

IT'S YOUR BUSINESS

www.centralpacachamber.com

Volume 11, Issue 2 - February 2026

Chill with the Chamber



Delve into 2026 Seminars & Trainings,

pg. 14

Think Green,

pg. 19



Board of Directors

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Michael Medley Woodmen Life	Tina Welch Welch Performance Consulting
	James White VNA Health Services
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Tea Jay Aikey - President & CEO tjaickey@centralpachamber.com	
Jessica Beaver - Finance & Membership Director jbeaver@centralpachamber.com	
Ryan Workman - Communications Director rworkman@centralpachamber.com	

The President's Club

Thank you, 2026 Members! (Committed as of publishing.)

Asbury Riverwoods	iHeart Media	Service 1st Federal Credit Union
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	Real IT Care	Community Hospital

The President's Club is an exclusive sponsorship program created to prominently recognize members that contribute to the Central PA Chamber over and above their annual membership investment.

Contact Tea Jay to learn more and join: 570-742-7341

The Inside Scoop

Come chill with the Chamber!

It may be freezing outside, but things are just heating up at the Central PA Chamber! There are so many fantastic Seminar & Training Events on our calendar that attendees should be eligible for their MBA by the end of this year!



This month, expert Copywriter, Liv J. Rowe, will assist nonprofits adjust their messaging strategy to deliver for their organization's mission. In March, we'll have a Cold Call Clinic presented by Moore Power Sales and American Drug & Alcohol Diagnostics will teach employers to create a safe work environment with substance abuse recognition training in the workplace. Jessica and I will also be presenting Seminar & Training Events about how to take advantage of all your Central PA Chamber membership benefits and marketing opportunities.

Later in spring there will be Seminars to assist mental health in the workplace, hiring second chance employees, building trust with your company logo, and how to deliver a great elevator pitch. Be sure to register for these events and add them to your calendar.

Also, it will soon be time to announce the winner of this year's Green Business Award. Make sure to submit your Green Business application and be considered for this FREE promotional opportunity for YOUR business!

Happy reading,

Ryan Workman, Editor
Communications Director
rworkman@centralpachamber.com

IYB Deadlines

*Below are upcoming
It's Your Business due dates.
Every effort is made to include
information in a
timely manner.
Note: Only paid advertisements
are guaranteed.*

March Digital Issue
News & Ads
due by Feb. 20

Spring Print Issue*
(released April 2025)
Ads & Flyers
due by Feb. 20

April Digital Issue
News & Ads
due by March 20

**The Central PA Chamber also
publishes IYB Quarterly four
times a year. Copies are available
at public member locations
across the region.*

2026 Marketing & Advertising Opportunities

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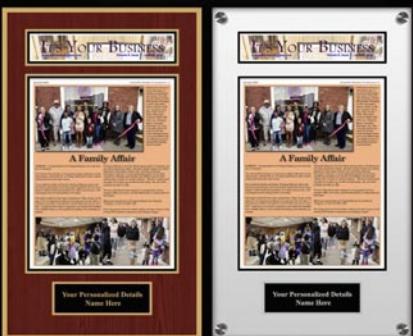


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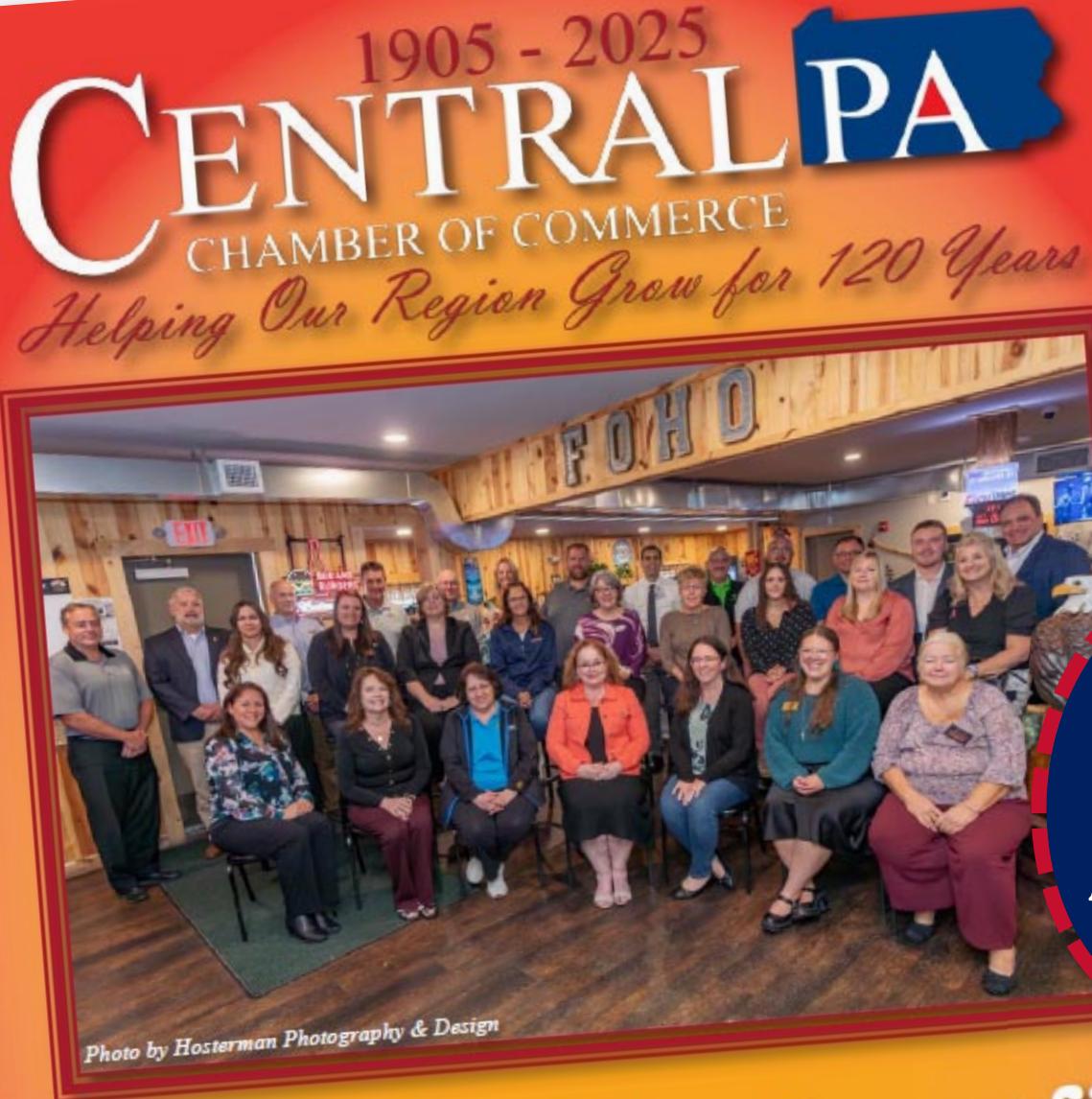
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Membership Benefits & Opportunities Guide

2026

30 Lawton Lane
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570-742-7341

www.centralpachamber.com





Member Spotlight



Peter Swift
Executive Director
570-998-2151
director@susque.org

www.susque.org
47 Susque Camp Road
Trout Run, PA 17771



How long has your organization existed?

Camp Susque was founded in 1947. We served 23 campers our first year, and served over 20,000 people in 2025!

What makes your organization unique in your industry?

Many people assume Camp Susque is exclusively a summer camp, but we operate year-round, offering Winter Camps, Youth Summits, Harvest Festival & Trail Run, School of Discovery classes, rentals, field trips, team-building, retreats, and conferences. There is not a week in the year that there aren't multiple activities happening at Camp Susque.

Why are you a member of the Central PA Chamber of Commerce?

We love the chamber's resources, and that there is not a strong distinction between for-profit and not-for-profit businesses in the way the chamber provides training and assistance to businesses. The opportunities to connect with other businesses that can either serve or be served by Camp Susque allows us to have a greater involvement in our community.

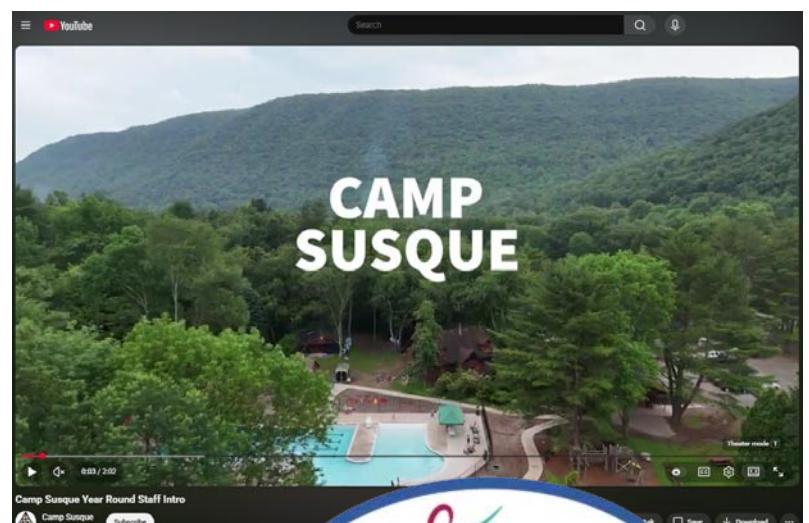
What benefit/opportunity from your Chamber membership do you utilize or want to utilize?

I enjoy the legislative events. The opportunity for a tiny non-profit in Trout Run, PA to talk to US Congressmen, PA State Representatives, heads of PA or Federal agencies, and to be informed and involved with the current happenings in government is awesome. Without the chamber, we would

but much more limited in our connections to the government that plays a huge role in regulating our camp.

Are you interested in sponsoring events at Camp Susque in 2026?

Remaining sponsorship opportunities include annual Legacy Banquet (over 350 attendees), Trail Run and Harvest Festival (over 2500 attendees), and annual coffee fundraiser in November. For more information, please contact Peter Swift: peter@susque.org



To Appear in a Future Member Spotlight:
Contact Ryan: rworkman@centralpachamber.com

What's Happening

HOURS
Mon-Wed 11:00 AM-6:00 PM
Thurs-Fri 9:00 AM-4:00 PM
Saturday 9:00 AM-1:00 PM

February 2026

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Take and Creates New activities available every Wednesday in the Kids Corner!	Curbside Activity Valentine's Day Heart Hunt February 4-15	Winter Reading ends February 28th No registration required. Don't forget to turn in your bingo cards by the end of the month to enter for prizes!	Weekly Storytime Every Wednesday at 11:30 AM	February Book Sale Every day this month, all items in the Book Nook are just 50 cents each!	Spread the Love Stop by the lobby to make a valentine for the residents at Milton Nursing and Rehab!	NOTE: We will NOT be accepting book donations in January or February. Look for new dates starting March 2026!
1 Library Closed	2 Zoom Citizenship Class* 4:00 PM	3 Mobile Maker Camp: Electronics: Art Robot* 4:00 PM	4 Wooden Hearts 4:00-5:00 PM (Ages 4 and up) ESL Class* 4:30-6:00 PM	5 Meet the Director and Open House 4:00-6:00 PM	6 Panera Fundraiser Code: FUND4U 4:00-8:00 PM	7 Take Your Child to the Library Day 9:30 AM-12:00 PM (All ages under 18)
8 Library Closed	9 Teen Club: Recycled Paper Beads 4:00 PM Zoom Citizenship Class* 4:00 PM	10 Travel with Code: Valentine's Day Around the World 4:00-5:00 PM (Ages 12-18) Zoom Citizenship Class* 4:00 PM	11 Valentine's Storytime with Miss Nancy 11:30 AM (Ages 2-5) Friends of the Library Meeting 5:30 PM ESL Class* 4:30-6:00 PM	12 Adult Coloring Take and Create Available all day	13 The Link 9:30 AM-2:00 PM	14 Pointin' and Sippin* 11:00 AM (Ages 5-12)
15 Library Closed	16 Library Closed President's Day	17 STEAM Kits Revisited 4:30-5:30 PM (Pre-K to 8th grade)	18 Game Night 4:30-6:00 PM (Ages 6 and up) ESL Class* 4:30-6:00 PM	19 Board Meeting (Open to the public) 6:00 PM	20 Silent Book Club 10:00-11:00 AM	21 Learn to Crochet 10:00 AM (Ages 10 and up)
22 Library Closed	23 Learn to Crochet 4:00 PM (Ages 10 and up) Zoom Citizenship Class* 4:00 PM	24 Spice Club begins: Cayenne Pepper	25 ESL Class* 4:30-6:00 PM	26	27	28 Featured Author: Sue A. Folsom Q&A and Book Signing 10:00 AM

* Event requires registration
[Dates subject to change]

Share **YOUR** member news and events,
here and on our social media pages!

Send to Ryan:

rworkman@centralpachamber.com



Questions?
Email Vicki Hosterman
vhosterman@gsvymca.org

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"One thing I like about working here at West, is the stability. As long as the door stays open, I'll keep walking through it."

- TC Reynolds,
Automation Engineer



A graphic for an annual labor and employment law update. It features a blue header with a yellow circular logo on the left. The main title 'ANNUAL LABOR & EMPLOYMENT LAW UPDATE' is in large yellow letters. Below it is a list of bullet points in white. To the right is a photograph of a person in a suit using a gavel on a wooden block. At the bottom are two white callout boxes: one for the date and one for the time, both with yellow icons.

SHRma Susquehanna
Human Resource Management Association WWW.SHRMA.ORG

FOCUS INDUSTRIAL CENTRAL PA DEVELOPMENT FORUM

Wednesday, March 11th, 2026

Nittany Lion Inn, State College, PA



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Region's Forward-Thinking Economic Growth Event

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Date	Event	Location	Time	Cost
2/4/2026	Lean Manufacturing Level One Practitioner Certification	Montgomery	8:30 am to 3:30 pm	\$1,995.00
2/5/2026	Lean Manufacturing Level One Practitioner Certification	Williamsport	9:00 am to 12:00 pm	\$189.00
2/10 & 11/2026	OSHA 10-Hour Training	Williamsport	8:00 am to 1:30 pm	\$269.00

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Phone: 570-809-9007

"wRite On Designs is a proud Veteran-owned small business located in Milton, Pennsylvania, serving Central PA and beyond with high-quality custom apparel, embroidery, promotional products, and creative branding solutions. We specialize in bringing your vision to life through: • Custom apparel and embroidery • Promotional products • Custom decals & stickers (including storefront, vehicle graphics, and professional installation) • Signs & banners • Custom laser engraving As a Veteran-owned company, we take great pride in our work and hold ourselves to the highest standards of quality and integrity. Customer satisfaction is paramount—we stand behind every item we produce and go the extra mile to ensure your experience is exceptional. Whether you're outfitting your team, preparing for an event, or building your brand, wRite On Designs delivers professional results with personalized service you can trust. Contact us today at RodwRiteOnDesigns@gmail.com to discuss your next project!"

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Phone: 570-925-6711

"Benton Foundry specializes in iron casting work."

Tim Brown, Vice-President
570-925-6711
timbrownncpa@hotmail.com

Cheryl Stumpf MS, NCC, LPC
Phone: 570-850-4854

"I am a Licensed Professional Counselor, EMDR Certified, EMDRIA Approved Consultant, specializing in trauma therapy with over 30 years in the field of mental health. My concentration is in early and ongoing trauma intervention using EMDR (Eye Movement Desensitization Reprocessing) which has been demonstrated to be effective with those working in the healthcare and first responders field. In addition, I work with clients who have experienced early attachment wounds and are seeking an improved quality of life. I have a passion for delivering quality mental health services as a therapist as well through training other therapists both domestically and around the world."

Cheryl Stumpf, Owner
570-850-4854
cheryl@cherylstumpf.com

Redemption Row
404 Fairview Avenue
Milton, PA 17847
Phone: 570-264-2243

"Comprehensive support for reentry and recovery."

Terrell Mosley, Executive Director
570-264-2243
tmosley@redemptionrow-pa.org

Covation Center
217 West 4th Street
Williamsport, PA 17701
Phone: 570-435-1993

"The Covation Center is a non-profit organization committed to providing coworking space, business coaching, referral assistance and training for small businesses and start-ups. We believe in supporting businesses by enhancing the three Cs of COWORKING | COMMUNITY | COACHING"

Erica Boone, Community Manager
570-435-1993
eboone@covationcenter.org

Find the latest member news and events
on our Facebook and Instagram pages!

New Members / Membership Renewals

W.A. DeHart Inc.
1130 Old Route 15
New Columbia, PA 17856
Phone: 1-800-443-9765

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Julias Antony Jose M.
Chief Operating Officer
601-345-0129
Julias@wadehartinc.com

Robert Garrett
218 Herr Street
Harrisburg, PA 17102
Phone: 570-850-6088

"Retired Chamber of Commerce Executive."

Robert Garrett, Retired
570-850-6088
robertallengarrett@gmail.com

Go Green!



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 Susquehanna River Valley Visitors Bureau; TIME (The Improved Milton Experience); Welcome Wagon;
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Social Web
826 Poplar Street #2
Williamsport, PA 17701
Phone: 570-989-5671

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Brady Rupert, CEO
570-989-5671
bradyrupert@socialwebhq.com

RENEWALS

(As of January 30, 2026)

Sub-Licious!
 Welch Performance Consulting
 Ignite Business Services, Inc.
 Dwell Orphan Care - Lycoming County
 Dwell Orphan Care - Columbia County
 East West Drilling
 Rusty Clugston III
 Road Radio USA
 Transitions of PA
 UPMC - Williamsport

("Renewals" continues on page 11)

Time with Tea Jay

Care First!

When was the last time someone totally unfamiliar with your industry or trade provided you with unsolicited advice, suggesting you were getting something wrong in your otherwise perceived successful approach?



Or have you ever been the one to offer unsolicited suggestions to someone who knows their industry or trade very well even though you are simply an observer?

As you are reflecting, consider this: people don't care how much you know until they know how much you care.

That is why thinking before suggesting is key. Thinking before suggesting involves understanding the situation, asking permission, and framing it helpfully. Focusing on their needs not your need to "fix" things, often by asking "Do you want advice?" to avoid offering unsolicited, potentially unwanted help.

By thinking first, you increase the likelihood of your suggestion being welcomed and effective.

Some key considerations before making suggestions:

- Are they looking for a solution?
- Do you know the entire process or just your view?
- Do they want your advice?
- Ask "How can I help?" This prevents you from appearing to be condescending.
- Focus on "we" or "others," not "you" to frame it gently.
- Use softer language "could," "might," "what if" instead of "should"
- Avoid unnecessary details.
- Present as an option "Here's an idea."
- Check your motive and tone.
 - Are you trying to be helpful or just proving you are smart?
 - Tone should be respectful.

Good intentions by making suggestions without thinking first, can certainly be seen as criticism and intrusion.

Remember people don't care how much you know until they know how much you care!

Tea Jay

Tea Jay Aikley
President & CEO
tjaikley@centralpachamber.com

CENTRAL PA

BUSINESS & EDUCATION ASSOCIATION

Seminar & Training Series

How to Deliver a Great Elevator Pitch

11:00 a.m. to 12:00 p.m. Tuesday, May 12
In-Person @ The Wealth Factory
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Members - \$10; Non-members - \$20
Register by May 11 @ centralpachamber.com/events

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 White Deer Community Park Association
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 Meadowbrook Christian School
 Suburban Propane
 Susquehanna Valley United Way
 Milton Regional Sewer Authority
 Milton Savings Bank - Milton Branch
 Milton Savings Bank - Loan Production Office
 Service Electric Cablevision / SECV8
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 Service 1st Federal Credit Union - Shamokin Dam
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 Lewisburg YMCA at the Miller Center
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 YMCA Arts Center
 YMCA The Welsh Center
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 Heritage Springs Memory Care - Montoursville
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 LandPro Equipment - Watsontown
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 Custom Contianer Solutions, LLC

Members Recognized

Union County Veterans' 4th of July Committee to Hold Two Fundraisers

LEWISBURG - The Union County Veterans' 4th of July Committee is holding two fundraisers in February and March.

The first, "250 Years Young," is Thursday, February 12th at 6:00 PM at the Open Discourse Center in Lewisburg (239 Market Street). Blue River Soul with Karen Meeks (who performed at the pre-fireworks concert last year) will be performing (dancing is optional) for a few hours. There will be passed-heavy hors d'oeuvres with beer and wine included. The cost is \$50 per ticket. There are only 50 tickets being made available for this. Attendees must be 21 years or older.

The second is a BINGO on Sunday, March 15th at 1:00 PM at the Lewisburg Legion. There will be some great prizes (Navy football tickets, Bucknell basketball season tickets, Pocono Raceway tickets, purses, a Traeger grill, a Blackstone grill, gift cards, etc.) and adding to the prize list every day. There are 100 tickets available: \$40 in advance and \$50 at the door.

Tickets to both can be purchased on our website: www.ucveterans4thofjuly.org



Danville Area Community Center Hires New Assistant Aquatics Director

DANVILLE - The Danville Area Community Center has hired Nick Madey as Assistant



Aquatics Director, strengthening its aquatics program with a focus on skill development, training, and long-term program growth.

Madey brings nearly 20 years of swimming experience and holds a master's degree in sports management from Commonwealth University. In his new role, he will help expand aquatics programming while supporting the DACC's well-established swim offerings for families, athletes, and adults.

The DACC will continue providing a full schedule of youth swim lessons, including free swim lessons for all second graders in the Danville Area School District made possible by a generous local donor. At the same time, new adult and advanced training opportunities are being developed to meet growing community interest.

The DACC is proud to continue investing in programs that promote health, safety, and lifelong wellness across the region.

Villager Realty, Inc. Achieves \$135 Million in Production for 2025

Lewisburg, PA - Villager Realty is pleased to announce they have closed 2025 with \$135 million in total real estate production across its Danville, Lewisburg, and Northumberland offices.

This year's success reflects Villager Realty's continued growth, strong market presence, and commitment to providing trusted guidance to Buyers and Sellers throughout the Central Susquehanna Valley.

With a collaborative team of experienced agents and staff, the brokerage successfully navigated a competitive and evolving real estate landscape while maintaining a focus on client service and community engagement.

"Reaching \$135 million in total production is a testament to the dedication of our agents, the support of our staff, and the trust our clients place in us," said Sabra Karr, Broker for Villager. "This achievement represents countless individual stories of families finding homes, sellers moving confidently into their next chapter, and agents working tirelessly to guide each transaction with care and professionalism."

Villager Realty's success spans all three offices, each contributing to the company's overall momentum through local expertise, market knowledge, and a shared commitment to collaboration rather than competition.

The brokerage credits its consistent performance to strong internal support, ethical practices, and a deep understanding of the communities it serves.

As Villager Realty looks ahead, the company remains focused on continued growth, innovation, and strengthening relationships within the region.



[Visit Website](#)



Villager **Realty, Inc.**
Since 1973



App

Danville | Lewisburg | Northumberland

Looking to hire or even be hired?

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Visit
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and click on
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“Membership” tab.

Chamber Blood Drive



**American
Red Cross**

Blood Drive

11 a.m. to 3 p.m.
Tuesday, March 31 @
Central PA Chamber of Commerce,
30 Lawton Lane, Milton

To make an appointment, call 1-800-Red-Cross or visit redcrossblood.org. Use code “PACHamber”.

Please schedule an appointment at our American Red Cross Blood Drive on Tuesday, March 31.

Together, we'll save as many as 40 lives!
There are blood drives scheduled at our location throughout the year, and you are welcome to join us for any or all of them as you're able to give.

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Business & Education

2026 Seminars & Trainings

Designed to Improve YOUR Business!

Register for these & other upcoming
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www.centralpachamber.com/events

CENTRAL PA
BUSINESS & EDUCATION ASSOCIATION

Seminar & Training Series

Non Profit Messaging Strategy

Why your message isn't delivering & how to fix it.

Presented by:

Liz J. Rue Copywriting

10:00 a.m. to 12:00 p.m. Wednesday, Feb.18
In-Person @ the Central PA Chamber
30 Lawton Lane, Milton
Members - \$10; Non-members - \$15
Register by Feb. 11 @ centralpachamber.com/events

**Pennsylvania
College of Technology**



Online Trainings Available from
Pennsylvania College of Technology
Workforce Development @
www.centralpachamber.com
under the "Business & Education" tab!

CENTRAL PA
BUSINESS & EDUCATION ASSOCIATION

Seminar & Training Series

COLD CALL CLINIC

Do You Have Enough in Your Sales Pipeline?

Presented by:

John Moore,
Moore Power Sales

10:00 a.m. to 12:00 p.m. Friday, March 6
In-Person @ the Central PA Chamber
30 Lawton Lane, Milton
Members - \$20; Non-members - \$25
Register by March 2 @ centralpachamber.com/events

CENTRAL PA
BUSINESS & EDUCATION ASSOCIATION

Seminar & Training Series

DRUG TESTING @ WORK

Substance Abuse Recognition Training

Presented by:

American Drug & Alcohol
Diagnostics, LLC

10:00 a.m. to 12:00 p.m. Friday, March 27
In-Person @ the Central PA Chamber
30 Lawton Lane, Milton
Members - \$15; Non-Members - \$20
Register by March 23 @ centralpachamber.com/events

CENTRAL PA
BUSINESS & EDUCATION ASSOCIATION

Seminar & Training Series

TRUST YOUR LOGO?

A Great Logo Builds Trust

Presented by:

HOT FROG
PRINT MEDIA

2:00 p.m. to 4:00 p.m. Friday, May 8
In-Person @ the Central PA Chamber
30 Lawton Lane, Milton
Members - \$20; Non-Members - \$25
Register by May 4 @ centralpachamber.com/events

Guest Column

Where Education Meets Opportunity: The Foundation for Free Enterprise Education

The Foundation for Free Enterprise Education (FFEE) is shaping a stronger future for Pennsylvania by equipping students with the knowledge, skills, and confidence they need to thrive. Through immersive and innovative programs, FFEE helps young people build real world skills, explore career pathways, strengthen financial understanding, and discover meaningful opportunities for lifelong success.

Pennsylvania Free Enterprise Week (PFEW) is the cornerstone of this mission and has transformed the lives of over 54,000 high school juniors and seniors since 1979. Students step into executive roles, work in diverse teams, and tackle real business challenges while building leadership, communication, teamwork, time management, critical thinking, and confidence. Many describe the program as life changing, offering clarity, purpose, and a new belief in their potential. This past summer, PFEW added a Reality Fair, an interactive personal finance simulation that teaches students how to navigate budgeting, expenses, saving, and planning. This hands-on experience equips students with essential financial skills for adulthood and will remain a key part of the PFEW experience moving forward.

FFEE also provides year-round programming that strengthens classroom learning and expands student opportunities. The Speaker Series connects middle and high school students with accomplished professionals across every National Career Cluster and provides powerful tools for educators, including a student workbook, a teacher resource guide, and a statewide directory of youth opportunities. These resources help students explore careers, build employability skills, and understand how their interests align with future pathways. The Stock Market Game brings financial literacy and investing concepts alive to students in grades 4-12, offering teachers ready to use curriculum and support

while students develop teamwork, decision making, financial planning, and economic understanding through an interactive investment simulation.

None of this would be possible without the incredible partners who make these programs thrive. Each summer, dedicated professionals, community leaders, and alumni volunteer as Company Advisors, Judges, Speakers and Reality Fair mentors at PFEW, providing students with life changing support and encouragement. Many volunteers describe their week at PFEW as one of the most rewarding and inspiring experiences of their year. Support from local businesses, schools, and community organizations ensures that every student can participate in PFEW regardless of financial circumstances.

To support PFEW or learn more about FFEE programs, visit www.pfew.org or contact VP of Marketing and Development Scott Lee at scott@pfew.org or Program Development Manager Alison Shughart at alison@pfew.org. Together, we create a place where education meets opportunity, and every Pennsylvania student can discover their own path to a brighter future.



Would YOU like to submit a guest column?
E-mail: rworkman@centralpachamber.com

Members Recognized ctd.

Nonprofits Invited to Participate in Raise the Region 2026: March 11–12

The First Community Foundation Partnership of Pennsylvania (FCFP), in partnership with Blaise Alexander Family Dealerships, invites eligible nonprofit organizations to take part in Raise the Region 2026, a 30-hour online giving campaign happening March 11–12, 2026.

Raise the Region is designed to help nonprofits expand their reach, engage new donors, and raise critical funds to support their missions. Since the campaign began in 2013, more than \$21 million has been raised for local organizations. In 2025 alone, 375 nonprofits received support through \$2,327,536 in donations from 8,444 donors.

"Raise the Region provides nonprofits with a powerful platform to tell their story, connect with supporters, and grow their fundraising capacity," said Erin Ruhl, Director of Community Engagement. "It's more than a fundraising event—it's an opportunity for organizations to strengthen their visibility, build relationships, and advance their mission."

Participating nonprofits receive access to an easy-to-use online fundraising platform, promotional tools, and training resources to help maximize their success before and during the campaign. In addition, \$175,000 in stretching donations and prize incentives from Blaise Alexander Family Dealerships—along with support from First Citizens Community Bank, Kintra, Larson Design Group, Pennsylvania Skill by Miele Manufacturing, Subaru, Toyota Motor Corporation, UPMC, and Weis Markets—will help boost donations throughout the event.

"The Blaise Alexander Family Dealerships are proud to support Raise the Region for the 14th year," said Aubrey Alexander. "This campaign gives nonprofits an opportunity to showcase their impact and engage the community in meaningful ways."

For registration details, eligibility requirements, and official rules, visit www.RaiseTheRegion.org. For more information about FCFP, visit www.FCFPartnership.org or call 570-321-1500.

2026 HEART OF LEWISBURG ICE FESTIVAL

SPICY SIPS ON SIXTH

Saturday
FEBRUARY 7, 2026

Beginning at 2:00 PM
Beer Garden | Chili | Outdoor Games | Entertainment | and more!

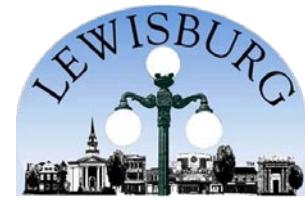
6th Street - Beside BULL RUN INN TAP HOUSE

LEWISBURG SUNRISE ROTARY CLUB



Heart of Lewisburg Ice Festival Returns February 6–8, 2026

Three days of ice sculptures, music, movement, and winter fun in downtown Lewisburg



LEWISBURG – Downtown Lewisburg will shimmer with winter excitement when the 22nd Annual Heart of Lewisburg Ice Festival returns February 6–8, 2026. This beloved community tradition invites residents and visitors alike to enjoy a full weekend of ice sculptures, family-friendly activities, food and drink specials, and unique shopping experiences throughout the downtown.

The festival officially kicks off early Friday morning as the Bucknell Men's Crew Team installs ice sculptures along Market Street, transforming the downtown into a sparkling winter showcase.

One of the weekend's signature events, the 4th Annual Ice Festival Sip & Shop, takes place Friday evening from 5:00–8:00 PM. Presented by the Lewisburg Downtown Partnership and sponsored by the Susquehanna River Valley Visitors Bureau, Sip & Shop offers participants the chance to explore multiple downtown locations while sampling wines, beers, spirits, and snacks, with nonalcoholic options also available. Each participant will receive a four-section wine tote—perfect for taking bottles home. Samples will be available from Whispering Oaks Vineyard, Nomad Distillery, Shade Mountain Winery, Iron Vines Winery, Fero Vineyards, New Trail Brewing, Union Cellars, Kulpmont Winery, Brasserie Louis, Bull Run Tap House, and Hungry Run Distillery.

Full Schedule of Events

Friday, February 6

9:00 AM – Ice sculpture installation begins (Bucknell Men's Crew Team), Market Street
5:00–8:00 PM – 4th Annual Ice Festival Sip & Shop

Saturday, February 7

8:00 AM – Frosty 5K registration opens, Campus Theatre (413 Market St.)

9:30 AM – Frosty 5K begins

10:00 AM–2:00 PM – Children's activities, Hufnagle Park

10:00 AM – Ice carving begins, Hufnagle Park (sponsored by UPMC)

11:00 AM–2:00 PM – Pre-Plunge Party, Brasserie Louis (101 Market St.)

2:00 PM – Handmade Parade

2:30 PM – Polar Bear Plunge

2:00–9:00 PM – Spicy Sips on Sixth Street

Sunday, February 8

Brunch throughout downtown

1:00 PM – Ice Festival Slow Roll

For tickets, schedules, and full event details, visit lewisburgpa.com/ice-festival.

Know someone recently hired, retired, honored or awarded?
E-mail: rworkman@centralpachamber.com

Members Recognized ctd.

A hand to hold and a memory to keep

LEWISBURG – Patient care is more than a clinical responsibility – it's a calling defined by compassion, teamwork and our commitment to caring.

That commitment was recently demonstrated at WellSpan Evangelical Community Hospital, where two team members went above and beyond to support a family preparing to say goodbye to a loved one.

As Barry Long's condition declined, Chaplain Carol Price had been walking alongside the family throughout the hospital stay, witnessing their daily vigils and deep devotion.

When comfort care began, Carol offered the family an "Embrace Hope" quilt and blessing – a simple gesture to bring them peace and comfort. The family then expressed a wish for a way to preserve the patient's fingerprints as a keepsake.

Although Carol wasn't familiar with the process of creating a hand mold, she saw an opportunity to help the family create a meaningful memory. She approached the family to see if they would be interested in having a mold of Bonnie's hand holding Barry's hand. Carol reached out to Callie Kleinman, a nurse in the orthopedic unit, who had experience making hand sculptures.

Callie gathered supplies and worked alongside fellow unit nurses to create the mold. The result was a detailed hand sculpture that captured every line and feature — including a small imperfection on the patient's index fingernail. That unique detail brought the patient's wife to tears.

"It meant so much to my family and me — not just this sculpture, but the care Barry received from every doctor, nurse and respiratory therapist during his 29 days in the hospital," Bonnie Long



shared. "Everyone treated him and us with such care and compassion. The sculpture now sits on the mantle above our fireplace. It's a constant reminder of how much he meant to all of us. It truly means the world."

Reflecting on the experience, Callie shared, "What an honor it was to be able to be a part of such a beautiful moment with this family during an incredibly hard time. From the moment I entered the room, their love and devotion were evident. When the patient's spouse embraced me with such gratitude, I knew in that moment, I was exactly where I needed to be."

Callie said hand molds are more than keepsakes – they are symbols of connection that carry comfort long after a loved one is gone. She recalled her first experience making a mold for another patient and spouse, calling it a "special moment for all of us, and a beautiful keepsake for his wife."

Carol and Callie went beyond medical care to meet a family with compassion, work together, and create a meaningful memory during one of life's most difficult moments.

Acts like these, Callie said, reaffirm the purpose and heart behind her work.

CENTRAL PA
CHAMBER OF COMMERCE
Helping Our Region Grow for 120 Years

INSIDE

JOB'S TOUR

10 a.m. Wednesday, Feb. 25

FEATURING:



@ Northway Industries
434 Paxtonville Rd.
Middleburg, PA

Members - FREE; Non-Members - \$10.00

Inside Jobs offers members a chance to tour facilities of fellow businesses & organizations. Find tour details and register by Feb. 18, 2026 at www.centralpachamber.com/events.

Register for Central PA Chamber Events @ www.centralpachamber.com/events

Training for Non-Profit Board Members & Prospects

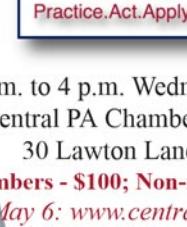


RISING the Board
Practice. Act. Apply. Connect.



4 Focus Areas:

- Practice
- Apply
- Act
- Connect



8 a.m. to 4 p.m. Wednesday, May 13
@ Central PA Chamber of Commerce
30 Lawton Lane, Milton

Members - \$100; Non-members - \$125

Register by May 6: www.centralpachamber.com/events

Practice
Vision & Mission, Culture, & Strategic Planning

Apply
Financial Essentials, Fundraising, Bylaws, & Meeting Protocols

Presented by:
CENTRAL PA
BUSINESS & EDUCATION ASSOCIATION

Act
Ethics, Servant Leadership, Personal Why?, & Committees

Connect
Communication Protocols, Social Media, Advocacy, & Marketing

Jessica's Jottings

Bountiful Benefits!

Now that we are settling into 2026, it is time to remind you of some very important items included in your membership with the Central PA Chamber. It is very easy as the months go by to forget the importance of your membership and all the ways it can make an impact on your business/organization.



The Chamber website gets visited over 8,000 times per month. This means people are looking at our Directory of members. Is your listing up to date? When reviewing your Directory Listing here are the top items to consider. Is your contact information correct? This includes phone number, address, email address, and primary contact person. The primary contact person is the one that will receive any referrals you receive, are they the correct person to receive these? Do you have a descriptive and accurate about section in your listing? This should include what you do and who you are. People will read these to make sure your business/organization can handle their needs. Be sure to include all services you can provide! Lastly, is your logo up to date? A logo can identify who you are and allow people to remember your business/organization. Also, do we have all the social media links listed in your directory. We want to make sure everyone can find your business/organization on every platform possible, this means website, Facebook, Instagram, and more! Be sure to review your listing and reach out to me to update any changes you have!

The Chamber is here to help your business/organization get noticed by the communities around us and the thousands of potential customers in our region and beyond. This can be done by various forms of advertising. Have an event or information that needs to be seen, consider getting it shared on the Chamber's social media pages. You can also request a current Member Listing to send the word to over 670 members! These are options you have as a member that do not cost you any extra money. Want even more options to market that are more targeted towards a specific audience? Consider advertising on the Chamber website or in our monthly magazine, It's Your Business. Contact Ryan Workman soon to get on the 2026 schedule!

Not sure of all the benefits available to you as a member? Please reach out to me to set up a one-on-one meeting or even attend one of my quarterly seminars, where I go over all the benefits of membership!

Remember, the Central PA Chamber of Commerce is here to be not only a resource for our communities but also a resource for the businesses and organizations in our region! If you need anything for your business do not hesitate to reach out to us so we can assist with all your needs. We are part of your staff, but you only pay us once a year!

Jessica Beaver
Finance & Membership Director
jbeaver@centralpachamber.com

Join us at an upcoming event!
Visit: centralpachamber.com/events

Did You Know?

2026 Marketing & Advertising Opportunities

CENTRAL PA
CHAMBER OF COMMERCE

- Central PA Chamber of Commerce members have access to several hundred like-minded businesses & organizations.
- We always encourage our members to work together & utilize each others' services.
- That is why we offer a wide range of marketing opportunities, both free and at a great price!
- Visit www.centralpachamber.com/marketing to see full list of options & details.
- Contact Ryan Workman, Communications Director: rworkman@centralpachamber.com

CENTRAL PA BUSINESS & EDUCATION ASSOCIATION

Seminar & Training Series

Marketing 2 Members & Beyond!

11:00 a.m. to 12:00 p.m. Tuesday, March 10

In-Person @ the Central PA Chamber
30 Lawton Lane, Milton

Members - \$10; Non-members - \$20

Register by March 9 @ centralpachamber.com/events

Presented by: **CENTRAL PA**
1905 - 2025
CHAMBER OF COMMERCE
Helping Our Region Grow for 120 Years

Contact Ryan for an advertising quote!

Call 570-742-7341

IYB Quarterly

QUARTERLY ADS

- IYB PRINT MAGAZINE
 - \$100/quarter page
 - \$150/half page
 - \$200/full page

Appear in the print publication of the Central PA Chamber, distributed to hundreds at events and locations across the region.

2026 Marketing & Advertising Opportunities

CENTRAL PA
CHAMBER OF COMMERCE

IT'S YOUR BUSINESS

MONTHLY ADS

- IYB DIGITAL MAGAZINE
 - \$100/quarter page
 - \$150/half page
 - \$200/full page

Clickable ads that appear in digital newsletter. Sent to 3,000+ contacts, shared on social media, & website every month.

WEBSITE HOMEPAGE ◦ \$200/month

The FIRST thing seen on the Central PA Chamber's website. Visited nearly 7,000x per month.

WEBSITE EVENTS CALENDAR ◦ \$50/month

Appear at the top of Chamber website's most popular page.

ANNUAL ADS

- 2026 MEMBER BENEFITS & OPPS. GUIDE
 - \$100/inside quarter page
 - \$150/inside half page
 - \$200/inside full page
 - \$250/back cover page

Digital and print publication distributed to all new and prospective Chamber members throughout the year.

How can we help market YOUR BUSINESS?

Reserve any ad space within your first 60 days of Membership and receive 10% off!

CONTACT RYAN TO ADVERTISE: rworkman@centralpachamber.com / 570-742-7341

Note: some advertising opportunities may be unavailable based on time and space.
All opportunities are available on a first-come, first-served basis.

Go Green!

How 'green' are you?

MILTON – Once again in commemoration of Earth Day, the Central PA Chamber staff will award a member with the Green Business of the Year Award.

How has your business been good to the environment? Do you reduce, reuse and recycle whenever possible? Do you make eco-friendly choices when purchasing supplies? The ways businesses can shrink their footprints are seemingly endless!

Applications for the Green Business of the Year Award will be accepted until noon on Monday, March 23. A member will be visited and announced as the winner on Earth Day, Wednesday, April 22. If you have filled out the application in the past, we strongly encourage you to do it again, especially if your "green" efforts have "grown."

Find the form at www.centralpachamber.com. Click "Green Business Recognition" under the "Membership" tab on the homepage.

The Central PA Chamber of Commerce's Green Business Recognition Program has been created to showcase the environmental efforts of businesses and individuals. The hope is to encourage green business practices throughout the region.

Green Business is good business! In addition to helping the environment, it can save your business money and your customers and employees will value your efforts.

To be considered for recognition, you must be: a member of the Central PA Chamber; Doing business in the region; and Demonstrate green business practices in each of several major areas. For questions, call 570-742-7341.

This is the 15th year of the award being presented. The past Green Business of Year Award recipients are: Weis Center for the Performing Arts, Lewisburg, 2025; T. Ross Brothers Construction, Milton, 2024; Java Mamma, Danville, 2023; The Laundry Room of Lewisburg, 2022; United Plate Glass,



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Sunbury, 2021; Bear Rental, Northumberland, 2020; Columbia County Bread & Granola, Bloomsburg, 2019; Pompeii Street Soap Co., Mifflinburg, 2018; Arrowhead Drive-In Restaurant, Milton, 2017; Lawrence J. Winans, DMD, Lewisburg, 2016; Hometown Disposal, Sunbury, 2015; Central Susquehanna Community Foundation, Berwick, 2014; Warrior Run Petcare Center, Watsontown, 2013.

The Green Business of the Year Award is proudly presented with the assistance of HandyCrafts LLC and Phoenix Filtration & Plumbing.



Apply to become a Green Business & consideration for the Annual Green Business Award:
centralpachamber.com/membership/green-business-recognition/



More 2025 By the Numbers...

*As of publication time

12

Breakfast Briefings

364

Registrants

17

Seminar & Training Events

195

Participants

4

Legislative Events

400

Attendees

Join us at these upcoming events!

CENTRAL PA
BUSINESS & EDUCATION ASSOCIATION

Seminar & Training Series

Non Profit Messaging Strategy

Why your message isn't delivering & how to fix it.

Presented by:


10:00 a.m. to 12:00 p.m. Wednesday, Feb. 18
In-Person @ the Central PA Chamber
30 Lawton Lane, Milton
Members - \$10; Non-members - \$15
Register by Feb. 11 @ centralpachamber.com/events

CENTRAL PA
CHAMBER OF COMMERCE

1905-2025
Welcome
State Rep. Joe Hamm (R-84)
7:30 to 9 a.m. Friday, Feb. 20
@ Watson Inn, Watsontown
Members - \$20; Non-Members - \$25
Register by Feb. 13:
www.centralpachamber.com/events

Premier Sponsor:




CENTRAL PA
CHAMBER OF COMMERCE
Helping Our Region Grow for 120 Years

INSIDE

JOBS TOUR

10 a.m. Wednesday, Feb. 25
@ Northway Industries
434 Paxtonville Rd.
Middleburg, PA
Members - FREE; Non-Members - \$10.00

FEATURING:


Inside Jobs offers members a chance to tour facilities of fellow businesses & organizations.
Find tour details and register by Feb. 18, 2026 @ www.centralpachamber.com/events.

Breakfast Briefing

7:30 to 9 a.m. Friday, March 20
@ Central PA Chamber of Commerce
30 Lawton Lane, Milton
Members - FREE; Non-members - \$7
Register by March 13 @ centralpachamber.com/events

Sponsored by:


It's a BRIGHT idea!



Marketing
CENTRAL PA
CHAMBER OF COMMERCE

Place your clickable ad here.

Advertise with the Central PA Chamber.
Seen by thousands, monthly.