

2025 MARKETING & ADVERTISING OPPORTUNITIES

WEEKLY ADVERTISING OPPORTUNITIES:

- **Sponsored Emails** – Be the focal point of official Chamber emails, sent to over 2000 contacts.
 - \$100/email
- **“Boosted” Facebook Ads** – Be seen on our very active social media accounts with targeted geographic and demographic capabilities.
 - \$100/post

MONTHLY ADVERTISING OPPORTUNITIES:

- ***It's Your Business Digital Magazine*** – Clickable ads that link to your web page.
 - \$50 – Business Card Size Ad – 4 spaces per month
 - \$100 – 1/6 Page Size Ad – 4 spaces per month
 - \$150 – 1/4 Page Size Ad – 4 spaces per month
- **Website Homepage** – Clickable banner ad that links to your web page.
 - \$150/month – 1 space per month
- **Website Events Calendar** – Business Card sized ad that is seen every time someone registers for a Chamber event.
 - \$50/month – 2 spaces per month

QUARTERLY ADVERTISING OPPORTUNITIES:

- ***It's Your Business Quarterly Print Magazine*** – Be seen in our popular quarterly news magazine available in locations across central Pennsylvania.
 - \$25 + 125 flyers/inserts (8.5”x11” or smaller) – 1 per quarter
 - \$50 – Business Card Size Ad – 4 spaces per quarter
 - \$100 – 1/6 Page Size Ad – 4 spaces per quarter
 - \$150 – 1/4 Page Size Ad – 4 spaces per quarter

ANNUAL ADVERTISING OPPORTUNITIES:

- ***2025 Member Success Guide***
- ***2025 Member Benefits & Opportunities Guide***
 - \$150 – Inside quarter page – 4 spaces
 - \$250 – Inside half page – 2 spaces
 - \$350 – Inside full page – 1 space
 - \$500 – Back side full page – 1 space

PRESIDENT'S CLUB MEMBER DISCOUNTS & PRIORITY AD SPACE RESERVATION

20% off IYB & IYBQ ads. Reserve and purchase 4 or more ad spaces before December, 20, 2025 and receive 20% off your total invoice. President's Club members receive first opportunity to reserve ad spaces until November 4, 2024, then full Chamber membership. Contact Ryan to reserve your ad spaces now, reservations will be granted on a first-come-first-served basis!

AD SPACE RESERVATION FORM

WEEKLY ADS	COST	QUANTITY	DATES	TOTAL
SPONSORED EMAIL	\$100/email			
FACEBOOK BOOST	\$100/post			

MONTHLY ADS	COST	SIZE	JAN.	FEB.	MAR.	APR.	MAY.	JUN.	JUL.	AUG.	SEP.	OCT.	NOV.	DEC.	TOTAL
IYB DIGITAL MAGAZINE	\$50.00	Business Card													
IYB DIGITAL MAGAZINE	\$100.00	1/6 Page													
IYB DIGITAL MAGAZINE	\$150.00	1/4 Page													
WEBSITE HOMEPAGE	\$150.00	Banner													
WEBSITE EVENTS CALENDAR	\$50.00	Business Card													

QUARTERLY ADS	COST	TYPE/SIZE	Q1	Q2	Q3	Q4	TOTAL
IYBQ PRINT MAGAZINE	\$25.00	124 Flyers/Inserts					
IYBQ PRINT MAGAZINE	\$50.00	Business Card					
IYBQ PRINT MAGAZINE	\$100.00	1/6 Page					
IYBQ PRINT MAGAZINE	\$150.00	1/4 Page					

ANNUAL ADS	COST	SIZE	QUANTITY	TOTAL
2025 MEMBER SUCCESS GUIDE	\$150.00	INSIDE 1/4 PAGE		
2025 MEMBER SUCCESS GUIDE	\$250.00	INSIDE 1/2 PAGE		
2025 MEMBER SUCCESS GUIDE	\$350.00	INSIDE FULL PAGE		
2025 MEMBER SUCCESS GUIDE	\$500.00	BACK FULL PAGE		
2025 BENEFITS & OPPS. GUIDE	\$150.00	INSIDE 1/4 PAGE		
2025 BENEFITS & OPPS. GUIDE	\$250.00	INSIDE 1/2 PAGE		
2025 BENEFITS & OPPS. GUIDE	\$350.00	INSIDE FULL PAGE		
2025 BENEFITS & OPPS. GUIDE	\$500.00	BACK FULL PAGE		

ADS	SECTION TOTAL	TOTAL
WEEKLY ADS		
MONTHLY ADS		
QUARTERLY ADS		
ANNUAL ADS		