

It's YOUR BUSINESS

www.centralpachamber.com

Volume 10, Issue 7 - July 2025

2025 'B&E' Golf Tournament

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Board of Directors

Genie Bausinger - Chair Milton Regional Sewer Authority	Sheri Marshall - 2nd Vice Chair Edward Jones
Alison Hall - 1st Vice Chair Re/Max Bridges	Ashley Parrish - Treasurer First Commonwealth Bank
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Noelle Long SEDA Council of Governments	Peter Swift Camp Susque
Ron Mackley Community Member	Tina Welch Welch Performance Consulting
Lauren McDonald The Wealth Factory	James Baldwin - Solicitor Baldwin & Baldwin

Staff

Tea Jay Aikey - President & CEO
tjaikey@centralpachamber.com
Jessica Beaver - Finance & Membership Director
jbeaver@centralpachamber.com
Ryan Workman - Communications Director
rworkman@centralpachamber.com

The Inside Scoop

Welcome to your July issue of IYB!

Well, I've now been involved in three 'B&E' Golf Tournaments with the Central PA Chamber and they've all been subject to Pennsylvania's crazy summer weather. In 2023, we had torrential rains which postponed our tournament to a later date. In 2024 we experienced heatwave conditions.



This year, it was PERFECT. The temperature was a comfortable 72 degrees Fahrenheit, the clouds kept the sun out of our eyes, there was a slight breeze, and no rain in the forecast. The forecasters got everything right except the rain!

Fortunately, I don't think I've ever seen a happier group of people to play in the rain! I think everyone had a great time by the smiles and conversations that were occurring, despite being forced to finish the tournament a bit early. I really appreciate everyone's positivity!

Weather withstanding, this was the biggest tournament to-date. The Bucknell Golf Club had no free carts on the course, and we raised significant funds for the Business & Education Association. Your support is greatly appreciated!

As you read through these pages, you'll find there is no slowing down at the Chamber this Summer. There are plenty of opportunities to expand your knowledge and interact with your fellow Chamber members.

Happy reading!

Ryan Workman, Editor
Communications Director
rworkman@centralpachamber.com

The President's Club

Thank you, 2025 Members! (Committed as of publishing.)

Asbury Riverwoods CSIU The Coup Agency Decal Dynasty Eight Days a Week Studios Evergreen Wealth Solutions First Commonwealth Bank Fulton Bank Heritage Springs Memory Care Hosterman Creative Hot Frog Media iHeart Media Intrada Technologies Jersey Shore State Bank Keystone Advertising Lawton Insurance Agency	LIVIC Civil MC Federal Credit Union Meixell-Diehl Insurance Mifflinburg Bank & Trust Company Milton Savings Bank North Central Sight Services North Shore Railroad Company Payroc Pennsylvania American Water PenTeleData Purdy Insurance Agency Real IT Care Riverfront Financial Services Roto-Rooter / Sorg Inc. Service 1st Federal Credit Union Service Electric Cablevision	Stahl Sheaffer Engineering The Standard Journal Sunbury Broadcasting Corp. Susquehanna Fire Protection Co. Susquehanna Valley Limousine Swift Kennedy & Associates Sync Solutions T-Ross Brothers Construction United Plate Glass UPMC The UPS Store The Wealth Factory WellSpan Evangelical Community Hospital
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The President's Club is an exclusive sponsorship program created to prominently recognize members that contribute to the Central PA Chamber over and above their annual membership investment. Learn more at centralpachamber.com/tpc.

IYB Deadlines

Below are upcoming *It's Your Business* due dates. Every effort is made to include information in a timely manner.

Note: Only paid advertisements are guaranteed.

**August Digital Issue
News & Ads
due by July 18**

**Fall Print Issue*
(released late September)
Ads & Flyers
due by September 12**

**September Digital Issue
News & Ads
due by Aug. 15**

*The Central PA Chamber also publishes *IYB Quarterly* four times a year. Copies are available at public member locations across the region.

Central PA Chamber

Supporting the SUN Region



Originally published in *Pennsylvania Business Central*

BY TEA JAY AIKEY June 27, 2025

MILTON — Earlier this year on May 19, 2025, the Central PA Chamber of Commerce celebrated 120 years as an organization. In 1905 the focus was on Milton, PA as the Milton Board of Trade. In the 1920's with a name change The Milton Chamber of Commerce was born. In the year 1956 the Chamber and the Milton Civic Improvement Association made the realization that a more forward-thinking and outward reaching was needed. The name was changed again to The Milton Area Chamber of Commerce, reflecting the broadening vision.

During the 1960's, the broadening of the vision included the purchase of almost 700 acres of ground which is known today as the Milton Industrial Park.

In 2004, the Chamber's name changed once again brought about by a desire to embrace a more regional approach. With a goal to provide services to any area seeking assistance, The Central PA Chamber of Commerce continued to reach out and expand the membership into surrounding counties.

Today the Central PA Chamber of Commerce is not limited to any geographical footprint. In fact, there are currently over 650 members who represent eight states, 40 counties, and 110 zip codes.

With 207 members located in Northumberland County, 175 located in Union County, and 101 located in Lycoming County, representing the top three counties.


The Central PA Chamber of Commerce has become fondly deemed "the Chamber that gets things done" or "the Chamber that does things" by members and the public. While the nicknames are appreciated, the real joy comes from the ability

to make a difference in following the vision and mission statements of the organization. The Vision of the Central PA Chamber is: "Helping Our Region Grow" and that is exactly what the incredible team and volunteer board of directors do with every decision and effort made.

Earlier this year The Central PA Chamber of Commerce made an investment in the organization's future by implementing a strategic planning project. Which started by obtaining direct feedback from current members by employee size and nonprofit members, as well as former members, prospective members, partners, friends of the organization, government agencies, board directors and the internal team. It was deemed critical to make certain that all stakeholders are represented in the survey process which also incorporated AI coaching to expand the details in the feedback.

The Central PA Chamber of Commerce has been focused on its mission: "To be the preferred Resource Center for our members supporting their economic and business development" since 1905 and continues to do so today.

As President & CEO since 2017 I strive to do what is needed versus what is easy or popular. Early in my tenure as President in CEO I implemented several programs and partnerships that still prove to be very beneficial today in 2025. The Partnership Program offers businesses the opportunity to join the Central PA Chamber of Commerce at a reduced rate for their first year of membership. This is a way to thank them for being a member of a similar organization which has proven to be very effective in allowing businesses to join multiple organizations to serve their various needs in those critical first years.




CENTRAL PA
BUSINESS & EDUCATION ASSOCIATION

Seminar & Training Series

What is the Central PA Chamber?

Come with questions and be prepared to deliver your elevator pitch!

9:00 to 11:00 a.m. Wed, August 6
In-Person @ the Central PA Chamber
30 Lawton Lane, Milton
FREE to Attend - Register by July 30:
www.centralpachamber.com/events

Presented by: 

("Chamber Milestone" continues on page 16)



2025 'B&E' Golf Tournament: Making it Rain!

The Central PA Chamber of Commerce would like to extend our sincere thanks to the volunteers and sponsors who did so much behind-the-scenes and in front of the camera to make our 24th Annual 'B&E' Golf Tournament the BIGGEST tournament yet! We literally SOLD-OUT! Bucknell Golf Club filled every golf cart on the course with our teams. Your efforts netted nearly \$17,000.00 for the Chamber's Business & Education non-profit!

Thank you...

T Ross Brothers Construction
Service 1st Federal Credit Union
State Farm Kenawell, Dugan, & Frye
Providence Engineering
Jersey Shore State Bank
Chris Kenawell-State Farm Agent
Intrada Technologies
Equity Roofing
Groundworks
Kinetic by Windstream Pennsylvania
Lawton Insurance Agency
Members 1st Federal Credit Union
Pennsylvania American Water
Purdy Insurance Agency, Inc.
TCC, Verizon Authorized Retailer
Service Electric Cablevision
The Wealth Factory
Riverside Technologies
Nesco
Susquehanna Fire Protection

PCI

WellSpan Evangelical Community Hospital
Hot Frog Print & Media
Standard Journal
Lackawanna College
Milton Savings Bank
PA College of Technology
PinPoint Federal Credit Union
Fulton Bank
Edward Jones – Sheri Marshall
Stahl Sheaffer Engineering
W and S Distributors
Hosterman Creative, LLC



Although the rain came sooner than expected, there were only smiling faces at last week's B&E Golf Tournament!

A very sincere THANK YOU to ALL the golfers, volunteers, donors, and staff at Bucknell Golf Club who contribute so much to make this event a success for the Central PA Chamber of Commerce's Business & Education Association.



Louise Wyble,
Regional Coordinator
570-404-7744
lwyble@a4td.org

www.a4td.org
3 Berry Street
Tioga, PA

How long has your organization existed?
Since 1983.

What makes your organization unique in your industry?
We help eligible, mature workers to

re-enter the workforce through updating their skills and training.

Why are you a member of the Central PA Chamber of Commerce?
The network aspects and events that help the community.

What benefit/opportunity from your Chamber membership do you utilize or want to utilize?
Events and networking.

Emily Gorski,
Founder & Executive Director
570-658-9880
emily@digfb.org

www.digfb.org
14 Elm Street
Milton, PA



How long has your organization existed?
DIG was founded in 2020.

What makes your organization unique in your industry?
DIG is the only nonprofit furniture bank in the region, and only one of a few in the state. Our model is unique. Everything we provide is completely free of charge, down to the delivery service. We also have low barriers to eligibility: we only request that the household actively lives in Union, Snyder, or Northumberland Counties and referred to us

via an approved Referral Agency (i.e. other social service agency, a medical care provider, school district, etc.). We do not impose any income guidelines or other criteria to receive our services.

Why are you a member of the Central PA Chamber of Commerce?
As a relatively new nonprofit, our success relies on the support of other individuals and businesses. We are committed to keeping our services free for those who need it, and the Chamber helps us get connected with others that can support this mission. A lot of people

across Central PA still do not know about us, so the connections and networking helps us tremendously!

What benefit/opportunity from your Chamber membership do you utilize or want to utilize?
In 2025, we hosted an Inside Jobs Tour. It was a fantastic opportunity to connect with a lot of new faces and showcase the extent of our services. We look forward to connecting with more members as we continue to work hard at raising support for our mission.



Jay Alexander,
General Manager
570-769-6977
jalex@waynetwplandfill.com

www.waynetwplandfill.com
15 Landfill Lane
McElhattan, PA

How long has your business existed?
Since 1972.

What makes your business unique in your industry?
We are a regional disposal, recycling, and hauling company. We provide a safe long term solution to the region's disposal needs, for materials we have not figured out how to economically recycle.

Why are you a member of the Central PA Chamber of Commerce?

The CPCC is a unique Chamber in the central business district of our part of the State. Being involved in this group provides a lot of insight for WTL on the happenings in the business community in this region.

What benefit/opportunity from your Chamber membership do you utilize or want to utilize?
All the connections with the business leaders gives us great exposure to the decision makers. The functions that CPCC puts together and the information that gets pushed out to members is very helpful to all of us.

Finding ways to get better is so deeply important for tomorrow's success and I feel CPCC is an easy way to always improve.

Want to appear in the Member Spotlight?
E-mail Jessica Beaver:
jbeaver@centralpachamber.com

What's Happening






SUPERHERO 5K RUN · WALK

Saturday, September 27
Lewisburg Area Recreational Park
 St. Mary Street and N. 15th Streets, Lewisburg, PA

9:30am Kids Fun Run, 10am Superhero 5k (chip timed), Kidzone activities, live superhero appearance, great prizes for runners, walkers, and best costumes (adults and kids), super awards, refreshments, and more!

All kids need heroes. Abused kids need superheroes. Be a superhero, register now falconrace.com. Discount and guaranteed shirt with registration and payment by September 12th! Learn more at susquehannavalleycasa.com.

All Proceeds benefit Susquehanna Valley CASA - Voices for Children. Advocating for abused and neglected children in Lycoming, Northumberland, Snyder, and Union Counties; to aid in ensuring every child thrives in a safe, nurturing, loving, and permanent home.



Improving Employee Retention by Maximizing Tuition Reimbursement

Tuition reimbursement programs empower employees to acquire new skills and advance within the organization, reducing turnover caused by limited growth opportunities. This investment also enhances workplace morale and attracts top talent, as prospective employees are drawn to organizations that prioritize learning and development. By aligning employees' aspirations with organizational goals, businesses can build a more skilled and dedicated workforce, ultimately improving retention.

JOIN US
 **Monday**
July 21, 2025
 **9:00 AM**
 **Central PA Chamber**
30 Lawton Ln
Milton, PA 17847

TO REGISTER
 SCAN THE CODE BELOW
 OR CLICK [HERE](#).
 

Presented By:
Lackawanna COLLEGE

Scranton | Lake Region | Hazleton
 Sunbury | Towanda | Tunkhannock
lackawanna.edu | (570) 961-7891



Employer Roundtable

Unlocking Untapped Talent

The talent you need is out there – are you looking in the right places? Companies hiring untapped talent are less likely to face staffing shortages and are finding reliable, motivated workers.

Join PA CareerLink® Lycoming County for this NO-COST, informative event!

Wednesday, July 16, 2025
 9:30 am – 11:30 am
 PA CareerLink® Lycoming County
 329 Pine Street
 Williamsport, PA 17701

NEED WORKERS?
WE HAVE THEM!



This event is for owners, Presidents, Vice Presidents, CEO, CFO, and directors responsible for the hiring practices of a company.

Space is limited. Reserve your seat for the Employer Roundtable today!


To obtain more information or to reserve your seat, email Dorenda Hamarlund: dhamarlund@pa.gov by July 11, 2025.

PARKING INFORMATION:
 Free parking is available in the West 3rd Street Parking Garage. Obtain your entry ticket upon arrival. DO NOT USE A CREDIT CARD! PA CareerLink® Staff will provide you with an exit ticket upon leaving the event.

570-601-5465 | TTY: 570-601-1754

PA CareerLink® is an equal opportunity employer/program. Auxiliary aids and services available upon request to individuals with disabilities. Program funded with federal dollars. For more information, visit: <https://advancecentralpa.org/about-us/public-notices/>

A proud partner of the AmericanJobCenter network.



Lackawanna College

Sunbury Center

College Readiness Summer Camp

Located at 1145 N. 4th St. Sunbury

Session 1 (Morning Session)
 Dates: July 14th, 15th, and 16th
 Time:
 • July 14 & 15: 9:00 AM – 11:00 AM
 ◦ Lunch: 11:00 AM – 11:30 AM
 • July 16: 8:30 AM – 11:30 AM
 ◦ Lunch: 11:30 AM – 12:00 PM


Session 2 (Evening Session)
 Dates: July 21st, 22nd, and 23rd
 Time:
 • July 21 & 22: 5:00 PM – 7:00 PM
 • July 23: 4:30 PM – 8:00 PM

Snacks will be provided during this session and may be enjoyed during session time

Deadline to register is July 10, 2025

For more information, email:
sunbury@lackawanna.edu

Scan to register



CENTRAL PA
CHAMBER OF COMMERCE

INSIDE JOBS

10 a.m. to 12 p.m.

Wednesday, August 27

@ 1041 Liberty Street Danville, PA

- Tour of facility
- Learn about DACC programs
- Get some DACC swag
- Light refreshments provided

Featuring:



Inside Jobs offers members a chance to tour facilities of fellow businesses/organizations. Learn more and register by Aug. 25 @ www.centralpachamber.com/inside-jobs-tours

MILTON
PUBLIC LIBRARY
At Rose Hill

SUMMER BOOK SALE

STOP BY THE MILTON PUBLIC LIBRARY'S BOOK NOOK

JULY 1ST TO JULY 31ST
MONDAYS, TUESDAYS, WEDNESDAYS 11-6PM
THURSDAYS, FRIDAYS 9AM-4PM
SATURDAYS 9AM-1PM

FILL A BAG WITH BOOKS FOR \$5.00
WE PROVIDE THE BAGS

541 Broadway Street
Milton, PA 17847
570-742-7111
www.miltonpalibrary.org

JULY 2025						
SUN	MON	TUES	WED	THURS	FRI	SAT
CAMPUS THEATRE	FREE FAMILY FILM SERIES 1 10AM & 2PM MID-AY MATINEE (OPEN CAP)	1 1PM Mid-ay MATINEE (OPEN CAP)	2 1PM Mid-ay MATINEE (OPEN CAP)	3 7PM	4 Independence Day ★ Day ★ CLOSED	5 MISSION: IMPOSSIBLE THE FINAL RECKONING 3PM (OPEN CAPTION) MISSION: IMPOSSIBLE THE FINAL RECKONING 7PM BYOB
6 MISSION: IMPOSSIBLE THE FINAL RECKONING 5PM	7 FREE MARQUEE MOVIES BLACK PANTHER 7PM	8 FREE FAMILY FILM SERIES 10AM & 2PM MID-AY MATINEE (OPEN CAP)	9 1PM Mid-ay MATINEE (OPEN CAP)	10 MISSION: IMPOSSIBLE THE FINAL RECKONING 7PM	11 CLOSED FOR PRIVATE EVENT	12 Jane Austen Wrecked my Life 5pm BYOB (Open Caption) DELIRIUM SERIES: TREMORS 8PM BYOB
13 EXHIBITION ON SCREEN CANALETTO & THE ART OF VENICE 2PM	14 FREE MARQUEE MOVIES 9 to 5 7PM	15 FREE FAMILY FILM SERIES 10AM & 2PM MID-AY MATINEE (OPEN CAP)	16 1PM Mid-ay MATINEE (OPEN CAP)	17 Jane Austen Wrecked my Life 7pm	18 The Life of Chuck 7pm BYOB	19 The Life of Chuck 5PM (Open Caption) BYOB
20 STARS OF THE SILVER SCREEN Roman Holiday 2PM	21 FREE MARQUEE MOVIES Knives Out 7PM	22 FREE FAMILY FILM SERIES 10AM & 2PM MID-AY MATINEE (OPEN CAP)	23 1PM Mid-ay MATINEE (OPEN CAP)	24 ART HOUSE THEATRE DAY Whisper Heart 7PM	25 THE PHOENICIAN 7PM BYOB	26 THE PHOENICIAN 5PM BYOB (OPEN CAPTION) DELIRIUM SERIES: PIRANHA 8PM BYOB
27 Geisinger DEVISED SCREENING 1PM FREE! Pete 5PM	28 FREE MARQUEE MOVIES Marty Pigeon 7PM	29 FREE FAMILY FILM SERIES 10AM & 2PM MID-AY MATINEE (OPEN CAP)	30 1PM Mid-ay MATINEE (OPEN CAP)	31 ADMISSION MEMBERS \$6 STUDENTS SENIORS & VETERANS \$5 ADULTS \$9 "MEET YOU UNDER THE MARQUEE!"		

The Business Growth Roundtable presents:

AI's Role in Cybersecurity: Ally, Threat--or Both? Unlocking Its Full Potential for Your Business

July 8th
Noon EST
Live Event (Zoom)

Host/presenter: Robert Fernandes

Powered By: DONNA MILLER BUSINESS SYSTEMS CONSULTING, C' WORKPLACE, PARADIGM.

Sponsored By: ATLAS CONSULTING SERVICES LLC, SUMMIT PLACE FINANCIAL ADVISORS

Hosted By: NJBIA

Date	Event	Location	Time	Cost
7/17/2025	Technology Showcase at Shale Insight Conference	Webinar	11:00 am to 11:30 am	Free
7/17/2025	Mastering CMMC Assessments: What You Need to Know	Webinar	2:00 to 3:00 p.m.	Free
9/11/2025	Strategic Succession Planning for Supervisors	IMC 1127 W. 4th St., Williamsport, PA	9:00 am to 12:00 pm	\$189.00

IMC INNOVATIVE MANUFACTURERS' CENTER

Lauri Moon
Manager, Outreach & Special Projects
570-329-3200

www.imcpa.com/events

New Members

Williamsport Business Association
400 Market Street, Suite 3F
Williamsport, PA 17701
Phone: 570-478-5055

"The Williamsport Business Association is a 501(c)(6) Non-Profit incorporated organization whose mission is to recruit, retain and expand quality businesses while promoting the enhancement and growth of the Williamsport Business District, and to serve as a liaison between city businesses and city administration. We are comprised of small businesses and business professionals working together toward a common goal of shared prosperity."

Michaela Henne, Administrator
info@williamsportpa.org

Williamsport Sun-Gazette
252 West 4th Street
Williamsport, PA 17703
Phone: 570-326-1551
Fax: 570-323-0948

"Print and digital advertising, email marketing, audience engagement opportunities, sponsorships, programmatic services, print and deliver inserts."

John Leeser, Publisher / Advertising Director
570-326-1551
jleeser@sungazette.com

Helix Hall Events and Tea Room
6 North 4th Street
Mifflinburg, PA 17844
Phone: 570-307-9501

"Helix Hall is a collaboration of Gable House Bakery and Gilly's Lilies in downtown Mifflinburg. It is a quaint event venue designed to celebrate connection and community with bakery warmth and florist flair. We specialize in hosting private events, workshops, and afternoon teas."

Nikki Keister, Owner
570-597-2118
helixhallevnts@gmail.com

Stone State Entertainment, LLC
398 Airport Road
Shamokin, PA 17872
Phone: 570-205-0876

"Creative Video Marketing for your Small Business."

Chad Evans, Owner/Producer
570-205-0876
StoneStateEntertainment@gmail.com

West Pharmaceutical Services – Williamsport
2921 West Reach Road
Williamsport, PA 17701
Phone: 570-326-7673

West Pharmaceutical Services – Jersey Shore
347 Oliver Street
Jersey Shore, PA 17740
Phone: 570-339-1133

"West is a leading global manufacturer in the design and production of technologically advanced, high-quality, integrated containment and delivery systems for injectable medicines. Our Williamsport facility uses plastic injection molding and injection blow molding to produce plastic packaging components for the health care and consumer products industries. Our Jersey Shore site operates compression rubber molding, FluroTec lamination, B2-Coating, and Westar processing to produce stoppers and B2-Coated and West at processed components. This site is FDA registered."

2025 Marketing & Advertising Opportunities

CENTRAL PA
CHAMBER OF COMMERCE

IYB Quarterly
Quarterly Print Magazine

IT'S YOUR BUSINESS
Monthly Digital Magazine
Clickable ads that link to your web page.

Constant Contact
Sponsored Emails
Be the focal point of official Chamber emails, sent to over 2000 contacts.

Website Homepage
Clickable banner ad.

Website Events Calendar
2 Spaces per month.

"Boosted" Facebook Ads
Be seen on our very active social media accounts with targeted geographic and demographic capabilities.

2025 Member Success Guide
Member Benefits & Opportunities Guide
Multiple ad spaces from quarter to whole page.

The Presidents Club

Discounts & Priority Ad Space Reservations
20% off IYB & IYBQ ads.
Reserve and purchase 4 or more ad spaces before December 20, 2024 and receive 20% off your total invoice.
President's Club members receive first opportunity to reserve ad spaces until November 4, 2024, then full Chamber membership.
Ad spaces will be granted on a firstcomefirstserved basis!

New Members / Membership Renewals

**Heather Allison, Campus and Community
Ambassador/Sr. Grant Administrator**
272-202-8660
heather.allison@westpharma.com

Looke's Heating & Cooling
1127 E Lloyd Street
Williamsport, PA 17701-3635
Phone: 570-506-7310

"HVAC & Refrigeration contractor with 15 years' experience."

Nick Looke, Owner
570-506-7310
lookeshvac@gmail.com

Kinetic Kreations
201 York Street
Hanover, PA 17331
Phone: 717-476-5019

"We would like to introduce ourselves to you. We are Kinetic Kreations, a human powered mechanical marvel where the participant goes through a series of steps (including walking on the human hamster wheel) to make a shaved ice. We are NOT a food truck. We are an experience. We are also not just for kids. Fully 30% of our participants are adults."

Philip Baum, Owner
908-770-6067
kinetickreations21@gmail.com

(As of June 26, 2025)

Keystone Payroll
Ekip Corporation - Rotabelt
Positive Medium
Bucknell University
Bucknell University - Freeman College of Management
ZenBusiness
Lamar Advertising - Williamsport
Central Vision Eyecare, LLC - Milton
Central Vision Eyecare, LLC - Lewisburg
Central Vision Eyecare, LLC - Montoursville
Watsonstown Historical Association
Intrada Technologies
Susquehanna Regional Transportation Authority dba rabbit-transit
SUMMIT Early Learning
Caring Communities for AIDS - Wilkes-Barre
Caring Communities for AIDS - Bloomsburg
EverTrue Buffalo Valley Lutheran Village
The Arc
Marco

Go Green!



CENTRAL PA
CHAMBER OF COMMERCE
Welcomes House Rep. Caucus Secretary
State Rep. Clint Owlett (R-68)
7:30 to 9 a.m. Friday, Sep. 26
@ Watson Inn, Watsonstown
Topics to include: 'Defining Success'
Central PA Chamber Members - \$20; Non-Members - \$25
Register @ www.centralpachamber.com/events

Sponsored by: **WEALTH FACTORY**

Register by Sep. 19!

CENTRAL PA
CHAMBER OF COMMERCE
membership is
\$150.00
for the 1st year when you are
a member of an organization
in our partnership program!
To learn more, visit www.centralpachamber.com
or call 570-742-7341.

Participating organizations:
Bucknell University SBC; Covation Center; Danville Business Alliance; Innovative Manufacturers' Center;
Lewisburg Downtown Partnership; Mifflinburg Heritage & Revitalization; Sunbury Revitalization, Inc.; Susquehanna River Valley Visitors Bureau; TIME (The Improved Milton Experience); Welcome Wagon
Multiple Chamber Membership Discount
First-year members of similar organizations are eligible

IMC INNOVATIVE MANUFACTURERS' CENTER
PENNSYLVANIA SBC Small Business Development Center
TURN TO DANVILLE DOWNTOWN
LEWISBURG
SUSQUEHANNA RIVER VALLEY every turn a treasure
SUNBURY'S Revitalization, Inc.
MILTON
WBA WILLIAMSPORT BUSINESS ASSOCIATION

Time with Tea Jay

Planning Strategically

Thank you for taking the time to complete the Strategic Planning Survey during June. Your time and feedback are not only appreciated but incredibly valuable to the creation of the next Strategic Plan for YOUR Chamber of Commerce.



I'd like to congratulate Greg Bell of The Wealth Factory and Mark Morgenfruh of GetHRready on being selected as the random winners of Golf Ball Drop entries for completing the survey.

I wanted to give a deeper insight into the Strategic Planning Survey. The Central PA Chamber Board of Directors have been working tirelessly on this very significant project since the fall of 2024. A very detailed Request for Proposal was launched with StratSimple and Commonweal Consulting Group, LLC being selected as the consultants in December 2024.

Since the beginning of 2025 work began with consultants from the selected companies. The following stakeholders were identified to receive a survey of which was custom tailored to their affiliation with the Central PA Chamber.

Those ten groups were comprised of: Associated Members / Friends of the Chamber, Board of Directors, Current Members (0-75 Employees), Current Members (76+ Employees), Former Members, Government Agencies, Non-profit Members, Partnership Members, Potential Members, and staff. A total of four thousand five hundred and seventy-five surveys were sent.

A survey technique used by the consultants was AI coaching on select questions to ensure more in-depth responses. This proved to be successful in retrieving telling data from the most engaged stakeholders.

The largest number of completed surveys were received from the Current Members (0-75 Employees) and Potential Members, groups with Nonprofit Members coming in third.

The virtual interview surveying gathered a rough estimate of ten times as much feedback as is generally obtained in a traditional consultant interview process.

The data received has been compiled and analyzed by StratSimple with the use of AI. Next will be an all-day off-site retreat facilitated by Commonweal Consulting Group, LLC where the current Board of Directors, internal team and some former Directors will work together to digest the themes expressed by the invested stakeholders who made their voices heard via the virtual interview survey.

Remember these surveys were anonymous so if there is something you really want to share with us directly please know we encourage you to do so. We are always accessible to YOU, our members as this is YOUR Chamber.

I find it fitting that the Retreat to create the continued future of the Central PA Chamber is occurring in July the same month that embodies the spirit of freedom, democracy, and self-determination, reminding Americans of the sacrifices made by their founding fathers in pursuit of liberty. I love the fact that the Chamber members have a voice not only in the governance of the organization, but also the future by way of the Strategic Plan.

Happy Independence Day and God Bless!

Tea Jay

Tea Jay Aikey
President & CEO

tjaikey@centralpachamber.com

WHY US?



CENTRAL PA CHAMBER OF COMMERCE

Facility Usage

Our Space is Your Space!

To make your reservation, call: 570-742-7341
E-mail jbeaver@centralpachamber.com

Available 24/7 on a first-come-first-served basis.



Smith Room



Ross Room

Leadership Coach Uses Life's Mistakes as Learning Tools

Originally published in *The Daily Item*

BY LISA Z. LEIGHTON June 28, 2025

MILTON — Most people have had an embarrassing experience or two in their lives, but few choose to capture those stories of mayhem and mishap and share them with others as learning tools.

Caz Russell, who resides in Milton with his wife of 51 years, Diane, relishes those experiences as valuable life lessons — especially the poignantly funny ones. He calls life's bloopers "Cazisms" and shares them openly with attendees of his leadership workshops, in the hopes they will resonate and make a memorable impact.

Russell, a John Maxwell Certified Independent Leadership teacher, trainer, speaker and coach retired from the electric industry as a shift supervisor at the age of 59 and a half. A day later, he started putting together workshops about leadership, communication, decision making, error prevention and creating a safety culture, all within a team structure.

"We all have teams that we participate in — Little League, church, your family," Russell said.

He continued, "Leadership is a choice. Do we live our lives

or do we lead our lives? We can determine where we end up instead of living with the circumstances thrown at us."

He also believes leadership is about relationships, and in any healthy relationship, communication is key.

"Communication is about how we connect with people, how we capture their attention, and keep their attention. My goal in life is to help others increase their communication skills," Russell said.

Now 71, Russell is known regionally as a "leadership guru" thanks to his leadership workshops, keynote addresses, and two books available on Amazon, "Nuggets: What Training My Dogs Has Taught Me About Life" and "Leadership and Tails I Only Tell My Dogs."

His next local workshop is called, Good Leaders Ask Great Questions and will be held from 9 to 11 a.m. on Wednesday, July 23, at the Central PA Chamber of Commerce in Milton. Interested attendees can register at CentralPACHamber.com/Events.

In many of his workshops, he will start with the basics — the importance of accountability, making good decisions and owning those decisions.

("Caz Russell" continues on page 14)



CENTRAL PA
BUSINESS & EDUCATION ASSOCIATION
Seminar & Training Series
**Good Leaders Ask
Great Questions**

9:00 to 11:00 a.m. Wednesday, July 23
In-Person @ the Central PA Chamber
Cost: \$45.00 - Register by July 21:

www.centralpachamber.com/events



CAZ RUSSELL
LEADERSHIP DEVELOPMENT FACILITATOR

Members Recognized

Lewisburg Wins 2025 Townie Award for Bull-Run Greenway Project

LEWISBURG - The Lewisburg Downtown Partnership (LDP) has earned statewide recognition at the 2025 Townie Awards, presented by the Pennsylvania Downtown Center (PDC). The Bull-Run Greenway Project was honored in the category Physical Improvements & Design: Public Space Improvements.



This award celebrates the transformation of the Bull-Run corridor into a vibrant, accessible public space designed for recreation, connection, and community use. The project is the result of a collaborative effort between LDP, the Borough of Lewisburg, and numerous local partners.

"Lewisburg is fortunate to have such strong collaboration when it comes to getting big projects done." Main Street Coordinator, Lynne Sobel Ragusea said, "The LDP's strategic goals align closely with the Borough's long-term plans, and we're committed to working together to maintain a shared vision for the future."



First Commonwealth Bank's Mark Ganung Named to National Advisory Board



INDIANA, PA—First Commonwealth Bank's Wealth Services Executive Mark Ganung has been named to the National Advisory Board of a leading wealth management organization.

Ganung (pronounced ga NUNG), First Commonwealth's Brokerage Program Executive, was one of five wealth management executives selected to serve on the NAB of Osaic, one of the nation's largest providers of wealth management solutions. Ganung will serve a three-year term (2025-2027).

"I'm thrilled to join the National Advisory Board representing First Commonwealth and all the banks and credit unions that utilize Osaic Institutions," said Ganung, who joined the First Commonwealth Advisors team in 2011. "Osaic is a terrific partner, and I'm honored to collaborate with its leadership team and serve alongside some of their very talented professionals. My goal is to help our financial advisors leverage the many resources available through Osaic so we can better serve the financial planning needs

of our clients and families."

"We are proud of Mark's appointment to this prestigious board," said David Buckiso (ba KI-zo), Wealth Services Manager for First Commonwealth Bank. "Osaic is one of the nation's largest providers of wealth management solutions and having Mark serve on its national board says a great deal about Mark's great work here at First Commonwealth to improve the financial lives of our neighbors and their businesses. His experience and expertise in the Wealth Management industry is unparalleled. He cares deeply about our business and has a great ability to develop talent to serve our clients"

As one of the largest providers of wealth management solutions in the country, Osaic supports approximately 11,000 financial professionals. The firm strives to support the strategic role that financial professionals can play in the lives of their clients, cultivating a spirit of entrepreneurship and independence for financial professionals. Through its advisor councils and boards, Osaic solicits feedback and recommendations for improvement directly from advisors who best understand the needs of their peers and the clients and the communities they serve. This kind of partnership enables Osaic to deliver solutions, technology and processes that make the lives of our advisors easier, allowing them to focus on what matters most, the individuals, families and businesses that rely on them to achieve their financial goals.

BREAKFAST BRIEFING

7:30 to 9 a.m. Friday, July 18 @
the Central PA Chamber of Commerce
30 Lawton Lane, Milton.

Members - FREE; Non-members - \$7
Register by July 11 @ centralpachamber.com/events

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Thank You Donors!

Thanks to everyone who participated in our most recent American Red Cross Blood Drive, last Friday.



Chamber Blood Drive



**American
Red Cross**

Blood Drive

11 a.m. to 3 p.m.

Friday, August 29 @

**Central PA Chamber of Commerce,
30 Lawton Lane, Milton**

To make an appointment, call 1-800-Red-Cross or visit redcrossblood.org. Use code "PAchamber".

Please schedule an appointment at our American Red Cross Blood Drive on Friday, August 29.

Together, we'll save as many as 40 lives!

There are blood drives scheduled at our location throughout the year, and you are welcome to join us for any or all of them as you're able to give.



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What's Happening ctd.

Day Trip to These Fine Establishments:



Sip 'n See

Depart Chamber @ 10:30 a.m.
Return by 6:15 p.m.
Saturday, August 9, 2025
30 Lawton Lane, Milton, PA

Cost: \$60/person
Register by July 31
www.centralpachamber.com/events
Transportation Provided By:

CENTRAL PA
CHAMBER OF COMMERCE

Susquehanna Valley
LIMOUSINE

Caz Russell ctd.

He said he grew up in a culture where he wasn't supposed to ask questions, "My father didn't want me to ask questions. If he felt like I was challenging his authority, or his knowledge."

He said, "The world always talks about soft skills; I call them people skills, but they are not soft — when you can learn to forgive somebody, when you can learn to appreciate somebody, or working with somebody you don't like... " that leads to success in life.

He remembers a learning curve when he first started his business, "I had to hone my skills on speaking and connecting, because 50% of a keynote speaker is connecting and the other 50% is the material."

Russell has been working with the Greater Susquehanna Valley Chamber's Leadership Susquehanna Valley program for nine years, inspiring local young professionals.

When he conducts workshops, he asks for audience participation, through storytelling.

He will ask attendees, "Tell me a story of what happened in this situation and how it worked for you. Whatever the situation was — it could be losing your emotional control... losing your temper with a team member destroys trust."

He said in today's workplace, employers need to work diligently to retain employees, "You need to show them that you value them and their opinion."

For relaxation, Russell has been a woodcarver for nearly 40 years, focusing on fish, waterfowl and shorebirds.

He said of his hobby, "I could carve every day. It's a hobby I've never gotten tired of, and it's interesting, because a lot of the carvers in the area know each other."

He loves this quote by the late Dick Smoker of Selinsgrove, "He would say every block of wood has a duck in it, you just have to remove what's not the duck. And that's a leadership thing, too. We all have that potential, but sometimes it's removing things we don't really need to be doing."

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*Find the latest member news and events
on our Facebook and Instagram pages!*

("Caz Russell" continues on page 17)

Members Recognized ctd.

Timberhaven Wins 2024 Pyramid Award for Best Architectural Design



MIDDLEBURG - Timberhaven Log & Timber Homes is honored to announce that its custom Mountain Timber Frame Home project has been awarded the 2024 Pyramid Award for Best Architectural Design Project by the Home Builders Association of Metropolitan Harrisburg.

This prestigious recognition highlights Timberhaven's commitment to innovative design, superior craftsmanship, and collaboration. The award-winning timber frame home is a striking example of mountain-inspired architecture, brought to life through intentional design and heartfelt execution. From its breathtaking timber frame structure to its thoughtfully integrated natural elements, the home reflects both artistry and functionality.

"We are incredibly proud to be recognized by the HBA with this award," said Bobbi Landis, Marketing Director at Timberhaven. "This project is a testament to the creativity of our design team and the vision of the homeowners. We're grateful for the opportunity to help turn their dream into a reality."

The Home Builders Association hosts the annual Pyramid Awards to honor excellence across the building industry, including design, construction, remodeling, and professional services. Winners are selected in nearly 50 categories spanning five major areas: Advertising & Promotion, Building, Remodeling, Professionals, and Design.

Award recipients were celebrated at the Pyramid Award Recognition Banquet, an annual gathering of industry professionals recognizing outstanding achievements and dedication.

Timberhaven Log & Timber Homes extends its sincere thanks to the Home Builders Association of Metropolitan Harrisburg for this meaningful recognition and to their homeowners who made this accolade possible.

Eight WellSpan Hospitals Receive National Award for Environmental Excellence



YORK—WellSpan Health is proud to announce that eight of its hospitals have been honored with the Partner for Change Award as part of the 2025 Practice Greenhealth Environmental Excellence Awards. This recognition highlights WellSpan's long-term commitment to securing a greener environment for its patients and communities.

The hospitals recognized include:

WellSpan Chambersburg Hospital
WellSpan Ephrata Community Hospital
WellSpan Gettysburg Hospital
WellSpan Good Samaritan Hospital
WellSpan Philhaven Hospital

WellSpan Surgery and Rehabilitation Hospital
WellSpan Waynesboro Hospital
WellSpan York Hospital

These hospitals were selected for demonstrating outstanding progress in areas such as waste reduction, local food purchasing, greening operating rooms, and sustainable procurement. In 2024, WellSpan recycled 338 tons of materials, added five hybrid vehicles, and purchased an average of 19% of its food from local vendors across the organization.

"Our mission is to ensure that people living in our communities have the best chance of being healthy—both through the high-quality preventive care we provide as well as through our efforts to build resilience into our operations and culture," said Keith Noll, senior vice president of corporate shared services, WellSpan Health. "We are thrilled to continue our momentum in environmental conservation, and this recognition from Practice Greenhealth is a testament to the hard work and dedication of our entire WellSpan sustainability team and all of our operational leaders and teams."

Practice Greenhealth is the leading sustainable healthcare organization, providing environmental solutions to more than 1,700 hospitals and health systems in the United States and Canada. The Practice Greenhealth Environmental Excellence Awards recognize healthcare organizations that are making significant strides in reducing their environmental impact and promoting sustainable practices.

WellSpan's achievement of the Partner for Change Award reflects the organization's dedication to creating a greener future for healthcare. By implementing initiatives focused on waste reduction, renewable energy, and responsible purchasing, WellSpan is actively contributing to the health and wellbeing of its patients and communities. Some examples of our recent sustainability efforts include the addition of hybrid vehicles, elimination of anesthesia gases, adoption of drone delivery, and recycling efforts.

For more on WellSpan's sustainability initiatives, please visit www.WellSpan.org/Sustainability.

CENTRAL PA
CHAMBER OF COMMERCE

2025

Annual Meeting

Thriving Together:

The Transformative Power of Connection & Hope

\$45 member/\$50 non-member

11:30 a.m. - 1:30 p.m. / Thursday, Oct. 23

Silver Moon Banquet Hall, Lewisburg

Visit: centralpachamber.com/events

You Are Invited!

The Annual Meeting attracts 200+ attendees. Learn more about sponsorship opportunities by calling 570-742-7341.

Open to the public!



Keynote Speaker
Dr. Michael Diller,
PsyD, Wellbeing Program
Administrator &
Licensed Psychologist,
WellSpan Health

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October 7!**

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Chamber Milestone (ctd.)

Inside Jobs Tours were implemented during my first year as President & CEO as well. This began with just one tour a quarter and quickly became one tour a month every year since. By assisting business and nonprofit organizations to host an Inside Jobs Tour, (IJT) this allows the member to showcase who they are and what they do, while increasing their community profile and gaining new customers and business connections.

Like most Chambers of Commerce and nonprofit organizations, the Central PA Chamber of Commerce is governed by a board of directors. The unique thing I value about the Central PA Chamber is that the board of directors are both nominated and elected by the membership of the organization. There are also terms for the time served as a Board Director to provide the Chamber to continue to be well represented and grow with fresh views.

The Central PA Chamber offers a variety of services for the members and community. The list is too exhaustive to include them all in this writing. Please consider visiting the Central PA Chamber of Commerce website to learn how you can benefit; www.centralpachamber.com.

Tea Jay Aikey is the President and CEO of the Central PA Chamber of Commerce

Pennsylvania College of Technology



**Online Trainings Available from
Pennsylvania College of Technology
Workforce Development @
www.centralpachamber.com
under the "Business & Education" tab!**

Caz Russell ctd.

Russell said, “Leadership is not (just) the boss, it’s not (just) the owner of the company. Certainly, they are leaders, but that’s not the only kind of leadership. I’m talking about each one of us leading our own lives and determining where we go in life. We determine how we set our sail. When problems arise, and they arise for everybody, how did you get through it?”

For more information about Caz Russell’s workshops and two books, visit CazRussell.com.

“We all have teams that we participate in — Little League, church, your family. Leadership is a choice. Do we live our lives or do we lead our lives? We can determine where we end up instead of living with the circumstances thrown at us.” — Caz Russell

Caz Russell is a Leadership Development Facilitator who resides in Milton, Pennsylvania. Retiring after 37 years in the electric industry, he began Caz Russell LLC in 2014. Keynote speaking nationally and internationally, Caz is a natural-born communicator who loves to inspire, motivate and challenge audiences with humor, storytelling, and life-changing leadership principles.



He and his wife, Diane of 50 years, reside in the Susquehanna Valley. Caz has authored two books which are leadership based. “NUGGETS” – what dog training taught me about life and leadership and “TAILS” – stories I only tell my dogs.



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Jessica's Jottings

Summer Seminars

Summer is here, Chamber members. Do not let your skills or eagerness to learn disappear during these sunny days.



Did you know the Central PA Chamber of Commerce has some upcoming Seminars & Trainings that are sure to keep you informed and exercising that brain activity during these summer months?

Want to learn more about great leadership and the questions you should be asking yourself as well as those around you to make you and your organization even better? Be sure to join the Chamber and our presenter Caz Russell on July 23rd to do just that!

On August 1st, Dave Tamkus is going to show us all about how a well-designed logo can skyrocket your business. Every business and organization need a logo that tells everyone who they are and can be recognized at the snap of a finger.

Your Chamber's very own Ryan Workman and I will also be holding a seminar and training. Ryan will lead you to developing your very own Elevator Pitch that you can use at networking events, over the phone, in Zoom calls, and even more! I will be reviewing who and what the Central PA Chamber of Commerce is. This includes walking you through all the benefits available to you as a member!

To wrap up August, C3 WorkPlace will be showing us time management hacks for business owners. If you ever catch yourself saying you wish there were more hours in the day, this is the seminar you need to attend!


We know the summer months can be crazy, but these seminars & trainings are meant to keep your year flowing smoothly so you don't miss a beat within your organization.

Remember, you can send anyone that represents your business/organization to these Seminars & Trainings. This can be volunteers, employees, students, and more! If you are reading this and are not a Chamber member, don't worry, you can attend these events as well. We will discuss your membership with us at a later date.

I hope to see your registration come through for these Seminars & Trainings soon. Not sure where to register, simply go to <https://centralpachamber.com/events-calendar/> and select all the events you would like to attend!

Have a safe and fun summer and don't forget to keep learning every day!

Jessica Beaver
Finance & Membership Director
jbeaver@centralpachamber.com



Did You Know?

Seminars & Trainings:

- To aid our vision of "a knowledge-ABLE workforce, the Central PA Chamber of Commerce offers short, but impactful educational opportunities for members and employees of businesses and organizations alike.
- Courses are relevant to today's needs, including technology, marketing strategies, and much more.
- To Business & Education Association partners with Central PA Chamber members to conduct the classes.
- If you are a subject matter expert and would like to lead a class, or if you have interest in learning about a certain topic, please contact 570-742-7341 or email: tjaikey@centralpachamber.com

Register for upcoming Central PA Chamber Events @ www.centralpachamber.com/events



Seminar & Training Series

How to Deliver a Great Elevator Pitch

9:00 to 11:00 a.m. Tuesday, August 12
In-Person @ Berks Technical Institute
7495 Westbranch Highway, Lewisburg
Cost: \$10 Member / \$15 Non-Member

Register by Aug. 11: www.centralpachamber.com/events

Presented by: 





Seminar & Training Series

Time Management Hacks for Small Business Owners in 2025

10:00 a.m. to 12:00 p.m. Wed., Aug. 20
In-Person @ the Central PA Chamber
Cost: \$25 - Register by Aug. 18
www.centralpachamber.com/events



C3 WORKPLACE
connect collaborate community
Presented by: **Michelle Hagan,**
CEO/Business Partner

Join us at an upcoming event!
Visit: centralpachamber.com/events

Golf Ball Drop Winners!



Congratulations to the three prize winners of the Golf Ball Drop!

1st \$622.50 – Travis Allen

2nd \$249.00 – Ashley Parrish

3rd \$ 124.50 – Seranda Cizan (not available for photo at time of publishing)



B&E Golf By the Numbers...

*As of publication time

27 Teams of 108 Golfers.

253 Golf Ball Drop! tickets sold and \$9996 in prizes awarded!

32 unique sponsors and \$16,980.34 in net income for B&E Association!

Join us at these upcoming events!

CENTRAL PA
CHAMBER OF COMMERCE

INSIDE JOBS

Time 10:00 a.m. - 12:00 p.m.
Wednesday, July 30
@ 107 S. Market Street, Suite No. 5
Berwick, PA

Featuring:

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- Tour the facility & learn more about the Berwick Industrial Development Association
- Light refreshments in Community Room

* PPE provided. Please wear pants and closed toe shoes. No hanging earrings, shorts, or heels. Photography prohibited in some areas.

Inside Jobs offers members a chance to tour facilities of fellow businesses/organizations. Learn more and register by July 15 @ www.centralpachamber.com/inside-jobs-tours

CENTRAL PA
BUSINESS & EDUCATION ASSOCIATION

Seminar & Training Series

Your Logo is Talking...
...What is it Saying?

2:00 to 4:00 p.m. Friday, August 1
In-Person @ the Central PA Chamber
Cost: \$10 - Register by July 30
www.centralpachamber.com/events

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Ribbon Cutting

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CENTRAL PA
CHAMBER OF COMMERCE

11:00 a.m. Wednesday, August 13 @ 1307 Park Ave. Suite 9-328, Williamsport, PA

CENTRAL PA
CHAMBER OF COMMERCE

Welcomes House Rep., Caucus Secretary
State Rep. Clint Owlett (R-68)

7:30 to 9 a.m. Friday, Sep. 26
@ Watson Inn, Watontown

Topics to include: 'Defining Success'

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Register @ www.centralpachamber.com/events

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