

IT'S YOUR BUSINESS

www.centralpachamber.com

Volume 11, Issue 3 - March 2026



Six More Weeks of *Winter &* Chamber Happenings!



Tours, Trainings, Breakfasts & Ceremonies,

pg. 3



Board Elects 2026 Officers,

pg. 4



Board of Directors

Genie Bausinger - Chair Milton Regional Sewer Authority	Sheri Marshall - 2nd Vice Chair Edward Jones
Alison Hall - 1st Vice Chair Re/Max Bridges	Ashley Parrish - Treasurer First Commonwealth Bank
Steven Beattie SEDA-COG Joint Rail Authority	Michael Porter Pennsylvania College of Technology
Terry Burke Bucknell University	Peter Swift Camp Susque
Rachael Herb Service 1st Federal Credit Union	Eric Turofski SUN Area Technical Institute
Noelle Long SEDA Council of Governments	Tina Welch Welch Performance Consulting
Ron Mackley Community Member	James White VNA Health Services
Michael Medley Woodmen Life	James Baldwin - Solicitor Baldwin & Baldwin

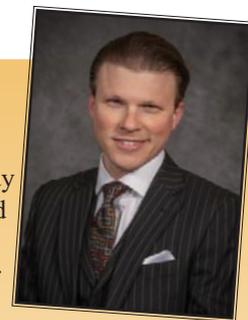
Staff

Tea Jay Aikey - President & CEO tjaikey@centralpachamber.com
Jessica Beaver - Finance & Membership Director jbeaver@centralpachamber.com
Ryan Workman - Communications Director rworkman@centralpachamber.com

The Inside Scoop

Winter Maxing

Like me, you're probably tired of Punxsutawney Phil seeing his shadow every year! While we may have to wait a little longer for spring to arrive and venture outdoors, there's no delay to taking advantage of the plethora of Central PA Chamber events designed to inform, educate, and improve your business. The kids might call it "winter maxing!"



Over the past month we toured schools and factories, learned about how to better strategize marketing for nonprofits, heard from one of our region's State Representatives, and cut the ribbon at the grand opening of a new senior living facility. This March and throughout the spring, there will be many similar and additional opportunities to join us at the Chamber and on location for networking and educational opportunities.

I am especially looking forward to presenting a new Seminar & Training Series event myself! There are so many, affordable (and some free) options to market your business or organization with the Central PA Chamber! Some of you know what works for your business, some may have tried various methods, but have you tried it with us? Come to my March 10 "Marketing 2 Members & Beyond" Seminar with a plan, no plan, a prayer...but leave with options!

Happy reading,

Ryan Workman, Editor
Communications Director
rworkman@centralpachamber.com

The President's Club

Thank you, 2026 Members! (Committed as of publishing.)

Asbury Riverwoods	Intrada Technologies	Service 1st Federal Credit Union
C&N Bank	Keystone Advertising	Service Electric Cablevision
Central Penn Bank & Trust	Lawton Insurance Agency	The Standard Journal
CSIU	MC Federal Credit Union	Sunbury Broadcasting Corp.
Community Giving Foundation	Members 1st Federal Credit Union	Susquehanna Fire Protection Co.
The Coup Agency	Milton Savings Bank	Susquehanna Valley Auto Glass
Decal Dynasty	North Central Sight Services	Susquehanna Valley Limousine
Edward Jones - Sheri Marshall	North Shore Railroad Company	Swift Kennedy & Associates
Equity Roofing	Northwest Bank	T-Ross Brothers Construction
First Commonwealth Bank	Pennsylvania American Water	United Plate Glass
Fulton Bank	PenTele Data	UPMC
Heritage Springs Memory Care	PNK Group	The UPS Store
Hosterman Creative	Purdy Insurance Agency	The Wealth Factory
Hot Frog Media	Real IT Care	WellSpan Evangelical
iHeart Media		Community Hospital

The President's Club is an exclusive sponsorship program created to prominently recognize members that contribute to the Central PA Chamber over and above their annual membership investment.

Contact Tea Jay to learn more and join: 570-742-7341

IYB Deadlines

*Below are upcoming
It's Your Business due dates.
Every effort is made to include
information in a
timely manner.
Note: Only paid advertisements
are guaranteed.*

**April Digital Issue
News & Ads
due by March 20**

**May Digital Issue
News & Ads
due by April 17**

**Summer Print Issue*
(released June 2025)
Ads & Flyers
due by June 5**

**The Central PA Chamber also
publishes IYB Quarterly four
times a year. Copies are avail-
able at public member locations
across the region.*

1905 - 2025
CENTRAL PA CHAMBER OF COMMERCE
Helping Our Region Grow for 120 Years

Tours, Trainings, Breakfasts, & Ceremonies

February Events

The Milton Area School District CTE program hosted Central PA Chamber of Commerce members for our first off-site Breakfast Briefing of 2026. We enjoyed a presentation and breakfast with instructors, hearing from students about their experience and successes, touring classrooms, and learning about career and technical education—including how community and business leaders can get involved. Keep up the good work!



Nonprofit leaders representing organizations across the region benefited from the expert advice and experience of Liv J. Rowe during an insightful Seminar & Training Series event on messaging strategies for nonprofits.

If your nonprofit could benefit from a marketing & messaging makeover, please find Liv J. Rowe Copywriting on our online Membership Directory or ask for a referral.

Over 100 attendees joined the first Central PA Chamber of Commerce Legislative Event of 2026! The Moon Room at Watson Inn was packed to hear PA State Rep. Joe Hamm (R-84) who discussed a range of topics and took questions from the audience.

Special thanks as well to event sponsor, Evangelical Community Hospital!



Thanks to Northway Industries for hosting the February Inside Jobs Tour!

Central PA Chamber of Commerce members from across the region travelled to the contract manufacturer in Middleburg for an informative presentation and tour of their facility.

It is always a privilege to see people passionate about their work making American products right here in Pennsylvania!

("Ribbon Cutting" continues on page 11)

Chamber Board Takes Shape

MILTON – The Central PA Chamber of Commerce Board of Directors selected its 2026 slate of officers at its monthly meeting, Thursday morning, Feb. 12. All 2025 officers were re-nominated and re-elected by their fellow board members to serve an additional year on the Executive Committee.

Genie Bausinger, Executive Director of the Milton Regional Sewer Authority, was elected to serve as Chair. Bausinger previously served as both the 1st and 2nd Vice Chair of the Board of Directors. She stated, “I am honored to have been elected as Chair of the Central PA Chamber of Commerce Board for a second year in a row. This Chamber has long been committed to helping our region grow, and I look forward to working with the Chamber's dedicated members, staff, and leaders to continue supporting this mission.”

Also joining Bausinger for a second year is Re/Max Bridges Realtor, Alison Hall, as the Board's 1st Vice Chair. “I am honored to serve,” said Hall, “because it gives me the opportunity to help support and strengthen our local business community.” She added, “Being part of the leadership team

allows me to work alongside other dedicated professionals, help guide the Chamber's direction, and give back to an organization that has meant so much to me and my own business journey.”

Sheri Marshall, a financial advisor and manager of Edward Jones – Sheri Marshall in Selinsgrove, will serve as 2nd Vice Chair for an additional year. Also elected to serve an additional year as treasurer, is Ashley Parrish, First Commonwealth Bank - Lewisburg Financial Solutions Center manager. Parrish noted how she is “honored to accept the Treasurer position for the Central PA Chamber Board for another year,” and looks forward to “supporting the Chamber's mission through responsible financial stewardship and helping strengthen our local business community.”

Tea Jay Aikey, the Central PA Chamber of Commerce's President & CEO, stated, “I look forward to another year working with such an impressive group of community-focused and business-driven women.”





Tara Andrews
 Assistant
 570-524-0307
 Tandrews@dtacenters.com

www.dtacenters.com
 600 Arch Street
 Sunbury, PA 17801

Diversified Treatment Alternative Centers (DTAC) has been providing award-winning, specialized residential and outpatient treatment programs for children, adolescents, and their families since 1991. Our residential treatment and outpatient programs in Central Pennsylvania, Ohio, and Delaware offer safe, welcoming environments for our innovative treatments. Through our intensive, solution-focused treatment processes, we help those who have experienced trauma stemming from emotional, physical, and sexual abuse, as well as those who exhibit behavioral problems which require intervention.

Snyder, Montour and Union Counties

Programs and the areas we serve:

Residential Treatment Facilities - youth males only in Lewisburg and Danville

ARRTS (Abuse Resolution and Recovery Treatment Services) - youth males and females ages 5-18 in Bloomsburg, Sunbury, and Williamsport

PHP (Partial Hospitalization Program) - youth males and females ages 5-18 in Williamsport

IBHS (Intensive Behavioral Health Services) - youth males and females ages 3-18 in Columbia, Clinton, Lycoming, Northumberland,



Healing the Past. Building the Future

Diversified Treatment Alternative Centers, LLC has been providing award-winning, specialized residential and outpatient treatment to children, adolescents and their families since 1991.



Healing the Past, Building the Future



- ✔ Partial Hospitalization Programs
- ✔ Abuse Resolution and Recovery Treatment Services
- ✔ Extended Evaluation
- ✔ Residential Treatment Centers
- ✔ Intensive Behavioral Health Services
- ✔ CSBBH

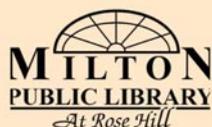
☎ 570-560-3113

🌐 DTACenters.com

➡ Scan Here to Learn More



What's Happening



NEW HOURS OF OPERATION!

We would like to inform you that, starting Monday, March 2nd, our hours of operation have changed.

Monday to Wednesday: 10:00AM - 7:00 PM

Thursday to Friday: 9:00 AM - 6:00 PM

Saturdays: 9:00 AM - 3:00 PM

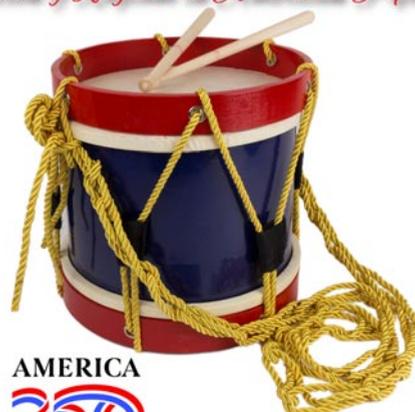
541 Broadway St
Milton, PA 17847
570-742-7111
miltonpalibrary.org

The Williamsport Music Club

presents

America's Evolving Beat

The Evolution of Rhythm in American Popular Music



Tuesday, March 24, 2026 7:00 PM
Pine Street United Methodist Church
441 Pine Street Williamsport, PA
www.williamsportmusicclub.com



Organized and Federated February 17, 1937 Member MIMC and IFMC

SUSQUEHANNA VALLEY CHAPTER
PENNSYLVANIANS FOR HUMAN LIFE



Pro Life Prayer Breakfast

Keynote Speaker: Holly Tusing, Pro Life Activist

Ticket & Breakfast Buffet: \$20 Adult, \$7 Child 2-10 yr, Under 2 Free

Register By March 14

Call Doris: 570-745-3502-or-Tammy: 570-745-3328

Saturday, March 21, 2026 9:30 AM

Holiday Inn - Grand Ball Room
90 Pine Street Williamsport, PA

www.pavalleyprolife.com



Questions?
Email Vicki Hosterman
vhosterman@gsymca.org

WHERE FITNESS MEETS COMMUNITY

NEW GROUP EX CLASSES AT THE MILTON YMCA

Whether you're looking to build strength, boost endurance, improve flexibility, or simply move more, our group exercise classes are designed so everyone can find their fit at the Y.

NEW CLASSES AVAILABLE:

Cycle & Strength



Cardio Drumming



Line Dancing



Senior Classes



Kickboxing



& MUCH MORE!



Register today!

MILTON YMCA

12 Bound Ave | Milton PA 17847 | 570.742.7321



NJBIA Business of the Center presents the
Business Growth Roundtable:

From Interest to Impact: A Better Buying Funnel

Hosts & Presenters:
Cal Thomas
Amanda Puppo
Donna Miller
Rachel Durkan

March 10th
Noon EST
Virtual Event (Zoom)

Powered By **DONNA MILLER** **C³ WORX** **PARADIGM**
Sponsored By **SUMMIT PLACE FINANCIAL SERVICES**
Hosted By **NJBIA**

Share *YOUR* member news and events, here and on our social media pages!
Send to Ryan:
rworkman@centralpachamber.com

FOCUS INDUSTRIAL CENTRAL PA DEVELOPMENT FORUM

Wednesday, March 11th, 2026
Nittany Lion Inn, State College, PA

Region's Forward-Thinking Economic Growth Event

REGISTER TODAY
FOCUSCENTRALPA.ORG

HOST SPONSORS **ZARTMAN CONSTRUCTION, INC.** **ppl** **ARCO DESIGN/BUILD** **PNKgroup**

MARTY SUPREME

Feature Film • 2/27 - 3/5

CAMPUS THEATRE
EST. 1941

ANNUAL LABOR & EMPLOYMENT LAW UPDATE

- FREE FOR MEMBERS
- FREE FOR ANNUAL GUEST PASS HOLDERS
- \$35.00 GUESTS
- SILVER MOON BANQUET HALL - LEWISBURG, PA

Thursday, March 19, 2026
7:45 - 11:00 am

SHRma Susquehanna Human Resource Management Association

WWW.SHRMA.ORG

Date	Event	Location	Time	Cost
3/17/2026	Navigating Ethical Challenges in HR Practice	Webinar	9:00 am - 10:30 am	\$299.00
4/1/2026	Exploring Lean Manufacturing Basics	Williamsport	9:00 am - 12:00 pm	\$189.00
4/9/2026	Introduction to Project Management	Williamsport	9:00 am - 12:00 pm	\$189.00

IMC INNOVATIVE MANUFACTURERS' CENTER

Lauri Moon
Manager, Outreach & Special Projects
570-329-3200

www.imcpa.com/events

New Members

Playworld, a division of PlayPower
1000 Buffalo Road
Lewisburg, PA 17837
Phone: 570-522-5304

"Leading manufacturing industry for outdoor play and recreational equipment."

Dustin Klinger, Regional HR Director
570-522-5375
dustin.klinger@playpower.com

LEER
3560 Housels Run Road
Milton, PA 17847
Phone: 570-560-0388

"Truck bed caps and truck accessories."

Matthew Brenner, HR Manager
570-560-0388
MBrenner@truckgroup.com

State Representative Jamie Flick
1000 Commerce Park Drive Suite 103
Williamsport, PA 17701
Phone: 570-321-1270
Fax: 570-321-1354

"State Representative for the 83rd Legislative District."

Jamie Flick, State Representative
570-321-1270
jflick@pahousegop.com

Redeemer Tree & Land LLC
Watsontown, PA 17777
Phone: 570-636-7520

"Redeemer Tree & Land exists to do more than care for trees — we care for the land itself. Founded on faith and guided by stewardship, our mission is to honor God through excellence in land care. As a certified arborist, I've seen too many short-term fixes. We take the opposite approach — planning with purpose to ensure every action today benefits your land tomorrow. Our services include but are not limited to Tree Removal, Tree Pruning, Stump Removal, Forestry Mulching and Mowing, Lot and Land Clearing, Drainage Solutions, Gravel Drive Restoration and Repair, and Firewood Services."

Austin Fiedler, Owner & Certified Arborist
570-636-7520
Austin.Fiedler@redeemertreeandland.com

Farrington Place LLC
416 W 3rd Street
Williamsport, PA 17701
Phone: 570-567-7611
Fax: Farrington Place LLC

"Tent & Event Rental (large tents - 1,000's of event rentals) On & Off Site Catering & Bartending (we can come to you) Banquet Facility in downtown Williamsport (seating for 400 people)."

Eric Winters, CEO
570-567-7611
farringtonplace@yahoo.com

Engie
225 West Hubbard Street, Suite 200
Chicago, IL 60654
Phone: 410-693-6829

"We are an energy company that focuses on long-term, efficient, carbon-reducing solutions. We meet customer needs through with renewable and low-carbon energy solutions, while creating jobs, economic opportunities, and trusted customer and community partnerships along the way."

Caitlin Cyrus, Project Developer, Senior
410-693-6829
caitlin.cyrus@engie.com



Central PA
BUSINESS & EDUCATION ASSOCIATION

Seminar & Training Series

What is the Central PA Chamber?

9 to 11:00 a.m. Wednesday, March 4
 Online Via Zoom
Members - FREE; Non-members - \$10
 Register by March 2 @ centralpachamber.com/events

Presented by: **CENTRAL PA**
 CHAMBER OF COMMERCE
Helping Our Region Grow for 120 Years

New Members

VFW Riders Group District 15-PA
12 N Market Street, Rear
Muncy, PA 17756
Phone: 570-506-2882

“Inspired by a shared passion for motorcycle riding and a commitment to address unmet needs in the local veteran community, the VFW Riders Group District 15-PA has made a positive impact since their formation in September 2023. This non-profit group consists of dedicated volunteers from diverse backgrounds, most of whom are veterans themselves. Supported by the VFW organization, our group is determined to make a meaningful “boots on the ground” impact. We serve Lycoming, Clinton, Tioga, Potter and Cameron Counties and strive to assist veterans from other counties whenever our resources allow. Many veterans fall through the cracks, either because they do not qualify for certain benefits or because the help they need is not offered by the Veterans Administration. Some veterans have not registered with the VA yet and need guidance through the process. A Veteran Service Officer is available through appointment to assist with that and other paperwork for claims. Common needs such as handiwork or repairs around the home, yard work, adaptations for disabilities, food resources, or emergency funds for utilities are often unmet. These stressors significantly impact veterans’ quality of life and mental health. The group was recognized for their outstanding service with over 10,200 volunteer service hours by the Williamsport Sun-Gazette on December 30, 2025. There was a nice article listing the various projects they have completed to help our veteran community know they are not forgotten. Our mission is clear: NO VETERAN LEFT BEHIND.”

Sue Kainz, Reporting Secretary
usmcoorahwife@gmail.com

Lewisburg Kumon Center of Math and Reading
534 N Derr Drive Suite 2
Lewisburg, PA 17837-1081
Phone: 570-238-2628

“Kumon of Lewisburg is a local education center dedicated to helping students build strong foundations in math and reading through individualized learning programs. We work with children from preschool through high school, guiding them to develop confidence, independence, and advanced academic skills at their own pace. As part of the Lewisburg community, we are committed to supporting families and schools by fostering lifelong learning habits and academic success.”

Sabrina Liu, Owner & Instructor
noeinllc@gmail.com

L&S Home Solutions
380 Park Avenue
Milton, PA 17847
Phone: 570-238-8776

“L&S Home Solutions, LLC is a woman-owned, residential remodeling company serving Central Pennsylvania. We specialize in kitchen and bathroom renovations, basement finishing, and interior remodeling. We believe remodeling is more than construction - it's about trust, communication, and caring for the homes where families live and grow. Our team is committed to integrity, quality craftsmanship, and building long-term relationships within the communities we serve.”

Elizabeth Wise, President and Owner
570-238-8776
Lshomesolutions@Ls-Homes.net

Go Green!



Find the latest member news and events on our Facebook and Instagram pages!

(“Renewals” continues on page 11)

Time with Tea Jay



How Green Are You?

It's not a bad thing to be green. Green business is good business! The Central PA Chamber of Commerce's Green Business Recognition Program showcases the environmental efforts of our Green Business Members. Also, each year one Green Business is honored with the Green Business of the Year Award on Earth Day. To qualify you simply must submit a Green Business Member application online (link below) no later than March 20, 2026 (<https://centralpachamber.com/green-business-recognition-program-application/>).

Green relates to growth and growth relates to YOUR Central PA Chamber. January 2026 brought seven new memberships to the Central PA Chamber Family. February already brought an additional nine new memberships as of February 19, 2026.

Speaking of growth, the Central PA Chamber website has seen some additional features in the past month such as a DONATE button for those who are positively impacted by a Central PA Chamber experience and wish to recognize by way of a donation. Also, to enhance YOUR experience and simplify your way of sharing your news submissions for the monthly digital magazine you can now click the Submit Member News button (<https://centralpachamber.com/submit-member-news/>) and submit your news.

Recently a Communications Audit Survey was sent in conjunction with the Strategic Planning work underway and I wanted to sincerely thank those who were able to find the time to submit their much appreciated and valuable feedback. In response to this feedback, we've already implemented a Signup for the IYB Newsletter button on the website as well: <https://centralpachamber.com/iyb-signup/>.

Green also means inexperienced and, in this case, a new experience for everyone. The Central PA Chamber has been searching for new venue to host the Annual Meeting since late last October with the announcement of the long tenured venue Feast of Flavor closing. After much research and consideration along with a site visit the Central PA Chamber of Commerce Annual Meeting and Awards Ceremony will be held at Farrington Place in Williamsport, PA on October 22, 2026. We are looking forward to what the new venue will bring to this every growing popular annual event. We will be hosting an Inside Jobs Tour there in August, be sure to visit the Events Calendar via the website and register today as there are only thirty seats available.

The 2026 President's Club opportunities have closed, and we are very honored to share the list of businesses who were able to give above and beyond their annual membership to support the endeavors of YOUR Chamber. Visit this link to see the returning and several new first time President's Club Members: <https://centralpachamber.com/membership/presidents-club/>.

They will be enjoying their President's Club Luncheon this fall at Cherry Street Bistro. If you missed the opportunity to become a 2026 President's Club member, reach out to me.

Make it a great day and Lead with Grace!

Tea Jay Aikey
President & CEO
tjaikey@centralpachamber.com

WHY US?

WHY YOU?

- Why record a **WHY US?** video testimonial? → It's... **FREE!** → It's... **FAST!**
- Be **FEATURED** on... **facebook.** **You Tube** → **Get NOTICED!**
- Be **HEARD!** → So, **WHY NOT** record a video today? **centralpachamber.com/why-us** **CENTRAL PA**

CENTRAL PA
CHAMBER OF COMMERCE

Facility Usage

Our Space is Your Space!

To make your reservation, call: **570-742-7341**
E-mail jbeaver@centralpachamber.com

Available 24/7 on a **first-come-first-served** basis.

Smith Room **Ross Room**

Contact Tea Jay to join The President's Club! Call 570-742-7341

Membership Renewals

RENEWALS (As of February 27, 2026)

River Valley Builders, LLC
 Sync Solutions
 Eight Days a Week Studios
 Megan Dugan - State Farm Insurance
 Custom Care Pharmacy
 The Coup Agency - Milton
 The Coup Agency - Lewisburg
 KPI Technology
 Commonwealth University of Pennsylvania
 Rocky Auctions
 C&N Bank - West Milton
 C&N Banke - Beaver Springs
 C&N Bank - Lewisburg
 C&N Bank - Mifflinburg
 C&N Bank - Northumberland
 C&N Bank - Watsontown
 JanWay Advertising & Promotional Items
 FCCB - First Citizens Community Bank - Winfield
 Your Building Centers - Milton
 Edward Jones - Sheri Marshall
 North Shore Railroad Company
 Sheesley Insurance
 State Representative Joe Hamm - 84th District
 Zartman Construction
 Cole's Hardware - Danville
 Cole's Hardware - Lewisburg
 Susquehanna Fire Protection Company
 Hometown Disposal - Selinsgrove
 Baldwin & Baldwin, LLC
 Watson Inn
 Standard Journal
 Norman E. Buck Plumbing & Heating LLC
 Blooming Meadows Farm
 Stahl Sheaffer Engineering, LLC
 Phoenix Physical Therapy - Lewisburg
 Pinpoint Federal Credit Union
 Mifflinburg Heritage & Revitalization Association
 IMC - Innovative Manufacturers' Center
 State Representative David Rowe 85th District
 Chris Kenawell State Farm Insurance
 Shaw Funeral Home Inc.
 Icon Legacy Custom Modular Homes, LLC
 Congressman Dan Meuser
 Deer View Homes LLC
 Villager Realty, Inc. Lewisburg
 Villager Realty, Inc. Northumberland
 Warehouse Battery Outlet
 CIRO'S Ristorante Italiano
 State Senator Lynda Schlegel Culver

Wyrope Williamsport Federal Credit Union
 Fulton Bank - Lewisburg
 JSC Advisors
 Union County Historical Society
 Cup O Code
 Glenn O. Hawbaker Inc. - Winfield
 Central Susquehanna Valley Board of Realtors
 Carl Jenkins DDS
 Comfort Specialists
 Boy Scouts of America, Susquehanna Council

Ribbon Cutting

MILTON — Rockwell Senior Living has reopened under new ownership striving to build the facility into an active and engaged community, nearly three years after its doors shuttered.

Adam and Amy Rosinski, the new co-owners of Rockwell, joined the Central PA Chamber of Commerce in celebrating the reopening with a ribbon cutting ceremony on Tuesday.

“This reopening did not happen by accident. It took many hours, persistence and a lot of teamwork to get us here today,” Adam said. “My vision for Rockwell Senior Living is a simple, safe, professionally run community where seniors can live with independence and dignity, and where support is available when it’s needed.”

The 92-room facility will house about 100 residents, Adam said, with studio apartments, one bedrooms, and shared apartments available.

Rockwell Senior Living was first established in 1988, taking over the 100,000-square-foot building that formerly housed the Milton High School. The senior living facility then closed in June 2023, when it only had about 40 residents.

(“Rockwell Senior Living” continues on page 12)



Members Recognized

Rockwell Senior Living

“A lot of Miltonians went to high school here... The building was falling apart in the ‘80s, and the story goes they were going to demolish it,” Rosinski said. “(Rockwell founder Walter Strine) decided to take on the project, because he went to high school here and had an emotional connection to the building.”



The revitalized facility will be offering both independent living and personal care options to residents. Staff will be available to assist personal care residents with medication management, bathing and dressing, mobility, and everyday tasks, with 24/7 staff supervision.

Adam said the decision to purchase and reopen the facility stems in part from increasing demand for senior care.

“Twenty-percent of Pennsylvanians are 65 or older, and 70% of seniors need some kind of assistance at some point,” Adam said. “The next decade is going to be the top of the need (for senior care).”

He said the facility hoping to offer services at a lower cost than other senior living facilities because “too many seniors are living on a fixed income, and too many families are feeling stuck between not enough help and too much cost.”

“The biggest thing we are doing here is affordability,” he said. “Care facilities are quite expensive... We are filling a gap in affordability. We’re able to provide affordability because of the structure that was here from 1988, because you could not build this building today and charge the prices we are.”

The residents will be offered a variety of activities, including baking, gardening, game nights, a book club, fitness classes, and even field trips to local parks, stores and museums. A new dining facility is also in the works, and will offer chef-prepared meals multiple times a day, and flexible meal plans.

The Rosinski’s purchased Rockwell in May 2024 from the family of Rockwell’s founder. Adam is also the founder of Milton-based



Custom Care Pharmacy.

“I’ve been in and out of this building for 12 years as a pharmacist, and I could tell when I came through the building... I was highly confident I could change and improve the building,” Adam said.

He added the building was already in good shape when he purchased it, and renovations involved lots of small cosmetic projects.

For more information on the facility, visit rockwellmanor.com.

This article by Vincent DiFonzo originally appeared in The Standard Journal

Bowen Agency

SELINGSGROVE - Bowen Agency Realtors is proud to welcome Stephen Stahl to their team of sales agents in the Selingsgrove office. Stephen is a graduate of Shikellamy High School and Marywood University, with a Master’s degree from Utica College. He and his wife Jenna reside in Selingsgrove. Stephen is looking forward to creating strong business relationships with his clients, built on trust, clear communication and attention to details. Bowen Agency Realtors President Larry Johnson says, “Adding Stephen to our team strengthens our commitment to exceptional service. His passion for helping clients find the right place to call home truly aligns with our values.”



Bowen Agency Realtors is a full-service realty company with offices in Selingsgrove, Sunbury and Lewisburg.

We want to hear your good news!

To appear in It's Your Business,

e-mail:

rworkman@centralpachamber.com

2nd Annual
SUN Tech Cruise-In
March 28, 2026
3-6pm

No registration required

DJ Door Prizes & More

All donations benefit Local Veterans

Food Vendors
The Rusty Rail Food Truck, Little Taste of Italy, Back 2 Basics Classic Burgers

SUN Area Technical Institute 815 Market Street, New Berlin, PA

Looking to hire or even be hired?



Visit

www.centralpachamber.com

and click on

“Job Opportunities” under the “Economic Development” tab.

OWN A BUSINESS?

CAN YOU GUESS WHO HAS YOUR BACK?



THAT'S WHO.

(570) 742-7341 • www.centralpachamber.com
30 Lawton Lane Milton, PA 17847

Do you like discounts on products and services?

Visit

www.centralpachamber.com

and click on

“Member-to-Member Discounts” under the “Membership” tab.

Chamber Blood Drive



American Red Cross

Blood Drive

11 a.m. to 3 p.m.

Tuesday, March 31 @

Central PA Chamber of Commerce,
30 Lawton Lane, Milton

To make an appointment, call 1-800-Red-Cross or visit redcrossblood.org. Use code “Pachamber”.

Please schedule an appointment at our American Red Cross Blood Drive on Tuesday, March 31. Together, we'll save as many as 40 lives! There are blood drives scheduled at our location throughout the year, and you are welcome to join us for any or all of them as you're able to give.



PATH to CAREERS

Connect to Your Future Workforce



March 4, 2026
9 AM - 10:30 AM



Central PA Chamber of Commerce
30 Lawton Ln., Milton

TODAY'S STUDENTS ARE TOMORROW'S EMPLOYEES. ARE YOU CONNECTED TO THEM YET?

Join Advance Central PA for an informative seminar on Path to Careers, a streamlined, no-cost platform designed to help businesses connect with students and educators through career exploration experiences.

What You'll Learn:

- What Path to Careers is
- The benefits of registering your business
- How to create career exploration experiences
- How to connect with schools and students
- Bring a device for registration assistance on-site!

Register Now

<https://bit.ly/P2CSeminar>



Business & Education

2026 Seminars & Trainings Designed to Improve YOUR Business!

Register for these & other upcoming Seminar & Training Series Events
www.centralpachamber.com/events

CENTRAL PA
BUSINESS & EDUCATION ASSOCIATION

Seminar & Training Series
Reentry Programs @ Work
Second Chance Awareness Month

Presented by:

9:00 to 11:00 a.m. Wednesday, April 15
In-Person @ the Central PA Chamber
30 Lawton Lane, Milton
Members - \$5; Non-Members - \$10
Register by April 10 @ centralpachamber.com/events



CENTRAL PA
BUSINESS & EDUCATION ASSOCIATION

Seminar & Training Series
COLD CALL CLINIC

Do You Have Enough in Your Sales Pipeline?

10:00 a.m. to 12:00 p.m. Friday, March 6
In-Person @ the Central PA Chamber
30 Lawton Lane, Milton
Members - \$20; Non-members - \$25
Register by March 2 @ centralpachamber.com/events

Presented by:
John Moore,
Moore Power Sales



CENTRAL PA
BUSINESS & EDUCATION ASSOCIATION

Seminar & Training Series
TRUST YOUR LOGO?
A Great Logo Builds Trust

Presented by:

2:00 p.m. to 4:00 p.m. Friday, May 8
In-Person @ the Central PA Chamber
30 Lawton Lane, Milton
Members - \$20; Non-Members - \$25
Register by May 4 @ centralpachamber.com/events



CENTRAL PA
BUSINESS & EDUCATION ASSOCIATION

Seminar & Training Series
DRUG TESTING @ WORK
Substance Abuse Recognition Training

10:00 a.m. to 12:00 p.m. Friday, March 27
In-Person @ the Central PA Chamber
30 Lawton Lane, Milton
Members - \$15; Non-Members - \$20
Register by March 23 @ centralpachamber.com/events

Presented by:
American Drug & Alcohol
Diagnostics, LLC



CENTRAL PA
BUSINESS & EDUCATION ASSOCIATION

Seminar & Training Series
Youth Employment
Hiring Youth & Teen Workers for Your Business

Presented by:

10:00 a.m. to 12:00 p.m. Wednesday, June 3
In-Person @ the Central PA Chamber
30 Lawton Lane, Milton
Members - \$5; Non-Members - \$10
Register by May 25 @ centralpachamber.com/events



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Excel Level 1	April 15, 2026
Excel Level 2	April 29, 2026
Excel Level 3	May 13, 2026
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Workforce Development

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Nonprofits Invited to Participate in Raise the Region 2026: March 11–12

The First Community Foundation Partnership of Pennsylvania (FCFP), in partnership with Blaise Alexander Family Dealerships, invites eligible nonprofit organizations to take part in Raise the Region 2026, a 30-hour online giving campaign happening March 11–12, 2026.



Raise the Region is designed to help nonprofits expand their reach, engage new donors, and raise critical funds to support their missions. Since the campaign began in 2013, more than \$21 million has been raised for local organizations. In 2025 alone, 375 nonprofits received support through \$2,327,536 in donations from 8,444 donors.

“Raise the Region provides nonprofits with a powerful platform to tell their story, connect with supporters, and grow their fundraising capacity,” said Erin Ruhl, Director of Community Engagement. “It’s more than a fundraising event—it’s an opportunity for organizations to strengthen their visibility, build relationships, and advance their mission.”

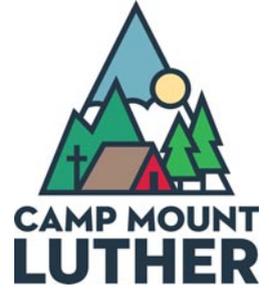
Participating nonprofits receive access to an easy-to-use online fundraising platform, promotional tools, and training resources to help maximize their success before and during the campaign. In addition, \$175,000 in stretching donations and prize incentives from Blaise Alexander Family Dealerships—along with support from First Citizens Community Bank, Kintra, Larson Design Group, Pennsylvania Skill by Miele Manufacturing, Subaru, Toyota Motor Corporation, UPMC, and Weis Markets—will help boost donations throughout the event.

“The Blaise Alexander Family Dealerships are proud to support Raise the Region for the 14th year,” said Aubrey Alexander. “This campaign gives nonprofits an opportunity to showcase their impact and engage the community in meaningful ways.”

FCFP, visit www.FCFPartnership.org or call 570-321-1500.

Heart of Lewisburg Ice Festival Returns February 6–8, 2026

Three days of ice sculptures, music, movement, and winter fun in downtown Lewisburg



MIFFLINBURG — The Camp Mount Luther community gathered Saturday, Jan. 24, 2026, to celebrate a milestone in the camp’s history, honoring Executive Director Chad Hershberger for 25 years of leadership. Nearly 100 people attended the event, marking Hershberger’s anniversary, which officially occurred on Jan. 1.

Hershberger has served as executive director since 2001. The Camp Mount Luther Board of Directors organized a surprise, catered dinner and brief program at the camp’s Evergreen Center to commemorate the occasion.

Remarks were shared by Rev. James Park Bricker, former board president; Charlene Rineer, program director; Sister Marianne Brock, board member; and Rev. Gary Schaeffer, current board president. Hershberger’s wife, Sarah, and daughter, Claire, offered a musical tribute. The evening also included the presentation of a monetary gift and a canvas photo of the camp pond in autumn.

Bishop Craig A. Miller of the Upper Susquehanna Synod of the Evangelical Lutheran Church in America led a blessing for Hershberger’s ministry, as those in attendance gathered to lay hands on him.

In his remarks, Hershberger expressed gratitude for the support of the camp community and reflected on the relationships formed over his years of service as the most meaningful aspect of his work. He also noted that the recent completion of the Maple Village Bathhouse, along with a new strategic plan and expanded programming, has renewed his enthusiasm for continued leadership at the camp.

Camp Mount Luther, located in rural Mifflinburg, offers a seven-week summer camp program centered on spiritual formation, outdoor adventure, intentional community, and leadership development for all ages. The camp also hosts retreats and meetings for church, community, and civic groups, and provides fifth-grade outdoor education programs for the Shikellamy and Mid-West School Districts. Camp Mount Luther is accredited by the American Camp Association. More information is available at campaumluther.org.



CENTRAL PA
BUSINESS & EDUCATION ASSOCIATION

Seminar & Training Series How to Deliver a Great Elevator Pitch

11:00 a.m. to 12:00 p.m. Tuesday, May 12

In-Person @ The Wealth Factory
21 Kristi Rd. Suite No. 1, Muncy

Members - \$10; Non-members - \$20

Register by May 11 @ centralpachamber.com/events

Presented by: **CENTRAL PA**
CHAMBER OF COMMERCE
Helping Our Region Grow for 120 Years

Members Recognized ctd.

Susquehanna Valley United Way's United in Recovery Launches 2026 Community Connection Series



Susquehanna Valley United Way

Building a Healthy Community
Substance misuse remains one of the most significant public health challenges impacting families and communities. United in Recovery takes a proactive approach—combining prevention education, harm reduction strategies, recovery engagement, and community-based events to reduce stigma and expand access to support.

“At Susquehanna Valley United Way, the mission of the United in Recovery Program is to foster a supportive community where healing and growth can flourish,” said Joanne Sloneem, Vice President of Operations. “Through events like Black Balloon Day, our Mocktail Event in April, and Recovery in Motion over the summer, we are creating spaces for individuals to connect, share their journeys, and celebrate the strength in unity. Together, we are building a future where recovery is not only possible, but celebrated.”

Through free Naloxone (Narcan) distribution, Post Overdose Response Team (PORT) outreach, youth prevention initiatives, and public awareness campaigns, United in Recovery meets people where they are—offering life-saving tools, compassionate connection, and pathways to care.

When communities come together, healing becomes possible. For event details, registration information, or to learn more about United in Recovery, visit svuw.org or follow Susquehanna Valley United Way on social media @SusquehannaValleyUW.

CENTRAL PA
CHAMBER OF COMMERCE

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Register for Central PA Chamber Events @ www.centralpachamber.com/events

Breakfast Briefing

7:30 to 9 a.m. Friday, March 20
@ Central PA Chamber of Commerce
30 Lawton Lane, Milton

Members - FREE; Non-members - \$7
Register by March 13 @ centralpachamber.com/events

Helping Our Region Grow

Sponsored by:

WE ARE LOOKING FOR SPONSORS FOR OUR UPCOMING BINGO EVENT!

INTERESTED IN SPONSORING A GAME?
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\$100 CASH BINGO

MARCH 22, 2026 2:00PM
Doors open at noon!
20 Regular Games, 4 Special Games, 50/50 Drawing, Rip-offs, Lottery Tree, Basket Raffle!
Food available through Selinsgrove VFW
\$25.00 Pre-sale \$30.00 at the door

Scan here to purchase tickets!
SELINGROVE VFW
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SELINGROVE, PA

Benefits Haven to Home Canine Rescue, INC
www.haventohome.org

INTERESTED IN SPONSORING A GAME?
EMAIL: KCIRELLI@EPIX.NET

Training for Non-Profit Board Members & Prospects

RAISING the Board

Practice. Act. Apply. Connect.

4 Focus Areas:
Practice, Apply, Act, Connect

8 a.m. to 4 p.m. Wednesday, May 13
@ Central PA Chamber of Commerce
30 Lawton Lane, Milton

Members - \$100; Non-members - \$125
Register by May 6: www.centralpachamber.com/events

Practice
Vision & Mission, Culture, & Strategic Planning

Apply
Financial Essentials, Fundraising, Bylaws, & Meeting Protocols

Act
Ethics, Servant Leadership, Personal Why?, & Committees

Connect
Communication Protocols, Social Media, Advocacy, & Marketing

Presented by: **CENTRAL PA**
BUSINESS & EDUCATION ASSOCIATION

Jessica's Jottings



Everyone say it with me, "Winter Go Away!"

Now that it is March, it is time to turn the clocks forward, have longer days, more sunshine, and see the green of nature! Speaking of green, does your business or organization partake in green business initiatives? If so, keep reading to learn how you can be recognized for this initiative.

Every year on Earth Day, the Central PA Chamber of Commerce awards a member with the Green Business Award. This award is handmade by HandyCrafts LLC, a local craftsman from our region. With the help of our sponsor, Phoenix Filtration and Plumbing, we are able to surprise a member with this award. The member that is selected receives a surprise visit from the Chamber staff and our sponsor on Earth Day and is featured on our website, right here in It's Your Business, as well as other marketing/promotional materials.

To enter for your chance to win this award, simply follow the instructions below.

1. Be a member of the Central PA Chamber of Commerce.
2. Follow this link, <https://centralpachamber.com/membership/green-business-recognition/>, and click on the apply button!
3. Fill out the application and submit!
4. Be ready for a surprise visit on Earth Day!

Even if you are not chosen for the award, you will still be recognized as a green business on our website via your directory listing. This distinction will help attract new clients/customers to your business when they search for "green" businesses to work with.

We encourage those that have applied in the past to apply again. Your practices may have changed and could impact your score in a more positive way!

We look forward to possibly surprising you on Earth Day! Make sure to get outside and soak up that sunshine and warmer weather in the meantime!

Jessica Beaver
Finance & Membership Director
jbeaver@centralpachamber.com

2026 Marketing & Advertising Opportunities

CENTRAL PA

CHAMBER OF COMMERCE

Join us at an upcoming event!

Visit: centralpachamber.com/events

CENTRAL PA

CHAMBER OF COMMERCE

Did You Know?

Green Business Award:

- An annual award to highlight the conservation efforts of Chamber members.
 - Beautiful, custom-made "Tree of Life" display made by HandyCrafts LLC presented on Earth Day.
 - Free publicity!
 - Helps encourage sustainable business practices in the region.
 - Helps educate other organizations on cost-saving measures.
 - Any Central PA Chamber member can participate.
 - Adds "Green Business" distinction to your Chamber Membership Directory listing.
 - Apply online!
- Sponsored by Phoenix Filtration & Plumbing

CENTRAL PA

BUSINESS & EDUCATION ASSOCIATION

Seminar & Training Series

Marketing 2 Members & Beyond!

11:00 a.m. to 12:00 p.m. Tuesday, March 10
In-Person @ the Central PA Chamber
30 Lawton Lane, Milton
Members - \$10; Non-members - \$20
Register by March 9 @ centralpachamber.com/events

Presented by: **CENTRAL PA**
CHAMBER OF COMMERCE
1905 - 2025
Helping Our Region Grow for 120 Years

Contact Ryan for an advertising quote!
Call 570-742-7341

IYB Quarterly

2026 Marketing & Advertising Opportunities

QUARTERLY ADS

- IYBQ PRINT MAGAZINE
 - \$100/quarter page
 - \$150/half page
 - \$200/full page

Appear in the print publication of the Central PA Chamber, distributed to hundreds at events and locations across the region.

MONTHLY ADS

- IYB DIGITAL MAGAZINE
 - \$100/quarter page
 - \$150/half page
 - \$200/full page

Clickable ads that appear in digital newsletter.
Sent to 3,000+ contacts, shared on social media, & website every month.

- WEBSITE HOMEPAGE ◦ \$200/month
The FIRST thing seen on the Central PA Chamber's website. Visited nearly 7,000x per month.
- WEBSITE EVENTS CALENDAR ◦ \$50/month
Appear at the top of Chamber website's most popular page.

WEEKLY ADS

- SPONSORED EMAILS ◦ \$200/email
Sent to 3,000+ Chamber contacts!

Constant Contact

- META "BOOSTED" ADS ◦ \$150/ad
AI & geographically targeted.

ANNUAL ADS

- 2026 MEMBER BENEFITS & OPPS. GUIDE
 - \$100/inside quarter page
 - \$150/inside half page
 - \$200/inside full page
 - \$250/back cover page

Digital and print publication distributed to all new and prospective Chamber members throughout the year.

NEW MEMBER INTRODUCTORY OFFER: How can we help market YOUR BUSINESS?

Reserve any ad space within your first 60 days of Membership and receive 10% off!
CONTACT RYAN TO ADVERTISE: rworkman@centralpachamber.com / 570-742-7341

Note, some advertising opportunities may be unavailable based on time and space.
All opportunities are available on a first-come, first-served basis.

Go Green!

How 'green' are you?

MILTON – Once again in commemoration of Earth Day, the Central PA Chamber staff will award a member with the Green Business of the Year Award.

How has your business been good to the environment? Do you reduce, reuse and recycle whenever possible? Do you make eco-friendly choices when purchasing supplies? The ways businesses can shrink their footprints are seemingly endless!

Applications for the Green Business of the Year Award will be accepted until noon on Monday, March 23. A member will be visited and announced as the winner on Earth Day, Wednesday, April 22. If you have filled out the application in the past, we strongly encourage you to do it again, especially if your "green" efforts have "grown."

Find the form at www.centralpachamber.com. Click "Green Business Recognition" under the "Membership" tab on the homepage.

The Central PA Chamber of Commerce's Green Business Recognition Program has been created to showcase the environmental efforts of businesses and individuals. The hope is to encourage green business practices throughout the region.

Green Business is good business! In addition to helping the environment, it can save your business money and your customers and employees will value your efforts.

To be considered for recognition, you must be: a member of the Central PA Chamber; Doing business in the region; and Demonstrate green business practices in each of several major areas. For questions, call 570-742-7341.

This is the 15th year of the award being presented. The past Green Business of Year Award recipients are: Weis Center for the Performing Arts, Lewisburg, 2025; T. Ross Brothers Construction, Milton, 2024; Java Mamma, Danville, 2023; The Laundry Room of Lewisburg, 2022; United Plate Glass,

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Sunbury, 2021; Bear Rental, Northumberland, 2020; Columbia County Bread & Granola, Bloomsburg, 2019; Pompeii Street Soap Co., Mifflinburg, 2018; Arrowhead Drive-In Restaurant, Milton, 2017; Lawrence J. Winans, DMD, Lewisburg, 2016; Hometown Disposal, Sunbury, 2015; Central Susquehanna Community Foundation, Berwick, 2014; Warrior Run Petcare Center, Watsontown, 2013.

The Green Business of the Year Award is proudly presented with the assistance of HandyCrafts LLC and Phoenix Filtration & Plumbing.



Apply to become a Green Business & consideration for the Annual Green Business Award:
centralpachamber.com/membership/green-business-recognition/

Email Marketing By the Numbers...

*As of publication time

48,050

Emails Sent via Constant Contact in 2025

44%

Emails Opened

13%

Better than industry average per "Small Business Now: The Current State of SMB Marketing"

The Annual Meeting Announcement was opened by

59%

of recipients, our best performing 2025 email.

Join us at these upcoming events!

CENTRAL PA
CHAMBER OF COMMERCE
Helping Our Region Grow for 100 Years

INSIDE

JOBS TOUR

10 a.m. Wednesday, March 25 **FEATURING:**
@ American Rescue Workers
643 Elmira St.
Williamsport, PA



Members - FREE; Non-Members - \$10.00

Inside Jobs offers members a chance to tour facilities of fellow businesses & organizations.
Find tour details and register by March 18, 2026 @ www.centralpachamber.com/events.

CENTRAL PA
BUSINESS & EDUCATION ASSOCIATION

Seminar & Training Series
Reentry Programs @ Work
Second Chance Awareness Month

Presented by:



9:00 to 11:00 a.m. Wednesday, April 15
In-Person @ the Central PA Chamber
30 Lawton Lane, Milton
Members - \$5; Non-Members - \$10
Register by April 10 @ centralpachamber.com/events

Ribbon Cutting
Heritage Springs
MEMORY CARE



Open House, Refreshments, Opening New Teton Technology Wing - 12 - 2:00 p.m.
Register by April 10: www.centralpachamber.com/events
12:30 p.m. Friday, April 17 @ 327 Farley Circle, Lewisburg, PA

CENTRAL PA
CHAMBER OF COMMERCE

Welcome
US Rep. Dan Meuser (R-9)
7:30 to 9 a.m. Friday, April 24
@ Watson Inn, Watsonstown

Members - \$20; Non-Members - \$25
Register by April 17:
www.centralpachamber.com/events

Premier Sponsor:

KAM Strategies




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