

# CENTRAL PA

CHAMBER OF COMMERCE



*Photo by David Miller Photography*

## Member Benefits & Opportunities

30 Lawton Lane  
Milton, PA 17847  
570-742-7341

[www.centralpachamber.com](http://www.centralpachamber.com)



# 2024

*We are pleased to present to you the 2024 Member Benefits & Opportunities Guide. This resource is for all of your membership and sponsorship needs and provides important updates from year-to-year.*

*We secure most of our events and programs a year in advance, so we hope that you will spend some time looking at this guide to place these happenings on your calendar. We encourage you to take advantage of these opportunities for increased brand recognition, publicity or to simply support the activities of the Central PA Chamber. We would be happy to work with you in any or all of these ways!*

*The Central PA Chamber of Commerce believes in a personal relationship with its members. How else would we be able to help you attain your goals? The Chamber's slogan is, **"Our Business Is Your Business"**, and that is exactly what we mean. We are here to help your business or organization reach its full potential. We believe in taking a proactive approach with the needs of our members, which often sets us apart from others.*

*We take pride in keeping our members informed on all of the services that are included as part of the annual membership investment, and we do so in a personal and friendly way. Our goal is to work with you in any way that we can to help you reach your full potential as a business or organization.*

*Remember, **"Our Business Is Your Business!"***



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# Membership Benefits

The Central PA Chamber of Commerce offers the perfect blend of small-town hospitality and cutting-edge sophistication. We are truly dedicated to the success of each and every member's business or organization. After all, they improve the economy, support local activities and make this region an exceptional place to live. The Central PA Chamber of Commerce is a dynamic professional business organization that:

- Is a leader in the community
- Operates with enthusiasm and integrity
- Is fiscally responsible
- Provides exceptional member service
- Encourages collaboration and cooperation
- Provides purposeful one-on-one communication

## **Vision Statement:**

Helping Our Region Grow.

## **Mission Statement:**

To be the preferred Resource Center for our members supporting their economic and business development.

## **Facility Usage**

Once per year, Central PA Chamber members may reserve the Ross Room (board room) or Smith Room (training center) free-of-charge, on a first-come, first-served basis. After that, there is a nominal \$15 fee for daytime use, and a \$30 fee for evening and weekend use. In addition, non-members may use the Ross or Smith rooms one time for \$75 when there is availability. Additional uses would require Central PA Chamber membership. Either room may be used 24/7 and are equipped with TVs, speakers, wifi, HDMI and wireless connections. There is also a coffee bar in the Ross Room. Refreshments and meals may be brought in, and we encourage our members to utilize other members' services.

## **WHY US?**

**"We are a member of the outstanding Central PA Chamber, because we understand the power of a strong team working toward a common goal."**

**- Nathan Allen, Real IT Care**

## **Health Insurance & Discount Prescriptions**

Offering customized innovative benefit programs for businesses of every size, Pennsylvania Chamber Insurance provides a complete spectrum of coverage solutions for Chamber members. Multiple medical plans from nearly every major carrier in the state and a complete line of optional specialty coverages provide the choice of programs with the best fit for employees. We can get a free, no obligation quote for anyone at any time. In addition, we offer [a free Discount Prescription Drug Card](#).

## **Internet Promotion**

The Chamber's web site ([www.centralpachamber.com](http://www.centralpachamber.com)) is a great resource for people seeking information about the Central Pennsylvania Region. Members receive a free alphabetical and unlimited categorical listings, a direct link to your own web site and social media pages. There are additional opportunities to be listed under special distinctions, including: [The President's Club](#) and as a [Green Business](#).

## **Member-to-Member Discounts**

Chamber members are encouraged to offer exclusive discounts or special promotions to other Chamber members to promote your business and to strengthen membership unity. There is no fee for members to participate in this program. [Simply register on our web site](#).

## **Voting Rights & Ability to Serve**

Highly unique in the Chamber industry, the designated voting member of each member business/organization votes for who will serve on the [Chamber's Board of Directors](#). Members in good standing can be nominated to serve on the board. They may also serve on one of the [Chamber's committees](#), including: Budget & Finance, Business & Education, Membership & Engagement and Public Relations.

## **Window Cling & E-plaque**

Each member receives an attractive window cling to proudly display at their place of business. Members may also request an "e-plaque" to display on their web site.



## Networking

### Annual Meeting & Awards Ceremony

The Annual Meeting & Awards Ceremony is the Chamber's largest event of the year. It recognizes board directors, officers and committee members, while also celebrating recent accomplishments by the Chamber and its members. "Chamber Impact Awards" are given to organizations, or individuals, in recognition of the positive impact that has been made on the Central PA Chamber and/or local community. A meal and keynote speaker is also included. [See page 12.](#)

### Breakfast Briefings

The Chamber offers morning networking breakfast events for Chamber members and prospective members. Attending is a great way to increase your knowledge of Chamber activities, benefits and to network. Attendees are encouraged to give a 28-second "elevator speech" about their job and organization. The briefings are held from 7:30 to 9 a.m. monthly on certain Fridays at the Chamber. They are free to attend for members and \$7 for non-members. Seating is limited and registration is required. [See page 10.](#)

### Off-Site Breakfast Briefings

Off-Site Breakfast Briefings function just like the Chamber Breakfast Briefings, but at member businesses or organizations. Free to attend! [See page 11.](#)

### Business & Education Association Golf Tournament

More than 100 golfers participate in this relaxing, fun-filled event at the Bucknell Golf Club. Lunch, goodie bags, on-course drinks/snacks, contests and awards are included in this annual event that raises money for the [Central PA Business & Education Association](#), a 501(c)(3) organization. [See page 18.](#)

### Legislative Events

Legislative Events allow members to meet federal, state and county-elected officials, and to gain insight on important issues facing the region. They are held four times a year at the Watson Inn, Watsontown. [See page 11.](#)

### Ribbon Cutting Ceremonies

At no charge, the Chamber's staff will help coordinate member [ribbon cutting ceremonies](#) to promote the business/organization. Whether you have a new business, celebrating a big anniversary, expanding or offering new services, there is a reason to celebrate!

### Inside Jobs Tours

Consider showcasing your place of business by providing an [Inside Jobs Tour](#) to fellow members of the Central PA Chamber. This is a great way to raise your community profile and possibly gain new clients and business connections. Starting in 2024, a tour will be scheduled once per month from January to November.

## **Publications & Media**

### **Facebook Boosts & Sponsored E-mails \*New for 2024\***

Starting at \$50, members can have their submitted content boosted through the Chamber's Facebook page. This will greatly improve their chances of having their information appear before the Chamber's 3,300+ "followers". Half of the money spent will be used for the boost. And, while not everyone is on social media, pretty much everyone has e-mail! Members may choose to sponsor carefully crafted e-mails by the Chamber, putting their business name alongside the Chamber's interesting, entertaining and educating content. Cost is \$100 and opportunities are limited!

### **It's Your Business**

Our monthly digital magazine will keep you informed of Chamber and member news. Members automatically receive promotion upon joining and renewing each year. There are several opportunities for members to appear on the pages of "IYB", from submitting press releases, sending pictures, writing guest columns, being in the Member Spotlight and more! There are also [advertising opportunities](#) to guarantee you're in front of the membership every month.

### **IYB Quarterly**

A sister publication of *It's Your Business* that is printed four times a year and placed in high-traffic areas around the region. Members may opt to have copies available at their location(s). There are [opportunities to advertise](#) on the pages and also place inserts inside.

### **Member Benefits & Opportunities Guide**

The annual guide you are reading right now! Full-page advertising opportunities are available.

### **Site Listings**

Do you have commercial or industrial property you're looking to sell? We can provide a link to your web site, or listing(s), on our [Available Properties](#) page.

### **Social Media & Web Site Promotion**

The Chamber has a popular Facebook page and growing Instagram presence. As the schedule allows, the Chamber can occasionally post upcoming member events upon request. In addition, there are opportunities to advertise monthly on the Chamber's most popular web pages. Members are also invited to give "[Why Us?](#)" [testimonials](#) as a form of Chamber and self promotion.

**For more information on Publications & Media opportunities,  
[contact Interim Communication Director Ryan Workman!](#)**

## **Additional Services**

### **Brochure & Business Card Rack Display**

Members are encouraged to display, free-of-charge, promotional materials such as business cards, brochures and announcements at the Chamber.

### **Copies**

Black & White - No fee for the first five copies, and 20 cents per copy over five copies. Color copies are 25 cents each.

### **Faxes**

No fee for Chamber members to send faxes from the Chamber office.

### **Job Postings**

We'll post your [job openings](#) on our web site at no cost. E-mail flyer, link and/or plain text to [rworkman@centralpachamber.com](mailto:rworkman@centralpachamber.com).

### **Membership List**

There is no fee for Chamber members to obtain a digital copy of this up-to-date list, which can be formatted to meet members' needs.

E-mail [jbeaver@centralpachamber.com](mailto:jbeaver@centralpachamber.com).

### **Referrals**

Every year, hundreds of people reach out to the Chamber seeking local products and services. Membership puts your business on the tip of our tongues. We only refer our Chamber members and also utilize an e-mail referral system. Members are notified via e-mail when referrals are made.

### **Representation**

The Chamber maintains a close relationship with government officials to make doing business in the Central Pennsylvania Region the best it can possibly be. Let us help you make your ideas and concerns known.

### **Notary & Certificates of Origin**

Chamber members receive free notary services and legal certification on exported goods at our office. E-mail [tjaikey@centralpachamber.com](mailto:tjaikey@centralpachamber.com) to schedule an appointment.

### **Pledged Asset Loan (PAL)**

The Chamber offers [Pledged Asset Loans \(PAL\)](#) to member businesses and organizations that need help in securing business loans. Visit the Chamber, website, or partner financial institutions for more details.



### Seminar & Training Series

The Central PA Business & Education Association offers various classes throughout the year as part of its Seminar & Training Series. These classes cover a wide range of topics vital to businesses and organizations of any size. To find current classes, and to register, [visit our Events Calendar](#). Chamber members can often take these classes at a discounted rate. Some of these classes are taught by Chamber staff while others are lead by fellow Central PA Chamber members. We are always open to working with members on providing a new class that would be of interest to the membership and the general community.

### Raising the Board (RtB)

[Raising the Board](#) is a one-of-a-kind program, created by the Central PA Chamber of Commerce. It's designed to build the skills and confidence of current and future non-profit board members. Classes are scheduled twice during the year, covering a variety of topics board members must know and understand, including: Vision & Mission, Strategic Planning, Financial Essentials, Fundraising, Advocacy, Marketing, and many others. Since starting in 2019, there are more than 60 graduates to date, representing dozens of area non-profit organizations. Chamber membership not required to attend.



**RAISING**  
**the Board**  
*Practice. Act. Apply. Connect.*

*Raising the Board is a unique, Central PA Chamber-created course designed to train prospective and current board members how to best serve their organizations.*

**For more information on Trainings and Raising the Board,  
[contact the Chamber!](#)**

## **WHY US?**

**"I found the courses to be very helpful. It has everything you would need to know to serve and to serve well." - Corey Mowrey, Susquehanna Valley CASA and RtB Graduate**

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**Proud to be a member of the  
Central PA Chamber of Commerce.**



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**RAISING**  
**the Board**  
Practice. Act. Apply. Connect.



Raising the Board is designed to build the skills and confidence of current and future members of non-profit and corporate boards.

"Whether you already serve on a board or are interested in serving a board, I found the courses to be very helpful. It has everything you would need to know to serve and to serve well!"

- Corey Mowrey,  
RtB Graduate

### Featuring 4 focus areas:

- |   |   |
|---|---|
| <b>Practice</b><br>Vision & Mission, Culture and Strategic Planning                         | <b>Apply</b><br>Financial Essentials, Fundraising, Bylaws and Meeting Protocols |
| <b>Act</b><br>Ethics, Servant Leadership, Personal Why Statements and Serving on Committees | <b>Connect</b><br>Communication Protocols, Social Media, Advocacy and Marketing |

### SAVE THE DATE:

8 a.m. to 4 p.m. Wednesday, May 29 & Monday, Sep. 16 @  
the Central PA Chamber of Commerce, 30 Lawton Lane, Milton

**Cost: \$99.00**

Contact Ryan Workman @ [rworkman@centralpachamber.com](mailto:rworkman@centralpachamber.com)  
or 570-742-7341 / Register: [www.centralpachamber.com/rth](http://www.centralpachamber.com/rth)

Raising the Board is a program of the Central PA Chamber of Commerce.

**Marketing**  
**CENTRAL PA**  
CHAMBER OF COMMERCE



**CENTRAL PA**  
BUSINESS & EDUCATION ASSOCIATION



**The President's Club**



**CENTRAL PA**  
CHAMBER OF COMMERCE  
**green BUSINESS**



**CENTRAL PAL**  
CHAMBER OF COMMERCE  
Pledged Asset Loan



**CENTRAL PA**  
BUSINESS & EDUCATION ASSOCIATION  
**Seminar & Training Series**



# Sponsorship Opportunities

The Central PA Chamber of Commerce offers a wide range of exciting events throughout the year. All members are encouraged to attend events and/or become an event supporter. Sponsorship opportunities are offered year round and can fit budgets of all sizes. Gain positive exposure by selecting from the many sponsorship opportunities available. Studies show that businesses are viewed by the public as having good business practices, being reputable, caring about their customers and having a positive impact on the community when they are active in their local Chamber of Commerce.

## **Breakfast Briefings**

**Scheduled for the following Fridays in 2024:** Jan. 19, March 15, May 17, June 14, July 19, Aug. 16, Oct. 18, Dec. 13.

7:30 to 9 a.m.

“The Smith Room” @ the Central PA Chamber

The Chamber offers a morning networking breakfast for Chamber members and prospective members. Attending is a great way to increase your knowledge of Chamber activities, benefits and to network. Attendees are encouraged to give a 28-second “elevator speech” about their job and organization. The briefings are held from 7:30 to 9 a.m. monthly on certain Fridays at the Chamber. They are free to attend for members and \$7 for non-members. Seating is limited and registration is required.

**Partnering Sponsor    Investment: \$300**  
**(1 opportunity available per event)**

- Five-minute presentation at the event
- Company name/logo on Chamber web site with a direct link to your web site
- Company name/logo on event flyers
- Opportunity to present marketing/promotional materials to event attendees
- Pre-event and post-event publicity through *It's Your Business* and social media
- Access to the event registration list

**For more information on Sponsorship Opportunities,  
contact Finance & Membership Director Jessica Beaver!**



## **Off-Site Breakfast Briefings**

**Scheduled for the following Fridays in 2024:** Feb. 9, April 12, Sep. 20, Nov. 15.

7:30 to 9 a.m.

Off-Site Breakfast Briefings function just like the Chamber Breakfast Briefings, but at your business or organization. Member must provide breakfast, seating and parking for up to 30 guests. Chamber staff may ask for a walk through before breakfast date to guide you through optimal lay-out for successful event.

**Partnering Sponsor    Investment: \$175**  
**(1 opportunity available per event)**

- Five-minute presentation at the event
- Company name/logo on Chamber web site with a direct link to your web site
- Company name/logo on event flyers
- Opportunity to present marketing/promotional materials to event attendees
- Opportunity for guests to tour your location
- Chamber handles registration and promotion
- Pre-event and post-event publicity through *It's Your Business* and social media

## **Legislative Events**

**Scheduled for the following Fridays in 2024:** Feb. 23, April 26, Sept. 13, Nov. 1

7:30 to 9 a.m.

Watson Inn, Watsontown

Legislative Events provide an opportunity for Chamber members to meet federal, state and county-elected officials, and to hear about issues affecting the community and specifically the business climate. The event begins with a breakfast buffet at 7:30 a.m., followed by the sponsor presentation and speaker at 8. The event ends at 9. There is a fee to attend and registration is required.

**Partnering Sponsor    Investment: \$850**  
**(1 opportunity available per event)**

- Five-minute presentation at the event
- Company name/logo on Chamber web site with a direct link to your web site
- Company name/logo on invitation
- Opportunity to present marketing materials to event attendees
- Pre-event and post-event publicity through *It's Your Business* and social media
- Two complimentary seats at the event
- Featured advertisement on the Events Calendar during event month
- Access to the event registration list

## **Annual Meeting & Awards Ceremony**

11:30 a.m. to 1:30 p.m., Oct. 24, 2024

Silver Moon Banquet Hall (Feast of Flavor), Lewisburg

The Annual Meeting & Awards Ceremony is the Chamber's largest event of the year. It recognizes board directors, officers and committee members, while also celebrating recent accomplishments by the Chamber and its members.

"Chamber Impact Awards" are given to organizations, or individuals, in recognition of the positive impact that has been made on the Central PA Chamber and/or local community. A meal and keynote speaker is also included.

### **Meal/Venue Sponsors    Investment: \$1,200 (Unlimited opportunities available)**

- Company name/logo on Chamber web site with a direct link to your web site
- Company name/logo on invitation and event program
- Company name displayed at the event
- Opportunity to display your signage at the event
- Opportunity to present marketing/promotional materials to event attendees
- Pre-event and post-event publicity through *It's Your Business* and social media
- Two complimentary seats at the event

### **Centerpiece Sponsors    Investment: \$800 (Unlimited opportunities available)**

- Company name/logo on Chamber web site with a direct link to your web site
- Company name/logo on event program
- Company name displayed at the event
- Opportunity to present marketing/promotional materials to event attendees
- Pre-event and post-event publicity through *It's Your Business* and social media
- One complimentary seat at the event

### **Award Sponsors    Investment: \$500 (Unlimited opportunities available)**

- Company name/logo on Chamber web site with a direct link to your web site
- Company name in event program
- Company name displayed at the event
- Company name/logo displayed during Chamber Impact Award presentations
- Company verbally mentioned during Chamber Impact Award presentations
- Opportunity to present marketing/promotional materials to event attendees
- Pre-event and post-event publicity through *It's Your Business* and social media

**Favor Sponsor    Investment: \$400**  
**(Unlimited opportunities available)**

- Company name/logo on Chamber web site with a direct link to your web site
- Company name in event program
- Company name displayed at the event
- Company verbally mentioned when guests are reminded to take their favors
- Opportunity to present marketing/promotional materials to event attendees
- Pre-event and post-event publicity through It's Your Business and social media

**Program Sponsor    Investment: \$200**  
**(Unlimited opportunities available)**

- Company name/logo on Chamber web site with a direct link to your web site
- Company name in event program
- Company name displayed at the event
- Opportunity to present marketing/promotional materials to event attendees
- Pre-event and post-event publicity through It's Your Business and social media



*The 2023 Chamber Impact Award winners. From left: Bucknell Golf Club, represented by GM Tim Hepler; Alison Hall, former owner of The UPS Store-Lewisburg, now with RE/MAX Bridges; Andrea Tufo of Donald Heiter Community Center; and the Watson Inn, represented by GM Pam Showers, Tabitha Heistand and Crystal Wallace. Photos by Hosterman Creative.*



# It's YOUR BUSINESS

## **Advertise in a publication all about members!**

Since It's Your Business launched nine years ago, readers have been enjoying a quality publication all about the news and events of the Central PA Chamber membership!

An interactive digital version of the magazine (including animations, photo carousels and video) is e-mailed monthly to subscribers, which immerses them in great content and introduces them to your organization's brand, products and services!



### **Ad sizes**

*President's Club members receive a 20% discount!*

*2 columns = 4.125"*

**2 columns\*  
x 2 inches**  
(Business Card)

**\$50/month**

**2 columns\*  
x 4 inches**  
(1/6 page)

**\$90/month**

**2 columns\*  
x 6 inches**  
(1/4 page)

**\$130/month**

**Contact Ryan Workman at 570-742-7341 or [rworkman@centralpachamber.com](mailto:rworkman@centralpachamber.com)**

**\*Appear in special quarterly print editions when you advertise for at least three months!**

*It's Your Business is a publication of the Central PA Chamber of Commerce.*



# Additional ways to be featured in IYB...

IYB *Quarterly*

## Flyer Inserts (125 copies)

For-Profit Rate

**\$25/month**

Non-Profit Rate

**\$20/month**

\*Printed at the beginning of each season

**We want your news and event information!**

**Email:**

**[rworkman@centralpachamber.com](mailto:rworkman@centralpachamber.com)**

# Advertise on our popular website!



**Chamber Homepage**

**\$150/month**

**Chamber Events Calendar**

**\$50/month**

**Your business/organization can be the first thing visitors see on our homepage slider for an entire month, or appear on our popular events calendar!**

**Contact Ryan Workman for details and available months. Call 570-742-7341 or e-mail [rworkman@centralpachamber.com](mailto:rworkman@centralpachamber.com)**



# Need more marketing ideas?

**Visit: [centralpachamber.com/marketing](http://centralpachamber.com/marketing)**

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## The President's Club

The President's Club is an exclusive sponsorship program created to prominently recognize businesses and organizations that contribute to the Chamber over and above their annual membership investment. This extraordinary commitment has allowed the Central PA Chamber of Commerce to increase its level of service to the community in recent years, offering more value to its membership. These leading companies are recognized in the community as an elite group of Chamber members who show unparalleled financial support for Chamber events and programs on a continuing basis.

The President's Club opportunity closes as of Jan. 31, 2024 in order for the Chamber to fulfill the benefits listed below.

### **President's Club    Investment: \$975 (Unlimited opportunities available)**

- Private reception with President's Club Members and Executive Committee
- Recognition as a President's Club Member with name/logo on the Chamber web site with a direct link to your web site
- Company recognition at Legislative Events and the Annual Meeting & Awards Ceremony
- Recognition through *It's Your Business*
- Opportunity to present marketing/promotional materials at the Annual Meeting & Awards Ceremony and the Business & Education Association Golf Tournament
- Complimentary seat at each of the Legislative Events
- Logo prominently displayed on the President's Club Wall at the Chamber office
- VIP Seating at the Annual Meeting & Awards Ceremony
- Discounted advertising in *It's Your Business*
- Invitation to special events as they happen throughout the year







*There are several opportunities to sponsor the Central PA Business & Education Association, the 501(c)(3) branch of the Central PA Chamber of Commerce. Your support aids B&E's mission to help the current and future workforce.*

**For more information on sponsoring our  
501(c)(3) organization, [contact Jessica Beaver!](#)**

### **Business & Education Association BINGO Events**

**TBD**

BINGO events are scheduled throughout the year and are open to the general public. In addition to playing BINGO, members can support the Business & Education Association by sponsoring prizes, either monetarily or in-kind.

**Sponsor Investment: \$50 (regular game) or \$100 (special game)  
(Unlimited opportunities available)**

- Company name on game sheet
- Opportunity to present marketing/promotional materials to event attendees
- Pre-event and Post-event publicity through *It's Your Business* and social media

### **Business & Education Association Golf Tournament**

Friday, June 28, 2024

Shotgun start, 1 p.m.

Bucknell Golf Club, Lewisburg

More than 100 golfers participate in this relaxing, fun-filled event to show their support for the Chamber's Business & Education Association. Lunch, goodie bag, on-course drinks/snacks, contests and awards are included in this special event that raises funds for Business & Education programs.



**Master Sponsor    Investment: \$2,000**  
**(1 opportunity available)**

- Company name advertised at five tee boxes
- Opportunity to display your signage at the event
- Company name/logo on the tournament score card
- Registration for four golfers
- Company name/logo on Chamber Web site with a direct link to your Web site
- Company name/logo on invitation and event program
- Opportunity to present marketing/promotional materials to event attendees
- Pre-event and Post-event publicity through *It's Your Business* and social media

**Hole-In-One Sponsor    Investment: \$1,000**  
**(1 opportunity available)**

- Company name advertised at three tee boxes
- Company name advertised at the prize hole
- Opportunity to display your signage at the event
- Registration for four golfers
- Company name/logo on Chamber Web site with a direct link to your Web site
- Company name/logo in event program
- Opportunity to present marketing/promotional materials to event attendees
- Pre-event and Post-event publicity through *It's Your Business* and social media

**Putting Contest Sponsor    Investment: \$600**  
**(1 opportunity available)**

- Company name advertised at two tee boxes
- Company name advertised at the putting contest location
- Registration for four golfers
- Putting contest tickets for four golfers
- Company name/logo on Chamber Web site with a direct link to your Web site
- Company name/logo in event program
- Opportunity to present marketing/promotional materials to event attendees
- Opportunity to have representatives staff the putting contest
- Pre-event and Post-event publicity through *It's Your Business* and social media



**Beverage Sponsor    Investment: \$800**  
**(1 opportunity available)**

- Company name advertised at two tee boxes and beverage station
- Opportunity to drive beverage carts
- Opportunity to staff the stationary beverage stops
- Opportunity to present marketing/promotional materials to event attendees
- Company name/logo in event program
- Pre-event and post-event publicity through *It's Your Business* and social media

**Cart Sponsor    Investment: \$700**  
**(1 opportunity available)**

- Company name advertised at two tee boxes and cart location
- Company name/logo advertised on all team carts
- Opportunity to present marketing/promotional materials to event attendees
- Company name/logo in event program
- Pre-event and post-event publicity through *It's Your Business* and social media

**Lunch Sponsors    Investment: \$400**  
**(Unlimited opportunities available)**

- Company name advertised at a tee box and lunch location
- Opportunity to present marketing/promotional materials to event attendees
- Company name/logo in event program
- Pre-event and post-event publicity through *It's Your Business* and social media

**Silent Sports Memorabilia Auction Sponsor    Investment: \$400**  
**(Unlimited opportunities available)**

- Company name advertised at a tee box
- Opportunity to display your signage at auction location
- Opportunity to present marketing/promotional materials to event attendees
- Company name/logo in event program
- Pre-event and post-event publicity through *It's Your Business* and social media
- Opportunity to provide feedback on what auction items to include

**Hole Sponsors    Investment: \$250**  
**(Unlimited opportunities available)**

- Company name advertised at a tee box
- Opportunity to present marketing/promotional materials to event attendees
- Company name in event program
- Post-event publicity through *It's Your Business* and social media

**Goodie Bag Sponsor    Investment: 125 Bags**  
**(1 opportunity available)**

- Provide the bags for donated items given to golfers and volunteers
- For bag specifications, call 570-742-7341

**Golf Ball Drop! Sponsor    Investment: \$800**  
**(1 opportunity available)**

- Registration for four golfers
- Company name advertised at a tee box
- Opportunity to display your signage at Golf Ball Drop! location
- Opportunity to present marketing materials to event attendees
- Opportunity to drop golf balls
- Company name/logo in event program
- Pre-event and post-event publicity through *It's Your Business* and social media



*Hundreds of golf balls are dumped onto the practice green at Bucknell Golf Club for the annual Golf Ball Drop!, held prior to the B&E Golf Tournament. Pictured in the left photo, from left, are Todd Ross, representing T-Ross Brothers Construction, which provides the use of the crane, and Rachael Herb of Service 1st Federal Credit Union, which sponsored the GBD in 2023. Photos by Hosterman Creative.*

**For more information on benefits or sponsorships, call us @ 570-742-7341.**



***It is with deep gratitude that the Central PA Chamber recognizes the members who have supported our programs and events in 2023.***

### **Breakfast Briefings**

#### **Partnering Sponsors**

Moms4Liberty  
Stahlnecker Group  
CASA  
Java Momma  
Scott Frost, FNB  
Keystone Energy Efficiency Alliance  
Graphite Grantworks  
Lewisburg Downtown Partnership  
Fulton Bank  
Welch Performance Consulting



*T-Ross Brothers Construction hosts Off-Site Breakfast Briefing in 2023.*

### **Off-Site Breakfast Briefings**

#### **Partnering Sponsors**

Milton Area High School  
Covation Center  
CSIU  
T-Ross Brothers Construction

### **Legislative Events**

#### **Partnering Sponsors**

Penn College Workforce Development  
T-Ross Brothers Construction  
Service 1st Federal Credit Union  
Susquehanna Valley Community  
Education Project

### **Member Benefits & Opportunity Guide**

#### **Back Page Sponsor**

i3 Point of Sale

#### **Inside Page Sponsor**

Milton Savings Bank

### **Annual Meeting & Awards Ceremony**

#### **Meal / Venue Sponsor**

Service 1st Federal Credit Union

#### **Centerpiece Sponsors**

Evangelical Community Hospital



*More than 200 people attend the Annual Meeting & Awards Ceremony. Each year, the Chamber staff surprises guests with a different theme.*



### Award Sponsors

T-Ross Brothers Construction  
PCI  
Spherion  
Lawton Insurance

### Favor Sponsors

Scott Frost, FNB  
i3 Verticals  
Welch Performance Consulting

### Program Sponsors

Susquehanna Fire Equipment Co.  
The Wealth Factory  
Fulton Bank  
Edward Jones - Sheri Marshall  
Mifflinburg Bank & Trust  
Fabtex  
FCCB - Winfield  
Meixell-Diehl Agency  
Asbury Riverwoods  
Hot Frog Media

### Printing

Hot Frog Media

### Speaker

Coach John Griffin III

### Award Provider

Hot Frog Media

### Men's Wardrobe

Tony's Custom Tailor Shop

### Ladies' Wardrobe

Fusion Formal & Bridal

### Ladies' Hair & Makeup

SUN Area Technical Institute - Cosmetology

### Food

Feast of Flavor Catering

### Photography

Hosterman Creative

### Centerpieces

Gilly's Lilies

*More than 220 were in attendance  
for the 2023 Annual Meeting.  
An excellent opportunity to network!*



*Bucknell Mens Basketball Head Coach, John Griffin III, delivers keynote address to 2023 Annual Meeting.*



## President's Club

Abe's Custom Woodworking  
Asbury RiverWoods Senior Living Community  
Backyard Broadcasting  
Century 21 Mertz & Associates  
Coldwell Banker Penn One Real Estate  
Contrast Communications  
Decal Dynasty  
Endless Mountain Enterprises  
Evangelical Community Hospital  
First Commonwealth Bank  
Fulton Bank  
Heaven's Best Carpet Cleaning  
Heritage Springs Memory Care  
Hosterman Photography & Design  
Hot Frog Media  
i3 Point of Sale  
iHeartMedia - Shamokin & Williamsport  
Java Momma  
Jersey Shore State Bank  
Keystone Advertising  
La Primavera Italiano Ristorante  
Lawton Insurance Agency  
Lewisburg Pharmacy  
LIVIC Civil  
Merchants' Credit Processing Service (MCPS)  
Meixell Diehl Insurance  
Mifflinburg Bank & Trust Company  
Near Me Entertainment  
NESCO Resource  
North Central Sight Services  
North Shore Railroad Company  
Pennsylvania American Water  
PenTeleData  
PPL Electric Utilities  
RE/MAX Bridges - Ann Hilliard  
RHP Law Firm  
Service 1st Federal Credit Union  
Service Electric Cablevision / SECV8  
Sunbury Broadcasting Corporation  
Susquehanna Fire Equipment Company  
Susquehanna Valley Limousine  
Sync Solutions  
T-Ross Brothers Construction, Inc.  
The Standard Journal  
The UPS Store - Lewisburg  
The Wealth Factory  
UPMC  
USA Life Company



*In 2023, The President's Club members were treated to a tour, lunch and networking at the Genetti Hotel & Suites in Williamsport, as one of the many perks of joining the exclusive Chamber club. On the cover: TPC members gathering for a group photo, taken by David Miller Photography.*



## **“B&E” Association Golf Tournament**

### **Master Sponsor**

T-Ross Brothers Construction

### **Hole-In-One Sponsor**

Providence Engineering Corp.

### **Putting Contest Sponsor**

Jersey Shore State Bank

### **Beverage Cart Sponsor**

The Coup Agency

### **Cart Sponsor**

NESCO Resources

### **Sports Memorabilia Auction Sponsor**

Pivot Physical Therapy

### **Lunch Sponsors**

Home Instead

i3 Point of Sale

Lawton Insurance Agency

Pennsylvania American Water

Purdy Insurance

Scott Frost, FNB

Susquehanna Community Bank

### **Hole Sponsors**

Brookpark Pet Supply

Evangelical Community Hospital

Fulton Bank

Genetti Hotel & Suites

Higher Information Group

Home Instead

Hot Frog Media

Lewisburg Hotel

Mifflinburg Bank & Trust

Milton Savings Bank

Real IT Care

Ryder Supply Chain Solutions

Service Electric Cablevision / SEVCV8

Sheesley Insurance

Stahl Sheaffer Engineering

Susquehanna Fire Equipment

Swift Kennedy & Associates

The Standard Journal

The Wealth Factory

Timberhaven Log & Timber Homes

USA Life Company

Watson Inn

### **Goodie Bag Sponsor**

Edward Jones - Sheri Marshall

### **Golf Ball Drop! Sponsor**

Service 1st Federal Credit Union

### **Photographer**

Hosterman Creative



*Members of the 2023 B&E Golf Tournament  
winning team.*

*Photo by Hosterman Creative.*

## **Bingo Night Fundraiser**

### **Special Game Sponsors**

Horizon Farm Credit

Java Momma

Mid-State Builders of PA

North Shore Railroad

Pennsylvanians for Human Life -  
Susquehanna Valley Chapter

Sheesley Insurance

The Wealth Factory

### **Game Sponsors**

Java Momma

Milton Historical Society

Susquehanna Fire Equipment

The UPS Store

\*Funds from each sponsorship directly support individual event or other Central PA Chamber functions.



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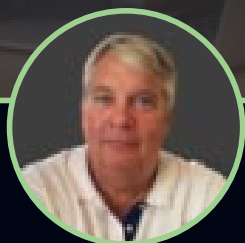
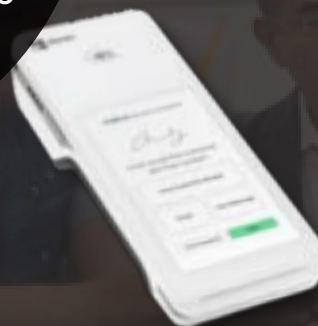


## E-COMMERCE

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## SERVICE & B2B

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