



Board of Directors

Genie Bausinger Lauren McDonald

Milton Regional Sewer Authority The Wealth Factory

Jeff Comitz Ashley Parrish

Thermal Product Solutions First Commonwealth Bank

Will Greiner Michael Porter

Great Dane Pennsylvania College of Technology

Rachael Herb Brandon Schemery

Rob Jones Stephen Shope

Service 1st Federal Credit Union Casale, Bonner, Hillman & Southard

Milton Historical Society Pennsylvania Treasury

Nathan Lawrence Paul Smith

United Plate Glass Sync Solutions

Noelle Long Tina Welch

Sheri Marshall E. Terry Baldwin - Solicitor

SEDA Council of Governments Welch Performance Consulting

Edward Jones Baldwin & Baldwin

Staff

Tea Jay Aikey - President & CEO

tjaikey@centralpachamber.com

Jessica Beaver - Finance & Membership Director

jbeaver@centralpachamber.com

Ryan Workman - Interim Communication Director

rworkman@centralpachamber.com

The Inside Scoop

As the final days of 2023 come to a close, I feel especially thankful for the past year of challenges, changes, and the opportunity to meet them head on! Whether completely successful or not, what's most important is giving it your best effort. I know I did, how about you? Our 2023 Raising the Board classes, golf tournament, and Annual Meeting will remain high points in my memory, and will be hard to top in



2024. So, with another year of experience gained and wisdom learned, we venture into 2024 with the resolution to make another year even better than the past.

I look forward to working with the new directors of the board, and the entire board and committees of the Central PA Chamber to position ourselves to best serve our members. One comment, we constantly hear from the public is we are the Chamber that "actually does something." That's great and well appreciated! It takes a concerted effort to achieve this, and I strongly encourage you to help us, help you by perusing the 2024 Member Benefits & Opportunities as well as the Member Success guides.

As I get more acclimated to the Communication Director role at the Chamber I want to also encourage you to consider advertising opportunities available to you through our website, social media, and publications just like this issue of IYB! Because the Chamber receives thousands of individual views and readers, why not advertise with us? There are opportunities available for every budget so you can make your business, organization, product, or service seen by a broad, potential clientele. Spaces are limited for 2024, so make sure to reach out to me as soon as possible-make it a new year's resolution!



Ryan Workman, Editor Interim Communication Director rworkman@centralpachamber.com

> IYB Deadlines Below are upcoming It's Your Business due dates. Every

effort is made to include information in a timely manner.

Note: Only paid advertise-

ments are guaranteed.

The President's Club

Thank you, 2023 Members!

Abe's Custom Woodworking Asbury RiverWoods Backyard Broadcasting of PA Century 21 Mertz & Associates Coldwell Banker Penn One Real Estate **Contrast Communications Decal Dynasty Endless Mountain Enterprises** Evangelical Community Hospital First Commonwealth Bank **Fulton Bank** Heaven's Best Carpet Cleaning Heritage Springs Memory Care **Hosterman Creative Hot Frog Print & Media**

i3 Point-of-Sale

iHeartMedia Java Momma Jersey Shore State Bank **Keystone Advertising** La Primavera Italiano Ristorante **Lawton Insurance Agency Lewisburg Pharmacy** LIVIC Civil **MCPS Credit Cards** Meixell Diehl Insurance Mifflinburg Bank & Trust Company **Near Me Entertainment** Nesco Resource **North Central Sight Services** North Shore Railroad Company Pennsylvania American Water

PenTeleData PPL Electric Utilities RE/MAX Bridges - Ann Hilliard RHP Law Firm Service 1st Federal Credit Union Service Electric Cablevision/SECV8 Sunbury Broadcasting Corporation Susquehanna Fire Protection Co. Susquehanna Valley Limousine **Sync Solutions T-Ross Brothers Construction** The Standard-Journal The UPS Store The Wealth Factory **UPMC USA Life Company**

February Digital Issue News & Ads due by Jan. 19

Spring Print Issue* (released early April) Ads & Flyers due by March 8

March Digital Issue News & Ads due by Feb. 16

*The Central PA Chamber also publishes IYB Quarterly four times a year. Copies are available at public member locations across the region.

The President's Club is an exclusive sponsorship program created to prominently recognize members that contribute to the Central PA Chamber over and above their annual membership investment. Learn more at centralpachamber.com/tpc.



Jeff Comitz
Thermal Product Solutions



Noelle Long
SEDA Council of Governments



Sheri Marshall Edward Jones



Michael Porter
Pennsylvania College of Technology



Pennsylvania Treasury

Membership elects new directors



Paul SmithSync Solutions

MILTON – The Central PA Chamber of Commerce welcomes six new members to its Board of Directors starting in January 2024.

Elected to three-year terms following the membership wide election in November are: Jeff Comitz, Director of Operations for Thermal Product Solutions, New Columbia; Noelle Long, Export Assistance Director at SEDA-Council of Governments, Lewisburg; Sheri Marshall, Financial Advisor with Edward Jones, Selinsgrove; Michael Porter, Training Specialist with Pennsylvania College of Technology – Workforce Development, Williamsport; Stephen Shope, Program Relationships Manager at the Pennsylvania Treasury, Harrisburg; and Paul Smith, Owner of Sync Solutions, Northumberland.

In addition, incumbent Ashley Parrish, First Commonwealth Bank Financial Solutions Center Manager, Lewisburg, was reelected to serve a second three-year term.

With new board members means others are stepping down. They include: Lennea Brown, Community Member, West Milton; Alison Hall, Realtor with RE/MAX Bridges, Lewisburg; and Brad Lawton, President of Lawton Insurance Agency, Lewisburg/Mifflinburg.

Also ending his term with the Central PA Chamber Board of Directors is Skyler Herb of Skyworks Equipment Rental, Harrisburg, who served as chairman for the past year as well as several previous officer positions. During his remarks at the December board meeting, Herb recounted all the work and challenges the board took on over the past year, stating, "you should be proud of what we've accomplished."

"I look forward to continuing my work with the Chamber serving the Membership and Engagement Committee," said Hall, who has been a director of the board since 2018 and a 2023 Impact Award winner.

Lawton has been an active member of the Chamber since 2010 and served the board of directors in various capacities over the years, including the Membership and Engagement Committee as well as chairman of the board. "I feel like I wouldn't know anyone without the Chamber," said Lawton at December's board meeting.

Outgoing board member Brown wished everyone continued success in 2024. During her tenure on the board, Brown has served as first and second vice chairman, treasurer, as well as various committee assignments. She will continue serving the Budget and Finance Committee.

The Central PA Chamber thanks all of this year's board candidates, everyone who made nominations and the board's nominating committee. The committee included: former directors Ron Mackley, Community Member from Sunbury; Todd Ross, President of T-Ross Brothers Construction, Milton; Steven Beattie, Executive Director of SEDA-COG Joint Rail Authority, Lewisburg; Lisa Leighton, Marketing and Outreach Director at the Weis Center for the Performing Arts, Lewisburg; Cheryl Rheppard, board member of the Milton Public Library; and Ellen Ruby, Director of the Lewisburg Downtown Partnership.

CENTRAL PA Election 2023

Following the election in November, the individuals listed below are set to serve a three-year term on the Central PA Chamber of Commerce's Board of Directors starting this month.

Thank you to all primary contacts or voting members who participated in the election! In addition the Chamber thanks all candidates, their nominators and the nomination committee!

Jeff Comitz

Director of Operations

Termal Product Solutions

Noelle Long

Export Development Director

SEDA-Council of Governments

Sheri Marshall

Financial Advisor

Edward Jones

Ashley Parrish (Incumbent)

Financial Solutions Center Manager
First Commonwealth Bank Lewisburg

Michael Porter

Training Specialist

Pennsylvania College of Technology - Workforce Development

Stephen Shope

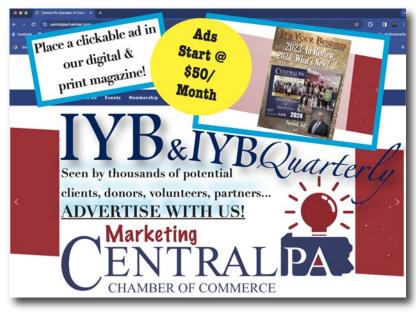
Program Relationships Manager
Pennsylvania Treasury

Paul Smith

Owner

Sync Solutions

Read the full story about this past year's election starting on page 3.





Find New Members & Membership Renewals starting on page 8.





Real Strategies. Real Possibilities.

How long have you been in business? Established in 2011, Aspire Wealth Group has been providing financial services to the community for 13 years.

What makes your business unique?

As a fiduciary, we work in the best interests of our clients, always putting them above all else. Our goal is to be your ally on all aspects of your financial journey, providing guidance and support every step of the way. That's why we focus on planning first, not just investments and returns. We believe in building strong, long-term relationships with our clients and treating them like

in

Chris Confer,
Business Development Coordinator
570-505-1289 1

info@aspirewealthgrp.com,
www.aspirewealthgrp.com
190 Choate Circle, STE B Montoursville

family, unlike larger firms where they may just be a number. Our team also takes planning beyond the traditional single advisor relationship. We leverage the knowledge of one another, as well as trusted partners within the communities we serve.



Scott M. Frost, Financial Advisor 570-316-3880 sfrost@fcadvisor.com www.fcbanking.com/personal/investment-services/meet-our-financial-advisors/scott-frost/



How long have you been in business?

First Commonwealth Bank has been in existence since 1857. We recently entered the Susquehanna Valley market via the acquisition of a number of Santander Bank branches.

What unique service do you offer?

First Commonwealth Financial in general and First Commonwealth Advisors in particular is able to provide a vast array of services to our clients and customers. We are big enough to compete with the larger names on the market, while also being small enough to care about our individual

clients. We pride ourselves on the ability to craft custom strategies rather than take a cookie cutter approach. Through our partnership with the bank, we are able to keep costs low; we don't charge for a lot of things that other firms usually would. We focus on planning, not investing. We are also true financial advisors, I have a Series 7/63/65 and work closely with a Certified Financial Planner. We offer financial planning, estate planning, 401k rollovers, various insurance options, and through First Commonwealth Bank various banking opportunities. I have offices as far north as Lock Haven and Re-

and as far south as Harrisburg and Lancaster.

Why are you a member of the Central PA

novo, throughout the Susquehanna Valley,

Why are you a member of the Central PA Chamber of Commerce?

I am a member of the Central PA Chamber of Commerce because I like their style. It some ways it matches our business perfectly – they are fairly large with a ton of members, but it still has a family feel. The staff is tremendous and personal and always knows my name when they see me.



How long have you been in business? Welch Performance Consulting has been in business for more than 10 years!

What makes your organization unique? WPC helps make great workplaces! We help organizations customize their HR practices to meet *their specific* culture and employee needs.



Tina Welch, Founder & Principal Consultant 814-574-7082

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Why are you a member of the Central PA Chamber of Commerce?

The Central PA Chamber focuses on their members' needs, always looking for opportunities to promote their members' organizations and ways to strengthen the local business community.

tina.welch@wpchr.com www.wpchr.com 16 Kile Dr., Bloomsburg, PA

What benefit/opportunity from your Chamber membership do you utilize or want to utilize?

Referrals and networking are two huge opportunities that WPC takes advantage of. I love connecting opportunities for fellow members; and have benefited from numerous connections the chamber offers.

What's Happening



REGIONAL MOBILE MEDICAL SERVICES

Baby New Year Arrives at Evangelical Community Hospital's The Family Place

James Robert Hollister became Evangelical Community Hospital's first baby of 2024 to be born at The Family Place, the Hospital's obstetrics unit. James was delivered by Juli Pyle, Certified Nurse Midwife with OB/GYN of Evangelical.

The Hospital had a busy end to 2023, with five babies being born before midnight on December 31, 2023.

Finally, on Monday evening, January 1, 2024, at 9:04 pm, John and Bailey Hollister of Mifflinburg welcomed James weighing in at 6 pounds, 4.8 ounces, measuring 19 inches long as the latest addition to their family.

Arriving at 6 pm, the couple were surprised to learn that after 3 hours of labor, they were the parents of the New Year's baby, the only baby born at the Hospital on the first day of the year. James arrived earlier than his original due date of January 7.

James is the third baby for the couple. He joins brother, Carson, who is 4, and sister, Ivy, who is 2.







Join Susquehanna Valley CASA and lend your voice to a child caught in the foster care and dependency system. Children in foster care who have a CASA volunteer are more likely to succeed in school and adjust to change. And they're half as likely to re-enter the foster care system later.

Our Spring volunteer training classes begin February 12, 2024. Volunteer applications must be submitted by January 15 to participate in the Spring sessions.

VISIT US ON THE WEB TO LEARN MORE AND START YOUR JOURNEY AS A VOLUNTEER:

www.susquehannavalleycasa.com





Serving children in Lycoming, Union Northumberland and Snyder Counties

CHANGE A





2024Wednesday, March 13th
Commonwealth University - Bloomsburg

EVELOPMENT FORUM FocusCentralPA.org



REGISTER TODAY!

A must attend forward thinking industrial innovation and economic growth event!

Send your event info to rworkman@centralpachamber.com!

Evangelical Regional Mobile Medical Services Announces 2024 Changes

Evangelical Regional Mobile Medical Services (ERMMS), the subsidiary of Evangelical Community Hospital that provides emergency response services to surrounding communities, announced several changes to its provision of services in 2024.

Beginning March 1, 2024, ERMMS will be making some changes to services in Milton and Port Trevorton.

For the Borough of Milton, in partnership with the Milton Fire Department, ERMMS will be adding a Basic Life Support (BLS) ambulance with Emergency Medical Technician (EMT) staff to increase EMS services for that community. This service will be in addition to providing Paramedic staffing for the Fire Department's existing Mobile Intensive Care Unit (MICU) Advanced Life Support (ALS) ambulance.

In Port Trevorton, ERMMS will transition from providing an ALS unit to an Intermediate Advanced Life Support (IALS) unit. IALS units carry Advanced Emergency Medical Technicians (A-EMTs) who provide basic and limited advanced emergency care and transportation for critical and emergent patients who access the emergency medical system.

Effective January 1, 2024, ERMMS will no longer be providing EMT staff for the White Deer Township Volunteer Fire Company. White Deer has enlisted the services of Emergency Medical Transport Solutions LLC, Selinsgrove, to staff its existing BLS ambulance.

ERMMS was launched in October 2019 in response to a local, state, and national shortage of Emergency Medical Service (EMS) volunteers. While Evangelical Community had been providing staffing support for ambulance companies from Middleburg to Watsontown with EMTs and Paramedics, ERMMS represents a long-term solution to providing consistent, high quality emergency medical services to the region.

Since its inception, ERMMS has added the opportunity to hire and provide Advanced EMTs to the region and has established an EMT Training Program in Selinsgrove through a collaborative effort with Penn College and for high-school-aged students, with SUN Area Technical School.

To learn more about available EMT, AEMT, and Paramedic positions with ERMMS, visit www.EvanHospital.com/Careers.

Evangelical Community Hospital Expands Women's Health Services in Snyder County

Evangelical Community Hospital is introducing a specialty clinic to the Snyder County area beginning Monday, December 18, 2023. Located at 21 Susquehanna Mall Drive, next to the Sheetz on Route 15, the first service being offered at the Selinsgrove Specialty Clinic is women's health through OB/GYN of Evangelical.

Accepting new patients and scheduling existing patients at the Selinsgrove location, OB/GYN of Evangelical staff, including physicians, physician assistants, and midwives will be seeing patients Mondays, Tuesdays, and Wednesdays at the specialty clinic. A full range of women's health services for patients of all ages will be available, including ultrasound for expecting mothers.

The specialty clinic offers large, comfortable spaces, convenient parking, traditional exam rooms, and a minor procedure room in a convenient location for patients of Snyder County and surrounding areas. Patients can make women's health appointments at the Selinsgrove location by calling 570-523-8700.

OB/GYN of Evangelical will continue to see patients at its Lewisburg location in addition to the new clinic.

In the future, the Selinsgrove Specialty Clinic is intended to provide access to services of Evangelical Community Hospital in the Snyder County region. The building where the clinic resides also houses Physical Therapy of Evangelical-Selinsgrove and the Evangelical Regional Mobile Medical Services Training Center.

About Evangelical Community Hospital:

Evangelical Community Hospital is the only CMS 5-star rated hospital in the Central Susquehanna Valley region. Only 18 hospitals in Pennsylvania can claim this overall quality distinction.

Evangelical Community Hospital is a non-profit organization that employs 1,900 individuals and has more than 170 employed and non-employed physicians on staff. The facility is licensed to accommodate 131 overnight patients in private rooms designed for healing, patient safety, and positive patient experience.

The Hospital provides a comprehensive array of services in both inpatient and outpatient settings and serves residents throughout the Central Susquehanna Valley, including those living in Snyder, Union, Northumberland, and Lycoming counties.

Date	Event	Location	Time	Cost
Starting 1/17/24	Meeting the HR Challenge for Small and Startup Businesses Series	Webinar	3 to 4:30 p.m.	\$399
Starting 1/31/24	Lean Manufacturing Level Two Certification- Expanding Your Practice	Penn College Earth Sciene Center, 203 Allenwood Camp Lane, Montgomery	8 a.m. to 4:30 p.m.	\$2,295
2/1/24	Lean Manufacturing Level One Certification	Penn College Earth Sciene Center, 203 Allenwood Camp Lane, Montgomery	8 a.m. to 4:30 p.m.	\$1,995



New Members

Clever Crow's Milk & More 513 N. Market Street Suite C Selinsgrove, PA 17870 570-768-7851

clever crow.milk and more@gmail.com

Katelinne Harner - Owner

www.facebook.com/clevercrowfarms

Clever Crow is a Family-Owned Convenience Store, specializing in local meats, dairy, baked goods, candy, etc. We also serve hand-dipped ice cream, milkshakes, as well as Paninis, Hot Dogs, Breakfast Sandwiches, Hoagies and other made-to-order food options.

Dermatology Partners 55 North 5th Street Lewisburg, PA 17837 570-523-1109 jen@fenyxhealth.com

Andrew Kay - VP of Growth & Business Development www.dermpartners.com

Dermatology Partners is a privately owned physician-led dermatology group with locations throughout the Mid-Atlantic. Its providers treat a full spectrum of diseases of the skin, hair, and nails as well as specializing in the detection and treatment of skin cancers, including Mohs surgery. The organization prides itself on its ability to offer patients immediate appointments so there is no need to wait weeks or months to receive care. Dermatology Partners in Lewisburg offers a wide-range of dermatological services include Mohs Surgery which is a highly specialized and effective method for treating skin cancers.

Buffalo Valley Wealth Plus 338 Chestnut Street Mifflinburg, PA 17844 570-597-2235 Imiller@bvwealthplus.com Lance Miller - Partner www.bvwealthplus.com

Buffalo Valley Wealth Plus (BVWP) is a Registered Investment Advisor in the Commonwealth of Pennsylvania. We take pride in our fiduciary duty as a fiduciary, we are bound to act at all times for the sole benefit and interest of our clients with the highest act of loyalty, trust and care as established by law. BVWP is 100% owned and operated by 3 partners with deep ties to Mifflinburg. Our business growth targets are measured in people, not profits, and our investment decisions take place in Mifflinburg, not Chicago, New York, or London. Your fees don't trickle up to pay for big offices, middle managers or layers upon layers of sales teams.

Have You Applied?



Membership Renewals

(As of Dec. 23, 2023)

Dream Home Inspections

McNerney, Page, Vanderlin & Hall

Cup O Code

VortX United Inc.

Lewisburg Pharmacy

The Coup Agency - Milton & Lewisburg

Weis Markets, Inc.

kinetic Business by Windstream

William D. Bucher, CPA

Hungry Run Distillery Lewisburg

Bucknell SBDC

Zook's Enterprises

Williamsport Crosscutters

Camp Koala

Neighbor Lady Vino

Service 1st Federal Credit Union - Danville Main Branch

Service 1st Federal Credit Union - Lewisburg

Service 1st Federal Credit Union - Shamokin Dam

Service 1st Federal Credit Union - Bloomsburg

Service 1st Federal Credit Union - Danville

Service 1st Federal Credit Union - Elysburg

Service 1st Federal Credit Union - Mifflinburg

Service 1st Federal Credit Union - Milton

Service 1st Federal Credit Union - Sunbury

Service 1st Federal Credit Union - Williamsport/Loyalsock

Kelly RV Inc

Robinwood Day Care Center, Inc.

Nu-Tec Tooling Co., Inc.

Heritage Springs Memory Care Inc. - Lewisburg

Heritage Springs Memory Care Inc. - Montoursville

Milton Area School District

The Northumberland National Bank - Northumberland

KPI Technology

First Community Foundation Partnership of Pennsylvania

MV Payroll Bookkeeping & Tax Services

North Shore Railroad Company

Milton Regional Sewer Authority

Law Offices of Baldwin & Baldwin

Christ Wesleyan Church

Delaware Township Supervisors

Watsontown Dental PC

Greater Susquehanna Valley YMCA - Milton Branch

Greater Susquehanna Valley YMCA - Sunbury Branch

Lewisburg YMCA at the Miller Center

Milton Savings Bank - Milton Branch

Milton Savings Bank - Loan Production Office

Susquehanna Fire Protection Company - DeWart

Susquehanna Fire Protection Company - Lewistown

First National Bank - Watsontown

First National Bank - Lewisburg

Mericle Commercial Real Estate Group - Wilkes-Barre

Real IT Care LLC

Watson Inn

Herbert, Rowland & Grubic, Inc.

La Primavera Italiano Ristorante

Lewisburg Hotel

Coldwell Banker Penn One Real Estate

Congressman Glenn Thompson/Friends of Glenn Thompson

Suburban Propane

Borough of Turbotville

B & W Disposal, Inc.

Milton Harvest Festival Inc Mountain View Lawn Maintenance Ronald McDonald House of Danville, Inc. Service Electric Cablevision, Inc.

Evangelical Community Hospital

UPMC Williamsport

UPMC Muncy

UPMC Lock Haven

UPMC Wellsboro

UPMC Specialty Care

UPMC Williamsport Divine Providence Campus

Pennsylvania American Water Company

Soggie Doggie, LLC

Jodie Bryant - Coldwell Banker Penn One

THANK YOU FOR YOUR BUSINESS IN 2023!



We want to hear your good news!

To appear in It's Your Business, e-mail:

rworkman@centralpachamber.com Find the latest member news and events on our



Affordable Events by Nicole
An Elegant Production
Cheese Louise Cheese Cakery
DJ Big Andy
EastSide Diner Catering

Flowers & Friends
Fusion Formal & Bridal
Gable House Bakery

Gilly's Lilies
Good Vibes & Healthy Lives, LLC
Harping Along
It's About To Go Down Entertainment

Mary Kay
Pretty Petals & Gifts by Susan
Quay Premier Parties &
Photo Booth Rentals
S&S Entertainment Services
Salon 42
Scientiana's Caterina

Scicchitano's Catering
Something Special Floral & Gifts
The Springfield Banquet Hall & Catering
Tony's Custom Tailor Shop
Unforgettable Events



Find the latest member news and events on our Facebook and Instagram pages!

Time with Tea Jay

Opportunities for 2024

"Every new beginning comes from some other beginning's end." - Lucius Annaeus Seneca

As you are aware the Central PA Chamber of Commerce team is in a transition period presently as former Communication Director, Jeff Shaffer, started his own new beginning in late 2023 by accepting a new position with Service 1st Federal Credit Union in Danville, PA. Not only is Jeff experiencing a new beginning, but so is Ryan Workman as Interim Communication Director. Ryan and Jessica Beaver (Finance and Membership Director) continue to keep the Mission and Vision of the Central PA Chamber at the forefront, and I am proud to say there has been no interruption in service or benefits to the over 600 members and the community served by the Central PA Chamber of Commerce.

Tony Robbins says: "Stop being afraid of what could go wrong, and start being excited about what could go right." Initially when I was made aware of Jeff's decision to pursue a new beginning, I was overcome with fear of what could go wrong, and I am so pleased to share that it has been overshadowed by what can go right. As with any challenge it has faced the Central PA Chamber team did not waver and is as impressive as ever. The Central PA Chamber is taking this transition period to review processes, procedures, programs, etc. to ensure doing what is most effective, efficient, and empowering to the members and communities served. It is a very exciting time to be a part of this long standing (since 1905) organization. Membership continues to flourish, and the services and benefits offered impact membership and beyond daily.

As the Central PA Chamber navigates growing the internal team, we are also looking at the possibility of having some volunteer staff the front office to assist with basic clerical needs. If this is something that may be of interest to you, please reach out to myself directly: tjaikey@centralpachamber.com.

If volunteering is something you'd like to do on a committee level, there are several opportunities. Many times, committee volunteering is by way of serving in manners such as member outreach, member visits, publication proofreading, brainstorming, offering your expertise to a project and meeting at the Chamber with fellow committee members as in frequent as monthly if needed. If you have an interest in giving back and volunteering on a committee, please consider reaching out to me directly to discuss which committee best matches your desire and ambition. Perhaps volunteering isn't a good fit for your busy agenda? If so, the President's Club is a great alternative. Membership in the President's Club allows you to assist the Central PA Chamber to continue to raise the level of services and benefits by way of the generosity of the Club members giving above their annual membership investment. Deadline for commitment to the 2024 President's Club is January 31, 2024. Simply call Jessica to inquire and enlist: 570 742-7341.

William Wordsworth said it best. "Life is divided into three terms - that which was, which is, and which will be. Let us learn from the past to profit by the present, and from the present, to live better in the future."

Tea Jay Aikey President & CEO tjaikey@centralpachamber.com

Season's Greetings



The office elves exchanged gifts and sent their holiday well wishes to the entire Chamber family on Friday, December 22 before departing for the Chrismas break. We hope you enjoyed your holiday!



Help Wanted!

Front Desk Volunteer

The Central PA Chamber of Commerce has an immediate opening for a Front Desk Volunteer. Responsibilities mostly involve clerical work (e.g. typing, answering the phone, greeting visitors, receiving mail/packages, directing guests, assisting with on-site events and being available when Chamber staff is off site). Customer service experience is a plus! Flexible schedule between 8 a.m. and 4:30 p.m.

Monday thru Friday.

Interested? E-mail tjaikey@centralpachamber.com



Holding the scissors is Ashia Harrington, licensed cosmetologist and owner. From left: Tea Jay Aikey, Central PA Chamber President & CEO; Jerry Byrd, father of Ashia; Le'Niyah, daughter; Erica Byrd, step mother; Calvin Harrington, husband; Najimir Mitchell, son, Shyasiah Mason, daughter; Raishawn, son, Terri Campbell, District Director for PA Sen. Linda Schlegel Culver; and Lauren McDonald, The Wealth Factory & Central PA Chamber board member.

A Family Affair

SUNBURY – Congratulations to Entrigued Beauty on its new location in Sunbury!

The Central PA Chamber of Commerce helped celebrate at their new location, 8 North 5th St. on Friday, December 8, with a ribbon cutting ceremony and open house.

Surrounded by family and friends, Entrigued Beauty owner and licensed cosmetologist, Ashia Harrington, explained how her salon began in 2020 during the pandemic, but "after many bumps, nothing stopped me from being where I am today."

Harrington credits her first salon experience in New Jersey, at the age of 15, for inspiring her desire to one day own her own salon. "I promised my children and parents I would make them proud, and I did!" Judging by the crowd of supporters and family that travelled from multiple states, in and outside the building, she certainly succeeded.

Entrigued Beauty is the first ethnic beauty salon in Sunbury, but can serve everyone's needs. Services include: braids, locs, twists, extensions, wig install, crochet, cuts, and basic colorings. Harrington noted her in-house developed growth oil and deep conditioner revitalizes and rebuilds hair follicles and has been utilized with success for cancer patients. Woman's accessories and glam for a night out, as well as body soaps, oils, and other products are also on offer.

Those in attendance were treated to a smorgasbord of food, enjoyed raffles and music, and left well-wishes on wall posters for Harrington.

Make your appointment at Entrigued Beauty via Facebook, Instagram, or call: 570-880-1365.

Find more photos from the ribbon cutting and open house on the Central PA Chamber's Facebook and Instagram pages.



Members Recognized

Community Arts Center

WILLIAMSPORT - The Community Arts Center is pleased to announce it is the recipient of \$5000 from PPL Electric Utilities through the Pennsylvania Education Improvement Tax Credit (EITC). The contribution will be used to support the timeless classic, The Nutcracker Ballet presented in collaboration with Lycoming College, Saint John's School of the Arts, and the Williamsport Youth Choir.

"PPL Elecric Utilities is pleased to support the Penn College Community Arts Center's Nutcracker performance. The educational program uplifts the community and introduces young adults to the many activities available to them in the arts," said Jonah Howe, PPL Electric Utilities Regional Affairs Director.

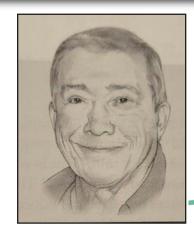
Jim Dougherty, Executive Director of the CAC said, "The financial support that we receive from PPL Electric Utilities is critical in facilitating community-oriented programming like our annual production of The Nutcracker. We're very grateful for their generosity, which allows us to continue to create unique experiences for our audience."

Funding for the educational programs is derived from various sources, including EITC Funds, donations, corporate sponsorships, and grants.

"For years the Community Arts Center has offered student-centered shows through several EITC approved programs, including The Nutracker, the Educational Series and the Student Summer Stock thanks in large part to the vital support of the business community," said Ana Gonzalez-White, College Relations Officer in charge of development for the CAC. "We appreciate the generous assistance we receive from PPL Electric Utilities."



Pictured from left to right: Jim Dougherty, Executive Director, Community Arts Center; Jonah Howe, Regional Affairs Director, PPL Electric Utilities; Ana Gonzalez-White, College Relations Officer in charge of development, Community Arts Center.





Community Giving Foundation

Berwick, PA – The Community Giving Foundation is pleased to announce a new fund supporting students in the Warrior Run School District in memory of former art teacher Marlin K. Troutman.

A teacher, an artist, a storyteller—Mr. Troutman entertained people. After receiving degrees in art education and painting from Penn State, he taught art to generations of students at Warrior Run High School for 38 years. He was also involved in other school activities, including time as the assistant wrestling coach, theatre director and set designer, and faculty advisor for the high school yearbook. Mr. Troutman brought modern art and exhibitions to the Watsontown area, holding interactive art displays and featuring the artwork of his talented students. He specialized in photography, teaching students both camera and darkroom skills. Through his tenure at Warrior Run, he was involved in over 140 plays, musicals, and exhibitions.

Mr. Troutman was a tremendous asset to the Watsontown and surrounding community, serving in organizations like the Lion's Club International (where he received the Melvin Jones Fellowship Award), the Society of American Magicians, and as a participant in Civil War re-enactments with the Pennsylvania 53rd Division. Mr. Troutman was loved by his family, who established the Marlin K. Troutman Memorial Arts Award Fund to memorialize his dedication to the art community and his legacy at Warrior Run.

"Dad was an art educator for 38 years. He touched the lives of everyone he met, and he encouraged all students to try their hand in the arts. Presenting this award in his honor continues his passion to 'pass forward the ability to create art'," expressed the Troutman Family.

Contributions can be made to the Marlin K. Troutman Memorial Arts Award Fund online at csgiving.org (click Donate and search "Troutman"), or mail to the Community Giving Foundation, Attn: Troutman Memorial Arts Award, 725 West Front Street, Berwick PA 18603. You can tell your community giving story by giving to a fund at the Foundation. It's a wonderful way to honor a person or business or carry on the memory of someone important to you. Leave your own legacy of giving at csgiving.org.

The Community Giving Foundation manages over 350 charitable funds and makes grant investments throughout the region to improve the quality of life in the Central Susquehanna area. Visit csgiving.org to learn more.



Dermatology Partners - Lewisburg

Lewisburg - Dermatology Partners - the Mid-Atlantic's fore-most privately owned, physician-led practice specializing in medical and surgical dermatology, is proud to announce it is expanding access to dermatology care by moving to a larger, state-of-the art medical facility in Lewisburg, Pennsylvania.

Dermatology Partners' new, nearly 2,500 square foot standalone office at 55 N 5th Street in Lewisburg now offers eight exam rooms to accommodate the needs of the growing community. Additionally, the new facility, which is more than twice as large as their previous office in the Evangelical Community Hospital, has been built out with the most advanced, modern technology for Mohs surgery, a specialized procedure to fully remove various types of skin cancer.

The team of highly-skilled providers includes Dr. Adel Haque, Dr. Richard Cordova, and Skyanne Goas, PA-C. Goas has returned to her hometown of Lewisburg to serve the community where she grew up.

"Our office expansion and investment in new, cutting-edge equipment is intended to enhance high-quality, local health-care for the residents in Lewisburg and beyond," says Dermatology Partners' Chief Operating Officer Andrew Frankel. "As one of the only facilities specifically designed to handle Mohs surgery in all of Central PA, we think this is a much-needed healthcare service in the community. We are also proud to be able to offer immediate appointments to ensure patients do not have to wait months for surgery."

Continues Frankel, "Skin cancer is the most common of all cancers, afflicting more than two million Americans each year, a number that is rising rapidly. It is also the easiest to cure, if diagnosed and treated early."

Frankel credits Dermatology Partners' success to its unique business model, which is centered around a patient-centric approach. Offering immediate availability, high quality medical care and expertise, and transparent pricing, ultimately leads to an exceptional patient experience.

That model has helped Dermatology Partners to attract doctors immediately upon completion of residency, as well as experienced doctors who have specialized in specific aspects of dermatology. In addition, their business acumen has helped them grow organically as well as through the acquisition of independent dermatology practices, with a particular emphasis on practitioners who want to focus solely on medicine and those who are nearing retirement age.

To make an appointment at the Lewisburg office, please call: (570) 523-1109.







Thank you to Ann Kaufman from US Congressman
Thompson's office as well as the 17 donors who turned
out for our American Red Cross Blood Drive on Dec. 13!
Together, we'll save as many as 40 lives! There are blood
drives scheduled at our location throughout the year, and
you are welcome to join us for any or all of them as you're
able to give.

Know someone recently hired, retired, honored or awarded?
E-mail: rworkman@centralpachamber.com

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Members Recognized ctd.

SEDA Council of Governments

LEWISBURG - The SEDA-Council of Governments (SEDA-COG) has elected its 2024 officers for the Board of Directors. Lycoming County Commissioner Scott Metzger will serve as president. Snyder County Commissioner Joe Kantz has been elected 1st vice president and Clinton County Commissioner Jeff Snyder will serve as 2nd vice president.

"I'm looking forward to working closely with our board officers throughout the year ahead on some very exciting projects that SEDA-COG is undertaking," said President Metzger. "The expertise this leadership team brings will help drive strategy and innovation for our counties." Howard Fry III, owner of Fry's Fire Protection, will take over the secretary role while Dennis Van Benthuysen will continue as treasurer.

"We have an ambitious agenda focused on strategic economic growth and efficient coordination of services that will benefit all residents in our 11-county region," said 1st Vice President Kantz. "I'm confident this board can collaborate effectively to serve constituents across central Pennsylvania."

2nd Vice President Snyder echoed the eagerness to propel SEDA-COG forward, adding "with cooperation and vision, we will make meaningful progress in 2024." SEDA-COG Executive Director Kim Wheeler emphasized that "our officers contribute the strong leadership needed to guide SEDA-COG in its continuing evolution and regional impact. I also want to thank outgoing President Centre County Commissioner Mark Higgins for his service as board president in 2023." added Wheeler.

The SEDA-COG board is a 22-member county-based policy board representing both public and private sectors.

As a community and economic development agency, SEDA-COG enhances the quality of life and economic advantage for residents and businesses in the 11 central Pennsylvania counties through its vital partnerships and initiatives SEDA-COG is also an advocate for the interests of its communities at state and federal levels For more information visit www.seda-cog.org.



Pictured from left to right: Dennis Van Bethuysen, Treasurer; Jeff Snyder, Clinton County Commissioner, 2nd Vice President; Scott Metzger, Lycoming County Commissioner, President; Joe Kantz, Snyder County Commissioner, 1st Vice President; Howard Fry III, Secretary



Pictured from left are: Jessica Servano, RVR YMCA Development Director and Jesse Osborne, Community Banking Officer, Susquehanna Community Bank

Susquehanna Community Bank

WILLIAMSPORT - The Community Arts Center, James V. Brown Library, and River Valley Regional YMCA recently received a \$1,000 EITC contribution from Susquehanna Community Bank.

The EITC program, administered by the Pennsylvania Department of Community and Economic Development, provides tax credits to eligible companies that do business in the state when they contribute to scholarship organizations, educational improvement organizations and pre-kindergarten scholarship organizations.

This unique academic enrichment opportunity allows the library to offer free, innovative educational programs to students of all ages. The RVR YMCA will use the funds to enhance and expand the current educational programming in the Williamsport Branch YMCA Summer Day Camp. The funding will support the Educational Series performances offered to area students at the Community Arts Center.



Pictured from left are: Mike Loeh, VP/Relationship Manager/Commercial Services Manager, Susquehanna Community Bank; Amy Resh, Chief Executive Officer & Director, James V. Brown Library

Did You Know?



"Did You Know?" is Back!

"Did You Know?" was a popular mainstay of previous IYB editions, intended to keep members aware of various benefits you might not be taking advantage of, or perhaps haven't used in quite a while.

The first item you should be aware of as we start the new year is all the marketing opportunities available to you with the Central PA Chamber.

When you join the Central PA Chamber of Commerce, you gain special access to several hundred like-minded businesses and organizations. We always encourage our members to work together and utilize each others' services whenever possible. That is why we offer a wide range of marketing opportunities, both free and at a great price—for all budgets! Pictured are a few ways you can gain the attention of others through the Central PA Chamber! Visit www.centralpachamber.com/marketing/ for more details.

Not sure where to start?

Contact Ryan Workman, Interim Communication Director, at rworkman@centralpachamber.com.



Above: There are constant visitors to the Chamber building.
Is your brochure or business card on display?
Bottom left: Is your online membership directory listing up-to-date?
Bottom right: There are affordable options and spaces available for your clickable, digital ad to appear on our website homepage and events calendar as well as our quarterly print and monthly online magazines.



What's Happening ctd.

Service 1st for the Pups



Haven to Home received a generous donation from Service 1st Federal Credit Union in Lewisburg. Border Collie, Pluto and Golden Retrever, Billy stopped by with their foster moms to say THANK YOU!

Creative Teamwork. **Brilliant** Solutions.

Whether you need a creative way to stimulate your business with web, print, apparel, or promotional items, allow the dedicated team at AdOne to help increase your brand awareness! We deliver the project with competitive pricing and fast turn times.













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570-286-1111 mypromotionalneeds.com



Most Successful Toy Drive



NORTHUMBERLAND, PA - On Saturday, November 18th, and Sunday, November 19th, The North Shore Railroad hosted NAR-COA speeder drivers on their North Shore Railroad (NSHR) and Union County Industrial Railroad (UCIR). Both days, the participants safely met up with hundreds of people from Northumberland to Berwick, New Columbia to Allenwood, and Lewisburg to Winfield. Families brought their Toys for Tots donations out, where they were collected for the Susquehanna Valley Marine Corps League #308 distribution center.

This was the 20th year the railroad collected along the NSHR, and it was the 5th year the railroad collected along the UCIR. The result of the drive this year was \$4,576 raised and more than 1,900 toys and books collected.

North Shore's PR & Media Manager, Loni Martz Briner, stated, "We are astounded at the generosity of the people who came out and donated last month. This would not have been possible without each of them and the NARCOA drivers who collected along our NSHR and UCIR lines. They are all amazing and have made many children happy this Christmas. THANK YOU, ALL!"

NARCOA is a national organization that restores railcars and charters railroads around the country for excursions. The railcars, or speeders, were used by the railroads for track inspection and maintenance. Most railroads now use trucks equipped with rail wheels, and many of the railcars were sold off to individuals. For more information on NARCOA, visit their website at www.narcoa.org.



State Rep. Michael Stender (R-108)





7:30 to 9 a.m. Friday, Feb. 23 @ Watson Inn, Watsontown

Topics to Include: Perspective on Harrisburg & current issues from our region's newest representative.

Central PA Chamber Members - \$20; Non-Members - \$25 www.centralpachamber.com/events



Register by Friday, Feb. 9!

Milton Getting Ahead Graduates



Congratulations to the most recent Milton Getting Ahead graduates! Unfortunately, two were not in attendance, but the service was well attended with a delicious taco bar and cake.

Job well done to all the graduates and their facilitators!

Thanks to all who made this event possible.

CENTRAL PA BUSINESS & EDUCATION ASSOCIATION Senginar & Training Series What is the Central PA Chamber? 9 to 11 a.m. Wednesday, March 6 Central PA Chamber of Commerce, 30 Lawton Lane, Milton Cost: FREE to Attend Come with questions and be prepared to deliver your elevator speech! Register: www.centralpachamber.com/events Presented by: CENTRAL PA



"Election" (from page 3)

A total of 566 votes were tallied from ballots submitted by a Central PA Chamber member organization's "primary contact" or "voting member".

Two board seats were vacated during the autumn of 2023. That is why there are six new additions to the board with only four stepping off.



Ashley Parrish - Incumbent First Commonwealth Bank

The 2024 board officers, who make up the Executive Committee, will be elected by their peers during the February 2024 board meeting.

Good People Installing Trust On Time

COMMERCIAL AND RESIDENTIAL GLASS EXPERTS



Jessica's Jottings

Your First 3 New Year Resolutions

Happy New Year! Welcome to 2024, are you ready to start fresh and begin new adventures this year? Are there new obstacles or changes that await you for 2024?



Personally, 2024 is going to be an emotional roller coaster for myself. I will be seeing my only child graduate high school and then send her off to college. Wish me luck, as this mom might be lost at times!

Professionally, the Chamber had some changes happen at the end of 2023, but don't worry, we are back from our much-deserved break and ready to continue to serve our members. The beginning of every year starts out hectic no matter your industry or profession. I want to help you overcome this by giving you my top 3 items for members to focus on this month. These items will get you off on the right foot for the year with your Chamber membership.

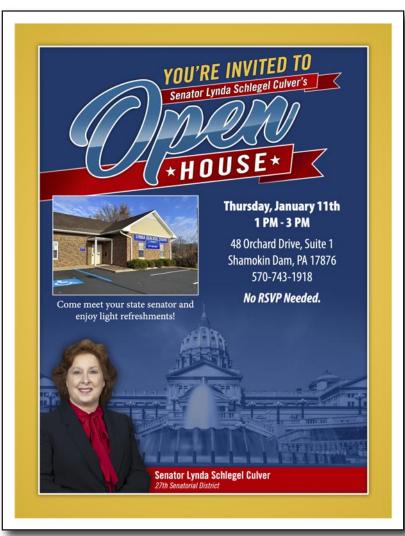
- 1. Check your Member Directory Listing! As you may have heard we are not printing a Member Directory this year. That means your online directory listing is even more important. Be sure all the information is correct, and we have the links to your website and social media sites.
- 2. Review the Marketing options available to you with your Chamber membership. Looking to get your business/organization in front of even more people? We have affordable options for you to be seen, starting as low as \$50! Check out the Marketing Page on the Chamber website for more information or contact Ryan Workman.
- 3. Learn about your benefits and opportunities. There are different ways for you to achieve this goal. You can review the 2024 Member Benefits & Opportunities Guide and the 2024 Member Success Guide. Both will walk you through your benefits and give you a timeline of when to use which benefits. Go check out the Chamber website, you will already be there reviewing your Directory Listing! Lastly, look for the next "What is the Central PA Chamber of Commerce" seminar. Come listen to me walk through your benefits and answer your questions, I would love to see you in person!

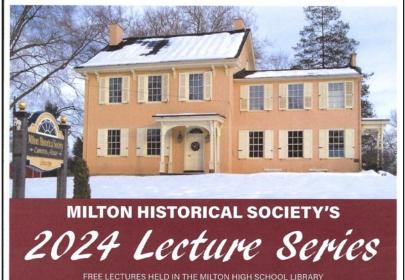
I want to make sure your 2024 is successful and that you are getting the most out of your investment with the Central PA Chamber of Commerce. Do not hesitate to contact myself or the team with any questions, concerns, or news this year. Let's make 2024 an even greater year for our businesses, organizations, and region!

Jesuca

Jessica Beaver Finance & Membership Director jbeaver@centralpachamber.com

Join us at an upcoming event! Visit: centralpachamber.com/events





700 MAHONING STREET

SUNDAY JANUARY 21 at 2pm

"Plans Cut Short"

Stories from the Gettysburg National Cemetery

by Tyler Beckwith National Park Service Intern at Gettysburg Battlefield

In this lecture, a tour guide at the Gettysburg Battlefield will share the stories of soldiers lost in battle who are buried in the cemetery.

Snow Date: Sunday, January 28

Sponsored by: Hudock Capital Grou

SUNDAY FEBRUARY 18 at 2pm

"The Five Most Interesting Presidents of the 20th Century"

by Dr. Greg Ferro Independent Scholar State College

Will Roosevelt, Truman, Kennedy or Nixon make the list? The audience will compare their choices with a presidential scholar to finally settle that question. Or not!

Snow Date: Sunday, February 25

Snow Date: Sunday, February 25

Sponsored by: Bieber's Industrial Park

SUNDAY MARCH 17 at 2pm

"This Land is Your Land" A Brief History of the American Protest Music Tradition

by Professor Daniel Letwin

Department of History Penn State University

No matter what the genre, music influences our mood, behavior and sometimes even motivates us to action and fires our social consciousness. Listen to music that also inspired social protest, particularly the labor and civil rights movements.

Sponsored by: Polly & John McWilliam:

For information, contact John McWilliams at jcm6@psu.edu

Kids & Cards



Children from SUMMIT's Mifflinburg and Lewisburg Children's Centers made Holiday cards for the residents at RiverWoods. Pictured, below, is a RiverWoods staff person accepting the cards alongside a resident. The cards were beautiful and will bring lots of smiles.





Mostly Mutts is now selling chances for a drawing to benefit our shelter!

MUTTS MADNESS RAFFLE



Drawing on Sunday, February 11th, 2024, at 2:00pm at Penn's Tavern, 113 River Road, Sunbury.

\$10 per ticket.

Winners will be notified by phone

For tickets call Cindy at 570-473-1029 or e-mail us at: mostlymuttsonline@gmail.com.

PRIZES:

1 @ \$500 1 @ \$300 1 @ \$200 10 @ \$100

6@\$50 8@\$25



We want to hear your good news!

To appear in It's Your Business, e-mail:

rworkman@centralpachamber.com

BREAKFAST BRIEFING

off-site:

7:30 to 9 a.m. Friday, Feb. 9 @ Milton Area High School, 700 Mahoning St., Milton

Free to Attend

Register by Feb. 2 @ centralpachamber.com/events

Sponsored by:



BY THE NUMBERS.

*As of publication time

In the last month of 2023, there were...

new Central PA Chamber Facebook page likes!

new Central PA Chamber Facebook followers!

And our posts reached **J,**

Join us at these upcoming events!

BREAKFAST BRIEFING

7:30 to 9 a.m. Friday, Jan. 19 @ the Central PA Chamber of Commerce 30 Lawton Lane, Milton.

Members - FREE; Non-members - \$7 Register by Jan. 12 @ centralpachamber.com/events

Sponsored by:



SUSQUEHANNA VALLEY CASA
VOICES FOR CHILDREN



*Half of the proceeds are being donated to the Central PA Chan

8 a.m. to 12 p.m. Friday, Jan. 26 @





10 a.m. to 12 p.m. Wednesday, Jan. 24 Featuring:

- @ 130 Buffalo Road, Lewisburg
- A behind-the-scenes tour of the facility
- Meet Dr. Joshua Hottenstein
- Lunch provided



Inside Jobs offers members a chance to tour facilities of fellow businesses/organizations. Learn more and register by Jan. 17 @ www.centralpachamber.com/inside-jobs-tours



Registration required @ centralbachamber.com/events



Consider joining The President's Club by January 31 to receive full benefits in 2024! Cost = \$975/year