

IT'S YOUR BUSINESS

www.centralpachamber.com

Volume 11, Issue 1 - January 2026

Cutting the Ribbon on 2026



New Board Directors,

pg. 14



Board of Directors

| | |
|---|--|
| Genie Bausinger - Chair Milton Regional Sewer Authority | Sheri Marshall - 2nd Vice Chair Edward Jones |
| Alison Hall - 1st Vice Chair Re/Max Bridges | Ashley Parrish - Treasurer First Commonwealth Bank |
| Steven Beattie SEDA-COG Joint Rail Authority | Michael Porter Pennsylvania College of Technology |
| Terry Burke Bucknell University | Peter Swift Camp Susque |
| Rachael Herb Service 1st Federal Credit Union | Eric Turofski SUN Area Technical Institute |
| Noelle Long SEDA Council of Governments | Tina Welch Welch Performance Consulting |
| Ron Mackley Community Member | James White VNA Health Services |
| Michael Medley Woodmen Life | James Baldwin - Solicitor Baldwin & Baldwin |

Staff

| |
|---|
| Tea Jay Aikey - President & CEO tjaickey@centralpachamber.com |
| Jessica Beaver - Finance & Membership Director jbeaver@centralpachamber.com |
| Ryan Workman - Communications Director rworkman@centralpachamber.com |

The President's Club

Thank you, 2026 Members! (Committed as of publishing.)

Asbury Riverwoods
Central Penn Bank & Trust
CSIU
The Coup Agency
Decal Dynasty
Edward Jones - Sheri Marshall
First Commonwealth Bank
Fulton Bank
Heritage Springs Memory Care
Hosterman Creative
Hot Frog Media
iHeart Media
Intrada Technologies

Keystone Advertising
Lawton Insurance Agency
MC Federal Credit Union
Milton Savings Bank
North Shore Railroad Company
Northwest Bank
Pennsylvania American Water
Purdy Insurance Agency
Real IT Care
Service 1st Federal Credit Union
Service Electric Cablevision
The Standard Journal
Sunbury Broadcasting Corp.

The Inside Scoop

Let's Start the New Year Right!

I hope you had a restful, enjoyable holiday season! It was nice to pause for the holiday break, reflect on how impactful the past year has been, and give thanks for the prosperity and fruits of our labor.



2025, the Central PA Chamber's 120th Anniversary year, set the bar very high and as usual, your Chamber team is diligently pursuing every opportunity and planning very well ahead to deliver for you in 2026.

Where possible, all 2026 events are already on our online events calendar for you to register and add to your calendar. Jessica and Tea Jay have confirmed sponsors, venues, speakers, and instructors to host most of these events. Opportunities are still available if you wish to take advantage of the benefits provided for assisting us to make these events available for your fellow members.

Being a Central PA Chamber member provides a platform for your business or organization to market and advertise to fellow members. In addition to the Membership Directory, referrals, and a bevy of benefits that come with the price of your membership, we offer very affordable and effective advertising through the Chamber's popular website, social media, email campaigns, and publications. Right now, is the perfect opportunity to get in touch with me to brainstorm the best strategy to market your products and services, attract donors and volunteers, or promote your event.

Continued on next page.

IYB Deadlines

Below are upcoming It's Your Business due dates. Every effort is made to include information in a timely manner.
Note: Only paid advertisements are guaranteed.

February Digital Issue
News & Ads
due by Jan. 16

March Digital Issue
News & Ads
due by Feb. 20

Spring Print Issue*
(released April 2025)
Ads & Flyers
due by Feb. 20

**The Central PA Chamber also publishes IYB Quarterly four times a year. Copies are available at public member locations across the region.*

The President's Club is an exclusive sponsorship program created to prominently recognize members that contribute to the Central PA Chamber over and above their annual membership investment.

The deadline to join and enjoy full benefits for 2026 is January 31, 2026.

Contact Tea Jay to learn more and join: 570-742-7341

IYB Quarterly

QUARTERLY ADS

- IYBQ PRINT MAGAZINE
 - \$100/quarter page
 - \$150/half page
 - \$200/full page

Appear in the print publication of the Central PA Chamber, distributed to hundreds at events and locations across the region.



2026 Marketing & Advertising Opportunities

CENTRAL PA CHAMBER OF COMMERCE

IT'S YOUR BUSINESS

MONTHLY ADS

- IYB DIGITAL MAGAZINE
 - \$100/quarter page
 - \$150/half page
 - \$200/full page



Clickable ads that appear in digital newsletter.

Sent to 3,000+ contacts, shared on social media, & website every month.

- WEBSITE HOMEPAGE ◦ \$200/month

The FIRST thing seen on the Central PA Chamber's website.

Visited nearly 7,000x per month.

- WEBSITE EVENTS CALENDAR ◦ \$50/month

Appear at the top of Chamber website's most popular page.

Reserve your 2026 ad spaces NOW to receive DISCOUNTS!

Starting November 11, 2025 you can receive 20% off ALL WEBSITE ads (homepage & events calendar) reserved before January 1, 2026. You can also receive 20% off all additional ads when you reserve 4 or more ad spaces before January 1, 2026.

CONTACT RYAN TO ADVERTISE: rworkman@centralpachamber.com / 570-742-7341

Note, ONLY President's Club members can reserve 2026 ad spaces before November 11, 2025.

CONTACT JESSICA TO JOIN: jbeaver@centralpachamber.com / 570-742-7341

Starting the New Year Right...continued!

Consider reserving ad spaces now, while your selection is best and you still have the opportunity to take advantage of available discounts! I'd love to assist you make 2026 your most successful yet!

New for 2026, to assist members with their marketing needs, we've added a new Seminar & Training Series event, "Marketing 2 Members & Beyond!" If this sounds useful for you, there will be two opportunities to register for the seminar—first in March and again in August. I understand sales and marketing can be tough, so come with your war stories and questions. No topic will be off limits!

Looking forward to serving you in the New Year!

Happy reading,



Ryan Workman, Editor
Communications Director
rworkman@centralpachamber.com

WEEKLY ADS

- SPONSORED EMAILS
 - \$200/email

Sent to 3,000+ Chamber contacts!



- META "BOOSTED" ADS
 - \$150/ad

AI & geographically targeted.



ANNUAL ADS

- 2026 MEMBER BENEFITS & OPPS. GUIDE

- \$100/inside quarter page
- \$150/inside half page
- \$200/inside full page
- \$250/back cover page

Digital and print publication distributed to all new and prospective Chamber members throughout the year.

How can we help market
YOUR BUSINESS?



Contact Ryan for an advertising quote!

Call 570-742-7341

Your Chamber Staff

Contact Ryan for...

- ✓ Appearing in the Chamber's digital, print, and social media
- ✓ Marketing opportunities to promote your business/organization
- ✓ Submitting press releases, staffing updates, and special announcements
- ✓ Posting a job opening
- ✓ Posting a member-to-member discount
- ✓ Learning how to deliver your "elevator pitch"
- ✓ Participating in the "Why Us?" campaign
- ✓ Participating in Raising the Board (RtB)
- ✓ Applying as a "Green" Business, which allows eligibility to be the Green Business of the Year



Ryan A. Workman,
Communications
Director

Staff member since 2022





New Benefits & Opportunities Guide



Photo by Hosterman Photography & Design

Thank
You,
2026
Advertisers!

Membership Benefits & Opportunities Guide

2026

30 Lawton Lane
Milton, PA 17847
570-742-7341

www.centralpachamber.com





Mallissa Weaver, Director of Business
Development & Client Relations
570-989-0990
mallissa.weaver@customcarerx.com

www.custompakrx.com
59 South Front Street
Milton, PA 17847



Personalized Support for Individuals & Facilities Across Pennsylvania

Established in 2011 and proudly based in Milton, PA, Custom Care Pharmacy is a local, family-owned pharmacy serving patients and care teams across the state. We specialize in custom multi-dose packaging that simplifies medication management—organizing pills by date and time to improve safety, reduce errors, and offer peace of mind.

For individuals, we support busy parents, seniors, and anyone managing complex regimens with easy-to-follow packaging, personalized service, and free delivery to your door.

For facilities, including personal care communities, group homes, and memory care centers, we provide end-to-end pharmacy support: custom packaging for each resident, onboarding and compliance assistance, staff education, consulting, and customized reporting to streamline operations and enhance care.

At Custom Care, we believe pharmacy should be personal. We partner closely with families, providers, and care teams to ensure every patient receives safe, reliable, and compassionate service.

Call 570-989-0990 or visit CustomCareRX.com to learn how we can support your needs.



Contact Ryan to Appear in a Future Member Spotlight:
rworkman@centralpachamber.com

What's Happening



541 Broadway St, Milton, PA 17847
570-742-7111

**MILTON
PUBLIC LIBRARY**
At Rose Hill

Valentine's Day Raffle

Enter to win a one night stay in a King room
at the Fairfield Inn and Suites in Lewisburg
on February 14, 2026 (a \$200 value!)

Your room will also include:

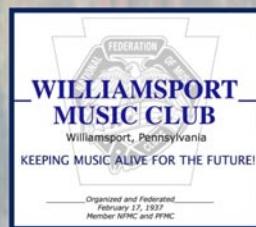
- Fresh bouquet of flowers from the Blooming Rooster (\$50 value)
- Purity Candy chocolates (\$10 value)
- Gift certificate to the Watson Inn for dinner (\$50 value)

\$10 per ticket
Winner drawn on
February 6th

The Williamsport Music Club

Presents:

American Hymns & Spirituals



Tuesday, January 27, 2026 7:00 PM
Pine Street United Methodist Church
441 Pine Street
Williamsport, PA
www.williamsportmusicclub.com



JOIN US

CAREER FAIR

Your next career move starts here.
Explore opportunities and take the next step.

Day: 11 AM – 2 PM
Evening: 5 PM – 7 PM

Thursday | January 15, 2026

Connect with employers, vendors, explore career opportunities, and take the next step toward your future!

Whether you're seeking a new job, switching careers, or building connections, this event is for you.

Bring your resume and connect with employers - don't miss out!

berks.edu
570-939-6046
7495 Westbranch Highway
Lewisburg, PA 17837

Open to the community!



CAREER FAIR

Calling All
Employers & Vendors

BTI Lewisburg invites you to connect with job seekers and showcase your company at our upcoming event!

We value our Employers and Vendors and will be providing:

- Complimentary Food and Beverages (while supplies last)
- Electricity Access - let us know if you need an outlet, and we'll arrange your setup accordingly.

SECURE YOUR SPOT TODAY!

For more information or to register, please contact:

leslie.hackenberg@berks.edu

berks.edu
570-939-6046
7495 Westbranch Highway
Lewisburg, PA 17837

CENTRAL PA
BUSINESS & EDUCATION ASSOCIATION

Seminar & Training Series
How to Deliver a Great Elevator Pitch

11:00 a.m. to 12:00 p.m. Tuesday, May 12
In-Person @ The Wealth Factory
21 Kristi Rd. Suite No. 1, Muncy
Members - \$10; Non-members - \$20
Register by May 11 @ centralpachamber.com/events

Presented by: **CENTRAL PA**
CHAMBER OF COMMERCE
Helping Our Region Grow for 120 Years



| SUN | MON | TUES | WED | THURS | FRI | SAT |
|--|---|---|---|---|---|--|
|  Happy 85th Birthday CAMPUS THEATRE EST. 1941 | ADMISSION MEMBERS \$6 STUDENTS, SENIORS & VETERANS \$5 ADULTS \$9 "MEET YOU UNDER THE MARQUEE!" | NEW YEARS DAY CLOSED | | | | |
| 4 NUREMBERG 5PM | 5 CLOSED | 6 CLOSED | 7 NUREMBERG 1PM (Mid-day) (OPEN CAP) | 8 NUREMBERG 7PM BYOB | 9 RENTAL FAMILY 7PM BYOB | 10 RENTAL FAMILY 1PM THE SANDBLOT |
| 11 NUREMBERG Step TheFifth 5PM RENTAL FAMILY 5PM | 12 CLOSED | 13 CLOSED | 14 RENTAL FAMILY 1PM (Mid-day) (OPEN CAP) | 15 RENTAL FAMILY 7PM BYOB | 16 Sentimental Value 7PM BYOB | 17 CAMPUS 85th Birthday DANCE PARTY 5-6PM: FREE SWING MUSIC & CAKE! 7-10PM: \$25/\$30 DANCE PARTY WITH INTO THE SPIN |
| 18 Sentimental Value 5PM WICKED FOR GOOD 2PM & 5PM | 19 Bucknell MLK Day Event 2PM Free to Public TBA | 20 Bucknell Screening 7PM Free to Public TBA | 21 Sentimental Value Bucknell Screening 7PM Free to Public TBA | 22 Sentimental Value 7PM BYOB | 23 WICKED FOR GOOD 7PM BYOB | 24 WICKED FOR GOOD 2PM & 5PM (OPEN CAP) |
| 25 WICKED FOR GOOD 2PM & 5PM | 26 Moonrise Kingdom TBA | 27 Bucknell Screening 7PM Free to Public TBA | 28 WICKED FOR GOOD Bucknell Screening 7PM Free to Public TBA | 29 WICKED FOR GOOD 7PM BYOB | 30 FACKHAM HALL 7PM BYOB | 31 Transitions EVENT 1PM FACKHAM HALL 4PM (OPEN CAP) & 7PM BYOB |

NJIBIA presents the
Business Growth Roundtable:

**The Future of AI:
How to Compete
and Win**

January 13th
Noon EST
Live Event (zoom)

Hosts & Presenters:
Chris Anderson
Michael Bannach

Powered By: **DONNA MILLER** BUSINESS GROWTH CONSULTING
C³WORX
PARADIGM

Sponsored By: **SUMMIT PLACE FINANCIAL ADVISORS**

Hosted By: **NJIBIA** Business of the Month

| Date | Event | Location | Time | Cost |
|-----------|---|--------------|---------------------|------------|
| 1/22/2026 | Create a Winning Safety Culture | Williamsport | 9:00 am to 12:00 pm | \$189.00 |
| 2/4/2026 | Lean Manufacturing Level One Practitioner Certification | Montgomery | 8:30 am to 3:30 pm | \$1,995.00 |
| 2/5/2026 | Strategic Succession Planning for Supervisors | Williamsport | 9:00 am to 12:00 pm | \$189.00 |

IMC INNOVATIVE MANUFACTURERS' CENTER

Lauri Moon
Manager, Outreach &
Special Projects
570-329-3200

www.imcpa.com/events

New Members

King Chiropractic Inc
5305 State Rte 405
Milton, PA 17847
Phone: 570-742-6325

“Chiropractic Office.”

Juanita King, Secretary
shawndking@verizon.net

Buttonwood Truck Center
992 Blockhouse Road
Trout Run, PA 17771
Phone: 570-324-2705

“Heavy Duty Truck and Trailer Repair. Engine and transmission rebuilds. Light Duty Truck and Car Repair. Towing and Road Service. Parts Sales.”

Rich Harris, Partner/Manager
570-324-2705
rich@buttonwooodtruckcenter.com

Pine Barn Inn
43 Pine Barn Place
Danville, PA 17821
Phone: 570-953-0121

“Pleasant lodging, a rustic tavern, a restaurant with a standard for delicious food and excellent service makes us the perfect meeting spot! Venue space that can seat up to 250 guests!”

Andrew Augustine, Sales Manager
570-953-0121
aaugustine@pinebarninn.com

Cheryl Rheppard
Phone: 570-428-2691

“Community Member”

Cheryl Rheppard, Retired
570-428-2691
rhepp1@hotmail.com

Bluebird Atelier
217 Market Street
Lewisburg, PA 17837
Phone: 570-483-2600

“Bluebird Atelier (pronounced uh-teh-lee-ay) is a preschool and creative learning space offering toddler programs, summer camps, and birthday parties for children. We operate around a philosophy of education that focuses on the learner as a unique individual. Bluebird seeks to cultivate joy, confidence, and focus through the creative arts. Bluebird's approach to learning is based on a combination of the atelier model of the Reggio Emilia school, along with experiential and child-centered philosophies of education.”

Jessi Almstead, Owner
jessi@bluebirdatelier.com

Golden Rule Love Inc
102 Lower Market Street
Milton, PA 17847
Phone: 570-742-3561

“We help churches help people, providing services such as transportation and yard work for those in need, our base of volunteers coming from partnering churches.”

Michael Deal, Executive Director
goldenruleloveinc@gmail.com

Union County Veterans' 4th of July Committee
Phone: 267-760-3332

“Our mission is to honor our veterans and bring our communities together through a vibrant weekend of celebration each last weekend of June. That features a concert, fireworks display, grand parade, and more, while supporting and promoting veteran-focused activities year-round.”

Terry Burke, President
267-760-3332
ucveterans4thofjuly@gmail.com

Find the latest member news and events
on our Facebook and Instagram pages!

New Members / Membership Renewals

Omniwealth Group
519 North Derr Drive
Lewisburg, PA 17837
Phone: 570-939-1965

"Omniwealth Group is a private investment management firm serving leading professionals, corporations, and endowments. We are Fee-Only (no product sales) Fiduciaries with extensive experience in financial analysis and portfolio management. Our team includes CFP® Professionals with decades of experience helping families with retirement, estate, and legacy planning, as well as assisting business owners with strategic financial decision-making, including exit strategies. With over 70 years of combined industry experience, we built Omniwealth Group to be the firm we would choose to partner with as clients."

Joshua Knauss, President, Chief Investment Officer
570-939-1965
josh@omniwealthgroup.com

Pour Decisions Distillery
1165 Mountain Road
Montoursville, PA 17754
Phone: 570-944-7539

"Pour Decisions Distillery is a craft distillery creating small batch spirits and amazing cocktails."

Matt Sehenuk, President
madspeed50@gmail.com

Rockwell Senior Living
32 South Turbot Avenue
Milton, PA 17847
Phone: 570-989-8082

"Rockwell Senior Living has a mission to provide a warm, community oriented home for seniors that combines independent living with compassionate, professional care. We are dedicated to hiring exceptional staff who deliver consistent, high-quality service, allowing our residents to live as independently as possible. By offering an affordable, supportive environment- with personal care available if and when needed- we strive to enrich every resident's life with dignity, purpose, and joy."

Andrew Ramos
Administrator
570-989-8082
rockwellmanor1@gmail.com

RENEWALS (As of December 26, 2025)

Paige Electrical Services
 First Community Foundation Partnership of Pennsylvania
 SEDA-Council of Governments (SEDA-COG)
 Central Penn Bank & Trust - Lewisburg
 Central Penn Bank & Trust - Downtwon Lewisburg
 Central Penn Bank & Trust - Milton
 Central Penn Bank & Trust - Northumberland
 Lewisburg Pharmacy
 Spotlight PA
 Albright LIFE
 Susquehanna Human Resources Management Association (SHRMA)
 American Rescue Workers - Williamsport
 Cutting Edge Tree Professionals
 Lavonne Poteet
 Susquehanna Valley Spinners and Weavers Guild
 Kinetic by Windstream
 Sholley Agency - Lewisburg
 Sholley Agency - Mifflinburg
 Sholley Agency - Selinsgrov
 William D. Bucher, CPA
 Matt Frye - State Farm Insurance
 SUN Area Technical Institute
 Country Comfort Alternative Living, Inc.
 Northumberland County Housing Authority
 Nu-Tec Tooling Company
 Mountain View Lawn Maintenance
 Horizon Federal Credit Union
 Bassett Homes, DBA Bassett Kitchen and Bath

CENTRAL PA CHAMBER OF COMMERCE
Helping Our Region Grow for 120 Years

membership is
\$150.00

for the 1st year when you are a member of an organization in our partnership program!

Participating Organizations:
 Berwick Industrial Development Association; Bucknell University SBDC; Cration Center; Danville Business Alliance; Innovative Manufacturers' Center; Lewisburg Downtown Partnership; Millinburg Heritage & Revitalization; Susbury Revitalization, Inc.; Susquehanna River Valley Visitors Bureau; TIME (The Improved Milton Experience); Welcome Wagon; Williamsport Business Association
Multiple Chamber Membership Discount
 First-year members of similar organizations are eligible

To learn more, visit www.centralpachamber.com or call 570-742-7341

Time with Tea Jay

en·cour·age·ment

noun – the action of giving someone support, confidence, or hope



The root word of "encouragement" is courage, which itself comes from the Old French word *corage*, meaning "heart". The prefix "en-" means "to put in" or "to make," so "to encourage" literally means "to put heart into" or "to give heart to."

Why is encouragement so powerful? It provides the necessary motivation to keep going, especially when facing difficulties or uncertainty. A kind word or gesture can reignite someone's self-esteem and self-confidence, reminding them of their worth and potential.

What does encouragement lead to? Encouragement improves attitude. We never feel worse after someone encourages us. Encouragement almost by definition makes us feel better, puts a bounce in our step and smiles on our face. And when our attitude is better, we are healthier, happier and more productive.

Embarking on this brand-new year please join me in being an encourager to everyone everywhere throughout your 2026 journey. Imagine how much joy and hope there will be in your life, in your relationships, your workplace. Just the thought makes me smile.

1 Thessalonians 5:11 says "encourage one another and build each other up" what a beautiful world it would be if we all followed this command. We are quick to discourage and tear one another down without even giving it a thought. Shameful that encouraging and building one another up is something we don't do near as frequently or easily. Let's (YOU and I) change that narrative for 2026!

Here are some practical ways WE can encourage others:

- Listen actively
- Acknowledge their strengths
- Offer sincere praise
- Convey belief
- Share positive affirmations
- Use encouraging phrases
- Offering concrete assistance
- Be a regular source of support
- Encourage self-care
- Focus on progress not perfection

So how do you become effective at encouraging others:

- Celebrate the small wins
- Practice effective listening
- Express gratitude
- Make it a habit
- Be honest and authentic
- Remember it ALWAYS makes a difference

We tend to think that it's just words and it really doesn't make a difference. I challenge you to think about the last time someone gave you a compliment and how it made you feel. If it's been a while, I am sorry but when you reflect on when it happened last, I am confident that you will smile and agree it encouraged you.

Please know that you are perfect just the way you are and you are enough!

Tea Jay

Tea Jay Aikey
President & CEO
tjaikey@centralpachamber.com

WHY US?



Contact Tea Jay to join The President's Club!
Call 570-742-7341

Your Chamber Staff

Contact Tea Jay for...

- ✓ Organizing a Ribbon Cutting
- ✓ Scheduling an Inside Jobs Tour
- ✓ Presenting or suggesting topics for Seminar & Trainings Events
- ✓ A point-of-contact for the Milton Area Industrial Development Association (MAIDA)
- ✓ Building relationships with government officials at the local, state and federal levels
- ✓ Interest in joining the Board of Directors
- ✓ Questions about leading a productive team
- ✓ Desires to see the Chamber offer new and/or additional services
- ✓ Notary services (by appointment)
- ✓ Special project initiatives

Call 570-742-7341 or
e-mail tjaikey@centralpachamber.com

CENTRAL PA
CHAMBER OF COMMERCE



Member News

Community Giving Foundation Announces 2026 Grantround

BERWICK – Community Giving Foundation is pleased to announce 2026 competitive grantrounds are now open. Grantrounds include Community Giving Foundation: Berwick, Bloomsburg, Danville, Selinsgrove, and Sunbury. The process begins December 15, 2025, with a deadline of January 31, 2026.



To be eligible to receive a grant, an organization must hold a 501(c)(3) nonprofit status or be a governmental organization. All grants must benefit the residents and communities within the defined service areas. Individuals are not eligible to apply. If your organization is physically located outside of the service area, you may still apply if you will be serving residents within the service area. For information, visit www.csgiving.org and click on "Grants" under the "Grants & Scholarships" menu.

Grant applications will be completed and submitted through a web-based program. To access the application process, select "Grant Site Login" from the Foundation's grant website. Additional information regarding grant guidelines and service areas is also available.

If you have questions regarding the grant process, please contact Karri Harter, Grant and Scholarship Administrator, at kharter@csgiving.org or call 570-752-3930, ext. 6.

Tickets for Second Elevate2 Nonprofit Conference on Sale

Community Giving Foundation and First Community Foundation Partnership of Pennsylvania (FCFP) are neighboring community foundations dedicated to the well-being of communities across six counties in the Susquehanna Valley. The two are thrilled to partner together once again to host Elevate2, a regional nonprofit conference designed to support and strengthen nonprofit leadership. The conference will be held on May 19-20, 2026, at Bucknell University in Lewisburg. Elevate2 will serve as a platform for learning, networking, and sharing experiences as nonprofit work is elevated and community impact is amplified.

Elevate2 is open to 501(c)(3) nonprofit organizations located in Columbia, Lower-Luzerne, Lycoming, Montour, Northumberland, Snyder, and Union Counties. Now in its second iteration, the conference will build on the success of its inaugural event with expanded content focused on leadership, fundraising, marketing, grantmaking, board governance, organizational strategy, and community impact.

Over two days, regional and national speakers will lead workshops, breakout sessions, and networking opportunities. The conference is designed to deliver practical tools, relevant insights, and meaningful connections that help nonprofit staff and volunteers navigate both the challenges and opportunities present in today's sector.

**FOCUS
CENTRAL PA**

2026

**INDUSTRIAL
DEVELOPMENT FORUM**

Wednesday, March 11th, 2026
Nittany Lion Inn
State College, PA

SAVE THE DATE!
A must attend forward thinking
industrial innovation and
economic growth event!

FocusCentralPA.org



CENTRAL PA
BUSINESS & EDUCATION ASSOCIATION
Seminar & Training Series
What is the Central PA Chamber?

9 to 11:00 a.m. Wednesday, March 4
Online Via Zoom

Members - FREE; Non-members - \$10
Register by March 2 @ centralpachamber.com/events

Presented by: **CENTRAL PA**
1905 - 2025
CHAMBER OF COMMERCE
Helping Our Region Grow for 120 Years

CENTRAL PA
CHAMBER OF COMMERCE

Facility Usage

Our Space is Your Space!

**RISING
the Board**

To make your reservation, call: 570-742-7341
E-mail jbeaver@centralpachamber.com

Available 24/7 on a first-come-first-served basis.

Smith Room

Ross Room

Members Recognized

Lewisburg YMCA Offering AI Program for Kids

The Y, Susquehanna Kids and DegenSTEAM Academy are teaming up to offer this free learning opportunity



LEWISBURG - The Lewisburg YMCA is partnering with Susquehanna Kids of Bloomsburg and DegenSTEAM Academy to offer a free, one-hour artificial intelligence learning experience for local youth. The program is supported by the DegenSTEAM Academy, a new initiative of the 1994 Charles B. Degenstein Foundation, as well as a PA Smart Grant. The session will take place Wednesday, Dec. 17, 2025, from 4 to 5 p.m. at the Lewisburg YMCA.

The hands-on program introduces kids to foundational AI concepts using lessons from trusted organizations including LEGO® Education, Google, Minecraft Education and others, all curated on a single platform by Code.org. The goal is to help students better understand the technology shaping the world around them.

The workshop is age-appropriate, interactive and focused on the safe, responsible use of AI. Students do not need to bring any devices or materials, as all equipment will be provided. During the session, students will explore:

- What AI actually is — and what it is not
- How people use AI in everyday life
- Why creative problem-solving, not computers, continues to drive innovation

“Helping kids build confidence with emerging technology is an important part of preparing them for the future,” said Carolyn Reitz, Youth Director at the Lewisburg YMCA. “This program gives students a fun and welcoming introduction to AI, while also emphasizing safety, creativity and curiosity.”

The program, open to kids ages 5-15, is designed for beginners and aims to ensure students feel informed and empowered, not overwhelmed.

While the event is free, registration is required. Parents may register at GSVYMCA.org.

Breakfast Briefing

Off-site!
7:30 to 9 a.m. Friday, Feb. 6
@ Milton Area High School
700 Mahoning St., Milton

Free to Attend

Register by Jan. 30 @ centralpachamber.com/events

Sponsored by:



Open Discourse Coalition is honored to announce a long-term, major gift from R. Luke Rohrbaugh.



LEWISBURG - Luke graduated from Bucknell University in 1971 and went on to a successful, multi-decade career in investing. A native of Hanover, Pennsylvania, he now lives in Bluffton, South Carolina. He was recently inducted into the Bucknell Athletics Hall of Fame for his outstanding performance as an offensive lineman. Luke is the father of two sons, one of whom followed him to Bucknell and the other of whom graduated from Susquehanna University, where ODC also sponsors programming. He is an avid hunter and active philanthropist.

“I learned of the work of the Open Discourse Coalition through my fellow Bucknell alumnus, Alex McClinchie,” said Luke Rohrbaugh. “I was not aware of ODC when it first launched, but I quickly became most impressed by its depth of programming, leadership, and base of support. The purpose of my gift is to ensure ODC continues to serve Bucknell students for years to come.”

“Luke’s long-term, major gift is an honor to ODC,” stated co-founder and CEO Charles Mitchell. “I know that Luke, as an investor himself, takes great care in allocating capital. All of us who got the organization going are delighted that he sees so much value in our work, and wants to sustain it in the coming years. Luke’s is the latest in a series of such gifts. Thanks to him and his fellow donors, ODC is well situated to continue its work long into the future—and it has never been more necessary to the future of our country.”

Spherion and SUMMIT Early Learning

MIFFLINBURG - Thank you, Spherion Staffing of Sunbury, for choosing SUMMIT as a recipient of your Holiday Giving Campaign! Your generosity helps us continue supporting local families, and we’re so grateful for your partnership this season.



Looking to hire or even be hired?

**JOB
OPENINGS**

Visit
www.centralpachamber.com
and click on
“Job Opportunities” under the
“Economic Development” tab.

Go Green!



Do you like discounts on products and services?

Visit
www.centralpachamber.com
and click on
“Member-to-Member Discounts” under the
“Membership” tab.

Chamber Blood Drive



**American
Red Cross**

Blood Drive

11 a.m. to 3 p.m.
Tuesday, March 31 @
Central PA Chamber of Commerce,
30 Lawton Lane, Milton

To make an appointment, call 1-800-Red-Cross or visit redcrossblood.org. Use code “PACHamber”.

Please schedule an appointment at our American Red Cross Blood Drive on Tuesday, March 31.

Together, we'll save as many as 40 lives!
There are blood drives scheduled at our location throughout the year, and you are welcome to join us for any or all of them as you're able to give.



Sales & Service

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- *Smoke Detection
- *CO₂ Fire Protection System
- *Industrial SCBA
(Self-Contained Breathing Apparatus)
- *Hydrostatic Testing
- *Portable Fire Extinguisher
- *Emergency / Exit Lighting
- *Backflow Water Testing
- *Automatic Fire Suppression System
- *DEP / OSHA / Fire Extinguisher Training Classes
- *AED (Automated External Defibrillator)
- *Industrial Portable Gas Detection
- *Beverage CO₂ Recharge
- *Confined Space
- *Fixed Gas Detection System
- *Industrial Safety Equipment

in X f 800-822-2105

2122 Main Street * P O Box 209 * Dewart, PA 17730

2025 Board of Directors Election Results

MILTON – The Central PA Chamber of Commerce welcomes several new and returning members to its Board of Directors starting in January 2026.

Elected to three-year terms following the membership-wide election in November are: Steven Beattie, Executive Director of SEDA-COG Joint Rail Authority, Lewisburg; and Eric Turofski, Co-Op Coordinator for SUN Area Technical Institute, New Berlin.

In addition, incumbent Rachael Herb, Vice President of Danville Market for Service 1st Federal Credit Union, Danville, was re-elected to serve a second three-year term. Terry Burke, Coordinator of Experiential and Community Engagement for Bucknell University's Freeman College of Management, Lewisburg; and James White, Business Development and Community Liaison for VNA Health System and Lewisburg Home Health & Crossings Hospice, were appointed to fulfill one-year terms due to vacancies on the Board of Directors.

With new board members means others are stepping down. The Central PA Chamber of Commerce acknowledges Director of the Board, Lauren McDonald, Account Executive at The Wealth Factory, for completing two consecutive, three-year terms of service, including multiple years in various committee assignments. At McDonald's final meeting as a Director of the Board, on December 11, 2025, the entire Chamber staff and board members present expressed their appreciation for McDonald's positive impact and shared knowledge during her years of service.

On the news of being re-elected, Herb expressed, "I'm honored and excited to serve another three years on the Central PA Chamber's Board of Directors. Giving back to an organization that aligns with both my personal values and professional goals is truly rewarding. I look forward to contributing to and celebrating the Chamber's continued growth across all our communities."

In addition to his duties at Bucknell University, Burke serves as President of the Union County Veterans' Fourth of July Committee. He was previously appointed to fulfill a vacancy on the board, earlier in 2025, and highlighted why he is "happy to remain on the Central PA Chamber of Commerce Board of Directors for another year. It is such a fun group of people who get things done in our communities. I am thrilled to be a part of it."

"After many years as a Central PA Chamber member," White explained, "I am pleased to serve on the Board of Directors for this organization. I take great pride in what it stands for and in the services it provides to the community and surrounding areas. Serving in this capacity is both a privilege and an opportunity to collaborate with community leaders while lending my experience to an already outstanding organization."

Beattie remarked, "I am honored to rejoin the Central PA Chamber board after several years and deeply appreciate the trust our business community has placed in me to represent your interests." Beattie previously served two terms on the Board of Directors from 2008-2013, including serving terms as the Vice Chair and Chair of the Executive Committee. "During my time away, I advanced my career by serving national retailers across the country and earning my MBA. Since 2022, I've been proud to redirect my focus toward driving regional economic growth and championing the success of small businesses throughout our valley communities."



Thank you to everyone who participated in the 2025 board elections. Verify your membership designated voter by contacting the Central PA Chamber: 570-742-7341

Thank you for your service, Lauren!

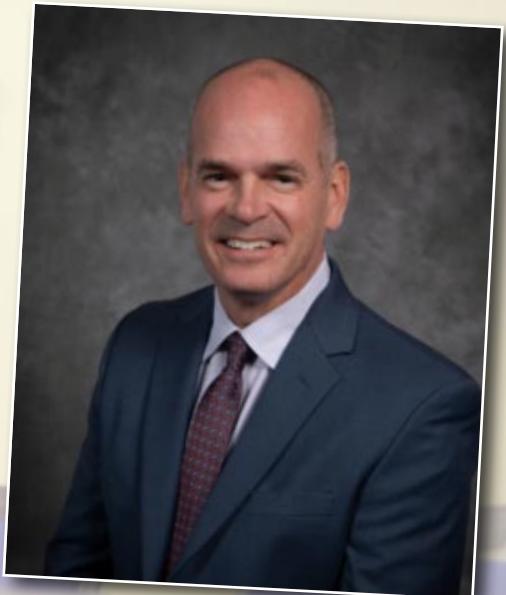
Turofski stated, "I am honored to formally accept the nomination and election to serve on the Board of Directors for the Central PA Chamber of Commerce. I am truly grateful for the confidence placed in me, and I look forward to contributing to the continued growth and success of our regional business community." He also summarized the mission and vision of the Central PA Chamber of Commerce, noting, "The Chamber plays a vital role in supporting local businesses, fostering economic development, and strengthening partnerships throughout Central Pennsylvania. I am excited for the opportunity to collaborate with fellow board members, staff, and community leaders as we work toward advancing these important initiatives."

The Central PA Chamber thanks all of this year's board candidates, everyone who made nominations and the board's nominating committee. The committee included: Directors of the Board, Ron Mackley (Chairman), Sheri Marshall, Alison Hall, and Lauren McDonald as well as former Directors of the Board, Lennea Brown and Robert Jones.

A total of 360 votes were tallied from ballots submitted by a Central PA Chamber member business or organization's designated "voting member." The Central PA Chamber of Commerce, uniquely among like organizations, seeks the input of the membership at large to participate in and directly elect their representatives to the Board of Directors. Central PA Chamber members are encouraged to verify the designated voter for your membership by contacting the Chamber: 570-742-7341.

The 2026 Board Officers who make up the Executive Committee, will be elected by their peers during the February 2026 board meeting.

Welcome, New Board Directors!



*Steven Beattie,
SEDA-COG Joint Rail Authority*



*Eric Turofski,
SUN Area Technical Institute*



*Terry Burke,
Bucknell University -
Freeman College of Management*



*Rachael Herb,
Service 1st Federal Credit Union*



*James White,
VNA Health System & Crossings Hospice*

Members Recognized ctd.

Kelsey's Dream Donations

A few weeks ago the truck and trailer arrived to pick up 1,650 toys, donated by Kelsey's Dream.

The toys will go to local children this Christmas! The Chief Carl Reed Christmas Fund in Watsontown, which supports kids in the Warrior Run School District, and The Two Sisters Toy Drive which supports kids in Milton, Montgomery, Lewisburg, Mifflinburg, Lewistown and more school districts.

Kelsey's Dream is excited to donate and provide to these groups to bring smiles to children this Christmas. They feel it was an excellent choice since Kelsey and Kylie enjoyed supporting the Angel Tree tag program for around 7 years, while growing up. Each year they sponsored 14-18 children. Every child received a bicycle and everything on their list. One year after Kelsey opened her presents, on Christmas morning, she said "wouldn't it be great to be a mouse this morning, to see those kids open all those presents and a bike?!!" And the spirit of giving will continue this year as all those toys are distributed to those worthy causes.



Pictured: Tina Kuhns, CEO/Volunteer of Kelsey's Dream and Kelsey and Kylie's mom, pictured with examples of some of the toys.

2026 Marketing & Advertising Opportunities

CENTRAL PA CHAMBER OF COMMERCE

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Personalized Service: Talk directly to the owners, not a call center.
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Let US help YOU market & advertise YOUR BUSINESS!

\$12,000 Raised in the Second Annual Veterans Benefit Voyage

NORTHUMBERLAND – The North Shore Railroad Company & Affiliates (NSHR) was honored to announce \$12,000 was raised from the second annual Veterans Benefit Voyage - which took place in Lewisburg this past November.



NSHR is thankful to everyone who supported this fundraiser - from buying a ticket to ride the train to purchasing a sweatshirt or hat - each one contributed to making this such a success and giving back to our Nation's Veterans.

In 2024, NSHR dedicated two of its locomotives to the brave members of the United States Military. LVRR 9052 is the Veterans Unit and LVRR 9050 is the Memorial Unit.

It has been the NSHR's goal to use the Military units to not only bring awareness and a reminder of the sacrifice of the United States Military members (in the viewing of the units in regular freight service), but also to be utilized to raise money for nonprofit organizations that support and help Veterans. This past summer, North Shore opened an application process to qualifying, non-profit, Veteran organizations.

Central PA Wreaths Across America (WAA)

Several years ago, a small group of Central Pennsylvania individuals formed a consortium of like-minded people to HONOR, REMEMBER, and TEACH future generations about the brave men and women that signed their name on the dotted line to protect and defend our freedoms. Each December, through Wreaths Across America, 30 local communities gather to lay wreaths and say the name of each Veteran buried in participating cemeteries. The mission is growing each year! Together, they work as one to raise funds for this endeavor, promoting the vision to include more communities as we draw the region together to pay tribute to Central PA heroes. WAA's main goal is to ensure that veterans buried in cemeteries that have joined their consortium receive wreaths during the nationwide Wreaths Across America Day. They also promote the national campaign of REMEMBER the fallen, HONOR those who serve, and TEACH our children the value of freedom.

Heroes & Horses (H&H)

Heroes & Horses was developed to serve our Veterans. They work to help improve lives of our Nation's heroes through connection with horses. Whether it's through riding (which is optional) or just hanging out and grooming, H&H has developed this program to assist Veterans and show just what horses have to offer - in ways of healing the mind, body, and soul. H&H uses their horses to help Veterans identify their anxiety (sometimes when they don't know they have it). 2025 is H&H's 10-Year Anniversary. In those ten years, their program has saved nine Veterans' lives. No Veteran is charged for their services and the H&H's horse farm sets aside funds for meals for Veterans.

Other nonprofits who support Veterans can apply for future fund-raising at www.nshr.com/veteranapp.

Ribbon Cuttings

Annie's Amish General Store

Congratulations to Annie's Amish General Store at the The Point Barn Pantry! The Central PA Chamber of Commerce was on hand for a November Ribbon Cutting Ceremony.

There were too many delicious treats and unique items to get them on all camera!



Deimler Chiropractic

Congratulations to Deimler Chiropractic! The Central PA Chamber of Commerce was delighted to help cut the ribbon on their new location. Book your appointment today!





INSIDE

JOB'S TOUR

10 a.m. Wednesday, Feb. 25
FEATURING:

**@ Northway Industries
434 Paxtonville Rd.
Middleburg, PA**

Members - FREE; Non-Members - \$10.00

Inside Jobs offers members a chance to tour facilities of fellow businesses & organizations. Find tour details and register by Feb. 18, 2026 at www.centralpachamber.com/events.

Training for Non-Profit Board Members & Prospects

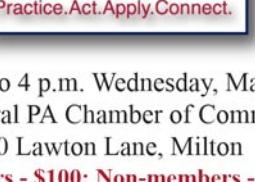


4 Focus Areas:
Practice, Apply, Act, Connect



Training for Non-Profit Board Members & Prospects

8 a.m. to 4 p.m. Wednesday, May 13
@ Central PA Chamber of Commerce
30 Lawton Lane, Milton
Members - \$100; Non-members - \$125
[Register by May 6: www.centralpachamber.com/events](http://www.centralpachamber.com/events)



Raising the Board
Practice.Act.Apply.Connect.

Presented by: **CENTRAL PA**
BUSINESS & EDUCATION ASSOCIATION



4 Focus Areas:
Practice, Apply, Act, Connect

Act
Ethics, Servant Leadership, Personal Why?, & Committees
Connect
Communication Protocols, Social Media, Advocacy, & Marketing

Congratulations!












Jack Whittaker, Masonry and Concrete Construction November Rotary Student of the Month

Jack is the son of Kyle & Heidi Whittaker of Mifflinburg.

Jessica's Jottings

Allow me to introduce myself!



Happy New Year! I hope you had a great Holiday break!

For those that do not know me, my name is Jessica Beaver, and I am the Finance and Membership Director for the Central PA Chamber of Commerce.

Personally, I am a mom of a college freshman, wife of a hardworking plumber and caterer to a hundred-pound lap dog. I have 4 siblings, 10 nieces and nephews, and enjoy spending as much time as possible with my whole family. I enjoy watching any sports, but favorites include soccer and football. In my spare time I read, do arts and crafts, attend concerts, and play the occasional game of Bingo!

My role here at the Chamber includes informing members of all their benefits. I also handle informing members of the various sponsorship opportunities available throughout the year. This includes Breakfast Briefings, Inside Jobs Tours, and more! Any questions or concerns about invoices you receive can be directed to me as well.

As we enter the new year, I would like to inform you of a seminar I do each quarter. This seminar has me walk you through every benefit of membership and how to use them. I also head up the Budget & Finance Committee and the Membership & Engagement Committee. If you or anyone from your business/organization would like to get more involved with the Chamber, I am always looking for new Committee members.

The Membership & Engagement Committee helps me with retention of our nearly 700 members, recruiting new members to the Chamber, and thinking of new ways to engage our membership each month!

The Budget & Finance Committee is in charge of reviewing the monthly reconciliations of all Chamber accounts, reviewing any PAL applications, and making sure the Chamber is fiscally responsible with our accounts and investments.

I am very excited about 2026 and cannot wait for our members to be able to participate in all the events and opportunities we have for you! This year is shaping up to be a momentous one for your Chamber!

If you have any questions about the information, you read here, do not hesitate to contact me!

Thank you for your support of the Central PA Chamber and I look forward to hearing from you soon!

Jessica Beaver
Finance & Membership Director
jbeaver@centralpachamber.com

Contact Jessica to sponsor
an upcoming event!
Call 570-742-7341

Your Chamber Staff

Contact Jessica for...

- ✓ Detailed information about using member benefits
- ✓ Knowing which staff member to contact for specific member benefits
- ✓ Sponsorship opportunities at Chamber events
- ✓ Participating in the *It's Your Business* Member Spotlight
- ✓ Questions relating to invoices
- ✓ Making changes to your online listing(s)
- ✓ Scheduling facility usages
- ✓ Attending the "What is the Central PA Chamber Seminar"

*Call 570-742-7341 or
e-mail jbeaver@centralpachamber.com*

Jessica Beaver,

Finance &
Membership Director

Staff member since 2018

CENTRAL PA
CHAMBER OF COMMERCE

CENTRAL PA
CHAMBER OF COMMERCE

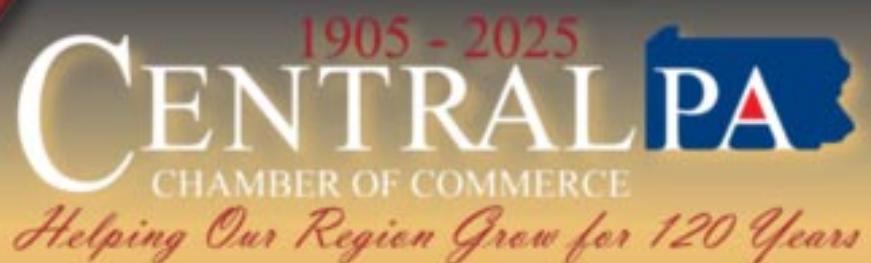
Did You Know? The President's Club:

- An exclusive sponsorship program created to prominently recognize members who contribute to the Chamber over and above their annual membership investment.
- This commitment has allowed the Chamber to increase its level of service to all our members, offering more value for each membership.
- President's Club members are eligible for exclusive discounts and events, as well as priority reservations for select events.
- Membership in The President's Club is offered annually, but you must join by Jan. 31 to receive full benefits.

Thank you, 2025
President's Club Members!

The President's Club is an exclusive sponsorship program created to prominently recognize Chamber members who contribute over and above their annual membership investment. This allows the Chamber to increase its level of service to all members. President's Club members are eligible for exclusive discounts and events, as well as priority reservations and seating for select events.

Visit: centralpachamber.com/membership/presidents-club/ for more details.
Contact Tea Jay Aikley: 570-742-7341 to inquire about membership for 2026.



Recognized on the Chamber website, in its publications, at events and more!



Exclusive privileges and seating at the Chamber's signature events!



Call 570-742-7341, e-mail tjaikey@centralpachamber.com and/or visit www.centralpachamber.com for more information!

2025 By the Numbers...

*As of publication time

103

New Members

95,065

Unique website views

754

Referrals made via online Membership Directory

476,800

Facebook page views

Join us at these upcoming events!

Breakfast Briefing

7:30 to 9 a.m. Friday, Jan. 16

@ Central PA Chamber of Commerce
30 Lawton Lane, Milton

Members - FREE; Non-members - \$7

Register by Jan. 9 @ centralpachamber.com/events

Sponsored by:



PINNACLE
ENERGY SOLUTIONS

1905-2025
CENTRAL PA
CHAMBER OF COMMERCE
Welcome
State Rep. Joe Hamm (R-84)

7:30 to 9 a.m. Friday, Feb. 20

@ Watson Inn, Watsontown

Members - \$20; Non-Members - \$25

Register by Feb. 13:

www.centralpachamber.com/events

Promier Sponsor:



It's a BRIGHT idea!



Marketing
CENTRAL PA
CHAMBER OF COMMERCE

1905 - 2025
CENTRAL PA
CHAMBER OF COMMERCE
Helping Our Region Grow for 120 Years

INSIDE

JOB'S TOUR

11 a.m. - 1 p.m.

Wednesday, January 28

@ Berks Technical Institute
7495 Westbranch Hwy.
Lewisburg, PA

Members - FREE; Non-Members - \$10.00

FEATURING:



Berks Technical Institute

Inside Jobs offers members a chance to tour facilities of fellow businesses & organizations.
Find tour details and register by Jan. 21, 2026 @ www.centralpachamber.com/events.

1905 - 2025
CENTRAL PA
BUSINESS & EDUCATION ASSOCIATION
Seminar & Training Series
Marketing 2 Members & Beyond!

11:00 a.m. to 12:00 p.m. Tuesday, March 10

In-Person @ the Central PA Chamber

30 Lawton Lane, Milton

Members - \$10; Non-members - \$20

Register by March 9 @ centralpachamber.com/events

Presented by: 1905 - 2025
CENTRAL PA
CHAMBER OF COMMERCE
Helping Our Region Grow for 120 Years

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