

It's YOUR BUSINESS

www.centralpachamber.com

Volume 11, Issue 2 - February 2026

Chill with the Chamber



Delve into 2026 Seminars & Trainings,

pg. 14

Think Green,

pg. 19



Board of Directors

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Staff

Tea Jay Aikey - President & CEO
tjaikey@centralpachamber.com
Jessica Beaver - Finance & Membership Director
jbeaver@centralpachamber.com
Ryan Workman - Communications Director
rworkman@centralpachamber.com

The Inside Scoop

Come chill with the Chamber!

It may be freezing outside, but things are just heating up at the Central PA Chamber! There are so many fantastic Seminar & Training Events on our calendar that attendees should be eligible for their MBA by the end of this year!



This month, expert Copywriter, Liv J. Rowe, will assist nonprofits adjust their messaging strategy to deliver for their organization's mission. In March, we'll have a Cold Call Clinic presented by Moore Power Sales and American Drug & Alcohol Diagnostics will teach employers to create a safe work environment with substance abuse recognition training in the workplace. Jessica and I will also be presenting Seminar & Training Events about how to take advantage of all your Central PA Chamber membership benefits and marketing opportunities.

Later in spring there will be Seminars to assist mental health in the workplace, hiring second chance employees, building trust with your company logo, and how to deliver a great elevator pitch. Be sure to register for these events and add them to your calendar.

Also, it will soon be time to announce the winner of this year's Green Business Award. Make sure to submit your Green Business application and be considered for this FREE promotional opportunity for YOUR business!

Happy reading,

Ryan Workman, Editor
Communications Director

rworkman@centralpachamber.com

IYB Deadlines

*Below are upcoming
It's Your Business due dates.
Every effort is made to include
information in a
timely manner.
Note: Only paid advertisements
are guaranteed.*

**March Digital Issue
News & Ads
due by Feb. 20**

**Spring Print Issue*
(released April 2025)
Ads & Flyers
due by Feb. 20**

**April Digital Issue
News & Ads
due by March 20**

**The Central PA Chamber also
publishes IYB Quarterly four
times a year. Copies are avail-
able at public member locations
across the region.*

The President's Club

Thank you, 2026 Members! (Committed as of publishing.)

Asbury Riverwoods	iHeart Media	Service 1st Federal Credit Union
C&N Bank	Intrada Technologies	Service Electric Cablevision
Central Penn Bank & Trust	Keystone Advertising	The Standard Journal
CSIU	Lawton Insurance Agency	Sunbury Broadcasting Corp.
Community Giving Foundation	MC Federal Credit Union	Susquehanna Fire Protection Co.
The Coup Agency	Members 1st Federal Credit Union	Susquehanna Valley Auto Glass
Decal Dynasty	Milton Savings Bank	Susquehanna Valley Limousine
Edward Jones - Sheri Marshall	North Central Sight Services	Swift Kennedy & Associates
Equity Roofing	North Shore Railroad Company	T-Ross Brothers Construction
First Commonwealth Bank	Northwest Bank	United Plate Glass
Fulton Bank	Pennsylvania American Water	UPMC
Heritage Springs Memory Care	PenTele Data	The UPS Store
Hosterman Creative	Purdy Insurance Agency	The Wealth Factory
Hot Frog Media	Real IT Care	WellSpan Evangelical Community Hospital

The President's Club is an exclusive sponsorship program created to prominently recognize members that contribute to the Central PA Chamber over and above their annual membership investment.

Contact Tea Jay to learn more and join: 570-742-7341

2026 Marketing & Advertising Opportunities

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New Benefits & Opportunities Guide

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2026
Advertisers!

Membership Benefits & Opportunities Guide 2026

30 Lawton Lane
Milton, PA 17847
570-742-7341

www.centralpachamber.com





Peter Swift
Executive Director
570-998-2151
director@susque.org

www.susque.org
47 Susque Camp Road
Trout Run, PA 17771

My



but much more limited in our connections to the government that plays a huge role in regulating our camp.

Are you interested in sponsoring events at Camp Susque in 2026?

Remaining sponsorship opportunities include annual Legacy Banquet (over 350 attendees), Trail Run and Harvest Festival (over 2500 attendees), and annual coffee fundraiser in November. For more information, please contact Peter Swift: peter@susque.org

How long has your organization existed?

Camp Susque was founded in 1947. We served 23 campers our first year, and served over 20,000 people in 2025!

What makes your organization unique in your industry?

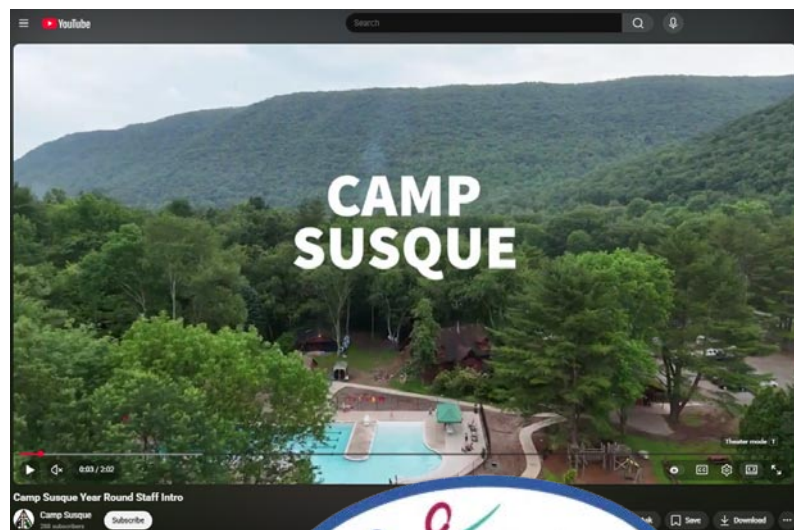
Many people assume Camp Susque is exclusively a summer camp, but we operate year-round, offering Winter Camps, Youth Summits, Harvest Festival & Trail Run, School of Discovery classes, rentals, field trips, team-building, retreats, and conferences. There is not a week in the year that there aren't multiple activities happening at Camp Susque.

Why are you a member of the Central PA Chamber of Commerce?

We love the chamber's resources, and that there is not a strong distinction between for-profit and not-for-profit businesses in the way the chamber provides training and assistance to businesses. The opportunities to connect with other businesses that can either serve or be served by Camp Susque allows us to have a greater involvement in our community.

What benefit/opportunity from your Chamber membership do you utilize or want to utilize?

I enjoy the legislative events. The opportunity for a tiny non-profit in Trout Run, PA to talk to US Congressmen, PA State Representatives, heads of PA or Federal agencies, and to be informed and involved with the current happenings in government is awesome. Without the chamber, we would



To Appear in a Future Member Spotlight:
Contact Ryan: rworkman@centralpachamber.com

What's Happening

HOURS
Mon-Wed
11:00 AM-6:00 PM
Thurs-Fri
9:00 AM-4:00 PM
Saturday
9:00 AM-1:00 PM

February 2026



541 Broadway
Milton, PA 17847
(570) 742-7111
miltonpalibrary.org

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Take and Creates New activities available every Wednesday in the Kids Corner!	Curbide Activity Valentine's Day Heart Hunt February 4-15	Winter Reading ends February 28th No sign-up required! Don't forget to turn in your finger cards by the end of the month to enter for prizes!	Weekly Storytime with Miss Nancy Every Wednesday at 11:30 AM	February Book Sale Every day this month, all items in the Book Room are just 50 cents each!	Spread the Love Stop by the lobby to make a valentine for the residents at Milton Nursing and Rehab!	NOTE: We will NOT be accepting book donations in January or February, look for new dates starting March 2026!
1 Library Closed	2 Zoom Citizenship Class* 4:00 PM	3 Mobile Maker Camp: Electronics, Art Robot* 4:00 PM	4 Wooden Hearts 4:00-5:00 PM (Ages 4 and up) ESL Class* 4:30-6:00 PM	5 Meet the Director and Open House 4:00-6:00 PM	6 Panera Fundraiser Coder: FUND4U 4:00-8:00 PM	7 Take Your Child to the Library Day 9:30 AM-12:00 PM (All ages under 18)
8 Library Closed	9 Teen Club: Recycled Paper Beads 4:00 PM (Ages 12-18) Zoom Citizenship Class* 4:00 PM	10 Travels with Carlee: Valentine's Day Around the World 8th available for pickup at 4:00 PM Friends of the Library Meeting 5:30 PM	11 Valentine's Storytime with Miss Nancy 11:30 AM (Ages 2-5) ESL Class* 4:30-6:00 PM	12 Adult Coloring Take and Create Available all day	13 The Link 9:30 AM-2:00 PM	14 Paintin' and Sippin' 11:00 AM (Ages 5-12)
15 Library Closed	16 Library Closed Presidents' Day	17 STEAM Kits Revisited 4:30-5:30 PM (Pre-K to 8th grade)	18 Game Night 4:30-6:00 PM (Ages 6 and up) ESL Class* 4:30-6:00 PM	19 Board Meeting (Open to the public) 6:00 PM	20 Silent Book Club 10:00-11:00 AM	21 Learn to Crochet 10:00 AM (Ages 10 and up)
22 Library Closed	23 Learn to Crochet 4:00 PM (Ages 10 and up) Zoom Citizenship Class* 4:00 PM	24 Spice Club begins: Cayenne Pepper	25 ESL Class* 4:30-6:00 PM	26	27	28 Featured Author: Sue A. Fairchild Q&A and Book Signing 10:00 AM

*Event requires registration [Dates subject to change]



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Share *YOUR* member news and events,
here and on our social media pages!

Send to Ryan:

rworkman@centralpachamber.com



Questions?
Email Vicki Hosterman
vhosterman@gsymca.org

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Automation Engineer



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ANNUAL LABOR & EMPLOYMENT LAW UPDATE

- FREE FOR MEMBERS
- FREE FOR ANNUAL GUEST PASS HOLDERS
- \$35.00 GUESTS
- SILVER MOON BANQUET HALL - LEWISBURG, PA

Thursday, March 19, 2026
7:45 - 11:00 am

SHRma
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WWW.SHRMA.ORG



FOCUS INDUSTRIAL CENTRAL PA DEVELOPMENT FORUM

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FEBRUARY 2026

SUN	MON	TUES	WED	THURS	FRI	SAT
1 FACKHAM HALL 5PM	2 Bucknell Screening 7PM Free to Public i am CUBA	3 Bucknell Screening 7PM Free to Public UNCLE BOONIE	4 1PM Mid-day MATINEE (OPEN CAP) FACKHAM HALL Bucknell Screening 7PM Free to Public THE MONUMENTS MEN	5 FACKHAM HALL 7PM	6 Leisurely Ice Festival Begins! Song Sung Blue 7PM BYOB	7 * FROSTY SKI HAPPY FEET 12:30PM FREE COOL RUNNINGS 7PM
8 Song Sung Blue 5PM OPEN CAPTION	9 Bucknell Screening 7PM Free to Public OUT OF SIGHT	10 Bucknell Screening 7PM Free to Public IF I HAD LEGS I'D KICK YOU	11 1PM Mid-day MATINEE (OPEN CAP) Song Sung Blue Bucknell Screening 7PM Free to Public YOUNG TORLESS	12 Song Sung Blue 7PM	13 HAMNET 7PM BYOB	14 HAMNET 4PM BYOB OPEN CAPTION PRINCESS BRIDE \$50 Valentine's Day Package
15 HAMNET 5PM	16 Bucknell Screening 7PM Free to Public SINNERS	17 Bucknell Screening 7PM Free to Public THE MASTERMIND	18 1PM Mid-day MATINEE (OPEN CAP) HAMNET Bucknell Screening 7PM Free to Public ALFRED HITCHCOCK'S BLACKMAIL	19 HAMNET 7PM	20 RIOT IN THE RIVER FILM FESTIVAL	21 RIOT IN THE RIVER FILM FESTIVAL DELIRIOUS SERIES BLUB 1988 8:30PM BYOB
22 RIOT IN THE RIVER FILM FESTIVAL	23 Bucknell Screening 7PM Free to Public Bombshell	24 Bucknell Screening 7PM Free to Public SIRAT	25 1PM Mid-day MATINEE (OPEN CAP) MILLION DOLLAR BABY Bucknell Screening 7PM Free to Public BABY FACE	26 85 Years Spotlight on 1941! HIGH SIERRA 7PM	27 MARTY SUPREME 7PM BYOB	28 MARTY SUPREME 3PM BYOB OPEN CAPTION "KNITFLIX & CHILL" YOU'VE GOT TO GO 7PM BYOB
ADMISSION MEMBERS: \$6 STUDENTS, SENIORS & VETERANS: \$5 ADULTS: \$9 "MEET YOU UNDER THE MARQUEE!"	CAMPUS THEATRE EST. 1941 RIOT IN THE RIVER FILM FESTIVAL FEBRUARY 20, 21 & 22					

NJBIA presents the
Business Growth Roundtable:

Preparing to Sell Your Business in 2026 — What You Need to Know to Maximize Value

February 10th
Noon EST
Live Event (Zoom)

Hosts & Presenters:
Jason Guerrettaz
Ron Matheson

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Date	Event	Location	Time	Cost
2/4/2026	Lean Manufacturing Level One Practitioner Certification	Montgomery	8:30 am to 3:30 pm	\$1,995.00
2/5/2026	Lean Manufacturing Level One Practitioner Certification	Williamsport	9:00 am to 12:00 pm	\$189.00
2/10 & 11/2026	OSHA 10-Hour Training	Williamsport	8:00 am to 1:30 pm	\$269.00

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www.imcpa.com/events

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RodwRiteOnDesigns@gmail.com

2C5, LLC

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Loni Briner, Owner
570-495-3674
newid2c5@gmail.com

Benton Foundry
5297 State Route 487
Benton, PA 17814
Phone: 570-925-6711

"Benton Foundry specializes in iron casting work."

Tim Brown, Vice-President
570-925-6711
timbrowncpa@hotmail.com

Cheryl Stumpf MS, NCC, LPC
Phone: 570-850-4854

"I am a Licensed Professional Counselor, EMDR Certified, EMDRIA Approved Consultant, specializing in trauma therapy with over 30 years in the field of mental health. My concentration is in early and ongoing trauma intervention using EMDR (Eye Movement Desensitization Reprocessing) which has been demonstrated to be effective with those working in the healthcare and first responders field. In addition, I work with clients who have experienced early attachment wounds and are seeking an improved quality of life. I have a passion for delivering quality mental health services as a therapist as well through training other therapists both domestically and around the world."

Cheryl Stumpf, Owner
570-850-4854
cheryl@cherylstumpf.com

Redemption Row
404 Fairview Avenue
Milton, PA 17847
Phone: 570-264-2243

"Comprehensive support for reentry and recovery."

Terrell Mosley, Executive Director
570-264-2243
tmosley@redemptionrow-pa.org

Covation Center
217 West 4th Street
Williamsport, PA 17701
Phone: 570-435-1993

"The Covation Center is a non-profit organization committed to providing coworking space, business coaching, referral assistance and training for small businesses and start-ups. We believe in supporting businesses by enhancing the three Cs of COWORKING | COMMUNITY | COACHING"

Erica Boone, Community Manager
570-435-1993
eboone@covationcenter.org

***Find the latest member news and events
on our Facebook and Instagram pages!***

New Members / Membership Renewals

W.A. DeHart Inc.
 1130 Old Route 15
 New Columbia, PA 17856
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 Chief Operating Officer
 601-345-0129
 Julias@wadehartinc.com

Robert Garrett
 218 Herr Street
 Harrisburg, PA 17102
 Phone: 570-850-6088

"Retired Chamber of Commerce Executive."

Robert Garrett, Retired
 570-850-6088
 robertallengarrett@gmail.com

Social Web
 826 Poplar Street #2
 Williamsport, PA 17701
 Phone: 570-989-5671

"Social Web is a performance-driven digital marketing agency that helps established service-based businesses generate consistent demand, booked appointments, and measurable revenue through paid social advertising and automation. We specialize in Meta (Facebook and Instagram) advertising combined with high-converting creative, strategic funnel design, and automated follow-up systems built in GoHighLevel. Our focus is not impressions or vanity metrics. We build systems that turn ad spend into real conversations, scheduled appointments, and paying customers. Social Web works exclusively with businesses that are ready to scale. That means proven services, the ability to fulfill demand, and a commitment to growth. We do not offer generic marketing packages. Every engagement is built around a clear revenue goal, a defined audience, and a structured 90-day execution plan. Our services include: Paid social ad strategy and management Custom short-form video and image ad creation Lead generation funnels and form optimization CRM setup, automation, and speed-to-lead systems SMS, email, and pipeline-based follow-up to increase close rates What separates Social Web is execution and accountability. We operate on short feedback loops, aggressive optimization, and clear reporting tied to business outcomes. If a campaign is not producing results, we adjust fast. If the offer is weak, we fix it. If fulfillment is the bottleneck, we address it directly. Our clients choose Social Web because they want more than marketing. They want predictable growth, operational clarity, and a partner that treats their ad dollars like an investment, not an experiment."

Brady Rupert, CEO
 570-989-5671
 bradyrupert@socialwebhq.com

RENEWALS

(As of January 30, 2026)

Sub-Licious!
 Welch Performance Consulting
 Ignite Business Services, Inc.
 Dwell Orphan Care - Lycoming County
 Dwell Orphan Care - Columbia County
 East West Drilling
 Rusty Clugston III
 Road Radio USA
 Transitions of PA
 UPMC - Williamsport

("Renewals" continues on page 11)

Go Green!



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 Susquehanna River Valley Visitors Bureau; TIME (The Improved Milton Experience); Welcome Wagon;
 Williamsport Business Association

Multiple Chamber Membership Discount
 First-year members of similar organizations are eligible

To learn more, visit www.centralpachamber.com or call 570-742-3341

Time with Tea Jay

Care First!

When was the last time someone totally unfamiliar with your industry or trade provided you with unsolicited advice, suggesting you were getting something wrong in your otherwise perceived successful approach?



Or have you ever been the one to offer unsolicited suggestions to someone who knows their industry or trade very well even though you are simply an observer?

As you are reflecting, consider this: people don't care how much you know until they know how much you care.

That is why thinking before suggesting is key. Thinking before suggesting involves understanding the situation, asking permission, and framing it helpfully. Focusing on their needs not your need to "fix" things, often by asking "Do you want advice?" to avoid offering unsolicited, potentially unwanted help.

By thinking first, you increase the likelihood of your suggestion being welcomed and effective.

Some key considerations before making suggestions:

- Are they looking for a solution?
- Do you know the entire process or just your view?
- Do they want your advice.
- Ask "How can I help?" This prevents you from appearing to be condescending.
- Focus on "we" or "others," not "you" to frame it gently.
- Use softer language "could," "might," "what if" instead of "should"
- Avoid unnecessary details.
- Present as an option "Here's an idea."
- Check your motive and tone.
 - o Are you trying to be helpful or just proving you are smart?
 - o Tone should be respectful.

Good intentions by making suggestions without thinking first, can certainly be seen as criticism and intrusion.

Remember people don't care how much you know until they know how much you care!

Tea Jay

Tea Jay Aikey
President & CEO

tjaikey@centralpachamber.com

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BUSINESS & EDUCATION ASSOCIATION

Seminar & Training Series

How to Deliver a Great Elevator Pitch

11:00 a.m. to 12:00 p.m. Tuesday, May 12
In-Person @ The Wealth Factory
21 Kristi Rd. Suite No. 1, Muncy

Members - \$10; Non-members - \$20

Register by May 11 @ centralpachamber.com/events

Presented by: **CENTRAL PA**
CHAMBER OF COMMERCE
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Membership Renewals ctd.

UPMC - Speciality Care
 UPMC - Lock Haven
 UPMC - Muncy
 UPMC - Williamsport Divine Providence Campus
 UPMC - Wellsboro
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 Milton Regional Sewer Authority
 Milton Savings Bank - Milton Branch
 Milton Savings Bank - Loan Production Office
 Service Electric Cablevision / SECV8
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 Service 1st Federal Credit Union - Shamokin Dam
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 Service 1st Federal Credit Union - Danville
 Service 1st Federal Credit Union - Elysburg
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 Brynwood Rentals
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 Greater Susquehanna Valley YMCA - Milton Branch
 Lewisburg YMCA at the Miller Center
 Middlecreek Area Community YMCA
 YMCA Arts Center
 YMCA The Welsh Center
 Spherion Staffing & Recruiting - Sunbury
 Spherion Staffing & Recruiting - Williamsport
 Elite Auto Glass Plus, Inc.
 Timberhaven Log Homes, LLC
 Vendetta Cyber Defense
 State Representative Michael Stender
 Rotary Club of Milton
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 Journey Bank - Avis
 Journey Bank - Benton
 Journey Bank - Bloomsburg Main Office
 Journey Bank - Buckhorn
 Journey Bank - Catawissa
 Journey Bank - Clarkstown
 Journey Bank - Danville
 Journey Bank - Dewart
 Journey Bank - Elysburg
 Journey Bank - Front Street Berwick
 Journey Bank - Hughesville
 Journey Bank - Light Street Bloomsburg
 Journey Bank - Linden
 Journey Bank - Main Street Muncy
 Journey Bank - Market Street Berwick
 Journey Bank - Market Street Bloomsburg
 Journey Bank - Millville
 Journey Bank - Montgomery
 Journey Bank - Montoursville
 Journey Bank - Muncy
 Journey Bank - Scott Township Bloomsburg
 Journey Bank - South Williamsport
 Union County Housing Authority
 Higher Information Group
 Milton Lions Club
 Soggie Doggie
 Heritage Springs Memory Care - Lewisburg
 Heritage Springs Memory Care - Montoursville
 LandPro Equipment - Business Office
 LandPro Equipment - Watsonstown
 Peggy Bouton - Coldwell Banker Penn One
 Custom Contianer Solutions, LLC

Members Recognized

Union County Veterans' 4th of July Committee to Hold Two Fundraisers

LEWISBURG - The Union County Veterans' 4th of July Committee is holding two fundraisers in February and March.



The first, "250 Years Young," is Thursday, February 12th at 6:00 PM at the Open Discourse Center in Lewisburg (239 Market Street). Blue River Soul with Karen Meeks (who performed at the pre-fireworks concert last year) will be performing (dancing is optional) for a few hours. There will be passed-heavy hors d'oeuvres with beer and wine included. The cost is \$50 per ticket. There are only 50 tickets being made available for this. Attendees must be 21 years or older.

The second is a BINGO on Sunday, March 15th at 1:00 PM at the Lewisburg Legion. There will be some great prizes (Navy football tickets, Bucknell basketball season tickets, Pocono Raceway tickets, purses, a Traegar grill, a Blackstone grill, gift cards, etc.) and adding to the prize list every day. There are 100 tickets available: \$40 in advance and \$50 at the door.

Tickets to both can be purchased on our website:
www.ucveterans4thofjuly.org

Danville Area Community Center Hires New Assistant Aquatics Director



DANVILLE - The Danville Area Community Center has hired Nick Madey as Assistant

Aquatics Director, strengthening its aquatics program with a focus on skill development, training, and long-term program growth.

Madey brings nearly 20 years of swimming experience and holds a master's degree in sports management from Commonwealth University. In his new role, he will help expand aquatics programming while supporting the DACC's well-established swim offerings for families, athletes, and adults.

The DACC will continue providing a full schedule of youth swim lessons, including free swim lessons for all second graders in the Danville Area School District made possible by a generous local donor. At the same time, new adult and advanced training opportunities are being developed to meet growing community interest.

The DACC is proud to continue investing in programs that promote health, safety, and lifelong wellness across the region.

RAYMOND JAMES
Chairman's Council
Awarded for the 7th consecutive year!

CONGRATULATIONS, JASON!

Jason Dugan, CFP®, AIF®
President & Wealth Advisor, Aspire Wealth Group

ASPIRE WEALTH GROUP

Villager Realty, Inc. Achieves

\$135 Million in Production for 2025

Lewisburg, PA - Villager Realty is pleased to announce they have closed 2025 with \$135 million in total real estate production across its Danville, Lewisburg, and Northumberland offices.

This year's success reflects Villager Realty's continued growth, strong market presence, and commitment to providing trusted guidance to Buyers and Sellers throughout the Central Susquehanna Valley.

With a collaborative team of experienced agents and staff, the brokerage successfully navigated a competitive and evolving real estate landscape while maintaining a focus on client service and community engagement.

"Reaching \$135 million in total production is a testament to the dedication of our agents, the support of our staff, and the trust our clients place in us," said Sabra Karr, Broker for Villager. "This achievement represents countless individual stories of families finding homes, sellers moving confidently into their next chapter, and agents working tirelessly to guide each transaction with care and professionalism."

Villager Realty's success spans all three offices, each contributing to the company's overall momentum through local expertise, market knowledge, and a shared commitment to collaboration rather than competition.

The brokerage credits its consistent performance to strong internal support, ethical practices, and a deep understanding of the communities it serves.

As Villager Realty looks ahead, the company remains focused on continued growth, innovation, and strengthening relationships within the region.



2nd Annual SUN Tech Cruise-In
March 28, 2026
3-6pm

DJ Door Prizes & More

No registration required

Food Vendors
The Rusty Rail Food Truck, Little Taste of Italy, Back 2 Basics Classic Burgers

All donations benefit Local Veterans

SUN Area Technical Institute 815 Market Street, New Berlin, PA

Looking to hire or even be hired?



Visit

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“Job Opportunities” under the “Economic Development” tab.

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and click on

“Member-to-Member Discounts” under the “Membership” tab.

Chamber Blood Drive



American Red Cross

Blood Drive

11 a.m. to 3 p.m.

Tuesday, March 31 @

Central PA Chamber of Commerce,
30 Lawton Lane, Milton

To make an appointment, call 1-800-Red-Cross or visit redcrossblood.org. Use code “PAchamber”.

Please schedule an appointment at our American Red Cross Blood Drive on Tuesday, March 31.

Together, we'll save as many as 40 lives!

There are blood drives scheduled at our location throughout the year, and you are welcome to join us for any or all of them as you're able to give.

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Business & Education

2026 Seminars & Trainings Designed to Improve YOUR Business!

*Register for these & other upcoming
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www.centralpachamber.com/events

CENTRAL PA
BUSINESS & EDUCATION ASSOCIATION

Seminar & Training Series

Non Profit Messaging Strategy

Why your message isn't delivering & how to fix it.

10:00 a.m. to 12:00 p.m. Wednesday, Feb. 18

In-Person @ the Central PA Chamber

30 Lawton Lane, Milton

Members - \$10; Non-members - \$15

Register by Feb. 11 @ centralpachamber.com/events

Presented by:



CENTRAL PA
BUSINESS & EDUCATION ASSOCIATION

Seminar & Training Series

COLD CALL CLINIC

Do You Have Enough in Your Sales Pipeline?

10:00 a.m. to 12:00 p.m. Friday, March 6

In-Person @ the Central PA Chamber

30 Lawton Lane, Milton

Members - \$20; Non-members - \$25

Register by March 2 @ centralpachamber.com/events

Presented by:

John Moore,
Moore Power Sales

CENTRAL PA
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Seminar & Training Series

DRUG TESTING @ WORK

Substance Abuse Recognition Training

10:00 a.m. to 12:00 p.m. Friday, March 27

In-Person @ the Central PA Chamber

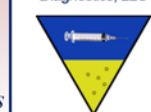
30 Lawton Lane, Milton

Members - \$15; Non-Members - \$20

Register by March 23 @ centralpachamber.com/events

Presented by:

American Drug & Alcohol
Diagnostics, LLC



**BEST
COLLEGES**

U.S. News

REGIONAL COLLEGES

NORTH

2025

*Online Trainings Available from
Pennsylvania College of Technology*

Workforce Development @

www.centralpachamber.com

under the "Business & Education" tab!

CENTRAL PA
BUSINESS & EDUCATION ASSOCIATION

Seminar & Training Series

TRUST YOUR LOGO?

A Great Logo Builds Trust

2:00 p.m. to 4:00 p.m. Friday, May 8

In-Person @ the Central PA Chamber

30 Lawton Lane, Milton

Members - \$20; Non-Members - \$25

Register by May 4 @ centralpachamber.com/events

Presented by:



Guest Column

Where Education Meets Opportunity: The Foundation for Free Enterprise Education

The Foundation for Free Enterprise Education (FFEE) is shaping a stronger future for Pennsylvania by equipping students with the knowledge, skills, and confidence they need to thrive. Through immersive and innovative programs, FFEE helps young people build real world skills, explore career pathways, strengthen financial understanding, and discover meaningful opportunities for lifelong success.

Pennsylvania Free Enterprise Week (PFEW) is the cornerstone of this mission and has transformed the lives of over 54,000 high school juniors and seniors since 1979. Students step into executive roles, work in diverse teams, and tackle real business challenges while building leadership, communication, teamwork, time management, critical thinking, and confidence. Many describe the program as life changing, offering clarity, purpose, and a new belief in their potential. This past summer, PFEW added a Reality Fair, an interactive personal finance simulation that teaches students how to navigate budgeting, expenses, saving, and planning. This hands-on experience equips students with essential financial skills for adulthood and will remain a key part of the PFEW experience moving forward.

FFEE also provides year-round programming that strengthens classroom learning and expands student opportunities. The Speaker Series connects middle and high school students with accomplished professionals across every National Career Cluster and provides powerful tools for educators, including a student workbook, a teacher resource guide, and a statewide directory of youth opportunities. These resources help students explore careers, build employability skills, and understand how their interests align with future pathways. The Stock Market Game brings financial literacy and investing concepts alive to students in grades 4-12, offering teachers ready to use curriculum and support

while students develop teamwork, decision making, financial planning, and economic understanding through an interactive investment simulation.

None of this would be possible without the incredible partners who make these programs thrive. Each summer, dedicated professionals, community leaders, and alumni volunteer as Company Advisors, Judges, Speakers and Reality Fair mentors at PFEW, providing students with life changing support and encouragement. Many volunteers describe their week at PFEW as one of the most rewarding and inspiring experiences of their year. Support from local businesses, schools, and community organizations ensures that every student can participate in PFEW regardless of financial circumstances.

To support PFEW or learn more about FFEE programs, visit www.pfew.org or contact VP of Marketing and Development Scott Lee at scott@pfew.org or Program Development Manager Alison Shughart at alison@pfew.org. Together, we create a place where education meets opportunity, and every Pennsylvania student can discover their own path to a brighter future.

SUPPORT OUR STUDENTS AT
WWW.PFEW.ORG

PENNSYLVANIA FREE ENTERPRISE WEEK



"I hope you continue to sponsor students in the future because what you're offering is beyond business simulations or lectures- it's an awakening that speaks to this generation, saying "yes, believe in yourself, you are capable, independent, and smart"- a powerful reminder to students."

Would YOU like to submit a guest column?
E-mail: rworkman@centralpachamber.com

Members Recognized ctd.

Nonprofits Invited to Participate in Raise the Region 2026: March 11–12



The First Community Foundation Partnership of Pennsylvania (FCFP), in partnership with Blaise Alexander Family Dealerships, invites eligible nonprofit organizations to take part in Raise the Region 2026, a 30-hour online giving campaign happening March 11–12, 2026.

Raise the Region is designed to help nonprofits expand their reach, engage new donors, and raise critical funds to support their missions. Since the campaign began in 2013, more than \$21 million has been raised for local organizations. In 2025 alone, 375 nonprofits received support through \$2,327,536 in donations from 8,444 donors.

“Raise the Region provides nonprofits with a powerful platform to tell their story, connect with supporters, and grow their fundraising capacity,” said Erin Ruhl, Director of Community Engagement. “It’s more than a fundraising event—it’s an opportunity for organizations to strengthen their visibility, build relationships, and advance their mission.”

Participating nonprofits receive access to an easy-to-use online fundraising platform, promotional tools, and training resources to help maximize their success before and during the campaign. In addition, \$175,000 in stretching donations and prize incentives from Blaise Alexander Family Dealerships—along with support from First Citizens Community Bank, Kintra, Larson Design Group, Pennsylvania Skill by Miele Manufacturing, Subaru, Toyota Motor Corporation, UPMC, and Weis Markets—will help boost donations throughout the event.

“The Blaise Alexander Family Dealerships are proud to support Raise the Region for the 14th year,” said Aubrey Alexander. “This campaign gives nonprofits an opportunity to showcase their impact and engage the community in meaningful ways.”

For registration details, eligibility requirements, and official rules, visit www.RaiseTheRegion.org. For more information about FCFP, visit www.FCFPPartnership.org or call 570-321-1500.

Heart of Lewisburg Ice Festival Returns February 6–8, 2026

Three days of ice sculptures, music, movement, and winter fun in downtown Lewisburg



LEWISBURG – Downtown Lewisburg will shimmer with winter excitement when the 22nd Annual Heart of Lewisburg Ice Festival returns February 6–8, 2026. This beloved community tradition invites residents and visitors alike to enjoy a full weekend of ice sculptures, family-friendly activities, food and drink specials, and unique shopping experiences throughout the downtown.

The festival officially kicks off early Friday morning as the Bucknell Men’s Crew Team installs ice sculptures along Market Street, transforming the downtown into a sparkling winter showcase.

One of the weekend’s signature events, the 4th Annual Ice Festival Sip & Shop, takes place Friday evening from 5:00–8:00 PM. Presented by the Lewisburg Downtown Partnership and sponsored by the Susquehanna River Valley Visitors Bureau, Sip & Shop offers participants the chance to explore multiple downtown locations while sampling wines, beers, spirits, and snacks, with nonalcoholic options also available. Each participant will receive a four-section wine tote—perfect for taking bottles home. Samples will be available from Whispering Oaks Vineyard, Nomad Distillery, Shade Mountain Winery, Iron Vines Winery, Fero Vineyards, New Trail Brewing, Union Cellars, Kulpmont Winery, Brasserie Louis, Bull Run Tap House, and Hungry Run Distillery.

Full Schedule of Events

Friday, February 6

9:00 AM – Ice sculpture installation begins (Bucknell Men’s Crew Team), Market Street

5:00–8:00 PM – 4th Annual Ice Festival Sip & Shop

Saturday, February 7

8:00 AM – Frosty 5K registration opens, Campus Theatre (413 Market St.)

9:30 AM – Frosty 5K begins

10:00 AM–2:00 PM – Children’s activities, Hufnagle Park

10:00 AM – Ice carving begins, Hufnagle Park (sponsored by UPMC)

11:00 AM–2:00 PM – Pre-Plunge Party, Brasserie Louis (101 Market St.)

2:00 PM – Handmade Parade

2:30 PM – Polar Bear Plunge

2:00–9:00 PM – Spicy Sips on Sixth Street

Sunday, February 8

Brunch throughout downtown

1:00 PM – Ice Festival Slow Roll

For tickets, schedules, and full event details, visit lewisburgpa.com/ice-festival.



*Know someone recently hired, retired,
honored or awarded?*

E-mail: rworkman@centralpachamber.com

Members Recognized ctd.

A hand to hold and a memory to keep

LEWISBURG – Patient care is more than a clinical responsibility – it's a calling defined by compassion, teamwork and our commitment to caring.

That commitment was recently demonstrated at WellSpan Evangelical Community Hospital, where two team members went above and beyond to support a family preparing to say goodbye to a loved one.

As Barry Long's condition declined, Chaplain Carol Price had been walking alongside the family throughout the hospital stay, witnessing their daily vigils and deep devotion.

When comfort care began, Carol offered the family an "Embrace Hope" quilt and blessing – a simple gesture to bring them peace and comfort. The family then expressed a wish for a way to preserve the patient's fingerprints as a keepsake.

Although Carol wasn't familiar with the process of creating a hand mold, she saw an opportunity to help the family create a meaningful memory. She approached the family to see if they would be interested in having a mold of Bonnie's hand holding Barry's hand. Carol reached out to Callie Kleinman, a nurse in the orthopedic unit, who had experience making hand sculptures.

Callie gathered supplies and worked alongside fellow unit nurses to create the mold. The result was a detailed hand sculpture that captured every line and feature — including a small imperfection on the patient's index fingernail. That unique detail brought the patient's wife to tears.

"It meant so much to my family and me — not just this sculpture, but the care Barry received from every doctor, nurse and respiratory therapist during his 29 days in the hospital," Bonnie Long



shared. "Everyone treated him and us with such care and compassion. The sculpture now sits on the mantle above our fireplace. It's a constant reminder of how much he meant to all of us. It truly means the world."

Reflecting on the experience, Callie shared, "What an honor it was to be able to be a part of such a beautiful moment with this family during an incredibly hard time. From the moment I entered the room, their love and devotion were evident. When the patient's spouse embraced me with such gratitude, I knew in that moment, I was exactly where I needed to be."

Callie said hand molds are more than keepsakes – they are symbols of connection that carry comfort long after a loved one is gone. She recalled her first experience making a mold for another patient and spouse, calling it a "special moment for all of us, and a beautiful keepsake for his wife."

Carol and Callie went beyond medical care to meet a family with compassion, work together, and create a meaningful memory during one of life's most difficult moments.

Acts like these, Callie said, reaffirm the purpose and heart behind her work.



1905 - 2025
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CHAMBER OF COMMERCE
Helping Our Region Grow for 120 Years

INSIDE

JOBS TOUR

10 a.m. Wednesday, Feb. 25
@ Northway Industries
434 Paxtonville Rd.
Middleburg, PA

Members - FREE; Non-Members - \$10.00

*Inside Jobs offers members a chance to tour facilities of fellow businesses & organizations.
Find tour details and register by Feb. 18, 2026 @ www.centralpachamber.com/events.*

Register for Central PA Chamber Events @ www.centralpachamber.com/events

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Apply,
Act,
Connect

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& Strategic Planning
Apply
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Bylaws, & Meeting Protocols

Act
Ethics, Servant Leadership,
Personal Why?, & Committees
Connect
Communication Protocols, Social Media,
Advocacy, & Marketing

8 a.m. to 4 p.m. Wednesday, May 13
@ Central PA Chamber of Commerce
30 Lawton Lane, Milton

Members - \$100; Non-members - \$125

Register by May 6: www.centralpachamber.com/events

Presented by:
CENTRAL PA
BUSINESS & EDUCATION ASSOCIATION

Jessica's Jottings

Bountiful Benefits!

Now that we are settling into 2026, it is time to remind you of some very important items included in your membership with the Central PA Chamber. It is very easy as the months go by to forget the importance of your membership and all the ways it can make an impact on your business/organization.



The Chamber website gets visited over 8,000 times per month. This means people are looking at our Directory of members. Is your listing up to date? When reviewing your Directory Listing here are the top items to consider. Is your contact information correct? This includes phone number, address, email address, and primary contact person. The primary contact person is the one that will receive any referrals you receive, are they the correct person to receive these? Do you have a descriptive and accurate about section in your listing? This should include what you do and who you are. People will read these to make sure your business/organization can handle their needs. Be sure to include all services you can provide! Lastly, is your logo up to date? A logo can identify who you are and allow people to remember your business/organization. Also, do we have all the social media links listed in your directory. We want to make sure everyone can find your business/organization on every platform possible, this means website, Facebook, Instagram, and more! Be sure to review your listing and reach out to me to update any changes you have!

The Chamber is here to help your business/organization get noticed by the communities around us and the thousands of potential customers in our region and beyond. This can be done by various forms of advertising. Have an event or information that needs to be seen, consider getting it shared on the Chamber's social media pages. You can also request a current Member Listing to send the word to over 670 members! These are options you have as a member that do not cost you any extra money. Want even more options to market that are more targeted towards a specific audience? Consider advertising on the Chamber website or in our monthly magazine, It's Your Business. Contact Ryan Workman soon to get on the 2026 schedule!

Not sure of all the benefits available to you as a member? Please reach out to me to set up a one-on-one meeting or even attend one of my quarterly seminars, where I go over all the benefits of membership!

Remember, the Central PA Chamber of Commerce is here to be not only a resource for our communities but also a resource for the businesses and organizations in our region! If you need anything for your business do not hesitate to reach out to us so we can assist with all your needs. We are part of your staff, but you only pay us once a year!

Jessica

Jessica Beaver

Finance & Membership Director
jbeaver@centralpachamber.com

Join us at an upcoming event!

Visit: centralpachamber.com/events

Did You Know?



- Central PA Chamber of Commerce members have access to several hundred like-minded businesses & organizations.
- We always encourage our members to work together & utilize each others' services.
- That is why we offer a wide range of marketing opportunities, both free and at a great price!
- Visit www.centralpachamber.com/marketing to see full list of options & details.
- Contact Ryan Workman, Communications Director: rworkman@centralpachamber.com

CENTRAL PA
BUSINESS & EDUCATION ASSOCIATION

Seminar & Training Series Marketing 2 Members & Beyond!

11:00 a.m. to 12:00 p.m. Tuesday, March 10

In-Person @ the Central PA Chamber
30 Lawton Lane, Milton

Members - \$10; Non-members - \$20

Register by March 9 @ centralpachamber.com/events

Presented by: **CENTRAL PA**
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Helping Our Region Grow for 120 Years

Contact Ryan for an advertising quote!

Call 570-742-7341

IYB Quarterly

QUARTERLY ADS

- IYBQ PRINT MAGAZINE
 - \$100/quarter page
 - \$150/half page
 - \$200/full page

Appear in the print publication of the Central PA Chamber, distributed to hundreds at events and locations across the region.

2026 Marketing & Advertising Opportunities

CENTRAL PA
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IT'S YOUR BUSINESS

WEEKLY ADS

- SPONSORED EMAILS
 - \$200/email
- Constant Contact
- META "BOOSTED" ADS
 - \$150/ad

All & geographically targeted.

MONTHLY ADS

- IYB DIGITAL MAGAZINE
 - \$100/quarter page
 - \$150/half page
 - \$200/full page

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- WEBSITE HOMEPAGE ◦ \$200/month

The FIRST thing seen on the Central PA Chamber's website.

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- WEBSITE EVENTS CALENDAR ◦ \$50/month

Appear at the top of Chamber website's most popular page.

ANNUAL ADS

- 2026 MEMBER BENEFITS & OPPS. GUIDE
 - \$100/inside quarter page
 - \$150/inside half page
 - \$200/inside full page
 - \$250/back cover page

Digital and print publication distributed to all new and prospective Chamber members throughout the year.

NEW MEMBER INTRODUCTORY OFFER:

Reserve any ad space within your first 60 days of Membership and receive **10% off!**

CONTACT RYAN TO ADVERTISE: rworkman@centralpachamber.com / 570-742-7341

Note, some advertising opportunities may be unavailable based on time and space. All opportunities are available on a first-come, first-served basis.

How can we help market YOUR BUSINESS?

Go Green!

How 'green' are you?

MILTON – Once again in commemoration of Earth Day, the Central PA Chamber staff will award a member with the Green Business of the Year Award.

How has your business been good to the environment? Do you reduce, reuse and recycle whenever possible? Do you make eco-friendly choices when purchasing supplies? The ways businesses can shrink their footprints are seemingly endless!

Applications for the Green Business of the Year Award will be accepted until noon on Monday, March 23. A member will be visited and announced as the winner on Earth Day, Wednesday, April 22. If you have filled out the application in the past, we strongly encourage you to do it again, especially if your "green" efforts have "grown."

Find the form at www.centralpachamber.com. Click "Green Business Recognition" under the "Membership" tab on the homepage.

The Central PA Chamber of Commerce's Green Business Recognition Program has been created to showcase the environmental efforts of businesses and individuals. The hope is to encourage green business practices throughout the region.

Green Business is good business! In addition to helping the environment, it can save your business money and your customers and employees will value your efforts.

To be considered for recognition, you must be: a member of the Central PA Chamber; Doing business in the region; and Demonstrate green business practices in each of several major areas. For questions, call 570-742-7341.

This is the 15th year of the award being presented. The past Green Business of Year Award recipients are: Weis Center for the Performing Arts, Lewisburg, 2025; T. Ross Brothers Construction, Milton, 2024; Java Mamma, Danville, 2023; The Laundry Room of Lewisburg, 2022; United Plate Glass,



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Sunbury, 2021; Bear Rental, Northumberland, 2020; Columbia County Bread & Granola, Bloomsburg, 2019; Pompeii Street Soap Co., Mifflinburg, 2018; Arrowhead Drive-In Restaurant, Milton, 2017; Lawrence J. Winans, DMD, Lewisburg, 2016; Hometown Disposal, Sunbury, 2015; Central Susquehanna Community Foundation, Berwick, 2014; Warrior Run Petcare Center, Watsontown, 2013.

The Green Business of the Year Award is proudly presented with the assistance of HandyCrafts LLC and Phoenix Filtration & Plumbing.



Apply to become a Green Business & consideration for the Annual Green Business Award:
centralpachamber.com/membership/green-business-recognition/

More 2025 By the Numbers...

*As of publication time

12

Breakfast Briefings

364

Registrants

17

Seminar & Training Events

195

Participants

4

Legislative Events

400

Attendees

Join us at these upcoming events!

CENTRALPA
BUSINESS & EDUCATION ASSOCIATION

Seminar & Training Series

Non Profit Messaging Strategy

Why your message isn't delivering & how to fix it.

10:00 a.m. to 12:00 p.m. Wednesday, Feb. 18
In-Person @ the Central PA Chamber
30 Lawton Lane, Milton
Members - \$10; Non-members - \$15
Register by Feb. 11 @ centralpachamber.com/events


Presented by:



Joe J. Roca Consulting

1905 - 2025
CENTRALPA
CHAMBER OF COMMERCE

Welcome
State Rep. Joe Hamm (R-84)
7:30 to 9 a.m. Friday, Feb. 20
@ Watson Inn, Watsonstown
Members - \$20; Non-Members - \$25
Register by Feb. 13:
www.centralpachamber.com/events

Premium Sponsor:


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1905 - 2025
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CHAMBER OF COMMERCE
Helping Our Region Grow for 120 Years

INSIDE

JOBS TOUR

10 a.m. Wednesday, Feb. 25
@ Northway Industries
434 Paxtonville Rd.
Middleburg, PA

FEATURING:



Members - FREE; Non-Members - \$10.00

Inside Jobs offers members a chance to tour facilities of fellow businesses & organizations.
Find tour details and register by Feb. 18, 2026 @ www.centralpachamber.com/events.

Breakfast Briefing

7:30 to 9 a.m. Friday, March 20
@ Central PA Chamber of Commerce
30 Lawton Lane, Milton
Members - FREE; Non-members - \$7
Register by March 13 @ centralpachamber.com/events

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