It's Your Business

www.centralpachamber.com

Volume 9, Issue 5 - May 2024

2024 Green Business

Building for the Future

LROSS RROTHER

CONSTRUCTION

T-Ross Brothers Construction, Inc.

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2024 Annual Meeting
Date & Keynote
Speaker Announced

pg. 3



Board of Directors

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Sheri Marshall Tina Welch

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The Wealth Factory Baldwin & Baldwin

Staff

Tea Jay Aikey - President & CEO

tjaikey@centralpachamber.com

Jessica Beaver - Finance & Membership Director

jbeaver@centralpachamber.com

Ryan Workman - Communications Director

rworkman@centralpachamber.com

The Inside Scoop

It's May in Central PA!

That means some of mine, and I hope your, favorite Chamber events are on the horizon. If you have not yet signed up for our Raising the Board class slated for May 29, please take advantage as the class is at about 75% capacity and won't be available again until September.



Your Chamber staff are in full swing, preparing for the golf tournament coming up at the end of June. I am looking forward to my second tournament with the Chamber. If you would like to play, volunteer, or discuss sponsorship opportunities, please contact us! This is a unique event on the Chamber calendar to promote your business and have some fun too!

Even if you're not a golfer, we have something fun for everyone! Purchase your Golf Ball Drop tickets for a chance to win up-to \$2,500.00! We only sell a finite number of tickets and give cash prizes to the three closest to the hole, so you have a decent chance of winning.

Please join us in wishing congratulations to our 2024 Green Business of the Year Award, T-Ross Brothers Construction! Over the last few years, the top three places have been within just a few points of each other, and this year T-Ross went up a few points to reach the top position. If you haven't yet completed the application on our website, make sure you do. Next Earth Day we may pay you a surprise visit! Even if you've already completed the form, you can always re-submit. Your score may have gone up too!

Finally, the big news is on the opposite page: we have a keynote speaker! Happy reading and hope to see you at the next event!



Ryan Workman, Editor Communications Director rworkman@centralpachamber.com

> IYB Deadlines Below are upcoming It's Your Business due dates. Every

effort is made to include infor-

mation in a timely manner.

Note: Only paid advertise-

ments are guaranteed.

June Digital Issue

News & Ads

due by May 17

July Digital Issue

News & Ads

due by June 14

The President's Club

Thank you, 2024 Members! (Committed as of publishing.)

Abe's Custom Woodworking Asbury RiverWoods Backyard Broadcasting Decal Dynasty Endless Mountain Enterprises Evangelical Community Hospital First Commonwealth Bank **Fulton Bank** Heaven's Best Carpet Cleaning Heritage Springs Memory Care Hosterman Photography & Design

Hot Frog Media i3 Point-of-Sale iHeart Media **Intrada Technologies**

Jersey Shore State Bank **Keystone Advertising** Lawton Insurance Agency LIVIC Civil MC Federal Credit Union Meixell-Diehl Insurance Mifflinburg Bank & Trust Company Near Me Entertainment North Central Sight Services **North Shore Railroad Company** Pennsylvania American Water **PenTeleData** Phoenix Filtration

PPL Electric Utilities RHP Law Firm

Riverfront Financial Services

Service 1st Federal Credit Union Service Electric Cablevision The Standard Journal Sunbury Broadcasting Corp. Susquehanna Fire Protection Co. Susquehanna Valley Limousine **Swift Kennedy & Associates Sync Solutions T-Ross Brothers Construction United Plate Glass UPMC** The UPS Store **USA Life Company** Vendetta Cyber Defense

Summer Print Issue News & Ads due by June 7 The Wealth Factory

> *IYB Quarterly is published four times a year. Copies are available at public member locations across the region.

The President's Club is an exclusive sponsorship program created to prominently recognize members that contribute to the Central PA Chamber over and above their annual membership investment. Learn more at centralpachamber.com/tpc.

Save the Date for 2024 Annual Meeting

LEWISBURG – Triumph in life, work, sports, etc. doesn't come without training! The Central PA Chamber's keynote speaker for the 2024 Annual Meeting is a serial entrepreneur, professional athlete, Amazon #1 best-selling author, and is coming to share his motivational experiences as the "Modern Day Hope Dealer!"

Bryan Majors, is a true inspiration, and will address the Chamber's largest audience of the year at its Annual Meeting on Thursday, Oct. 24, at the Silver Moon Banquet Hall, Lewisburg.

Majors will provide advice on eliminating burnout to maximize your productivity and wellness in a keynote address he calls, "Training for Triumph."

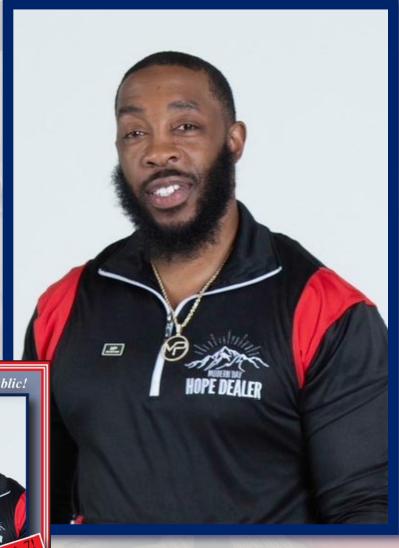
Majors' barrier-breaking career started with his prowess on the basketball court, earning him Susquehanna University's Rookie of the Year title and two-time conference Defensive Player of the Year. He is a retired professional basketball player for the Harlem Globetrotters Organization. After earning his Master degree from Penn State, Bryan began several companies and non-profit organizations including Major Prep LLC, Bryan Majors LLC, Major Prep Apparel, and Major Prep Cycle Breakers 501(c)3. Collectively, Majors uses his stewardship of these organizations to "help others prepare to overcome individual obstacles that hinder the achievement of their life goals."

Through his entrepreneurial journey as a College Adjunct Professor, Professional Basketball Trainer, and a Transformational Leadership & Character Development Coach, Majors has reached thousands of lives, trying to leave a positive mark on the world. We are certain you will find Majors an inspiration as we review the successes of Central PA Chamber members over the past year and look forward to another as the central Pennsylvania business and non-profit community. The 2024 Annual Meeting Meal/Venue Sponsors are Labels by Pulizzi and Service 1st Federal Credit Union. Other confirmed sponsors, so far, include: Centerpiece – Evangelical Community Hospital; and

Program - The Wealth Factory.

There are many more sponsorships still available! Contact Jessica Beaver at 570-742-7341 or jbeaver@centralpachamber.com.

If you've attended the Central PA Chamber's Annual Meeting for any period of time, you will recognize that no two events are alike. The theme, table settings, decorations, goodie bags, and special keepsake gifts will be a unique experience, present throughout as you look to engage with the speaker and network with other attendees. We will once again, enjoy a great meal provided by Feast of Flavor Catering. We look forward to seeing you there!



2024 Annual Meeting Keynote Speaker, Bryan Majors "Training for Triumph"



Congratulations!

2024 Green Business of the Year



MILTON - Congratulations to T-Ross Brothers Construction, Inc. named the 2024 Green Business of the Year by the Central PA Chamber of Commerce.

Each year, on Earth Day, the Chamber names a recipient of the award, based on the green business recognition applications it received through its web site over the past 12 months. All Central PA Chamber members that complete the form are eligible to win.

Businesses are given a score based on their "green" efforts. T-Ross Brothers Construction, Inc. scored high in many of the program's categories, including: Solid Waste Prevention, Recycling, Purchasing and Energy & Water Conservation. That is then combined with an essay section that provides more details about "green" efforts.

Working with the T-Ross Brothers staff, behind-the-scenes, the Central PA Chamber was able to surprise Todd Ross, president, with a custom, hand-made Tree of Life from fellow Chamber member, Thomas Beall-Ellersieck of HandCrafts, LLC. Each year, Beall-Ellersieck creates a personalized award for the winner. We were also glad to be joined by Alec Engleman of Phoenix Filtration, the sponsor for this year's Green Business Award.

Learn more about this year's winner at www.trossbrothers.com and view more photos and video on the Central PA Chamber's social media.

Thank you to all Central PA Chamber members who completed the Green Business Recognition

Application. You do not make the Chamber staff's decision easy. For those who haven't completed the form, visit www.centralpachamber.com and look under the "Membership" tab. Who knows, you may be next year's winner!

Green Business is good business! In addition to helping the environment, it can save your business money, and your customers and employees will value your efforts.



Find New Members & Membership Renewals starting on page 8.





How long has your business existed?
Our ministry is celebrating its 15th
Anniversary this year.

What makes your business unique in your industry?

Our goal is to "fill in the gaps" which currently exist between people in need, and the community services available to assist them. We refuse to allow good people to fall through cracks in the systems that were designed to help them. We provide everything from financial assistance to pet products.



Karla Chapman, Director of Operations & Finance 570-317-2210

This year we officially expanded our service area to include Northumberland County so that we can better fill in the gaps.

Why are you a member of the Central PA Chamber of Commerce?

We joined the Central PA Chamber to expand our network of partners and looking for new opportunities to help businesses and organizations serve their clients/ employees.

What benefit/opportunity from your Chamber membership do you utilize or

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operations@agape-pa.org www.agapelovefromabove.org 851 Railroad Street Bloomsburg, PA

want to utilize?

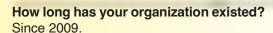
This year we will try and attend more of the events offered for opportunities to meet more of our neighbors and see what opportunities they offer and that we can offer them.

Want to appear in the Member Spotlight? E-mail Jessica Beaver: jbeaver@centralpachamber.com



in

Nathan Allen, Client Success Manager 570-323-2650 nathana@realitcare.com www.realitcare.com 136 Catawissa Ave. Williamsport, PA



What makes your organization unique in your industry?

Real IT Care is dedicated to understanding our clients intimately to provide tailored guidance based on their specific needs. Our team boasts extensive experience and technical proficiency, but what truly sets us apart is our commitment to effective communication. We excel at translating business requirements into technology solutions without resorting to technical jargon that

might alienate our clients.

Our approach ensures that clients never feel intimidated or confused by complex tech terminology. Building enduring business relationships is at the core of our values. The more we understand our clients' environments and teams, the better we can offer enhanced support efficiently, ultimately reducing costs for our clients.

Why are you a member of the Central PA Chamber of Commerce?

The fantastic networking opportunities, re-



ferrals and wonderful team at the chamber who are so welcoming and helpful whenever possible.

What benefit/opportunity from your Chamber membership do you utilize or want to utilize?

The continued networking events, inside jobs tour and access to the mailing list to help develop and target our future clients.



How long has your business existed? Formerly WorkForce Temps, as of December 26th, 2022, we're now Spherion-supporting this community and Pennsylvania since 1992.



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Adam Mook, Recruiter 570-988-3960

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What makes your business unique in your industry?

To drive careers, grow businesses, and better the communities we call home --- that's our vision. Our vision is where everything starts. Our vision is our why. We're here to help people evolve as professionals and succeed. We're here to help our employers with what they need to grow and stay competitive. Through helping people and businesses, and by

sunbury-pa@spherion.com www.spherionPAjobs.com 417 Market Street Sunbury, PA

directly contributing to the local community, we work hard to improve the places we call home.

Why are you a member of the Central PA Chamber of Commerce?

We love working with local businesses and the people in our community! What better place to make those connections that with the Central PA Chamber of Commerce.

What's Happening



First Community Foundation Partnership

OF PENNSYLVANIA

Support Rider Park During the 2024 Breeding Bird Blitz

WILLIAMSPORT –The Pennsylvania Society of Ornithology hosts a Breeding Bird Blitz each year. This is a 24-hour event, that will take place between June 7 – 17 during which teams across the state of Pennsylvania compete to see which team can observe the most amount of bird species. Each team generates support through sponsorships and do nations. The state-wide proceeds are pooled, and the proceeds are split between three projects throughout the state that enhance bird habitat, foster bird education, and monitor bird populations.

This year, Rider Park will be one of the organizations receiving funding. The park has been awarded a grant to enhance American Woodcock habitat. These iconic birds are plump and well camouflaged. They are found on the ground in densely wooded or shrubby areas adjacent to open meadows. The birds have a long bill they use to probe for earth worms in damp soil. Their mating behavior is unusual with the male emitting loud "peent-peent" calls before flying high in the air and spiraling down to the ground to land near the female.

Approximately four acres of meadow along the western edge of the park will be turned into a mosaic of multi-stem shrubs and trees to enhance American Woodcock habitat. American Woodcocks have been observed in this area of wet ground and it is hoped they will benefit from enhanced habitat complexity.

In addition to habitat enhancements, several interpretive signs describing American Woodcock behavior, nesting needs, and habitat requirements will be installed. To round off these efforts, the Rider Park team will partner with Lycoming Audubon Society to offer public programs to experience American Woodcock spring courtship displays.

Please visit www.breedingbirdblitz.org/williamsport-warblers to donate to the "Williamsport Warblers" team. This local team is composed of Lycoming Audubon Society members and Rider Park Manager, Sara Street.

For more general information about Rider Park, please visit: www.RiderPark.org





MIFFLINBURG, PA— Camp Mount Luther is gearing up for the 2024 summer camping season. Registrations are now being accepted for all programs until they are filled. Campers who register before midnight on April 15th will receive an exclusive T-shirt. Or, if you bring a friend to camp who's never been there, or sign up for multiple weeks, you can get a discount off your registration fee. Program information and registration is available at www.campmountluther.org/summer.

This year's camping season will begin on June 23, 2024. Resident and Day Camps run until August 2. There are programs for all ages from kindergarten to senior high, adults, and families. Most sessions run for one week, but there are also half-week and day-only sessions, including a Create-A-Camp option. For more information on this summer's programs, call the camp office at (570) 922-1587 or visit the camp's website at http://www.campmountluther.org.

Located in rural Mifflinburg, Camp Mount Luther runs a sixweek summer camp focusing on experiences in spiritual formation, outdoor adventure, intentional community, and leadership development for all ages. Camp facilities are available for retreats and other meetings for church, community, and civic groups, including fifth grade outdoor education in the Shikellamy and Midd-West School Districts. The camp is accredited by the American Camp Association. More information is available at campmountluther.org.

Send your event info to: rworkman@centralpachamber.com!



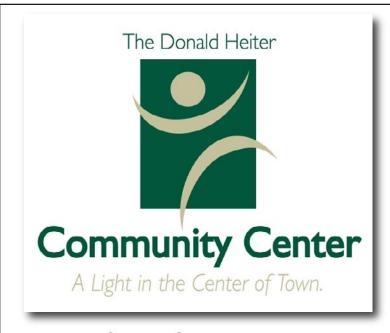
The Danville Area Community Center Welcomes
Life Skills and Autistic Support Students,
Accepts Grant from
Harry C. Mathias, Sr. Charitable Foundation

DANVILLE –The Danville Area Community Center (DACC) is delighted to announce the recent receipt of a generous grant from the Harry C. Mathias, Sr. Charitable Foundation. The \$500 grant will be used to offset costs associated with visits by Warrior Run School District Life Skills and Autistic Support students. The field trips to the DACC enhance educational experiences and provide more opportunities for growth and development.

The check presentation ceremony took place on Wednesday, April 24, 2024, at the DACC, where Heather Laubach, Chief Operating Officer of the DACC, Helen Mathias, a member of the Board of Directors of the Foundation, both said they were grateful for the Foundation which promotes inclusivity and community engagement.

The DACC's Welcoming Program exemplifies DACC's dedication to fostering an inclusive environment where individuals of all backgrounds and abilities feel welcome and valued. Through this program, the DACC opens its doors to all members of the community, ensuring that everyone has access to enriching recreational and educational opportunities.





Free Youth Suicide Prevention Training Opportunities for Educators, First Responders, and Community Members

Question, Persuade, Refer (QPR)

OPR is a 2 hour educational program designed to teach lay and professional "gatekeepers" the warning signs of a suicide crisis and how to respond.





The process follows three steps:

- (1) Question the individual's desire or intent regarding suicide,
- (2) Persuade the person to seek and accept help, and
- (3) Refer the person to appropriate resources. QPR training results in increased knowledge about suicide, gatekeeper self-efficacy, knowledge of suicide prevention resources, gatekeeper skills, and diffusion of gatekeeper training information.

The specific objectives of QPR training include:

- (1) increasing the ability to recognize someone at risk for suicide,
- (2) building skills to effectively intervene with those at risk; and
- (3) developing skills to refer someone at risk to an appropriate resource.

	Training Date		
Date	Time	Location Heiter Center	
05/29/2024	12PM-2PM		
Registration Re			

Bloomsburg | Lock Haven | Mansfield
COMMONWEALTH UNIVERSITY OF PENNSYLVANIA
College of Education & Human Studies
McDowell Institute

Contact Charlotte Heckman for more information checkmn@commonwealthu.edu

Date	Event	Location	Time	Cost
5/8/24	Supply Chain 101	Virtual Series	12:00 p.m.	Free
6/5-6/24	ISO 9001:2015 Internal Auditor Training	Virtual Series	9:00 a.m. to 4:00 p.m.	\$595.00
9/11/24	Meeting the HR Challenge	Virtual Series	9:00 a.m. to 4:00 p.m.	\$299.00



New Members

First National Bank - Selinsgrove 2 South Market Street Selinsgrove, PA 17870 272-231-3000 CarrollMaruska@fnb-corp.com Doris Carroll-Maruska, Branch Manager www.fnb-online.com

First National Bank (FNB), the largest subsidiary of F.N.B. Corporation, is one of the region's leading full-service banks and has been committed to residents and businesses in its regions for more than 150 years. Headquartered in Pittsburgh, Pennsylvania, FNB provides customers with leading-edge products and services delivered by local employees with local decision-making. Through a network of hundreds of convenient branch locations spanning seven states and the District of Columbia, FNB's complete range of financial solutions include traditional banking services, commercial banking, wealth management, insurance and private banking. In addition, as a part of the Company's commitment to innovation, FNB offers state-of-the-art technology and a comprehensive suite of online and mobile banking tools. FNB has been recognized for client satisfaction, including through multiple Greenwich Associates Excellence Awards and has been honored repeatedly as an employer of choice in multiple markets. Committed to the communities it serves, FNB provides financial support, employee volunteerism and local leadership. Visit an FNB branch near you or visit us online at www.fnb-online.com. Equal Housing Lender, Member FDIC.

The Mulberry Moose 423 Mulberry Street Williamsport, PA 17701 570-360-9543 nicole@themulberrymoose.com Nicole Desaulniers, Owner/CEO www.themulberrymoose.com

Retail space offering children's toys and baby gifts. Opening of the store will be June 2024!

Rishel's 16685 Old Turnpike Road Millmont, PA 17845 570-768-6622 srishel99@yahoo.com Samuel Rishel, Owner

Specializes in: Tree Trimming, Custom Sawing, Chipping, Brush Removal, Stump Grinding, Small Scale Logging, Landscaping, Building Removal, Pallets, Contractor Stakes, Firewood. Buys: Logs, Pallets, Wood Oddities Fully Insured and Provides Free Estimates

County Vale Alpacas
492 Ridge Road
New Columbia, PA 17856
570-568-1795
countryvalealpacas@gmail.com
Pamela Rosado, Owner
www.countryvalealpacas.com

Agritourism - Alpaca Farm. Open Sundays, April - October from 2 - 4 pm for visitors. Visitors can feed and pet the 12 friendly alpacas. Farm store featuring alpaca items both from the heard and from their native Peru. Weekday private group tours. Two alpacs are available for festivals, birthday parties, reunions, etc. Future plans for a larger store w/classes and events.

RxTalents 5530 General Couch Circle Mechanicsburg, PA 17050 888-608-0698 drowan@rxtalents.com

Don Rowan, Senior Executive for Business Development www.rxtalents.com

RxTalents is a pharmacy benefits consulting agency owned and operated by former Pharmacy Executives in central Pennsylvania. RxTalents is a mission driven organization working to enhance affordability of medications for employers and employees in central Pennsylvania. We have over 50 years of experience managing the cost-effective use of medications. Let us help your business manage the rising costs of medications for your employees and their families.

Centered Earth
21 Kristi Road Suite 3
Muncy, PA 17756
570-666-3159
mj@centeredearth.com
Melissa Jenkins, Owner
www.centeredearth.com

Hands-on art and fine craft classes in a friendly, welcoming environment. Our studio hosts local artists for classes in clay, jewelry, glass, weaving, painting, fibers, and more! Centered Earth also offers PYOP (Paint Your Own Pottery) as a walk-in project for all ages.

Setebaid Services, Inc. 1157 Westbranch Highway Winfield, PA 17889 570-524-9090 mmoyer@setebaidservices.org Mark Moyer, Executive Director www.setebaidservices.org

Setebaid Services® is a not-for-profit organization providing diabetes education and summer camp programs for children and teens with diabetes and their families. Our primary goal is to enhance the quality of life for youth living with diabetes and their families, and provide them with enjoyable summer camp experiences which are shared with their peers. In addition, we partner with universities to provide training opportunities for future healthcare professionals like physician residents, student nurses, and student dietitians.

Brink's Welding & Fabrication, LLC 1050 Broad Street Suite 1 Montoursville, PA 17754 570-666-3687 dan@brinkswelding.com Daniel Brink, Owner www.brinkswelding.com Welding and steel fabrication shop.

New Members (ctd.)

Terrapin Care Stations 180 Henry Street Jersey Shore, PA 17740 1-855-599-CARE pmarcus@terrapincarestation.com **Peter Marcus, VP Communications** www.terrapincarestation.com

Founded in Boulder, Colorado in 2009 as Terrapin Care Station, the legacy, family-owned cannabis company was one of the first 12 initial recipients of a Pennsylvania medical cannabis grower/processor license. Operating out of Clinton County in Pennsylvania, Terrapin is consistently held as an industry model for patient-focused cultivation and production of high-quality medical cannabis products. Terrapin's medical cannabis products can be found in every dispensary in Pennsylvania thanks to a loval patient base that appreciates our commitment to quality and transparency while keeping prices affordable. With a strong commitment to corporate responsibility and advancing equity across the industry, Terrapin believes in "planting local roots." We operate under the brands: Terrapin Care Station (retail locations), Double Bear (extracts and vape), The Woods (premium flower), Terrapin (whole flower), and Resolute Remedies (topicals, capsules, and tinctures in Pennsylvania). For more information, visit TerrapinCareStation.com



10:30 a.m. to 12:30 p.m. Wednesday, May, 22

@ 47 Susque Camp Road, Trout Run

- A behind-the-scenes tour of the campground & facility
- Wear appropriate footware for walking outdoors/grass
- Lunch provided

Featuring:



Inside Jobs offers members a chance to tour facilities of fellow businesses/organizations. Learn more and register by May 15 @ www.centralpachamber.com/inside-jobs-tours

Membership Renewals

(As of Apr. 29, 2024)

Jasmine-Aire Boutique Mediastead, LLC **Human Interest** Weis Center for the Performing Arts **Gregory Katherman Donald L. Heiter Community Center HandUp Foundation Ekip Corporation - Rotabelt**

The Squeeze-In

Steve's Power Washing

Heaven's Best Carpet Cleaning

Nesco Resource (DePasquale Staffing Services)

WVIA Public Media

Weaver Wireless Consultants LLC

Feast of Flavor Catering

Abe's Custom Woodworking LLC

SUNCOM Industries

Home Instead

Roupp Funeral Home, Inc.

Tammy Rupert - Thrivent

Milton Historical Society

Swift Kennedy & Associates

Heritage Printing & Design LLC

Milton Lions Club

Marco

Family Promise of Lycoming County

Evergreen Cleaning Co.

Evergreen Exteriors

The Graphic Hive

Arthaus Projects

Frame It Here

Devoted To Your Day

New Enterprise Stone & Lime Co., Inc.

BrightFarms

Century 21 Mertz & Associates, Inc.





Could North Central Sight Services, Inc. be the solution to your assembly, packaging, & distribution needs!

9:00 to 10:00 a.m. Wed, July 10 In-Person @ the Central PA Chamber Cost: Members FREE / Non-Members \$5 Register by July 3: www.centralpachamber.com/events

Presented by:



Time with Tea Jay

Return On Reputation (ROR)

Reputation is the general opinion that people have about someone or something. A positive reputation will open new opportunities.

If you heard me answer the question "what is the secret to the success of the Central PA Chamber" you would have heard me say it's the ROR.

Why is a company reputation so important? It affects customer trust, partnerships, investor/membership confidence, brand value, employee relations, and basically the entire operating environment. It is highly important to focus on your company's reputation. It could make or break your company.

Benefits of a good reputation include attracting loyal customers, increasing the customer base and sales by distinguishing yourself from competitors. This all leads to reduced marketing needs/costs as well.

What are the elements of a company with a good reputation. Most importantly is quality products and service. This doesn't happen without quality employees delivering outstanding customer service. Equally important is the leadership quality.

Some things I believe get missed by leadership when working to create a stellar reputation are the simple things, the things we take for granted. The things that really matter to the customer at the end of the day.

Responsiveness is critical to earning a good reputation let alone the transaction. Think about it from the customer experience. They call you for an appointment and don't get a call back. That is their first impression, and it gives the impression that you do not care about or need their business. Even if you only have a few moments to call and schedule a time to call them back it will truly make a difference.

I also believe that transparency is important. Customers want to know who they are working with, and this builds not only trust but relationships.

My personal favorite is follow-through. You can answer when they call, you can deliver great customer service and be transparent; but none of that matters if you do not follow through.

While the business reputation is significant so is the reputation of the team representing the business. The most admired leaders have a personal reputation for acting ethically, and establishing a culture where their team does the same. The Central PA Chamber prides itself on doing what is right over what is easy. This certainly strengthens our reputation as a team and a business with our customers.

Simply said, a good reputation is earned by saying what you mean and doing what you say. This goes for businesses, leaders, and team members alike. Doesn't get much clearer than that. Being true to your word, not overcommitting yourself and staying on top of your work make all the difference.

Guard a good reputation. Without it, your effectiveness will be severely compromised.

Tea Jay Aikey President & CEO tjaikey@centralpachamber.com





State Senator Lynda Schlegel Culver was the keynote speaker for our most recent Legislative Event, sponsored by Fulton Bank. It was a packed house for Senator's discussion, questions, and answers centered around the Pennsylvania budget.

We were thrilled to be joined by students and faculty from Warrior Run High School (below) & Milton Area High School (above) who added to the audience participation/cheer section!

As always, the Watson Inn staff did a phenomenal job.

Our next Legislative Event is slated for September 13 with PA
State Rep. Joe Hamm. It is never too early to register!





State Rep. Joe Hamm (R-85)



7:30 to 9 a.m. Friday, Sept. 13 @ Watson Inn, Watsontown

Topics to include: state budget, economy & inflation, regulations & permits

Central PA Chamber Members - \$20; Non-Members - \$25 www.centralpachamber.com/events



Register by Friday, Aug. 30!

CENTRAL PA Did You Know?

B&E Golf Tournament:

- Annual fundraiser for the Business & Education Assoc., the Central PA Chamber's non-profit entity.
 - Attended by 100+ golfers and 30+ volunteers.
 - A fun-filled event for Chamber members & general public at the Bucknell Golf Club.
- Admission includes lunch, goodie bag, on-course drinks/snacks, etc.
 - Additional contests and awards.
- Tournament is immediatly preceded by the Golf Ball Drop! Purchase your tickets for chance of winning up-to \$2,500!
 - Sponsorship opportunities for all budgets.







Thank you for joining us at Blooming Meadows Farm for a Ribbon Cutting ceremony in April. Register to attend these upcoming events:





Members Recognized

Milton Area High School

MILTON — Congratulations to Milton Area High School's SkillsUSA Team for

achieving second place in the community service project division! Your dedication, hard work, and compassion have made a meaningful impact on those around you.

Your commitment to making a difference in your community is truly commendable and serves as an inspiration to all. Keep up the amazing work, and continue to make the world a better place, one selfless act at a time. Bravo!



Evangelical Community Hospital



LEWISBURG – Dana Breon, RN, Emergency Department, was recently presented the DAISY Award at Evangelical Community Hospital. The award is given to a deserving nurse who exemplifies clinical expertise and compassionate care and is recognized as a role model in the nursing community.

Breon was presented the award surrounded by her fellow coworkers, Hospital and Nursing leadership, and her daughter.

Nominated by patient, Ernest Delp, Breon was praised for her work on two different occasions when Delp presented to the Emergency Department for post-surgical complications, both times resulting in admission to the Hospital.

Delp shared in his nomination, "Dana was very kind, comforting, and compassionate. She stayed with me as much as she could even though she had other patients. She made me feel like I was the only patient in the entire Emergency Department."

Delp noted on his second visit, Breon was once again the nurse on duty, and the patient in the next room was verbally abusive, "Dana displays the utmost care and professionalism for her patients. Neither Dana nor any other nurse should endure attacks when they are doing a stellar job of caring for patients. After Dana was finished in that patient's room, she returned to my room and did not miss a beat. She was just as caring and compassionate."

Upon admission to the Hospital, Delp noted Breon continued to check in on him through his wife when he was no longer her patient. In closing, Delp said, "Her professionalism speaks volumes for her character. Dana is an asset to Evangelical Community Hospital."

Breon has been an Emergency Department nurse since 1995 and prior to that served as a Paramedic for six years. She was originally hired at Evangelical Community Hospital in July 2018 as an RN on the Surgical Unit. Within a month, she transferred to the Emergency Department where she found her fit and has worked there since.

The DAISY Foundation was established in 1999 in California by the family of J. Patrick Barnes, who died at the age of 33 from complications of an auto-immune disease. During his eight-week hospital stay, his family was impressed by the care and compassion his nurses provided, not only to him but to everyone in the family. They created the DAISY Award in his memory to recognize those nurses who make a big difference in the lives of so many people.

Evangelical is proud to be a DAISY Award partner. Nurses are nominated by patients, family members of patients, as well as other healthcare professionals. Nominations are presented for consideration through a process of anonymity. The winner is then selected by a board of healthcare workers. Each DAISY Award Honoree is given a DAISY Award pin, a certificate of honor, a gift card from Service First Federal Credit Union, and a stone sculpture entitled, A Healer's Touch, handcrafted by a tribe in Zimbabwe.

Nominations for the DAISY award can be made by patients, patient family members, colleagues, and providers. If an Evangelical Community Hospital nurse has displayed extraordinary clinical expertise and compassion, visit:

www.DAISYnomination.org/ECH and fill out a nomination form.WWwww.DAISYnomination.org/ECH and fill out a nomination form.



Protecting Your Skin: Vital Tips for Preventing & Detecting Skin Cancer

Skin cancer is a pervasive concern, with over 5 million cases diagnosed each year in the United States alone. As such, understanding how to prevent and detect it early is paramount. Dermatology experts like Skyanne Goas, PA-C, offer invaluable insights and tips for maintaining skin health and reducing the risk of skin cancer.

Sun Protection: Goas emphasizes the importance of sun protection as the cornerstone of skin cancer prevention. This includes wearing broad-spectrum sunscreen with an SPF of 30 or higher, seeking shade during peak sun hours, and wearing protective clothing, such as wide-brimmed hats and sunglasses.

Regular Skin Checks: Regular self-examinations and professional skin screenings are crucial for detecting skin cancer early. Goas recommendsperforming monthly self-checks to monitor for any changes in moles, spots, or lesions. Additionally, scheduling annual skin exams with a dermatology specialist can help detect any suspicious growths early on.

Know Your ABCDEs: Understanding the ABCDEs of melanoma can aid in identifying potentially cancerous moles. Goas advises individuals to watch for asymmetry, irregular borders, variations in color, diameters larger than a pencil eraser, and evolving moles. Any changes should prompt a visit to a dermatologist for further evaluation.

Avoid Tanning Beds: Goas strongly advises against the use of tanning beds, as they emit harmful UV radiation that increases the risk of skin cancer. Opting for sunless tanning products or bronzing lotions as safer alternatives can help achieve a sun-kissed glow without the risk.

Stay Hydrated: Keeping the skin well-hydrated is essential for maintaining its health and resilience. Goas recommends drinking plenty of water and using moisturizers to prevent dryness, especially in areas prone to sun exposure.

By incorporating these expert tips into your skincare routine, you can take proactive steps towards reducing your risk of skin cancer and maintaining healthy, radiant skin.

Remember, prevention and early detection are key in the fight against skin cancer, so prioritize sun protection and regular skin checks for optimal skin health.

To book an appointment with Skyanne Goas, call (888) 895-3376 or visit the website at https://www.dermpartners.com/patients/book-online







WHY VOLUNTEER?

Children in the foster care and dependency court system face a lot of uncertainty. Their voices need to be heard. We need dedicated people like you to lend your voice and advocate in their best interest to assist them in obtaining a safe and permanent home.

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Know someone recently hired, retired, honored or awarded? E-mail:

rworkman@centralpachamber.com

What's Happening ctd.

Chamber Helps Local High School Students Achieve Success!

WILLIAMSPORT - For vears, the Central PA Chamber of Commerce has supported the Foundation for Free Enterprise Education (FFEE) by providing program support and outreach highlighting FFEE's awardwinning Pennsylvania Free Enterprise Week (PFEW) program. PFEW is a hands-on summer leadership and skills development program that immerses high school students in modern business and free enterprise and helps them develop jo-ready skills to become our next generation of business and community leaders. Founded in 1979, PFEW holds five week-long summer sessions on the nearby campuses of Lycoming College and the Pennsylvania College of Technology in Williamsport, typically serving over 1.700 students and 150 volunteers annually. In 2023. PFEW graduated the 50,000th student in its storied history.

At PFEW, participants form teams of 16 students and one volunteer Company Advisor who run a manufacturing firm for a simulated three-year period. They compete against other student companies and are responsible for two judged oral presentations - a stockholders annual meeting where they present two-year comparative financial statements and results of their operations, and a Marketing presentation where they design a product, define their target audience and present a wide variety of advertising collateral to sell the product. World class business and motivational speakers address the students on a wide variety of topics geared toward their

professional and personal development. This type of education is unavailable in schools, and it is a vital component of workforce development and career preparation.

Every student attends PFEW on a fully tax-deductible \$695 sponsorship (the actual value of which exceeds \$1,800) provided by a local firm, foundation, civic organization, or individual. Consider the impact PFEW makes in the words of PFEW 2023 graduate Adam Gross from Central Columbia Senior High School:

"Coming into the program, I was scared and nervous, but excited to be in control of my life for a week and driven to (not only) do my best but better than my best. During the week, I gained skills in confidence, trust, leadership, accountability, and honesty in the work environment. I expanded my skills in teamwork, debate, speech, time management and of course, business management. I am so grateful to have you supporting me in the background and that has helped me to give 110% with

CENTRAL PA BUSINESS & EDUCATION ASSOCIATION Seminar & Training Series Prosperous Communities:

Understanding Pennsylvania Treasury Programs

10:00 to 11:00 a.m. Wed, June 5 In-Person @ the Central PA Chamber Cost: FREE - Register by May 29: www.centralpachamber.com/events



Presented by:

FFEE Community Outreach Manager Alison Shughart from Selinsarove recently attended the Chamber's April 12th Breakfast Briefing, sharing the FFEE story with many chamber members. Alison travels the state making those all-important connections with organizations, schools, businesses and other stakeholders passionate about youth economic education. She also assists with student recruiting and fundraising, and expands our social media outreach and corporate communications.

FFEE is incredibly grateful to Tea Jay Aikey and the Central PA Chamber of Commerce for providing vital outreach that assists with fundraising, volunteer and student recruitment, and program support that educates many of our local students. FFEE offers two additional youth education programs, The Stock Market Game and the Speaker Series, that help students improve financial literacy, explore careers, and discover local scholarship and professional growth opportunities. For more information about FFEE programs, volunteer opportunities, or how you can help, contact Alison at (814) 833-9576 ext. 9 or alison@pfew.org. More information can be found on the PFEW website. www.pfew.org

Photo Captions: Adam's team, "Toasted Towel", a household appliance company, is pictured here at PFEW 2023. Adam is front row, far left.

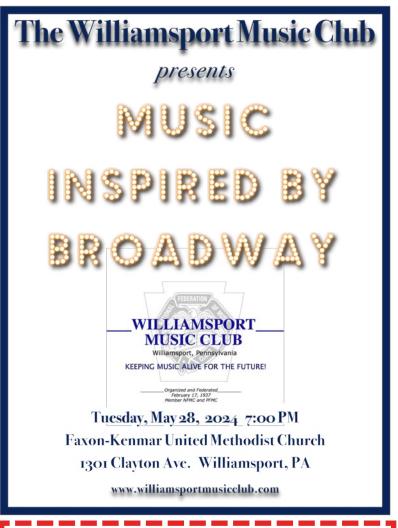


What's Happening ctd.









We want to hear your good news! To appear in It's Your Business, e-mail: rworkman@centralpachamber.com

BOARD POSITIONS AVAILABLE

Sustainable Energy Fund (SEF) is a 501(c)(3) organization dedicated to breaking down financial, educational and regulatory barriers to a sustainable energy future. SEF seeks experienced and passionate professionals who live or work in the 29-county area comprising the PPL rate territory to fill two board seats that will be vacant due to term expirations.

Interested and qualified candidates should send a cover letter and resume via e-mail to thesef@thesef.org, or you may mail information to:

Sustainable Energy Fund 4250 Independence Drive, Schnecksville, PA 18078



What's Happening ctd.



Send your event info to: rworkman@centralpachamber.com!



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MEMBERS: \$140 NON-MEMBERS: \$160

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SATURDAY JUNE 15TH 2024

Register... or call the Milton Y at 570.742.7321









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Y at 7am
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Game At 4 PM

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Looking to hire or even be hired? JOB OPENINGS Visit www.centralpachamber.com and click on "Job Opportunities" under the "Economic Development" tab.

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COMMERCIAL AND RESIDENTIAL GLASS EXPERTS



Jessica's Jottings

It's time to start thinking about Golf!

That's right the 23rd Annual Business & Education Golf Tournament is coming up on June 28th! This tournament raises funds to provide the Seminars & Trainings our members need and request as well as



Various Sponsorships are available for this event. Each level provides you with various benefits and opportunities. Right now, we are still looking for Hole Sponsors and Lunch Sponsors. Some examples of the benefits you receive with these levels are a custom sign placed at a tee location on the course, with your business/organization name on it. Your business/organization name/logo promoted before and after the event via the monthly magazine It's Your Business, social media, and even in our Member Benefits & Opportunities Guide, which is available all year round on our website and handed out in print. To learn more about the other benefits that come with these sponsorships or to sign up as a sponsor just contact me!

Do you golf? Have employees that golf? Or even family and friends that golf? Why not sign up a foursome to participate this year? This tournament is open to everyone who has the urge to swing a club and spend a Friday outside! You don't need to be a pro to enjoy this tournament. Golfers have a chance to win various cash and other prizes throughout the course, enjoy beverages and snacks delivered to them throughout the course, and enjoy lunch before the tournament starts. There are even Goodie Bags with various items in them for you to enjoy that day and beyond! To register your team head to the Chamber website, www.centralpachamber.com, events tab and select the June 28th date. If you belong to the Bucknell Golf Club your registration is only \$105/person, if you don't belong to the club yet your registration is \$135/person.

One last way to get involved is to volunteer to help the Chamber staff that day. We always look for assistance for set-up, registration, clean-up, and we even need volunteers to man a few special holes throughout the course for us where prizes can be won. Interested in volunteering, email me. There are various times you can volunteer if you are not able to stay all day!

I look forward to hanging out with everyone again this year and am excited to see us exceed our goals again with this tournament! Have a great May and don't forget to enjoy the beautiful PA weather!

Jessica

Jessica Beaver Finance & Membership Director jbeaver@centralpachamber.com

Learn more about Breakfast Briefings & how to host them here: centralpachamber.com/membership/benefits/

What's Happening ctd.

Chamber Blood Drive



Blood Drive

10 a.m. to 3 p.m.
Thursday, May 30 @
Central PA Chamber of Commerce,
30 Lawton Lane, Milton

To make an appointment, call 1-800-Red-Cross or visit redcrossblood.org. Use code "PAchamber".

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Breakfast Briefing



The Campus Theatre hosted our most recent Breakfast Briefing, on-site! Members of the staff and board provided an excellent presentation, breakfast buffet, goodie bags, and of course, a beautiful setting to bring some sunshine to a rainy morning. It was great to hear from many long-time and new breakfast attendees!

For more information about the Campus Theatre's shows, programs, events, and rental and sponsorship opportunities, please visit: https://www.campustheatre.org/



Join us for another Breakfast Briefing in May. We will hear from sponsor, USA Life, right here at the Central PA Chamber.

Just be sure to register:

https://centralpachamber.com/events/breakfast-briefing-93/







Growth in membership...

290

Total members in 2007.

Total members in 2015.

Total members in 2024.

Join us at these upcoming events!

CENTRAL PA BUSINESS & EDUCATION ASSOCIATION Seminar & Training Series

Seminar & Iraining Series
Mental Health Awareness & Promotion

in the Workplace & Community

2:00 to 3:00 p.m. Friday, May 10 In-Person @ the Central PA Chamber Cost: FREE - Register by May 1: www.centralpachamber.com/events







Dr. Kimberly Delb DNP, RN-BC

Dr. Anjani Mahabashy MD. CHCOM-PHYAI



12 to 2 p.m. Wednesday, June 19

© 11 East 3rd Street. Watsontown

- A behind-the-scenes tour of the facility
- Visit the "creative rooms"
- Enjoy the puppet experience!
- Lunch provided

Peaturing:

| Singdom Kidz Inc. |
| Condition Through Pupping

Inside Jobs offers members a chance to tour facilities of fellow businesses/organizations. Learn more and register by June 12 @ www.centralpachamber.com/inside-jobs-tours



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> -Corey Mowrey, RtB Graduate

8 a.m. to 4 p.m. Wednesday, May 29

Cost: \$99.00 - Register: www.centralpachamber.com/rtb Contact Ryan Workman: rworkman@centralpachamber.com 23rd Annual "B&E"

Solf Townsment

Friday, June 28 @ Bucknell Golf Club
\$135 to Register/\$105 for BGC Members

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