

IT'S YOUR BUSINESS

www.centralpachamber.com

Volume 9, Issue 8 - August 2024



What is *Philotimo*?
Dr. Hottenstein to Discuss at
Powerful Women
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The Inside Scoop



Can you believe it is August already? I guess that's why they say "time flies when you're having fun." The Olympic Games are currently in progress, and while we may not be Olympic athletes, your Central PA Chamber team has been putting Olympic-level teamwork into our events and programs over the past month and looking forward to the future!

After our B&E Golf Tournament at the end of June through the most recent Inside Jobs Tour at Blooming Meadows Farm, from creating new marketing opportunities for our members to scheduling the next "Powerful Women" event, and from coordinating surprise visits with Golf Ball Drop winners to promoting the upcoming wine tour during early morning radio, (it's 5:00 PM somewhere?) everyone on the Central PA Chamber team is putting Olympian effort into making this organization the best resource for your business!

Speaking of recent events, if you missed our latest Seminar & Training Series event with North Central Sight Services (NCSS), please read their guest column beginning on page 13. NCSS may sound like an optometrist, but they do so much more than just eye care. In fact, they have many services that may benefit you or your business. Check out what you missed at our Inside Jobs Tour of Blooming Meadows Farm on page 3, take a look at our Golf Ball Drop winners' happy faces on page 4, and pay special attention to our newly announced "Powerful Women" event on page 11. Ladies, you won't want to miss it!

Elsewhere you'll see lots of upcoming events and recent achievements of our members across Central Pennsylvania. Enjoy and happy reading!

Ryan Workman, Editor
 Communications Director
workman@centralpachamber.com

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- | | |
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jbeaver@centralpachamber.com
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rworkman@centralpachamber.com

The President's Club

Thank you, 2024 Members! (Committed as of publishing.)

- | | | |
|--------------------------------|----------------------------------|----------------------------------|
| Abe's Custom Woodworking | Jersey Shore State Bank | Riverfront Financial Services |
| Asbury RiverWoods | Keystone Advertising | Service 1st Federal Credit Union |
| Backyard Broadcasting | Lawton Insurance Agency | Service Electric Cablevision |
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| | RHP Law Firm | The Wealth Factory |

The President's Club is an exclusive sponsorship program created to prominently recognize members that contribute to the Central PA Chamber over and above their annual membership investment. Learn more at centralpachamber.com/tpc.

IYB Deadlines

Below are upcoming *It's Your Business* due dates. Every effort is made to include information in a timely manner. *Note: Only paid advertisements are guaranteed.*

September Digital Issue News & Ads due by August 16

Fall Print Issue News & Ads due by September 13

October Digital Issue News & Ads due by September 13

**IYB Quarterly is published four times a year. Copies are available at public member locations across the region.*

In Full Bloom

Central PA Chamber Tours Blooming Meadows Farm

WATSONTOWN – The Central PA Chamber of Commerce toured the Blooming Meadows Farm on Wednesday, July 24. It was the sixth of nine Inside Jobs Tours planned for 2024. The rain cleared just-in-time for attendees to meet in the new greenhouse. After being greeted by owners Collen, Matt and their pets, Colleen proceeded to explain the process of nurturing their blooms from seed to bouquet.

Then we proceeded to the flower beds for a demonstration of tools and equipment on the farm. Some were brave enough to try their luck in the sunflower maze. The rest of the group took to the fields to pick their choice blooms from the flower beds for a craft.

The next stop on our tour was the barn and storefront. The barnhouse exterior belied the amenities found within! We were greeted

with the sights and scents of decorative arts and crafts for sale, local honey, handcrafted candles and personal products, as well as an array of light refreshments for our group, and of course, more flowers! The barn can be booked for events such as wedding and baby showers.

Colleen explained the process for making a perfect floral arrangement, using the elements of a stage production as an analogy: star, cast, stage, props, lights, etc. Then using our fresh-cut flowers, we created our own greetings cards decorated with the natural ink of the flower's pigment.

Thank you to everyone who attended and especially our hosts, Collen and Matt!



Golf Ball Drop Winners!

Congratulations are in order!

- 1st Place: Tabitha Heistand, Watson Inn
- 2nd Place: Rachael Herb, Service 1st FCU
- 3rd Place: Joe DeLauter, Home Instead



Find New Members & Membership Renewals starting on page 8.



Kimberly Noel,
Events and Marketing Specialist
570-622-7920 ext. 111

knoel@avenuesofpa.org
www.avenuesofpa.org
2 Park St. Pottsville, PA

How long has your organization existed?

Since 1952—72 years!

What service makes your organization unique?

We are in four counties supporting individuals with disabilities. In Milton, we have PossAbilities, a day program where people can come to socialize, participate in the community, learn and improve daily skills and enjoy their day.

Why are you a member of the Central PA

Chamber of Commerce?

We believe in the power of networking. We support our local businesses.

What benefit/opportunity from your Chamber membership do you utilize or want to utilize?

Networking and educational opportunities.



Amy Messersmith,
Owner
570-323-4854

glframeshoppe@yahoo.com
www.glframeshoppe.com
201 Basin St. Suite 15 Williamsport, PA



How long has your business existed?
We have been Gold Leaf Frame Shoppe since Feb. 1, 2012. (We are the former B&S Picture Frames.)

What makes your business unique in your industry?

I have been in the custom picture framing business for over 30 years and have gained lots of experience framing all sorts of things! If I can figure out how to get something in a frame, we'll frame it! We once framed a

full-sized men's car racing suit! We offer a friendly atmosphere and work with our customers to come up with the perfect framing combinations for their artwork, documents, needlework, family heirloom documents, shadowboxes, etc.!

We also offer frame and painting restorations done by a professional conservator in accordance to current museum standards.

Why are you a member of the Central PA Chamber of Commerce?

We are looking for more visibility for our business along with an opportunity to meet other business owners from our area.

What benefit/opportunity from your Chamber membership do you utilize or want to utilize?

Marketing!



Barbara Andreassen,
Events Coordinator
570-246-3909

info@todayfarm.net
www.todayfarm.net
215 Shady Lane Muncy, PA

How long has your organization existed?

Today Farm & Market opened its doors on May 6th, 2023, on the historic land previously known as the Styer Farm in Muncy, PA. For nearly 50 years, Tom & Daisy Styer owned and operated the farm and became known far and wide for strawberries. As the new stewards, Today Farm is committed to preserving the land for farm use—ensuring the farm remains a vibrant hub of agricultural activity for years

to come!

What makes your business unique in your industry?

As a working farm open to the public, Today Farm offers a rare experience, complete with a store and a Bullfrog Brewery taproom in collaboration with their renowned Williamsport-based brewery, a traditional smokehouse proudly produces house-smoked meats and cheeses, and host a diverse array of public events themed around our harvest schedule, holidays, and other community-based events.

We are excited to expand our offerings to

welcome field trips from schools, scouts, camps, and daycares. Come visit us to explore, learn, enjoy, and shop – we promise it will be a memorable experience for all!

Why are you a member of the Central PA Chamber of Commerce?

We joined the Central PA Chamber of Commerce for the connections and perks! Connecting with other businesses, local officials, and the Chamber staff has been extremely helpful as we navigate our second year in business. There are endless opportunities available through the Chamber's network of resources.

What's Happening



Community Giving
FOUNDATION

Women's Giving Circle Awards 2024 Grants

DANVILLE – The Women's Giving Circle of the Community Giving Foundation held its annual meeting on July 17th at the Barn at Frosty Valley in Danville. During the event, four finalists from the

Circle's competitive grant round presented their grant requests live, while members in attendance took an active role in the grantmaking process by voting for their top choice. A total of \$21,000 was awarded to the following grant recipients at the event:

\$10,000 grant recipient:

Beyond Violence—Shelter Appliance Replacement

\$10,000 grant recipient:

Dwell Orphan Care—Restoring Hope & Dignity Through The Hope Chest Foster Closet

\$500 grant recipient:

Central Susquehanna Opportunities—Tri-County Hygiene Products Distribution

\$500 grant recipient:

The Children's Museum—Bright Futures: Renewing Spirits & Inspiring Minds

Women's Giving Circle members and Foundation staff also shared updates on membership and engagement opportunities. New Steering Committee Officers were voted in by members to begin terms in January 2025, including Brianna Apfelbaum Kula as chair, Ellen Withrow as vice-chair, and Tiffany Bienkowski as secretary. The group also welcomed representatives from DIG Furniture Bank and Union County Giving Closet—grant finalists from 2023—to share how Circle grants have impacted the clients and communities they serve.

MEMBERSHIP

Membership for the Women's Giving Circle follows a calendar year—any donation made in 2024 will secure membership (and grant voting power) for 2025. There are many benefits to becoming a Circle member and pooling donations to make a bigger impact in the community. Join the Women's Giving Circle today to participate in next year's grantmaking process.



Evangelical Community Hospital Officially Joins WellSpan Health



YORK – Effective, July 8, Evangelical Community Hospital is officially part of WellSpan Health, completing regulatory approvals required for an affiliation announced in February that joins the hospital and the accompanying network of care serving the Central Susquehanna Valley with the like-minded organization similarly serving central Pennsylvania. Celebratory events and gatherings at WellSpan Evangelical Community Hospital and corresponding outpatient practices are planned to take place in the coming days to mark the occasion.

"The shared values and mission of the two organizations that have now become one align in ways that allow us to keep high-quality, community-based care at the forefront," said Roxanna Gapstur Ph.D., R.N., president and CEO of WellSpan Health. "On our journey to reimagine healthcare we're committed to innovative clinical care that works in concert with value and affordability to provide the best outcomes for our patients."

The affiliation joins Evangelical with WellSpan's integrated health care delivery system, which includes more than 21,000 team members, 2,000 employed providers, 220 locations, and eight award-winning hospitals, including the region's largest behavioral health network and a Level 1 Trauma Center. WellSpan serves residents in Adams, Cumberland, Lancaster, Lebanon, Franklin, and York counties in Pennsylvania and Frederick and Washington counties in Maryland.

WellSpan Evangelical Community Hospital is the only Centers for Medicare and Medicaid Services (CMS) 5-star rated hospital in the Central Susquehanna Valley. It employs 1,900 individuals and has more than 170 employed and non-employed physicians on staff at its hospital licensed to care for patients in its 131 licensed beds. The hospital provides a comprehensive array of services in both inpatient and outpatient settings and serves residents in Lycoming, Northumberland, Snyder, and Union counties.

"Our top priority has always been to preserve a vibrant healthcare system close to home," said Kendra Aucker, senior vice president of WellSpan's new North Region and president of WellSpan Evangelical Community Hospital. "We're excited for this opportunity to share expertise, research, and resources in new and mutually-beneficial ways."

The combined organization now serves more than 1.3 million patients across 12 counties. To learn more, visit www.WellSpan.org.

What's Happening

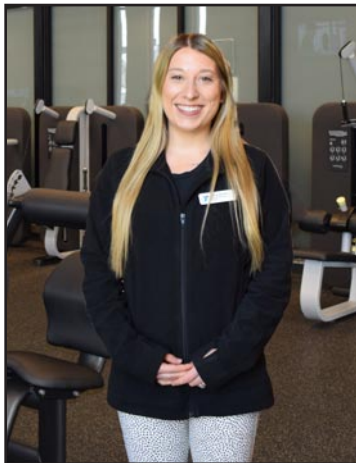
Lewisburg YMCA Offers Free Program for Those with Fall Risk



A Matter of Balance Helps Participants Manage and Prevent Falls

LEWISBURG – The Lewisburg YMCA, in cooperation with the Union-Snyder Agency on Aging, Inc., will offer *A Matter of Balance*, a program for local residents aged 60 and up who are interested in improving flexibility, balance, and strength, and have restricted their activities because of concerns about falling. The program will be offered free of charge thanks to funds made available by the Pennsylvania Department of Aging.

The program will be led by *A Matter of Balance* certified instructor and Lewisburg YMCA personal trainer Olivia Conklin. Participants will meet at the Lewisburg YMCA every Monday and Wednesday from noon to 2 PM August 7 through September 4. Eligible participants should be ambulatory, able to problem solve, and have concerns about falling. After completing the program, participants can hope to regain independence and restore confidence when it comes to physical activity. Conklin stated, “Many older adults experience a fear of falling. People who develop this fear often limit their activities, which can result in physical weakness, making the risk of falling even greater. *A Matter of Balance* is a program designed to reduce the fear of falling and increase activity levels among older adults.”



Registration is required for all participants at GSVYMCA.org, by calling 570.556.4191, or in person at the Lewisburg YMCA front desk at 120 Hardwood Drive, Lewisburg.

Milton YMCA Tours Pinpoint FCU



MILTON – On Thursday, July 25, the Pinpoint team had the pleasure of hosting 25 of the Milton YMCA summer camp kids and their teachers for a field trip about credit unions and being smart about money! The kids were great and interacted well with all the staff. They learned about savings, loans, credit and debit cards, mobile deposit, cardvalet, using the coin machine to count their piggy bank funds and how members help each other by saving and borrowing locally. Each child took home a goodie bag with information to share with parents and a way to turn paper into real money.

Skyler Storey, Member Champion, and the newest member of our team took photos. Brenda Raker, President and CEO, led the tour and talked about the history of credit unions and Pinpoint specifically. As well as how the credit union members help each other through the process of saving and borrowing locally. Ashley Hunter, Member Lending Advocate, talked to the kids about deposits and savings and demonstrated cash recyclers and coin machine transactions. Jody Cutchall, Financial Services Specialist, talked about debit and credit cards and money movement through mobile banking and ACH. She demonstrated a mobile deposit and talked about her career at Pinpoint. Devin Fagnano, VP of Operations, spoke to the children about loans and credit and how it pays to maintain a good payment history.



Date	Event	Location	Time	Cost
8/21/24	No-Cost Electrical Safety Training	IMC 1127 W. 4th St. Williamsport, PA	8:00 a.m. to 12:00 p.m.	Free
9/10/24	No-Cost Electrical Safety Training	Union County Government Center 155 North 15th St. Lewisburg, PA	8:00 a.m. to 12:00 p.m.	Free
9/11/24	Meeting the HR Challenge	Webinar Series	3:00 p.m. to 4:30 p.m.	\$299

Lauri Moon
Manager, Outreach & Special Projects
570-329-3200

www.imcpa.com/events

New Members

Rural Housing Works
1610 Industrial Boulevard Suite 400
Lewisburg, PA 17837
570-522-1300
deaconrowen@gmail.com
Richard Owen, Vice President

RHW was created to increase rural housing options and services for all underserved populations primarily in Union and Snyder Counties, but also adjacent counties.

ZenBusiness
5511 Parkcrest Drive Suite 103
Austin, TX 78731
844-493-6249
outreach@zenbusiness.com
Sallie Clark, Marketing Coordinator
www.zenbusiness.com/pennsylvania-llc

ZenBusiness is a company that provides an easy, all-in-one platform and trusted guidance for small business owners. They've consolidated all the tools, services, and expert support needed to start, run, and grow a successful business. Think of it as the operating system for small business success. Customers can protect their liability, manage money, and establish their brand—all in one place.

Buffalo Valley Lutheran Village - Lutheran Senior Services
189 East Tressler Boulevard
Lewisburg, PA 17837
570-971-8014
brent.winder@LSSLiving.org
Brent Winder, Sales & Marketing Manager
www.lssliving.org/communities/buffalo-valley-lutheran-village

Buffalo Valley Lutheran Village is a continuing care community, that offers both short term and long term living for Seniors 65 and older. We offer independent living cottages, Personal Care studio apartments, and nursing care rooms.

*We want to hear your good news!
To appear in It's Your Business,
e-mail:*

rworkman@centralpachamber.com

It's a BRIGHT idea!



CENTRAL PA BUSINESS & EDUCATION ASSOCIATION

Seminar & Training Series

How to Deliver a Great Elevator Pitch

9:00 to 11:00 a.m. Tuesday, August 13

In-Person @ the Central PA Chamber
30 Lawton Lane, Milton

Cost: \$10 Member / \$15 Non-Member

Register by August 6:

www.centralpachamber.com/events

Presented by: **CENTRAL PA**
CHAMBER OF COMMERCE

BREAKFAST BRIEFING

7:30 to 9 a.m. Friday, Aug. 16 @
the Central PA Chamber of Commerce
30 Lawton Lane, Milton.

Members - FREE; Non-members - \$7
Register by Aug. 9 @ centralpachamber.com/events

Sponsored by:



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CAN YOU GUESS WHO
HAS YOUR BACK?



THAT'S WHO.

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30 Lawton Lane Milton, PA 17847

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Seen by thousands, monthly.*

Membership Renewals

(As of July 30, 2024)

- GetHRready
- WGRC
- McCann School of Business & Technology
- Intrada Technologies
- PHN Charitable Foundation
- Bucknell University
- MaxWorx (A Division of Hope Enterprises, Inc.)
- Universal Advertising Associates, Inc.
- VNA Health System / Lewisburg Home Health and Crossings Hospice
- Lackawanna College - Sunbury Center
- Kevin's Garage
- Labels by Pulizzi
- Fabtex Inc.
- S & L Services, Inc.
- Snyder & Union County Times
- Verizon Wireless - Russell Cellular - Mifflinburg
- Verizon Wireless - Russell Cellular - Danville
- Susquehanna Valley Community Education Project
- ADERS, Inc. (Autism Diagnostic Evaluations Resources & Services)
- The Forest House Hotel
- REW Financial
- Sheks Sealcoating & Paving
- Northumberland County Economic Development
- Arthurs Pet Pantry
- Yogi Bear's Jellystone Park Camp-Resort at Milton
- Northeast Training Institute LLC

PhotoWhere Photography

1/2 Price Headshots!

CENTRAL PA
CHAMBER OF COMMERCE

8 a.m. to 12 p.m.
Friday, Aug. 23

Register by Wed. Aug. 21
centralpachamber.com/events

For only \$50*, have a 10-minute session with photographer Ron Aunkst of PhotoWhere Photography and receive at least five images on a white background, suitable for a wide-variety of promotional purposes.

CENTRAL PA
CHAMBER OF COMMERCE

Facility Usage

Our Space is Your Space!

To make your reservation, call: 570-742-7341
E-mail jbeaver@centralpachamber.com

Available 24/7 on a first-come-first-served basis.

Smith Room **Ross Room**

Have You Applied?



CENTRAL PA
CHAMBER OF COMMERCE

INSIDE JOBS

Featuring:

10 a.m. to 12 p.m. Wednesday, Aug. 28
@ 7495 Westbranch Highway, Lewisburg

- A behind-the-scenes tour of the school & facility
- Brunch included
- Free to attend

Inside Jobs offers members a chance to tour facilities of fellow businesses/organizations. Learn more and register by August 23 @ www.centralpachamber.com/inside-jobs-tours

CENTRAL PA
BUSINESS & EDUCATION ASSOCIATION

Seminar & Training Series

What is the Central PA Chamber?

9 to 11 a.m. Wednesday, Nov. 6

Central PA Chamber of Commerce, 30 Lawton Lane, Milton

Cost: FREE to Attend

Come with questions and be prepared to deliver your elevator pitch!

Register by Oct. 30: www.centralpachamber.com/events

Presented by: **CENTRAL PA**
CHAMBER OF COMMERCE

Time with Tea Jay

Proceed with Confidence

The 2nd Annual Powerful Women event has been announced and registration is open. This event is made possible by the partnerships with Eulistic Health (Dr. Joshua Hottenstein), Blooming Meadows Farm (Colleen Musgrave) and The Miss Cupcake & Let's Make Whoopie (Erica Reichenbach).



Last year's inaugural Powerful Women event was an amazing time of self-reflection, growth and empowerment. It was also a sold-out event. Those lovely ladies were given an early notification of this year's event to secure their seats. Now it is open to everyone; general public included. Registration and payment are due by September 22, 2024.

This year we will learn about the self-care that is not self-care by nourishing the spirit of philotimo. If that sounds intriguing to you, trust me, it really is! I had the opportunity to see some of Dr. Hottenstein's notes on this specific topic before we confirmed his availability to speak at this event.

We are also going to have the experience of creating our own soap and bath bomb to take with us as a reminder for self-care. I am excited for you to meet Colleen of Blooming Meadows Farm. She is a beautiful soul with so many talents. Her love for God is visible in all she does, from the color selection of the ribbons on her market bouquets to the way she and her husband Matt care for the soil they plant their flowers in.

There will be refreshments, the highlight being sweet treats from The Miss Cupcake and Let's Make Whoopie. We are never disappointed with Erica's delectable creations!

I am confident that this event will sell out within the next few weeks. Don't wait to register your seat(s). Simply visit www.centralpachamber.com/events (September 27, 2024).

Speaking of sold-out events, don't wait to register your seats(s) for the quickly approaching Annual Meeting. We've never had so many registrations this early before. Last year we experienced an attendance number like none other and unfortunately some folks could not join us as they had attempted to register too late. Please don't let that be you!

You can appreciate the amount of pre-planning and detail that goes into such a magnificent event. We are already ordering the attendee gifts, centerpieces, table linens, menu, and more. This is "THE" event to get your business name and/or logo out front and center. There are a variety of sponsorships available, but they too have a deadline. Call Jessica at 570-742-7341 today to see what fits into your budget for the 2024 Annual Meeting & Awards Ceremony.

Lastly, coming this month we are offering ½ Price Headshots again. This is an offer too good not to take advantage of and pass on. For just \$50, you'll get at least 5 poses on a white background by professional photographer Ron Aunkst of PhotoWhere Photography. There are still a few openings as of August 1, 2024.

Tea Jay

Tea Jay Aikey
President & CEO
tjaikey@centralpachamber.com

Members Recognized

Kelsey's Dream

This year, Enterline's Dance Center presented the Kelsey Kuhns Memorial Award to Kiersten Klose. Kiersten just completed her junior year at Mifflinburg High School. She studies ballet, pointe and jazz, at Enterline's Dance Center where she also has taken tap lessons. She is the daughter of Courtney and Ryan Klose.



and received perfect attendance awards for many years.

Alicia Little, Dance Instructor for Enterline's Dance Center said Kiersten is considerate, caring, has strong work ethics, works well with others and has consistent attendance. All of these qualities are what made her an excellent choice for the Kelsey Kuhns Memorial Award.

Kelsey loved to dance and we love to see her memory and passion continue to be celebrated through this award. Kylie, Kelsey's sister, was the first recipient of the Kelsey Kuhns Memorial Award in 2006. This is the 18th year for the Kelsey's Kuhns Memorial Award. Both Kelsey and Kylie started dancing with Enterline's Dance Center when they were four years old. They took ballet, tap and jazz

Liberty Basement Systems held an employee and family pajama party and made 25 fleece knot blankets for Kelsey's Dream, for children's cancer camp. Liberty Basement Systems employees and families were treated to movies, snacks and drinks for the blanket making pajama party held this month.

It was a fun time and they loved the idea of making blankets for children with cancer.

Tina, Kelsey's Dream Volunteer, (center) recently met with Joe Drumm (left) and Dennis Deitrich (right), both Managing Owners at Liberty Basement Systems. They discussed other projects that the company and their employees could partner in with Kelsey's Dream and presented the blankets to Tina for Camp Dost, a children's cancer camp, to be held in July.



If anyone has interest in making blankets for Kelsey's Dream, please contact: kelseys.dream.mail@gmail.com

What's Happening

Powerful Women

MILTON – The Central PA Chamber of Commerce is thrilled to announce the second annual “Powerful Women” event. After hosting a successful ladies-only event last year, it was evident the Chamber should plan to host another installment this year.

This time, “Powerful Women” will take place at the Chamber and provide a platform for several female Central PA Chamber members to showcase what they do best. Colleen Musgrave, owner of Blooming Meadows Farm, will lead a “make and take” opportunity for attendees to create their own soap and bath bomb, one of each per person. Refreshments will be provided by Erica Reichenbach, owner and operator of The Miss Cupcake & Let’s Make Whoopie.

Dr. Joshua Hottenstein, physician and owner of Eulistic Health, will begin the morning with a keynote address on “philotimo,” a form of self-care that is no self-care. Philotimo is a Greek noun that roughly translates to “love of honor,” and is referenced three times by the Apostle, Paul in the Bible. Dr. Hottenstein will relay how to nourish the spirit with philotimo.



Blooming Meadows Farm



Powerful Women **CENTRAL PA**
CHAMBER OF COMMERCE

9 a.m. to 12 p.m. Friday, Sep. 27
 \$40 for Members
 \$45 for Non-Members

EULISTIC HEALTH

Blooming Meadows Farm
Make & Take!
 Soap & Bath Bomb (1 of each per person)

Featured Speaker:
Dr. Joshua Hottenstein



“Nourishing the Spirit of Philotimo:
 The self-care that is no self-care”
 Event also includes light refreshments from The Miss Cupcake & Let’s Make Whoopie!

Learn more and register by Sunday, Sept. 22!
centralpachamber.com/events/powerful-women

Members Recognized ctd.

SEDA-COG Joint Rail Authority (JRA) Invests in Regional Growth in Central PA

LEWISBURG – SEDA-COG Joint Rail Authority (JRA), owner of six short line railroads in Central Pennsylvania is investing \$3,750 for 2024 to support the mission of Focus Central Pennsylvania to attract investment that cultivates economic growth in Central Pennsylvania. Recognition of the investment with SEDA-COG JRA's Executive Director Steven Beattie and Board Chair Russ Graham to Lauren Bryson, Focus Central PA's Executive Director and Jennifer Wakeman, Executive Director of DRIVE, Chair of Focus Central PA Board of Directors.

"The JRA is proud, once again, to support the good work of Focus Central PA to help us locate more rail-served industries on our system and contribute to economic investment and growth in the region" said Steven Beattie, Executive Director, SEDA-COG Joint Rail Authority.

The Lewisburg, PA based JRA is an eight-county municipal authority offering the best of public ownership of the trackage and fixed facilities, while freight service to customers is handled by the private sector through an agreement with the North Shore Railroad Company & Affiliates. The SEDA-COG Joint Rail Authority's mission is to preserve and foster rail service in Central Pennsylvania and to further economic development through retention, improvement and expansion of the infrastructure and the rail service it supports. In the last ten years, The Rail Authority has reinvested over \$50 million into upgrades and replacement of rail facilities and development of additional tracks to serve new industrial sites.

Focus Central Pennsylvania is part of a committed team in the region that is driving economic development for communities in Centre, Columbia, Montour, Northumberland, Union, Snyder and Mifflin communities. The mission of Focus is to attract and support expansion of capital investment that creates quality career opportunities for the families of Central Pennsylvania. Focus pro-actively connects with site location consultants and companies looking to expand. This work helps our communities become an even greater place to live and work.



Image left to right:
Jennifer Wakeman, DRIVE; Steven Beattie, SEDA-COG JRA;
Russ Graham, SEDA-COG JRA; and Lauren Bryson, Focus Central PA

Stahl Sheaffer Engineering Invests for Regional Growth in Central PA

SELINGROVE – Stahl Sheaffer Engineering has i as a gold level exhibit investor for 2024. The contribution supports regional economic growth by nvested \$1,500 in Focus Central Pennsylvania promoting the Central Pennsylvania region to attract quality investment projects that cultivate economic growth. Shown in the photo recognizing the support are principals of Stahl Sheaffer Engineering, Rod Stahl, P.E. and Jeffery Sheaffer, P.E., CBSI, NCTI.

Stahl Sheaffer Engineering was an exhibitor at the March 13th, 2024, Industrial Development Forum, where over 250 industrial development professionals convened on the campus of Commonwealth University – Bloomsburg to learn, network, and connect on smart industrial development opportunities. The Forum attendance included experts and professionals in Pennsylvania that are investing, designing, and building future industrial innovation and development.

Stahl Sheaffer Engineering - Stahl Sheaffer Engineering provides multi-discipline civil engineering services from nine locations in several states, including offices in State College, Selingsrove, Harrisburg, and Clearfield. Services include building structural engineering, bridge design and inspection, construction inspection, geotechnical engineering, land development, survey and reality capture, and transportation engineering. Stahl Sheaffer is licensed to operate in twenty-three states, with professional engineers licensed in 48 states. www.StahlSheaffer.com

"Support and engagement with the mission work of Focus Central PA to attract investment that cultivates economic growth is in sync with our goals to build up and improve Pennsylvania communities for the incredible people in PA." said Jeffery Sheaffer, Principal of Stahl Sheaffer Engineering. Focus Central Pennsylvania is part of a committed team of economic development organizations in the region driving economic growth for communities in Central PA. Focus Central PA proactively markets the region as a choice location for quality companies to invest and grow their businesses.



Image left to right:
Rod Stahl, Stahl Sheaffer Engineering, Lauren Bryson, Focus Central PA and Jeffery Sheaffer, Stahl Sheaffer Engineering

Guest Column

Partners with a Purpose: Creating a Win-Win



Many companies today face challenges such as decreased capacity due to staffing shortages or limited funds for expansion. At North Central Sight Services, Inc. (NCSS), we offer a solution through our comprehensive business services and social enterprise. Our expertise in assembly, packaging, and distribution can help address these needs effectively.

Assembly and Packaging Expertise

NCSS is equipped to handle a wide range of assembly and packaging requirements. Our facilities boast advanced tools

- including:
- Automatic and Hand Label Applicators
 - Shrink Wrap Machines
 - Carton Taping Machines
 - Clam Shell Equipment
 - Pad Printing
 - Bag Sealers

With four production lines in place and room for expansion, we can adapt to your specific needs efficiently.

Shipping and Distribution Capabilities

Our shipping department is well-equipped to manage various shipping requirements.

(continued on page 14)



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Chamber Blood Drive



American Red Cross Blood Drive

10 a.m. to 3 p.m.
Friday, August 30 @
Central PA Chamber of Commerce,
30 Lawton Lane, Milton

To make an appointment, call 1-800-Red-Cross or visit redcrossblood.org. Use code "PAchamber".

Are you a blood donor?
Please consider supporting the American Red Cross at our next scheduled Blood Drive on Friday, Aug. 30. The Central PA Chamber is proud to host these life-saving events quarterly. Take this opportunity to join us and together, save as many as 72 lives.

Visit:
www.redcrossblood.org, and use code "PAchamber".

Know someone recently hired, retired, honored or awarded?
E-mail:
nworkman@centralpachamber.com

Guest Column ctd.

Members Recognized

Partners with a Purpose (Ctd.)

We hold Hazmat certification for ground shipments and are prepared to handle FedEx and UPS small parcels as well as LTL and full truck loads. Our facility features:

- Seven Loading Docks for inbound and outbound freight
- Box Banding and Automatic Stretch Wrapping Equipment to secure loads and packages

Advanced Data Handling and Inventory Management

NCSS employs EDI capabilities for smooth handling of inbound orders, acknowledgments, advanced ship notices, and invoicing. Our warehouse management system and handheld

scanners ensure accurate picking and shipping. We conduct full physical inventories monthly and provide detailed daily, weekly, and monthly reports.

Why Partner with NCSS?

Partnering with NCSS not only guarantees top-notch customer service and support but also contributes to a meaningful cause. By working with us, you support employment opportunities for individuals who are blind or visually impaired in your community. It's a win/win situation: you get high-quality services while making a positive impact.



LEWISBURG – Shelley Gadoury will retire from the Bucknell University Small Business Development Center (SBDC) on Monday, July 15.

Her career at Bucknell is marked by over 22 years of service, especially through her coordination of hundreds of educational workshops and webinars for the business community. Shelley was often known as the "Voice of the SBDC" - as the first point of contact entrepreneurs and business owners spoke to when they contacted the center for help.

Shelley received the PASBDC Administrative Service Award in 2023 for her communication, engagement, and dedication to the statewide SBDC network.

Additionally, she was part of teams that won the Maxwell Award, Bucknell's highest honor for collaboration, in 2005 with the SBDC and in 2014 with the team for the BizPitch student startup competition.

Please join the Bucknell SBDC, Bucknell University, and thousands of grateful small business owners in wishing Shelley a happy retirement!



What's Happening ctd.



Sunflower Festival!
SATURDAY AUGUST 10TH
1PM TO 8PM

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Know someone recently hired, retired, honored or awarded?
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We want to hear your good news!
 To appear in *It's Your Business*,
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Roupp Funeral Home's GriefShare

Tuesdays at 6:30pm
 beginning June 4th
 through Aug 27th

Join us today!




Free Coffee Friday!



HAPPENING THE FIRST FRIDAY OF EVERY MONTH!

What's Happening ctd.

NO COST Electrical Safety Training



Manufacturers' ASSOCIATION

The federally-funded grant training for Electrical Safety Training will be offered in Central & South Central PA.
MEETS OSHA NFP70e Requirements!

Training Topics:

- General Electrical Safety Information
- General Electrical Safe Work Practices
- Common Hazards / Arc Flash
- Permitted & Non-permitted uses
- Energy Control Procedures & Lockout/Tag-out

In partnership with:



Visit: imcpa.com/electrical-safety-trg/ to learn more. Email: LauriM@imcpa.com or Call: (570) 329-3200 to schedule training



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12 BOUND AVE, MILTON, PA, 17847

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FRIDAY, AUGUST 9TH, 2024, 5-7PM
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REGISTER ONLINE OR CALL THE FRONT DESK
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Send your event info to:
rworkman@centralpachamber.com!

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Summer Wining Down!

Saturday, Aug. 10
\$50/person

1/2 Price Tastings!

Participating Wineries

- Neighbor Lady Vino, New Columbia
- Fero Vineyards & Winery, Lewisburg
- Whispering Oaks Vineyard, & Iron Vines Winery, Sunbury

Includes: Round-trip transportation, departing from Central PA Chamber @ 11:30 a.m. via Susquehanna Valley Limo, one-hour stops at four wineries, & return by 5:30 p.m.

Register by Aug. 5 @ centralpachamber.com/events/

CENTRALPA
CHAMBER OF COMMERCE

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Jessica's Jottings

Come Inside and Join the Tour!

Have you ever wondered how a winery makes its wine, or how schools coordinate students and curriculums, or are you just curious what goes on day to day at the factories and local businesses you see every day?



The Central PA Chamber of Commerce has a way to help you find the answers and settle your curiosity.

Inside Job Tours are your way to get a behind the scenes look at this region's businesses and organizations. We invite you to join us each month as we explore and get more understanding of how these businesses/organizations operate each day.

So, what do you need to know about attending these tours? Tours are held around the last Wednesday of every month. They range from 1 to 2 hours over lunchtime. In this time frame you may experience lunch or light refreshments, an opportunity to create or use equipment, a show, or much more!

For 2024 we have three remaining Inside Job Tours, and they are happening at McCann School of Business & Technology, Service Electric, and Pennsylvania College of Technology. To attend any or all of these tours, simply go to www.centralpachamber.com/events and sign up! Tours are free to attend and open to our members, non-members, and the public to register.

Interested in hosting an Inside Jobs Tour? Since 2024 is fully booked now is the time to let me know if you are interested in 2025 dates. Simply, reach out to me to let me know you are interested and once the dates are set for next year, I will get you booked on our calendar!

The Chamber staff will take care of registrations for the tour and marketing. We will also be in touch to confirm the details of your tour which include time, lunch, directions, and proper attire for the attendees to wear.

Remember, Inside Jobs Tours are open to any member that has the ability to host guests and wants to share what they do every day!

We look forward to seeing you this year for our remaining tours and hope to visit your business or organization next year! If you would like to learn more about Inside Job Tours visit <https://centralpachamber.com/inside-jobs-tours> or contact the Chamber staff.

Jessica Beaver
Finance & Membership Director
jbeaver@centralpachamber.com

Learn more about Breakfast Briefings & how to host them here:
centralpachamber.com/membership/benefits/

What's Happening ctd.

Free Electrical Safety Training



Central PA – The Innovative Manufacturers' Center (IMC), Inc. is excited to announce its continued partnership with The Manufacturers' Association to support training in electrical safety in central and southcentral Pennsylvania through December 2024. The Association was awarded a \$157,833 training grant by the Federal Susan Harwood Occupational Safety and Health Administration (OSHA), which will focus on manufacturing but also other industrial sectors.

This electrical safety training will help workers and employers recognize serious workplace hazards, including implementing injury prevention measures and understanding rights and responsibilities under the Occupational Safety and Health Act. The grant audience also focuses on small businesses as well as temporarily unemployed workers and recent graduates seeking to enter manufacturing or industrial sectors. The initiative will include training such as electrical safety, lockout tagout, arc flash and NFPA 70e and will be offered in English and Spanish.

CENTRAL PA
CHAMBER OF COMMERCE

Did You Know?

Inside Jobs Tours:

- Increase your public profile & promote your business/organization.
- Provide a behind-the-scenes tour of your facility, showcasing what YOU wish for the public to see.
- Consider having a hands-on activity, "Q&A" and/or luncheon/refreshments too.
- Chamber staff will photograph & document your tour for follow-up promotion in IYB.
 - Contact the Central PA Chamber to select a date/time & we'll handle the promotion/registration.
- To book your tour, please contact 570-742-7341 or email: tjaikey@centralpachamber.com

Breakfast Briefing



Thanks to everyone who was able to join our most recent Breakfast Briefing with Bucknell University's Talent and Acquisition Team! Everyone in attendance delivered their elevator pitch--including several first timers! We would like to especially thank Nicole Whitehead, VP for Human Resources, for sharing the Bucknell mission, hiring, and employee value proposition, as well as Talent Acquisition & Retention HR Generalist, Kerin Goecke, who discussed current open positions and encouraged Chamber and community members to become "talent ambassadors."

Don't miss our next Breakfast Briefing with Family Promise of Lycoming County, on Friday, August 16: www.centralpachamber.com/events



WHY VOLUNTEER?

Children in the foster care and dependency court system face a lot of uncertainty. Their voices need to be heard. We need dedicated people like you to lend your voice and advocate in their best interest to assist them in obtaining a safe and permanent home.

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- ✓ Submit an application
- ✓ Complete an interview
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PRESENTS



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SUNDAY

AUGUST 25, 2024

3-6 PM • DOORS OPEN AT 2PM

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**NO DOGS
ALLOWED**

**INDOOR
EVENT**

Tickets \$20

For more details, visit our Facebook page! Tickets can be purchased at eventbrite.com.

BY THE NUMBERS...

*As of publication

2024 23rd Annual B&E Golf Tournament...

\$16,897

Total raised to support Central PA Business & Education Association.

\$864

Total amount in Golf Ball Drop awards distributed.

57

Total number of unique sponsors and donors.

Join us at these upcoming events!

CENTRAL PA
BUSINESS & EDUCATION ASSOCIATION

Seminar & Training Series

Workplace Stability:
Improving Engagement, Productivity, & Profitability

2:00 to 3:30 p.m. Wed, August 14
In-Person @ the Central PA Chamber
Cost: FREE - Register by July 31:
www.centralpachamber.com/events

Presented by: 

CENTRAL PA
CHAMBER OF COMMERCE

Welcomes

State Rep. Joe Hamm (R-84)



7:30 to 9 a.m. Friday, Sept. 13 @ Watson Inn, Watsonstown

Topics to include: state budget, economy & inflation, regulations & permits

Central PA Chamber Members - \$20; Non-Members - \$25
Register @ www.centralpachamber.com/events

Sponsored by: 

Register by Friday, Aug. 30!

CENTRAL PA
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4 Focus Areas:
Practice
Vision & Mission, Culture, & Strategic Planning
Apply
Financial Essentials, Fundraising, Bylaws, & Meeting Protocols
Act
Ethics, Servant Leadership, Personal Why Statements, & Committees
Connect
Communication Protocols, Social Media, Advocacy, & Marketing

RAISING the Board
Practice. Act. Apply. Connect.

"Whether you already serve on a board or are interested in serving a board, I found the courses to be very helpful. It has everything you would need to know to serve and to serve well!"
-Corey Mowbray
RTB Graduate

8 a.m. to 4 p.m. Monday, September 16
Cost: \$99.00 - Register: www.centralpachamber.com/rtb
Contact Ryan Workman: rworkman@centralpachamber.com

CENTRAL PA 2024
CHAMBER OF COMMERCE

Annual Meeting

You Are Invited!

11:30 a.m. - 1:30 p.m. / Thursday, Oct. 24
Silver Moon Banquet Hall, Lewisburg
Visit: centralpachamber.com/events

Meal & Venue Sponsors:  

Open to the public!



Must register by Oct. 7!

Keynote Speaker
Bryan Majors,
Training for Triumph

The Annual Meeting attracts 200+ attendees. Learn more about sponsorship opportunities by calling 570-742-7341.

It's a BRIGHT idea!

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CHAMBER OF COMMERCE

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