It's Your Business

www.centralpachamber.com

Volume 10, Issue 7 - July 2025

2025 B&E' Golf Tournament

BIGGEST Yet, pg. 4



pg. 11

Chamber Celebrates Milestone Anniversary,



Board of Directors

Genie Bausinger - Chair

Milton Regional Sewer Authority

Alison Hall - 1st Vice Chair Re/Max Bridges

Terry Burke

Bucknell University

Jeff Comitz

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Sync Solutions

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Welch Performance Consulting

James Baldwin - Solicitor

Baldwin & Baldwin

Tea Jay Aikey - President & CEO

tjaikey@centralpachamber.com

Jessica Beaver - Finance & Membership Director

jbeaver@centralpachamber.com

Ryan Workman - Communications Director

rworkman@centralpachamber.com

The Inside Scoop

Welcome to your July issue of IYB!

Well, I've now been involved in three 'B&E" Golf Tournaments with the Central PA Chamber and they've all been subject to Pennsylvania's crazy summer weather. In 2023, we had torrential rains which postponed our tournament to a later date. In 2024 we experienced heatwave conditions.



This year, it was PERFECT. The temperature was a comfortable 72 degrees Fahrenheit, the clouds kept the sun out of our eyes, there was a slight breeze, and no rain in the forecast. The forecasters got everything right except the rain!

Fortunately, I don't think I've ever seen a happier group of people to play in the rain! I think everyone had a great time by the smiles and conversations that were occurring, despite being forced to finish the tournament a bit early. I really appreciate everyone's positivity!

Weather withstanding, this was the biggest tournament to-date. The Bucknell Golf Club had no free carts on the course, and we raised significant funds for the Business & Education Association. Your support is greatly appreciated!

As you read through these pages, you'll find there is no slowing down at the Chamber this Summer. There are plenty of opportunities to expand your knowledge and interact with your fellow Chamber members.

Happy reading!



Ryan Workman, Editor Communications Director rworkman@centralpachamber.com

Thank you, 2025 Members! (Committed as of publishing.)

Asbury Riverwoods CSIU The Coup Agency **Decal Dynasty** Eight Days a Week Studios **Evergreen Wealth Solutions** First Commonwealth Bank **Fulton Bank Heritage Springs Memory Care Hosterman Creative Hot Frog Media** iHeart Media **Intrada Technologies** Jersey Shore State Bank

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Pennsylvania American Water

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Riverfront Financial Services

Roto-Rooter / Sorg Inc. Service 1st Federal Credit Union Service Electric Cablevision

Stahl Sheaffer Engineering The Standard Journal Sunbury Broadcasting Corp. Susquehanna Fire Protection Co. Susquehanna Valley Limousine Swift Kennedy & Associates **Sync Solutions T-Ross Brothers Construction United Plate Glass UPMC** The UPS Store

The Wealth Factory WellSpan Evangelical **Community Hospital**

The President's Club is an exclusive sponsorship program created to prominently recognize members that contribute to the Central PA Chamber over and above their annual membership investment. Learn more at centralpachamber.com/tpc.

IYB Deadlines

Below are upcoming It's Your Business due dates. Every effort is made to include information in a timely manner. Note: Only paid advertisements are guaranteed.

> **August Digital Issue** News & Ads due by July 18

Fall Print Issue* (released late September) Ads & Flyers due by September 12

September Digital Issue News & Ads due by Aug. 15

*The Central PA Chamber also publishes IYB Quarterly four times a year. Copies are available at public member locations across the region.

Central PA Chamber Supporting the SUN Region



Originally published in Pennsylvania Business Central

BY TEA JAY AIKEY June 27, 2025

MILTON — Earlier this year on May 19, 2025, the Central PA Chamber of Commerce celebrated 120 years as an organization. In 1905 the focus was on Milton, PA as the Milton Board of Trade. In the 1920's with a name change The Milton Chamber of Commerce was born. In the year 1956 the Chamber and the Milton Civic Improvement Association made the realization that a more forward-thinking and outward reaching was needed. The name was changed again to The Milton Area Chamber of Commerce, reflecting the broadening vision.

During the 1960's, the broadening of the vision included the purchase of almost 700 acres of ground which is known today as the Milton Industrial Park.

In 2004, the Chamber's name changed once again brought about by a desire to embrace a more regional approach. With a goal to provide services to any area seeking assistance, The Central PA Chamber of Commerce continued to reach out and expand the membership into surrounding counties.

Today the Central PA Chamber of Commerce is not limited to any geographical footprint. In fact, there are currently over 650 members who represent eight states, 40 counties, and 110 zip codes.

With 207 members located in Northumberland County, 175 located in Union County, and 101 located in Lycoming County, representing the top three counties.

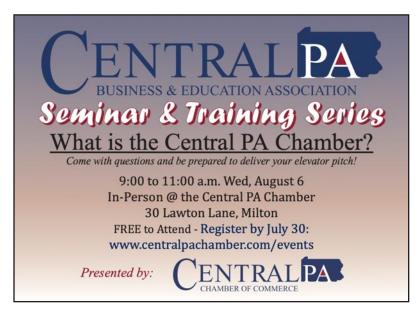
The Central PA Chamber of Commerce has become fondly deemed "the Chamber that gets things done" or "the Chamber that does things" by members and the public. While the kinnicknames are appreciated, the real joy comes from the ability

to make a difference in following the vision and mission statements of the organization. The Vision of the Central PA Chamber is: "Helping Our Region Grow" and that is exactly what the incredible team and volunteer board of directors do with every decision and effort made.

Earlier this year The Central PA Chamber of Commerce made an investment in the organization's future by implementing a strategic planning project. Which started by obtaining direct feedback from current members by employee size and nonprofit members, as well as former members, prospective members, partners, friends of the organization, government agencies, board directors and the internal team. It was deemed critical to make certain that all stakeholders are represented in the survey process which also incorporated AI coaching to expand the details in the feedback.

The Central PA Chamber of Commerce has been focused on its mission: "To be the preferred Resource Center for our members supporting their economic and business development" since 1905 and continues to do so today.

As President & CEO since 2017 I strive to do what is needed versus what is easy or popular. Early in my tenure as President in CEO I implemented several programs and partnerships that still prove to be very beneficial today in 2025. The Partnership Program offers businesses the opportunity to join the Central PA Chamber of Commerce at a reduced rate for their first year of membership. This is a way to thank them for being a member of a similar organization which has proven to be very effective in allowing businesses to join multiple organizations to serve their various needs in those critical first years.



("Chamber Milestone" continues on page 16)



2025 'B&E' Golf Tournament: Making it Rain!

The Central PA Chamber of Commerce would like to extend our sincere thanks to the volunteers and sponsors who did so much behind-the-scenes and in front of the camera to make our 24th Annual 'B&E' Golf Tournament the BIGGEST tournament yet! We literally SOLD-OUT! Bucknell Golf Club filled every golf cart on the course with our teams. Your efforts netted nearly \$17,000.00 for the Chamber's Business & Education non-profit!

Thank you... **T Ross Brothers Construction** Service 1st Federal Credit Union State Farm Kenawell, Dugan, & Frye **Providence Engineering** Jersey Shore State Bank **Chris Kenawell-State Farm Agent Intrada Technologies Equity Roofing** Groundworks Kinetic by Windstream Pennsylvania **Lawton Insurance Agency Members 1st Federal Credit Union** Pennsylvania American Water Purdy Insurance Agency, Inc. TCC, Verizon Authorized Retailer Service Electric Cablevision The Wealth Factory Riverside Technologies

Susquehanna Fire Protection
PCI
WellSpan Evangelical Community Hospital
Hot Frog Print & Media
Standard Journal
Lackawanna College
Milton Savings Bank
PA College of Technology
PinPoint Federal Credit Union
Fulton Bank
Edward Jones – Sheri Marshall
Stahl Sheaffer Engineering
W and S Distributors
Hosterman Creative, LLC



Although the rain came sooner than expected, there were only smiling faces at last week's B&E Golf Tournament!

A very sincere THANK YOU to ALL the golfers, volunteers, donors, and staff at Bucknell Golf Club who contribute so much to make this event a success for the Central PA Chamber of Commerce's Business & Education Association.



Louise Wyble,

Regional Coordinator

570-404-7744

lwyble@a4td.org

re-enter the workforce through updating their

Why are you a member of the Central PA

The network aspects and events that help the



How long has your organization existed?

Since 1983.

What makes your organization unique in your industry?

We help eligible, mature workers to

DIG was founded in 2020.

your industry?

Emily Gorski,
Founder & Executive Director
570-658-9880
emily@digfb.org

How long has your organization existed?

What makes your organization unique in

DIG is the only nonprofit furniture bank in the

region, and only one of a few in the state. Our

delivery service. We also have low barriers to

eligibility: we only request that the household

Northumberland Counties and referred to us

model is unique. Everything we provide is

completely free of charge, down to the

actively lives in Union, Snyder, or

www.digfb.org 14 Elm Street Milton, PA

skills and training.

community.

Chamber of Commerce?

via an approved Referral Agency (i.e. other social service agency, a medical care provider, school district, etc.). We do not impose any income guidelines or other criteria to receive our services.

Why are you a member of the Central PA Chamber of Commerce?

As a relatively new nonprofit, our success relies on the support of other individuals and businesses. We are committed to keeping our services free for those who need it, and the Chamber helps us get connected with others that can support this mission. A lot of people

What benefit/opportunity from your Chamber membership do you utilize or want to utilize?

www.a4td.org

3 Berry Street

Tioga, PA

Events and networking.



across Central PA still do not know about us, so the connections and networking helps us tremendously!

What benefit/opportunity from your Chamber membership do you utilize or want to utilize?

In 2025, we hosted an Inside Jobs Tour. It was a fantastic opportunity to connect with a lot of new faces and showcase the extent of our services. We look forward to connecting with more members as we continue to work hard at raising support for our mission.



How long has your business existed? Since 1972.

What makes your business unique in your industry?

We are a regional disposal, recycling, and hauling company. We provide a safe long term solution to the region's disposal needs, for materials we have not figured out how to economically recycle.

Why are you a member of the Central PA Chamber of Commerce?

Jay Alexander, General Manager 570-769-6977 jalex@waynetwplandfill.com

The CPCC is a unique Chamber in the central business district of our part of the State. Being involved in this group provides a lot of insight for WTL on the happenings in the business community in this region.

What benefit/opportunity from your Chamber membership do you utilize or want to utilize?

All the connections with the business leaders gives us great exposure to the decision makers. The functions that CPCC puts together and the information that gets pushed out to members is very helpful to all of us.

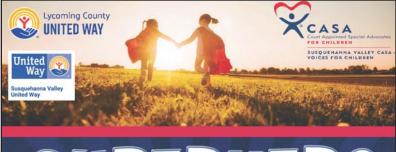
www.waynetwplandfill.com 15 Landfill Lane McElhattan, PA

Finding ways to get better is so deeply important for tomorrows success and I feel CPCC is an easy way to always improve.

Want to appear in the Member Spotlight?
E-mail Jessica Beaver:
jbeaver@centralpachamber.com



What's Happening



SUPERHERO 5KRUN-WALK

Saturday, September 27 Lewisburg Area Recreational Park St. Mary Street and N. 15th Streets, Lewisburg, PA

9:30am Kids Fun Run, 10am Superhero 5k (chip timed), Kidzone activities, live superhero appearance, great prizes for runners, walkers, and best costumes (adults and kids), super awards, refreshments, and more!

All kids need heroes. Abused kids need superheroes.

Be a superhero, register now falconracetiming.com. Discount and guaranteed shirt with registration and payment by September 12th!

Learn more at susquehannavalleycasa.com.

All Proceeds benefit Susquehanna Valley CASA – Voices for Children. Advocating for abused and neglected children in Lycoming, Northumberland, Snyder, and Union Counties: to aid in ensuring every child thrives in a safe, nurturing, loving, and permanent home.



Employer Roundtable

NEED WORKERS?

WE HAVE THEM!

Unlocking Untapped Talent

The talent you need is out there – are you looking in the right places? Companies hiring untapped talent are less likely to face staffing shortages and are finding reliable, motivated workers.

Join PA CareerLink® Lycoming County for this NO-COST, informative event!

Wednesday, July 16, 2025

9:30 am - 11:30 am

PA CareerLink® Lycoming County 329 Pine Street Williamsport, PA 17701

This event is for owners, Presidents, Vice Presidents, CEO, CFO, and directors responsible for the hiring practices of a company.

Space is limited. Reserve your seat for the Employer Roundtable today!

To obtain more information or to reserve your seat, email Dorenda Hamarlund: dhamarlund@pa.gov by July 11, 2025.

PARKING INFORMATION:
Free parking is available in the West
3rd Street Parking Garage. Obtain your
entry ticket upon arrival. DO NOT USE
A CREDIT CARD! PA CareerLink® Staff

570-601-5465 | TTY: 570-601-1754

will provide you with an exit ticket

upon leaving the event

PA CareerLink[®] is an equal opportunity employer/program. Auxiliary aids and services available upon request to individuals with disabilities. Program funded with federal dollars. For more information, visit. https://advancecentralpa.org/about-us/public-notices/



Tuition reimbursement programs empower employees to acquire new skills and advance within the organization, reducing turnover caused by limited growth opportunities. This investment also enhances workplace morale and attracts top talent, as prospective employees are drawn to organizations that prioritize learning and development. By aligning employees' aspirations with organizational goals, businesses can build a more skilled and dedicated workforce, ultimately improving retention.

JOIN US



Monday July 21, 2025



9:00 AM



Central PA Chamber 30 Lawton Ln Milton, PA 17847

TO REGISTER

SCAN THE CODE BELOW OR CLICK <u>HERE.</u>



Presented By:
Lackawanna

Scranton | Lake Region | Hazleton Sunbury | Towanda | Tunkhannock lackawanna.edu | (570) 961-7891



Lackawanna College Sunbury Center

College Readiness

Summer Camp

Located at 1145 N. 4th St. Sunbury

Session 1 (Morning Session)
Dates: July 14th, 15th, and 16th

- July 14 & 15: 9:00 AM 11:00 AM
 Lunch: 11:00 AM 11:30 AM
- July 16: 8:30 AM 11:30 AM
 Lunch: 11:30 AM 12:00 PM

Session 2 (Evening Session)
Dates: July 21st, 22nd, and 23rd
Time:

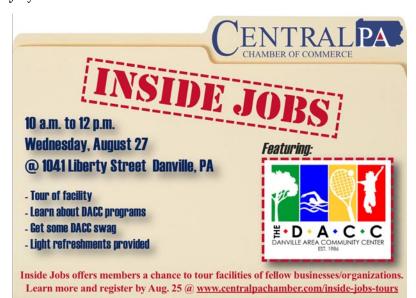
- July 21 & 22: 5:00 PM 7:00 PM
- July 23: 4:30 PM 8:00 PM

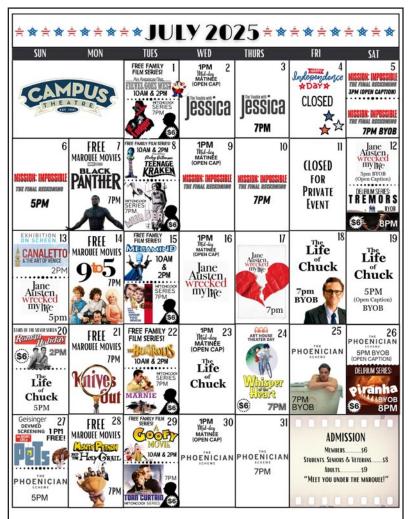
Scan to register

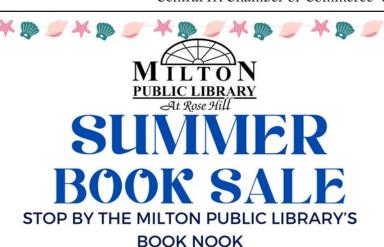
Snacks will be provided during this session and may be enjoyed during session time

Deadline to register is July 10, 2025

For more information, email: sunbury@lackawanna.edu







JULY 1ST TO JULY 31ST

MONDAYS, TUESDAYS, WEDNESDAYS 11-6PM THURSDAYS, FRIDAYS 9AM-4PM SATURDAYS 9AM-1PM

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Date	Event	Location	Time	Cost
7/17/2025	Technology Showcase at Shale Insight Conference	Webinar	11:00 am to 11:30 am	Free
7/17/2025	Mastering CMMC Assessments: What You Need to Know	Webinar	2:00 to 3:00 p.m.	Free
9/11/2025	Strategic Succession Planning for Supervisors	IMC 1127 W. 4th St., Williamsport, PA	9:00 am to 12:00 pm	\$189.00



New Members

Williamsport Business Association 400 Market Street, Suite 3F Williamsport, PA 17701 Phone: 570-478-5055

"The Williamsport Business Association is a 501(c)(6)Non-Profit incorporated organization whose mission is to recruit, retain and expand quality businesses while promoting the enhancement and growth of the Williamsport Business District, and to serve as a liaison between city businesses and city administration. We are comprised of small businesses and business professionals working together toward a common goal of shared prosperity."

Michaela Henne, Administrator info@williamsportpa.org

Williamsport Sun-Gazette 252 West 4th Street Williamsport, PA 17703 Phone: 570-326-1551 Fax: 570-323-0948

"Print and digital advertising, email marketing, audience engagement opportunities, sponsorships, programmatic services, print and deliver inserts."

John Leeser, Publisher / Advertising Director 570-326-1551 jleeser@sungazette.com

2025 Marketing & Advertising Opportunities ''S YOUR BUSINESS Monthly Digital Magazine kable ads that link to your web page Constant Contac Quarterly Print Magazine Sponsored Emails 7 2 A sent to over 2000 contacts Homepage **Events Calendar** mber Benefits & Opportunities Guide

Helix Hall Events and Tea Room 6 North 4th Street Mifflinburg, PA 17844 Phone: 570-307-9501

"Helix Hall is a collaboration of Gable House Bakery and Gilly's Lilies in downtown Mifflinburg. It is a quaint event venue designed to celebrate connection and community with bakery warmth and florist flair. We specialize in hosting private events, workshops, and afternoon teas."

Nikki Keister, Owner 570-597-2118 helixhallevents@gmail.com

Stone State Entertainment, LLC 398 Airport Road Shamokin, PA 17872 Phone: 570-205-0876

"Creative Video Marketing for your Small Business."

Chad Evans, Owner/Producer 570-205-0876 StoneStateEntertainment@gmail.com

West Pharmaceutical Services – Williamsport 2921 West Reach Road Williamsport, PA 17701 Phone: 570-326-7673

West Pharmaceutical Services - Jersey Shore 347 Oliver Street Jersey Shore, PA 17740 Phone: 570-339-1133

"West is a leading global manufacturer in the design and production of technologically advanced, high-quality, integrated containment and delivery systems for injectable medicines. Our Williamsport facility uses plastic injection molding and injection blow molding to produce plastic packaging components for the health care and consumer products industries. Our Jersey Shore site operates compression rubber molding, FluroTec lamination, B2-Coating, and Westar processing to produce stoppers and B2-Coated and West at processed components. This site is FDA registered."

New Members / Membership Renewals

Heather Allison, Campus and Community Ambassador/Sr. Grant Administrator 272-202-8660 heather.allison@westpharma.com

Looke's Heating & Cooling 1127 E Lloyd Street Williamsport, PA 17701-3635 Phone: 570-506-7310

"HVAC & Refrigeration contractor with 15 years' experience."

Nick Looke, Owner 570-506-7310 lookeshvac@gmail.com

Kinetic Kreations 201 York Street Hanover, PA 17331 Phone: 717-476-5019

"We would like to introduce ourselves to you. We are Kinetic Kreations, a human powered mechanical marvel where the participant goes through a series of steps (including walking on the human hamster wheel) to make a shaved ice. We are NOT a food truck. We are an experience. We are also not just for kids. Fully 30% of our participants are adults."

Philip Baum, Owner 908-770-6067 kinetickreations 21@gmail.com

CENTRAL PA
CHAMBER OF COMMERCE
Welcomes House Rep. Caucus Secretary
State Rep. Clint Owlett (R-68)
7:30 to 9 a.m. Friday, Sep. 26
@ Watson Inn, Watsontown
Topics to include: 'Defining Success'
Central PA Chamber Members - \$20; Non-Members - \$25
Register @ www.centralpachamber.com/events

Register by Sep. 19!

(As of June 26, 2025)

Keystone Payroll Ekip Corporation - Rotabelt

Positive Medium

Bucknell University

Bucknell University - Freeman College of Management

ZenBusiness

Lamar Advertising - Williamsport

Central Vision Eyecare, LLC - Milton

Central Vision Eyecare, LLC - Lewisburg

Central Vision Eyecare, LLC - Montoursville

Watsontown Historical Association

Intrada Technologies

Susquehanna Regional Transportation Authority dba rabbit-

transit

SUMMIT Early Learning

Caring Communities for AIDS - Wilkes-Barre Caring Communities for AIDS - Bloomsburg

EverTrue Buffalo Valley Lutheran Village

The Arc

Marco

Go Green!





Time with Tea Jay

Planning Strategically

Thank you for taking the time to complete the Strategic Planning Survey during June. Your time and feedback are not only appreciated but incredibly valuable to the creation of the next Strategic Plan for YOUR Chamber of Commerce.



I'd like to congratulate Greg Bell of The Wealth Factory and Mark Morgenfruh of GetHRready on being selected as the random winners of Golf Ball Drop entries for completing the survey.

I wanted to give a deeper insight into the Strategic Planning Survey. The Central PA Chamber Board of Directors have been working tirelessly on this very significant project since the fall of 2024. A very detailed Request for Proposal was launched with StratSimple and Commonweal Consulting Group, LLC being selected as the consultants in December 2024.

Since the beginning of 2025 work began with consultants from the selected companies. The following stakeholders were identified to receive a survey of which was custom tailored to their affiliation with the Central PA Chamber.

Those ten groups were comprised of: Associated Members / Friends of the Chamber, Board of Directors, Current Members (0-75 Employees), Current Members (76+ Employees), Former Members, Government Agencies, Non-profit Members, Partnership Members, Potential Members, and staff. A total of four thousand five hundred and seventy-five surveys were sent.

A survey technique used by the consultants was AI coaching on select questions to ensure more in-depth responses. This proved to be successful in retrieving telling data from the most engaged stakeholders.

The largest number of completed surveys were received from the Current Members (0-75 Employees) and Potential Members, groups with Nonprofit Members coming in third.

The virtual interview surveying gathered a rough estimate of ten times as much feedback as is generally obtained in a traditional consultant interview process.

The data received has been compiled and analyzed by StratSimple with the use of AI. Next will be an all-day off-site retreat facilitated by Commonweal Consulting Group, LLC where the current Board of Directors, internal team and some former Directors will work together to digest the themes expressed by the invested stakeholders who made their voices heard via the virtual interview survey.

Remember these surveys were anonymous so if there is something you really want to share with us directly please know we encourage you to do so. We are always accessible to YOU, our members as this is YOUR Chamber.

I find it fitting that the Retreat to create the continued future of the Central PA Chamber is occurring in July the same month that embodies the spirit of freedom, democracy, and self-determination, reminding Americans of the sacrifices made by their founding fathers in pursuit of liberty. I love the fact that the Chamber members have a voice not only in the governance of the organization, but also the future by way of the Strategic Plan.

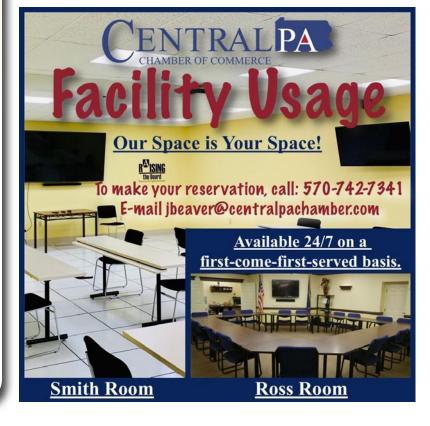
Happy Independence Day and God Bless!

Tea Jay

Tea Jay Aikey President & CEO tjaikey@centralpachamber.com

WHY US?





Leadership Coach Uses Life's Mistakes as Learning Tools

Originally published in The Daily Item

BY LISA Z. LEIGHTON June 28, 2025

MILTON — Most people have had an embarrassing experience or two in their lives, but few choose to capture those stories of mayhem and mishap and share them with others as learning tools.

Caz Russell, who resides in Milton with his wife of 51 years, Diane, relishes those experiences as valuable life lessons — especially the poignantly funny ones. He calls life's bloopers "Cazisms" and shares them openly with attendees of his leadership workshops, in the hopes they will resonate and make a memorable impact.

Russell, a John Maxwell Certified Independent Leadership teacher, trainer, speaker and coach retired from the electric industry as a shift supervisor at the age of 59 and a half. A day later, he started putting together workshops about leadership, communication, decision making, error prevention and creating a safety culture, all within a team structure.

"We all have teams that we participate in — Little League, church, your family," Russell said.

He continued, "Leadership is a choice. Do we live our lives

FORM FINALLY FROM SOCIETATION RECEIVANCE IN ENTRY

or do we lead our lives? We can determine where we end up instead of living with the circumstances thrown at us."

He also believes leadership is about relationships, and in any healthy relationship, communication is key.

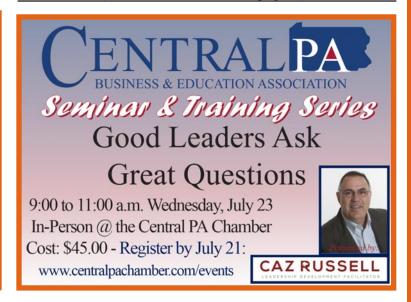
"Communication is about how we connect with people, how we capture their attention, and keep their attention. My goal in life is to help others increase their communication skills," Russell said.

Now 71, Russell is known regionally as a "leadership guru" thanks to his leadership workshops, keynote addresses, and two books available on Amazon, "Nuggets: What Training My Dogs Has Taught Me About Life" and "Leadership and Tails I Only Tell My Dogs."

His next local workshop is called, Good Leaders Ask Great Questions and will be held from 9 to 11 a.m. on Wednesday, July 23, at the Central PA Chamber of Commerce in Milton. Interested attendees can register at Central PA Chamber.com/Events.

In many of his workshops, he will start with the basics — the importance of accountability, making good decisions and owning those decisions.

("Caz Russell" continues on page 14)



Members Recognized

Lewisburg Wins 2025 Townie Award for Bull-Run Greenway Project

LEWISBURG - The Lewisburg Downtown Partnership (LDP) has earned statewide recognition at the



2025 Townie Awards, presented by the Pennsylvania Downtown Center (PDC). The Bull-Run Greenway Project was honored in the category Physical Improvements & Design: Public Space Improvements.

This award celebrates the transformation of the Bull-Run corridor into a vibrant, accessible public space designed for recreation, connection, and community use. The project is the result of a collaborative effort between LDP, the Borough of Lewisburg, and numerous local partners.

"Lewisburg is fortunate to have such strong collaboration when it comes to getting big projects done." Main Street Coordinator, Lynne Sobel Ragusea said, "The LDP's strategic goals align closely with the Borough's long-term plans, and we're committed to working together to maintain a shared vision for the future."



First Commonwealth Bank's Mark Ganung Named to National Advisory Board



INDIANA, PA—First Commonwealth Bank's Wealth Services Executive Mark Ganung has been named to the National Advisory Board of a leading wealth management organization.

Ganung (pronounced ga NUNG), First Commonwealth's Brokerage Program Executive, was one of five wealth management executives selected to serve on the NAB of Osaic, one of the nation's largest providers of wealth management solutions. Ganung will serve a three-year term (2025-2027).

"I'm thrilled to join the National Advisory Board representing First Commonwealth and all the banks and credit unions that utilize Osaic Institutions," said Ganung, who joined the First Commonwealth Advisors team in 2011. "Osaic is a terrific partner, and I'm honored to collaborate with its leadership team and serve alongside some of their very talented professionals. My goal is to help our financial advisors leverage the many resources available through Osaic so we can better serve the financial planning needs

of our clients and families."

"We are proud of Mark's appointment to this prestigious board," said David Buckiso (ba KI-zo), Wealth Services Manager for First Commonwealth Bank. "Osaic is one of the nation's largest providers of wealth management solutions and having Mark serve on its national board says a great deal about Mark's great work here at First Commonwealth to improve the financial lives of our neighbors and their businesses. His experience and expertise in the Wealth Management industry is unparalleled. He cares deeply about our business and has a great ability to develop talent to serve our clients"

As one of the largest providers of wealth management solutions in the country, Osaic supports approximately 11,000 financial professionals. The firm strives to support the strategic role that financial professionals can play in the lives of their clients, cultivating a spirit of entrepreneurship and independence for financial professionals. Through its advisor councils and boards, Osaic solicits feedback and recommendations for improvement directly from advisors who best understand the needs of their peers and the clients and the communities they serve. This kind of partnership enables Osaic to deliver solutions, technology and processes that make the lives of our advisors easier, allowing them to focus on what matters most, the individuals, families and businesses that rely on them to achieve their financial goals.

BREAKFAST BRIEFING

7:30 to 9 a.m. Friday, July 18 @ the Central PA Chamber of Commerce 30 Lawton Lane, Milton.

Members - FREE; Non-members - \$7
Register by July 11 @ centralpachamber.com/events

Sponsored by:



We want to hear your good news!
To appear in It's Your Business,
e-mail:
rworkman@centralpachamber.com



Thank You Donors!

Thanks to everyone who participated in our most recent American Red Cross Blood Drive, last Friday.



Chamber Blood Drive



11 a.m. to 3 p.m. Friday, August 29 @ Central PA Chamber of Commerce, 30 Lawton Lane, Milton

To make an appointment, call 1-800-Red-Cross or visit redcrossblood.org. Use code "PAchamber".

Please schedule an appointment at our American Red Cross Blood Drive on Friday, August 29.

Together, we'll save as many as 40 lives! There are blood drives scheduled at our location throughout the year, and you are welcome to join us for any or all of them as you're able to give.



ALWAYS LOCAL. ALWAYS RELIABLE.

service electric

secv.com

800.522.2389

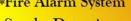
Know someone recently hired, retired, honored or awarded?

E-mail: rworkman@centralpachamber.com

info@susquehannafire.com



*Fire Alarm System *Smoke Detection *Industrial SCBA



- *Co₂ Fire Protection System
- (Self-Contained Breathing Apparatus)
- *Hydrostatic Testing
- *Portable Fire Extinguisher
- *Emergency / Exit Lighting
- *Backflow Water Testing
- *Automatic Fire Suppression System
- *DEP / OSHA / Fire Extinguisher Training Classes
- *AED (Automated External Defibrillator)
- *Industrial Portable Gas Detection
- *Beverage Co2 Recharge
- *Confined Space
- *Fixed Gas Detection System
- *Industrial Safety Equipment

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What's Happening ctd.





Find the latest member news and events on our Facebook and Instagram pages!

Caz Russell ctd.

He said he grew up in a culture where he wasn't supposed to ask questions, "My father didn't want me to ask questions. If he felt like I was challenging his authority, or his knowledge."

He said, "The world always talks about soft skills; I call them people skills, but they are not soft — when you can learn to forgive somebody, when you can learn to appreciate somebody, or working with somebody you don't like... "that leads to success in life.

He remembers a learning curve when he first started his business, "I had to hone my skills on speaking and connecting, because 50% of a keynote speaker is connecting and the other 50% is the material."

Russell has been working with the Greater Susquehanna Valley Chamber's Leadership Susquehanna Valley program for nine years, inspiring local young professionals.

When he conducts workshops, he asks for audience participation, through storytelling.

He will ask attendees, "Tell me a story of what happened in this situation and how it worked for you. Whatever the situation was — it could be losing your emotional control... losing your temper with a team member destroys trust."

He said in today's workplace, employers need to work diligently to retain employees, "You need to show them that you value them and their opinion."

For relaxation, Russell has been a woodcarver for nearly 40 years, focusing on fish, waterfowl and shorebirds.

He said of his hobby, "I could carve every day. It's a hobby I've never gotten tired of, and it's interesting, because a lot of the carvers in the area know each other."

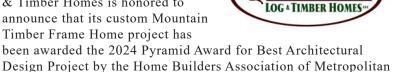
He loves this quote by the late Dick Smoker of Selinsgrove, "He would say every block of wood has a duck in it, you just have to remove what's not the duck. And that's a leadership thing, too. We all have that potential, but sometimes it's removing things we don't really need to be doing."

("Caz Russell" continues on page 17)

Members Recognized

Timberhaven Wins 2024 Pyramid **Award for Best Architectural** Design

MIDDLEBURG - Timberhaven Log & Timber Homes is honored to announce that its custom Mountain Timber Frame Home project has



Harrisburg. This prestigious recognition highlights Timberhaven's commitment to innovative design, superior craftsmanship, and collaboration. The award-winning timber frame home is a striking example of

mountaininspired architecture, brought to life through intentional design and heartfelt execution. From its breathtaking timber frame structure to its thoughtfully integrated natural elements, the home reflects both artistry and functionality.

"We are incredibly proud to be recognized by the HBA with this award," said Bobbi Landis, Marketing Director at Timberhaven. "This project is a testament to the creativity of our design team and the vision of the homeowners. We're grateful for the opportunity to help turn their dream into a reality."

The Home Builders Association hosts the annual Pyramid Awards to honor excellence across the building industry, including design, construction, remodeling, and professional services. Winners are selected in nearly 50 categories spanning five major areas: Advertising & Promotion, Building, Remodeling, Professionals, and Design.

Award recipients were celebrated at the Pyramid Award Recognition Banquet, an annual gathering of industry professionals recognizing outstanding achievements and dedication.

Timberhaven Log & Timber Homes extends its sincere thanks to the Home Builders Association of Metropolitan Harrisburg for this meaningful recognition and to their homeowners who made this accolade possible.

Eight WellSpan Hospitals Receive National Award for **Environmental Excellence**



YORK—WellSpan Health is proud to announce that eight of its hospitals have been honored with the Partner for Change Award as part of the 2025 Practice Greenhealth Environmental Excellence Awards. This recognition highlights WellSpan's long-term commitment to securing a greener environment for its patients and communities.

The hospitals recognized include:

WellSpan Chambersburg Hospital WellSpan Ephrata Community Hospital WellSpan Gettysburg Hospital WellSpan Good Samaritan Hospital WellSpan Philhaven Hospital

WellSpan Surgery and Rehabilitation Hospital WellSpan Waynesboro Hospital WellSpan York Hospital

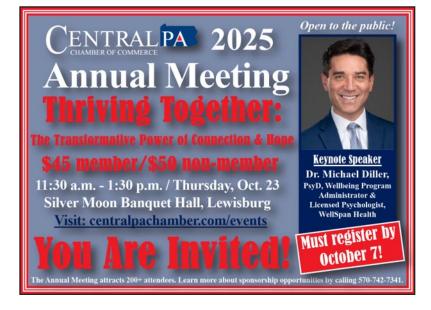
These hospitals were selected for demonstrating outstanding progress in areas such as waste reduction, local food purchasing, greening operating rooms, and sustainable procurement. In 2024, WellSpan recycled 338 tons of materials, added five hybrid vehicles, and purchased an average of 19% of its food from local vendors across the organization.

"Our mission is to ensure that people living in our communities have the best chance of being healthy—both through the high-quality preventive care we provide as well as through our efforts to build resilience into our operations and culture," said Keith Noll, senior vice president of corporate shared services, WellSpan Health. "We are thrilled to continue our momentum in environmental conservation, and this recognition from Practice Greenhealth is a testament to the hard work and dedication of our entire WellSpan sustainability team and all of our operational leaders and teams."

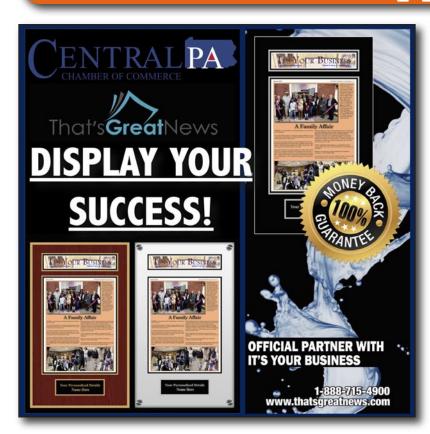
Practice Greenhealth is the leading sustainable healthcare organization, providing environmental solutions to more than 1,700 hospitals and health systems in the United States and Canada. The Practice Greenhealth Environmental Excellence Awards recognize healthcare organizations that are making significant strides in reducing their environmental impact and promoting sustainable practices.

WellSpan's achievement of the Partner for Change Award reflects the organization's dedication to creating a greener future for healthcare. By implementing initiatives focused on waste reduction, renewable energy, and responsible purchasing, WellSpan is actively contributing to the health and wellbeing of its patients and communities. Some examples of our recent sustainability efforts include the addition of hybrid vehicles, elimination of anesthesia gases, adoption of drone delivery, and recycling efforts.

For more on WellSpan's sustainability initiatives, please visit www.WellSpan.org/Sustainability.



What's Happening ctd.





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Chamber Milestone (ctd.)

Inside Jobs Tours were implemented during my first year as President & CEO as well. This began with just one tour a quarter and quickly became one tour a month every year since. By assisting business and nonprofit organizations to host an Inside Jobs Tour, (IJT) this allows the member to showcase who they are and what they do, while increasing their community profile and gaining new customers and business connections.

Like most Chambers of Commerce and nonprofit organizations, the Central PA Chamber of Commerce is governed by a board of directors. The unique thing I value about the Central PA Chamber is that the board of directors are both nominated and elected by the membership of the organization. There are also terms for the time served as a Board Director to provide the Chamber to continue to be well represented and grow with fresh views.

The Central PA Chamber offers a variety of services for the members and community. The list is too exhaustive to include them all in this writing. Please consider visiting the Central PA Chamber of Commerce website to learn how you can benefit; www.centralpachamber.com.

Tea Jay Aikev is the President and CEO of the Central PA Chamber of Commerce

Pennsylvania College of Technology



Online Trainings Available from Pennsylvania College of Technology Workforce Development @ www.centralpachamber.com under the "Business & Education" tab!

Caz Russell ctd.

Russell said, "Leadership is not (just) the boss, it's not (just) the owner of the company. Certainly, they are leaders, but that's not the only kind of leadership. I'm talking about each one of us leading our own lives and determining where we go in life. We determine how we set our sail. When problems arise, and they arise for everybody, how did you get through it?"

For more information about Caz Russell's workshops and two books, visit CazRussell.com.

"We all have teams that we participate in — Little League, church, your family. Leadership is a choice. Do we live our lives or do we lead our lives? We can determine where we end up instead of living with the circumstances thrown at us." — Caz Russell

Caz Russell is a Leadership Development Facilitator who resides in Milton, Pennsylvania. Retiring after 37 years in the electric industry, he began Caz Russell LLC in 2014. Keynote speaking nationally and internationally, Caz is a natural-born communicator who loves to inspire, motivate and challenge audiences with



humor, storytelling, and life-changing leadership principles.

He and his wife, Diane of 50 years, reside in the Susquehanna Valley Caz has authored two books which are leadership based. "NUGGETS" – what dog training taught me about life and leadership and "TAILS" – stories I only tell my dogs.





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COMMERCIAL AND RESIDENTIAL GLASS EXPERTS





Jessica's Jottings

Summer Seminars

Summer is here, Chamber members. Do not let your skills or eagerness to learn disappear during these sunny days.

Did you know the Central PA Chamber of Commerce has some upcoming Seminars & Trainings that are sure to keep you informed and exercising that brain activity during these summer months?

Want to learn more about great leadership and the questions you should be asking yourself as well as those around you to make you and your organization even better? Be sure to join the Chamber and our presenter Caz Russell on July 23rd to do just that!

On August 1st, Dave Tamkus is going to show us all about how a well-designed logo can skyrocket your business. Every business and organization need a logo that tells everyone who they are and can be recognized at the snap of a finger.

Your Chamber's very own Ryan Workman and I will also be holding a seminar and training. Ryan will lead you to developing your very own Elevator Pitch that you can use at networking events, over the phone, in Zoom calls, and even more! I will be reviewing who and what the Central PA Chamber of Commerce is. This includes walking you through all the benefits available to you as a member!

To wrap up August, C3 WorkPlace will be showing us time management hacks for business owners. If you ever catch yourself saying you wish there were more hours in the day, this is the seminar you need to attend!

We know the summer months can be crazy, but these seminars & trainings are meant to keep your year flowing smoothly so you don't miss a beat within your organization.

Remember, you can send anyone that represents your business/organization to these Seminars & Trainings. This can be volunteers, employees, students, and more! If you are reading this and are not a Chamber member, don't worry, you can attend these events as well. We will discuss your membership with us at a later date.

I hope to see your registration come through for these Seminars & Trainings soon. Not sure where to register, simply go to https://centralpachamber.com/events-calendar/ and select all the events you would like to attend!

Have a safe and fun summer and don't forget to keep learning every day!

Justion

Jessica Beaver Finance & Membership Director jbeaver@centralpachamber.com

Join us at an upcoming event! Visit: centralpachamber.com/events

CENTRAL PA CHAMBER OF COMMERCE Did You Know? Seminars & Trainings:

- To aid our vision of "a knowledge-ABLE workforce, the Central PA Chamber of Commerce offers short, but impactful educational opportunities for members and employees of businesses and organizations alike.
 - Courses are relevant to today's needs, including technology, marketing strategies, and much more.
- To Business & Education Association partners with Central PA Chamber members to conduct the classes.
- If you are a subject matter expert and would like to lead a class, or if you have interest in learning about a certain topic, please contact 570-742-7341 or email: tjaikey@centralpachamber.com

Register for upcoming Central PA Chamber Events @ www.centralpachamber.com/events



9:00 to 11:00 a.m. Tuesday, August 12 In-Person @ Berks Technical Institute 7495 Westbranch Highway, Lewisburg Cost: \$10 Member / \$15 Non-Member



Register by Aug. 11: www.centralpachamber.com/events

Presented by:

CENTRALPA

CENTRAL PA BUSINESS & EDUCATION ASSOCIATION Seminar & Training Series

Time Management Hacks for Small Business Owners in 2025

10:00 a.m. to 12:00 p.m. Wed., Aug. 20In-Person @ the Central PA ChamberCost: \$25 - Register by Aug. 18www.centralpachamber.com/events



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B&E Golf By the Numbers...

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2:00 to 4:00 p.m. Friday, August 1 In-Person @ the Central PA Chamber Cost: \$10 - Register by July 30 www.centralpachamber.com/events









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