# Tr's Your Business Volume 10, Issue 1- January 2025 How to Make 2025 Your Best Chamber Year Yet, pg. 14



New board directors,



Board of Directors

Genie Bausinger - 1st Vice Chair Jeff Comitz - 2nd Vice Chair

Milton Regional Sewer Authority

Ashley Parrish - Treasurer

First Commomwealth Bank

Alison Hall

Re/Max Bridges

Rachael Herb

Service 1st Federal Credit Union

Noelle Long

SEDA Council of Governments

Ron Mackley

Community Member Sheri Marshall

Edward Iones

Lauren McDonald

The Wealth Factory

Thermal Product Solutions

**Michael Medley** 

Michael Medley Goup Life Insurance

**Michael Porter** 

Pennsylvania College of Technology

**Brandon Schemery** 

Casale, Bonner, Hillman & Southard

**Paul Smith** 

Sync Solutions

**Peter Swift** 

Camp Susque

**Tina Welch** 

Welch Performance Consulting

James Baldwin - Solicitor

Baldwin & Baldwin

Staff

Tea Jay Aikey - President & CEO

tjaikey@centralpachamber.com

Jessica Beaver - Finance & Membership Director

jbeaver@centralpachamber.com

**Ryan Workman - Communications Director** 

rworkman@centralpachamber.com

The Inside Scoop

As the new year begins afresh, I feel especially thankful for the past year of challenges, changes, and the opportunity to meet them head on! Whether completely successful or not, what's most important is giving it your best effort. I know I did, how about you? Some of the 2024 Seminar & Training events, B&E Golf Tournament, and Annual Meeting will remain high points in my memory,



and will be hard to top in 2025—but you can be sure your Central PA Chamber team are going to try! So, with another year of experience gained and wisdom learned, we venture into 2025 with the resolution to make another year even better than the past.

I look forward to working with the new directors of the board, and the entire board and committees of the Central PA Chamber to position ourselves to best serve our members. One comment, we constantly hear from the public is we are the Chamber that "actually does something." That's great and well appreciated! It takes a concerted effort to achieve this, and I strongly encourage you to help us, help you by perusing the objectives outlined in the 2025 Member Benefits & Opportunities as well as the Member Success guides.

I want to also encourage you to consider advertising opportunities available to you through our website, social media, and publications just like this issue of IYB! Because the Chamber receives thousands of individual views and readers (see By the Numbers on the back cover), why not advertise with us? There are opportunities available for every budget so you can make your business, organization, product, or service seen by a broad, potential clientele. Spaces are limited for 2025, so make sure to reach out to me as soon as possible—make it a new year's resolution!

Ryan Workman, Editor Communications Director rworkman@centralpachamber.com

# The President's Club

Thank you, 2025 Members! (Committed as of publishing.)

**Decal Dynasty Evergreen Wealth Solutions** First Commonwealth Bank **Fulton Bank** Hosterman Photography & Design **Hot Frog Media** iHeart Media **Intrada Technologies** Jersey Shore State Bank **Keystone Advertising Lawton Insurance Agency** 

LIVIC Civil

The Coup Agency

MC Federal Credit Union **Meixell-Diehl Insurance** Mifflinburg Bank & Trust Company Milton Savings Bank North Central Sight Services North Shore Railroad Company Payroc Point of Sale Pennsylvania American Water

**PenTeleData Purdy Insurance Agency** Riverfront Financial Services Roto-Rooter Service 1st Federal Credit Union

Service Electric Cablevision

**Stahl Sheaffer Engineering** The Standard Journal Sunbury Broadcasting Corp. Susquehanna Fire Protection Co. Susquehanna Valley Limousine **Swift Kennedy & Associates Sync Solutions T-Ross Brothers Construction** The UPS Store The Wealth Factory WellSpan Evangelical **Community Hospital** 

The President's Club is an exclusive sponsorship program created to prominently recognize members that contribute to the Central PA Chamber over and above their annual membership investment. Learn more at centralpachamber.com/tpc.

# IYB Deadlines

Below are upcoming It's Your Business due dates. Every effort is made to include information provided in a timely manner.

**February Digital Issue News & Ads** due by Jan. 17

**March Digital Issue News & Ads** due by Feb. 14

**Spring Print Issue\*** (released early April) Ads & Flyers due by March 7

\*The Central PA Chamber also publishes IYB Quarterly four times a year. Copies are available at public member locations across the region.

# 2024 Board of Directors Election Results

MILTON – The Central PA Chamber of Commerce welcomes several new and returning members to its Board of Directors starting in January 2025.

Elected to three-year terms following the membership-wide election in November are: Alison Hall, Realtor at RE/MAX Bridges, Lewisburg; Peter Swift, Executive Director of Camp Susque, Inc., Trout Run; and Ron Mackley, a retired, community member of the Chamber.

In addition, incumbent Genie Bausinger, Executive Director of the Milton Regional Sewer Authority, Milton, was re-elected to serve a second three-year term. Tina Welch, Founder & Principal Consultant for Welch Performance Consulting, Bloomsburg, was appointed to the board to fulfill the remainder of a vacancy and was elected to complete her first, full term.

With new board members means others are stepping down. They include: Will Greiner, Lean Process Excellence Leader at Great Dane, Danville; and Nate Lawrence, President of United Plate Glass, Sunbury.

Also ending his term with the Central PA Chamber Board of Directors is Robert Jones, a board member of the Milton Historical Society, who served as chairman for the past year as well as several previous officer positions.

"I am delighted to be a returning member of the Board of Directors! Having been a member of the Central PA Chamber of Commerce for 17 years, I know firsthand how valuable the Chamber is to its members and how essential those connections are to fostering growth and success," said Hall, a previous board director and 2023 Impact Award winner.

Swift stated, "Organizations like the Central PA Chamber of Commerce are working to provide collaboration and training opportunities to strengthen our small businesses so that they can grow, thrive, and provide healthy and stable employment opportunities in our own backyards. I want to be a part of that work, and look forward to fostering greater collaboration and working relationships between businesses in our community."

The Central PA Chamber thanks all of this year's board candidates, everyone who made nominations and the board's nominating committee. The committee included: Chairman Jones; Director of the Board, Sheri Marshall, Financial Advisor for Edward Jones, Selinsgrove; former Directors Hall, Mackley, and Lennea Brown, Community Member from West Milton; and Ellen Ruby, Director of the Lewisburg Downtown Partnership.

A total of 470 votes were tallied from ballots submitted by a Central PA Chamber member organization's "primary contact" or "voting member".

The 2025 board officers, who make up the Executive Committee, will be elected by their peers during the February 2025 board meeting.



# CENTRAL PA January 2025 CHAMBER OF COMMERCE



SELINSGROVE - Susquehanna Valley Mediation (SVM) is pleased to announce that the educational program BALM: Be A Loving Mirror will be returning in the winter. Family members in Snyder and Union counties who are experiencing a loved one with Substance Use Disorder are invited to join the 8-week program with BALM coach Stacey Karchner from 5:45 to 8 p.m. every Tuesday, beginning January 14, via Zoom.

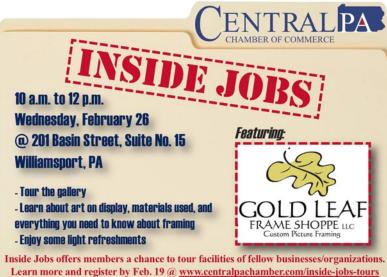
BALM: Be A Loving Mirror Family Recovery Program teaches a unique method, based on love and connection that helps families shift away from anxious reactivity to calm responsiveness. Each component of the program teaches families communication skills and provides them with the tools they need to be their loved one's best chance at recovery.

"BALM evolved around the fact that those with Substance Use Disorder are human beings and deserving of love just as any other person is," said Karchner. "Research shows when the family gets well, the loved one has a much better chance of getting and staying well. The brains of those with addiction are hijacked by a drug (believing it is needed to survive) and in turn the family's brains are hijacked believing they can control or fix, and they become obsessed with the outcome. The family needs just as much, if not more, recovery as the loved one."

The course will consist of 12 lessons, including topics like The Crucial Role of the Family, Boundaries and Leverage, How to Help Motivate Change, Enabling vs. Helping, Responding vs Reacting, Mindfulness, and more.

Susquehanna Valley Mediation invites all families and loved ones of those with SUD to join this meaningful program. All fees for the BALM facilitator are paid for by Union County Probation. For more information about BALM, please contact Stacey Karchner at skarchner9@gmail.com or call (814)360-7590

Over **100** participats took part in Central PA Chamber Seminar & Training Series events!











How long have you been in business?

Marie Rose Massage and Aesthetics

(formerly known as Marie Wagner, LMT)

has been serving the Lewisburg community

since 2019. Over the years, we've built a

reputation for offering results-driven

corrective skincare and therapeutic

bodywork that emphasizes a highly

Marie Wagner, Owner / Operator 570-452-2399

assistant@marie-wagner.com www.marierosemassageandaesthetics.com 130 Buffalo Road Suite 208 Lewisburg

personalized and expert approach.

### What makes your business unique?

In addition to our massage and skincare treatments, we offer specialized services tailored to individuals managing pain, stress, or skin concerns like sun damage and aging. We also incorporate techniques from somatic mindfulness and body awareness, such as Trager Somatic Mindfulness, that enhance both the relaxation and efficacy of our sessions.

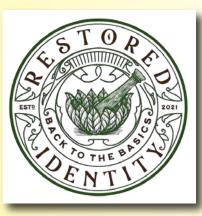
# Why are you a member of the Central PA Chamber of Commerce?

Being a Chamber member allows us to

deepen our connections within the community and collaborate with other local businesses. We value the opportunities it provides for building lasting partnerships and expanding our network.

# What benefit/opportunity from your Chamber membership do you utilize or want to utilize?

We aim to participate more actively in Chamber events and networking opportunities to build collaborative relationships with other local businesses, especially those in allied health and wellness, creating a stronger support system for the community.





Amy Miller, Owner 570-817-4722 amy.elohim@restored-identity.com www.restored-identity.com 15 South Main Street Montgomery

How long have you been in business?
May, 2021

### What makes your business unique?

Restored Identity is unique because it combines ancient wisdom with modern wellness to offer holistic, biblical-based solutions for true restoration. Every product is crafted with a commitment to purity, featuring all-organic, kosher ingredients that honor both the body and the earth. With a focus on education, each cleansing kit includes a detailed booklet to guide users through the process, empowering them to take control of their health.

Restored Identity also stands out for its integrative approach, offering wellness

modalities alongside apothecary products, all designed to rejuvenate mind, body, and spirit. It's more than a brand—it's a movement toward natural, intentional living.

# Why are you a member of the Central PA Chamber of Commerce?

To learn more about the businesses in our area.

# What benefit/opportunity from your Chamber membership do you utilize or want to utilize?

I'm so busy I haven't had a chance to utilize the Chamber much but hopefully this year I'll be able to! We've been growing at such a fast pace it's hard to keep up! Want to appear in the Member Spotlight? E-mail Jessica Beaver: jbeaver@centralpa-chamber.com

# What's Happening

the

**MILTON YMCA** 

# Saturday Group Swim Lessons

January 4th-25th

# 9:30-10AM: Swim Basics

(Ages 4-10)

For non-swimmers to learn basic swimming skills and water safety

GSV YMCA Family Member: \$40.00 GSV YMCA Non-Member: \$60.00 GSV YMCA Youth Member: \$50.00

# 10-10:30AM: Stroke Introduction & Development

(Ages 6-12)

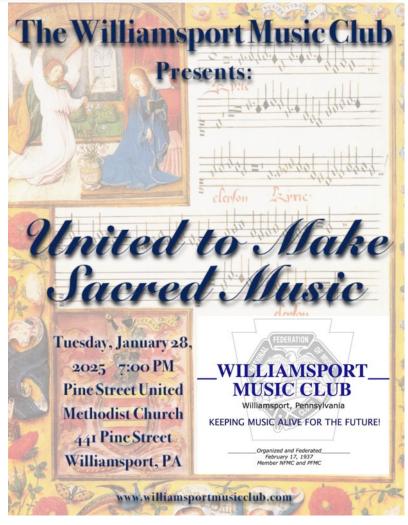
For swimmers to learn the basics of freestyle, backstroke, and breaststroke \*Must already be able to swim on their own

> GSV YMCA Family Member: \$40.00 GSV YMCA Non-Member: \$60.00 GSV YMCA Youth Member: \$50.00

Register today!
For More Info: Email Lwirt@GSVYMCA.org

There were Breakfast Briefings hosted in 2024.







# What's Happening





# Bridal Expo

The Genetti Hotel & Suites • Downtown Williamsport Sunday, January 12, 2025













Date	Event	Location	Time	Cost
1/16/25	Using Artificial Intelligence to Support Human Resources	Webinar	9 to 10:30 a.m.	\$99
1/17/25	How to Make Your Organization Resilient to Complex and "Wicked" Problems	Webinar	11:30 a.m 12:30 p.m.	Free
1/31/25	The Business Case for Energy Audits	Webinar	11:30 a.m 12:30 p.m.	Free



S B D C
Small Business
Development Center
Bucknell University

570-577-1249 www.bucknell.edu/sbdcevents

Date	Event	Location	Time	Cost
1/17/25	Agricultural Innovation	Webinar	12 to 1:30 p.m.	No Fee

Have you dreamed of being your own boss for many years but don't know where to start?...

Start with the Bucknell SBDC!

Send your event info to rworkman@centralpachamber.com!

# New Members

Albright LIFE 901 Memorial Avenue Williamsport, PA 17701 Phone: 570-322-5433

All Inclusive Health Care Organization

Becky Bauer, Center Manager becky.bauer@asbury.org

Equity Roofing LLC 390 Mulberry Street Mifflinburg, Pa 17844 Phone: 570-218-5683

We are a residential and commercial roofing company proudly serving Central Pa. We specialize in shingle, metal, and low slope roofing systems.

Kevin Beaver, Director of Business Development kevin@equityroofs.com

Axemann Brewery 2042 Axemann Road Suite 125 Bellefonte, PA 16823 Phone: 814-574-6146

Axemann Brewery is a production brewery and taproom in the old Cerro/Titan Metal Factory in Bellefonte, PA. Opened in 2020, Axemann beer now has distribution in most PA counties and has a facility that is welcoming to all ages and hosts public and private events.

Cristina Roth, Marketing Director cristina@axemannbrewery.com

Lewisburg Farmers Market 499 Fairground Road Lewisburg, PA 17837 Phone: 570-360-9344

A popular Farmers Market in Central PA, open every Wednesday from 8am-3pm, year-round. 100+ vendors!

Meghann Perez, Market Manager market@venture-grp.com

Olive Branch Industry LLC 103 Terrace Street Northumberland, PA 17857 Phone: 570-473-3501

Inspiring signs and gifts. In house screen printing. Laser engraving of drinkware, pens, journals, etc. Jigsaw puzzles with company or organization logos and more.....

Vince Trego, Owner olivebranchindustry@gmail.com







CAN YOU GUESS WHO HAS YOUR BACK?



THAT'S WHO.

(570) 742-7341 • www.centralpachamber.com 30 Lawton Lane Milton, PA 17847

# New Members (cont.)

Villager Realty, Inc. of Northumberland

236 Old Danville Highway Northumberland, PA 17857 Phone: 570-473-7300

Helping sellers to list property, buyers to purchase, commercial investment, and property management, and rentals. Villager Realty has worked for over 50 years protecting and assisting clients to list & sell property. We not only work in our communities we strive to serve them.

Pam Whitenight, Office Manager pam-whitenight@villagerrealty.com

White Deer Community Park Association 992 White Deer Pike New Columbia, PA 17856 Phone: 570-412-0338

The White Deer Community Park Association is a 501(c)3 charitable organization founded in 1953. Our mission is to provide recreational facilities for picnics, community social events, and athletic contests. Rental space includes the community hall, multiple picnic pavilions, as well as the ball field. The whole park may also be rented. We are the perfect location for family reunions, picnics, birthday parties, bridal and baby showers, weddings and more. The Park also hosts several community events each year including a Family Fun Festival, Car Show and our annual Chicken Pot Pie supper.

Pam Showers, Scheduling whitedeercommunitypark@gmail.com

Woodmen Life 112 Hollywood Drive Butler, PA 16001 Phone: 724-431-1931

Life Insurance, Annuities', Retirement Planning, and Investments.

Michaele Geibel, Regional Director mlgeibel@woodmenlife.org

The Survivor's Journey 36 Laurel Lane Danville, PA 17821 Phone: 570-850-2940

Survivor's Journey is a non-profit organization dedicated to transforming the conversation surrounding cancer. Founded by John Yoder, a thriving cancer survivor, to provide a supportive and empathetic community for cancer survivors and their support networks. Our mission is to provide valuable content, foster meaningful connections, and inspire hope among cancer survivors. We envision a transformative impact on the lives of survivors, empowering each individual to navigate their unique journey with strength and resilience. We are committed to establishing ourselves as a preeminent hub for cancer survivors and their support networks. We are dedicated to cultivating positive dialogues, delivering invaluable resources, and nurturing a vibrant sense of community, contributing to the long-term outlook for survivors.

John Yoder, Founder, Chief Advocacy Officer advocate@thesurvivorsjourney.org

# Membership Renewals

(As of Dec. 28, 2024)

Dream Home Inspections William D. Bucher, CPA

**Bucknell SBDC** 

Haven-to-Home Canine Rescue

Dermatology Partners Milton Area School District

Astro Village Listing Service

Alison Hall - RE/MAX Bridges Realtor

Warrior Run School District

T-Ross Brothers Construction, Inc.

Carl Jenkins DDS

**KPI Technology** 

Nu-Tec Tooling Co., Inc.

Milton Regional Sewer Authority

Neighbor Lady Vino

Pinpoint Federal Credit Union

**Bucky Allis** 

East West Drilling Inc.

Lewisburg Arts Council

Len Prosseda

Northumberland County Housing Authority

Delaware Township Supervisors

Real IT Care LLC

Law Offices of Baldwin & Baldwin

La Primavera Italiano Ristorante

Milton Public Library

Susquehanna Fire Protection Company - DeWart

Susquehanna Fire Protection Company - Lewistown

SUN Habitat for Humanity

North Shore Railroad Company

**Cutting Edge Tree Professionals** 

Greater Susquehanna Valley YMCA - Milton Branch

Greater Susquehanna Valley YMCA - Sunbury Branch

Lewisburg YMCA at the Miller Center

Middlecreek Area Community YMCA

Herbert, Rowland & Grubic, Inc.

Congressman Glenn Thompson/Friends of Glenn Thompson

Country Comfort Alternative Living, Inc. Dwell Orphan Care - Lycoming County

Dwell Orphan Care - Columbia County

Spotlight PA

Sync Solutions LLC

Welch Performance Consulting

Matt Frye - State Farm Insurance

Cup O Code

First National Bank - Watsontown

First National Bank - Lewisburg

First National Bank - Selinsgrove

Pennsylvania American Water Company

Susquehanna Valley United Way

Kelly RV Inc

Vendetta Cyber Defense

Coldwell Banker Penn One Real Estate

Lewisburg Hotel

Pennsylvania Chamber Insurance

Innovative Manufacturer's Center (IMC)

Mountain View Lawn Maintenance

Find the latest member news and events on our Facebook and Instagram pages!

# Time with Tea Jay

### Let's Start the New Year RIGHT!

Recently during a meeting with a local leader, it was realized that they thought the Central PA Chamber was supported (funded) by grants and government.



That is a common misconception as most non-profit organizations we are familiar with tend to be of a 501(c)(3) status which means they are funded by grants and government. The Central PA Chamber of Commerce is a non-profit organization with a 501(c)(6) status.

Now what does that mean exactly. Simply put, 501(c)(3)s aim to solve societal problems, while 501(c)(6)s aim to advance industries.

As a 501(c)(6), the Central PA Chamber doesn't have the wide variety of grants available and government funding to them that 501(c)(3) organizations do.

A 501(c)(6) non-profit primarily generates income through membership dues paid by its members, essentially acting as a trade association where businesses join to benefit from collective activities like networking, marketing, trainings & seminars, events, facility usage, referrals, legislative connections and more, with the primary source of revenue coming from these membership fees.

So, consider that the membership dues for 12 months range from \$65 to \$1060. The Central PA Chamber has been dubbed "the active chamber" and "the chamber that gets stuff done" by not only its members but the public at large.

To be active and get stuff done undoubtedly costs money and time and of course time is money right.

This explains why it is so important for not only sponsorships and event revenue, but more importantly donations and President's Club memberships.

Most Americans couldn't tell you what a 501(c)(6) is, but those same people have likely interacted with one. The activities of your local Chamber of Commerce, 501(c)(6) organizations are valuable non-profits in our community, impacting lives in a positive way.

So, if you've been impacted in a positive way by the Central PA Chamber of Commerce and wish to see the work continue here are some ways you can ensure their sustainability:

- Submit a WHY US video https://centralpachamber.com/why-us/
- Join the President's Club https://centralpachamber.com/membership/presidents-club/
- Advertise in the Member Benefits & Opportunities Guide https://centralpachamber.com/wpcontent/uploads/2024/12/2025-Membership-Benefits-Opportunities-Guide.pdf



• The Central PA Chamber of Commerce offers a wide range of events throughout the year, attended by hundred of business & community leaders.

- Sponsorship opportunities provide a platform for Chamber members to address and be seen by event participants.
- There are sponsorships for every every budget.
- Why not use the platform of a Chamber event to promote your own business or organization?
  - Contact Jessica Beaver for full details: jbeaver@centralpachamber.com 570-742-7341
- Market/Advertise with the Central PA Chamber https://centralpachamber.com/marketing/
- Attend or Host an Inside Jobs Tour https://centralpachamber.com/inside-jobs-tours/
- Use the Discount Prescription Drug Card https://centralpachamber.com/membership/discount-prescription-drug-card/
- Schedule a review for Merchant Services https://central-pachamber.com/exclusive-merchant-services/
- Get a Health Insurance Quote https://centralpachamber.com/pci/
- Book a facility usage https://centralpachamber.com/facility-usage/
- Promote the lending program https://centralpachamber.com/pal/
- Take an online training course https://centralpachamber.com/online-trainingcourses/#/documents
- Attend Raising the Board https://centralpachamber.com/rtb/
- Post a job opening https://centralpachamber.com/economic-development/jobopportunities/

Happy New Year,

Tealay

Tea Jay Aikey
President & CEO
tjaikey@centralpachamber.com

# Breakfast Briefing



Thank you to everyone who attended our high-spirited, final Breakfast Briefing of 2024 on Friday, December 13! It was great to see so many new members and first-time attendees participate in this popular, monthly networking event.

The Central PA Chamber of Commerce appreciates our sponsor, First Commonwealth Bank, and all the 2024 Breakfast Briefing hosts and sponsors over the past year--we couldn't do it without you!

Breakfast briefings always sell-out and it is never too early to register and reserve your seat.

Visit: https://centralpachamber.com/events-calendar/ to view the 2025 dates. We look forward to sharing more Breakfast Briefing experiences with you in the New Year!



# BREAKFAST BRIEFING

7:30 to 9 a.m. Friday, Jan. 17 @ the Central PA Chamber of Commerce 30 Lawton Lane. Milton.

Members - FREE; Non-members - \$7
Register by Jan. 10 @ centralpachamber.com/events

Sponsored by:



# Do you like discounts on products and services?

Visit
www.centralpachamber.com
and click on
"Member-to-Member
Discounts" under the
"Membership" tab.



# Looking to hire or even be hired?



Visit
www.centralpachamber.com
and click on
"Job Opportunities" under the
"Economic Development" tab.

# What's Happening

The Danville Area Community Center Invites You to "Free Week"

DANVILLE - The Danville
Area Community Center
(DACC) is thrilled to
announce, "Free Week," a
special opportunity for the
community to experience the
many amenities and programs
we have to o er—completely
free of charge. From Sunday,



January 5, through Saturday, January 11, guest fees will be waived, allowing everyone to explore the DACC and discover their new favorite activity.

Visitors will have full access to an array of offerings, including:

- ◆ Group Exercise Classes for all fitness levels.
- Swimming Pool access for lap swimming, recreational swimming, and Water Fitness Classes.
- ◆ Fitness Machines and free weights to meet your workout goals.
- Opportunities to shoot hoops in the gymnasium.
- ◆ Try out a Pickleball game.

This is the perfect chance for individuals and families to explore the DACC's welcoming environment and find a routine that supports their health and wellness goals.

"Free Week is our way of inviting the community to experience everything the DACC has to o er," said Heather Laubach, Chief Operating O icer, "Whether you're trying a Group Exercise Class for the first time, bringing the family for a swim, or simply exploring our facilities, there's something for everyone."

To ensure the best experience, we encourage all visitors to plan ahead. Please note that all standard rules and restrictions apply for both children and adults. Additionally, some facilities may be reserved for scheduled classes or group activities. Visitors are encouraged to check the DACC website at http://www.danvilleacc.com for updated schedules and availability.



The DACC staff looks forward to welcoming both new and returning members of the community during this exciting week. Don't miss this opportunity to explore, connect, and experience all that the Danville Area Community Center has to offer—for free!



Kingdom Kidz, Inc.

WATSONTOWN - JANUARY SCHEDULE OF EVENTS

RECYCLING- We are teaming up with COMMUNITY AID! Please bring your items to the Puppet HOME on Mondays, Tuesdays, Thursdays, Fridays, 9am-1pm.

Are You a Thrivent Financial Member? Fundraiser. Help Kingdom Kidz with your donation of Thrivent Choice Monies and/or Thrivent Action Team funds. Call us at 570-838-3133 or 570-768-1910 for more information.

ALL SAFEKIDZ™ ACTIVITIES AT THE PUPPET HOME ARE FREE!

EACH TUESDAY NIGHT, 6:30-7:30, TEAM TRAINING

JANUARY 11 & 25- SafeKIDZ™ at the Puppet HOME, FREE Puppet program followed by activity rooms, snacks, etc., 1-4pm Starts at 1pm PUBLIC FREE

FEBURARY-8 & 22 SafeKIDZ™ at the Puppet HOME, FREE Puppet program followed by activity rooms, snacks, etc., 1-4pm Starts at 1pm PUBLIC FREE

MARCH 8 & 22- SafeKIDZ™ at the Puppet HOME, FREE Puppet program followed by activity rooms, snacks, etc., 1-4pm Starts at 1pm PUBLIC FREE

# Join No



# Why become a **member** of **SHRMA?**



- **Discounted Monthly Program Rates**
- **Networking Opportunities**
- Program Meetings Earn SHRM / HRCI Credits
- Chance to win one of four \$250 annual scholarships
- FREE HR Job Postings and job announcement email to our entire SHRMA Chapter

### Membership Levels:

- General Membership SHRM National Member \$100 Subscription period is for 1 year, on: January 1st
- General Membership \$150 Subscription period is for 1 year, on: January 1st

us on the web at www.SHRMA.org or follow SHRMA on LinkedIn (Susquehanna Human Resource Management Association)

Find the latest member news and events on our Facebook & Instagram pages!









ID Number: 3633428643

RxBIN: 610709

RxGrp: CRLPACOC



INSTRUCTIONS: This card/coupon is pre-activated and can be used immediately. Present this card/coupon to any participating pharmacy to receive a discount on prescription medications.

Pharmacy Helpline | 800-223-2146 Customer Service | 877-321-6755



# **Chamber Blood Drive**



Thank you to all 17 of the donors who contributed to our Friday, December 20, 2024 Blood Drive! Your participation could save as many as 72 lives!

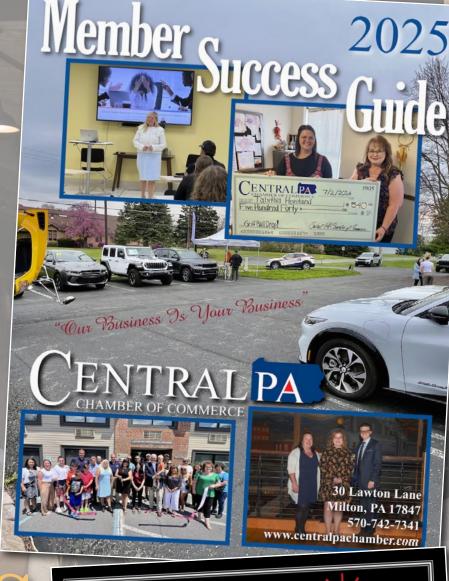
The Central PA Chamber will once again host quarterly Red Cross Blood Drives in 2025. The Smith Room provides a convenient, easy parking/access accomodation for lifelong and new blood donors. We hope you will consider taking some time help give the gift of life!

> Please stay tuned to this publication and www.centralpachamber.com/events for future Red Cross Blood Drive dates to be announced and to register.

There were Blood Drives hosted at the Central PA Chamber in 2024!

# The 2025 Member Success Guide

Back by popular demand, the 2025 Member Success Guide provides new and current members a roadmap for how to make the most out of your membership, including a helpful checklist.



# YOUR BUSINESS

# Get noticed by advertising with us!

There are multiple ways to get noticed by your fellow Central PA Chamber members—with options for all budgets.

Take a space or have a flyer in our monthly online or quarterly print magazine: It's Your Business.



# CENTRAL PA



# Membership Benefits & Opportunities Guide

30 Lawton Lane Milton, PA 17847 570-742-7341



**2025** 

# The 2025 Member Benefits & Opportunities Guide

The list of membership benefits is so long we've compiled them into a comprehensive guide.

This publication also details all of your opportunities to sponsor and partner with us for events thoughout the year.

Act now as these fill quickly!



# OUR BUSINESS

Our website and social media receive a lot of attention and we like to share the spotlight!

Place an ad on our homepage or events calendar.

We can promote your business with Facebook boosts and sponsored emails too.

# Guest Column



LEWISBURG

# Winter Skin Care:

# Protecting Your Skin in Cold, Dry Weather

# By Dr. Adel Haque

As the temperatures drop, our skin faces unique challenges brought on by cold, dry air outdoors and heated environments indoors. For individuals with conditions like eczema and psoriasis, winter can be particularly harsh. Understanding how to care for your skin during this season is essential to maintaining its health and comfort.

### The Effects of Winter on Skin Health

Winter air is notoriously low in humidity, which depletes the skin of its natural moisture. Combined with harsh winds and the drying effects of indoor heating, this can lead to flaky, itchy, and irritated skin. Those with eczema or psoriasis are especially vulnerable, as their skin already has a compromised barrier function. This can result in increased flare-ups, inflammation, and discomfort.

### **Tips to Protect and Nourish Your Skin**

### 1. Moisturize More Frequently

The cornerstone of winter skincare is hydration. Choose a thick, emollient cream or ointment that provides a protective barrier, sealing in moisture. For those with eczema or psoriasis, look for products free of fragrances and irritants, as these can exacerbate symptoms. Apply moisturizer immediately after bathing to trap moisture in the skin.

### 2. Use a Humidifier Indoors

Central heating can strip moisture from the air, leaving skin even drier. Using a humidifier in your bedroom or living space helps maintain humidity levels, preventing skin from becoming parched.

## 3. Bathe Smartly

While a hot shower can feel comforting on a cold day, prolonged exposure to hot water can worsen dryness. Opt for lukewarm water and limit bath time to 10-15 minutes. Use a gentle, fragrance-free cleanser, and pat your skin dry with a towel rather than rubbing.

### 4. Dress in Layers

Wool and synthetic fabrics can irritate sensitive skin. When layering for warmth, choose soft, breathable fabrics like cotton for the layer closest to your skin.

# 5. Stay Hydrated and Eat Skin-Friendly Foods

Hydration isn't just about what you put on your skin; it's also about what you put in your body. Drink plenty of water and incorporate foods rich in omega-3 fatty acids, like salmon and walnuts, to support your skin's natural barrier.

### 6. Don't Forget Sun Protection

The sun's UV rays are just as harmful in winter as in summer, especially when reflected off snow. Use a broad-spectrum sunscreen with at least SPF 30 on exposed skin.

Winter doesn't have to mean discomfort for your skin. With a proactive approach to skincare, you can reduce the impact of cold weather and keep your skin healthy and resilient throughout the season.

Dermatology Partners offers immediate appointments to help you address your skin concerns. Call us at 888-818-DERM to schedule today!

# Members Recognized



# Real Strategies. Real Possibilities.

MONTOURSVILLE - Jason M. Dugan, President and CEO of Aspire Wealth Group located at 190 Choate Circle, Suite B, Montoursville, Pennsylvania was recently named a member of the 2025 Raymond James Chairman's Council. This marks the 6th consecutive year that Dugan has qualified for this prestigious recognition.

Dugan, who joined Raymond James in 2011, has over 17 years of experience in the financial services industry, and represents the client-first values that the firm proudly applies to every part of business. Aspire Wealth Group offers a wide range of comprehensive financial services including Investment Management, Financial Planning, Retirement Planning, Estate Planning Implementation, and Education Planning.





# KEEPING OTHERS SAFE

# AROUND THE POOL

Milton YMCA

For more information contact Lilly Wirt at lwirt@gsvymca.org

# American Red Cross Certification (2 years)

Includes: Water Skills, Computer Learning and CPR/AED/First Aid

Friday, January 3rd 5:30-6:30PM—Pre-test

Sunday, January 5th at 12-6PM

Monday, January 13th at 5-8PM—CPR Class

Sunday, January 19th at 12-6PM

Sunday, January 26th 12-6PM—Water Skills and Test Day

\$275/Family Membership, \$325/Non-member, \$275/Youth Membership Must be 15+ years old

Recertifications: attend January 5th and 13th classes \$100/Family membership, \$125/non-member, \$100/Youth Membership

There were Raising the Board Classes in 2024

with graduates.



# **Innovative Manufacturers Center (IMC)**

CENTRAL, PA - The Innovative Manufacturers Center (IMC), a public-private partnership dedicated to supporting small- and medium-sized manufacturers (SMMs) in Central Pennsylvania, has been awarded two grants aimed at advancing technology adoption and green energy manufacturing in the region.

IMC will serve as a subrecipient of the U.S. Department of Energy's (DOE) SMART-PA program and the Appalachian Regional Commission's (ARC) Appalachian Regional Initiative for Stronger Economies (ARISE) fund. These programs will provide critical resources to help SMMs in the 12-county Central PA region enhance productivity, increase competitiveness, and support the transition to clean energy.

The SMART-PA program supports SMMs in adopting SMART manufacturing technologies to improve efficiency, reduce costs, and attract talent. Through this initiative, Central PA manufacturers will have access to:

- Technology Assessments: Identify opportunities for improved productivity.
- Technical Assistance: Support for implementing advanced manufacturing solutions.
- Mini-Grants: Financial assistance for technology adoption.
- Educational Events & Networking: Workshops, training sessions, and peer connections.

These resources will help manufacturers address critical challenges such as workforce shortages, delays caused by manual processes, high scrap rates, and excessive machine downtime.

Driving Green Energy Manufacturing with ARC's ARISE Fund IMC's participation in ARC's ARISE fund will focus on helping manufacturers expand into the green technology and clean energy sectors. This initiative will provide:

- Training & Technical Assistance: Guidance for workforce development and technological adoption.
- Supply Chain Mapping: Insights into green energy supply chain opportunities.
- Factory Upgrades: Support for transitioning facilities to manufacture renewable energy components, hydrogen power systems, smart grid technology, electric vehicles, and other green innovations.

# Jessica's Jottings

### **New Year, New Opportunities**

Happy New Year, IYB readers! It is 2025, a new year with new possibilities and opportunities for your business or organization. This is also another year for you to utilize your many Chamber benefits.

Each month I will again highlight different opportunities that you can take advantage of.

Let's start January out by talking about advertising, specifically Website Advertising.

There are a few ways to advertise on the Chamber website. First way is to be on the homepage of the site. This is on our banner, which is the first thing people see when they visit the site. You can be that advertiser for a whole month for only \$150. There is only 1 space available each month, so don't wait too long to confirm your space.

Another way to get yourself on the website is to have an ad on our Events Page on the website. This is where everyone goes to register for all the events they attend with the Chamber. You can place an ad on this tab of the website for only \$50 and have it be seen for a whole month. There are 2 opportunities per month for this advertisement.

If you are not in a position to spend money on advertising for 2025, another way to make sure people gain the correct information about your business or organization is to make sure your Directory Listing is up to date. This is key information for anyone looking for a particular service you may offer. Key items to check on your listing are your contact information, website, social media links, and description of your business. Reminder to our members, you can be listed in as many categories that fit your business description. So, if you see a category, you think you should belong in contact the Chamber staff to update this or any information.

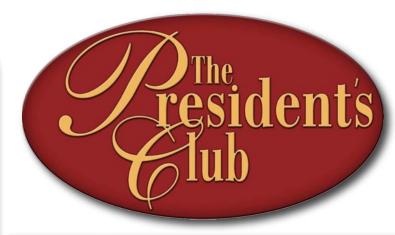
A new year means a new chance to get your business out in front of even more people, which can translate to more customers! If you have any questions or would like to take advantage of any of the above opportunities, be sure to reach out to myself or Ryan Workman, our communications Director.

I look forward to working with each Chamber member this year!

Jessicos -

Jessica Beaver Finance & Membership Director <u>ibeaver@centralpachamber.com</u>

There were Ribbon Cuttings & Open Houses hosted with the Central PA Chamber in 2024!









# For Your Business. For Your People. For Your Health.

Investing with PCI is an investment in your business and your people, and we pride ourselves in working with you to build a one-of-a-kind benefits portfolio that is based on your company's budget and your employee's needs.

As a PCI member you also gain membership with the PA Chamber of Business and Industry, which represents the collective voice of nearly 10,000 businesses in communities statewide and influences public policy that directly affects employers' bottom line.

Here's a quick breakdown on how PCI can work with you:

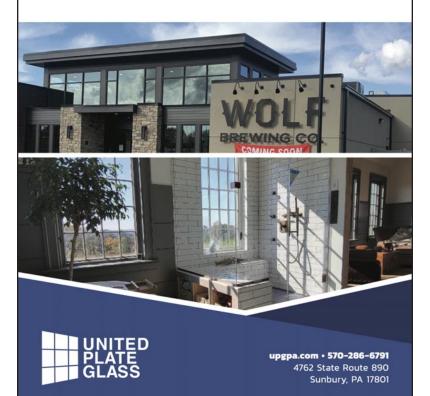
- Benefits Consulting and Administrative Services: Long-term strategies based on data and driven to add value to your business and for your people;
- Group Health and Well-Being: A suite of cost-effective medical plans and well-being services geared to help your employees be their best at work and at home;
- Self-Insurance Expertise: Traditional coverage options and our own, self-funded PCI Benefits Consortium are among our unique deliverables;
- Human Resources Consulting: Access to extensive HR materials, compliance assistance and review and more:
- Specialty Benefits: Dental, vision, life and disability, turn-key Medicare enrollment, and individual coverage;
- Access to our caring and capable Credentialed Service and Support team

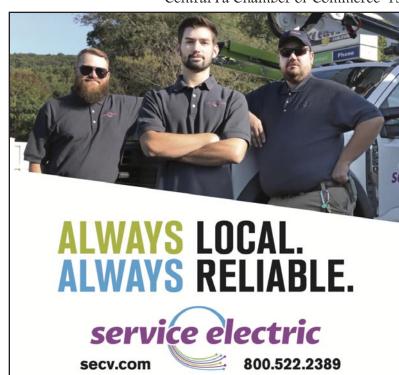
Don't delay - enroll with PCI today!



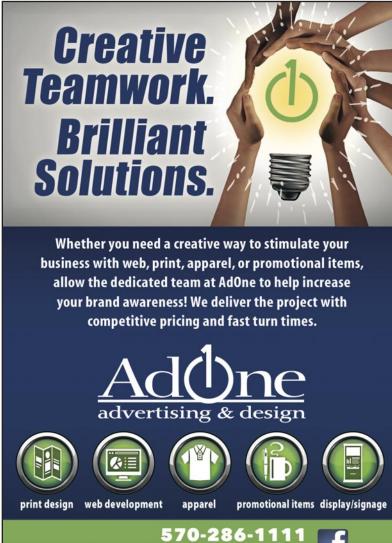
# Good People Installing Trust On Time

COMMERCIAL AND RESIDENTIAL GLASS EXPERTS





There were Inside Jobs Tours with the Central PA Chamber in 2023!



mypromotionalneeds.com

# **2024 BY THE NUMBERS...** \*As of publication time

105 new members!

750 referrals made via Online Membership Directory.

79,112 unique website views & 130,535 Facebook page reaches.

Join us at these upcoming events!

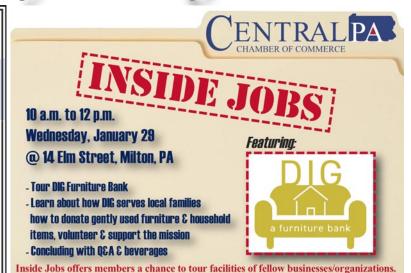
# BREAKFAST BRIEFING

7:30 to 9 a.m. Friday, Jan. 17 @ the Central PA Chamber of Commerce 30 Lawton Lane, Milton.

Members - FREE; Non-members - \$7
Register by Jan. 10 @ centralpachamber.com/events

Sponsored by:







**Legislative Event (speaker TBA)** 

\*\*\*\*\*

7:30 to 9 a.m. Friday, Feb. 21 @ Watson Inn, Watsontown

Central PA Chamber Members - \$20; Non-Members - \$25 Register by Feb. 14: www.centralpachamber.com/events Premier Sponsor:





Learn more and register by Jan. 22 @ www.centralpachamber.com/inside-jobs-tours

9:00 to 11:00 a.m. Wed, March 5 In-Person @ the Central PA Chamber 30 Lawton Lane, Milton FREE to Attend - Register by Feb. 26: www.centralpachamber.com/events

Presented by:





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Advertise with the
Central PA Chamber.

Seen by thousands, monthly.