

# IT'S YOUR BUSINESS

## **Advertise in a publication all about members!**

Since It's Your Business launched nine years ago, readers have been enjoying a quality publication all about the news and events of the Central PA Chamber membership!

An interactive digital version of the magazine (including animations, photo carousels and video) is e-mailed monthly to subscribers, which immerses them in great content and introduces them to your organization's brand, products and services!



### **Ad sizes**

President's Club members receive a 20% discount!

2 columns = 4.125"

**2 columns\*  
x 2 inches**  
(Business Card)

**\$50/month**

**2 columns\*  
x 4 inches**  
(1/6 page)

**\$90/month**

**2 columns\*  
x 6 inches**  
(1/4 page)

**\$130/month**

**Contact Ryan Workman at 570-742-7341 or [rworkman@centralpachamber.com](mailto:rworkman@centralpachamber.com)**

**\*Appear in special quarterly print editions when you advertise for at least three months!**

*It's Your Business* is a publication of the Central PA Chamber of Commerce.

# Additional ways to be featured in IYB...

# IYB *Quarterly*

## Flyer Inserts (125 copies)

For-Profit Rate

**\$25/month**

Non-Profit Rate

**\$20/month**

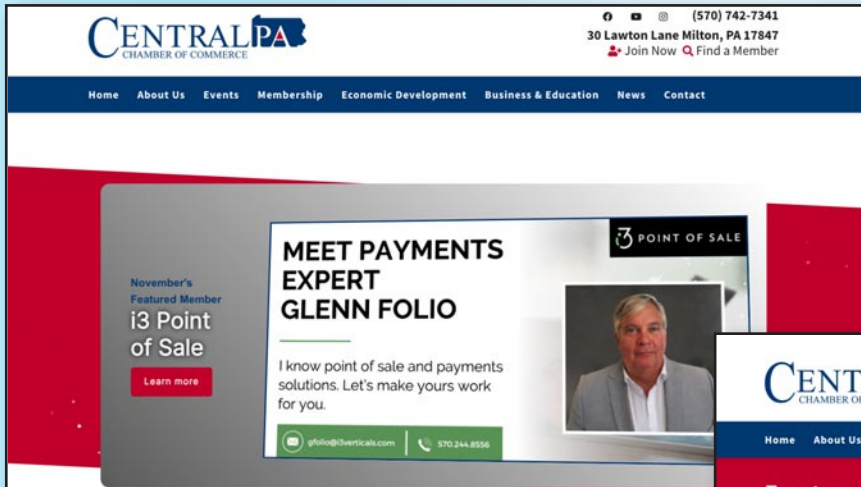
\*Printed at the beginning of each season

## We want your news and event information!

Email:

[rworkman@centralpachamber.com](mailto:rworkman@centralpachamber.com)

# Advertise on our popular website!



Chamber Homepage  
**\$150/month**

Chamber Events Calendar  
**\$50/month**



**Your business/organization can be the first thing visitors see on our homepage slider for an entire month, or appear on our popular events calendar!**

**Contact Ryan Workman for details and available months. Call 570-742-7341 or e-mail [rworkman@centralpachamber.com](mailto:rworkman@centralpachamber.com)**

# Need more marketing ideas?

## Visit: [centralpachamber.com/marketing](http://centralpachamber.com/marketing)