

2025 Marketing & Advertising Opportunities



CENTRAL PA

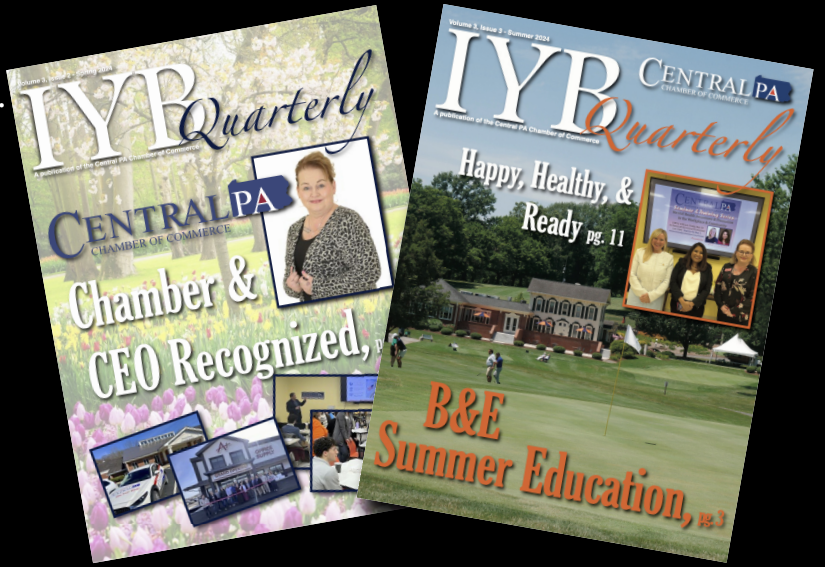
CHAMBER OF COMMERCE

IT'S YOUR BUSINESS

Monthly Digital Magazine

Clickable ads that link to your web page.

- \$50 – Business Card Size Ad
 - 4 spaces per month
- \$100 – 1/6 Page Size Ad
 - 4 spaces per month
- \$150 – 1/4 Page Size Ad
 - 4 spaces per month



IYB Quarterly

Quarterly Print Magazine

Be seen in our popular quarterly news magazine available in locations across central Pennsylvania.

- \$25 + 125 flyers/inserts
 - 1 per quarter
- \$50 – Business Card Size Ad
 - 4 spaces per quarter
- \$100 – 1/6 Page Size Ad
 - 4 spaces per quarter
- \$150 – 1/4 Page Size Ad
 - 4 spaces per quarter



“Boosted” Facebook Ads

Be seen on our very active social media accounts with targeted geographic and demographic capabilities.

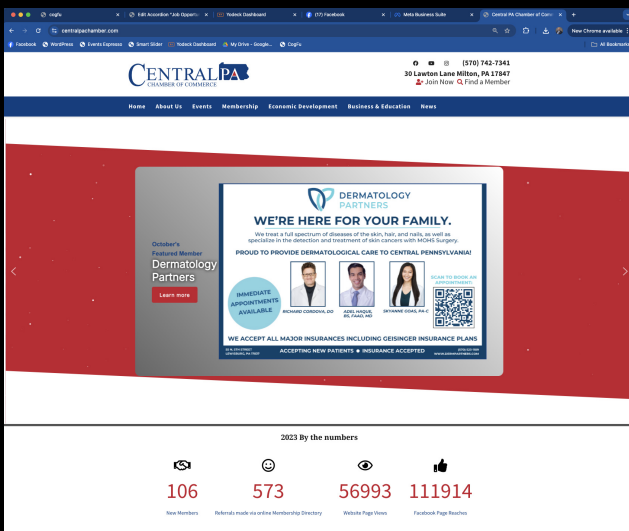
\$100/post

Constant Contact

Sponsored Emails

Be the focal point of official Chamber emails, sent to over 2000 contacts.

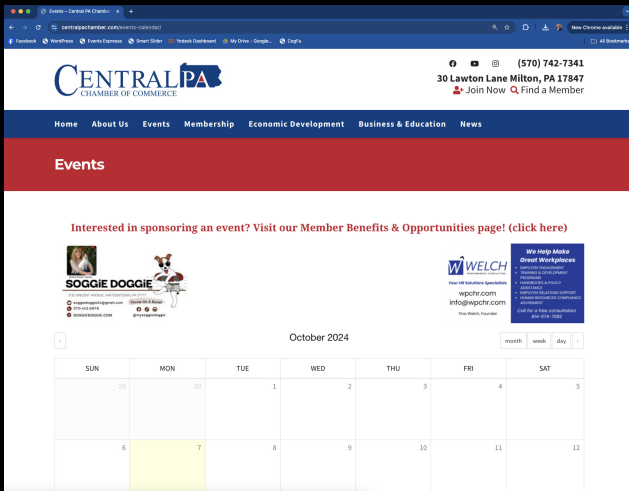
\$100/email



Website Homepage

Clickable banner ad that links to your web page.

\$150/month – 1 space per month



Website Events Calendar

Business Card sized ad that is seen every time someone registers for a Chamber event.

\$50/month – 2 spaces per month



Discounts & Priority Ad Space Reservations

20% off IYB & IYBQ ads.

Reserve and purchase 4 or more ad spaces before December 20, 2024 and receive 20% off your total invoice. President's Club members receive first opportunity to reserve ad spaces until November 4, 2024, then full Chamber membership. Ad spaces will be granted on a first-come-first-served basis!



2025 Member Success Guide Member Benefits & Opportunities Guide

\$150 – Inside quarter page – 4 spaces

\$250 – Inside half page – 2 spaces

\$350 – Inside full page – 1 space

\$500 – Back side full page – 1 space

WHY US?



Not in your budget?

The Central PA Chamber has FREE opportunities to promote your business or organization too!

Why not start with a WHY US? video?