



Board of Directors

Rob Jones - Chair Genie Bausinger - 1st Vice Chair

Milton Historical Society

Milton Regional Sewer Authority

Jeff Comitz - 2nd Vice Chair

Ashley Parrish - Treasurer

Thermal Product Solutions

First Commomwealth Bank

Will Greiner

Michael Porter

Great Dane Rachael Herb Pennsylvania College of Technology

Brandon Schemery

Service 1st Federal Credit Union Nathan Lawrence Casale, Bonner, Hillman & Southard

United Plate Glass

Stephen Shope

Noelle Long

Pennsylvania Treasury

SEDA Council of Governments

Paul Smith

Sheri Marshall Tina Welch

Sync Solutions

Fdward Jones

Welch Performance Consulting

Lauren McDonald E. Terry Baldwin - Solicitor

The Wealth Factory

Baldwin & Baldwin

Staff

Tea Jay Aikey - President & CEO

tjaikey@centralpachamber.com

Jessica Beaver - Finance & Membership Director

jbeaver@centralpachamber.com

Ryan Workman - Communications Director

rworkman@centralpachamber.com

The Inside Scoop

I hope this December issue of IYB finds you well rested and possibly on a diet after the Thanksgiving holiday! While your Central PA Chamber team wraps up 2024 our public events page is a little less busy, but there's much going on behind-the-scenes!

Preparations are underway to plan twelve Breakfast Briefings, eleven Inside Jobs Tours, four Legislative Events, 1/2 price headshots,

Raising the Board, Seminars & Trainings, Ribbon Cuttings, Open Houses, the Annual Wine Tour, Annual Meeting, and much, much more for 2025! Stay tuned to this publication and our website events calendar as these dates and details start to be populated.

Meanwhile, it seems Central PA Chamber members are buzzing with exiting events to celebrate the season. Take a look at the "What's Happening" during December and how our members are giving back to the community in the "Members Recognized" sections, respectively.

Two of the Central PA Chamber Member Benefits that might be very helpful for you to plan your year and budget are our Facility Usage and President's Club offerings discussed by Tea Jay and Jessica in their respective columns. You can also peruse our new 2025 Membership Benefits & Opportunities Guide as well as the 2025 Member Success Guide. We update these annually to provide you with most accurate and complete information to take advantage of your Membership. As Tea Jay always says, "It's like belonging to a gym, you have to use it to gain the rewards!"

Finally, in reflecting upon the season, I just want you to know how thankful I am to work for the business and nonprofit community of Central Pennsylvania. May you have a Merry Christmas, Happy Hanukkah, and a joyful New Year!

Ryan Workman, Editor Communications Director rworkman@centralpachamber.com

The President's Club

Thank you, 2024 Members! (Committed as of publishing.) Jersey Shore State Bank

Abe's Custom Woodworking Asbury RiverWoods Backyard Broadcasting Decal Dynasty Endless Mountain Enterprises Evangelical Community Hospital First Commonwealth Bank **Fulton Bank Heaven's Best Carpet Cleaning** Heritage Springs Memory Care Hosterman Photography &

Keystone Advertising Lawton Insurance Agency LIVIC Civil MC Federal Credit Union Meixell-Diehl Insurance Mifflinburg Bank & Trust Company Milton Savings Bank Near Me Entertainment North Central Sight Services North Shore Railroad Company Pennsylvania American Water

PenTeleData

members that contribute to the Central PA Chamber over and above their annual membership

investment. Learn more at centralpachamber.com/tpc.

Design Hot Frog Media i3 Point-of-Sale iHeart Media **Intrada Technologies**

Phoenix Filtration PPL Electric Utilities RHP Law Firm The President's Club is an exclusive sponsorship program created to prominently recognize

Riverfront Financial Services Service 1st Federal Credit Union Service Electric Cablevision The Standard Journal Sunbury Broadcasting Corp. Susquehanna Fire Protection Co. Susquehanna Valley Limousine Swift Kennedy & Associates **Sync Solutions** T-Ross Brothers Construction **United Plate Glass UPMC** The UPS Store **USA Life Company** Vendetta Cyber Defense The Wealth Factory

*The Central PA Chamber also publishes IYB Quarterly four times a year. Copies are

IYB Deadlines

Below are upcoming It's Your Business due dates. Every effort is made to include information provided in a timely manner.

January Digital Issue News & Ads due by Dec. 6

February Digital Issue News & Ads due by Jan. 17

Spring Print Issue* (released early April) Ads & Flyers due by March 7

available at public member locations across the region.

Practicing Thanksgiving Gratitude

The following is an excerpt from a Thanksgiving message by New York Times best-selling author and business coach, Tony Robbins:

Thanksgiving is one of the best times of the year. It's the start of the holiday season, a chance to get together with loved ones, and a time to eat plenty of delicious food. For some, it can also be a time of stress and anxiety – hosting Thanksgiving dinner, dealing with complicated family relationships and worrying about holiday shopping.

Whether you're excited for the holidays or a little anxious, take the opportunity the holidays present to slow down. Practice Thanksgiving gratitude for all the blessings in your life instead of focusing on the negatives. Then, think about how you can extend this season of gratitude to improve your entire life year-round.

What does it mean to have a grateful Thanksgiving?

The relationship between gratitude and Thanksgiving is deeply ingrained in the holiday. Some of us grew up going around the table and sharing something we're thankful for each year. Quotes about gratitude and Thanksgiving pop up on our social media feeds along with hashtags like "#blessed" and "#thankful." There's no doubt these feelings are sincere, but there's a difference between being thankful and being grateful.

Being thankful is a fleeting moment, a feeling. It's when your partner takes care of the chores or errands. Or when a coworker covers for you at work. When a stranger finds and returns your wallet. On the other hand, being grateful is a mindset. It's a state of grace of constant thankfulness. It's an appreciation for all that life brings, good and bad – because even our worst moments can shape us in positive ways. When you not only have Thanksgiving gratitude but also gratitude for life itself, you'll find fulfillment in life.

How do you express Thanksgiving gratitude?

The season of gratitude is an excellent time to get started creating the habits that will lead you to an abundance mindset.

Give back. Volunteer, make an extra meal for your neighbor, donate money or invite someone to dinner who doesn't have





anywhere to go. Giving back fulfills our deepest human needs, especially around the holidays.

Be present. Oftentimes the gift of presence is the greatest gift we can give our loved ones. Use the time around Thanksgiving to reconnect with friends and family. Put down your phones, be completely present, and magic will happen.

Trade expectations for appreciation. It's easy to let family arguments or conflicting personalities get in the way of a grateful Thanksgiving. But when you let go of expectations and search for what you appreciate about each person in your life, your world changes.

Share memories and goals. The holidays are all about creating and sharing memories. Remember the past year, relive your favorite moments and find the good that came from the bad. You'll feel closer to your loved ones and discover a more meaningful type of Thanksgiving gratitude.

Experience the season of gratitude year-round:

A grateful Thanksgiving can be the start of a grateful life. It's a chance to re-energize your body and mind, refocus on your goals and reconnect with what matters most in life. Find a job you love and excel at work – or start a business of your own. Don't just discover your peak state, but live in it every day.

You can do all of this by shifting your focus because where focus goes, energy flows. Instead of feeling frustrated or angry, ask yourself, "What could I be grateful for right now?" Realize that life is happening for you, not to you. You choose the meaning that you assign to your experiences. This realization will revitalize your life and give you the energy and vitality you need to achieve everything you want and more.

This Thanksgiving, don't just be thankful. Realize that you are truly blessed, and practice a deep and unwavering Thanksgiving gratitude that will last not only through the holidays but throughout your entire life.

CENTRAL PA December 2024







The Central PA Chamber is a drop-off location for WGRC's toy drive for Big Brothers Big Sisters of Northeastern Pennsylvania.



Find New Members & Membership Renewals starting on page 8.





Centered Earth

Art & Fine Craft Studio

How long have you been in business? We celebrated 10 years in June 2024!



Melissa Jenkins, **Owner** 570-666-3159

mj@centeredearth.com www.centeredearth.com 21 Kristi Road Suite 3 Muncy

What makes your business unique?

There are very few places where people can create with clay, especially if they have no experience with it. And it's even more rare to find a community-oriented clay studio that also has ceramic painting, silver jewelry making, stained glass, and classes for both adults and kids. We partner with local artists to offer a bit of everything!

Why are you a member of the Central PA **Chamber of Commerce?**

To learn about other local businesses and find more ways to work together.

What benefit/opportunity from your Chamber membership do you utilize or want to utilize?

and attending/hosting events.

Melissa Hunt, Co-Owner / Baker 570-597-2383

ourbestfriendsbakery@gmail.com www.ourbestfriendsbakery.com 8693 Old Turnpike Road Mifflinburg

Chamber of Commerce?



Collaborations with member businesses

How long have you been in business? Ten months.

What makes your organization unique? We are a full-service, made-from-scratch bakery with a mobile flair: Wendel the

Wandering Wagon!

••••• Why are you a member of the Central PA

To meet other business owners who can become friends!





What benefit/opportunity from your Chamber membership do you utilize or want to utilize?

Networking with other local, small businesses.

RIVERFRONT FINANCIAL SERVICES Laura Shrawder-Miles FOR YOUR INSURANCE INVESTMENT NEEDS www.RiverfrontFinancial.net

How long have you been in business? Shrawder Financial Services was created in July 2005. In 2016 I decided to change the name to Riverfront Financial Services.

What makes your business unique?

I have been told by various clients and prospects that I am unique because I currently have 37 years' experience in the financial services industry but still 20 more years that I plan to work. So when/if I retire in year 2044 I will have a total of 57 years' experience!



Laura Shrawder-Miles, Owner 570-286-8346

laura@riverfrontfinancial.net www.riverfrontfinancial.net 204 North Front Street Sunbury

Why are you a member of the Central PA **Chamber of Commerce?**

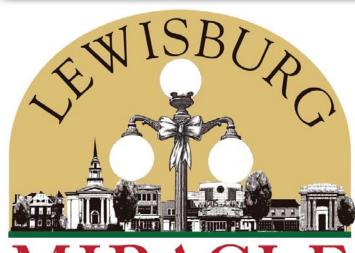
I was looking for an organization that would provide my business with local resources. I also feel that I am at a point in my career that I want to give back to my community by helping other businesses through the Chamber and throughout the Susquehanna Valley.

What benefit/opportunity from your Chamber membership do you utilize or want to utilize?

I want to become actively involved in the Chamber in order to build stronger business connections, create awareness on what I can do to help local businesses and be actively engaged in community programs that help support small businesses.

Want to appear in the Member Spotlight? E-mail Jessica Beaver: jbeaver@centralpachamber.com

What's Happening



MIRACLE

on MARKET STREET

Camp Mount Luther Program Celebrates the Season

MIFFLINBURG — The staff at Camp Mount Luther knows this time of year is a busy one. They know you need to take a breath and remember what the season is all about. What better way than to join friends and spend time outdoors, enjoying creation?



Executive Director Chad Hershberger and Associate Director Pastor Jim Vitale will lead an Advent Holy Hike from 2:00-4:00 p.m. on Sunday, December 15, 2024, on the grounds at Camp Mount Luther. The hike will be about one mile in length and will reflect on the promises of the coming Messiah and the Christmas story. Christmas refreshments to follow. If you have questions, email cml@campmountluther.org or call: 570-922-1587.

MILTON PUBLIC LIBRARY	Dec	ime	er 2	1337	
At Rose Hill MONDAY	L MONTH LON	G: WINTER BO	OK SALE - FIL	L A BAG FOR	SATURDAY
Teen Book Club 4:00 PM Clitzenship Class via Zoom* 4:00 PM -6:00 PM	Computer Class - Orline Shopping* 2:00 PM - 5:00 PM Mobile Makercamp: Leather Tooling* 4:00 PM	Storytime with Miss Nancy 11:30 AM English as a Second Language Class* 4:30 PM - 6:00 PM	5 8abv Playdate with Miss Alexia (~0-18mths) 12:30 PM - 1:00 PM	Storytime with Mister Brent (Ages 2-6) 10:00 AM Find us at Winterfestl 6:30 PM - 7:15 PM	7 Moth Fest 11:00 AM - 1:00 PM Wreath Making with Fresh Evergreens* (21+ 1:00 PM
9 Teen Book Club 4:00 PM Clitizenship Class via Zoom* 4:00 PM -6:00 PM Snowman Slate Painting* 4:30 PM	Travels with Carlee: Scotland 3:00PM - 6:00 PM Computer Class - Finding the Right Device* 2:00 PM - 5:00 PM	Storytime with Miss Nancy 11:30 AM English as a Second Language Class* 4:30 PM - 6:00 PM	Babv Playdate with Miss Alexia (+0-18mths) 12:30 PM - 1:00 PM	The Link 9:30 AM - 2:00 PM Storytime with Mister Brent (Ages 2-6) 10:00 AM	Gingerbread House Making* 10:00 AM - 12:00 PM
Teen Book Club 4:00 PM Cifizenship Class via Zoom* 4:00 PM -6:00 PM	Computer Class - Staying Safe Online* 2:00 PM - 5:00 PM	18 Storytime with Miss Nancy 11:30 AM English as a Second Language Class* 4:30 PM - 6:00 PM	Boby Playdate with Miss Alexia (~0-18miths) 12:30 PM - 1:00 PM Library Board Meeting 7:00 PM	Storytime with Mister Brent (Ages 2-6) 10:00 AM	21 Dino Day 10:00 AM - 12:00 PM Bookend Pointing 11:00 AM - 12:00 PM Centerpiece Making with Fresh Flowers* (21+) 1:00 PM
Teen Book Club 4:00 PM Citizenship Class via Zoom* 4:00 PM -6:00 PM	Christmas Eve Library Closed	Christmas Day Library Closed	New Spice Club available: Tarragon Writer's Group 10:00 AM	Storytime with Mister Brent (Ages 2-6) 10:00 AM	28
Teen Book Club 4:00 PM Citizenship Class via Zoom* 4:00 PM -6:00 PM	New Year's Eve Library Closed	New Year's Day Library Closed	Curbside Activity Begins 12/17: Winter Acrostic Poems Take and Creates available weekly!	We accept book donations the first Friday and Saturday of each month. Join us 12/6 and 12/7!	Quilt Raffle tickets available! Visit the front desk for more information.







HOLIDAY Memorial

15 December, 2024

Let's come together to celebrate those we've loved and lost featuring a prayer, music, and a reading of loved one's names

Starts at 6:00 pm 8594 OLD TURNPIKE Rd, Mifflinburg, PA 17844 Can't attend in person? Watch the livestream: rouppfuneralhome.com

Guest Column

FLSA EXEMPT SALARY THRESHOLD CHANGE HALTED!

On November 15, a federal judge halted the salary threshold changes for positions exempt from overtime that were approved earlier this year under the Fair Labor Standards Act (FLSA). The ruling not only blocks the change to the minimum salary of \$1,128/week planned for 1/1/25, it also rescinds the entire rule put in place.

This judgement puts employers in a "wait and see" situation while appeals play out, and the timing of decisions are impacted by the pending change in administration.

What are employers to do? Use the time wisely to plan for various scenarios and be ready to act when final outcomes are known.

- •Review positions to ensure that those classified as exempt meet the Duties test of the FLSA positions must pass both the Duties and the Compensation test to qualify as exempt from overtime
- •Assess several potential outcomes of the appeals process and how they will impact your business in several ways: financially, staffing, scheduling, productivity, and culture.
- •Review policies and processes that may be impacted including job description revisions, job category definitions, work schedule, time keeping and overtime policies.
- •Determine any communication to employees that may be needed now or in the near future.

Welch Performance Consulting is available to help you evaluate your current situation and plan for those "what if" scenarios. You can contact us at 814-574-7082 or info@wpchr.com www.wpchr.com

Date	Event	Location	Time	Cost
12/5/24	Using Artificial Intelligence to Support Human Resources	Webinar	9 to 10:00 a.m.	Free
12/5/24	RISE PA: Opportunities for Manufacturers	Webinar	11 to 11:30 a.m.	Free
12/11/24	Reasonable Suspicion Training	Webinar	10 to 11:30 a.m.	Free





Date	Event	Location	Time	Cost
12/4	The First Step Express	Webinar	6 to 7 p.m.	No Fee

Have you dreamed of being your own boss for many years but don't know where to start?...

Start with the Bucknell SBDC!

Send your event info to rworkman@centralpachamber.com!

New Members

Barcode Mobile Bartending 525 Alexis Drive Williamsport, PA 17701 570-279-1865 570barcode@gmail.com Rebecca Hall, Owner www.barcodepa.com

Indulge your event with Barcode Mobile Bartending. Attention to detail with prompt and courteous service. Quotes include full liquor/general liability insurances. Fully trained and RAMP certified staff helping create a unique experience. Doing numerous events from large corporate engagements, graduations, private events, and weddings.

Service 1st Federal Credit Union - Muncy 200 Muncy Creek Boulevard Muncy, PA 17756 570-562-6049 mcduffeeb@service1.org Ben McDuffee, AVP www.service1.org

At Service 1st, we focus on you. So it's really important we hire people who like people and thrive on helping others make their lives better. So when you visit us, it's like visiting friends and family!

PA CareerLink - Lycoming County 329 Pine Street Williamsport, PA 17701 570-601-5465 dhurne@tiu11.org Denise Hurne, Business Consultant www.pacareerlink.pa.gov

The PA CareerLink® offers a variety of services for both job seekers and employers. Our Business Solutions Team is available to assist local businesses with job postings, recruitment, and other employment services. PA CareerLink® staff offer a variety of services, programs, and workshops designed to help job seekers determine what jobs best match your interests and skills, learn new workplace skills, find employment, and meet personalized career goals. Our services are available in person or remotely, depending upon what works best for you.

Pennsylvania College of Technology One College Avenue Williamsport, PA 17701 570-320-2400 Ink6@pct.edu

Loni Kline, Senior Vice President for College Relations www.pct.edu

Pennsylvania College of Technology offers degrees that work in more than 100 master, bachelor, associate and certificate level programs. A national leader in applied technology education, PCT has a 97.7% graduate placement rate in 2023-24. In addition to its over 4,600 credit-seeking students, PCT also offers professional workforce development and other noncredit courses for current professionals through its workforce development department.







CAN YOU GUESS WHO HAS YOUR BACK?



THAT'S WHO.

(570) 742-7341 • www.centralpachamber.com 30 Lawton Lane Milton, PA 17847

New Members (cont.)

Rusty Clugston III Community Member - Friend of the Chamber 570-412-6312 rustyc3@verizon.net

Caz Russell Leadership Development Facilitator
437 Cummings Street
Milton, PA 17847
570-809-2493
caz@cazrussell.com
Caz Russell, Sole Proprietor
www.cazrussell.com
Leadership development workshops - growing to my full pote

Leadership development workshops - growing to my full potential and helping others grow to theirs. I offer custom tailored interactive leadership workshops and keynote speeches.

C3Workplace
26 Park Street Suite 2000
Montclair, NJ 07042
973-509-4620
michelle@c3workplace.com
Michelle Hagan, President/Partner
www.c3workplace.com

For 30 years, we've been helping companies grow and succeed by providing support and advisory services around operations, business development and finance. We allow growing teams and business owners to work smarter by focusing on that which truly drives the business forward - in other words - more working on VS in the business. Our clients know that by bringing us in to build systems that are efficient, connected and executable they are laying the foundation for a company that will run and grow without them involved in every little detail.

American Rescue Workers - Williamsport 643 Elmira Street Williamsport, PA 17701 570-323-8401 jennifer.rempe@arwwilliamsport.org Jennifer Rempe, Director of Development & Community Engagement www.arwwilliamsport.org

American Rescue Workers is a faith-based charitable organization majoring in hunger and homelessness prevention programs.

Homestead Helpers PA PO BOX 125 New Berlin, Pennsylvania 17855 570-217-1430 homesteadhelperspa@gmail.com Tammy Emert, Owner www.homesteadhelperspa.com

Homestead Helpers PA is your answer to reliable, professional, insured pet and farm animal sitting services, animal hoof health and education. Your animals comfort and care is our priority. Elevating your confidence with healthy animals and encouraging their owners is our #1 goal! Ask us how we can enhance your life with the services we provide in and around beautiful Central Pennsylvania!

Membership Renewals

(As of Nov. 26, 2024)

Lawton Insurance Agency, Inc. - Lewisburg

Lawton Insurance Agency, Inc. - Mifflinburg

Meixell-Diehl Agency

First Community Foundation Partnership of Pennsylvania

Buffalo Valley Wealth Plus

Casale, Bonner, Hillman, & Southard P.C.

Keystone Payroll

Reichard, Jr. K.Barton

First Commonwealth Bank - Lewisburg

First Commonwealth Bank - Danville

First Commonwealth Bank - Milton

Weis Markets, Inc.

The Salvation Army - Milton

Snappy's - Allenwood

Good Wil's Restaurant

W&S Distributors

Kaufman Funeral Home & Cremations Services, Inc.

Vest Accounting Solutions d/b/a MV Payroll Bookkeeping &

Tax Services

Susquehanna Valley Spinners & Weavers Guild

Road Radio USA, Inc.

Lewisburg Sunrise Rotary Club

Paige Electrical Services

SEDA-COG Joint Rail Authority

Advance Central PA

Fenyx Health Insurance Company

Fero Vineyards & Winery

Artisan Hearing Technologies LLC - South Williamsport

Artisan Hearing Technologies LLC - Mifflinburg

Padgett Business Services

kinetic Business by Windstream

Weaver's Tire Service, Inc.

McNerney, Page, Vanderlin & Hall

Beiter's Inc.



Time with Tea Jay

Book Your 2025 Reservations!

Did you know that a large and growing number of members (professional for-profit businesses and non-profit organizations) have found the CPCOC

facility to be a critical part of their services as they use the facility regularly to conduct meetings, trainings, etc.

With so much use the facility has begun to show wear and tear. The Central PA Chamber aims to keep the facility a useful and welcoming space for all members' needs.

It has been determined there is a need for some attention to the interior and exterior of the facility to ensure the space remains the valuable resource so many have come accustomed to using.

Being a 501C6 non-profit the opportunity for funding outside of the CPCOC membership is minimal if at all. That is where the incredible President's Club members come in. With your 2025 President's Club membership of \$1000.00 (one-thousand dollars) the CPCOC can continue to maintain the facility with the recent items determined to need attention.

If you can budget to support the CPCOC by way of the President's Club in 2025 simply respond to this email with a YES or even give me a call. *No financial commitment until the end of January 2025.

2025 President's Club Benefits include:

- •Name/logo on this web page with a link to your website
- •Listing in the Chamber's magazine, It's Your Business & discounted advertising rates
- •Prominent listing in the annual Member Benefits & Opportunities Guide
- ·Logo displayed on TPC Wall at the Central PA Chamber
- ·Company name/logo at major Chamber events
- •Luncheon with fellow TPC Members, Chamber Staff and Board Executive Committee
- *Opportunity to present promotional materials at the Annual Meeting & Golf Tournament Complimentary seat at Legislative Events
- •VIP seating at the Annual Meeting
- •Invited to special (limited attendance) opportunities provided to the Chamber

The Central PA Chamber is thankful for our 2024 President's Club members!

If you've not seen the facility and want a quick look at why it is so important simply click the facility usage ad!

Thank YOU again for being such an incredible partner in the success of the Central PA Chamber members!

Your Truly, Tea Jay

Leafay

Tea Jay Aikey President & CEO tjaikey@centralpachamber.com

CENTRAL PA Oid You Know? The President's Club:

- An exclusive sponsorship program created to prominently recognize members who contribute to the Chamber over and above their annual membership investment.
 - This commitment has allowed the Chamber to increase its level of service to all our members, offering more value for each membership.
 - President's Club members are eligible for exclusive discounts and events, as well as priority reservations for select events.
 - Membership in The President's Club is offered annually, but you must join by Jan. 31 to receive full benefits.



Breakfast Briefing



Chamber members from across the region joined our final off-site Breakfast Briefing of 2024 at AGAPE Love From Above To Our Community! AGAPE provides meaningful support to help people in our community get through tough times:

- •Happy Tails Pet food giveaway program (served 1754 pets last month)
- •Code Blue Homeless Shelter
- ·Clothing giveaways
- Accepting furniture & medical equipment donations
- ·Looking to collaborate with other food programs
- ·Will pickup/deliver donations
- Volunteer opportunities available

Learn more here: https://agapelovefromabove.org/

There's just one more opportunity to attend a breakfast briefing in 2024!

Register at www.centralpachamber.com/events.



BREAKFAST BRIEFING

7:30 to 9 a.m. Friday, Dec. 13 @ the Central PA Chamber of Commerce 30 Lawton Lane, Milton.

Members - FREE; Non-members - \$7
Register by Dec. 6 @ centralpachamber.com/events

Sponsored by:



Do you like discounts on products and services?

Visit
www.centralpachamber.com
and click on
"Member-to-Member
Discounts" under the
"Membership" tab.



Looking to hire or even be hired?



Visit
www.centralpachamber.com
and click on
"Job Opportunities" under the
"Economic Development" tab.

Members Recognized

United Way Selected to Oversee Distribution of Federal Emergency Food and Shelter Funds to Local Agencies

SUNBURY & BLOOMSBURG

- Susquehanna Valley United Way (SVUW) has been chosen to oversee the distribution of \$100,013 in federal funds under the Emergency Food and Shelter National Board Program.



United Way

"We are grateful for the opportunity to disburse these funds to organizations across our region," said Christine Orlando, Director of Community Impact at SVUW. "We are fortunate to have existing resources in place in our community to ensure these funds will aid community members most in need." A recent report from United For ALICE (unitedforalice.org) paints a concerning picture for many families in our region. As high as 47% of households fall below the ALICE Threshold. This ALICE population, defined as those living above the poverty line but unable to afford basic necessities, represents a growing segment of our community struggling to stay afloat.

"ALICE households and households in poverty are forced to make tough decisions every day, such as deciding between quality childcare or paying the rent," said Adrienne Mael, President/CEO. "These funds will directly support nonprofits that provide essential services to these households, offering a lifeline to families struggling to make ends meet and ensuring our community has the resources it needs."

These funds will supplement emergency food assistance and shelter programs in Northumberland, Union, Snyder, and Columbia Counties and were made available through the U.S. Department of Homeland Security's Federal Emergency Management Agency for Phases 41 in all four counties. The specific amounts available per county are: Northumberland County – \$40,583; Union County – \$13,579; Snyder County – \$16,114; and Columbia County – \$29,737.

A national board chaired by the U.S. Department of Homeland Security's Federal Emergency Management Agency selected SVUW to distribute the funds to expand the capacity of food and shelter programs in high-need areas around the country. Representatives including individuals from the American Red Cross; Catholic Charities, USA; National Council of the Churches of Christ in the USA; The Jewish Federation of North America; The Salvation Army; the Union-Snyder Community Action Agency, Central Susquehanna Opportunities, Inc.; The ARC Susquehanna Valley; and Susquehanna Valley United Way will make up the local board and determine how these funds will be distributed to local service agencies in the area as well as any additional funds made available under this phase of the program.

Under the terms of the grant, local agencies selected to receive funds must: 1) be private voluntary non-profits or units of government, 2) be eligible to receive federal funds, 3) have an accounting system, 4) practice nondiscrimination,

5) have demonstrated the capability to deliver emergency

food and/or shelter programs, and 6) if they are a private voluntary organization, they have a voluntary board.

If you have any questions or need additional information about the EFSP application or process, please contact Christine Orlando, Director of Community Impact at SVUW, at corlando@svuw.org or (570) 988-0993.

MC Federal Supports Local Women's Center

COLUMBIA & MONTOUR COUNTIES - Improving the communities we serve is a primary focus of MC Federal Credit Union (MC FCU). For the month of September, MC FCU hosted a clothing, hygiene item, and nonperishable food drive to support The Women's Center, Inc. of Columbia and Montour Counties. Team members also participated in Dress Down's for a Cause which benefited the organization. All told, MC Federal Credit Union was proud to provide 18 boxes of donated clothing and other items in addition to a check for \$150 to help those in need.

Elba Arenas, President and CEO of MC Federal Credit Union said, "After being approached by a team member who experience first-hand the impact made by this great organization and the need they were facing, we knew we had to step in and help. I am grateful for our team and our members who made this donation possible."



Pictured left to right: Sherri Seiverling, Accounting Clerk, Samatha Kostura, Chief Financial Officer, Elba Arenas, President and CEO, Brian Wiktor, Chief Lending Officer, Ashley Jones, Marketing Specialist, and a Representative from the Women's Center

Tell us about your new hires, awards, promotions and more! E-mail: rworkman@centralpachamber.com!

Join N



Human Resource Management Association

Why become a **member** of **SHRMA?**



- Discounted Monthly Program Rates
- **Networking Opportunities**
- Program Meetings Earn SHRM / HRCI Credits
- Chance to win one of four \$250 annual scholarships
- FREE HR Job Postings and job announcement email to our entire SHRMA Chapter

Membership Levels:

- General Membership SHRM National Member \$100 Subscription period is for 1 year, on: January 1st
- General Membership \$150 Subscription period is for 1 year, on: January 1st

t us on the web at www.SHRMA.org or follow SHRMA on LinkedIn (Susquehanna Human Resource Management Association)

Find the latest member news and events on our Facebook & Instagram pages!









ID Number: 3633428643

RxBIN: 610709

RxGrp: CRLPACOC

Our Business Ds Your Business

INSTRUCTIONS: This card/coupon is pre-activated and can be used immediately. Present this card/coupon to any participating pharmacy to receive a discount on prescription medications.

Pharmacy Helpline | 800-223-2146 Customer Service | 877-321-6755



Chamber Blood Drive



Blood Drive

10 a.m. to 3 p.m. Friday, December 20 @ Central PA Chamber of Commerce, 30 Lawton Lane, Milton

To make an appointment, call 1-800-Red-Cross or visit redcrossblood.org. Use code "PAchamber".

Are you a blood donor? Please consider supporing the American Red Cross at our final Blood Drive scheduled for 2024. The Central PA Chamber is proud to host these life-saving events quarterly. Your last opportunity to join us and together, save as many as 72 lives, is Friday, Dec. 20.

Visit:

www.redcrossblood.org, and use code "PAchamber".

During this time of year, blood donations often decline but the need increases. There is an immediate need for Type O and Power Red donations.

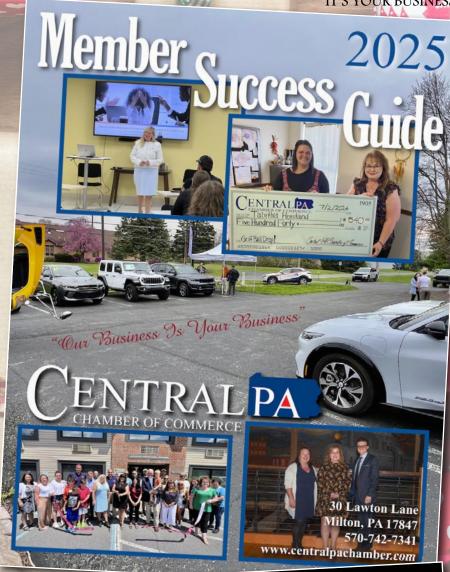
Our December 20 blood drive goal is: 20 productive units!

Know someone recently hired, retired, honored or awarded?

E-mail: rworkman@centralpachamber.com

The 2025 Member Success Guide

Back by popular demand, the 2025 Member Success Guide provides new and current members a roadmap for how to make the most out of your membership, including a helpful checklist.



YOUR BUSINESS

Get noticed by advertising with us!

There are multiple ways to get noticed by your fellow Central PA Chamber members—with options for all budgets.

Take a space or have a flyer in our monthly online or quarterly print magazine:
It's Your Business.



CENTRAL PA



Membership Benefits & Opportunities Guide

30 Lawton Lane Milton, PA 17847 570-742-7341



2025

The 2025 Member Benefits & Opportunities Guide

The list of membership benefits is so long we've compiled them into a comprehensive guide.

This publication also details all of your opportunities to sponsor and partner with us for events thoughout the year.

Act now as these fill quickly!



OUR BUSINESS

Our website and social media receive a lot of attention and we like to share the spotlight!

Place an ad on our homepage or events calendar.

We can promote your business with Facebook boosts and sponsored emails too.

Members Recognized

Celebrating 15 Years in Business

WILLIAMSPORT - November 2024 marks the 15th anniversary of Real IT Care LLC, a Williamsport PA based company who is passionate with supporting the technology needs of small to mid-sized businesses, both locally and nationally. Whether supporting a business's Microsoft Office 365 environment, or managing a company's servers and PCs, or providing advanced cybersecurity services to support the Department of Defense's supply chain, Real IT Care is consumed with a "relationship first" business approach with their clients. Zane Patalive, one of the two business partners states "our mission is to support people, helping each of them to achieve their best within theirorganization. As we build relationships with the individuals, trust builds between our companies and when trust is high, we can provide superior service at reduced cost because it allows both of us to move faster and with less friction."

In December 2023, the company celebrated the much-deserved retirement of Steven Shaible, one of the three founding partners. The partnership trio, which includes Kenny Steinbacher, opened their doors on a cool November day in 2009, right on the heels of the largest economic downturn since the Great Depression. Since this time, they have grown the company to 12 employees and have set a path for accelerated growth over the next five years. Kenny Steinbacher remarked "our growth and success as a company reflects our core value of being 'client committed'. By helping our clients reach their goals we have been able to continue pushing toward our goals too. Our primary conviction is to guide clients to proven solutions. That conviction forces us to continually improve ourselves and our products to ensure our clients are properly supported and protected from cyber-threats in this increasingly hostile world."

With an eye towards the future, the partners share a common vision that growth is necessary for survival. Zane stated "Our industry is consolidating, with large providers acquiring smaller firms. Kenny and I prioritize personal

relationships with our clients over impersonal service. To maintain our boutique approach and competitive edge, we need to scale effectively." The future looks bright for Real IT Care.

Real IT Care, LLC serves businesses with 5 – 500 employees, who value security-first technology solutions, and are seeking a partner to help achieve their organizational goals. They can be found online at https://realitcare.com or by phone at 570-323-2650

Pictured from left: Kenny Steinbacher, Zane Patalive at Empower Events.



Members Recognized (cont.)

Redemption Row

PHILADEPHIA - Terrell Mosley, Founder and Executive Director of Redemption Row was a featured speaker at the first annual, in-person event for PA Institutional Law Project (PILP). The Project launched their "Let Us Live" storytelling project as well as host a panel discussion on the importance of allowing MOUD (Medications for Opioid Use Disorder) treatments in prisons and jails for individuals who suffer with OUD.

In addition to the launch of our Let Us Live storytelling project, PILP also released an update to the MOUD Report examining access to medications for people suffering from opioid use disorder in Pennsylvania's jails and prisons.







AROUND THE POOL

Milton YMCA



For more information contact Lilly Wirt at lwirt@gsvymca.org

American Red Cross Certification (2 years)

Includes: Water Skills, Computer Learning and CPR/AED/First Aid

Friday, January 3rd 5:30-6:30PM—Pre-test

Sunday, January 5th at 12-6PM

Monday, January 13th at 5-8PM—CPR Class

Sunday, January 19th at 12-6PM

Sunday, January 26th 12-6PM—Water Skills and Test Day

\$275/Family Membership, \$325/Non-member, \$275/Youth Membership Must be 15+ years old

Recertifications: attend January 5th and 13th classes

\$100/Family membership, \$125/non-member, \$100/Youth Membership



Vice President of Operations Tim Clark and Stephenson Equip- ment salesman Ben Daughtery stand in front of the new crane in Northumberland.

Zartman Construction

NORTHUMBERLAND - Zartman Construction's newest crane has already proved its worth in the fleet, despite only being in service for a few weeks.

The 130 ton Grove has five axles, allowing it to transport counterweights and rigging equipment without a second flatbed. A quick set-up and tear-down procedure equals cost savings for customers as well as increased flexibility with mobilization.

"We are very excited to add this new crane to our lineup," said Tim Clark, Vice President of Operations. "We expect it to quickly become a customer favorite, there is a need for this size crane in the local market."

The Grove GMK5120L has a 216 foot main boom with a maximum tip height of 295 feet.

This newest addition has replaced an older model crane. Zartman's complete fleet consists of nine cranes, ranging from 8.5 ton to 300 ton. With this wide array, Zartman is equipped to handle any project large or small.



Jessica's Jottings

A Presidential New Year's Resolution

It is December and that means relaxation time with family and preparing for the new year. The Central PA Chamber of Commerce has new and improved benefits for our members in 2025. In



When members sign up to be in this club within the Chamber, the funds go to support the Chamber and its initiatives throughout the year. These extra funds help us with upgrades to the Chamber facility, new programs and events throughout the year, plus any additional incentives that may be needed by our members throughout the year. Because this requires a substantial monetary donation from our members, we want to make sure they get the benefits and recognition they deserve.

learn more about this group and how to become a member

These benefits include the following:

of it.

- •Private reception with other President's Club members and Executive Committee of the Board of Directors. These receptions are private and always at a different location each year. They tend to include a private tour, meals, and more!
- President's Club members are the first businesses/ organizations that appear on our online directory.
- ·Logos are shown throughout Legislative Events and the Annual Meeting programs.
- •Featured in the monthly publication of It's Your Business.
- •Opportunity to present marketing/promotional materials at the Annual Meeting and the Annual Golf Tournament.
- •Complimentary seats at each of the Legislative Events throughout the year.
- ·Logo displayed in the main hallway of the Chamber office, on the President's Wall.
- •VIP seating at the Annual Meeting.
- •20% discount on advertising in It's Your Business publica-
- •Invitation to special events as they happen throughout the year.

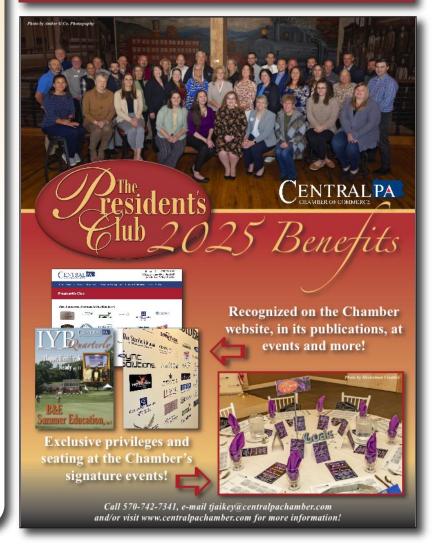
If this sounds like an option for your business to belong to and would like to learn more, contact me or Tea Jay Aikey. You can commit to this group now in 2024 and we will send an invoice in 2025. To be apart of this club and receive all the benefits we request your commitment and payment by January 31st, 2025.

Thank you to all our members for their continued support of the Central PA Chamber of Commerce and we cannot wait to continue to serve all our members in 2025!

Jessica Beaver Finance & Membership Director jbeaver@centralpachamber.com











We welcome you to visit The Link

Friday, December 13th, 9:30am - 2:00pm

Milton Public Library

541 Broadway, Milton, PA



The Link offers professional staff support for:

- Job Matching
- Career Guidance
- · Workforce Training
- Recruitment Events

The Link is equipped with:

- Computers
- Internet Access
- Printing



Face Masks are Not Required to Enter but Encourage







ADA accessible

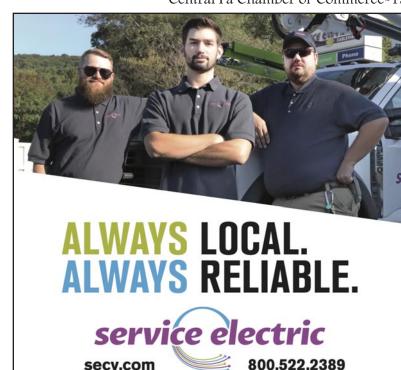


For the entire schedule including locations visit our Facebook page @TheLinkMCC under Events or to learn even more visit our website CentralPACareerLink.org



Questions? Call or email: Robert Eddy reddy@censop.com Craig Kurtz ckurtz@censop.com 570-220-0003 (TTY) Accessible





We want to hear your good news! To appear in It's Your Business, e-mail: rworkman@centralpachamber.com.

Good People Installing Trust On Time

COMMERCIAL AND RESIDENTIAL GLASS EXPERTS







upgpa.com • 570-286-6791 4762 State Route 890 Sunbury, PA 17801



Whether you need a creative way to stimulate your business with web, print, apparel, or promotional items, allow the dedicated team at AdOne to help increase your brand awareness! We deliver the project with competitive pricing and fast turn times.













print design web development

apparel

promotional items display/signage

570-286-1111 mypromotionalneeds.com



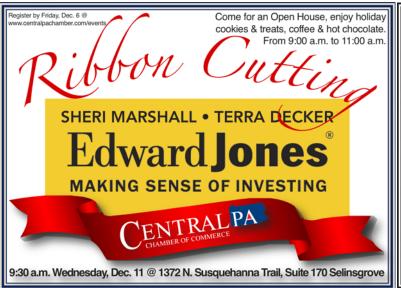
2024 BY THE NUMBERS ** *As of publication time

There were Legislative Events with 360 attendees

There were approximately breakfasts served at monthly Breakfast Briefings!

new members joined the Central PA Chamber in 2024.

Join us at these upcoming events!



BREAKFAST BRIEFING

7:30 to 9 a.m. Friday, Dec. 13 @ the Central PA Chamber of Commerce 30 Lawton Lane, Milton.

Members - FREE; Non-members - \$7
Register by Dec. 6 @ centralpachamber.com/events

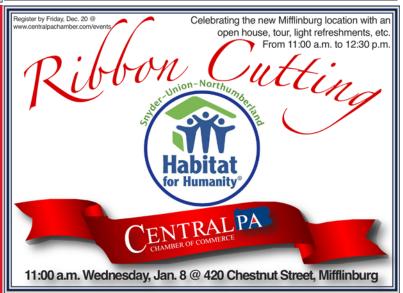
Sponsored by:





10 a.m. to 3 p.m.
Friday, December 20 @
Central PA Chamber of Commerce,
30 Lawton Lane, Milton

To make an appointment, call 1-800-Red-Cross or visit redcrossblood.org. Use code "PAchamber".





Place your clickable ad here.

Advertise with the
Central PA Chamber.

Seen by thousands, monthly.