It's Your Business

www.centralpachamber.com

Volume 9, Issue 3 - March 2024

Going Green & Saving Green

2024 Winner TBA



green, BUSINESS

Earth Day - April. 22

2024
Board Officers
Elected,
pg. 4

So Many Seminars!

pg. 15

CENTRAL PA

BUSINESS & EDUCATION ASSOCIATION

Seminar & Training Series



Board of Directors

Rob Jones - Chair Genie Bausinger - 1st Vice Chair

Milton Historical Society Milton Regional Sewer Authority

Jeff Comitz - 2nd Vice Chair Ashley Parrish - Treasurer

Thermal Product Solutions First Commonwealth Bank

Will Greiner Michael Porter

Great Dane Pennsylvania College of Technology

Rachael Herb Brandon Schemery

Service 1st Federal Credit Union Casale, Bonner, Hillman & Southard

Nathan Lawrence Stephen Shope

United Plate Glass Pennsylvania Treasury

Noelle Long Paul Smith

SEDA Council of Governments Sync Solutions

Sheri Marshall Tina Welch

Edward Jones Welch Performance Consulting

Lauren McDonald E. Terry Baldwin - Solicitor

The Wealth Factory Baldwin & Baldwin

Staff

Tea Jay Aikey - President & CEO

tjaikey@centralpachamber.com

Jessica Beaver - Finance & Membership Director

jbeaver@centralpachamber.com

Ryan Workman - Communications Director

rworkman@centralpachamber.com

The Inside Scoop

Welcome to our March issue of IYB!

I'd like to refer to this IYB as the "Green Issue." Yes, I look forward to many of the green traditions that go along with Saint Patrick's Day celebrations, but this March, your Central PA Chamber will be going green:

Think green...read all about and apply for the Central PA Chamber 2024 Green Business of the Year Award on page 3.

Take a look at your newly elected 2024 Board Officers on page 4. Chairman Jones pulled a Grover Cleveland and came back to the Executive Committee for a second, non-consecutive term! He joins re-elected 1st Vice Chair, Genie Bausinger and Treasurer, Ashley Parrish as well as newcomer, Jeff Comitz who serves as 2nd Vice Chair. For board members who feel a bit green, attend our May 29 Raising the Board class and you'll leae expert board members!

Our members' news (starting on page 6) and recognitions (starting on page 12) will have you green with envy! You are all doing amazing things in our community!

There are So Many Seminars coming up this spring and summer! Read all about how they can save you some green on page 15 and in Tea Jay's column on page 10.

Finally, Jessica's Jottings on page 18 will fill you in on everything to do with Facility Usages—our "Did You Know" topic for the month. Hopefully the grounds around our offices will look greener and greener as winter subsides and we welcome warmer weather!

Happy reading and enjoy the Green Issue of IYB!

Ryan

Ryan Workman, Editor Communications Director rworkman@centralpachamber.com

The President's Club

Thank you, 2024 Members! (Committed as of publishing.)

Abe's Custom Woodworking
Asbury RiverWoods
Backyard Broadcasting
Decal Dynasty
Endless Mountain Enterprises
Evangelical Community Hospital
First Commonwealth Bank
Fulton Bank
Heaven's Best Carpet Cleaning
Heritage Springs Memory Care
Hosterman Photography &
Design

Hot Frog Media
i3 Point-of-Sale
iHeart Media
Intrada Technologies

Jersey Shore State Bank
Keystone Advertising
Lawton Insurance Agency
LIVIC Civil
MC Federal Credit Union
Meixell-Diehl Insurance
Mifflinburg Bank & Trust Company
Near Me Entertainment
North Central Sight Services
North Shore Railroad Company
Pennsylvania American Water
Pen TeleData
Phoenix Eiltration

Phoenix Filtration
PPL Electric Utilities
RHP Law Firm

Riverfront Financial Services

Service 1st Federal Credit Union
Service Electric Cablevision
The Standard Journal
Sunbury Broadcasting Corp.
Susquehanna Fire Protection Co.
Susquehanna Valley Limousine
Swift Kennedy & Associates
Sync Solutions
T-Ross Brothers Construction
United Plate Glass
UPMC
The UPS Store
USA Life Company
Vendetta Cyber Defense

The Wealth Factory

The President's Club is an exclusive sponsorship program created to prominently recognize members that contribute to the Central PA Chamber over and above their annual membership investment. Learn more at centralpachamber.com/tpc.

IYB Deadlines

Below are upcoming It's Your Business due dates. Every effort is made to include information in a timely manner. Note: Only paid advertisements are guaranteed.

Spring Print Issue* (released early April) Ads & Flyers due by March 8

April Digital Issue News & Ads due by March 15

May Digital Issue News & Ads due by April 19

*IYB Quarterly is published four times a year. Copies are available at public member locations across the region.

2024 Winner TBA



green

Earth Day - April, 22

Green Business Recognition is Unique Opportunity

The Central PA Chamber of Commerce's Green Business Recognition Program was created to showcase the recycling, conservation, and environmentally-sound business practices of our members. Through the implementation of this program, we hope to encourage green business practices throughout our rural region.

In fact, green business is good business—it's not just about saving the planet, it's also about saving money! As a bonus, your customers and employees will value and reward you for your efforts.

Each year the Central PA Chamber staff meet as a team to select the Green Business Award winner. The team tabulates the application scores and reviews their essays. Anyone who completes and submits an application can gain the Green Business distinction on their Membership Directory listing, but only one applicant is selected for the annual award.



If you have completed an application previously, you are encouraged to complete the application again and re-submit for consideration for this year's award. Perhaps you've made some changes at your business that will result in a higher score? Last year's top three applicants were all within three points of each other, so make sure you give as many details as possible in your application essay.

The deadline to be considered for the 2024 award is March 11th, so get your application submitted ASAP. The winner will receive a beautiful, custom-made award from Chamber member, Handycraft, Inc. on (or as close as possible to) Earth Day, April 22, 2024, as well as plenty of publicity.

Good luck!

Have You Applied?

CENTRAL PA Board Officers

MILTON – The Central PA Chamber of Commerce Board of Directors selected its 2024 slate of officers at its monthly meeting, Thursday morning, Feb. 8.

Rob Jones, a board member and volunteer with the Milton Historical Society, was elected chairman for a second, non-consecutive year. Former 2nd vice chair, Genie Bausinger, executive director of the Milton Regional Sewer Authority is now 1st vice chair. Board newcomer, Jeff Comitz, director of operations with Thermal Product Solutions, will serve as 2nd vice chair. And, Ashley Parrish, First Commonwealth Bank - Lewisburg Financial Solutions Center manager, will serve a second term as treasurer.

The same four directors also make up the executive committee.

Tea Jay Aikey, Central PA Chamber President & CEO, stated "I look forward to working with our newly elected executive team and the entire Board of Directors throughout 2024. Now, with more than 620 members, we must continue assisting them with solutions, promotions, and so much more."

Learn more about the entire 2024 Board of Directors!



Genie Bausinger, 1st Vice Chair



Jeff Comitz, 2nd Vice Chair



Rob Jones, Chairman



Ashley Parrish, Treasurer

Find New Members & Membership Renewals starting on page 8.



GET

HR READY

Mark Morgenfruh, President and CEO 570-592-0518 solutions@GetHRready.com www.GetHRready.com 277 Kinley Dr, Cogan Station, PA

How long has your business/organization existed?

Since August 2017 for HR4ALL; May 2023 for GetHRready, JustHRhandbooks, JustHRhotlines, JustHRaudits.

What makes your business/organization unique in your industry (i.e. a service people wouldn't think you provide)?

There is no other choice for a fully-formed HR compliance solution at our price point, or an a la carte option for small business that just needs something small to start, like

an HR Handbook.

Why are you a member of the Central PA Chamber of Commerce?

To gain exposure to other businesses and the business community to increase sales.

What benefit/opportunity from your Chamber membership do you utilize or want to utilize?

Marketing/Advertising, member introductions.



CENTRAL PA

THAT'S WHO.

(570) 742-7341 • www.centralpachamber.com 30 Lawton Lane Milton, PA 17847

Chris Basham, Owner 570-844-0050 chris@positivemedium.com www.positivemedium.com 1307 Park Ave Suite 9-426, Williamsport, PA



Want to appear in the Member Spotlight? E-mail Jessica Beaver: jbeaver@centralpachamber.com



How long has your business/organization existed? Since 2012.

What makes your business/organization unique in your industry (i.e., a service people wouldn't think you provide)?

We have significant experience working with the entertainment industry, such as ac-

tors, musicians and other entertainers.

Why are you a member of the Central PA Chamber of Commerce?

To network with other local businesses, increase brand recognition and expand our reach.

What benefit/opportunity from your Chamber membership do you utilize or want to utilize?

I am looking forward to our upcoming ribbon cutting to promote our new location.



How long has your organization existed?

RMHD was founded in 1981.

What makes your business/organization unique in your industry (i.e. a service people wouldn't think you provide)?

Serving families from 65 of 67 counties in Pennsylvania, 34 states and 27 countries,

Molly Aungst,
Director of Marketing & Events
570-271-7937

the Ronald McDonald House of Danville has a 19-room guest house, as well as a Family Room inside the Janet Weis Children's Hospital. The Family Room has extended the support of our Ronald McDonald House into the hospital by offering a quiet, comfortable place for families to rest and regroup during their child's treatment. RMHD also hosts Camp Dost, a summer camp for pediatric

maungst@rmhdanville.com www.rmhdanville.org 24 Trembulak Way, Danville, PA

cancer patients held each summer.

What benefit/opportunity from your Chamber membership do you utilize or want to utilize?

RMHD hopes to better utilize marketing opportunities to share events and updates for the organization.

What's Happening



Evangelical Community Hospital Announces Community Health and Wellness Screenings for March

LEWISBURG- Community Health and Wellness at Evangelical Community Hospital will hold a series of screenings through the month of March.

Free Varicose and Spider Vein Screen: Monday, March 4, 9-10:30 am, at the Heart and Vascular Center of Evangelical. This screening, with Ben Keyser, DO, includes free examination of varicose and/or spider veins, and an overview of treatment options. Appointments required. Call 570-768-3200.

Comprehensive Blood Screen: Wednesday, March 6, 6:30-10 am, at Christ Episcopal Church, 426 Mulberry Street, Williamsport. A low-cost comprehensive blood screening can provide important details about your health, sometimes before symptoms of a condition surface, giving you and your physicians the power to plan ahead. \$55 fee includes lipid panel (HDL, LDL, total cholesterol, and triglycerides), complete blood count, and CMP (blood sugar, electrolytes, calcium, protein, liver enzymes etc.). Appointments required. Call 570-768-3200.

Skin Cancer Screen: Friday, March 8, 9 am- 12:30 pm, at Surgical Specialists of Evangelical, 25 Lystra Rogers Drive, Lewisburg. This free screening, with Daria Keyser, DO, helps individuals recognize their own pattern of moles, freckles, and "beauty marks." By being familiar with what is considered normal allows people to be more alert to changes in the number, size, shape, and color of pigmented areas that may be of concern. This is a comprehensive, full body screen. Appointments required. Call 570-768-3200.

Hearing Screening: Monday, March 11, 8:30-11 am, Surgical Specialists of Evangelical, 25 Lystra Rogers Drive, Lewisburg. This free screening is for anyone who has noticed a change in their hearing or have others tell them that they are not hearing as well as they used to. Krystal G. Decker, AuD, Audiologist, is administering the hearing screens, and during the screen will talk about the changes you may be noticing, offer education on caring for your ears, and explore options for assistive devices if needed. Appointments required. Call 570-768-3200.

Free Bone Density Screen: Thursday, March 14, 1-3 pm, at The Miller Center, 120 Hardwood Drive, Lewisburg. Qualification: Have not had a DXA scan in past 2 years, have not had a heel bone density test in past year, and meet one of the following criteria: over the age of 65, post-menopausal, or premenopausal with high risk factors. Appointments required. Call 570-768-3200.



Skin Cancer Screen: Tuesday, March 19, 8:45-11:15 am, at Surgical Specialists of Evangelical, 25 Lystra Rogers Drive, Lewisburg. This free screening, with Daria Keyser, DO, helps individuals recognize their own pattern of moles, freckles, and "beauty marks." By being familiar with what is considered normal allows people to be more alert to changes in the number, size, shape, and color of pigmented areas that may be of concern. This is a comprehensive, full body screen. Appointments required. Call 570-768-3200.

Comprehensive Blood Screen: Thursday, March 21, 6:30-10 am, at The Miller Center, 120 Hardwood Drive, Lewisburg. A low-cost comprehensive blood screening can provide important details about your health, sometimes before symptoms of a condition surface, giving you and your physicians the power to plan ahead. \$55 fee includes lipid panel (HDL, LDL, total cholesterol, and triglycerides), complete blood count, and CMP (blood sugar, electrolytes, calcium, protein, liver enzymes etc.). Appointments required. Call 570-768-3200.

Blood Pressure Screenings:

Tuesday, March 5, 10-11:30 am, Sunbury YMCA Wednesday, March 20, 9-10:30 am, Lewisburg YMCA, The Miller Center

Tuesday, March 26, 10-11:30 am, Milton YMCA By appointment at Community Health and Wellness. Call 570-768-3200.

Blood Sugar Screenings:

Tuesday, March 5, 10-11:30 am, Sunbury YMCA Wednesday, March 20, 9-10:30 am, Lewisburg YMCA, The Miller Center

Tuesday, March 26, 10-11:30 am, Milton YMCA By appointment at Community Health and Wellness. Call 570-768-3200.

Evangelical Community Health and Wellness is located at The Miller Center, 120 Hardwood Drive, Lewisburg. To register for screenings that require appointments, please call 570-768-3200 or visit www.EvanHospital.com.

More information can be found at www.EvanHospital.com.

Send your event info to: rworkman@centralpachamber.com!

Evangelical Community Hospital Schedules March Support Groups

LEWISBURG-Evangelical Community Hospital has scheduled its roster of support groups for the month of March.

Bariatric: Wednesday, March 6, 6-7 pm. This month's topic: How to Cope with Times of Stress. Participants should meet at Surgical Specialists of Evangelical Lobby, 25 Lystra Rogers Drive, Lewisburg.

Empty Arms: Monday, March 18, 6:30-8:30 pm, St John's United Church of Christ, 1050 Buffalo Rd., Lewisburg. This support group is for individuals following the loss of a baby. For more information or to register, call 570-522-2378. For more information on any of these support groups, please call Community Health and Wellness at 570-768-3200 or visit www.EvanHospital.com.

FCFP Scholarship:
T-Ross Brothers Construction Inc. are Expanding Family Values
to New Construction
Students

MILTON – First Community Foundation Partnership of Pennsylvania (FCFP) offers more than 80 scholarships to local



students each year. One scholarship is doing

wonders for students looking to join the construction trade because it's funded by a local leader in our region's construction industry.

In January 2018, T-Ross Brothers Construction, Inc. established a permanent scholarship fund with FCFP. This fund aims to support two graduating seniors from any school district within Lycoming, Montour, Northumberland, Snyder, and Union Counties. Recipients of this scholarship will use the funding to attend college, university, vocational, or trade school, intending to pursue a degree in a construction-related field of study. Eligible students must have maintained at least a B average during their senior year in high school. Preference for this scholarship is awarded to students with handson experience in the construction industry, especially those planning to study construction technology with a focus on general construction, carpentry, or construction management. Secondary preference is given to applicants pursuing degrees in architectural engineering."We're building for the future, one student at a time," states Todd Ross, President of T-Ross Brothers Construction.



Service1st Federal Credit Union

DANVILLE – Service 1st Federal Credit Union announced a new branch location will be coming to Muncy later this year. The future 4,200-square-foot Muncy location, at 200 Muncy Creek Boulevard, will include three Interactive Teller Machines (ITMs) and a teller pod, where members can complete transactions.

"We are looking forward to welcoming members to our new location in Muncy in the fall of this year," said Mike Thomas, President/CEO, Service 1st. "The ITMs will provide us with the flexibility to better serve our members' ever-changing needs by combining our digital first focus with the personal service they've come to expect from our team."

The Muncy office will be the first of the credit union's branch locations to fully integrate ITMs. An ITM can be described as a customary Automated Teller Machine (ATM), with the capability to provide additional products and services to members as well as allow them to interact through live, video chats with member service representatives. Two of the ITMs will be in the drive-up area.

"Many people have grown comfortable with video communication in recent years, and this technology will allow us to connect with our members in an exciting new way," said Linda Brown, Chief Administrative Officer, Service 1st. "No matter how members decide to interact with the Service 1st team in the future, it will be the exceptional experience they've come to expect."

T-Ross Brothers Construction has been selected as the contractor.

Service 1st currently has 11 locations, in Bloomsburg, Danville, Elysburg, Lewisburg, Loyalsock, Mifflinburg, Montandon, Shamokin Dam, Sunbury and Wilkes-Barre.

For more information, visit service1.org or call 800.562.6049.

Date	Event	Location	Time	Cost
3/21/24	Problem Solving with Root Cause Analysis	Penn College Dept. 32 1 College Avenue, Williamsport	8:30 to 11:30 a.m.	\$189.00
3/21/24	CMMC 2.0: Navigating the Latest Updates and What They Mean for You	Webinar	2 to 3:00 p.m.	Free
3/27/24	Supply Chain 101	Virtual Series	3:30 to 5:00 p.m.	Free



New Members

Eastern Pennsylvania Alliance for Clean Transportation 19 Papoose Drive Auburn , PA 17922 215-990-8200 tfbandiero@ep-act.org Tony Bandiero - Executive Director www.ep-act.org

The Eastern Pennsylvania Alliance for Clean Transportation is a 501(c)(3) membership-based non-profit corporation that is a part of the national Clean Cities & Communities program designated by the U.S. Department of Energy. We serve 34 counties in central and eastern Pennsylvania. OUR MISSION & VISION is to foster petroleum reduction within the transportation sector by encouraging the transition to alternative fuels, vehicles, and technologies that displace petroleum. We are committed to environmental stewardship, economic development, and energy security throughout Pennsylvania by the use of alternatives to gasoline and diesel within the transportation sector.

JanWay Company 11 Academy Road Cogan Station, PA 17728 800-877-5242 ross@janway.com Ross Stebbins www.janway.com

Since 1981 JanWay Company has provided custom printed promotional products for business, non-profit and educational institutions (specializing in public libraries). JanWay is one of the largest promotional products distributors in PA and, as such, has the bargaining power with suppliers to negotiate the best pricing which we then pass along to our customers. If you are looking for an ethical, reliable, family owned, PA business to supply you with your custom printed promotional items at the best prices with the best service then JanWay is what you are looking for.

The 19th Hole 533 Liberty Valley Road Danville, PA 17821 570-238-7516 catering.the19thhole@gmail.com Ramel Lyles - Owner www.my19thhole.com

Open weekends. Live entertainment Friday and Saturday nights. Our savory dishes and frosty drinks will set your taste buds ablaze! Must be 25 or older to attend.

Must be 25 or older to attend.

Lend your voice.

BECOME A CASA VOLUNTEER

www.susquehannavalleycasa.com

CHANGE A
CHILD'S STORY.

Elite Auto Glass Inc. 2760 Point Township Drive 570-701-5600 longacrebookkeeping@gmail.com Carol Longacre - Treasurer

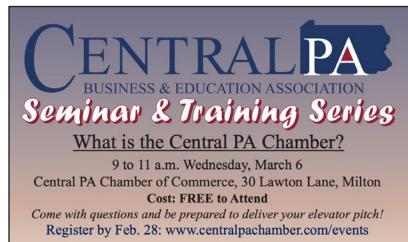
Diakon AmeriCorps Seniors RSVP 7495 Westbranch Hwy Lewisburg, PA 17837 570-419-8044 longacrej@diakon.org Jenelle Longacre - Program Coordinator www.diakon.org/community-services/rsvp/

Committed to transforming the lives of older adults, Diakon offers not only senior living communities but also a range of community-based services. Dependent on region, these services include education and events for active older adults, senior community centers, meals on wheels, volunteer opportunities, RSVP opportunities and specialized programs that help people navigate Medicare.

JMeg Ministries, Inc.
PO Box 72
Milton, PA 17847
570-246-3235
dave@jmegministries.com
Dave Jones - President & CEO
www.jmegministries.com

Providing Pay-As-Able Counseling Services. Assist in the meeting of provisional needs by partnering with local human service agencies.

Starr Portables, LLC
134 A Morehead Avenue
Millville, PA 17846
570-458-5188
starrportables@yahoo.com
Jason Starr - Owner
www.starrportables.com
Portable toilet service and Luxury restroom trailers.



CHAMBER OF COMMERCE

Register for these and other upcoming events @

www.centralpachamber.com/events

BREAKFAST BRIEFING

7:30 to 9 a.m. Friday, March 15 @ the Central PA Chamber of Commerce 30 Lawton Lane, Milton.

Members - FREE; Non-members - \$7

Register by March 8 @ centralpachamber.com/events

Sponsored by:



Federal Credit Union | Friends you can bank on.



Edward Jones

edwardjones.com | Member SIPC

Join US for a FREE Information Session & Dinner

Don't play politics with your portfolio

Presented by: Sheri Marsall, Edward Jones Financial Advisor



Like many Americans, you may wonder how election outcomes affect financial markets; or, wonder whether you should change your strategy based on election results.

JOIN US: Wednesday, April 24th at The Central PA Chamber Smith Room - 30 Lawton Lane, Milton, PA Doors open at 5pm; Seminar begin at 5:30pm Pasta Dinner and Salad will be served.

Space is limited for this free dinner seminar! Call us to register at 570-743-1025 no later than Wednesday, April 12th.

Diversification does not guarantee a profit or protect against loss in a declining market. Part performance is not a guarantee of future results. Investors should understand the risked involved in owning investments, including interest rate risk, credit risk, and market risk. The value of investments fluctuate and investors can lose some or all of their principal.

Membership Renewals

(As of Feb. 28, 2024)

Revival Tabernacle, Inc.

FCCB - First Citizens Community Bank - Winfield

Congressman Dan Meuser

Warrior Run School District

Susquehanna Community Bank - West Milton

Susquehanna Community Bank - Lewisburg

Susquehanna Community Bank - Beaver Springs

Susquehanna Community Bank - Watsontown

Susquehanna Community Bank - Northumberland

Susquehanna Community Bank - Mifflinburg

The Sholley Agency - Lewisburg

The Sholley Agency - Selinsgrove

The Sholley Agency - Mifflinburg

Cole's Hardware - Danville

Cole's Hardware - Lewisburg

Good Leadership

Fairchild Brothers, Inc.

Berkshire Hathaway Homeservices - Hodrick Realty

Rockey Auctions

Ciro's Ristorante Italiano

Country Comfort Alternative Living, Inc.

Alison Hall - RE/MAX Bridges Realtor

Northumberland County Housing Authority

Camp Susque

East West Drilling Inc.

Stahl Sheaffer Engineering, LLC

Sheesley Insurance

LIVIC Civil - Northumberland

LIVIC Civil - Williamsport

LIVIC Civil - Montoursville

Norman E Buck Plumbing & Heating LLC

Graphite Grantworks

Eclipse Craft Brewing LLC

Dewberry - Williamsport Office

State Senator Lynda Schlegel Culver

Milton Public Library

SUN Habitat for Humanity

State Representative David Rowe

Susquehanna Valley United Way

JSC Advisers

Carl Jenkins DDS

Icon Legacy Custom Modular Homes, LLC

Zartman Construction, Inc.

Pennsylvania Chamber Insurance

The Barn At Greystone Farm

Shaw Funeral Home, Inc.

Your Building Centers - Milton

Bastian Tire & Auto Centers - Lewisburg

Great Hair Day

Eastern Atlantic States - Regional Council of Carpenters

Spruce Run Tax & Accounting Service

Higher Information Group

The Mifflinburg Buggy Museum

Central Susquehanna Intermediate Unit

Jersey Shore State Bank

Phoenix Physical Therapy - Lewisburg

LandPro Equipment - Watsontown

Boy Scouts of America, Susquehanna Council

Hot Frog Print & Media Inc.

Rivers Edge Landscapes LLC

Hiller Architectural Group

Mifflinburg Heritage & Revitalization Assoc. (MHRA)

Time with Tea Jay

Go GREEN... It's not just about recycling!

The Central PA Chamber has some great opportunities coming up in the months ahead that could have you saving some greenbacks. Use caution though as your friends may be green with

envy when they learn that you are taking advantage of your Central PA Chamber membership benefits! We give you the green light to share these opportunities:

Solomon Wheeler, Branch Manager, Eastern PA District U.S. Small Business Administration will be at the Central PA Chamber office to discuss the Small Business Administration programs with members on Wednesday, March 13, 2024. Seating is limited so we encourage you to take a moment to get registered now.

Wednesday, April 10, 2024, Tony Bandiero, Executive Director, Eastern Pennsylvania Alliance for Clean Transportation along with representatives of TransEdge Truck Centers, Watsontown, Trucking, Department of Environmental Protection and PennDot will be on site at the Central PA Chamber to present on alternative fuels for your fleets. Not only is this a green initiative for the environment; but they also will be discussing Federal grant funding available for Northumberland County and other surrounding rural counties for company fleet vehicles. Another potential way to save your business some green (\$). NOTE this event is expected to reach capacity quickly. Register soon!

Glenn Folio and Aaron Caffey, Representatives of i3 Point of Sale will be at the Central PA Chamber on Wednesday, April 17, 2024, to review ways to reduce payment processing costs for your business. Do you currently not accept credit cards as payments, or have you implemented a fee to be able to continue to accept credit card payments? When was the last time you had your product reviewed to determine if it is the most cost effective for your business' specific needs? This FREE seminar is certainly worth the hour to ensure some peace of mind and potentially some savings too (\$). Register today!

If you have determined a theme for the March, It's Your Business magazine it is GREEN. That brings me to my next recommendation. Does your business practice green initiatives. Do you recycle? Do you have LED lights? Do you shred paper to be repurposed? Are you enrolled in the Central PA Chamber Green Business program? It is FREE and easy to enroll. Simply visit www.centralpachamber.com and complete the application. Annually on Earth Day a Member of the Central PA Chamber is named Green Business of the Year complete with an award to display at their place of business and much fanfare from the Central PA Chamber by way of the magazine, social media, and website posts.

If it has not become evident by now the Central PA Chamber is dedicated to bringing YOU the members tools and resources to make and keep your green (\$).

I hope to see YOU soon and know we are just a phone call or email away.

leafay

Tea Jay Aikey President & CEO tjaikey@centralpachamber.com

Legislative Event



Thank you to everyone who joined us for our first Legislative Event of 2024 on Friday, Feb. 23 at the Watson Inn, Watsontown, sponsored by Intrada Technologies and featuring State Rep. Michael Stender (R-108)!

Rep. Stender is the newest member of the PA State Legislature representing our region. We were glad to hear about his new experiences and work in Harrisburg. Rep. Stender spent many years as a volunteer fire fighter and EMT. It was great to hear how he has our public safety officials' at heart while working on bipartisan legislation.

Thanks to James Haywood for introducing Intrada to a crowd of about 100 folks at the Watson Inn's Moon Room. We appreciate the shout-out for our Elevator Pitch class! You can register for the next class here: https://centralpachamber.com/events/seminar-training-how-to-deliver-a-great-elevator-pitch-5/

It was a delight to host students from Meadowbrook Christian School and Warrior Run High School.

Students across the region are welcome to attend Central PA Chamber Legislative Events and meet elected officials. For more information, call 570-742-7341.



Register to attend our next Legislative Event with State Senator Lynda Schlegel-Culver!

CENTRAL PA Did You Know?

FACILITY USAGES:

- MEMBERS may reserve spaces at our offices, such as our board room & training center, on a first-come, first-served basis. Available 24/7.
- Additional reservations = \$15/week day / \$30/eve or weekend.
 - Non-members may make a one-time reservation for \$75.
- Rooms equipped w/ white boards, TVs, speakers, wifi, HDMI, coffee bar, flexible layout options, handicapped accessible & other amenities.
- Bring your own refreshments or book one of our members to cater your event!



CENTRAL PA

Facility Maintenance Committee

Join this Committee to help reduce costs for the Central PA Chamber by assisting or offering advice with the following*:

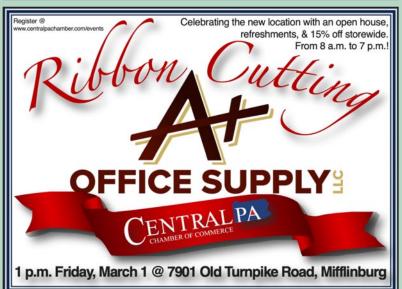
- Carpentry
- · General Contracting
- · Architectural Engineering
- Electrical Trades
- · Plumbing Trades
- · Lawn & Landscaping Maintenance
- Moving furniture/event set-up

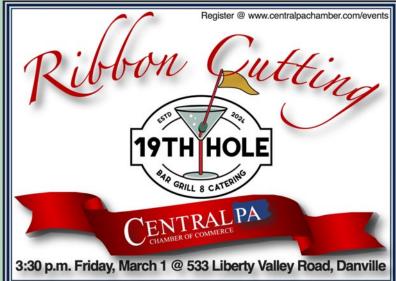
*As deemed necessary.

Interested? E-mail tjaikey@centralpachamber.com



Please join as at these upcoming Ribbon Cutting Ceremonies:







Members Recognized

Berkshire Hathaway HomeServices Hodrick Realty

WILLIAMSPORT, LEWISBURG, DANVILLE, PA - Kevin Hodrick, Broker, Berkshire Hathaway HomeServices Hodrick Realty, announces monthly awards for January 2024. The award for the sales associate with top production in listings was presented to Amy Schemery – Williamsport, Lisa Maxwell – Lewisburg, and Carla Farley – Danville. The award for the sales associate with top production in sales was presented to Amy Fessler – Williamsport, Lisa Maxwell – Lewisburg, and Carla Farley - Danville. "These agent's impressive track record speaks

volumes about their dedication to providing top-notch service to their clients. Their unwavering commitment is the driving force behind their continued success." Hodrick said.

In the everchanging world of real estate, you can rest assured that Berkshire
Hathaway HomeServices Hodrick Realty is here for you. BHHS Hodrick Realty agents conduct business with the highest regards for good ethics, fair housing practices and the fundamental belief to own real property. As your Forever Agent we take pride in knowing the most up to date real estate tools and marketing strategies. With over 50 agents and 5 offices in Williamsport, Lock Haven, Lewisburg, Danville and Muncy

Valley, we are happy to help with all your real estate needs.

Villager Realty, Inc. LEWISBURG — Villager Realty, Inc. Broker of Record, Sabra Karr, led the recent awards program which included recognition



of the achievements of 2023 and also an educational component. "It is my mission to continue to ensure that the Vilager Home Team are the best and most knowledgeable Realtors® in the region. Our industry continues to evolve, and it is imperative that we keep informed in order to maintain our exceptional level of service to our clients and customers," shared Karr.

The awards portion of the program showcased Villager Realty at its finest, celebrating company and individual accomplishments and concluded their 50th year. "We count every family, every business and every individual we help into their chosen properties during the year, and are very proud of those numbers," said Karr. "Our Villager Agents utilize their skill and expertise in each one of those transactions, which this year topped \$116,000,000* in real estate sales across the Valley. I am very pleased to share the

list of outstanding recipients who earned company awards in 2023," said Karr.

Evangelical Community Hospital LEWISBURG, PA – Evangelical Community Hospital has been recognized as a Health Quality Innovator for 2023. The Health Quality Innovator Awards is the annual awards program created by Health Quality Innovators (HQI) that recognizes and celebrates



organizations that are using successful, evidence-based approaches to improve healthcare quality and outcomes.

The Hospital was selected as a runner-up in the Health Equity category for its work through its Patient and Family Advisory Council. This award category recognizes organizations that have successfully implemented interventions to address disparities by race and ethnicity, socioeconomic status, geographic location, disability, and/or sexual orientation across a range of conditions.

"We're incredibly proud to be recognized for the Hospital's dedication to improving health for all," said John Devine, DO, FACP, CPE, Vice President of Medical Affairs at Evangelical Community Hospital.

Evangelical Community Hospital has also been named to the Forbes America's Best Employers list for 2024. This prestigious award is presented by Forbes and Statista Inc., the world-leading statistics portal and industry ranking provider. The awards list was announced on February 13, 2024 and can currently be viewed on the Forbes website.

America's Best Employers have been identified in an independent survey from a vast sample of over 170,000 U.S. employees working for companies employing at least 1,000 people within the U.S.

Based on the results of the study, Evangelical Community Hospital earned its spot on the Forbes list of America's Best Employers 2024.

"As one of the larger employers in the Greater Susquehanna Valley, we take great pride in creating a work environment that not only provides for our employees financially, but also places an emphasis on their mental and physical well-being, in an environment that is welcoming, supportive, and inclusive of different ideas and beliefs," said Kendra Aucker, President and CEO of Evangelical Community Hospital.

"This stamp of recognition affirms our belief that providing a favorable work environment makes it possible to recruit and retain the highest caliber of employees working every day to provide the best possible healthcare for our patients."



CENTRAL PASSOCIATION BUSINESS & EDUCATION ASSOCIATION





T-Ross Brothers Scholarship

T-Ross Brothers Construction is now accepting applications for its esteemed Annual Scholarship Program. This year, the company continues its tradition of fostering talent in the construction industry by awarding two scholarships, each valued at \$2,000.

The T-Ross Brothers Construction Scholarship Fund is designed to support two graduating high school seniors who are embarking on a journey to pursue degrees in construction-related fields. Eligibility is extended to students who have demonstrated academic dedication with at least a "B" average.

Aspiring scholarship applicants are advised to reach out to their high school guidance counselor for application details.



Scan the QR Code to Apply for the Scholarship

About the Scholarship

Graduating seniors for the 2023/2024 academic year.

Field of Study

Construction Industry, Construction Technology, Carpentry or Construction Management

Deadline to Apply

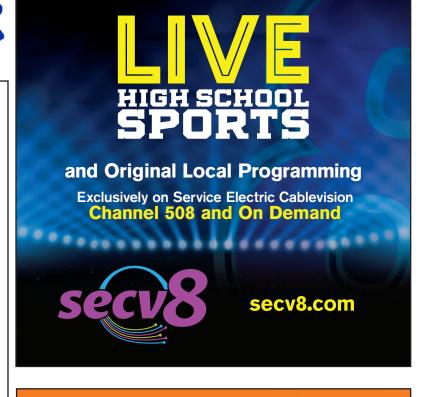
April 1, 2024

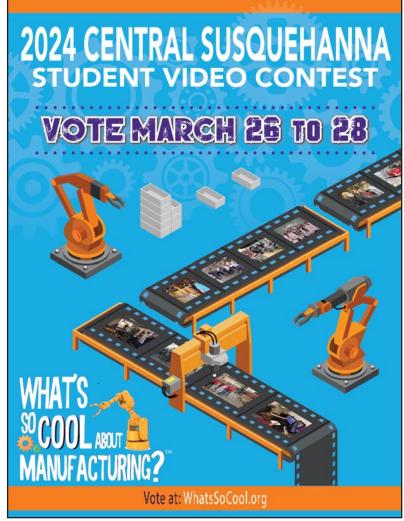
For More Information

First Community Foundation Partnership of Pa

Marsha Lemons MarshaL@fcfpartnership.org 570-321-1500 Ext. 28 www.fcfp.org





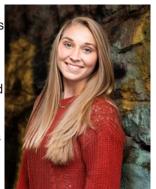


Know someone recently hired, retired, honored or awarded? E-mail: rworkman@centralpachamber.com

Members Recognized ctd.

Bowen Agency Realtors

SUNBURY – Bowen Agency Realtors is proud to welcome Kyleigh Leiser to the sales team in the Sunbury office. Kyleigh is a lifelong Northumberland County resident and a graduate of Line Mountain High School. She brings with her the experience of working in her family's construction business which, combined with her community-minded commitment to



helping others, inspired her to pursue a real estate career. Bowen Agency President Larry Johnson says, "Kyleigh is a great fit with our team. Her previous experience in the housing industry will be an asset to the agency as well as her clients."

Avenues Foundation

POTTSVILLE – The Avenues
Foundation Board of Directors
recently elected John Powers, Jr. as
the Board President. Powers, CEO
of Ashland Technologies, replaces
Darren March of March Lutz Wealth
Advisors. March has been the
President of the Foundation Board
since its inception in 2008 and he
remains active on the board.



Powers has been involved with Avenues events throughout the last 15 plus years. He is also a past member of the Avenues board. He lives in Cressona with his wife and three children who also enjoy Avenues events. They especially enjoy Scarecrow making at Lessie's Greenhouse Garden & Gift Shop Fall Festival! Lessie's, one of several retail locations, is among Avenues' many programs for individuals with disabilities.

Powers stated, "Avenues mission is so critical to our entire region. What they do for people in need and how they really bring people together is vital. The Foundation offers the community an opportunity to come together through events and fundraisers to provide additional funds to keep the organization thriving."

The Avenues Foundation was created to ensure that needed funds would be available for Avenues to continue to meet its mission today and into the future. Its goal is to provide quality services that improve the everyday lives of the individuals Avenues serves. Powers added, "The Foundation continues to look for support in the form of donations,

We want to hear your good news!
To appear in It's Your Business, e-mail:
rworkman@centralpachamber.com

sponsorships and volunteerism."

Powers looks to continue with the fantastic work that Darren has done as President of the Avenues Foundation.

Aspire Wealth Group

MONTOURSVILLE – Aspire Wealth Group has been named to Forbes' list of Best-In-State Wealth Management Teams for the second consecutive year! Earning a place on this prestigious list is a tremendous honor. Aspire Wealth Group takes pride as an industry leader, placing a strong emphasis on cultivating genuine relationships with clients. Aspire Wealth Group endeavors to provide unwavering commitment while striving to faithfully and compassionately assist clients achieve their financial goals.

The 2024 Forbes ranking of America's Top Wealth Management Teams Best-In-State, developed by SHOOK Research, is based on an algorithm of qualitative criteria, mostly gained through telephone and in-person due diligence interviews, and quantitative data. This ranking is based upon the period from 3/31/2022 to 3/31/2023 and was released on 01/09/2024. Advisor teams that are considered must have one advisor with a minimum of seven years of experience, have been in existence as a team for at least one year, have at least 5 team members, and have been nominated by their firm. The algorithm weights factors like revenue trends, assets under management, compliance records, industry experience and those that encompass best practices in their practices and approach to working with clients. Portfolio performance is not a criteria due to varying client objectives and lack of audited data. Out of approximately 10,100 team nominations, 4,100 advisor teams received the award based on thresholds. This ranking is not indicative of an advisor's future performance, is not an endorsement, and may not be representative of individual clients' experience. Neither Raymond James nor any of its Financial Advisors or RIA firms pay a fee in exchange for this award/rating. Raymond James is not affiliated with Forbes or Shook Research, LLC. Please see https://www.forbes.com/lists/wealth-managementteams-best-in-state/ for more info.



So Many Seminars!



Upcoming Events to \$ave You \$ome Green

The Central PA Chamber's Seminar & Training Series is designed to provide short but impactful educational opportunities for members and employees of businesses and organizations alike. The courses are relevant to today's needs, including technology, marketing strategies and much more.

of Seminar & Training Series events that may be particularly helping for reducing costs, increasing productivity, and identifying resources to improve your business.

From lending and investment opportunities with the US Small Business Association and Pennsylvania Treasury to alternative energy and vehicle options with the Eastern Pennsylvania Alliance for Clean Transportation, as well as lowering costs via payment processing with i3 Point of Sale and integrating workplace

Throughout the spring and summer of 2024, there will be a variety

automation with the Reed Advisory Group, there is certainly a unique opportunity for everyone on the schedule.

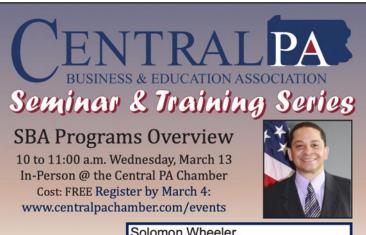
Tea Jay highlights each upcoming Seminar in her column on page 10. Visit www.centralpachamber.com/events to view more details and register for any of the events displayed on this page.



2 to 3:00 p.m. Wednesday, April 17 In-Person @ the Central PA Chamber Cost: FREE Register by April 12: www.centralpachamber.com/events

Presented by:





Presented by:

Solomon Wheeler, Branch Manager, Eastern PA District U.S.Small Business Administration



Mastering Business Process Automation for Peak Performance

10:00 to 11:00 a.m. Wed, May 1 In-Person @ the Central PA Chamber Cost: \$10 - Register by April 24: www.centralpachamber.com/events

Presented by:





Seminar & Training Series

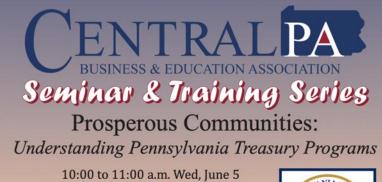
Charging at Work & Alternative Fuel

Vehicles within Your Fleet

10:00 a.m. to 3:00 p.m. Wed, April 10 In-Person @ the Central PA Chamber Cost: FREE - Register by April 1: www.centralpachamber.com/events **Lunch Provided**

Presented by:



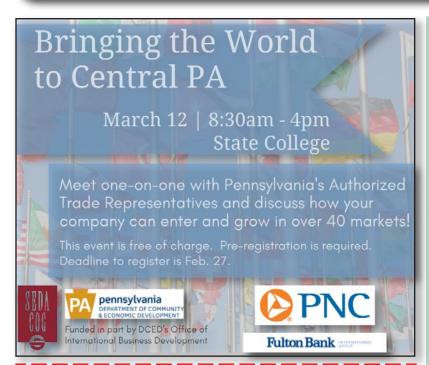


In-Person @ the Central PA Chamber Cost: FREE - Register by May 29: www.centralpachamber.com/events



Presented by:

What's Happening ctd.



Send your event info to: rworkman@centralpachamber.com!



570-286-1111

mypromotionalneeds.com



Regional Fundraising Day Returns in March

Last year, North Central Pennsylvania showed its true spirit of philanthropy by donating \$2.3 million to 333 organizations.

FCFP in collaboration with the Blaise Alexander Family Dealerships, will host Raise the Region 2024 on March 13 and 14, to help the communities of Columbia, Lycoming, Montour, Northumberland, Snyder, Tioga, and Union counties support local nonprofit fundraising efforts.

"Raise the Region builds a sense of community," said Erin Ruhl, Director of Community Engagement. "It has become a primary fundraiser for many organizations over the years and donors appreciate the opportunity to help multiple local nonprofits throughout the region. It is a true celebration of local philanthropy."



The Central PA Chamber's Business & Education Association (B&E), the 501(C)(3) nonprofit entity of the chamber, has greatly benefitted from Raise the Region fundraising over the years.

The B&E Association funds aspects of our Seminar & Training Series events, career fairs, and job shadowing opportunities. It provides local students the opportunity to attend our Legislative Events for free as well as materials for our Raising the Board class. Thanks to the generosity of annual events like Raise the Region, the Central PA Chamber is able to provide our members and the general public with affordable, educational opportunities to build a knowledgeable workforce and help our region grow.

If you would like to participate in the 2024 Raise the Region fundraiser, please mark your calendar! You can only donate during a 30 hour window from March 13 to 14.

Visit the B&E landing page to make your secure and convenient donation.





Do you like discounts on products and services?

Visit
www.centralpachamber.com
and click on
"Member-to-Member
Discounts" under the
"Membership" tab.

Want to offer a discount to fellow Central PA Chamber members?

E-mail: rworkman@centralpachamber.com

Be sure to check the latest available job opportunities posted on our website! www.centralpachamber.com





LIFEGUARD CLASS

PRETEST: March 1st 5:30-6:30PM (POOL)

March 4th: 5 -8PM (CPR)

March 10: 12-6pm (POOL)

March 24th: 12-6pm (Pool/Written Test)

Registration Fee: \$40.00 (NON-REFUNDABLE. Remaining balance due up on successful pretest)

Member:\$205.00 Non-Member:\$235.00

REGISTER ONLINE OR CALL FRONT DESK AT 570.742.7321

RECERT CLASS

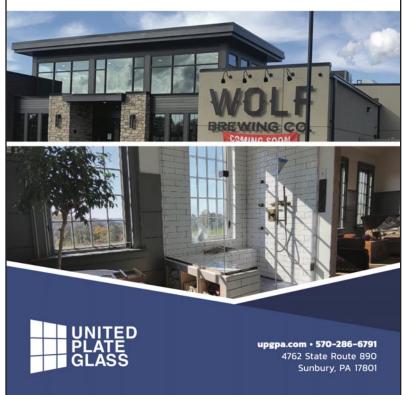
March 4 & March 10 (MUST COME TO BOTH DAYS) MEMBERS: \$80 NON-MEMBERS: \$100



Must be 15 years of age before the last class. Blended Learning Course

Good People Installing Trust On Time

COMMERCIAL AND RESIDENTIAL GLASS EXPERTS



Jessica's Jottings

The Central PA Chamber's Facility is Available For Your Use Too!

Happy Leap Year, readers! Hope you enjoyed your extra day last month!

Did you know the Central PA Chamber of Commerce has a facility that members can use 24 hours a day and 7 days a week? Well continue to read more about the spaces we have available for you to utilize.

The Ross Room is the first room you will see when entering the Chamber building. The room has 10 tables set up, a TV with the availability to hook up to, white board, and a coffee bar with mugs, water, coffee, and tea. The tables and chairs can be moved to accommodate your group, all we ask is that you move them back to their original set-up when finished. This room is able to seat up to 30 people comfortably.

The Breakfast Room is the smaller of the three spaces available, but still has 2 tables and chairs for the smaller meeting taking place. Most guests use this room to set up food and drinks when using the other rooms in the facility.

The Smith Room is our training spot and the most requested room. This room has 8 tables, an 80" flat screen TV, 2 white boards, and a small coffee bar. Tables can be moved for your convenience and this room can fit up to 50 people. We host our Breakfast Briefings and Blood Drives in this room to give you an idea of different setups.

Facility usages are not limited to any certain event or training. We have had trainings, seminars, hiring events, and even Christmas parties in the building. There is also a full kitchen available, and restrooms are easily accessible. There is plenty of parking for your guests or staff at our location as well.

Chamber members can reserve these rooms by simply emailing or calling me with dates and times. As a Chamber member your first room usage is free, after that daytime usage Monday-Friday is \$15, weekend and nighttime usage is \$30. These fees apply for a calendar year, January through December, then reset for the next year.

If you have any questions or would like to tour the facility, be sure to give me a call or shoot me an email. I will be happy to walk you through how to utilize this Chamber benefit.

Jessica

Jessica Beaver Finance & Membership Director jbeaver@centralpachamber.com

Learn more about your facility usage options & watch a video here: centralpachamber.com/facility-usage/

What's Happening ctd.

Chamber Blood Drive



American Red Cross

Blood Drive

10 a.m. to 3 p.m.
Thursday, May 30 @
Central PA Chamber of Commerce,
30 Lawton Lane, Milton

To make an appointment, call 1-800-Red-Cross or visit redcrossblood.org. Use code "PAchamber".





INDUSTRIAL DEVELOPMENT FORUM

2024

Wednesday, March 13th, 2024 Commonwealth University - Bloomsburg 400 E 2nd St, Bloomsburg PA

Breakfast Briefing



Thank you to everyone who joined us for our first Off-Site Breakfast Briefing of 2024 on Friday, Feb. 9 at Milton Area High School! The event was the culmination of a week celebrating Career & Technical Education.

The capacity crowd were introduced to factulty, staff, and students. After breakfast and a presentation from Cooperative Education Coordinator & Diversified Occupations Instructor, Amanda Smith-Derck, everyone—students included—gave their elevator pitches and enjoyed a tour of various classrooms.



Join our next Off-Site Breakfast Briefing at the Campus Theatre by registering here:

https://centralpachamber.com/events/breakfast-briefing-off-sitecampus-theatre/

BREAKFAST BRIEFING

7:30 to 9 a.m. Friday, April 12 @ The Campus Theatre, 413 Market St., Lewisburg

Free to Attend

Register by April 5 @ centralpachamber.com/events

Sponsored by:



SAVE THE DATE



SATURDAY

6:00 PM

NEIGHBORS

HELPING NEIGHBORS

(formerly Holiday Happenings) csgiving.org/neighbors





INVITATION TO FOLLOW

Event proceeds support the Neighbors Helping Neighbors Fund of the Community Giving Foundation.

experience PASSOVER



A Messianic Passover Seder

Thursday, March 28th at 5:00 pm

Delaware Run Wesleyan Church Family Life Center

What was Jesus doing the night of the Last Supper? Come and learn about this ancient meal and how Jesus is the fulfillment of the Passover. A great learning time and a full Seder meal are included in this evening's experience.

> This event is free! A free will offering is received to defray expenses.

> > The LAST Day to sign up is Monday, March 25th.

Contact the Church Office at (570)538-1967

The Menu:

Charoset.

Sweet Potato & Carrot Tzimmes, Roasted Garlic

Red Potatoes,

Spinach Farfel,

Sweet & Sour Meatballs,

Slow-cooked Lemon Garlic Chicken Breast,

Ultimate Macaroons.

Passover Chocolate Torte w/ Strawberry Glaze

Y THE NUMBERS.

Since January 1st 2024...

new Central PA Chamber members added so far!

Membership Directory listing updates in 2024!

total referrals of member services!

Join us at these upcoming

Seminar & Training Series

How to Deliver a Great Elevator Pitch

9 to 11 a.m. Wednesday, March 19 Central PA Chamber of Commerce, 30 Lawton Lane, Milton Cost: \$10 Member / \$15 Non-Member Register by March 12: www.centralpachamber.com/events

Presented by:

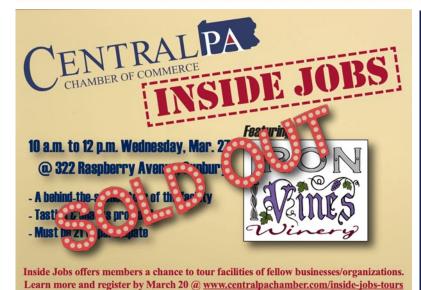


Seminar & Training Series Mental Health Awareness & Promotion in the Workplace & Community

2:00 to 3:00 p.m. Friday, May 10 In-Person @ the Central PA Chamber Cost: FREE - Register by May 1: www.centralpachamber.com/events

Presented by:







Topics to include: Highlights from the Senate Appropriations Hearings – Setting the Stage for the Budget

Central PA Chamber Members - \$20; Non-Members - \$25 Register by April 12 @ www.centralpachamber.com/events

Fulton Bank

Register by Friday, April 12!



Place your clickable ad here. Advertise with the Central PA Chamber. Seen by thousands, monthly.