

IT'S YOUR BUSINESS

www.centralpachamber.com

Volume 8, Issue 6 - June 2023



Reaching with ribbons, pg. 3

CENTRAL PA
CHAMBER OF COMMERCE

(570) 742-7341
30 Lawton Lane Milton, PA 17847
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Strategic Plan – Why Us (2023-2026)

Executive Summary	+
Membership (New Memberships & Retention of Memberships)	+
Business Development (Humanize Organization)	+
Professional Development (Membership)	+
Professional Development (Board)	+
Professional Development (Team)	+
Financial Stability (All Committees)	+
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Plan in place, pg. 3

CENTRAL PA

CHAMBER OF COMMERCE

Board of Directors

Skyler Herb - Chair **Will Greiner - 1st Vice Chair**

Skyworks Equipment Rental Community Member

Genie Bausinger - 2nd Vice Chair **Ashley Parrish - Treasurer**

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Lennea Brown **Keith Foust**

Heritage Springs Memory Care Susquehanna Fire Equipment Co.

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Milton Historical Society United Plate Glass

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Lawton Insurance Agency The Wealth Factory

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Backyard Broadcasting of PA Welch Performance Consulting

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Staff

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tjaikey@centralpachamber.com

Jeff Shaffer - Communication Director

jshaffer@centralpachamber.com

Jessica Beaver - Finance & Membership Director

jbeaver@centralpachamber.com

Ryan Workman - Business & Education Coordinator

rworkman@centralpachamber.com

The Inside Scoop

Fewer and fewer things can be called "timeless".

Trends seem to come and go at an ever-increasing pace. It can be difficult to keep up with the latest and greatest!

However, one of many things for your Central PA Chamber that remains tried and true are ribbon cutting ceremonies. It's hard to track down the exact origin, but ribbon cuttings have been taking place since the late 1800s, according to historians. They remain a great way to provide your business or organization with a positive public relations boost! Read more about why you should consider one on the next page.

Sticking with the history theme, one of our great founding fathers, Benjamin Franklin, famously said, "If you fail to plan, you are planning to fail." And, how true is that! Goals are great, but they need a plan.

The Central PA Chamber Board of Directors recently approved this organization's strategic plan for the next few years. As you'll read in our other top story this month on page 3, we'll continue to focus on why several hundred businesses/organizations choose to be members.

On page 4, see the dozens that have renewed memberships over the previous month and the seven new members you can help us welcome aboard!

As always, IYB is packed with positive Chamber and member news, and take the time to check out the upcoming events as we head into the summer season.

Enjoy the issue!



Jeff Shaffer, Editor
Communication Director
jshaffer@centralpachamber.com

The President's Club

Abe's Custom Woodworking

Asbury River Woods

Backyard Broadcasting of PA

Century 21 Mertz & Associates

Coldwell Banker Perm One Real Estate

Contrast Communications

Decal Dynasty

Endless Mountain Enterprises

Evangelical Community Hospital

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Service Electric Cablevision/SECV8

Sunbury Broadcasting Corporation

Susquehanna Fire Equipment Co.

Susquehanna Valley Limousine

Sync Solutions

T-Ross Brothers Construction

The Standard-Journal

The UPS Store

The Wealth Factory

UPMC

USA Life Company

The President's Club is an exclusive sponsorship program created to prominently recognize members that contribute to the Central PA Chamber over and above their annual membership investment. Learn more at centralpachamber.com/tpc.

IYB Deadlines

Below are upcoming *It's Your Business* due dates. Every effort is made to include information in a timely manner. *Note: Only paid advertisements are guaranteed.*

Summer Print Issue*
(released early July)
Ads & Flyers
due by June 9

July Digital Issue
News & Ads
due by June 16

August Digital Issue
News & Ads
due by July 14

*The Central PA Chamber also publishes *IYB Quarterly* four times a year. Copies are available at public member locations across the region.

Board approves strategic plan

MILTON – The Central PA Chamber of Commerce’s Board of Directors approved a new three-year strategic plan in May, providing the organization with strategies to continue its sustainable growth.

The theme of the strategic plan plays off the Central PA Chamber’s longstanding “Why Us?” campaign, which gives members the opportunity to share why they choose to be members. Numerous videos can be viewed at www.centralpachamber.com/why-us.

According to Chamber President & CEO Tea Jay Aikey, the renewed “Why Us” focus continues to be the driving force to success for the organization and its nearly 600 members.

“The 2023-2026 Strategic Plan is one of many components with equal efforts on membership, business and professional development, financial stability, and economic development,” she

said. “We’ve been blessed to see return on reputation (‘ROR’), termed by our members as ‘WHY US’. The driving force of our success is us.”

All members, or anyone looking to better understand the Central PA Chambe of Commerce, are encouraged to review the strategic plan, available at www.centralpachamber.com/strategic-plan. It provides an executive summary, and then specific strategies in the areas of: membership, business development, professional development, financial stability and economic development. All aspects will require a great deal of cooperation between the Central PA Chamber staff, board and various committees.

“We stay loyal to our core values, and all we entertain must align with our vision and mission statements,” Aikey said. “I am incredibly proud of where we are but uncontrollably excited for where we are heading.”



Ray Sterner, who co-owns the Jasmine-Aire Boutique in Sunbury with his wife, Nova, cuts the ribbon on their new ownership in early May. The follow-up Facebook post has given them the second most reached post for the Central PA Chamber so far this year! *On the cover: Soggie Doggie has received the most page reaches! Turn to page 14 for details on both ribbon cuttings.*

Reaching with ribbons

MILTON - Looking to be noticed? Allow the Central PA Chamber of Commerce to bring the ribbon and the scissors.

Ribbon cutting ceremonies have long been a benefit that any member can take advantage of; there’s often a reason to celebrate! It could be a new business, new ownership, new products/services, or an anniversary.

Whatever the occasion, it could put several thousand eyes on your business/organization!

Year after year, the Central PA Chamber’s Facebook page is reaching new record highs. In 2022, it had more than 102,000 page reaches. Through the first five months of this year, it has recorded nearly 59,000. This current pace will put the Chamber’s Facebook page ahead 40,000 page reaches over last year!

What seems to be the recent boon? It’s not paid advertising. The Central PA Chamber doesn’t pay a dime. It’s from ribbon cuttings. There have been six ribbon cutting ceremonies through the first five months of the year, and four of the occasions have landed in the top seven when it comes to page reaches, totaling nearly 16,000. Collectively, ribbon cuttings account for almost a third of all page reaches for the year.

So, if you’re looking to grow your business or organization, you may need to look at cuts, a ribbon cutting that is.

“The atmosphere around ribbon cutting ceremonies has generally been good over the years, but lately, it’s been electric,” said Jeff Shaffer, the Chamber’s Communication Director, who organizes ribbon cuttings with members. “We plan our ceremonies at least six weeks out, so don’t delay if you’re thinking about having one.”

There is a dedicated page on the Chamber website where you can learn the ins-and-outs of ribbon cuttings. For details, visit: www.centralpachamber.com/ribbon-cuttings.

To save your date, call Jeff at 570-742-7341 or e-mail jshaffer@centralpachamber.com.



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The Central PA Chamber’s new stratetic plan is readily available at: www.centralpachamber.com/strategic-plan.



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New Members

Mifflinburg Innovation Works

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570-412-5146

Lance@miffworks.com
Lance Miller - Team Lead
www.facebook.com/MiffWorks

For-profit company with real estate holdings in Mifflinburg's historic downtown focused on community economic development and building a team of entrepreneurs, community leaders, volunteers, and consumers that support community growth and prosperity.

AITX Railcar Services

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Genetti Hotel & Suites

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570-326-6600

kwillis@genetti.com
Ken Willis - Director of Sales
www.genettihotel.com

Built in 1922, situated conveniently in downtown Williamsport and the heart of central PA, today's Genetti Hotel & Suites offers affordable elegance and charm as the area's premiere hotel and conference center with 11,000+ square feet of meeting space to accommodate your training seminars, conventions, business meetings, wedding receptions, and many other special occasion events. Proud home to Pennsylvania College of Technology, Lycoming College, and the Little League World Series and Museum with fun attractions like Hiawatha Paddle Boat, Clyde Peelings Reptiland, Crosscutters Baseball, the Community Arts Center, restaurants, theatres, museums, and music venues all not far from our doors. Our team is growing, and we are delighted to make sure this historic property continues to serve our surrounding local communities and travelers from afar for the next 100 years. Whenever a home away from home is needed, welcome to Genetti Hotel & Suites!

Brian's Heating & Electrical A/C

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briankapp@yahoo.com
Brian Kapp - Owner

www.briansheatingelectric.com
Furnace repairs and installs, boiler repairs and installs, heat pumps, central air, geothermal, roof top units, mini splits, gas lines, Wifi stats, server rooms, climate control.

Home Instead

130 Buffalo Road, Ste. 105
Lewisburg, PA 17837
570-522-6533

j.delauter@homeinstead.com
Joe DeLauter, II - President & Co-Owner
www.homeinstead.com/location/586/?redirFrom=/586

Home Instead provides non-medical home care services, including: personal care, meal preparation, medication reminders, Alzheimer's care, hospice support, companionship, respite care, transportation & errands and support for many chronic conditions for the elderly population.

Gingrich & Associates Taxation Services

7 E. New Market St.
Freeburg, PA 17827
570-374-4956

laging@sunlink.net
Ted Gingrich - Owner/Accountant

We are a family-owned and operated accounting office providing bookkeeping and tax preparation services to individuals, small-, and medium-sized businesses. Our desire is to provide accurate and cost effective solutions for accounting and taxing requirements in a friendly and relational manner.

Membership Renewals

(As of May 15, 2023)

Abe's Custom Woodworking
Axtman Engineering
Borough of Shamokin Dam
BrightFarms
Central Keystone Council
of Governments
Central Vision Eyecare
- Lewisburg
Central Vision Eyecare
- Milton
Central Vision Eyecare
- Montoursville
Century 21 Mertz & Associates
Community Giving Foundation
Dewberry - Williamsport Office
Fogles Landscaping Supply
Gilly's Lilies
Gregory Katherman
Heaven's Best Carpet Cleaning
Kelsey's Dream

Keystone Advertising
Specialties
Lamar Advertising
- Williamsport
Malee Law Firm, P.C.
MaxWorx (A Division of
Hope Enterprises, Inc.)
One Focus Property
Management - Danville
One Focus Property
Management - Williamsport
Shirley Nelson Brough
Steve's Power Washing
SUNCOM Industries
Susquehanna Valley Auto Glass
TK Tackle
Unico Sealing, Inc.
Weis Center for the
Performing Arts
Whispering Oaks Vineyard
WVIA Public Media

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DIMENSIONS OF
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How long have you been in business?

Transitions of PA started in 1975.

What makes your organization unique?

Transitions of PA is the only crime victim services center for Union, Snyder and Northumberland counties. Our services include: a 24-hour hotline, emergency shelter, counseling, therapy, legal advocacy, civil legal representation, housing services, medical advocacy, supervised visitation, and monitored custody exchange for survivors. Educators from the organization provide education/awareness programs, prevention education, and training to the community. All services are free-of-charge.

Transitions is a 501(c)(3) non-profit organization.

What is a service that people are surprised to learn you offer?

Since 2019, Transitions of PA has provided supervised visitation and monitored custody exchange services to families who have experienced domestic violence, sexual assault, or child abuse. At the Fairl Family Justice Center, Transitions of PA promotes the physical and emotional security of children and their families and provides a safe and supportive environment for monitored custody exchange and supervised visitation. Additionally, Transitions

Legal Center (TLC) provides free, holistic civil legal representation to survivors of domestic and sexual violence.

What is your Mission Statement?

Transitions of PA is a crisis center that provides advocacy, empowerment, and education to victims, survivors, families, and communities to end patterns of violence and abuse.

What other community organizations do you participate with?

Transitions of PA has many valued community partners. We work closely with schools, universities, healthcare facilities, law enforcement, and other local non-profits.

Mae-Ling Kranz, CEO

admin@transitionsofpa.org

P.O. Box 170, Lewisburg

570-523-1134 ext. 105

Lisa Derr, General Manager

570-838-3133

11 E. 3rd St., Watsonstown

puppets@hiskingdomkidz.org

How long have you been in business?

23 years

What makes your organization unique?

We provide quality programs with a message either in an Educational or Sacred setting using excellent puppetry.

What is a service that people are surprised to learn you offer?

Our SAFEKIDZ Program. It provides a safe environment and many opportunities for

children of all ages and their families to use their imagination and creativity in the different activity rooms available at the puppet home.

What is your Mission Statement?

Presenting quality programs through excellent puppetry and providing educational experiences to foster individual creativity in order to encourage others to make a difference and to help us show people they

matter.

What other community organizations do you participate with?

Watsonstown Area Business Association, Milton and Warrior Run ministeriums.



Samuel Haulman, General Manager

sam.haulman@secv.com

570-286-5951

www.secv.com

How long have you been in business?

This year marks 75 years of service having been established in 1948.

What makes your business unique?

Service Electric Cablevision is the Central Susquehanna Valley's premiere provider of broadband services and dedicated fiber connections, with local customer service by local people!

What is a service that people are surprised to learn you offer?

SECV has begun to offer symmetrical Internet speeds (download/upload speeds) using fiber-to-the-home technology in new expansion areas. SECV also is a provider of dedicated fiber connectivity for commercial data transmission.

What is your Mission Statement?

SECV strives to provide best-in-class Internet, TV, and Voice services to the commu-

nities we call home, enabling residents to connect to and share the moments and experiences that matter most.

What other community organizations do you participate with?

Greater Susquehanna Valley and Columbia Montour chambers of commerce, Sunbury Revitalization Inc (SRI), T.I.M.E. (The Improved Milton Experience), Danville Business Alliance and Adopt A Highway.

What's Happening

CENTRAL PA
CHAMBER OF COMMERCE

Fine Day for Wine Day!

Saturday, July 22

\$50/person

Includes:
Round-trip transportation from the Central PA Chamber via Susquehanna Valley Limo, one-hour stops at five wineries, and lunch!



Participating Wineries

Fero Vineyards & Winery - Lewisburg
Iron Vines Winery - Sunbury
Neighbor Lady Vino - New Columbia
Shade Mountain Winery - Middleburg
Whispering Oaks Vineyard - Sunbury

To register, and full details, scan the QR code or visit centralpachamber.com/events/wine

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Business Leaders Forum

LEWISBURG - Are you a business owner in the Central Susquehanna Valley?

If so, you are invited to The Susquehanna Valley Community College Business Leaders Forum from 11:30 a.m. to 1 p.m. Friday, June 16, at the Silver Moon Banquet Hall, Lewisburg. A complimentary lunch by Feast of Flavor is included.

Organizers with Susquehanna Valley Community Education Project plan to have an open discussion about your upcoming

workforce needs and how our own community college can provide workforce training programs to prepare students for your specific employment needs.

SVCEP advocates for a dedicated independent community college offering a broad scope of programming similar to other community colleges across the nation.

To learn more, and register, visit www.NewCommunityCollege.org.



COME JOIN US AT OUR EVENTS

Every Day – We have a clothing and shoes **ONLY** bin at the puppet home as a fundraiser. It is a HandUp Foundation bin. It is located behind the puppet home at the back alley.

Miss Curly's Right Hand Club – Fundraiser for a monthly subscription of \$15 or more to help pay for our monthly utilities and insurances. Go to:

hiskingdomkidz.networkforgood.com/projects/150483-2022-giving

Are You a Thrivent Financial Member? Fundraiser - Help Kingdom Kidz with your donation of Thrivent Choice Monies and/or Thrivent Action Team funds. Call us at 570-838-3133.

Friday, June 9 – Turbotville Parade, 7p.m.

Saturday, June 10 – **FREE** Father's Day Puppet Program at 1 p.m. Activity Rooms open after program until 4:30. Free popcorn will be served.

Friday, June 16 – **FREE** Kids craft and game night 5:30 to 8 p.m. Free pizza will be served and free giveaways.

Saturday, June 17 – **FREE** Father's Day Puppet Program at 1 p.m. Activity Rooms open after program until 4:30. Free popcorn will be served.

Tuesday - Friday, June 20 - 23 – Christ Wesleyan VBS. **READY, SET, MOVE.** 9 to 11:30 a.m.

Monday – Friday, June 26 - 30 – Community Mennonite Fellowship VBS, HighPoint. 6 to 8 p.m.

Call us for birthday parties at the Puppet Home, 570-838-3133. Puppet Program and/or Activity Rooms available.



Quality Family Programming

www.hiskingdomkidz.org e-mail: puppets@hiskingdomkidz.org

Follow us on Facebook 570-838-3133


Buggy Day Again



Saturday, June 10, 2023 • 9 a.m. to 4 p.m.
 Market and 5th Street and the Buggy Museum at 598 Green Street, Mifflinburg
Buggy Rides ◊ Crafts ◊ Antiques
Food including Breakfast, Lunch & Beer

BREAKFAST BRIEFING

7:30 to 9 a.m. Friday, June 30 @
 the Central PA Chamber of Commerce
 30 Lawton Lane, Milton.
Members - FREE; Non-members - \$7
(Registration is Required)

Sponsored by:  **KEEA**
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ARTHUR'S PET PANTRY

1ST ANNUAL CORNHOLE TOURNAMENT

Sunday June 25th, 2023

\$50 Early Registration/\$60 at the door

Ye Olde Meeting Place
 8350 PA ROUTE 405, Milton, PA

Registration Starts at Noon- Bags fly at 1 PM sharp
 Live music by: Final Cut Cash Prizes and Raffle Food Truck available
 No outside beverages or coolers allowed
 Double Elimination - 6 sets of boards - 2-person team

Call Arthur's pet pantry at 570-412-1500 or email
arthurspetpantry@gmail.com

Find the latest member events on our Facebook and Instagram pages!

Date	Event	Location	Time	Cost
6/13/23 & 6/14/23	ISO 9001:2015 Internal Auditor Training	Webinar	9 a.m. to 4 p.m.	\$595
6/21/23	Cybersecurity: What You Need to Know to Protect Your Business & Build Customer Trust	Penn College Professional Development Center, One College Avenue, Williamsport	9 to 11:30 a.m.	Free
7/25/23	Attract & Retain - A Four-Part HR Best Practices Virtual Series (first of four)	Webinar	9 a.m. to 4 p.m.	Free



Lauri Moon
 Manager, Outreach & Special Projects
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SBDC
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 Small Business Development Center
 Bucknell University
 570-577-1249
www.bucknell.edu/sbdcevents

Date	Event	Location	Time	Cost
6/6/23	Leases and Terms and Binding Agreements, Oh My!	416 Market St. (for in-person) *OR* Online, Lewisburg	9:30 to 11:30 a.m.	No Fee
6/15/23	Business Startup Basics for Central PA: The First Step	416 Market St. (for in-person) *OR* Online, Lewisburg	9:30 to 11 a.m.	No Fee
6/22/23	Patent Basics for Small Business	Online Meeting (Live)	9:30 to 11 a.m.	No Fee



INDUSTRIAL DEVELOPMENT FORUM

2023

Wednesday, June 28th, 2023

11am to 12:30pm EST via Zoom

Presenting Sponsor: **LIVIC**
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KEYNOTE
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Vice President, Customer Experience
Mowery Construction

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MAKING OF A MIRACLE:
INSPIRING TEAMS TO WIN

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CENTRAL PA

BUSINESS & EDUCATION ASSOCIATION

Seminar & Training Series

Securing the Future: Estate Planning
Now More Important Than Ever
Presented By: Attorney Karen Hackman

10 a.m. to 11:30 a.m. Tuesday, June 13
In-Person @ the Central PA Chamber
Cost: FREE to attend!



Register: www.centralpachamber.com/events

Find the latest member news on our Facebook and Instagram pages!

Looking to hire or even be hired?



Visit
www.centralpachamber.com
and click on
"Job Opportunities" under the
"Economic Development" tab.



Army Field Band to perform in Milton

MILTON — From Boston to Baghdad, Tampa to Toronto, The United States Army Field Band has been thrilling audiences of all ages for more than six decades.

A free concert featuring the The United States Army Field Band and Soldiers Chorus will be held at 7 p.m. Wednesday, June 28, in the Milton Area High School auditorium, Mahoning Street, Milton. Ticket holders can enter beginning at 6:30. This concert is sponsored in part by The Central Susquehanna Valley Veterans Council.

Free tickets are available at The Standard Journal, 21 N. Arch St., Milton and at The News Item, 707 N. Rock St., Shamokin.

Tickets will be mailed, if requested, by providing a self-addressed stamped envelope.

Catawese Coach is offering free transportation to the concert for Shamokin-area residents. To take advantage, be at the Shamokin Municipal parking lot by 5:45 p.m.

As the premier touring musical representative for the United States Army, this internationally acclaimed organization travels thousands of miles each year presenting a variety of music to enthusiastic audiences throughout the nation and abroad. Through these concerts, the field band fosters the support of the American people for members of the armed forces and supports diplomatic efforts around the world. The Concert Band and Soldiers' Chorus are the oldest and largest of The U.S. Army Field Band's performing components. Founded in 1946 and 1957, respectively, these two ensembles combine to present joint concerts on their national tours. They have performed in all 50 states and 30 foreign countries for audiences totaling hundreds of millions.

The 60-member Concert Band and 29-member Soldiers' Chorus perform regularly in some of the most famous concert halls in the world, and just as often in the humblest auditoriums in the smallest of communities. The joining of these two ensembles allows them to offer unparalleled versatility of programming, ranging from orchestral masterworks and operatic arias to Sousa marches, jazz classics, and Broadway musicals. The band and chorus also perform independently, and have recently shared the stage with such ensembles as the Boston Pops, the Cincinnati Pops, the Detroit Symphony Orchestra, and the National Symphony Orchestra.

In addition to their national tours, formal concerts, chamber recitals, and educational outreach, members of the Concert Band and Soldiers' Chorus frequently represent the Army at formal and ceremonial functions, including the Presidential Inaugural Parade, presidential funerals, the Army All-American Bowl, and diplomatic efforts overseas.

The United States Army Field Band and Soldiers Chorus is considered by music critics to be one of the most versatile and inspiring musical organizations in the world. Its members, selected by highly-competitive audition, represent some of the finest musical talent in America. More than six decades as the military's most traveled musicians have earned them the title, "The Musical Ambassadors of the Army."

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Time with Tea Jay

A clear distinction

The Central PA Chamber recognizes the difference between “doing things” and “getting things done”.

Joining and retaining membership with the Central PA Chamber has become a business necessity, not a luxury.

Why? The team knows its members. We make communication a two-way street paired with follow-through on all commitments. We recognize the power of personal communications. Members are the focus in everything we do, such as our magazine, website, social media, and all other communications.

We are continually evaluating our programs and benefits by using the KMEA Model: Keep, Modify, Eliminate, Add. Our programs and events are purposeful. We strive to be productive by providing services and benefits needed and with an obvious return of investment every time.

The positive upbeat attitude of the Central PA Chamber Team, Directors and Committee Members is contagious and infectious to everyone around them. We are liked and respected as the community's business resource leader.

I am genuinely confident that the Central PA Chamber of Commerce membership is worth the money, and it is not only a necessity but also an investment.

While being a member of the Central PA Chamber is a necessity, it is also an investment. Whether intentional or not, you will undoubtedly experience returns on not only the money invested in the membership but even more so on the actions you invest in as well.

It is thought that what we consider to be important is what we tend to give our time, energy and resources to. The wise investor has the right priorities.

A Central PA Chamber membership investment is way beyond membership of an organization. It is access to solutions, resources and a team that truly cares about you and your business. It is an investment to “Helping Our Region Grow” and paying it forward even after you believe that you've reached the level of success desired.

Simply visit www.centralpachamber.com/why-us and take a few moments to watch some Why Us? videos. You will instantly hear a variety of genuine reasons why the investment is so worth it.

Delaware Run Wesleyan Church Senior Pastor Mike Reece recently shared a sermon on 1 Timothy 6:6-10, 17-19 in the Bible. Pastor Reece spoke of what it meant to be a wise investor of the resources that God has brought into our lives. Those who desire to be rich, simply for the sake of being rich, are asking for trouble.

And in Proverbs 11:25 (The Message), “The one who blesses others is abundantly blessed; those who help others are helped.”

I firmly believe this in my personal life and to the success of the Central PA Chamber of Commerce.

How do you describe your “investing?”



Tea Jay

Tea Jay Aikey
President & CEO

tjaikey@centralpachamber.com

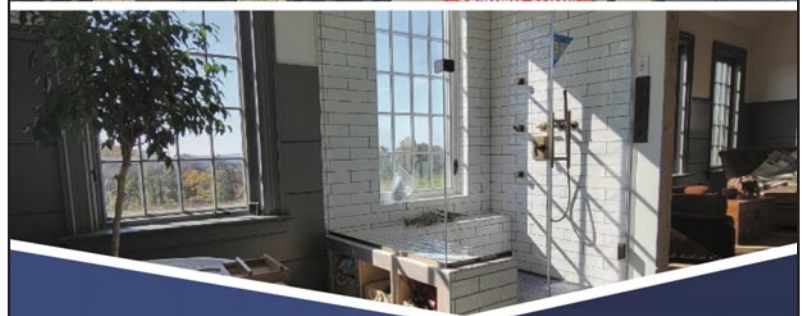
A fresh new look



Thank you to everyone that came out for the 1/2 Price Headshots photo sessions on May 12, including, at left, Wendy and Taylor Weaver of Weaver Wireless Consultants! All 14 registrants received multiple versions of headshots on a white background, suitable for a wide variety of uses. The Central PA Chamber offers its thanks to Ron Aunkst of PhotoWhere Photography for being able to make this special offer for fellow members and sharing half the proceeds with the Chamber!

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Breakfast Briefing



The Central PA Chamber had another packed house for the Breakfast Briefing on May 19, sponsored by Scott Frost of First Commonwealth Advisors! Frost provided insight on how the right investments can benefit you in the long run. Learn more about him at: www.fcbanking.com/personal/investment-brokerage-services/meet-our-financial-advisors/scott-frost. For details, call 570-316-3880 or e-mail sfrost@fcadvisor.com. As always, there were elevator speeches and plenty of opportunities to network over a hot breakfast. The Central PA Chamber hosts Breakfast Briefings every month, and you can join us by registering at www.centralpachamber.com/events.

Show on the road



The Central PA Chamber held its new 'What is the Central PA Chamber?' Seminar & Training Series Class on May 17 at The Wealth Factory in Muncy. Thank you to our gracious hosts! Current and prospective members attended both in-person and online via Zoom. Jessica Beaver, Finance & Membership Director, provided a full overview of the many benefits offered. A couple of guests signed up for membership on the spot! While the class is one opportunity to learn more about us, you're welcome to sit down with Jessica at anytime. Call 570-742-7341 or e-mail jbeaver@centralpachamber.com. Check out our annual Member Benefits & Opportunities Guide, too: www.centralpachamber.com/membership/benefits.

Who Represents You?

Where were you born?
Wilkes-Barre, Pa.

Favorite vacation spot?
Anywhere near a body of water.

Have any hobbies?
Studying the culinary arts, playing guitar and hearing live music.

A fun fact about yourself?
I voice a lot of characters for my commercials, including Santa Claus.

What is your favorite Chamber memory?
Every time I meet someone new and learn about their business. Our area has such a diverse range of businesses and organizations.



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Members Recognized

Villager Realty

LEWISBURG - Sabra Karr, Broker of Villager Realty, recently announced the Agent of the Quarter awards for the individual Villager offices.

The award recognizes the contributions of agents in three offices, which serve a five-county market with a wide range of demographics. Production, growth, new levels of personal achievement and community involvement are considered in placing this award.

In Villager Lewisburg, Terry McLaughlin was chosen for the recognition. He is called a perennial company leader in production, an outstanding mentor and always highly regarded by clients. In the Danville office, Zachery Holdren was honored for his wide range of skills, ambition, and successes in his growing real estate career. And, the Northumberland Office named Jessica Herman as its recognized Agent.

From these nominations, the Villager Realty Agent of the Quarter was chosen.

"Through this quarter, Jessica Herman demonstrated a high level of professionalism," Karr said. "She served her buyers and sellers well, exceeded expectations in property management, and all while continuing her education by taking classes to be an Associate Broker.

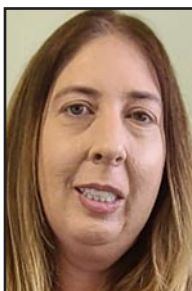
"The company proudly recognizes Jessica in our Northumberland Office with the first quarter recognition. Congratulations to Jessica and to the public who have had the pleasure of working with her this spring."



Terry McLaughlin



Zachery Holdren



Jessica Herman

Evangelical Community Hospital

LEWISBURG - Evangelical Community Hospital recently presented a couple of DAISY Awards to deserving nurses who exemplify clinical expertise and compassionate care and recognized as role models in the nursing community.

On April 19, Amanda Sheesley, RN, was presented the DAISY Award. She was nominated for the award by Nicole Bingaman, whose son, Taylor Bingaman, was recently treated by Sheesley in the Emergency Department. Sheesley was presented the award surrounded by her fellow coworkers, Hospital and Nursing leadership, as well as her son and family.

In the nomination, Bingaman shared, "Over the years, Amanda has displayed the perfect mix of professionalism, caring, and warmth.

"Amanda has been our nurse on more than one occasion. Most recently, after an event where my son had multiple seizures, Amanda peeked in to check on us. She made Taylor laugh and chatted for a few minutes about life, and how long they had known each other.

Living with a brain injury can feel very isolating, and Amanda reaches out every time from a place of genuine caring whether she is Taylor's nurse or not. This time when we left, Taylor talked about her kindness to him. When Amanda gives this kind of support, it allows me to feel supported too. And, most of all Taylor."

Sheesley began her work at Evangelical in May 2014 as an RN



Amanda Sheesley

and has served in different roles throughout the Hospital, including several years in the Emergency Department and Ambulatory Surgical Center. Presently she maintains a position at the Ambulatory Surgical Center and is in a per diem position in the Emergency Department.

Katerina Moore RN, BSN, was presented the DAISY Award on International Nurses Day on May 12.

Moore was nominated for the award by Shayla Burkholder, who was recently treated by Moore in The Family Place. Moore was presented the award surrounded by her fellow coworkers, Hospital and Nursing leadership, as well as her husband and Burkholder.

In the nomination, Burkholder shared, "Katerina is my hero, and I will never be able to repay her for what she did for me and my daughter.

"I went into The Family Place on Jan. 8, 2023. My labor was going smoothly, everything was next to perfect besides the fact that it was taking a long time to progress. When Katerina came on duty, she was very attentive to me, not only making me comfortable with her compassion because I was alone, but also because she was keeping an eye on the dips in my baby's heart rate. When Heidi Hagan, the certified nurse midwife, checked me, she found that the baby had flipped and was face up as well as had her hand above her head. Katerina stood by my side, knowing that I had no one, and reassured me that everything would be okay, ensuring things were as calm as possible. The dedication to her career is shown by these actions as well, she is truly a compassionate person. I wholeheartedly believe that if it weren't for her attentiveness, my daughter would not be here today."

Moore has been an Evangelical employee serving as an RN in the Hospital's obstetrics unit, The Family Place, since October 2021. Nominations for the DAISY award can be made by patients, patient family members, colleagues, and providers. If an Evangelical Community Hospital nurse has displayed extraordinary clinical expertise and compassion, visit www.DAISYnomination.org/ECH and fill out a nomination form.

In other news, Evangelical welcome several advanced practitioners to its family of services.

Advanced practitioners joining or moving within the Evangelical Community Hospital family of practices are:

- Scott Flick, Certified Physician Assistant—Urgent Care of Evangelical and Emergency Medicine Group, June
- Dylan Griffin, Certified Physician Assistant transferred to the Hospitalist Group, May
- Christopher Heiss, Certified Registered Nurse Anesthetist—Anesthesiology of Evangelical, May
- Phillip Longnecker, Certified Physician Assistant—Urgent Care of Evangelical, April
- Jennifer Shirey, Certified Physician Assistant—Urgent Care of Evangelical, May
- William Sisitki, Certified Physician Assistant—Surgical Specialists of Evangelical, June

Camp Mount Luther

MIFFLINBURG - Camp Mount Luther is pleased to announce the addition of a new full-time staff member.

The Rev. James A. Vitale, Jr. was promoted from part-time Outreach Director to full-time Associate Director on May 1. The new position will expand the part-time position that was created last



Katerina Moore

year. It's part of a new staffing structure as the camp gears up for a capital campaign in the near future.

As outreach director, Vitale focused on marketing and communications. He will continue that work in an expanded role and will add to his portfolio new programming responsibilities, serving as the summer chaplain to the staff, and being a youth ministry resource to local congregations.

Vitale, who lives in Harrisburg, is originally from Albany, N.Y., but came to Camp Mount Luther by way of Beaver Lutheran Church, Beavertown. He will continue in a rostered minister's call from the Upper Susquehanna Synod of the Evangelical Lutheran Church in America (ELCA).

"I am humbled by this opportunity to serve Camp Mount Luther even more," Vitale said. "God has already blessed me so richly through my time there, and I'm excited to give back to such an important, meaningful, and wonderful community. I'm looking forward to stepping into camp's rich traditions as well as helping to lead camp into new opportunities and ministries."

Executive Director Chad Hershberger is looking forward to being able to expand the camp's offerings.

"Jim has been an asset to camp since he started last year as outreach director," he said. "I'm excited for this expanded role and that we will be able to take advantage of more of his gifts. He is a visionary leader and has lots of new ideas to help the camp grow and explore new ways of reaching more people."

Camp Mount Luther, located five miles west of Mifflinburg off Route 45, is a Christian church camp that runs year-round outdoor ministry programming, including a nine-week summer camp. The camp strives to provide resources and experiences in faith formation, worship, recreation, and intentional Christian community for all ages. In addition, the camp facilities are available for retreats and other meetings for church, community, and civic groups during the non-summer months. The site is used as the Outdoor Education Center for the Shikellamy and Mid-West School Districts. The camp serves people in Centre, Clinton, Columbia, Juniata, Lycoming, Mifflin, Montour, Northumberland, Perry, Snyder, Tioga, and Union Counties. For more information on any of Camp Mount Luther's programs, call 570-922-1587 or visit www.campmount-luther.org.



The Rev. James Vitale Jr.

Service 1st Federal Credit Union

DANVILLE – Two familiar faces at Service 1st Federal Credit Union are now assisting members in their new roles with the Service 1st Retirement & Investment Center.

Josh Culver joined the Service 1st Federal Credit Union team four and a half years ago as a Member Service Representative at the credit union's Shamokin Dam and Sunbury offices. In his new position as Financial Services Coordinator, he will assist in planning seminars and events, and provide essential administrative support to the Center. A resident of Sunbury, Culver graduated from Bloomsburg University where he obtained his Bachelor of Science degree in Business Administration, majoring in Finance. Matt Defalco has been a member of the Service 1st Retirement & Investment Center team since 2020, serving as both a Financial Services Coordinator and Sales Assistant with the Service 1st Retirement & Investment Center. In his new position as Financial Advisor, LPL Financial with the Service 1st Retirement & Investment Center, he will be working with Gary Surak, Vice President, Wealth



Josh Culver

Matt Defalco

Management, Service 1st Retirement & Investment Center to assist members as they plan and pursue their financial goals. Defalco earned his Bachelor of Arts degree from Brock University and a Graduate Certificate in Sports Journalism from Centennial College in Toronto, Ontario.

In addition to Culver, Defalco and Surak, the Service 1st Retirement & Investment Center team also includes their colleagues, LPL Registered Representatives Ed Moyer and Matt Gardill. Combined, they have over 40 years of experience in the financial industry.

Coldwell Banker Penn One Real Estate

LEWISBURG - Martha Barrick, broker/owner of Coldwell Banker Penn One Real Estate, has announced the office's monthly awards for April.

The April Agent of the Month was awarded to Doug Wertz. He was also awarded the Listing Agent of the Month.

The Sales Agents of the Month was tied between Brett Barrick and Ruth Anderson.

"We are so proud of Doug, Brett and Ruth," Barrick said. "They always go the extra mile to make sure their clients have the best experience." Coldwell Banker Penn One Real Estate is located at 331 Market St., Lewisburg and can be reached at 570-524-7500 or coldwellbankerpennone.com. Coldwell Banker Penn One Real Estate has been serving the area for over 30 years.



Doug Wertz

Brett Barrick



Ruth Anderson

Bowen Agency REALTORS

SELINSGROVE - Bowen Agency Realtors is pleased to announce that Calvin Beiler of Lewisburg has joined the sales team in the Lewisburg office.

A lifelong resident of Union County, Calvin has run his own successful landscaping business for over 24 years, where he has helped hundreds of clients improve and maintain their properties. Now he is eager to focus that same energy and dedication to helping clients purchase and sell their homes.

"I've always had an interest in real estate," he said. "And, in fact, I bought my first property through the Bowen Agency. I'm excited about helping people find and sell homes throughout the community."

When not serving his clients, Beiler can be found enjoying water sports, golfing, at concerts, or spending time with his three grown children and his grandchildren.

"We're thrilled that Calvin has joined our sales team and we will, no doubt, benefit as an organization by having him on board," said Matt Hoffman, Vice-President of Bowen Agency REALTORS. "His years of experience being in business for himself will absolutely position him for great things as a REALTOR with Bowen Agency. "He understands the needs of a small business; how to cultivate leads, manage time and expectations, grow, expand, and adapt to changes as they arise. All are essential for success in the real estate industry, and his already proven track record as a local business owner will set him up for yet another win as he serves buyers and sellers from his base in our Lewisburg office."



Calvin Beiler

Ribbon Cuttings



Ray and Nova Sterner were already excited to buy a long-standing Sunbury business, but they've become awestruck by what it means to the community around them. In April of 2022, the Sterners purchased Jasmine-Aire Boutique from Kenneth 'Kenny' Romberger, who founded and owned the store for 53 years at three different locations in the city. It's been at 415 Market St. since 1989. The Central PA Chamber helped them celebrate this transition with a ribbon cutting ceremony on May 5, to launch the official grand re-opening of the Sunbury staple. 'When we bought the place, we had an idea of what it would mean to us, but we really didn't understand what it meant to the community,' Nova said. 'Everyone has grown up with this place, and that has really become the most important aspect for me in making sure that this place keeps going.' Learn more about the 'one-stop shop with a little bit of everything' at www.jasmineaire.com. Pictured: Ray Sterner, co-owner of Jasmine-Aire Boutique in Sunbury, cuts the ribbon to celebrate the grand re-opening, surrounded by family, staff and supporters. From left: Skyler Herb of Skyworks Equipment Rental and Central PA Chamber of Commerce Board of Directors Chairman; Nik Alarez, Jasmine-Aire Boutique team member; co-owner Nova Sterner, holding her and Ray's son, Dylan; Ray; Fawnda Libby, team member; Hannah Frye, sales manager; and Tea Jay Aikey, President & CEO of the Central PA Chamber.

It's finally 'pool season', but for lucky pups that go to Soggie Doggie, the fun never ends! On May 11, the Central PA Chamber helped the young business at 1710 Vincent Ave., Watsontown, celebrate with a ribbon cutting ceremony. Soggie Doggie provides a year-round, indoor heated swimming pool for dogs of all sizes and abilities, according to owner/operator Duska Rishel. She said the concept stems from an event she attended years ago where someone had a make-shift pool for four-legged friends. 'The dogs were swimming and loving it,' she said. 'I thought it would be a cool idea to offer that to dogs that had mobility issues, excess energy, needed to lose weight or just have fun.' To have your special companion(s) join in on the excitement, contact Rishel to set up a private appointment to meet, and allow your dog(s) to become comfortable and acclimated to the pool. Call 570-412-6676, e-mail soggiedoggie@gmail.com and visit

www.soggiedoggie.com. You can also find them on Facebook. Pictured: Preparing to cut the ribbon is Duska Rishel, surrounded by family, friends and supporters. From left: Alison Hall, RE/MAX Bridges Realtor and Central PA Chamber Board Member; Lauren Weidner, Valli and Rick Rovenolt (owners) of nearby Paws-itively Obedient Dog Training School; Duska and her husband, John; and Tea Jay Aikey, Central PA Chamber President & CEO.



The Milton Public Library celebrated its 100th anniversary on May 25, as a cornerstone of the community that offers educational resources, programs, and services for people of all backgrounds.

And, to secure its future for the next hundred years, the library launched a '100 for 100' fundraising campaign and seeks community support to reach its goal of \$100,00 this year. The library offers free access to a variety of resources and services, including digital resources, online databases and cultural programming. With the help of community donations, the library can continue to be a vital resource for the community. Visit www.milton100.com or www.miltonpalibrary.org to make a donation and for more information.

Pictured next to a donation tracker in the Milton downtown, from left, are library supporters: Amy Rearick, Stan Salwocki, Jan Salwocki, Joe Moralez, Travis Cartier and Bob Layton.



Pennsylvania's Acting Health Secretary Dr. Debra Bogen enjoys a quick ride on the Buffalo Valley Rail Trail next to The Miller Center in Lewisburg.

State officials gather at The Miller Center

LEWISBURG – On May 11, Department of Conservation and Natural Resources (DCNR) Secretary Cindy Adams Dunn, Aging Secretary Jason Kavulich, and Acting Health Secretary Dr. Debra Bogen visited The Miller Center for Recreation and Wellness in Lewisburg, to highlight the importance of connecting older adults to the outdoors to promote the physical and mental health benefits they can gain through spending time in nature.

The event came after Gov. Josh Shapiro's budget address highlighted the many advantages of Pennsylvania's state parks and outdoor recreation. His proposed investments will enable people across the Commonwealth to enjoy parks, trails, and forests, provide more opportunities to enjoy the outdoors, and capitalize on economic opportunities that arise from the natural resources.

"We are very aware of the barriers and challenges many older adults and those with disabilities experience with having access to the outdoors," Secretary Dunn said. "The Shapiro Administration is committed to providing healthy, safe, and high-quality opportunities for older adults to get outside and enjoy the incredible benefits our natural spaces provide. Thank you to our partners in

the Departments of Aging and Health for this work to help older Pennsylvanians find meaningful connections to nature.

"The Miller Center for Recreation and Wellness, powered by local health systems Evangelical Community Hospital and Geisinger, is a 501(c)(3) community-based resource that aims to improve the overall health of the region through education, empowerment, and partnerships. Sports, fitness, and childcare operations are managed by the Lewisburg YMCA," said Ryan McNally, director of The Miller Center & Community Health Initiatives for Evangelical Community Hospital. "The facility has nearly 100,000 square feet of usable space for health and wellness programming, including a fully equipped fitness center, four hardcourts, turf field, café, and clinical spaces. Given that we are adjacent to the Buffalo Valley Rail Trail, The Miller Center is uniquely situated to provide ease-of-access to both outdoor and indoor recreation."

Each agency involved in the event is taking steps to strengthen the connection to older adults and the outdoors. Click here for the 2020-2024 State Plan on Aging.

'Bring your child to work'



On April 27 was 'Bring Your Child to Work Day', and one of the members participating was First Commonwealth Bank in Lewisburg. In the center is Sadie Plank, who attends the Mifflinburg Area Middle School. She enjoyed getting to know her mother's co-workers and customers. She also interviewed the manager, Ashley Parrish, and got to learn budgeting skills from fantastic teachers in the FCB organization. All in all, Sadie loved the experience and said she could see herself in banking someday.

From left: Christine Glace, Kara Plank and daughter Sadie, Parrish, and Jean Rupert.



The Central PA Chamber was pleased to host 1 Million Cups Susquehanna Valley and guest speaker Ayana Ife of Ayana Active in May.

Ife is a Modest Fashion Designer that appeared on the TV show Project Runway and plans to release her first line of women's sportswear next year.



To support its Vision of "Helping Our Region Grow", the Central PA Chamber of Commerce is offering Pledged Asset Loans (PAL) to member businesses and organizations that need help in securing business loans.

For more information, visit: www.centralpachamber.com/pal.

Business & Education

What's So Cool About Manufacturing?

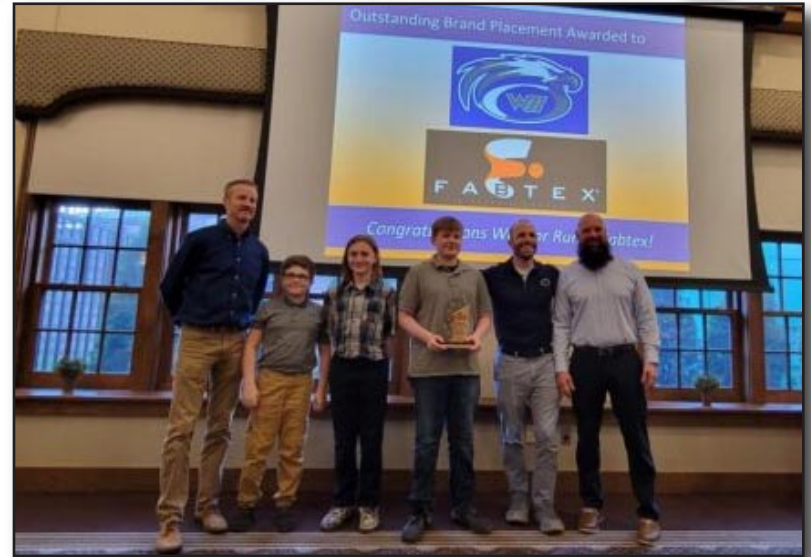
WILLIAMSPORT - The Innovative Manufacturers' Center (IMC) and its partners are proud to announce the award recipients for the "What's So Cool About Manufacturing?" (WSCM) Central Susquehanna student video contest awards.

The ceremony was held April 19 at the Pine Barn Inn in Danville. The WSCM contest partners students from schools in several Central PA counties with local manufacturers. Each student team scripted, shot, edited and promoted a short video that documents their experience highlighting what is "cool" about manufacturing. The video with the most votes, during three days of online voting in March, received the "Viewers' Choice Award." A panel of judges reviewed the videos for awards in three other categories, including: Outstanding Overall Program, Outstanding Team Spirit and Outstanding Brand Placement.

"We had a really great contest this year with students and their manufacturing partners working together to highlight what's so cool about manufacturing in Central PA. In our third year of this contest, we had a record number of schools and manufacturers participate, a record number of 50,000 votes with this year's Viewers' Choice award had over 17,000 votes," said Lauri Moon, Manager of Outreach & Special Projects with IMC and Co-manager of the Central Susquehanna contest. "The students, teachers and manufacturers put in so much hard work, and it definitely showed in their final videos."

This year's awards and their winners are:

Outstanding Overall Program: Selinsgrove Area Middle School – Gilson Snow, Inc.



Central PA Chamber Members Warrior Run Middle School and Fabtex, Inc. teamed up to win the Outstanding Brand Placement Award during the "What's So Cool About Manufacturing?" Central Susquehanna student video contest awards ceremony on April 19.

Outstanding Team Spirit: Mount Carmel Area Middle School – Great Dane

Outstanding Brand Placement: Warrior Run Middle School – Fabtex, Inc.

Viewers' Choice Award: Central Columbia Middle School – SEKISUI KYDEX

Congratulations to the Selinsgrove Area Middle School/Gilson Snow and Central Columbia Middle School/SEKISUI KYDEX teams, which moved on to the statewide competition in Harrisburg in May.

To check out this year's Central Susquehanna What's So Cool About Manufacturing? videos, visit the WSCM website at: www.whatssocool.org/contests/central-susquehanna.

Partnering with the Innovative Manufacturers' Center on this regional contest are Central Susquehanna Intermediate Unit, BLAST Intermediate Unit, Advance Central PA and The Foundation of the Columbia Montour Chamber of Commerce. Funding for this program is made possible by these organizations and, in part, by EITC, PASmart, Manufacturing PA Initiative funding, and with federal dollars.

Elementary career fair



From left, Central PA Chamber Board Directors Rachael Herb of Service 1st Federal Credit Union - Lewisburg; Skyler Herb of Skyworks Equipment Rental, and Nate Lawrence of United Plate Glass, all participated in last month's career fair at Oaklyn Elementary School in the Shikellamy School District. They each presented to students about what they do in their respective fields.

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Many thanks to Mifflinburg Bank & Trust and its employees for selecting our Central PA Business & Education Association, a 501(c)(3) organization, as the beneficiary of its Casual Bankers Fundraiser for the month of April! Last month, Ashley Boop, Community Relationship Manager in Lewisburg, presented the check to Ryan Workman, our Business & Education Coordinator. Thank you so much for your support!



Members of the Central PA Business & Education Association Steering Committee at their recent meeting, as referred to in this month's 'Ryan's Writings'.

Ryan's Writings



Our plan is underway

The Central PA Business & Education Association's Steering Committee met again in May at the Central PA Chamber of Commerce.

The committee is working on a project to help meet the demands of employment in our region. Soon, an easy-to-use web page accessible from our website will provide a directory for potential employees and area students to find opportunities for gaining skills, apprenticeships, internships, and increase their "hire-ability". Employers will have access to information and tools for recruitment and retention. We are not trying to "reinvent the wheel," as there are many resources, but rather partner with and provide a hub of information to simplify the search process for job seekers and employers alike.

The committee is also developing a "Vocation Motivation Fair", which will be our spin on the traditional job fair. These events will be a platform for diverse, engaging speakers to address groups of students, job seekers, and potential employees on various topics related to creating a healthy, rewarding workplace of culture and success. Ultimately, our goal is to eliminate the barriers of anyone seeking work or any employer seeking workers in our region. These initiatives will be massive undertakings, impossible without the help and insight of our Steering Committee, stakeholders, and partners.

Later this month, is our Business and Education Association's Annual Golf Tournament, which takes place at the Bucknell Golf Club, Lewisburg. If you have never participated in the "B&E" Golf Tournament, I would say, "come for the golf, stay for everything else." In addition to 18 holes on the course, there is a sports memorabilia auction, Golf Ball Drop!, luncheon, photos, and more! This is the major annual fundraiser for our 501(c)(3). Please, consider joining us on the 23rd. You won't want to miss it!

Ryan Workman
Business & Education Coordinator
rworkman@centralpachamber.com

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Jessica's Jottings

Another full slate



Oh, my goodness, we have reached the halfway point of 2023! Where has the year gone already?!

Well, if you are anything like your Central PA Chamber of Commerce, we have been working hard non-stop since this year began, and we have no intention of slowing down just yet. We have lots coming up this month, and it is not too late to join us at any of the happenings mentioned below.

On Friday, June 23 is our annual Business & Education Association Golf Tournament to raise funds for the 501(c)(3) arm of the Central PA Chamber. If you like to golf, head on over to our website to register yourself and/or team to join us for a fun-filled day of golfing, networking, and much more! If you don't golf, you can still volunteer to help us for the day or even sign up to sponsor a hole or lunch and get your name out for all to see. If you have any questions, be sure to reach out to myself or Business & Education Coordinator Ryan Workman for more information. Thank you to the many sponsors and golfers that have already signed up and shown their support!

We have limited seating available for our next Inside Jobs Tour for this month. This is because we are going to get a private tour of the Capitol Building in Harrisburg by local state Rep. David Rowe! For those registered in advance, we will meet here at the Central PA Chamber of Commerce on June 28 and ride down on one of Susquehanna Valley Limo's buses. This is a great chance to see our state government and possibly learn a little more, too! Find details at www.centralpachamber.com/events.

If you are able, I would love to see you sign up to donate blood at our next American Red Cross Blood Drive on June 29. This is a great way to give back in a big way and save lives. Go to www.redcrossblood.org to sign up. Use code "PACHamber".

As always, we have Seminar & Training Series classes for you to take part in. RHP Law Group will be conducting two this month. On June 13, they will be going through Estate Planning, and on June 27, they will be helping you understand Medicaid. Remember, all seminars are open to our members, non-members and the general public. All we need you to do is go to our website to register. On June 21, you do not want to miss the seminar that will help you understand WEDNetPA and how it can reimburse your organization for attending trainings, just like those held by the Central PA Chamber and many other organizations.

Last, and certainly not least, we have another monthly Breakfast Briefing coming up on June 30. This is a great opportunity to come out and network with businesses and organizations in our region, plus enjoy a hot breakfast. Our sponsor this month is the Keystone Energy Efficiency Alliance. Again, remember to register at www.centralpachamber.com/events.

Have a safe and wonderful start to summer, and I cannot wait to see you soon!

Jessica Beaver
Finance & Membership Director
jbeaver@centralpachamber.com

*Just another full month for the
Central PA Chamber! Visit:
[www.centralpachamber.com/
events!](http://www.centralpachamber.com/events)*



Organizers of the 9th Annual Bone Hunt on April 22 said it was another successful event for Arthur's Pet Pantry, a non-profit that provides food for pets in need to keep them in their homes. It was hosted by Soggie Doggie near Watsontown. Learn more at www.arthurspetpantry.wixsite.com/arthurspetpantry, and find them on Facebook and Instagram.



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INSIDE JOBS

On May 26, Central PA Chamber staff and members visited RiverWoods Senior Living Community, Lewisburg, for the latest Inside Jobs Tour. The sun was shining and the associates and residents were beaming as well by the visit. Executive Director Aaron Barth lead the tour with stops to meet and hear from a number of associates, as well as a few residents.

RiverWoods is over 100 years old, originally established by the Evangelical church as a way of caring for the widows of clergy members. It is also well known as once serving as an orphanage. Currently, they provide three major levels of care, including: Skilled Nursing, Personal Care and Independent Living. There are close to 300 residents and nearly 200 associates. Visit: www.asbury.org/riverwoods. Along for the tour, in the group picture below, from left and in front, are: Gyanna Grudsinski, The UPS Store - Lewisburg; Kay Aikey, Administrative Assistant to the Executive Director; Rachael Herb, Service 1st Federal Credit Union - Lewisburg. Back: Jessica Williams, Central PA Chamber Finance & Membership Director; Aaron Barth, Executive Director; Ryan Workman, Central PA Chamber Business & Education Coordinator; Jeff Shaffer, Central PA Chamber Communication Director; Ashley Parrish, First Commonwealth Bank - Lewisburg; and Tea Jay Aikey, Central PA Chamber President & CEO. The Central PA Chamber has scheduled Inside Jobs Tours with members throughout the year, and you're invited to attend any number of them! Learn more, and register, at www.centralpa-chamber.com/inside-jobs-tours.



CENTRAL PA
CHAMBER OF COMMERCE

INSIDE JOBS

11 a.m. to 1 p.m. Wednesday, July 26
@ 1025 Alliance Park Drive, Bloomsburg

Featuring:

NETI Northeast Training Institute

- Tour the "House of Horrors"
- Learn more about Northeast Training Institute in one of its classrooms
- Lunch provided

Inside Jobs offers members a chance to tour facilities of fellow businesses/organizations. Learn more and register @ www.centralpachamber.com/inside-jobs-tours

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BY THE NUMBERS...



The Central PA Chamber Facebook page is on track to increase page reaches by **40%** this year!

Through May, nearly **20,000** page reaches have been ribbon cutting posts!

Of the six ribbon cuttings so far this year, **4** are represented in our top **7** posts for 2023!

Join us at these upcoming events!

CENTRAL PA
BUSINESS & EDUCATION ASSOCIATION
Seminar & Training Series
Reimbursement Funding:
WEDnetPA Information Session
Presented By: Alexandra Lehman
9 a.m. to 10:00 a.m. Wednesday, June 21
FREE to Attend, In-Person @ the Central PA Chamber
Register: www.centralpachamber.com/events


Presented by:  



CENTRAL PA CHAMBER OF COMMERCE
SUPER-SIZED
INSIDE JOBS

Wednesday, June 28 @ PA State Capitol
w/ state Rep. David Rowe

Featuring:

- Tour the state Capitol building in Harrisburg
- Limited to 30 guests
- Visit registration page for full itinerary

Transportation by: 



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Learn more and register @ www.centralpachamber.com/inside-jobs-tours

**American Red Cross**
Blood Drive
10 a.m. to 3 p.m.
Thursday, June 29 @
Central PA Chamber of Commerce,
30 Lawton Lane, Milton

To make an appointment, call 1-800-Red-Cross or visit redcrossblood.org. Use code "PAchamber".

22nd Annual "B&E" Golf Tournament
Friday, June 23 @ Bucknell Golf Club
\$130 to Register/\$99 for BGC Members



Master Sponsor: 

Details/register: centralpachamber.com/events
Sponsorship opportunities: rworkman@centralpachamber.com

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