

# IT'S YOUR BUSINESS

[www.centralpachamber.com](http://www.centralpachamber.com)

Volume 11, Issue 4 - April 2026

## Time to Raise Your Board!

**RAISING**  
**the Board**  
Practice.Act.Apply.Connect.

**Milton Area High School Student to Attend  
Raising the Board, pg. 3**

**April is Second Chance Awareness Month, pg. 15**

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Impact Awards Ceremony, pg. 19**

**CENTRA**  
CHAMBER OF COMMUNITY



## Board of Directors

- |   |  |
|---|--|
| <b>Genie Bausinger - Chair</b><br>Milton Regional Sewer Authority | <b>Sheri Marshall - 2nd Vice Chair</b><br>Edward Jones       |
| <b>Alison Hall - 1st Vice Chair</b><br>Re/Max Bridges             | <b>Ashley Parrish - Treasurer</b><br>First Commonwealth Bank |
| <b>Steven Beattie</b><br>SEDA-COG Joint Rail Authority            | <b>Michael Porter</b><br>Pennsylvania College of Technology  |
| <b>Terry Burke</b><br>Bucknell University                         | <b>Peter Swift</b><br>Camp Susque                            |
| <b>Rachael Herb</b><br>Service 1st Federal Credit Union           | <b>Eric Turofski</b><br>SUN Area Technical Institute         |
| <b>Noelle Long</b><br>SEDA Council of Governments                 | <b>Tina Welch</b><br>Welch Performance Consulting            |
| <b>Ron Mackley</b><br>Community Member                            | <b>James White</b><br>VNA Health Services                    |
| <b>Michael Medley</b><br>Woodmen Life                             | <b>James Baldwin - Solicitor</b><br>Baldwin & Baldwin        |

## Staff

- Tea Jay Aikey - President & CEO**  
tjaikey@centralpachamber.com
- Jessica Beaver - Finance & Membership Director**  
jbeaver@centralpachamber.com
- Ryan Workman - Communications Director**  
rworkman@centralpachamber.com

## The Inside Scoop

### Time to Raise Your Board

Long before becoming a member of the Central PA Chamber of Commerce staff, I was lucky enough to attend the Chamber's Raising the Board training program.



Probably like you, I wanted to serve charities, causes, and organizations I was passionate about, and was recruited or elected to serve several boards over the years. Probably also like you, I never had any formal training to fulfill my responsibilities to serve those boards to the best of my ability.

The Central PA Chamber of Commerce has developed Raising the Board, a unique training program to help equip current and prospective board members with the necessary but overlooked skills every board of directors should possess. Spend the day with subject matter experts and learn how to put your passion for service into effective leadership.

Two opportunities to attend this day-long program:

- Wednesday, May 13
- Tuesday, October 6

Learn more about the Raising the Board training program and meet our mentors by visiting: [www.centralpachamber.com/rtb](http://www.centralpachamber.com/rtb) & read the featured article on the following page!

Happy reading,

Ryan Workman, Editor  
Communications Director  
[rworkman@centralpachamber.com](mailto:rworkman@centralpachamber.com)

# The President's Club

Thank you, 2026 Members! (Committed as of publishing.)

- |                               |                                  |                                  |
|-------------------------------|----------------------------------|----------------------------------|
| Asbury Riverwoods             | Intrada Technologies             | Service 1st Federal Credit Union |
| C&N Bank                      | Keystone Advertising             | Service Electric Cablevision     |
| Central Penn Bank & Trust     | Lawton Insurance Agency          | The Standard Journal             |
| CSIU                          | MC Federal Credit Union          | Sunbury Broadcasting Corp.       |
| Community Giving Foundation   | Members 1st Federal Credit Union | Susquehanna Fire Protection Co.  |
| The Coup Agency               | Milton Savings Bank              | Susquehanna Valley Auto Glass    |
| Decal Dynasty                 | North Central Sight Services     | Susquehanna Valley Limousine     |
| Edward Jones - Sheri Marshall | North Shore Railroad Company     | Swift Kennedy & Associates       |
| Equity Roofing                | Northwest Bank                   | T-Ross Brothers Construction     |
| First Commonwealth Bank       | Pennsylvania American Water      | United Plate Glass               |
| Fulton Bank                   | PenTele Data                     | UPMC                             |
| Heritage Springs Memory Care  | PNK Group                        | The UPS Store                    |
| Hosterman Creative            | Purdy Insurance Agency           | The Wealth Factory               |
| Hot Frog Media                | Real IT Care                     | WellSpan Evangelical             |
| iHeart Media                  |                                  | Community Hospital               |

The President's Club is an exclusive sponsorship program created to prominently recognize members that contribute to the Central PA Chamber over and above their annual membership investment.

Contact Tea Jay to learn more and join: 570-742-7341

## IYB Deadlines

*Below are upcoming  
It's Your Business due dates.  
Every effort is made to include  
information in a  
timely manner.  
Note: Only paid advertisements  
are guaranteed.*

**May Digital Issue  
News & Ads  
due by April 17**

**Spring Print Issue\*  
(released June 2026)  
Ads & Flyers  
due by May 22**

**June Digital Issue  
News & Ads  
due by May 22**

*\*The Central PA Chamber also  
publishes IYB Quarterly four  
times a year. Copies are  
available at public member  
locations across the region.*



# Milton High School Student to Attend Raising the Board

*Press release submitted by:  
Matthew Sherwood, Junior  
Milton Area High School*

MILTON — My name is Matthew Sherwood, and I am a Junior at Milton Area High School in Milton, PA. I am a member of the Entrepreneurship program, a division of the Career and Technical Education (CTE) department at Milton. I spend a portion of my day, everyday, learning about how businesses work, across three different classes, and two different teachers. So naturally, when I was invited to deepen our student connection with the Chamber of Commerce, an organization with over 650 business members, I jumped on the opportunity.

Through our NHS, I volunteer with Baugher Elementary on a regular basis, the Salvation Army and the Milton Parent Teacher Student Association (Milton PTSA).

At Milton, I hold multiple student positions and am heavily involved. I am a student representative on our board of directors, representing the interests of about 600 high school students and presenting regular reports on student life and culture at monthly meetings. I am in charge of teacher appreciation and fundraising for the Student Council, building connections with local businesses to fund our programs and give back to our school. I am also a member of the National Honor Society (NHS), National Technical Honor Society (NTHS), and Future Business Leaders of America (FBLA). All of these positions give me a deep sense of meaning and purpose within the school.



I am also involved within the community. I volunteer regularly with the Panther Packs Ministry at a local church, packing bags of food for over 200 students across MASD.

I have a deep passion for service, and helping others, which I would like to turn into a career after I graduate from high school and later college, pursuing Nonprofit Leadership. I am currently setting up a Co-Operative education with the Getting Ahead Foundation for my senior year. I have also recently applied to fill an open board seat at The Improved Milton Experience (TIME), a local community revitalization project.

After hearing about my interest in the nonprofit sector, the Chamber offered me a spot at the spring Raising the Board training, to which I gladly accepted. I hope this class will give me more necessary knowledge about the ins and outs of nonprofit work, and the tools that are needed to serve...

**Training for Non-Profit Board Members & Prospects**

**4 Focus Areas:**  
Practice, Apply, Act, Connect

8 a.m. to 4 p.m. Wednesday, May 13  
@ Central PA Chamber of Commerce  
30 Lawton Lane, Milton

**Members - \$100; Non-members - \$125**

Register by May 6: [www.centralpachamber.com/events](http://www.centralpachamber.com/events)

**Practice**  
Vision & Mission, Culture, & Strategic Planning  
**Apply**  
Financial Essentials, Fundraising, Bylaws, & Meeting Protocols

**Act**  
Ethics, Servant Leadership, Personal Why?, & Committees  
**Connect**  
Communication Protocols, Social Media, Advocacy, & Marketing

*("Raising the Board" continues on page 4)*



...on a nonprofit board. I hope to be able to utilize these skills in my future career and board roles.

I would like to thank the Central PA Chamber of Commerce for this opportunity, and Milton Area High School, particularly our CTE program and its administrators, for allowing me to continue additional training and experience outside of my regular classes.

Please feel free to contact me with any additional questions or opportunities:

msherwoo84@miltonsd.org  
570-490-6029



*You will not be sorry!*

*I wish that this program was available before I waded into the nonprofit waters.*

**Lauren McDonald:** *So, you are considering or already have a seat on a non-profit board. That's great!*

*Honestly, most people should be able to help steer a group of volunteers for your organization through strategic planning, financial oversight, fundraising, and enhancing the organization's public standing.*

## Meet Your Mentors

*What the Subject Matter Experts Have to Say About Raising the Board*

**Rob Jones:** *Years ago I was at a Breakfast Briefing, I was currently serving on a small nonprofit board at the time, and served on a large and smaller board already.*

*Raising the Board was in its infancy, I was intrigued and asked questions. Before I knew it I was a Subject Matter Expert and a Mentor for the Raising the Board program. I highly recommend that anyone already on a nonprofit board or considering jumping into a nonprofit board to take this class,*



*Or maybe you and other members of your board would benefit from attending Raising the Board!*

*This one-of-a-kind program, created by the Central PA Chamber of Commerce, is designed to build the skills and confidence of would-be and current members of non-profit boards. Join our SMEs and participate in the discussion.*



Training for Non-Profit Board Members & Prospects

Practice.Act.Apply.Connect.

**4 Focus Areas:**  
Practice, Apply, Act, Connect

8 a.m. to 4 p.m. Tuesday, Oct. 6  
@ Central PA Chamber of Commerce  
30 Lawton Lane, Milton

**Members - \$100; Non-members - \$125**

Register by Sep. 29: [www.centralpachamber.com/events](http://www.centralpachamber.com/events)

**Practice**  
Vision & Mission, Culture, & Strategic Planning  
**Apply**  
Financial Essentials, Fundraising, Bylaws, & Meeting Protocols

Presented by:

**Act**  
Ethics, Servant Leadership, Personal Why?, & Committees  
**Connect**  
Communication Protocols, Social Media, Advocacy, & Marketing



Scott Ringkamp  
 Owner  
 717-368-9327  
 scott@scottringkamp.me

www.sr-tech.co  
 392 Halltown Road  
 Montoursville, PA 17754

SR Technical Consultants opened its doors in 2023 to help businesses optimize and secure their technology and operations.

With our deep expertise in business software, cloud platforms, and cybersecurity, we empower businesses like yours to optimize operations, enhance safety, and achieve their goals through the strategic use of technology.

We are passionate about helping organizations get the most out of their technology solutions. And giving them the peace of mind to focus on core business objectives rather than whether their systems are functioning.

Our services include business system integration, cybersecurity, backup, disaster recovery, technology leadership, and training.

The Strategic Reputation & Insight (SRI) Framework by SR Technical Consultants is a managed service designed to transition businesses from reactive reputation management to proactive, data-driven intelligence. By integrating digital monitoring, risk compliance, and market strategy, the framework provides a comprehensive safety net for modern brands. Key features include 24/7 brand monitoring, crisis alerts, and executive protection, ensuring that organizations can maintain a dominant share of voice while staying ahead of potential compliance and security risks.

The Identity Threat Detection & Response (ITDR) service by SR Technical Consultants represents a shift from traditional

cybersecurity to a proactive, AI-driven security posture. This managed service integrates AI identity monitoring, risk compliance, and proactive response to protect against sophisticated digital threats. By providing a comprehensive suite of tools—including 24/7 monitoring, dark web scanning, and cloud file protection—the service specifically secures critical environments like M365, Google, and email systems to ensure organizational integrity.



### Strategic Reputation & Insight (SRI) Framework

Move from reactive management to proactive intelligence. The SRI Framework is a managed service that integrates digital monitoring, risk compliance, and market strategy.

- ✔ 24/7 BRAND MONITORING
- ✔ SHARE OF VOICE
- ✔ CRISIS ALERTS
- ✔ EXECUTIVE PROTECTION
- ✔ COMPLIANCE SCANNING



### Identity Threat Detection & Response

Shift from traditional cybersecurity to Identity Threat Detection and Response (ITDR). Move from reactive management to proactive detection and response with ITDR—a managed service that integrates AI identity monitoring, risk compliance, and proactive response.

- ✔ 24/7 MONITORING
- ✔ M365 & GOOGLE
- ✔ EMAIL SECURITY
- ✔ DARK WEB SCANNING
- ✔ CLOUD FILE PROTECTION



# What's Happening



## NEW HOURS OF OPERATION!

We would like to inform you that, starting Monday, March 2nd, our hours of operation have changed.

Monday to Wednesday: 10:00AM - 7:00 PM

Thursday to Friday: 9:00 AM - 6:00 PM

Saturdays: 9:00 AM - 3:00 PM

541 Broadway St  
Milton, PA 17847  
570-742-7111  
miltonpalibrary.org

## The Williamsport Music Club

presents a

# Gala Concert

featuring:

## 2026 Budd Memorial Scholarship Winner



Tuesday, April 28, 2026 7:30 PM  
St. Mark's Lutheran Church  
142 Market Street Williamsport, PA

[www.williamsportmusicclub.com](http://www.williamsportmusicclub.com)

## APRIL 2026

SUN	MON	TUES	WED	THURS	FRI	SAT
			1PM Matinee (OPEN CAPTION) <b>FREE</b> <b>APRIL ON THE MARCH</b> <b>FREE</b> <b>CLEO 5 to 7</b> 7PM	<b>FREE</b> <b>FINDING THE MONEY</b> 7PM	7PM <b>BYOB</b> <b>EPIC</b>	<b>FREE</b> <b>Meet the Easter Bunny!</b> 1PM <b>EPIC</b> 4PM OPEN CAPTION 7PM <b>BYOB</b>
<b>EPIC</b> 5PM	<b>CLOSED</b>	<b>FREE</b> <b>High School (1968)</b> 7PM	<b>FREE</b> <b>EPIC</b> 7PM	<b>EPIC</b> 7PM	<b>FREE</b> <b>twilight</b> 7PM	<b>LITTLE II WOMEN</b> 10PM
<b>TBA</b> 1PM	<b>FREE</b> <b>DAWSON CITY FROZEN TIME</b> 7PM	<b>FREE</b> <b>THIS IS NOT A BURIAL, IT'S A RESURRECTION</b> 7PM	<b>FREE</b> <b>HOW TO MAKE A KILLING</b> 7PM	<b>FREE</b> <b>HOW TO MAKE A KILLING</b> 7PM	<b>RED FLAG</b> 7PM	<b>GOAT</b> 2PM
<b>GOAT</b> 2PM	<b>CLOSED</b>	<b>FREE</b> <b>FIRE at SEA</b> 7PM	<b>FREE</b> <b>THE CAT HAS NINE LIVES</b> 7PM	<b>OSCARs encore</b> 7PM	<b>ONE BATTLE AFTER ANOTHER</b> 7PM <b>BYOB</b>	<b>GOAT</b> 5PM (OPEN CAP)
<b>GOAT</b> 5PM	<b>FREE</b> <b>ENO</b> 7PM	<b>FREE</b> <b>TBA</b> 7PM	<b>FREE</b> <b>MAME</b> 7PM	<b>2001: a space odyssey</b> with special guest, Alan Lightman 7PM	<b>CAMPUS Cabaret AUDITIONS</b> 6:30PM	<b>ADMISSION</b> MEMBERS: \$15 STUDENTS, SENIORS & VETERANS: \$5 BABY: \$10 "MEET YOU UNDER THE MARQUEE!"

## Youth Basketball Program

Wednesdays 5:30 - 6:30 PM  
April 15 - May 6

4-Week program for ages 5-8 taught by Coach Nando

Keep the momentum going! Join us for our next session designed for both returning players and new beginners.

- Build on the fundamentals
- Learn new skills through fun drills and games
- Develop confidence and teamwork
- Introduction to game play

Perfect for kids who just finished our last session or anyone ready to get started!

REGISTER:

Questions?  
Contact Lilly Wirt  
Program Director  
Lwirt@gsvymca.org

**\$30 Members**  
**\$40 Non-Members**

MILTON YMCA | 12 Bound Ave | Milton PA 17847: 570.742.7321

# PENNSYLVANIA BUSINESS CENTRAL'S Women in Business



TOP 2026

NONPROFIT FEMALE LEADERS

## Submit News

Share *YOUR* member news and events,  
here and on our social media pages!

Send to Ryan:

[rworkman@centralpachamber.com](mailto:rworkman@centralpachamber.com)

**NJBIA** presents the **Business Growth Roundtable:**

### From Hype to Impact: Leveraging AI in Your Business

April 14th  
Noon EST  
Virtual Event (Zoom)

Hosts & Presenters:  
Laura Crothers  
Cal Thomas  
Andrea Diaz  
Donna Miller  
Rachel Durkan



## 2026 Spring Career Fair

Connect with job seekers and find the talent your business needs!

Meet motivated job seekers from across the region — all in one place!

April 30, 2026  
12:30 pm - 3:30 pm

VFW Post 6631  
940 US Route 522  
Selingsgrove, PA

**Why Participate?**

- Connect face-to-face with local job seekers
- Promote multiple openings in one afternoon
- Tables and chairs provided

**Register your business today!**

Scan the QR code or register at [bit.ly/4c1PUFT](http://bit.ly/4c1PUFT)

Contact us for more info!

PA CareerLink®  
Northumberland/Snyder/Union Counties  
225 Market Street  
Sunbury, PA 17801

570-988-7900 | TTY: 570-286-8293

PA CareerLink® is an equal opportunity employer program. Auxiliary aids and services available upon request to individuals with disabilities. Program funded with federal dollars. For more information, visit: <https://advancecentralpa.org/about-us/public-notices/>

A proud partner of the American Job Center Network

**HOURS**  
Mon-Wed  
10:00 AM-7:00 PM  
Thurs-Fri  
9:00 AM-6:00 PM  
Saturday  
9:00 AM-3:00 PM

# April 2026

**MILTON PUBLIC LIBRARY**  
*— since 1881 —*  
541 Broadway  
Milton, PA 17847  
(570) 742-7111  
[miltonpubliclibrary.org](http://miltonpubliclibrary.org)

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1 Take and Creates New activities available every Wednesday in the Kids Corner!	2 National Library Week April 20-25 Sign up for a card and get a free tote bag (provide bags for under 11 years) and garden cookbook	3 Spring Book Sale April 20-25 During library hour, fill a bag with books for \$5 (bags provided at the desk)	4 Spring Storytime with Miss Hollis 11:30 AM (Ages 2-3) ESL Class* 4:30-6:00 PM	5 Sensory-Friendly Egg Hunt 4:00-6:00 PM Board Meeting (Open to the public) 6:00 PM	6 Baby Playdate 9:30 AM (Ages 0-24 months) Book Donations accepted 10:00 AM - 3:00 PM	7 Egg Hunt Extravaganza 11:00 AM (Ages 2-14) Lead day to buy advance tickets for Chicken BBQ
8 Library Closed Easter Sunday	9 Library Closed Easter Monday	10 Mobile Maker Camp: Engineering: Catapult* 4:00 PM	11 ESL Class* 4:30-6:00 PM	12 Adult Coloring Take and Creates Available all day	13 Baby Playdate 9:30 AM (Ages 0-24 months) The Link 9:30 AM-2:00 PM	14 Manager Meet 11:00 AM-1:00 PM (Ages 11-18) Chicken BBQ Fundraiser of the Milton VFW 11:30 AM-4:00 PM
15 Library Closed	16 Zoom Citizenship Class* 4:00 PM	17 Travel with Curious: Springtime in Europe (K-6 available for pickup at 6:00 PM) Friends of the Library Meeting 6:30 PM	18 Spice Club bagging, Soggie ESL Class* 4:30-6:00 PM	19 Paloma Party Storytime 10:30 AM (Ages 2-11) Board Meeting (Open to the public) 6:00 PM	20 Baby Playdate 9:30 AM (Ages 0-24 months) Sneak Peek Book Club 10:00-11:00 AM	21 National Animal Crackers Day Snack-ivity 10:00 AM-12:00 PM
22 Library Closed	23 Teen Club: Spring Gardens 4:00 PM (Ages 12-18) Zoom Citizenship Class* 4:00 PM	24 World Chimes* 4:00 PM (Ages 5 and up) Game Night 4:30-6:00 PM (All ages welcome)	25 Earth Day Seed Giveaway 10:00 AM-7:00 PM ESL Class* 4:30-6:00 PM	26 Sensory Room Ribbon Cutting* 11:30 AM Age in Place Project 11:30 AM Storytime with Quinn the Dog 3:00 PM	27 Baby Playdate 9:30 AM (Ages 0-24 months) Somerset Valley United Way Day of Action	28 Learn to Crochet 12:00 PM (Ages 10 and up)
29 Library Closed	30 Learn to Crochet 5:00 PM (Ages 10 and up)	31 Guess the Spice 6:00 PM (Ages 8 and up)	32 ESL Class* 4:30-6:00 PM	33 Makjng Every Thursday 1:00 PM-3:00 PM In the Garden Room	34 Baby Playdate 9:30 AM (Ages 0-24 months) United Way Day of Action	35 Curbside Activity Spring Surprise April 7th to 21st

\*Event requires registration [Dates subject to change]

Date	Event	Location	Time	Cost
4/9/2026	Introduction to Project Management	Williamsport	9:00 am - 12:00 pm	\$189.00
4/15-16/2026	OSHA 10-Hour Training	Williamsport	8:00 am - 1:30 pm	\$269.00
4/16/2026	Problem Solving with Root Cause Analysis	Williamsport	9:00 am - 12:00 pm	\$189.00

**INNOVATIVE MANUFACTURERS' CENTER**

**Lauri Moon**  
Manager, Outreach & Special Projects  
570-329-3200

[www.imcpa.com/events](http://www.imcpa.com/events)

# New Members

## PNK GROUP

17 State Street Suite 3930  
New York, NY 10004  
Phone: 646-517-7915

*"PNK Group is an investor and vertically integrated developer of multifunctional industrial buildings. As a full-cycle engineering, manufacturing, and development company, PNK Group develops its own technological innovations and applies the world's leading engineering solutions in industrial construction."*

## RT Machine Company

201 Boak Avenue  
Hughesville, PA 17737  
Phone: 570-584-2002  
Fax: 570-584-2025

*"RT Machine Company buys and sells new and used industrial woodworking machinery. We have the largest inventory of used woodworking machinery in our 80,000 sq. ft. warehouse. We also offer parts and tooling replacement, reconditioning and customized automation, rigging and machine installation, plant layout and design and liquidation and auction services. We also offer our Straitoplane division specializing in vintage Oliver parts."*

## Erik Boose, VP

570-584-2002  
erik@rtmachine.com

## Minnick Construction

755 Heilman Road  
Montoursville, PA 17754  
Phone: 570-974-8536

*"Residential contractor specializing in carpentry, concrete, and excavation services."*

## Tyler Minnick

Owner and Operator  
570-974-8536  
tylerminnick35@gmail.com

## Hilsher Designs

40 Overhill Road  
Williamsport, PA 17701  
Phone: 570-220-6503

*"Graphic Design Company with a Focus on Print Design."*

## Jayme Hilsher-Sherman, Owner

jayme@hilsherdesigns.com

## Unhindered Steps

418 Trutt Road  
Winfield, PA 17889  
Phone: 570-850-9475

*"Promoting mental and emotional well-being for teen girls and the adults who support them; providing nonclinical faith-based support through conferences, trainings, and support groups."*

## Erin Geiswhite, Director

570-850-9475  
erin@unhinderedsteps.com

**1905 - 2025**  
**CENTRAL PA**  
CHAMBER OF COMMERCE  
*Helping Our Region Grow for 120 Years*

membership is  
**\$150.00**

for the 1st year when you are a member of  
an organization in our partnership program!

**Participating Organizations:**  
Berwick Industrial Development Association; Bucknell University SBDC;  
Covation Center; Danville Business Alliance; Innovative Manufacturers' Center;  
Lewisburg Downtown Partnership; Millifbury Heritage & Revitalization; Sunbury Revitalization, Inc.;  
Susquehanna River Valley Visitors Bureau; TIME (The Improved Milton Experience); Welcome Wagon;  
Williamsport Business Association

**Multiple Chamber Membership Discount**  
First-year members of similar organizations are eligible

To learn more, visit [www.centralpachamber.com](http://www.centralpachamber.com) or call 570-742-7341

## Go Green!



# New Members

**Lycoming Career and Technology Center**  
 293 Cemetery Street  
 Hughesville, PA 17737  
 Phone: 570-584-2300

*“Career and Technical Center, educating students in grades 10-12, from 6 area school districts. We are the leader in providing progressive and innovative learning experience that empowers the success of a global workforce.”*

**Nathan Minium, Executive Director**  
 570-584-2300  
 nminium@lycoctc.org

**Comprehensive Behavioral Health Support, LLC**  
 1127 Shakespeare Ave  
 Milton, PA 17847  
 Phone: 570-213-5285

*“Provides outpatient mental health services to individuals of all ages, couples, and families.”*

**Stephanie Rushton**  
 CEO, CCO, Behavioral Health Therapist  
 570-213-5285  
 rushtons@cbhslc.org

**Community Services Group**  
 330 N Second Street  
 Sunbury, PA 17801  
 Phone: 570-286-2077

*“CSG provides a wide range of human services in Central Pennsylvania, including being home to CSG Bakery which provides wholesale and retail baked goods, off site catering and fundraising opportunities. The CSG Bakery is a vocational training program for adults with mental health and/or intellectual disabilities.”*

**Jen McLaughlin, Director of Mental Health Services**  
 mclaughlinj@csgonline.org

**Son Mountain Fellowship**  
 Phone: 570-594-4565

*“Workshop Services - Christian - It's all about Jesus Small Groups - Examples - Bible Study, What on Earth Am I Here For, The Chosen Children's Worship - Learn about Jesus and how much he loves us. Special Warriors Class - For individuals with intellectual and physical disabilities.”*

**Marc Snyder, Servant Leader**  
 570-594-4565  
 sonmountainfellowship@gmail.com

*Find the latest member news and events  
 on our Facebook and Instagram pages!*

**Northumberland County Behavioral Health and Intellectual Developmental Services**  
 217 North Center Street  
 Sunbury, Pennsylvania 17801  
 Phone: 570-495-2040

*“Provides services and/or funding for individuals with mental health diagnosis, intellectual disabilities, and substance use disorder, along with early intervention for children from birth to age three.”*

**Chris Minnich, Mental Health Director**  
 570-495-2007  
 chris.minnich@northumberlandcountypa.gov

**CENTRAL PA**  
 BUSINESS & EDUCATION ASSOCIATION

*Seminar & Training Series*

**What is the Central PA Chamber?**

9 to 11:00 a.m. Wednesday, May 6  
 Online Via Zoom

**Members - FREE; Non-members - \$10**

Register by May 4 @ [centralpachamber.com/events](http://centralpachamber.com/events)

Presented by: **CENTRAL PA**  
 CHAMBER OF COMMERCE  
 Helping Our Region Grow for 120 Years

*(“Renewals” continues on page 11)*

# Time with Tea Jay



## Why the Central PA Chamber Believes in Second Chances...

“Do-Over” - A second opportunity to attempt something typically used when the first try resulted in failure, a mistake, or an unsatisfactory outcome. It signifies a "reset" or redo of an action.

Second Chance Month, observed in the United States during April since 2017, is a nationwide effort to raise awareness of the collateral consequences of a criminal conviction, and unlock second-chance opportunities for people who have completed their sentences to become contributing citizens.

As of 2025–2026, formerly incarcerated people in the U.S. face an unemployment rate of over 27%, which is roughly five times higher than the public rate. Within the first year of release, 60% or more are unemployed, and roughly 93% of this population is actively seeking employment.

Key data points regarding this demographic's employment status:

- **Unemployment Rate:** Over 27% (significantly higher than the peak U.S. unemployment during the Great Depression).
  - **Long-Term Joblessness:** About six out of 10 formerly incarcerated people remain unemployed four years after release.
  - **Demographic Disparities:** Unemployment rates are higher for specific groups, with up to 43.6% for formerly incarcerated Black women and 35.2% for Black men.
  - **Barriers:** 93% of the formerly incarcerated are actively looking for work, yet they face significant stigma and are 50% less likely to receive employer callbacks.
- Employment vs. Joblessness**
- **Active Job Seekers:** The 27% figure specifically refers to those actively looking for work but unable to find it.
  - **Total Joblessness:** Broadening the scope beyond the formal "unemployment" definition, approximately 60% to 65% of people remain jobless one year after release.
  - **Workforce Participation:** Despite high unemployment, nearly 93% of formerly incarcerated people are either employed or actively searching for jobs, indicating a high desire to work compared to the general population.
- Structural Barriers**
- **Hiring Discrimination:** Employers call back formerly incarcerated applicants 50% less often than those without a criminal history.
  - **Collateral Consequences:** Lack of stable housing and transportation are cited as primary obstacles to maintaining a job.

Second chance hiring is a strategic, mission-driven approach that benefits businesses, individuals seeking to turn their lives around, and society. Hiring a second chance employee provides access to a motivated, loyal, and often overlooked talent pool that can fill critical labor gaps. These hires frequently show higher retention rates, better productivity, and increased dedication.

### Reduced Recidivism

- Employment is key to rehabilitation, hiring helps reduce the chances of an individual returning to prison by 16% annually.

### Loyalty and High Performance

- Second chance employees are often deeply loyal to companies that provide opportunities, resulting in lower turnover and higher productivity. Research indicates 85% of HR leaders find these individuals perform the same as or better than others.



Would you like to know more about second chance hiring initiatives or state-level programs aimed at reducing these unemployment rates? Join your Chamber on April 15, 2026 for an informative session on second chances.

*Tea Jay*

Tea Jay Aikey  
President & CEO  
[tjaikey@centralpachamber.com](mailto:tjaikey@centralpachamber.com)

# WHY US?

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  - (even as Chamber hold music)
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  - Details: [centralpachamber.com/why-us](http://centralpachamber.com/why-us)
  - CENTRAL PA CHAMBER OF COMMERCE

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**CENTRAL PA CHAMBER OF COMMERCE**

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- MEMBERS may reserve spaces at our offices, such as our board room & training center, on a first-come, first-served basis. Available 24/7.
- Additional reservations = \$15/week day / \$30/week or weekend.
- Non-members may make a one-time reservation for \$75.
- Rooms equipped w/ white boards, TVs, speakers, wifi, HDMI, coffee bar, flexible layout options, handicap accessible & other amenities.
- Bring your own refreshments or book one of our members to cater your event!

YouTube, Facebook, Instagram icons.

# Membership Renewals

## RENEWALS (As of March 26, 2026)

Aspire Wealth  
 Revival Tabernacle, Inc.  
 Rivers Edge Landscapes LLC  
 Milton Public Library  
 The Barn at Greystone Farm  
 The Little Rascals LLC  
 Great Hair Day  
 State Representative Stephanie Borowicz - 76th District  
 Life Leadership  
 Marie Rose Massage and Aesthetics  
 Photography by David Miller  
 Central Susquehanna Intermediate Unit  
 Mericle Commercial Real Estate Group - Wilkes-Barre  
 Warrior Run School District  
 Wilkes-Barre/Scranton Airport  
 Joseph S. Kowalski  
 Mr. Milton LLC  
 Borough of Watontown  
 WVIA  
 Hometown Disposal - Sunbury  
 PPL Electric Utilities  
 Kelsey's Dream  
 Pied Piper Pest Control, LLC  
 DTAC  
 JMeg Ministries, Inc.  
 Mifflinburg Innovation Works  
 New Enterprise Stone & Lime Co., Inc.  
 GKN Hoeganaes Corp.  
 Milton Harvest Festival, Inc.  
 Seven Mountains Media LLC  
 Orchard Pump & Supply Co.  
 Terrapin Care Station  
 Camp Susque  
 The Laundry Room of Milton  
 The Laundry Room of Lewisburg  
 The Laundry Room of Sunbury  
 Centered Earth  
 Fizzy's Arcade  
 AGAPE  
 Commonweal Consulting Group, LLC  
 Ronald McDonald House of Danville, Inc.

Bucknell Golf Club  
 Paralegal Assist  
 Susquehanna Valley Limousine  
 Evergreen Cleaning Co.  
 Evergreen Exteriors  
 Danville Business Alliance  
 The Mifflinburg Buggy Museum  
 First National Bank - Watontown  
 First National Bank - Lewisburg  
 First National Bank - Selinsgrove  
 North Eastern PA American Red Cross Blood Services  
 Amber G Co. Photography  
 One Group Insurance  
 Sunsational Family Campground  
 Purdy Insurance Agency  
 Backyard Broadcasting  
 SUNCOM Industries, Inc.  
 Garvey's Floor Gallery - Northumberland  
 Garvey's Floor Gallery - Bloomsburg  
 Larson Design Group, Inc. - Williamsport  
 Larson Design Group, Inc. - Selinsgrove  
 Fairfield Inn & Suites - Lewisburg  
 Providence Engineering  
 Iron Vines Winery, LLC  
 Pennsylvania American Water  
 Yoshie's Healing Hands LLC  
 Liberty Basement Systems

**CENTRAL PA**  
 BUSINESS & EDUCATION ASSOCIATION

*Seminar & Training Series*

**How to Deliver a Great Elevator Pitch**

11:00 a.m. to 12:00 p.m. Tuesday, May 12  
 In-Person @ The Wealth Factory  
 21 Kristi Rd. Suite No. 1, Muncy

**Members - \$10; Non-members - \$20**

*Register by May 11 @ [centralpachamber.com/events](http://centralpachamber.com/events)*

Presented by: **CENTRAL PA**  
 CHAMBER OF COMMERCE  
*Helping Our Region Grow for 120 Years*



**Apply to become a Green Business &  
 consideration for the Annual Green Business Award:**  
[centralpachamber.com/membership/green-business-recognition/](http://centralpachamber.com/membership/green-business-recognition/)

# Members Recognized

## Berwick Industrial Development Association, Inc. (B.I.D.A.)



BERWICK - Greater Berwick Area Ranks #14 in the United States for Economic Development  
B.I.D.A. highlights its role in advancing the region's continued economic momentum.

Berwick, PA — The Greater Berwick Area has been recognized among the nation's top-performing communities for economic development in the 2025 rankings, rising to 14th place, up from 39th place in 2024. This significant advancement reflects the region's growing momentum and the coordinated efforts of local partners committed to strengthening economic opportunities. The rankings, produced annually in Site Selection Magazine, 2025 Governor's Cup Awards, measure completed economic development projects across the United States and serve as one of the most respected benchmarks in the industry. B.I.D.A. compiled and submitted all qualifying projects for consideration, contributing to the region's notable rise in this year's results.

"This year's ranking demonstrates the sustained strength and competitiveness of the Greater Berwick Area," said Kelly O'Brien, Executive Director of B.I.D.A. "Moving from 39th to 14th in just one year reflects the dedication of our employers, municipal leaders, and community partners who continue to invest in Berwick's future."

The region's progress aligns with statewide momentum. The Commonwealth of Pennsylvania also improved its national standing, rising to 9th place in 2025, up from 10th in 2024. This advancement shows Pennsylvania is becoming more competitive and highlights opportunities in communities like Berwick.

"Our continued recognition in the rankings shows that the Greater Berwick Area is not just growing — we're growing strategically," O'Brien said. "With ongoing infrastructure investment, proactive planning, and strong regional partnerships, we are well-positioned to sustain this momentum well into the future."

The rankings highlight the Greater Berwick Area's emergence as a top location for companies seeking to expand operations, supported by B.I.D.A.'s mission to drive new investment, job creation, and long-term economic vitality.

For more information about B.I.D.A., visit [www.bida.com](http://www.bida.com) or contact the B.I.D.A. Office at 570-752-3612.

## Raise the Region Demonstrates the Power of Community Giving for Local Nonprofits



WILLIAMSPORT - The First Community Foundation

Partnership of Pennsylvania (FCFP), in partnership with the Blaise Alexander Family Dealerships, successfully concluded Raise the Region 2026 on March 11–12, generating \$2,276,874 in donations to support local nonprofit organizations. Now in its 14th year, this 30-hour online giving event continues to showcase the extraordinary generosity of donors, whose support enables nonprofits to provide vital services across Columbia, Lycoming, Montour, Northumberland, Snyder, Tioga, and Union counties.

"FCFP is proud to offer this platform to support nonprofits across the region, and we continue to be inspired by the incredible generosity demonstrated throughout the communities we serve," said Jennifer D. Wilson, President & CEO.

During the event, more than 7,500 donors made over 15,000 gifts, supporting the 344 participating nonprofit organizations. Since launching in 2013, Raise the Region has helped generate more than \$23.7 million for nonprofits working to strengthen communities across North Central Pennsylvania.

In addition to the \$1,934,841 raised through public donations, participating nonprofits also received \$342,033 in stretch funds and incentive prizes, made possible through the generous support of the Blaise Alexander Family Dealerships and associate sponsors.

More than 120 nonprofit organizations received prizes from associate sponsors including First Citizens Community Bank, Kintra Wealth, Larson Design Group, Miele Manufacturing, Subaru, Toyota Motor Corporation, UPMC, and Weis Markets.

Wilson added, "The sponsors of Raise the Region play a vital role in the event's success. On behalf of the entire FCFP team and our nonprofit partners, we extend our sincere gratitude to the Blaise Alexander Family Dealerships and the many businesses whose support makes this program possible."

One of the most anticipated incentives of the event, the Blaise Alexander Family Dealerships Grand Prize, recognizes the small, medium, and large nonprofits that secured the greatest number of unique donors during the 30-hour event. Each organization received a \$5,000 prize. This year's recipients are Lycoming Clinton Counties Homeschool Association, Cherished Cats & The Scratching Post, and Camp Susque Inc.

Additional prize highlights include Planted Gap Year, which earned recognition as the top-performing first-time participant with the most unique donors. Carl Armstrong was awarded the Good Samaritan Prize after making gifts to 71 different organizations, allowing him to direct a \$2,000 award to Camp Susque, the nonprofit of his choice. A full list of prize and incentive winners can be found at [www.RaiseTheRegion.org](http://www.RaiseTheRegion.org)

Reflecting on this year's impact, Aubrey Alexander of Blaise Alexander Family Dealerships shared, "We are truly blown away

## OWN A BUSINESS?

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by the incredible response from our communities during this year's Raise the Region. Year after year, our region continues to demonstrate remarkable generosity and a deep commitment to supporting local nonprofits. The level of engagement and giving we've seen is inspiring, and we are proud to celebrate another year. Congratulations to all of the participating nonprofits and the donors who made this success possible."

FCFP remains dedicated to enhancing the quality of life in North Central Pennsylvania by fostering community leadership, promoting philanthropy, strengthening nonprofit impact, and ensuring the perpetual stewardship of charitable assets. The Foundation continues to fulfill its mission of Creating Powerful Communities Through Passionate Giving®. For more information on FCFP's programs and services, or to explore ways to make a difference in your community, contact FCFP at 570-321-1500 or visit [www.FCFPartnership.org](http://www.FCFPartnership.org).



# Do you like discounts on products and services?

Visit [www.centralpachamber.com](http://www.centralpachamber.com) and click on "Member-to-Member Discounts" under the "Membership" tab.

# Chamber Blood Drive



**American Red Cross**

## Blood Drive

11 a.m. to 3 p.m.

Tuesday, May 26 @

**Central PA Chamber of Commerce,  
30 Lawton Lane, Milton**

To make an appointment, call 1-800-Red-Cross or visit [redcrossblood.org](http://redcrossblood.org). Use code "PACHamber"

Please schedule an appointment at our American Red Cross Blood Drive on Tuesday, May 26. Together, we'll save as many as 40 lives! There are blood drives scheduled at our location throughout the year, and you are welcome to join us for any or all of them as you're able to give.

*We want to hear your good news!*

*To appear in It's Your Business,*

*e-mail:*

*[rworkman@centralpachamber.com](mailto:rworkman@centralpachamber.com)*

# Looking to hire or even be hired?

**JOB OPENINGS**

Visit [www.centralpachamber.com](http://www.centralpachamber.com) and click on "Job Opportunities" under the "Economic Development" tab.

# Business & Education

## 2026 Seminars & Trainings Designed to Improve YOUR Business!

*Register for these & other upcoming  
Seminar & Training Series Events  
[www.centralpachamber.com/events](http://www.centralpachamber.com/events)*

**CENTRAL PA**  
BUSINESS & EDUCATION ASSOCIATION

*Seminar & Training Series*  
**Get Into I.T.**

*Discussing technology trends in your business.*

*Presented by:*

11:00 a.m. to 1:00 p.m. Thursday, May 21  
In-Person @ the Central PA Chamber  
30 Lawton Lane, Milton  
**Members - \$10; Non-members - \$20**  
Register by May 14 @ [centralpachamber.com/events](http://centralpachamber.com/events)



**IMAGE ONE**  
TECHNOLOGIES

**CENTRAL PA**  
BUSINESS & EDUCATION ASSOCIATION


*Seminar & Training Series*  
**COLD CALL CLINIC**

*Do You Have Enough in Your Sales Pipeline?*

9:30 a.m. to 11:30 a.m. Monday, April 27  
Virtual Meeting via Zoom  
**Members - \$20; Non-members - \$25**  
Register by April 26 @ [centralpachamber.com/events](http://centralpachamber.com/events)

*Presented by:*

John Moore,  
Moore Power Sales




**CENTRAL PA**  
BUSINESS & EDUCATION ASSOCIATION

*Seminar & Training Series*  
**Mental Health Awareness**

*A Conversation That You Can Have*

*Presented by:*

10:00 a.m. to 12:00 p.m. Friday, May 1  
In-Person @ the Central PA Chamber  
30 Lawton Lane, Milton  
**Members - \$10; Non-Members - \$15**  
Register by April 27 @ [centralpachamber.com/events](http://centralpachamber.com/events)



Community Services Group

**CENTRAL PA**  
BUSINESS & EDUCATION ASSOCIATION

*Seminar & Training Series*  
**TRUST YOUR LOGO?**

*A Great Logo Builds Trust*

2:00 p.m. to 4:00 p.m. Friday, May 8  
In-Person @ the Central PA Chamber  
30 Lawton Lane, Milton  
**Members - \$20; Non-Members - \$25**  
Register by May 4 @ [centralpachamber.com/events](http://centralpachamber.com/events)

*Presented by:*



**HOT FROG**  
PRINT MEDIA

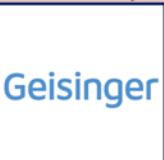
**CENTRAL PA**  
BUSINESS & EDUCATION ASSOCIATION

*Seminar & Training Series*  
**Mental Health Awareness**

*Supporting Mental Health Needs in Our Community*

*Presented by:*

10:00 a.m. to 12:00 p.m. Wednesday, May 27  
In-Person @ the Central PA Chamber  
30 Lawton Lane, Milton  
**Members - \$5; Non-Members - \$10**  
Register by May 20 @ [centralpachamber.com/events](http://centralpachamber.com/events)



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 **Pennsylvania College of Technology**  
A Penn State Affiliate

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*Online Trainings Available*  
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 **BEST COLLEGES**  
US News  
REGIONAL COLLEGES NORTH 2025

# Second Chance Awareness Month

## Untapped Potential

*Why the Central PA Chamber of Commerce Promotes Reentry*

According to data from the PA Dept. of Corrections & Federal Bureau of Prisons:

- Over 70 million Americans have criminal records.
- More than 93% of formerly incarcerated individuals are of prime working age (25-44) and actively looking for work.
- Almost 25% of convictions result in no prison time, but just a conviction often excludes an individual from gaining an available employment opportunity.
- 66% of employees expressed pride in working for companies who offer second chances.
- 85% of HR specialists say second chance hires are highly loyal, productive, and perform just as well as their counterparts.
- Offering second chance employment greatly decreases recidivism and the burden of incarceration and parole on taxpayers.

The Central PA Chamber recently worked with representatives from Northumberland County to develop the following proclamation:

*PROCLAMATION Northumberland County, Pennsylvania Recognizing April 2026 as Second Chance Month*

*WHEREAS, the individuals who live, work, and contribute to Northumberland County are the foundation of our community's strength and vitality; and*

*WHEREAS, thousands of individuals return to their communities each year after incarceration, seeking opportunities to rebuild their lives, support their families, and contribute positively to society; and*

*WHEREAS, successful reentry into society is critical to reducing recidivism, enhancing public safety, and strengthening families and communities; and*

*WHEREAS, individuals with criminal records often face significant barriers to employment, housing, education, and other essential services, despite having paid their debt to society; and*

*WHEREAS, providing meaningful second chances through*

*fair hiring practices, access to education and workforce development, and supportive community services helps individuals achieve self-sufficiency and reduces the likelihood of reoffending; and*

*WHEREAS, employers, community organizations, faith-based groups, and government agencies throughout Northumberland County play a vital role in supporting returning citizens and promoting successful reintegration; and*

*WHEREAS, Second Chance Month is a nationwide effort to raise awareness about the importance of reentry and to encourage policies and practices that remove unnecessary barriers for individuals seeking a fresh start;*

*NOW, THEREFORE, BE IT PROCLAIMED, that the Northumberland County Board of Commissioners hereby recognizes April 2026 as Second Chance Month in Northumberland County, Pennsylvania; and*

*BE IT FURTHER PROCLAIMED, that all residents are encouraged to support efforts that promote successful reentry, reduce recidivism, and provide meaningful opportunities for individuals to become productive, contributing members of our community once again.*

*IN WITNESS WHEREOF, we have hereunto set our hands and caused the Seal of Northumberland County to be affixed this seventh day of April, 2026.*

Register to join our April 15 Seminar & Training Series Event with representatives from the Federal Bureau of Prisons, Federal Correctional Complex Allenwood, Goodwill Keystone Area, and PA Partners for Reentry Opportunities in Workforce Development.



*(Pictured L-R: Commissioner Meghan Beck, Central PA Chamber President & CEO Tea Jay Aikey, Commissioner Samuel Schiccatano, & Commissioner Joseph Klebon)*

# Members Recognized ctd.

## Farrington Place Ads New Division, PA EXPO



Tents • Venue • Catering  
EST. 2013

WILLIAMSPORT — Exciting news for our region! If you've ever planned a trade show, expo, career fair or any other event that requires pipe and drapery booths, tables, chairs, linens, staging, crowd control and more you know you had to source these items from hours away and pay a premium! Well, right here in North Central PA – Williamsport – we introduce you to – PA EXPO – a local expo rental and service company. With thousands of feet of pipe and drapery in various colors, thousands of chairs, tables, linens, staging and more we are here to serve your needs! Support local and save! PA EXPO is a division of Farrington Place.

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# Breakfast Briefing

7:30 to 9 a.m. Friday, May 15  
@ Central PA Chamber of Commerce  
30 Lawton Lane, Milton

**Members - FREE; Non-members - \$7**  
Register by May 8 @ [centralpachamber.com/events](http://centralpachamber.com/events)

Sponsored by: **FIRST Commonwealth Bank.**  
Time to be first.

## Timberhaven Earns Gold in Best in American Living™ Awards



MIDDLEBURG — Timberhaven, has earned a prestigious Gold award in the 2025 Best in American Living™ Awards (BALA), presented by the National Association of Home Builders during the NAHB International Builders' Show in Orlando.

The 2025 BALA categories include design, multifamily housing, offsite construction and remodeling. With more than 200 gold and silver winners, these residential housing professionals have redefined excellence for homes and communities nationally and internationally.

“The Best in American Living Awards continue to pave the way for the residential design and home building industries,” said Jim Sattler, President of Jim Sattler Custom Homes in Cedar Rapids, Iowa, and NAHB’s 2025 BALA Subcommittee Chair. “This year’s winners demonstrated creativity, innovation and thoughtfulness in execution, which helped their projects stand out to the judges.”

Tucked within the Allegheny Mountains, this 4,365-square-foot custom timber frame home blends striking craftsmanship with warm, family-centered design. Featuring massive handcrafted trusses, soaring cathedral ceilings, and natural materials throughout, the home offers open gathering spaces filled with light and mountain views, along with inviting outdoor living areas including a stone patio and timber frame pavilion. Balancing grandeur with comfort, the retreat serves as a timeless sanctuary designed for generations to gather and create lasting memories.

“We are honored to be recognized by NAHB for our work on the Davis Timber Frame Home,” said Bobbi Landis, Marketing Director. “This project reflects Timberhaven’s commitment to craftsmanship, innovation and custom design tailored to each client’s vision.”

Timberhaven is a leading provider of custom log, timber, and hybrid homes, as well as barndominiums and outdoor structures. Dedicated to helping homeowners bring their visions to life, Timberhaven offers complete design customization to suit individual styles and architectural preferences. With a focus on quality craftsmanship, the finest materials, and exceptional customer service, Timberhaven ensures every project—whether grand or compact—meets the highest standards. Backed by decades of experience, Timberhaven is a trusted leader in the log and timber home industry, committed to turning dreams into lasting, exceptional-quality homes. To learn more, go to [timberhavenloghomes.com](http://timberhavenloghomes.com) or call 570-765-7293.

**Know someone recently hired, retired, honored or awarded?**

**E-mail: [rworkman@centralpachamber.com](mailto:rworkman@centralpachamber.com)**

# Members Recognized ctd.

## StratSimple Launches New Website



Central PA Chamber member StratSimple has launched a redesigned website reflecting the company's sharpened focus on helping nonprofits and associations build strategic plans that actually get used. The new site highlights StratSimple's four-part approach to planning: virtual interview surveys that gather input from hundreds of stakeholders at once, AI-powered analysis that delivers board-ready insights in days, a vetted consultant network to lead the planning process, and a goal management dashboard that keeps teams accountable long after the retreat ends.

"Most strategic plans start strong and then die in a spreadsheet," said Mike Burns, CEO and Co-Founder. "We built StratSimple to fix that — combining smart technology with human expertise so organizations can listen more broadly, plan more clearly, and actually follow through."

StratSimple works with nonprofits, associations, and mission-driven organizations across the country.

Learn more at <https://stratsimple.com>.

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CHAMBER OF COMMERCE

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## Register for Central PA Chamber Events @ [www.centralpachamber.com/events](http://www.centralpachamber.com/events)

**THE MILTON HISTORICAL SOCIETY** AMERICA 250

Invites you to attend our

### Annual Governor James Pollock Dinner!

**Thursday, April 16th, 2026**  
at Chef's Place, 2nd Floor of the Milton Community Center  
139 Front Street, Milton (Elevator Available)

**5:30 - Doors Open**  
**6:00 - Dinner - Plated and Served by Breaking Bread** Your choice of one entrée:  
Filled Chicken Breast, Roast Beef, Vegetarian Pasta  
Fresh Salad, Vegetables, Roll, Dessert, Coffee, Hot or Iced Tea  
*No Cash Bar. BYOB is not an option*

**Liberty's Land** Program by Chris Yohn

**Liberty's Land** recounts the true story of the American Revolution on the West Branch of the Susquehanna River. The men, women and children who worked the valley made considerable contributions to American independence and their real life experiences are more compelling than anything that could have been imagined.

**Chris Yohn** grew up on the West Branch of the Susquehanna River and has been a history fanatic since childhood. He and his wife Nicole moved to New York City after college to pursue a career in the performing arts. For the next 10 years, Chris regularly appeared on daytime television. He was a founding member of the North Country Rock band Parker Hill, which played in some of the city's better-known venues and best-forgotten dives. He also worked on stage and in film before leaving New York with a Broadway national tour.

He's written for the Journal of the American Revolution and is a recipient of the Sons of the American Revolution (SAR) Patriot Medal, the SAR Gold 250th Anniversary Medal, the Daughters of the American Revolution Good Citizenship Medal and two International Association of Business Communicators (IABC) Gold Quill awards.

*Chris' book will be sold at the event! \$15 cash or check. Author Signing.*

Reservations due by **Wednesday, April 8th** please. To avoid crowding, **ONLY the first 60** reservations will be accepted. Get yours in early!

Attendee Names: \_\_\_\_\_ Email: \_\_\_\_\_  
\_\_\_\_\_ Email: \_\_\_\_\_

Must choose one entrée: \_\_\_\_\_ Filled Chicken Breast \_\_\_\_\_ Roast Beef \_\_\_\_\_ Vegetarian Pasta

Number of Attendees: \_\_\_\_\_ x \$25.00 = \$ \_\_\_\_\_

Please mail reservations and checks made to Milton Historical Society to:  
John Bower - 1110 Mexico Road, Milton, PA 17847

## Ribbon Cutting

**Heritage Springs**  
MEMORY CARE

**CENTRAL PA**  
CHAMBER OF COMMERCE

Open House, Refreshments, Opening New Wing & Teton Technology - 12 - 2:00 p.m.  
Register by April 10: [www.centralpachamber.com/events](http://www.centralpachamber.com/events)  
**12:30 p.m. Friday, April 17 @ 327 Farley Circle, Lewisburg, PA**

## Ribbon Cutting

**MILTON**  
PUBLIC LIBRARY  
At Rose Hill

**CENTRAL PA**  
CHAMBER OF COMMERCE

New Sensory Room, Door Prizes, Light Refreshments & Events - 11:00 a.m.-12:00 p.m.  
Register by April 16: [www.centralpachamber.com/events](http://www.centralpachamber.com/events)  
**11:30 a.m. Thursday, April 23 @ 541 Broadway Street, Milton, PA**

# Jessica's Jottings

## Getting to Know You



April brings new growth to our surroundings and is the perfect time to get out and reintroduce yourself to the world.

The Central PA Chamber has many ways you can do this for the month of April including, Breakfast Briefing, Inside Jobs Tour, Legislative Event, and some Seminars & Trainings. Be sure to check out the events page on the website to register for these events.

We also want to remind you that this month with the Central PA Chamber is meet the Board month! Do you know who the Board of Directors are for your Chamber? If not, now is the perfect time to meet and learn more about each of them.

Chair Genie Bausinger – Milton Regional Sewer Authority, 1st Vice Chair Alison Hall – RE/MAX Bridges, 2nd Vice Chair Sheri Marshall – Edward Jones, Treasurer Ashley Parrish – First Commonwealth Bank, Steve Beattie – SEDA-COG Joint Rail Authority, Terry Burke – Bucknell University, Rachael Herb – Service 1st Federal Credit Union, Noelle Long – SEDA-COG, Ron Mackley – Retired, Michael Medley – Woodmen Life, Michael Porter – PA College of Technology, Peter Swift – Camp Susque, Eric Turofski – SUN Area Technical Institute, Tina Welch – Welch Performance Consulting, and James White – VNA Health System.

To learn more about each of your Board Directors simply go to the Chamber website and click on each of their profiles.

Did you know that the Central PA Chamber of Commerce Board of Directors are nominated and voted for by our members every year? When a Board Director seat opens the Chamber holds an election for those seats. We send our members the option to nominate themselves or other individuals that are Chamber members. After these nominees are confirmed, they go on a ballot that goes out to the membership so they can vote on who gets to fill the empty seat(s).

Interested in learning more about this process? Be sure to reach out to the above-Board Directors to get their take on the process and why they want to serve on the Central PA Chamber Board.

Just remember to get out of your office and take the time to grow yourself and your business this month!

Jessica Beaver  
Finance & Membership Director  
[jbeaver@centralpachamber.com](mailto:jbeaver@centralpachamber.com)

**2026 Marketing & Advertising Opportunities**  
**CENTRAL PA**  
CHAMBER OF COMMERCE

*Join us at an upcoming event!*

*Visit: [centralpachamber.com/events](http://centralpachamber.com/events)*

# Did You Know?



## MEET THE BOARD:

 Chair Genie Bausinger (Milton Regional Sewer Authority)	 1st Vice Chair Alison Hall (RE/MAX Bridges)	 2nd Vice Chair Sheri Marshall (Edward Jones)	 Treasurer Ashley Parrish (First Commonwealth Bank)
 Director Steve Beattie (SEDA-COG Joint Rail Authority)	 Director Terry Burke (Bucknell University)	 Director Rachael Herb (Service 1st Federal Credit Union)	 Director Noelle Long (SEDA Council of Governments)

# Did You Know?



## MEET THE BOARD:

 Director Ron Mackley (Community Member)	 Director Michael Medley (Woodmen Life)	 Director Michael Porter (PA College of Technology)	 Director Peter Swift (Camp Susque)
 Director Eric Turofski (SUN Area Technical Institute)	 Director Tina Welch (Welch Performance Consulting)	 Director James White (VNA Health System/Lenewburg Home)	 Secretary James Baldwin (Baldwin & Baldwin)

**IYB Quarterly** 2026 Marketing & Advertising Opportunities

**WEEKLY ADS**  
• SPONSORED EMAILS  
o \$200/email  
Sent to 3,000+ Chamber contacts!

**Constant Contact**  
• META "BOOSTED" ADS  
o \$150/ad  
AI & geographically targeted.

**QUARTERLY ADS**  
• IYBQ PRINT MAGAZINE  
o \$100/quarter page  
o \$150/half page  
o \$200/full page

Appear in the print publication of the Central PA Chamber, distributed to hundreds at events and locations across the region.

**MONTHLY ADS**  
• IYB DIGITAL MAGAZINE  
o \$100/quarter page  
o \$150/half page  
o \$200/full page

Clickable ads that appear in digital newsletter.  
Sent to 3,000+ contacts, shared on social media, & website every month.

• WEBSITE HOMEPAGE o \$200/month  
The FIRST thing seen on the Central PA Chamber's website.  
Visited nearly 7,000x per month.

• WEBSITE EVENTS CALENDAR o \$50/month  
Appear at the top of Chamber website's most popular page.

**ANNUAL ADS**  
• 2026 MEMBER BENEFITS & OPPS. GUIDE  
o \$100/inside quarter page  
o \$150/inside half page  
o \$200/inside full page  
o \$250/back cover page

Digital and print publication distributed to all new and prospective Chamber members throughout the year.

**NEW MEMBER INTRODUCTORY OFFER:**  
Reserve any ad space within your first 60 days of Membership and receive 10% off!  
CONTACT RYAN TO ADVERTISE: [rworkman@centralpachamber.com](mailto:rworkman@centralpachamber.com) / 570-742-7341

Note, some advertising opportunities may be unavailable based on time and space.  
All opportunities are available on a first-come, first-served basis.

How can we help market YOUR BUSINESS?

# 2026 Annual Meeting & Impact Awards

## New Venue Selected

WILLIAMSPORT – For more than a decade, the Central PA Chamber’s Annual Meeting and Impact Awards Ceremony, our signature event and fundraiser, has been happily held at the Silvermoon Banquet Hall in Lewisburg.

The catering and hospitality expertise of Scott Thurston’s Feast of Flavor team has been instrumental, making our Annual Meeting a highlight of the region’s social calendar and helping the Central PA Chamber grow.

Upon the news of Thurston’s retirement, we were sad to announce last year would be our final occasion with Feast of Flavor, a 2022 Chamber Impact Award winner. As the saying goes, *with change comes the time to embrace new opportunity!*

Last year’s Annual Meeting had over 230 attendees and the Central PA Chamber of Commerce’s sphere of influence has expanded to nearly 700 members in over 100 zip codes across 9 US States. Much of our local growth has occurred just north of our headquarters, so we are thrilled to announce the venue for our 2026 Annual Meeting & Impact Awards Ceremony will be at Farrington Place in Williamsport!

Eric Winters and his team at Farrington Place have been more than welcoming and a pleasure to work with planning the upcoming event.

Best of all, this change of venue will allow us to increase how many can attend, but registration is still limited, so please reserve your seats now!

Speak with Jessica about sponsorship opportunities and stay tuned for more announcements as we approach the



Watch our new venue announcement video!



1905 - 2025  
**CENTRAL PA**  
CHAMBER OF COMMERCE  
*Helping Our Region Grow for 120 Years*

INSIDE

JOBS TOUR

11 a.m. Wednesday, Aug. 26  
@ **Farrington Place**  
416 West Third St.  
Williamsport, PA

Members - FREE; Non-Members - \$10.00

FEATURING:

Inside Jobs offers members a chance to tour facilities of fellow businesses & organizations.  
Find tour details and register by Aug. 19, 2026 @ [www.centralpachamber.com/events](http://www.centralpachamber.com/events).

Attend the August 26 Inside Jobs Tour for a preview of the new Annual Meeting venue, Farrington Place.

Annual Meeting date: Thursday, October 22nd, 2026.

As a bonus we would like to invite you to attend a preview during our Inside Jobs Tour at Farrington Place on Wednesday, August 26th.

Register online at [centralpachamber.com](http://centralpachamber.com) and click on events.

1905 - 2025  
**CENTRAL PA**  
CHAMBER OF COMMERCE  
*Helping Our Region Grow for 120 Years*

## 2026 Annual Meeting

# You Are Invited!

11:30 a.m. - 1:30 p.m. / Thursday, Oct. 22  
Farrington Place, Williamsport  
[Visit: centralpachamber.com/events](http://centralpachamber.com/events)

photo coming soon

Keynote Speaker  
TBA

Must register by  
October 7!

## Save the Date!

The Annual Meeting will host up to 300 attendees. Become a sponsor by calling 570-742-7341.

1905 - 2025  
**CENTRAL PA**  
CHAMBER OF COMMERCE  
*Helping Our Region Grow for 120 Years*

## 2026 Annual Meeting

This year’s Annual Meeting, at Farrington Place, will host up to 300 business & community leaders from across central Pennsylvania.  
Contact Jessica to become a sponsor: 570-742-7341

<b>Program Sponsors:</b>	<b>Favor Sponsors:</b>	<b>Award Sponsors:</b>	<b>Centerpiece Sponsors:</b>	<b>Meal / Venue Sponsors:</b>
\$200	\$400	\$500	\$800	\$1500

11:30 a.m. - 1:30 p.m. / Thursday, Oct. 22  
Farrington Place, Williamsport  
[Visit: centralpachamber.com/events](http://centralpachamber.com/events)

**Commit by:**  
**October 1**

# Reentry By the #'s... 70 Million Americans have criminal records.

\*According to data from the PA Dept. of Corrections & Federal Bureau of Prisons:

## 93% Of formerly incarcerated individuals are prime working age (25-44) & looking for work.

## 25% Of convictions result in no prison time, but excludes an individual from gaining employment.

## 85% Of HR specialists say second chance hires are highly loyal & productive.

# Join us at these upcoming events!

**CENTRAL PA**  
BUSINESS & EDUCATION ASSOCIATION


*Seminar & Training Series*  
**Reentry Programs @ Work**  
*Second Chance Awareness Month*

Presented by:

9:00 to 11:00 a.m. Wednesday, April 15  
In-Person @ the Central PA Chamber  
30 Lawton Lane, Milton

**Members - \$5; Non-Members - \$10**

Register by April 10 @ [centralpachamber.com/events](http://centralpachamber.com/events)



**CENTRAL PA**  
CHAMBER OF COMMERCE

Welcome  
**PA Sen. Lynda Schlegel-Culver (R-27)**  
7:30 to 9 a.m. Friday, April 24  
@ Watson Inn, Watsontown

Members - \$20; Non-Members - \$25  
Register by April 17:  
[www.centralpachamber.com/events](http://www.centralpachamber.com/events)

Presenter Sponsor:  
**KAM Strategies**





1905 - 2025  
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CHAMBER OF COMMERCE  
*Helping Our Region Grow for 120 Years*

**INSIDE**

**JOBS TOUR**

11 a.m. Wednesday, April 29  
@ Camp Susque  
47 Susque Camp Rd.  
Trout Run, PA

FEATURING:



Members - FREE; Non-Members - \$10.00

Inside Jobs offers members a chance to tour facilities of fellow businesses & organizations. Find tour details and register by April 22, 2026 @ [www.centralpachamber.com/events](http://www.centralpachamber.com/events).

1905 - 2025  
**CENTRAL PA**  
CHAMBER OF COMMERCE  
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2026  
**Annual Meeting**  
**You Are Invited!**

11:30 a.m. - 1:30 p.m. / Thursday, Oct. 22  
Farrington Place, Williamsport  
Visit: [centralpachamber.com/events](http://centralpachamber.com/events)

Open to the public!

photo coming soon

Keynote Speaker  
TBA

**Must register by October 7!**

**Save the Date!**

The Annual Meeting will host up to 300 attendees. Become a sponsor by calling 570-742-7341.

*It's a BRIGHT idea!*



Marketing  
**CENTRAL PA**  
CHAMBER OF COMMERCE

*Place your clickable ad here.*  
*Advertise with the Central PA Chamber.*  
*Seen by thousands, monthly.*