

It's YOUR BUSINESS

www.centralpachamber.com

Volume 10, Issue 11 - November 2025

Feeling Thankful!

President's Club Luncheon,

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Board Election 2025,

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Board of Directors

Genie Bausinger - Chair	Sheri Marshall - 2nd Vice Chair
Milton Regional Sewer Authority	Edward Jones
Alison Hall - 1st Vice Chair	Ashley Parrish - Treasurer
Re/Max Bridges	First Commonwealth Bank
Terry Burke	Michael Medley
Bucknell University	Mike Medley - Woodmen Life
Rachael Herb	Michael Porter
Service 1st Federal Credit Union	Pennsylvania College of Technology
Noelle Long	Peter Swift
SEDA Council of Governments	Camp Susque
Ron Mackley	Tina Welch
Community Member	Welch Performance Consulting
Lauren McDonald	James Baldwin - Solicitor
The Wealth Factory	Baldwin & Baldwin

Staff

Tea Jay Aikey - President & CEO
 tjaikey@centralpachamber.com
Jessica Beaver - Finance & Membership Director
 jbeaver@centralpachamber.com
Ryan Workman - Communications Director
 rworkman@centralpachamber.com

The Inside Scoop

Welcome to your November Issue of IYB!

As October comes to a close, November begins, and Thanksgiving approaches, I feel particularly thankful for all the hard work, successful events, productive networking, and meaningful moments at the Central PA Chamber over the past year. We just completed our Annual Meeting and I can't wait to share with you the winners and photos from our biggest event of the year, in next month's IYB.



It was really rewarding to be a part of the most recent Raising the Board Class. There have now been officially 100 graduates of this unique training program for prospective and current nonprofit board members. As a graduate of this program myself, I cannot stress how valuable this course is to those who wish to serve organizations and charities they care about with both passion and wisdom. I look forward to sharing our 2026 class dates with you very soon!

I am thankful for the opportunity to work with the Central PA Chamber team, our board of directors, committee members, and the thousands of employees of our members who "help our region grow." Thanks to you, I look forward to going to work every day. It is a pleasure to serve you.

Have a happy Thanksgiving and happy reading,

Ryan Workman, Editor
 Communications Director
rworkman@centralpachamber.com

The President's Club

Thank you, 2025 Members! (Committed as of publishing.)

Asbury Riverwoods	LIVIC Civil	Stahl Sheaffer Engineering
CSIU	MC Federal Credit Union	The Standard Journal
The Coup Agency	Meixell-Diehl Insurance	Sunbury Broadcasting Corp.
Decal Dynasty	Mifflinburg Bank & Trust Company	Susquehanna Fire Protection Co.
Eight Days a Week Studios	Milton Savings Bank	Susquehanna Valley Limousine
Evergreen Wealth Solutions	North Central Sight Services	Swift Kennedy & Associates
First Commonwealth Bank	North Shore Railroad Company	Sync Solutions
Fulton Bank	Payroc	T-Ross Brothers Construction
Heritage Springs Memory Care	Pennsylvania American Water	United Plate Glass
Hosterman Creative	PenTeleData	UPMC
Hot Frog Media	Purdy Insurance Agency	The UPS Store
iHeart Media	Real IT Care	The Wealth Factory
Intrada Technologies	Riverfront Financial Services	WellSpan Evangelical
Jersey Shore State Bank	Roto-Rooter / Sorg Inc.	Community Hospital
Keystone Advertising	Service 1st Federal Credit Union	
Lawton Insurance Agency	Service Electric Cablevision	

The President's Club is an exclusive sponsorship program created to prominently recognize members that contribute to the Central PA Chamber over and above their annual membership investment. Learn more at centralpachamber.com/tpc.

IYB Deadlines

Below are upcoming *It's Your Business* due dates. Every effort is made to include information in a timely manner.

Note: Only paid advertisements are guaranteed.

December Digital Issue
 News & Ads
 due by Nov. 7

Winter Print Issue*
 (released early 2025)
 Ads & Flyers
 due by Dec. 8

January Digital Issue
 News & Ads
 due by Dec. 12

*The Central PA Chamber also publishes *IYB Quarterly* four times a year. Copies are available at public member locations across the region.

1905 - 2025
CENTRAL PA
 CHAMBER OF COMMERCE
Helping Our Region Grow for 120 Years

The President's Club Luncheon 2025

Thank you, 2025

President's Club Members!



The President's Club is an exclusive sponsorship program created to prominently recognize Chamber members who contribute over and above their annual membership investment. This allows the Chamber to increase its level of service to all members. President's Club members are eligible for exclusive discounts and events, as well as priority reservations and seating for select events.

Visit: centralpachamber.com/membership/presidents-club/ for more details.
 Contact Tea Jay Aikey: 570-742-7341 to inquire about membership for 2026.

The President's Club
IYB Quarterly
CENTRAL PA
 CHAMBER OF COMMERCE
IT'S YOUR BUSINESS

2026 Marketing & Advertising Opportunities

QUARTERLY ADS
 • IYBQ PRINT MAGAZINE
 ◦ \$100/quarter page
 ◦ \$150/half page
 ◦ \$200/full page
 Appear in the print publication of the Central PA Chamber, distributed to hundreds at events and locations across the region.

MONTHLY ADS
 • IYB DIGITAL MAGAZINE
 ◦ \$100/quarter page
 ◦ \$150/half page
 ◦ \$200/full page
 Clickable ads that appear in digital newsletter.
 Sent to 3,000+ contacts, shared on social media, & website every month.
 • WEBSITE HOMEPAGE ◦ \$200/month
 The FIRST thing seen on the Central PA Chamber's website.
 Visited nearly 7,000x per month.
 • WEBSITE EVENTS CALENDAR ◦ \$50/month
 Appear at the top of Chamber website's most popular page.

WEEKLY ADS
 • SPONSORED EMAILS
 ◦ \$200/email
 Sent to 3,000+ Chamber contacts!
Constant Contact
 • META "BOOSTED" ADS
 ◦ \$150/ad
 AI & geographically targeted.

ANNUAL ADS
 • 2026 MEMBER BENEFITS & OPPS. GUIDE
 ◦ \$100/inside quarter page
 ◦ \$150/inside half page
 ◦ \$200/inside full page
 ◦ \$250/back cover page
 Digital and print publication distributed to all new and prospective Chamber members throughout the year.

Receive special discounts & priority ad space reservations for 2026.
 Renew your President's Club membership and you will have the FIRST opportunity to reserve 2026 ad spaces, the BEST way to market your business to Chamber members.

ONLY President's Club members can reserve 2026 ad spaces until **November 10, 2025**.

President's Club members receive **20% off ALL WEBSITE ads** (homepage & events calendar) as well as 20% off all additional ads when you reserve 4 or more ad spaces before January 1, 2026.

CONTACT RYAN TO ADVERTISE: rworckman@centralpachamber.com / 570-742-7341
CONTACT JESSICA TO JOIN TPC: jbeaver@centralpachamber.com / 570-742-7341

How can we help market YOUR BUSINESS?

President's Club Luncheon

MIFFLINBURG - The President's Club Luncheon took place at The Forest House Hotel in Mifflinburg, on Wednesday, October 8. Attendees from this elite group of Central PA Chamber members go above and beyond to assist the Chamber's mission to "help our region grow" through monetary, product, and service donations. This helps the Central PA Chamber keep benefits affordable and plentiful for the 680 strong, and growing, membership at large.

After a buffet-style luncheon, attendees were given a Chamber update by President & CEO, Tea Jay Aikey, learned about the host venue, The Forest House Hotel, and had time to network and pose for a professional, group photo used for Chamber publicity throughout 2026.



Board Election 2025

The following individuals have been nominated to serve a three-year term on the Central PA Chamber of Commerce's Board of Directors starting January 2026. One ballot will be e-mailed to each member organization's voting member (via Election Buddy) on Nov. 14, 2025. Ballots will be accepted until the end of the day on Nov. 21, 2025.

Please, select no more than *three candidates on the e-mailed ballot.

Eric Turofski

Cooperative Education Coordinator
SUN Area Technical Institute

James White

Business Development/Community Liaison
VNA Health System

Brenda Raker

President & CEO
Pinpoint Federal Credit Union

Steven Beattie

Executive Director
SEDA-COG Joint Rail Authority

J. Tyler Thompson

President
The Young Industries, Inc.

Terry Burke

(appointee seeking election)
*Coordinator of Experiential &
Community Engaged Learning*
Bucknell's Freeman College of Management

Sharon Leon

Executive Director
**Union County Housing &
Redevelopment Authorities**

Rachael Herb

(incumbent seeking 2nd term)
VP Danville Market
Service 1st FCU

Jay Jarrett

Borough Manager
Borough of Watsontown

Learn more about the candidates and their interests in serving on the Central PA Chamber Board of Directors @ www.centralpachamber.com/board-of-directors-election.

This year's election is supported by:



ElectionBuddy

Find New Members & Membership Renewals starting on page 8.



How long has your business existed?

Larson Design Group (LDG) was founded in 1986 and has grown into a nationally ranked architecture, engineering, and consulting firm. With nearly four decades of experience, we are committed to serving our clients, communities, and employees while expanding our expertise across multiple industries.

What makes your business unique in your industry?

Larson Design Group is a 100% employee-owned firm, which means every team member has a vested interest in the success of our projects and the satisfaction of

David Martin
President & CEO
(570) 374-5700

info@larsondesigngroup.com

www.larsondesigngroup.com
1780 Route 522
Selinsgrove, PA 17870

our clients. This ownership mindset drives us to go above and beyond in delivering innovative solutions. Beyond our core architecture, engineering, and consulting services, we are deeply committed to giving back to the communities where we live and work. Through volunteer initiatives, charitable partnerships, and sustainability efforts, we strive to make a lasting, positive impact beyond the projects we design.

Why are you a member of the Central PA Chamber of Commerce?

As a company that values community connections, LDG is proud to be a member of the Central PA Chamber of Commerce. Our roots are in Central PA, and we believe in supporting the growth and success of local businesses, fostering strong relationships, and contributing to economic development in the

region.

What benefit/opportunity from your Chamber membership do you utilize or want to utilize?

We appreciate the networking opportunities, business advocacy, and community engagement that the Chamber provides. We look forward to continuing to collaborate with fellow members, participate in Chamber events, and leverage resources that support LDG's mission of making a positive impact through our work.

Leigh Ann Aiken
570-601-5933
laiken@tiu11.org

www.pacareerlink.pa.gov/jponline/
329 Pine Street
Williamsport, PA 17701



What makes your organization unique in your industry?

PA CareerLink® is a one-stop resource for both job seekers and businesses, offering a wide range of free services to support workforce development. While many people associate us with unemployment, we are actually focused on helping job seekers find meaningful employment and assisting businesses in building strong teams. With locations in every county across Pennsylvania, PA CareerLink® supports businesses of all sizes, both new and established, making it an excellent resource for companies looking to streamline hiring and workforce development efforts.

We have dedicated teams focused on both job seekers and business solutions, ensuring tailored support for each group. Employers

can take advantage of recruitment assistance, wage analysis, and labor market information to help them make informed hiring and business decisions. We also provide guidance on workplace accessibility and compliance. In addition to our office locations, we offer The Link, a mobile unit equipped with internet access, printing services, and meeting space, bringing workforce solutions directly to businesses and job seekers throughout Central PA.

Why are you a member of the Central PA Chamber of Commerce?

We are a member of the Central PA Chamber of Commerce because it provides valuable networking opportunities, strong business connections, and resources that help both businesses and job seekers succeed. The Chamber is deeply involved in workforce development, which aligns with our mission

and goals, where we help employers find top talent and job seekers secure meaningful careers. Being part of the Chamber allows us to stay engaged with local businesses, understand their needs, and connect them with the right solutions.

What benefit/opportunity from your Chamber membership do you utilize or want to utilize?

One of the biggest benefits of our Central PA Chamber of Commerce membership is the ability to use their space—not just for meetings, but also as a convenient workspace when traveling between clients. It's been incredibly helpful, and the process is always SO easy. Whether it's hosting a meeting or just needing a quiet place to work, the Chamber's staff is always welcoming and amazing to work with.

What's Happening

MILTON PUBLIC LIBRARY
At Rose Hill

CHICKEN BBQ

\$12.00 PER MEAL
DRIVE-THRU PICK UP
2PM UNTIL 5PM

ENJOY A DELICIOUS MEAL AND HELP SUPPORT THE MILTON PUBLIC LIBRARY. PRESALE: PURCHASE TICKETS AT THE MILTON PUBLIC LIBRARY. DINNERS WILL ALSO BE AVAILABLE THAT DAY UNTIL SOLD OUT.

SATURDAY NOV. 15

½ CHICKEN, MAC&CHEESE BAKED BEANS

LOCATION:
THE MILTON PUBLIC LIBRARY
541 BROADWAY
MILTON, PA 17847

WILLIAMSPORT MUSIC CLUB
Williamsport, Pennsylvania
KEEPING MUSIC ALIVE FOR THE FUTURE!

Organized and Federated,
February 17, 1937
Member NPMC and PPMC

A Celebration of Celtic Music

Featuring:

CELTIC WOOD AND WIRES



TRAD MUSIC WITH A MODERN FLAIR!

Also:

Wendy McGermick, Celtic Harp;

Lauren Welshans, Flute;

Jamie Chambers,

&

Aogina Leidecker,

Melinda Sechrist, Piano

Tuesday, October 28, 2025 7:00 PM

Pine Street United Methodist Church

441 Pine Street Williamsport, PA

www.williamsportmusicclub.com



TAKEOUT

SPAGHETTI DINNER



\$10 Per Dinner

November 13, 2025

Pick up between 430pm-730pm

All proceeds benefit
the Milton YMCA
Annual Campaign

ORDER IN
ADVANCE

- Call the Y at 570.742.7321
- Visit the front desk of the Milton YMCA
- Scan the QR Code to order online



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

For More Information
Contact Lilly Wirt
Program Director
Lwirt@gsymca.org

Fall Stroke Development Schedule

- For swimmers ages 6 and up
(must already be able to swim the length of the pool independently)
- Introduction to the basics of Freestyle, Backstroke, Breaststroke, and diving while building swimming endurance.
- Saturdays, 11-11:30am
- \$40/members, \$60/non-members.

**Must register for each session individually



- September Session (9/13 - 10/4)
- October Session (10/11 - 11/1)
- November Session (11/8 - 11/29)



MILTON YMCA | 12 Bound Ave | Milton PA 17847 | 570.742.7321

MILTON YMCA | 12 Bound Ave | Milton, PA 17847 | 570.742.7321

CENTRAL PA

CHAMBER OF COMMERCE Welcomes

House Republican Appropriations Committee Chairman

State Rep. Jim Struzzi (R-62)

7:30 to 9 a.m. Friday, Nov. 7
@ Watson Inn, Watsonstown

Topics to include the state budget, House GOP Prosperity Plan for unleashing the energy industry, support student-centered education, and reducing red tape and government waste.

Central PA Chamber Members - \$20; Non-Members - \$25
Register @ www.centralpachamber.com/events

Sponsored by:



50 years of friends you can bank on!

Register by Oct. 31!





UPMC
LIFE CHANGING MEDICINE

Schedule an on-site FLU SHOT CLINIC

Offering convenient access for your employees to get their flu shots.

- Clinic is held at your business.
- Flu shots are administered by a UPMC clinical staff member.
- Payment options can be discussed upon scheduling.

Don't delay! Email Brie Harris at summersonb2@upmc.edu, or Brenda Treese at treesebl@upmc.edu, to schedule your on-site visit today.

10/16/2024 10/17/2025 © 2018 UPMC

MILTON
PUBLIC LIBRARY
At Rose Hill

Trick or Treat

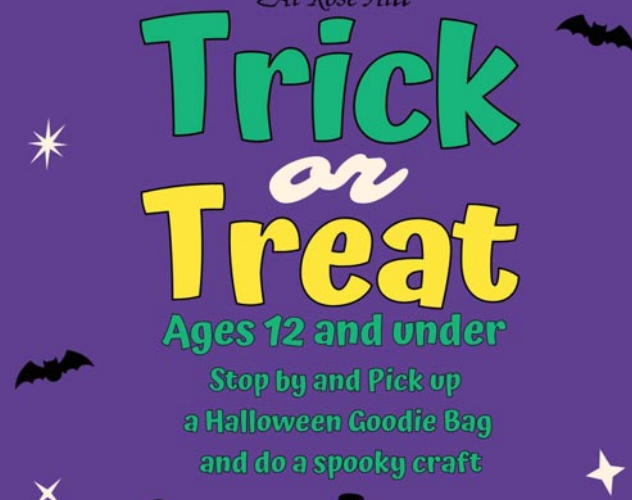
Ages 12 and under

Stop by and Pick up
a Halloween Goodie Bag
and do a spooky craft



Friday, October 31 2pm-4pm

541 Broadway Milton, PA 17847



BREAKFAST BRIEFING

Off-site! 7:30 to 9 a.m. Friday, Nov. 21
@ DWELL ORPHAN CARE,
1157 Market St., Williamsport

Free to Attend
Register by Nov. 14 @ centralpachamber.com/events

Sponsored by: 

Date	Event	Location	Time	Cost
10/29-30/2025	OSHA 10-Hour Training	Williamsport	8:00 am to 1:30 pm	\$269.00
11/4/2025	Exploring Lean Manufacturing Basics	Williamsport	9:00 am to 12:00 pm	\$189.00
11/20/2025	Problem Solving with Root Cause Analysis	Williamsport	9:00 am to 12:00 pm	\$189.00



INNOVATIVE MANUFACTURERS' CENTER

Lauri Moon
Manager, Outreach & Special Projects
570-329-3200

www.imcpa.com/events

New Members / Membership Renewals

Deimler Chiropractic
1345 US-209
Millersburg, PA 17061
Phone: 717-692-2349

"Chiropractic / Holistic Health care"

Kyle Deimler, Owner/ Dr.
717-982-7196
kwdeimler@gmail.com

Arena Sports & Fanatic Graphix
3 Fair Avenue
Hanover, PA 17331
Phone: 717-586-1039

*"Arena Sports & Fanatic Graphix is a family-owned business dedicated to bringing your brand to life through high-quality custom apparel and promotional products. We specialize in screen printing, embroidery, direct-to-garment printing, and digital media design, offering a full range of solutions for teams, businesses, and organizations looking to fuel their brand. From custom uniforms and spirit wear, to corporate apparel and branded merchandise, our team combines creativity, craftsmanship, and cutting-edge technology to deliver products that make a lasting impression. Whether you need a few shirts for a local event or a full branding package for your company, we're committed to providing personalized service, quick turnaround times, and exceptional quality every step of the way. At Arena Sports & Fanatic Graphix, we don't just print logos — ****we help build identities****."*

Mike Resetar, Managing Partner
info@fanaticgraphix.com

Middleburg Notary Title & Tag Service
13 N Charles Avenue Ste 1
Middleburg, PA 17842
Phone: 570-765-0465
Fax: 570-837-0191

"We are a small business offering our community lot of choices close to home. Providing shipping services (Fed-X, UPS, USPS), full notary services including mobile notary service. DCNR-PA Fish & Boat and a full range of Penn-Dot services."

Lori Shull, Owner
middleburgntt@gmail.com

RENEWALS

(As of October 23, 2025)

DIG Furniture Bank
Decal Dynasty
Caz Russell LLC
Weis Markets Inc.
GAF Roofing
Eulistic Health
Dorothy Zimmerman
Girls on the Run Mid State
Lewis Township
Turkey Hill Store 208 - Milton
Horizon Farm Credit
Fero Vineyards and Winery
Vest Accounting Solutions d/b/a MV Payroll Bookkeeping & Tax Services
Meixell-Diehl Agency
Willow Playworks
Wayne Township Landfill

Go Green!



 This graphic promotes a \$150.00 membership discount for the first year for members of partner organizations. It includes the Central PA Chamber of Commerce logo and a list of participating organizations.

CENTRAL PA
CHAMBER OF COMMERCE

membership is
\$150.00

for the 1st year when you are
 a member of an organization
 in our partnership program!

To learn more, visit www.centralpachamber.com
 or call 570-742-7341.

Participating organizations:
 Bucknell University SBDC, Covation Center, Danville Business Alliance, Innovative Manufacturers' Center,
 Lewisburg Downtown Partnership, Millinburg Heritage & Revitalization, Sunbury Revitalization, Inc., Susquehanna River Valley Visitors Bureau, TIME (The Immured Milton Experience), Welcome Wagon

Multiple Chamber Membership Discount
 First-year members of similar organizations are eligible

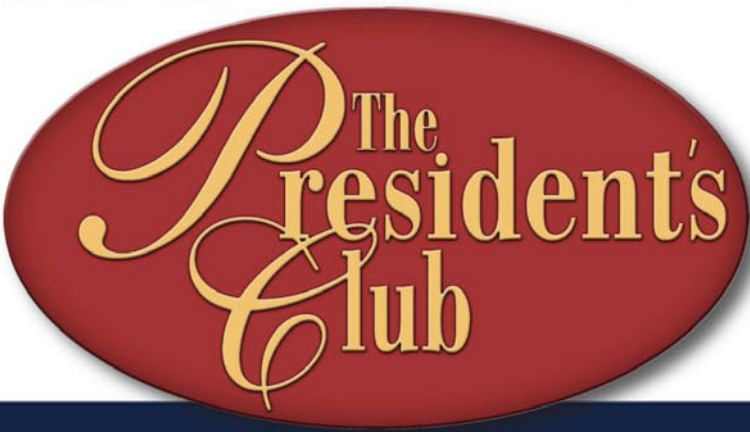
Partnership Organizations:
 IMC INNOVATIVE MANUFACTURERS' CENTER
 PENNSYLVANIA SBDC Small Business Development Center Bucknell University
 TURN TO DANNVILLE DOWNTOWN
 LEWISBURG
 SUSQUEHANNA RIVER VALLEY every town a treasure
 SUNBURY'S Revitalization, Inc.
 MILTON
 WBA WILLIAMSPORT BUSINESS ASSOCIATION

1905 - 2025
CENTRAL PA
CHAMBER OF COMMERCE
Helping Our Region Grow for 120 Years



I WANT YOU

to join



Time with Tea Jay

Feeling Thankful!

As I prepare this correspondence the Annual Meeting for 2025 has concluded for another record-breaking attendance. It also was the final occurrence for this amazing event at the Silvermoon Banquet Hall with Feast of Flavor. It has been a complete pleasure to work with Scott Thurston and his team these past several years planning this annual event.



We are currently entertaining discussions with venues to host this event for 2026. If you have any recommendations, please contact me directly.

November is a time of thanks with Thanksgiving. I'd like to thank those volunteers who dedicate monthly time and effort to serving on the Central PA Chamber Board of Directors. Did you know that the Board of Directors for the Central PA Chamber is elected by YOU the members.

This Board Member Election Policy began in September with a Nominating Committee and advisement for nominations from the general membership. We were astonished to receive forty-three nominations. With the ever growing decline all organizations are experiencing regarding volunteers this was certainly a testament to the Central PA Chamber being an organization that individuals see value and wish to serve.

Now it is YOUR time to due your due diligence and review the slate of candidates that the current Board of Directors has approved for the ballot of which will be advertised in the November edition of It's Your Business. Do your research and be prepared to VOTE.

The ballots will be sent electronically to the contact for each membership in good standing who is deemed as the voting contact on November 14, 2025, with the acceptance of ballots ending at the close of business on November 21, 2025. Those elected will serve a three-year term beginning January 1, 2026.

I also want to say thank YOU to the 2025 President's Club Members who graciously gave above and beyond to support the Vision and Mission of the Central PA Chamber. Take a look and thank them the next time you do business with them: <https://centralpachamber.com/membership/presidents-club/>.

The President's Club opportunity is now available for 2026. Simply reach out to get enrolled.

Speaking of President's Club membership, marketing and advertising is offered to all members in so many different capacities for YOU to take advantage of. The President's Club members receive a discount on these opportunities as well as early bird specials.

If you've not inquired about how your business or nonprofit can market/advertise by way of your Central PA Chamber membership take a look and see what all we offer; <https://centralpachamber.com/marketing/>.

There really is something for everyone and note that the ads are seen by more than your family of nearly seven hundred members. Call Ryan to set up a time to chat: 570 742-7341.

Are you interested in sponsoring or hosting an event in 2026? We have the dates penciled in our calendar and are ready to chat about what fits your schedule and needs. Call Jessica today for a list: 570 742-7341.

Be sure to read the December 2025 edition of IYB to see all the photographs by Hosterman Creative from the Annual Meeting. Happy Thanksgiving and God Bless.

Tea Jay Aikey
President & CEO

tjaikey@centralpachamber.com

WHY US?

WHY YOU?

Why record a **WHY US?** video testimonial?

It's... **FREE!**

It's... **FAST!**

Get **NOTICED!**

Be **HEARD!** (even as Chamber hold music)

So, **WHY NOT** record a **WHY US?** video today?

Be FEATURED on... **facebook.** **You Tube** centralpachamber.com

Details: centralpachamber.com/why-us

CENTRAL PA CHAMBER OF COMMERCE

CENTRAL PA CHAMBER OF COMMERCE

Facility Usage

Our Space is Your Space!

To make your reservation, call: 570-742-7341
E-mail jbeaver@centralpachamber.com

Available 24/7 on a first-come-first-served basis.

Smith Room **Ross Room**

Members Recognized

Berks Technical Institute in Lewisburg, PA Announces New President

LEWISBURG - Berks Technical Institute (BTI) in Lewisburg, PA is delighted to announce a new key appointment to its leadership team. Dana Kramer assumed the role of President on September 15, 2025.

Dana has a total of 23 years in higher education admissions, with the last 18 in admissions for the BTI Wyomissing campus. As the Director of Admissions in Wyomissing, she was instrumental in the campus launching skilled trades programs, and growing the student population to close to 500 students.

"I am honored to have been given the opportunity to lead one of our BTI brand campuses," said Kramer. "I am looking forward to growing our new trade programs - Electrical and Heating, Ventilation, Air Conditioning, & Basic Refrigeration, as well as the entire campus, and bringing new opportunities to the Lewisburg community."

Dana earned a Bachelor's Degree in Marketing from Alvernia University and a Master's degree in Management and Leadership from Western Governors University. Outside of work, Dana has been a volunteer at LCBC for the past eight years. She also enjoys baking and spending time with her two sons.

Focus Central PA to Host 2026 Industrial Development Forum: Wednesday, March 11th, 2026, in State College, Pennsylvania



STATE COLLEGE - On Wednesday, March 11th, 2026, Focus Central Pennsylvania will be hosting the region's forward-thinking economic growth event, in person at the Nittany Lion Inn in State College, PA. Focus Central PA is a 501 (c)3 nonprofit with the mission to attract investment that cultivates economic growth in Central PA. Focus Central PA partners with local economic development leaders such as the Chamber of Business & Industry of Centre County (CBICC) and the Mifflin County Industrial Development Corporation (MCIDC) to accomplish the mission.

The Forum is a MUST ATTEND forward-thinking industrial innovation & economic growth event that will be attended by 300 experts and professionals in Pennsylvania that are investing, designing, and building future industrial innovation and development! From planning and design to expansion and construction to investment and resources to de-risk investments, this will be a high value event for any professional interested or are engaged directly in industrial development and economic growth.

Attendees of the 2026 Industrial Development Forum will be part of:

- Celebrating industrial investment & innovation!
- Hearing from leading experts on how Artificial Intelligence (AI) is impacting smart industrial growth & innovation.
- Learning how Pennsylvania is Getting It Done to drive



Berks Technical Institute

innovation, business growth, and competitiveness across the Commonwealth.

- Discovering directly from senior industrial leaders why they are making game-changing investments in Central Pennsylvania!
- Networking and collaborating with industrial development resource exhibitors and partners to be a part of driving smart industrial growth in Pennsylvania.

The 2026 Industrial Development Forum is made possible by generous sponsors including the 2026 Host Sponsors Zartman Construction; PPL Electric Utilities; ARCO Design/Build; and PNK Group!

Save the date and visit FocusCentralPA.org to learn more!

Swift Kennedy Expands Team to Meet Growing Demand for Group Employee Benefits



DUBOIS - Swift Kennedy is proud to announce the addition of several talented professionals across its four offices in Dubois, State College, Williamsport, and Scranton, PA, as well as its Medicare Center in Bellefonte, PA.

- Daniel Liuzzo, Benefits Consultant
- Tyler Edmiston, Account Manager - Group Benefits & Sales
- Leland Calistri, Strategic Partnerships Manager
- Scott Sieron, Self-Funded Data Analytics, Reporting & Program Support
- Ruthie C. Somers, Voluntary Benefits Advisor
- Trevor Nahodil, Medicare Specialist
- Michael Hudowalski, Medicare Specialist

"The group benefits industry is evolving rapidly, and employers need a trusted partner who can deliver expertise, technology, and five-star service every day," said Jerry Calistri, President & CEO. "Our expansion reflects our ongoing commitment to helping clients navigate a complex benefits landscape with confidence."

The employee benefits business demands a team of dedicated professionals to market, sell, and service employers in today's competitive environment. At Swift Kennedy, product knowledge, clear communication, and a client-first mindset are at the heart of everything we do.

Health insurance premiums remain one of the largest expenses for employers. Combined with the ongoing challenge of attracting and retaining talent, the need for innovative and cost-effective benefits strategies has never been greater. Swift Kennedy continues to lead the way with:

- Alternative funding arrangements that offer flexibility and control
- Advanced technology that gives clients a competitive edge
- Comprehensive compliance solutions for peace of mind
- A dedicated service team that supports employers, employees, and their families

"Our newest team members bring extensive experience and a shared dedication to client care," added Calistri. "Taking care of our clients, their employees, and their families is our number..."

Members Recognized

...one goal."

As Swift Kennedy looks toward the future, the firm remains committed to continued growth and innovation. "You may not be looking to change brokers or consultants today," said Calistri, "but when the time comes, we'll be here to show you how We Do Benefits Differently."

B.I.D.A. and LCCC Celebrate 22-Year Partnership

BERWICK - The Berwick Industrial Development Association (B.I.D.A.) continues its long-standing partnership with Luzerne County Community College (LCCC) by providing an annual in-kind donation. This year marks the 22nd consecutive year of support, with B.I.D.A.'s rental grant totaling \$18,555.10.



Thanks to B.I.D.A.'s generous contribution, Luzerne County Community College is able to offer Luzerne County resident tuition rates to Columbia County residents, ensuring affordable access to higher education close to home.

"B.I.D.A.'s commitment to Luzerne County Community College and the residents of Columbia County exemplifies what strong community partnerships can achieve," said LCCC President John Yudichak. "For more than two decades, this collaboration has helped expand educational access and economic opportunity in the region—two goals that are at the heart of LCCC's mission."

"B.I.D.A. is truly excited about the momentum building across our region," said B.I.D.A. Executive Director Kelly O'Brien. "Our partnership with Luzerne County Community College plays a vital role in ensuring Columbia County residents gain the skills needed for today's careers and tomorrow's opportunities. Together, we're investing in a stronger, more resilient workforce and a brighter future for our community."



Bloomsburg Children's Museum Receives \$5,875 Grant from Susquehanna Valley United Way to Continue to Provide Programs



BLOOMSBURG - The Bloomsburg Children's Museum has received a \$5,875 grant from the Susquehanna Valley United Way (SVUW) to support its educational programming for children residing in Columbia, Montour, Union, Snyder, and Northumberland Counties. These programs are offered to the community at low or no cost.

According to Ginny Weibel, Executive Director of the Bloomsburg Children's Museum, the funding will allow the Museum to expand access to high-quality STEM and arts education opportunities for children across rural Central Pennsylvania.

"This support from the Susquehanna Valley United Way helps us remove barriers for families and ensures that every child—regardless of background—has the opportunity to learn, create, and explore," said Weibel.

The Museum's educational outreach program was established in 2019 to increase access to hands-on learning experiences for children in underserved and rural communities. Today, it reaches more than 15 counties through mobile museum programs, field trips, and community partnerships—serving thousands of children each year through engaging STEM, history, and arts-based learning opportunities.

Through collaboration and shared purpose, Susquehanna Valley United Way invested \$290,000 this year in 56 local nonprofits advancing its core mission areas: building healthy communities, expanding youth opportunity, strengthening financial security, and increasing community resiliency.

Chamber Blood Drive



**American
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Blood Drive

11 a.m. to 3 p.m.

**Friday, December 12 @
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BREAKFAST BRIEFING

7:30 to 9 a.m. Friday, Dec. 19 @
the Central PA Chamber of Commerce
30 Lawton Lane, Milton.

Members - FREE; Non-members - \$7
Register by Dec. 12 @ centralpachamber.com/events

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Open House 11:00 a.m. - 1:00 p.m., Lunch and Free T-Shirts for Attendees.
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12:00 p.m. Wednesday, December 3 @ 1345 US-209 Millersburg, PA



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CENTRAL PA CHAMBER OF COMMERCE Welcomes

House Republican Appropriations Committee Chairman State Rep. Jim Struzzi (R-62)

7:30 to 9 a.m. Friday, Nov. 7
@ Watson Inn, Watertown

Topics to include the state budget, House GOP Prosperity Plan for unleashing the energy industry, support student-centered education, and reducing red tape and government waste.

Central PA Chamber Members - \$20; Non-Members - \$25
Register @ www.centralpachamber.com/events



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Register by Oct. 31!

Guest Column

CAZ RUSSELL

LEADERSHIP DEVELOPMENT FACILITATOR

With adversity comes opportunity!

I love to tell the story of my aunt and uncle. During the Korean War, a young lady living in Montandon, PA, read an article in the paper about the need for writing letters to our servicemen to help keep their spirits high while abroad. One of those young men was my uncle. She had no idea the letters she was writing to my uncle would someday lead to them becoming married.

It didn't take long for him to begin writing letters in return to her. Upon returning home from the war, they met and soon their love for each other grew to where they decided to get married. To this day, they have been married for 66 years. I find it amazing how people meet each other in today's world. With so many different forms of social media, the options are many and what seems like a long distance today has become a mere few seconds to contact or be contacted. Strangers become acquaintances and often soon become allies, advocates and sometimes friends. While social media has many pros it also possesses many cons.

My definition of social media is "the transfer of information to people!" Nothing more, nothing less! While radio, TV, magazines and newspapers are media services, they have been the standard ways of getting information to the people for many years. With the speed of today's technology, most anyone with a cellphone, iPad, computer or watch can choose, click, type and send. I have noticed that computers and their cellmates are not necessarily better at sending the information, but they are most certainly faster.

Even in the 1970s, it didn't take long for news to get out that during my uncle's first year of farming, he had a tragic accident while harvesting the fall crops. This adversity not only changed the course of his life, but also the lives of his family. Life for him was now turned up-side down. He recovered from this terrible setback, but not with either of his hands intact. Adversity? You bet! But why do things like this happen and how do we recover from them? I mean truly recover to live a happy and successful life?

I suppose one never knows how they will succeed living thru adversity until it happens. Would I have the same spirit, smile, heart and desire to resist the temptation to give up or will I have the resolve to find the opportunities that still remain ahead of me? While each of us face adversities in very different ways, it's up to us to truly find that opportunity. The opportunity to remain living a successful life. The truth is no one likes adversities, but everyone has them and everyone needs to learn from them.

Today, I read so many stories on social media about tragic circumstances that I would not have even known about if it wasn't posted somewhere on someone's social media platform. Although social media does report information the faster and farther than the Pony Express, I find myself asking "do I need to know this information?" "Is the information I am viewing, listening to or reading legitimate or accurate?" The most important questions we should ask

ourselves before posting information is "Does it need to be said, does it need to be said right now and does it need to be said right now, by me?"

Leaders build relationships. While my aunt and uncle were far from each other, letter writing connected them in the most unique and special way. But not until they met face to face did their relationship become one of honor, value and trust for 66 years.

With every adversity we experience there lies an opportunity for us to learn and change and to help others learn and change. Take a look at social media and ask yourself "Is this the platform I need to use to accomplish what I want to accomplish?"

The next time you want to post information on social media, ask yourself "Is this information better given and better received in a face-to-face connection?"

Caz Russell, Leadership Speaker, Trainer, Coach, and Author of "Nuggets: What Training My Dogs Has Taught Me About Life and Leadership," and "Tails: I Only Tell My Dogs."



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CHAPTER MEETING**

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*Register for upcoming
Central PA Chamber Events @
www.centralpachamber.com/events*

CENTRAL PA
BUSINESS & EDUCATION ASSOCIATION

Seminar & Training Series

How to Deliver a Great Elevator Pitch

1:00 to 3:00 p.m. Tuesday, November 11
In-Person @ the Central PA Chamber
30 Lawton Lane, Milton

Cost: \$10 Member / \$15 Non-Member

Register by Nov. 10: www.centralpachamber.com/events

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Jessica's Jottings

Thanksgiving

I would like to thank all of the Central PA Chamber of Commerce members for supporting the Chamber through sponsorships, attendance, and overall commitment.



This month we will be releasing the 2026 dates for our top events that will need sponsors, like you! Below are descriptions of these events to get you thinking about what you might like to attend or even sponsor next year!

Breakfast Briefings are held each month and bring in 30 attendees that network and get to enjoy a delicious breakfast. There are 8 breakfasts at the Chamber office and 4 breakfasts held at off-site locations. All are open for members to join and sponsor!

Legislative events are held at the Watson Inn four times a year. Sponsors get the chance to address an audience of at least 130 people that represent businesses, organizations, and government offices across the region.

Inside Jobs Tours are a way to get behind the scenes look at businesses and organizations. We have done tours of manufacturing facilities as well as non-profit organizations over the years. Sponsors of these tours decide how many attendees join us and what they get to see or do on the tour.

Our Annual Meeting is the Chamber's biggest event of the year and draws in over 220 attendees. Sponsorships come in many different sizes and get you noticed before, during and after the event!

Outside of the above Chamber events, the Business & Education Association also holds its biggest fundraiser each year, which is the Golf Tournament. There are various sponsorships for this event that get you recognized and even a chance to participate in the day's event!

Even if you cannot sponsor one of these events, we would love to see you attend one or all of these events!

Be on the lookout for the 2026 Sponsorship Form coming out to you this month! If you have questions about any of the available opportunities, simply reach out to me!

Thank you and I cannot wait to work with you in 2026 and beyond!

Jessica Beaver
Finance & Membership Director
jbeaver@centralpachamber.com

**Contact Jessica to sponsor
an upcoming event!
Call 570-742-7341**

CENTRAL PA
CHAMBER OF COMMERCE

Did You Know? Sponsorships:

- The Central PA Chamber of Commerce offers a wide range of events throughout the year, attended by hundred of business & community leaders.
- Sponsorship opportunities provide a platform for Chamber members to address and be seen by event participants.
- There are sponsorships for every every budget.
- Why not use the platform of a Chamber event to promote your own business or organization?
- Contact Jessica Beaver for full details:
jbeaver@centralpachamber.com
570-742-7341

Rotary Club of Milton



Annual Election Day
ALL YOU CAN EAT Pancake Day
Tuesday, November 4, 2025
6:30 AM - 7:00 PM
St. Joseph Parish Center
845 Cemetery Road, Milton
Tickets: \$10 for Adults & \$6 for Children

CENTRAL PA
CHAMBER OF COMMERCE

INSIDE JOBS

10:00 a.m. - 12:00 p.m.
Wednesday, November 19
@ 2121 Reach Road
Williamsport, PA

Featuring:

NORTH CENTRAL
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- Tour the facility
- Learn about the multiple entities that make up NCSS & support their mission
- Experience the VR classroom on eye health
- Please, do not wear open toed shoes - Coffee, donuts, & snacks provided

Inside Jobs offers members a chance to tour facilities of fellow businesses/organizations. Learn more and register by Nov. 17 @ www.centralpachamber.com/inside-jobs-tours

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**2026 Class Dates
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Visit: centralpachamber.com/events

**Contact Ryan to learn more about RtB!
rworkman@centralpachamber.com**

A New Class

MILTON - Congratulations to the most recent class of Raising The Board graduates! Since 2018, there have been 100 individuals who dedicated the time to attend RTB and receive training to become the best possible board members for nonprofit organizations across Central Pennsylvania.

Thank you also to our dedicated Subject Matter Expert Mentors and Ciro's Ristorante Italiano for donating a delicious lunch for the class.

Learn more about RTB on our website!

The President's Club By the Numbers...

*As of publication time

45 Member Businesses & Organizations in 2025.
\$1000 Membership Investment
42 TPC Luncheon Attendees
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Join us at these upcoming events!

CENTRAL PA
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Seminar & Training Series

What is the Central PA Chamber?

Come with questions and be prepared to deliver your elevator pitch!

9:00 to 11:00 a.m. Wed, November 5

In-Person @ the Central PA Chamber
30 Lawton Lane, Milton

FREE to Attend - Register by October 29:
www.centralpachamber.com/events

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CENTRAL PA
BUSINESS & EDUCATION ASSOCIATION

Seminar & Training Series

How to Deliver a Great Elevator Pitch

1:00 to 3:00 p.m. Tuesday, November 11

In-Person @ the Central PA Chamber
30 Lawton Lane, Milton

Cost: \$10 Member / \$15 Non-Member

Register by Nov. 10: www.centralpachamber.com/events

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INSIDE JOBS

10:00 a.m. - 12:00 p.m.

Wednesday, November 19

@ 2121 Reach Road

Williamsport, PA

- Tour the facility
- Learn about the multiple entities that make up NCSS & support their mission
- Experience the VR classroom on eye health
- Please, do not wear open toed shoes - Coffee, donuts, & snacks provided

Inside Jobs offers members a chance to tour facilities of fellow businesses/organizations.
Learn more and register by Nov. 17 @ www.centralpachamber.com/inside-jobs-tours

Featuring:



BREAKFAST BRIEFING

Off-site!

7:30 to 9 a.m. Friday, Nov. 21

@ DWELL ORPHAN CARE,
1157 Market St., Williamsport

Free to Attend

Register by Nov. 14 @ centralpachamber.com/events

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