

It's YOUR BUSINESS

www.centralpachamber.com

Volume 8, Issue 7 - July 2023



A day at the Capitol, pg. 3



The Inside Scoop



For years now, we've been providing opportunities for members to have a new perspective on area business, organizations and places. Our latest Inside Jobs Tour definitely did just that!

A number of people who joined us for the Inside Jobs at the state Capitol (see page 3) either hadn't been there since they were kids or never at all! If you can relate, I would highly encourage you to make the trip. Maybe even with us in the future, if it didn't fit your schedule this time. Whether or not you like government or history, you should at least be awestruck by the beauty of our collective capitol building.

Remember, we hold Inside Jobs Tours almost every month. Find out where we'll be inviting you next further inside this issue! While we were all amped up at the end of June for our 22nd Annual B&E Golf Tournament and 8th Annual Golf Ball Drop, it wasn't meant to be with our original date. Milli Vanilli always said, "Blame it on the rain," but I know we needed it then. However, we're hoping everyone is able to return (and maybe even find a few more?) who can join us for both events on Friday, July 28, at Bucknell Golf Club. See more on page 17. In addition, there are many new members to meet starting on page 4, as well as members in our monthly spotlight on page 5. Find event information from your fellow members starting on page 6, and then read about the many wonderful things that are happening at businesses and organizations across the Central PA Region.

Enjoy the issue!

Jeff Shaffer, Editor
 Communication Director
jshaffer@centralpachamber.com

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rworkman@centralpachamber.com

The President's Club

- | | | |
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The President's Club is an exclusive sponsorship program created to prominently recognize members that contribute to the Central PA Chamber over and above their annual membership investment. Learn more at centralpachamber.com/tpc.

IYB Deadlines

Below are upcoming *It's Your Business* due dates. Every effort is made to include information in a timely manner. *Note: Only paid advertisements are guaranteed.*

**August Digital Issue
 News & Ads
 due by July 14**

**September Digital Issue
 News & Ads
 due by Aug. 11**

**Fall Print Issue*
 (released early October)
 Ads & Flyers
 due by Sept. 8**

*The Central PA Chamber also publishes *IYB Quarterly* four times a year. Copies are available at public member locations across the region.



On June 28, state Rep. David Rowe (R-85) provided a tour of the state Capitol in Harrisburg to Central PA Chamber staff and members, serving as a 'super-sized' version of the Chamber's monthly Inside Jobs Tours. On the cover: A group photo on the steps below the Capitol Rotunda. From left, in front: Rep. Rowe; Heidi Welsh, Jersey Shore State Bank; Jessica Beaver, Chamber's Finance & Membership Director; Mark Lawrence, Sunbury Broadcasting; Chelsey Houseknecht, Strong Spas; Bonnie Keister, Service Electric Cablevision; Ginnetta Reed, T-Ross Brothers Construction; and David Zook, Zook's Enterprises. Second row: Bethann Shaffer, Shikellamy High School teacher and Jeff Shaffer's wife; Jeff Shaffer, Chamber's Communication Director; Matt Jones, The Standard-Journal; Ryan Workman, Chamber's Business & Education Coordinator; Steve Clements, Heaven's Best Carpet Cleaning; Nea Brown, Heritage Springs Memory Care; Heidi Tilman, Heaven's Best; state Rep. JoAnne Stehr (R-107). Back: Michael Caseman, Alderfer Lumber; Keith Foust, Susquehanna Fire Equipment Co.; Peter Swift, Camp Susque; Mike Molesevich, Union County Historical Society; Chris Confer, Aspire Wealth Group; Alison Hall, RE/MAX Bridges; Jim White, VNA Health System; and Marc Thayer, Meixell-Diehl Insurance.

INSIDE JOBS

A day at the state Capitol

HARRISBURG - There have been many great Inside Jobs Tours over the years, but the most recent was the biggest yet!

On June 28, Central PA Chamber staff and members were invited by state Rep. David Rowe (R-85) to the state Capitol in Harrisburg for a "super-sized" version of the Chamber's monthly Inside Jobs Tours. Transportation for the 22 registered guests was graciously provided by Susquehanna Valley Limousine.

Once there, Rowe and staffer Bethann Myers treated their guests to a tour of the capitol complex, lunch and a chance to talk to and ask questions of other local state representatives, including JoAnne Stehr (R-107) and Michael Stender (R-108).

The tour began with a group photo in the main rotunda, before visiting the House and Senate chambers and the state Supreme Court. This all occurred just days before the state's annual budget deadline, and the building was bustling with activity.

Many that attended said it had been a long time since, or even their first time, visiting the state Capitol.

Rowe provided insight as to serving as a member in the House, while a building tour guide of 25 years provided detail on history, paintings and unique architecture and design that is seen throughout. The cap-

itol was completed in 1906 but still retains a lot of its original character. Even the desks that House members and senators sit at are the originals.

The Chamber guests were also recognized in the gallery of the House Chamber during a morning session. It surprised many in attendance that the gathering was casual in nature and everyone seemed to be getting along.

"What is often aired is chaos, but that's only like 10 percent of it," Rowe said. "We agree on problems, just not solutions."

He added Republicans and Democrats alike often come together on issues that need addressed, and he himself is happy to work with his colleagues.

During a catered lunch in a private setting, Rowe, Stehr and Stender spent time conversing with the Chamber guests, many of them constituents of one of the three. After that, there was some free time to visit the senate library, governor's reception, state museum, gift shop and more.

Find additional photos on the Chamber's Facebook page.

Register for upcoming Inside Jobs Tours at centralpachamber.com/inside-jobs-tours.

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New Members

Human Interest

655 Montgomery St.
San Francisco, CA 94111
717-855-8573

nick.munyat@humaninterest.com

Nick Munyat - Partner Account Manager

www.humaninterest.com

Human Interest is an affordable, full-service 401(k) and 403(b) provider that seeks to make it easy for small and medium-sized businesses to help their employees invest for retirement. With technology at its core, Human Interest removes the typical burden of administrative tasks via payroll integration, and automates plan compliance. Working with your payroll provider and financial advisor, Human Interest is working to ensure that people in all lines of work have access to high-quality, easy-to-use retirement benefits.

Kimble Consulting (Colonial Life)

725 Elmira St.
Williamsport, PA 17701
570-419-4847

joel.kimble@coloniallifesales.com

Joel Kimble - Manager

Reed Advisory Group

1 Deer Lane
Honesdale, PA 18431
570-398-8784

kreed@reedadvisorygroup.com

Kevin Reed - President

www.reedadvisorygroup.com

We are an expense reduction consultant agency for businesses with the capability of reducing operating costs by 12 to 30 percent or more across most categories.

REW Financial

730 State Route 405
Milton, PA 17847
800-609-9484

rick@rewfinancial.com

Richard Wible - President

www.rewfinancial.com

We strive daily to bring the best opportunities to the table to enhance your financial future in a comfortable, no pressure environment. At REW Financial, it's all about YOU – our family. We are honored that you've taken the time to check us out. Please, feel free to drop in any time and relax while we take care of all your insurance and financial needs.

The Young Industries

16 Painter St.
Muncy, PA 17756
570-546-3165

jthompson@younginds.com

J. Tyler Thompson - Executive Vice President

www.younginds.com

The Young Industries, Inc. was founded in 1947 by Henry T. Young as a manufacturer in the Agricultural Industry. Henry hired our first employee in July of 1948. Business kept growing, and in 1952, we moved to our first factory in Pennsdale, PA. Eight years later in 1960, we moved into our current location in Muncy, PA where we have grown into a world wide leader of the bulk material handling industry.

Winfield Services

261 Amish Road
Winfield, PA 17889
570-274-8274

winfieldservices@gmail.com

Harvey Emert - Owner/Operator

www.facebook.com/winfieldservicesllc

Winfield Services provides mobile on-site diagnosis and repair of passenger vehicles and commercial equipment, preventative maintenance, portable welding, as well as custom hydraulic hose assemblies made on-site. We also offer preventative maintenance in industrial settings.

Bucknell University

82 University Ave.
Lewisburg, PA 17837
570-577-1323

ld025@bucknell.edu

Lisa DiMassimo - Executive Assistant

www.bucknell.edu

Bucknell University is a leading employer in Central PA.

Keystone Payroll

2198 High Tech Road
State College, PA 16803
814-933-9755

metters@keystonepayroll.com

Melissa Etters - Payroll Consult

Payroll and payroll tax processing.

See "New Members" (on page 9)

Membership Renewals

(As of June 12, 2023)

Danville Business Alliance
Good Leadership
Keystone Energy Efficiency Alliance
Lackawanna College - Sunbury Center
Milton Historical Society
Moms4Liberty - Northumberland County Chapter
Roupp Funeral Home
Strong Spas

Tammy Rupert - Thrivent
The Graphic Hive
Thermal Product Solutions
United Plate Glass Company
Universal Advertising Associates
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Karla Koicuba, Marketing Coordinator

karla@mascpa.org

3405 Board Road, Ste. 100, York

717-843-3891

How long have you been in business?

117 years

What makes your organization unique?

The Manufacturers' Association is the only regional trade agency in southcentral PA. New technologies, new processes, and new materials are changing our industry at a pace not seen since the industrial revolution. We offer an extensive (and always growing) range of training courses and

seminars designed to help our region's manufacturers compete on a global scale.

What is a service that people are surprised to learn you offer?

A pre-apprenticeship program. We work with local high schools to give students the ability to explore a career in manufacturing before entering the workforce after graduation. Pre-Apprenticeships are designed for high school seniors enrolled at partner schools who are considering pursuit of an apprenticeship in a chosen trade after graduation.

What is your Mission Statement?

The Manufacturers' Association is on a mission to ensure that our region's manufacturing sector not only survives but rebounds stronger than ever! We exist to ensure that critical knowledge is preserved, expanded, and shared with the manufacturing professionals of tomorrow. Founded in 1906, we are the voice of the industry for hundreds of member & non-member organizations in southcentral PA & northern MD. We support manufacturers with the knowledge they need to operate, hire and train smarter!

Amanda Wright,

VP of Business Development & Operations

570-988-3960

417 Market St., Sunbury

sunbury-pa@spherion.com



SPHERION
STAFFING & RECRUITING

How long have you been in business?

Spherion Staffing & Recruiting has been around since 1946. The local ownership team has been in business since 1992 and has helped thousands of businesses and employees throughout Pennsylvania.

What makes your business unique?

Our vision is, "To drive careers, grow businesses, and better the communities we call home." Our vision is our why. It's not often that you can work in an industry where you can directly see how you're helping people. We love it. We consider it a privilege to be

trusted by our candidates to guide them on their careers and by our clients to find their colleagues. What we do affects the lives of thousands of people and can make a huge difference in our communities. We are humbled that we get to do this every day.

What is a service that people are surprised to learn you offer?

Plenty of things! One of our favorite programs that Spherion offers is Me, Inc., a program that helps high school students prepare for college and the workforce through various presentations, trainings and

development opportunities.

In addition to Me, Inc., Spherion has been providing the Emerging Workforce Study as a tool for businesses. A research-rich study, Spherion's Emerging Workforce Study is designed to uncover the evolving attitudes and motivations of American workers in context with job satisfaction, engagement, and retention.



Keith D. Foust, President

info@susquehannafire.com

570-412-0621

2122 Main St., Dewart

How long have you been in business?

For 72 years. My father started business from his home north of Watsonstown in 1951.

What makes your business unique?

We provide fire protection and safety equipment for fire departments, industrial and personal protection, also included services for the products we sell.

What is a service that people are surprised to learn you offer?

Of our long list of products and services we offer. We now have an on-staff electrician for emergency light installation and services, installation of electrical operations for fire suppression systems and now offering alarm system services and monitoring. We also offer OSHA and DEP Safety Training by an on-staff certified trainer.

What is your Mission Statement?

Susquehanna Fire Equipment Company is committed to our customers by providing the most innovative and advance fire, safety and suppression equipment and services available to day to protect live and property. In addition, it is our responsibility to grow and sustain our company to achieve profitability that will support our commitments and sustain growth for our customers, employees and suppliers.

What's Happening

CENTRAL PA
CHAMBER OF COMMERCE

Fine Day for Wine Day!

Saturday, July 22

\$50/person

Includes:
Round-trip transportation from the Central PA Chamber via Susquehanna Valley Limo, one-hour stops at five wineries, and lunch!



Participating Wineries

- Fero Vineyards & Winery - Lewisburg
- Iron Vines Winery - Sunbury
- Neighbor Lady Vino - New Columbia
- Shade Mountain Winery - Middleburg
- Whispering Oaks Vineyard - Sunbury

To register, and full details, scan the QR code or visit centralpachamber.com/events/wine

All Abilities Kids Craft Night

WATSONTOWN - Lifting Little Lives and Blooming Meadows Farm have teamed up to offer a free "All Abilities Kids Craft Night".

Organizers say it will be something that they will want to proudly display in the home. "We are so happy to be able to offer a fun craft night using flowers," said Ashley Parrish, President of Lifting Little Lives, with the mission to enhance the lives of ill and/or disabled children in the local community. See a sample and register for the All Abilities Kids Craft at www.bloomingmeadowsfarm.com. Learn more about Lifting Little Lives at www.liftinglittlelives.org.

It will be held from 6 to 8 p.m. on Friday, July 14, at the Blooming Meadows Farm, 11110 Route 44, Watsonstown.

All children are welcome to come and create framed artwork that can be cherished forever. Kids will be gluing pressed flowers onto wood in the shape of their initial and then frame the artwork.

CENTRAL PA
CHAMBER OF COMMERCE

INSIDE JOBS

9 to 10 a.m. Wednesday, Aug. 23
@ 525 Weis Drive, Lewisburg
(Park in lots adjacent to Weis Center or along Moore Avenue)

Featuring:

WEIS CENTER **Bucknell**
FOR THE PERFORMING ARTS UNIVERSITY

- A behind-the-scenes look, including a back stage tour and light show
- Receive a voucher for two tickets to an upcoming show
- Coffee and refreshments provided

Inside Jobs offers members a chance to tour facilities of fellow businesses/organizations. Learn more and register @ centralpachamber.com/inside-jobs-tours

Accepting APPLICATIONS

Sunbury's Revitalization Inc
Presents

SUNBURY RIVER FESTIVAL

When:
August 18th & 19th

Where:
Fourth Street in Sunbury
between Service 1st and
Sunbury Motors

Please email Amie at hello@sunburyrevitalization.org for more information



'READY, SET, MOVE' VBS

WATSONTOWN - The READY, SET, MOVE Vacation Bible School, where kids will learn to "Follow Jesus Here, There and Everywhere", will be held starting at 6 p.m. Monday, July 10, through Friday, July 14, at Delaware Run Wesleyan Church, 5570 Musser Lane, Watsonstown.

All are welcome to attend. Kingdom Kidz Inc. will provide the daily evening worship music and Bible message. A special VBS closing program will be held at 5 p.m. Saturday, July 16, at Montgomery Park, 1st St., Montgomery. For questions, call 570-538-1967.

Impact Assessment

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Attract + Retain

A Four-Part HR Best Practices Virtual Series

Are you struggling to attract talent and retain your workforce? Is your company having trouble meeting demand due to a lack of available talent?

We hear your frustration and concerns. Join IMC for a four-part virtual series on HR best practices to help your organization attract and retain skilled employees. Led by Denise Cowburn, a Workforce Development Specialist for Tooling U-SME, this series will cover the current state of attraction and retention for manufacturing companies, best practice on using branding to attract talent, structured onboarding, on-the-job training, and more.

Each virtual session is under 45 minutes. Companies who attend all four sessions will have an opportunity to have a one-on-one discussion with Denise on how to implement these strategies.

Session 1

State of Attraction & Retention

Tuesday, July 25th
10:00-11:00 AM ET

- The current state of attraction and retention from around the country
- The cost of turnover
- Discussion/Q&A

Session 2

Attraction & Branding

Tuesday, August 8th
10:00-11:00 AM ET

- The importance of branding to attract talent and where to find your talent
- Best practices
- Discussion/Q&A

Visit imcpa.com/events to save your complimentary seat.

Session 3

Generations & Culture

Tuesday, August 1st
10:00-11:00 AM ET

- The Gen Z and Millennial workforce
- Discussion/Q&A

Session 4

Structured Onboarding & On-the-Job Training

Tuesday, August 15th
10:00-11:00 AM ET

- Keeping employees engaged
- Discussion/Q&A



Denise Cowburn, Tooling U-SME



Denise Cowburn is a Workforce Development Specialist for Tooling U-SME. Her experience in manufacturing equips her to implement best practices in workforce development and facilitate workshops across the country to organizations of all sizes. For nearly 90 years, Tooling U-SME has been providing manufacturers with the tools and resources they need to succeed.

toolingu.com

RAISING the Board

Practice. Act. Apply. Connect.

Raising the Board is designed to build the skills and confidence of current and future members of non-profit and corporate boards.



"Whether you already serve on a board or are interested in serving a board, I found the courses to be very helpful. It has everything you would need to know to serve and to serve well!"

- Corey Mowrey, RtB Graduate

Featuring 4 focus areas:

- Practice**
Vision & Mission, Culture and Strategic Planning
- Apply**
Financial Essentials, Fundraising, Bylaws and Meeting Protocols
- Act**
Ethics, Servant Leadership, Personal Why Statements and Serving on Committees
- Connect**
Communication Protocols, Social Media, Advocacy and Marketing

NEXT CLASS: 8 a.m. to 4 p.m. Wednesday, September 20 @ the Central PA Chamber of Commerce, 30 Lawton Lane, Milton

Lunch provided by: **TBD**

Contact Ryan Workman @ rworkman@centralpachamber.com or 570-742-7341 / Register: www.centralpachamber.com/rtb

Raising the Board is a program of the Central PA Chamber of Commerce.

Find the latest member events on our Facebook and Instagram pages!

Date	Event	Location	Time	Cost
7/20/23	Funding and Incentives to Finance Energy Efficiency Improvements in Your Facility	Webinar	10:30 a.m. to 12 p.m.	Free
7/20/23	How to Prepare a CMMC System Security Plan	Webinar	2 to 3 p.m.	Free
7/25/23	Attract & Retain - A Four-Part HR Best Practices Virtual Series (first of four, see flyer above)	Webinar	10 to 11 a.m.	Free



Lauri Moon
Manager, Outreach & Special Projects
570-329-3200

www.imcpa.com/events



Small Business Development Center
Bucknell University

570-577-1249
www.bucknell.edu/sbdcevents

Date	Event	Location	Time	Cost
7/11/23	Is Your Business Wi-Fi Secure?	Online Meeting (Live)	12 to 1 p.m.	No Fee
7/18/23	Build a Better Business (click ad at left)	416 Market St. (DeWitt Bldg., 3rd Floor) Lewisburg	9:30 to 11 a.m.	No Fee

Have you dreamed of being your own boss for many years but don't know where to start?...
Start with the Bucknell SBDC!

New Members (cont.)

Pennsylvania Treasury
 613 N. Drive Room G-06
 Harrisburg, PA 17120
 717-585-4993

sshope@patreasury.gov
Steve Shope - Program Relationships Manager
 www.patreasury.gov

The Pennsylvania Office of the State Treasurer serves as the custodian of more than \$150 billion in Commonwealth funds, and is responsible for the receipt and deposit of state monies, investment management and oversight of all withdrawals and deposits from state agencies. Treasury also administers several programs that provide an opportunity for financial empowerment for families, municipal governments, and non-profit groups across the state. Here, you can learn more about all of Treasury's programs and services, along with also navigating Treasury's Transparency Portal which provides an in-depth look at how Commonwealth expenditures are being spent.

Bonnie Swinehart, Author
 92 Oriental Road
 Liverpool, PA 17045
 717-309-8123

bonnieats@yahoo.com
Bonnie Swinehart - Author
 www.authorbonnieswinehart.com

Author presentations, children's programs, speaking engagement, teaching workshops, limited editing and speech writing, article writing.

Community Arts Center receives grant from FCFP

WILLIAMSPORT - The Community Arts Center has been awarded a \$3,000 grant from the Pearls with a Passion Fund at the First Community Foundation Partnership of Pennsylvania.

This year's Pearls grant program focused on art in education for students in grades K-12. This generous contribution will go to support the Student Summer Stock's production of Roald Dahl's Matilda the Musical.

"The generosity from the Pearls with a Passion Fund is significant in creating this unique annual opportunity for area students," said Jim Dougherty, Executive Director of the CAC.

The Student Summer Stock program offers students in the region the opportunity to produce and perform in a recent Broadway musical.

In collaboration with the Lycoming College Theater Department, on July 21 through 23, area students will be presenting the inspiring story of a girl who

dreams of a better life.

"The community looks forward to the Student Summer Stock production every summer. We are grateful for the support from the Pearls with a Passion Fund," said Ana Gonzalez-White, college relations officer in charge of CAC development.

For more information about giving opportunities at the CAC, contact Gonzalez-White at 570-327-7657 or e-mail awhite@cac-clive.com.

The First Community Foundation Partnership of Pennsylvania is committed to creating powerful communities through passionate giving. For more information, visit www.fcspartner.org.

The Community Arts Center is owned and operated by Pennsylvania College of Technology, a national leader in applied technology education. For more information on the college, visit www.pct.edu.

CENTRAL PA BUSINESS & EDUCATION ASSOCIATION

Seminar & Training Series

How to Deliver a Great Elevator Speech

9 to 11 a.m. Tuesday, Sept. 12

Central PA Chamber of Commerce, 30 Lawton Lane

Cost: \$10 Member / \$15 Non-Member

Register: www.centralpachamber.com/events

Presented by: **CENTRAL PA** CHAMBER OF COMMERCE

'New Incentives and Savings'

SCHNECKSVILLE - Sustainable Energy Fund will host a webinar from 11 a.m. to noon Wednesday, July 12, called "Renewable Energy and Energy Efficiency: New Incentives and Savings Opportunities".

This webinar will have a panel of experts in the utility industry discussing firsthand the highlighted changes with your local utility company to provide updates to the PA ACT 129 for commercial

developers and contractors on the savings for energy efficiency and renewable energy upgrades. The Square K Energy CEO will discuss the saving opportunities on tax benefits with the Inflation Reduction Act's significant expansions to the 179D.

To register for the webinar, visit: <https://thesef.org/events/renewable-energy-and-energy-efficiency-new-incentives-and-savings-opportunities>.

Free Training Opportunities for Educators, First Responders, and Community Members



Youth Mental Health First Aid (YMHA) teaches you how to identify, understand, and respond to signs of mental health and substance use challenges among children and adolescents ages 6-18. Training is 6.5 hours. (lunch on your own 11:15-12:15)

Training Dates

Date	Time	Location
6/23/23	8:15AM to 4:00PM	CSIU-Milton
7/7/23	8:30AM to 12:30PM	Blended
7/12/23	8:15AM to 4:00PM	CSIU-Milton
8/2/23	8:30AM to 12:30PM	Blended
8/7/23	8:15AM to 4:00PM	CSIU-Milton



Question, Persuade, Refer (QPR) is a concise (120 minute) suicide prevention training in which participants learn how to recognize the signs of mental distress, ask simple and direct questions, and help those who need to access local resources.

Training Dates

Date	Time	Location
6/26/23	9AM to 11AM	CSIU-Milton
7/6/23	9AM to 11AM	CSIU-Milton
7/11/23	9AM to 11AM	CSIU-Milton
8/8/23	9AM to 11AM	CSIU-Milton

Registration Required

<https://sites.google.com/csiu.org/summer-trainings/home>



Presented by IMPACT, MHAT and PCCD grant

Contact Erin Demcher for more information edemcher@csiu.org

Challenge raises over \$181k for Evan

LEWISBURG - Evangelical Community Hospital recently held its second Annual Ambassador Challenge. The challenge, which ran throughout May, raised over \$181,000 to support the Evangelical Care Fund.

The Care Fund provides a foundation of financial support for Community Health and Wellness screenings, events, and education; Mobile Health of Evangelical; Evangelical Regional Mobile Medical Services (ERMMS), the Hospital's paramedic and EMT response; The Family Place, the Hospital's obstetrics unit; Hospice of Evangelical, end-of-life care; and more.

The 2023 Ambassador Challenge was made possible by the generous support of sponsors, including: Griffith Development, McNeese Wallace & Nurick LLC, Mifflinburg Bank & Trust, and Weis Markets, as well as many other businesses and organizations who are recognized on the Ambassador website, www.EvanHospital.com/Ambassador.

The Ambassador Challenge featured community representatives promoting the Hospital's mission and encouraging charitable giving as ambassadors for the Hospital. Michael Briskey, MD, of Selinsgrove; Chad Evans of Paxinos; and Sabra Karr of Lewisburg were the ambassadors for the 2023 campaign.

Collectively, the three ambassadors raised \$98,975, with Sabra Karr of Lewisburg being named Ambassador of the Year for raising over \$44,000.

Each ambassador was presented a crystal award by Kendra Aucker, President and CEO, at a celebration appreciation event.

"Now in the second year of the Ambassador Challenge, we're delighted to see the enthusiasm that surrounds this as our premier fundraising event," said Donna Schuck, Associate Vice President of Philanthropy and Donor Relations. "Our Ambassadors all rose to the challenge and beyond raising funds, raised awareness surrounding the importance of supporting the Hospital so neighbors and friends can take advantage of the healthcare opportunities it offers."

In addition to monies raised by the ambassadors, an online auction, which was open to anyone with interest, brought in over \$14,000.

"Our Ambassador Challenge is made possible by the behind-scenes-work of the committee members," said Schuck. "They bring to the table enthusiasm and creativity to make the event a success all with



The Ambassador Challenge was made possible by a committee of community volunteers and staff of Evangelical's Philanthropy and Donor Relations Department. The 2023 Ambassador Challenge committee, from left: Donna Schuck, Krista Stephens, Stacey Napoli, Eustacia Muir, Kristen Moyer, Chad Evans, and Drew Kauffman.

the singular goal of raising the funds needed to bring accessible healthcare to our communities."

For more information on events like the Ambassador Challenge, or to support Evangelical Community Hospital, contact the Philanthropy and Donor Relations department at fundraising@evanhospital.com or call 570-522-2685.

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Time with Tea Jay

Words for women

Recently, I was privileged to be able to get away for a leadership forum.

This is where I had the honor of meeting Dr. Neeli Bendapudi. In May of last year, Dr. Bendapudi was appointed as Penn State's 19th President, and became the first female president in their long history. What an accomplishment for women!

In her speech, she touched on what it means to be a non-normative leader, and more importantly, that it is alright. This was empowering for me personally. I am sure you've realized by now I am a bit unique when it comes to the leaders in the region.

She also shared how important it is to be careful with words as they can become labels. Especially when talking to our youth. It is so common to tell the little girls they are pretty, but we need to just as frequently tell them they are strong. It is not just boys that are strong.

She shared that we need to look at the world through windows and not mirrors. Take a moment and think about that. A window offers new views while mirrors only offer a reflection. The rest of the afternoon's speakers shared a myriad of advice for leaders, which I felt compelled to share. Including:

- You must continue to reinvent yourself. You can't sit and not bring anything to the table.
- Comments are just a blip in the day. Be who you are!
- Be careful with your words (gender, body image, mental health).
- Guard your reputation (true value). Authenticity.
- Help guide your team, don't think of being at the top.
- Be there, let them see you, know you and engage.
- Lead by example, act how you want others to act.
- Create a purposeful culture.
- Own it, don't stress it.

Work life balance was a topic of discussion. It was stated that we can only manage our energy and not our time as time is not ours to manage. To have a balance, you must determine your priorities and decide what matters most to you. Take the time to fill your cup.

"Superwoman Syndrome" was discussed. Women tend to have many roles, all of which they try to maintain perfection. They have real difficulty saying "no." We were told "no" is a complete sentence.

"Imposter Syndrome" was covered as well. Measure success by how much they can do and excel in. They can't fall short in any area and must handle everything easily.

Then the big question was asked. Who puts the expectations on women? We do, and we rarely ask or except help when offered.

It was asked how do you feel when you help someone? So, why rob someone of that feeling by not allowing them to help you.

This forum was very impactful for me, and I hope this recap gives you a little incite as to why and you're able to benefit from it.



Tea Jay Aikey
President & CEO

tjaikey@centralpachamber.com

SVCEP Forum



Central PA Chamber President & CEO Tea Jay Aikey was one of many area leaders invited to speak on June 16 during the Susquehanna Valley Community College Business Leaders Forum at the Silver Moon Banquet Hall, Lewisburg, complete with a complimentary lunch by Feast of Flavor. Business leaders across the region were encouraged to attend to have an open discussion about upcoming workforce needs and how a community college can provide workforce training programs to prepare students for specific employment needs. To learn more at www.NewCommunityCollege.org.

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Board approves succession plan

MILTON - In May, the Central PA Chamber of Commerce's Board of Directors passed a succession plan, to help mitigate any harm to the organization's programs, projects and services, should a crucial member of the staff, or officer, depart unexpectedly.

"It's never something you want to think about, but it's an important step in protecting the integrity and reputation of the Central PA Chamber of Commerce," said Tea Jay Aikey, Chamber President & CEO.

"Nearly 600 businesses and organizations are currently counting on us to serve them and look out for their best interests, and our succession plan will help the Chamber should there be an untimely departure of key personnel. "There are also a number of policies, procedures and

SOPs (Standard Operating Procedures) in place, which are also reviewed and updated as needed."

The primary responsibility for succession management rests with the board of directors and the President & CEO. And, effective succession management is much more than simply having a slate of candidates to replace the President & CEO or other key members.

The plan identifies role requirements, selection, authority and compensation of an acting President & CEO, board oversight, communications, and immediate and long-term search strategy.

The Central PA Chamber's Board of Directors also have access to key documentation at any time, further putting the organization in a better position should any matter of crisis arise.



The Central PA Chamber always enjoys seeing members working together. Recently, Skyworks Equipment Rental provided a 65-foot straight boom lift to XW Construction for a job at the Warrior Run Manor. It was used to help with caulking and weatherizing windows. Pictured in the basket is David Zook of Zook's Enterprises, who also works with XW Construction. Learn more about these members at centralpachamber.com/membership-directory.

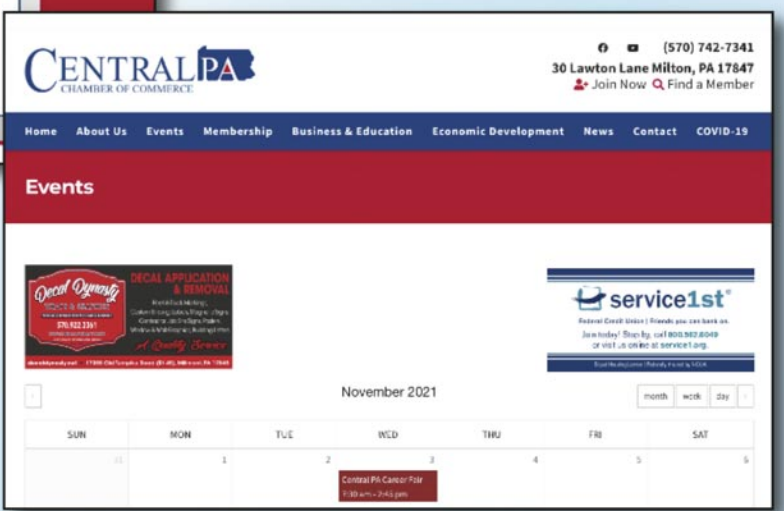
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Members Recognized

Pennsylvania College of Technology - Workforce Development

WILLIAMSPORT - Twenty Pennsylvania College of Technology employees, including five from the Workforce Development department, received Blue Belts in Innovation Engineering, certification from the Innovation Engineering Institute that is recognized throughout industry, during a May 4 ceremony in the Thompson Professional Development Center.

The five recognized included: Tammy Smith, Kathy Wentzler, Michael Porter, Lindsey Harner and Alexandra Lehman.



Pictured, from left, are: Sara Hillis-Ousby, Business Development Manager, Workforce Development; Tammy Smith, Manager, Strategic Projects, Clean Energy Center; Dr. Chip Baumgardner, Blue Belt Innovation Leadership Series Instructor; Kathy Wentzler, Training Consultant, Workforce Development; Michael Porter, Training Specialist, Workforce Development; Lindsey Harner, Program Coordinator, Clean Energy Center; Alexandra Lehman, Training Consultant, Workforce Development; and Beth Bittenbender, Executive Director, Operations/Special Projects, Workforce Development.

Greater Susquehanna Valley YMCA

LEWISBURG - YMCA swimming alumni and current athletes, including Greater Susquehanna Valley (GSV) YMCA swimmers, coaches, volunteers, and celebrity guests, celebrated 100 years of competitive swimming at the 2023 YMCA National Short Course Championship in Greensboro, N.C., from April 3 to 7. The centennial celebration included a panel discussion with former Y Olympians, alumni reception, a celebration video, and a special performance by North Carolina A&T University's Cold Steel Drumline.

More than 1,200 athletes from 188 teams in 30 states competed in the historic championship event. At the Short Course Nationals, the GSV YMCA was represented by seven swimmers, including: Mason Cianflone, swimming the 200 Fly; Emma Gerlinski, swimming the 200 Medley Relay; Ryan Hause, swimming the 200 Back, 100 Back, 200 IM, and the 100 Free; Mason Ordonez, swimming the 50 Free, and the 100 Free; Maria Painter, swimming the 200 Medley Relay; Brenna Ross, swimming the 100 Fly, 200 Breast, 50 Free, 100 Breast, and the 200 Medley Relay; and, Kimberly "Kimmy" Shannon, swimming the 1000 free, 200 Back, 200 Free, 500 free, and the 200 Medley Relay.

The GSV YMCA team walked away from the event with two medal winning swims from Shannon, who took second in the 1000 free, and Ross who took eighth place in the 100 Breast. Shannon also made finals in each one of her events, finishing 17th in the 200 back, 16th in the 200 free and 18th in the 500 Free.

In addition to the successes of the GSV YMCA team, there were many other successes during the competition, including 10 national

YMCA records set.

In addition to YMCA competitive swimming, YMCA Diving also celebrated the centennial at the 2023 YMCA National Diving Championship. To learn more about the GSV YMCA, visit gsvymca.org.

Intrada Technologies

MUNCY – Intrada Technologies is proud to announce the promotion of Jennifer Daniel to Tier 2 Web Developer. She was initially hired as a Tier 1 Web Developer in January 2021.

As a Tier 2 Web Developer, the Penn Tech College graduate's responsibilities include the development, troubleshooting, and maintenance of web applications, along with SEO management, Google/Bing ad management, and reporting.

In addition, Daniel has numerous certifications, including - SEO Toolkit Exam for Advanced Semrush Users, Semrush SEO Toolkit Course, Google Analytics for Power Users, Advanced Google Analytics, and Google Ads Search Certification.

"Working for a small business like Intrada allows me to connect with clients, see projects through from start to finish, and learn a lot," Daniel said. "Our team works so well together, always willing to lend a hand and join forces when needed. Everyone is friendly and genuinely cares about one another."

David Steele, co-founder of Intrada Technologies, added, "As an IT company, we take pride in fostering a culture of growth and development. We're thrilled to announce Jennifer's promotion to Tier 2 Web Developer. We're confident that her skills, hard work, dedication, and experience will help us continue to provide top-notch services to our clients.

"Congratulations, Jennifer, on this well-deserved promotion!"



Jennifer Daniel

HRG

LEWISBURG - HRG has chosen Michael Smetana for a newly created position as Chief Innovation & Technology Officer. He will be responsible for developing new technology service offerings for the firm's clients related to infrastructure planning, design and management.

Smetana has 21 years of experience helping AEC consultants and their clients use information technology to optimize operations and support growth strategies. He has deployed artificial intelligence and automation technologies to reduce costs and increase efficiency, implemented data analytics to enhance decision-making, and managed the adoption of solutions to increase scalability. He is an expert at aligning technology with organizational objectives and can leverage relationships with many leading technology providers for his clients. He also has extensive expertise in cybersecurity and risk management. He was honored by the Pittsburgh Technology Council as a CIO of the Year finalist & Tech Visionary in 2020.

HRG president and chief executive officer Jason Fralick is excited about the potential technology presents for managing communities and their facilities, and he believes Smetana will provide expert guidance to the firm and their clients.

"HRG goes beyond design and construction to be true partners with our clients, helping them reach organizational goals, reduce costs, and optimize operations," Frolic said. "Technology is rapidly



Michael Smetana

expanding possibility in these areas and becoming more complex by the day. We want to help our clients understand and harness that potential for their organization and their stakeholders. Mike has deep and broad-ranging knowledge, but, more importantly, he has vision. He understands how technology works, and he knows how to apply it to help organizations accomplish their goals. We're very excited to work with him and witness the value he can create for our clients."

Evangelical Community Hospital

LEWISBURG— Evangelical Community Hospital is pleased to welcome Nicholas Julius, MD, to its medical staff. Dr. Julius joined the Emergency Medicine Group of the Hospital.

As an emergency physician, Dr. Julius specializes in rapid recognition and treatment of trauma and acute illness.

Dr. Julius received his Doctor of Medicine from Temple University. He completed his Residency at Penn State Health Hershey Medical Center where he served as Chief Resident Physician in Emergency Medicine. Dr. Julius is board certified in Pediatric Advanced Life Support, Advanced Cardiovascular Life Support, Basic Life Support, and Advanced Trauma Life Support, and has Neonatal Resuscitation Program certification.

Prior to Evangelical, Dr. Julius served as a staff physician in the Emergency Department of Penn State Health Holy Spirit Medical Center and Penn State Health Hampden Medical Center. While there he was the Emergency Medicine Advanced Practice Clinician Education and Development Physician Lead.



Dr. Nicholas Julius

SEDA-COG

LEWISBURG - Betsy Kramer, SEDA-Council of Governments (SEDA-COG) Revitalization Coordinator, earned the designation of Certified Economic Developer (CEcD), a national recognition that denotes a mastery of skills in economic development, professional attainment, and a commitment to personal and professional growth.

The CEcD Certification Program is the most prestigious designation in the economic development profession. Kramer was 1 of 32 economic development professionals nationwide who earned the designation. Additionally, in 2022, Kramer earned the Entrepreneurship Development Professional (EDP) accreditation, also from the International Economic Development Council (IEDC). The IEDC administered the written CEcD Exam on May 8 and notified candidates of their results on May 17.

Working in economic development for over six years, Kramer is currently assisting the city of Shamokin with economic revitalization and community resiliency. She has extensive experience in facilitating communication and collaboration with volunteer organizations, non-profits, elected officials, business community and investors to achieve a unified revitalization mission.



Betsy Kramer

The Northumberland National Bank

NORTHUMBERLAND – The Northumberland National Bank is pleased to welcome Douglas C. Baxter to the team as the Senior Vice President and Chief Financial Officer.

In this role, Baxter will be responsible for managing the financial actions of the bank, maintaining the highest level of accounting standards, and



Douglas C. Baxter

overseeing all aspects of the bank's financial success.

"Norry Bank has a great reputation as a local community independent bank," said Baxter. "I look forward to working with the entire team to build on the bank's solid financial foundation and deliver strong results for our customers and shareholders."

Baxter is a resident of State College and earned a bachelor's degree in finance from Penn State University. He is a graduate of the Pennsylvania Advanced School of Banking and currently serves as an instructor for the Pennsylvania Bankers Association.

The Standard-Journal

(Published with permission)

MILTON - Adam Slother of The Standard-Journal has won an industry award for his work in photo-journalism, according to the newspaper.

Slother, as well as Larry Deklinski of sister newspaper, The News-Item in Shamokin, were each named Shooting Stars by Editor and Publisher, a monthly trade magazine that covers the newspaper industry.

Slother regularly employs his writing, photography and videography skills at The Standard-Journal and, in 2022, produced a documentary titled "Reflections of Agnes," which explored how Milton Borough remembered Hurricane Agnes 50 years after the storm wreaked havoc across the Susquehanna River Valley. "Working for the Standard, I kind of had the opportunity to get back into some of the photo and video things that I enjoy doing and usually don't have the time to do," said Slother, who started making videos at the age of 12.

His documentary on Hurricane Agnes was his biggest undertaking yet, both at work and in his personal life, and he managed to complete the project in just three months with a basic camera and lighting setup and video editing software.

"I had a video camera and I had one decent lens," said Slother. "I already had some audio equipment which I had from recording music in the past. It was very bare bones, not a lot of fancy stuff." In making the documentary, Slother relied on The Standard-Journal to access photo and story archives, and to connect him with people who were impacted by the flood. He learned about what people lost in the flood, the subsequent cleanup process, and how the town was impacted, and spoke to emergency responders about their experiences rescuing people.

"Some people got emotional because it was very devastating for a lot of people, so I got to share in that a little bit and, I guess, help to preserve their story," he said. "I'm always most interested in people's personal experiences. I love hearing things firsthand." Looking forward, there are a variety of potential stories that Slother would like to help tell, many of them focused on the local history of Milton.

"There's a lot of stuff in our area that I think deserves to be recognized or highlighted," he said.

Deklinski, a photographer and reporter for The News-Item, was also named a Shooting Star by Editor & Publisher.

"I'm grateful for the Sample News Group, and I'm thankful that my publisher Amy Moyer and managing editor for The News-Item Tim Zyla nominated me for this award," said Deklinski. "I'm self taught but my origins in photography started by joining the high school yearbook midyear through my senior year with my best friend Alex Hayes."

After graduating from Shamokin Area High School, Deklinski continued to practice his photography by joining the yearbook at Millersville University, which was called Touchstone. In an effort to improve his skills, he often used sporting events as opportunities to grab some photos.



Adam Slother

The Miller Center adding childcare wing

LEWISBURG - Through a generous \$2 million grant from The 1994 Charles B. Degenstein Foundation, The Miller Center - through its joint venture with Evangelical Community Hospital and Geisinger and in partnership with the Greater Susquehanna Valley YMCA - is poised to make childcare in the region more affordable and more accessible.

That grant, along with a \$1.68 million U.S. Department of Agriculture Community Facilities Congressionally Directed Spending Grant previously secured with the help of U.S. Sen. Bob Casey's office, will cover the construction costs for a childcare center at The Miller Center. The plans include an expansion on the west side of the facility. Other operational details are still in development.

"Our workforce at Evangelical is at least 80 percent women, if not more. Accessing affordable, quality childcare is the number one issue I hear when discussing the challenges facing young families with employees and prospective employees," said Kendra Aucker, President and CEO of Evangelical Community Hospital, and President and Board Chair of The Miller Center. "We have to get creative and help these families with this essential service.

"In order to operationalize the expansion and make quality, affordable childcare more readily available to the families who need it, we'll be looking to area employers to join us in this effort."

The need for more affordable childcare options continues to grow.

"There are nearly 11,000 pre-kindergarten aged children in Union, Snyder, and Northumberland counties and almost 60 percent of them have working parents," said Bonnie McDowell, CEO of the Greater Susquehanna Valley YMCA. "Since the beginning of the pandemic, more than 1,500 childcare classrooms have closed in Pennsylvania. So, as more and more children need care, parents face fewer and fewer options."



A rendering of The Miller Center's childcare center expansion.

Central PA Chamber shows support for childcare

HARRISBURG - The Central PA Chamber of Commerce has joined dozens of other chambers around the state in imploring state government to address the crisis surrounding accessible and affordable childcare.

Lead by the Chester, Delaware, and Westmoreland chambers, the Central PA Chamber signed a joint letter with 54 other chambers to the state General Assembly and Gov. Shapiro's Administration.

The aforementioned chambers have all been outspoken in previous calls for action, inspiring this coordinated effort. According to the organizations, the lack of accessible and affordable childcare is negatively impacting the economy and costing employers, the collective Chamber members, \$2.88 billion and PA \$3.47 billion in losses each year.

Collectively, the chambers have worked with their respective employer-members to outline the following solutions to be considered by elected officials:

1) Employee Childcare Public Private Partnership - Legislation to create a tax credit for employers who furnish employee childcare in the amount of the employer's cost in furnishing employee childcare. Legislation to incentivize employers to fund childcare for their employees by splitting the cost with the state, and providing tax credit incentives to employers who participate.

2) Childcare Tax Credit for Parents - Expanding the Child and

Dependent Care Enhancement Program. Last year's budget included funds for up to 30% of childcare-related expenses that filers claim on their federal return. This program is meant to support working families by lessening their tax liability. A total of \$24.6 million went into the program for last FY and is now a permanent fixture of the state's tax code.

3) Retention and Recruitment - Proposals potentially being considered during the current state budget negotiation to offer rebates/incentives for nursing, teaching and policing jobs should be extended to the childcare community. Hiring incentives would be a great first step to address the ongoing issue of low wages currently paid to childcare workers being a disincentive to join this critical field.

4) Regulatory Reform - The chamber community is advocating that any future regulatory proposals must ensure proper stakeholder input from childcare providers with special consideration to infant care. In addition, any changes do not lead to increased costs for providers.

"The workforce shortage and workforce development issues are significantly impacted by childcare shortages in the Commonwealth," said Tea Jay Aikey, President & CEO of the Central PA Chamber. "The unity of these chamber presidents in one letter is a great example of our joint concerns and efforts for improvement."

Luncheon at Sojka Pavilion



On June 1, the Central PA Chamber staff and several members spent lunch and the early afternoon with Bucknell Sports Properties, where we learned about how they partner with area businesses utilizing the power and pull of college athletics.

Presenting is General Manager Mike Trudnak. A tour around Sojka Pavilion on the Bucknell University campus followed. Another luncheon is being planned for noon to 1 p.m. Thursday, Aug. 24. If interested in attending, contact Adam Hushon at adam.hushon@learfield.com.



Pictured above is Lauren Bryson, executive director of Focus Central PA, receiving one of the 2023 contributions from Justin Ross of LIVIC Civil.

Focus Central PA collecting contributions

DANVILLE - Focus Central PA has been receiving thousands of dollars in contributions this year from numerous businesses and organizations, including many fellow Central PA Chamber members, such as: ENCINA, \$1,000; North Shore Railroad, \$3,750; Fulton Bank, \$3,000; LIVIC Civil, \$1,000; SEDA-COG Joint Rail Authority, \$3,750; and PPL Electric Utilities, \$1,000. Their contributions supports smart regional economic growth by promoting the Central PA region to attract investment that cultivates economic growth, according to

Focus Central PA. The organization 'is part of a committed team in the region that is driving economic growth for communities in Centre, Columbia, Montour, Northumberland, Union, Snyder, and Mifflin counties. Focus Central PA pro-actively connects with site location consultants and companies looking to expand. This work helps our communities become an even greater place to live and work.' For more information, contact Lauren Bryson, Executive Director, at lbryson@focuscentralpa.org and visit www.FocusCentralPA.org.

In the blanket business



Lawton Insurance Agency recently purchased fleece for 100 fleece knot blankets and then their Mifflinburg and Lewisburg office employees made all 100 blankets, which were donated to Kelsey's Dream! For the photo, from left: Kelly Weller, Tricia Dreese and Jessica Strickland of Lawton Insurance; Tina Kuhns, volunteer and CEO of Kelsey's Dream; and Trish Wert of Lawton. Kuhns then delivered to volunteers to place the Kelsey's Dream tag on them. Cindy Harvey, Mary Beckley and Jane Saltzburg sewed labels on all 100 blankets the same day they received the delivery. The blankets are for Camp Dost, a children's cancer camp held at Camp Victory in Millville. Kelsey's Dream sends a big 'thank you' to Lawton Insurance Agency and their team. Without them, Kelsey's Dream would not have been able to do the blanket program this year. Kelsey's Dream has donated blankets to Camp Dost since 2006. Since COVID, they have not had groups get together to make blankets to donate for camp. Follow the Kelsey's Dream Facebook page for ways you can support the blanket program. In related news, Lawton also recommended Kelsey's Dream to Erie Insurance Company for a recent donation of \$1,500. Learn more at www.kelseysdream.org and www.lawtonins.com.

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Business & Education



This year, Manufacturers' Association's Pre-Apprenticeship program graduated 70 students in total from across southcentral Pennsylvania.

Manufacturers' Association Pre-Apprenticeship

YORK – In April, the Manufacturers' Association concluded its 6th program year for their high school Pre-Apprenticeship program with a graduation ceremony hosted by Thaddeus Stevens College of Technology in Lancaster.

The Association's Pre-Apprenticeship program introduces high school students to advanced manufacturing occupations in seven different trades and provides opportunities to pursue high wage, in-demand careers. The program includes students from York, Lancaster, Perry, Chester, Dauphin, Cumberland, and Lebanon counties, as well as county Career and Tech Centers and Career and Tech Ed high schools.

This year's Pre-Apprenticeship program graduated 70 students in total from across southcentral Pennsylvania. The recognition event included a tour of the College's Greiner Center for Advanced Manufacturing, the HAAS Factory Showroom, and presentations on potential career opportunities, concluding with students receiving their state recognized Pre-Apprenticeship Hours Certificate. Thaddeus Stevens College of Technology was chosen as a graduation site because of the

high-quality advanced manufacturing degrees offered and its recognition as a high quality post-secondary institution. It has been recognized as the number one Technical College in Pennsylvania.

"Pre-Apprenticeships offer an excellent opportunity to introduce high-tech modern manufacturing careers to all students" said Miranda Martz, the program's Pre-Apprenticeship Coordinator at the Association. "The program also provides a pathway for advance placement in employer apprenticeships, accelerating high wage, high quality careers for graduates.

Pre-apprenticeship programs are designed to offer classroom and hands-on learning specifically to train students to enter a Registered Apprenticeship program with an employer or continue their technical education. The program is registered with the PA Department of Labor (L&I) and has received support from the state agency to expand the program across south central Pennsylvania. L&I estimates that on average, apprentices earn much higher starting wages after completion of programs.

Learn more at mascpa.org.



Kingdom Kidz Inc., a 501(c)(3) non-profit organization using puppetry for educational experiences, teamed up with students in the Warrior Run High School Art Department to create the logo for this summer's Vacation Bible School theme, 'READY, SET, MOVE'. Pictured, from left, are students Bridget Fletcher and Hannah Diehl. Learn more about the VBS program being held at Delaware Run Wesleyan Church on page 6.

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B&E Golf Tournament, Golf Ball Drop rescheduled

LEWISBURG - It's a rarity for sure, but the 22nd Annual B&E Golf Tournament and 8th Annual Golf Ball Drop, originally scheduled for June 23, was postponed until Friday, July 28. The forecasted rainy weather was all the reason needed to delay the date of the biggest fundraiser for the Central PA Business & Education Association. All golfers, sponsors, volun-

teers and other participants were notified of the date change, and that all other details will remain the same. In fact, if the original date did not fit your schedule, you still have the opportunity to play in the golf tournament or buy tickets for the Golf Ball Drop! Find details, register and buy tickets at www.centralpachamber.com/events, or click the flyers below!

22nd Annual "B&E" Golf Tournament
Friday, July 28 @ Bucknell Golf Club

Master Sponsor: 

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Sponsorship Opportunities: rworkman@centralpachamber.com

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Learn more about "B&E" @ www.centralpachamber.com under the "Business & Education" tab!

Ryan's Writings



Worth the wait

Well, mother nature may have got the best of our original golf tournament date, but we shall carry on! I would like to personally state how appreciative your Central PA Chamber team is to Tim Hepler and his Bucknell Golf Club staff for accommodating us with a rain date for the B&E Golf Tournament - Friday, July 28. Thank you as well to all the volunteers and golfers who have been so gracious with their time and schedules. I am relieved that the tournament will take place! Just pray for fair weather on July 28, and we will be in business for a tournament one month bigger and one month better than first envisioned! The success of the B&E Golf Tournament is paramount for the implementation of all the Central PA Business & Education Association Programs. Looking ahead to the rest of summer and this autumn, our Seminar & Training Series has several upcoming dates, including our first-ever off-site event at Rouppe Funeral Home where we hope to reach both Chamber members and prospective members when our own Jessica Beaver takes her, "What is the Central PA Chamber?" presentation on the road. The next scheduled Raising the Board class this September is already filling up. Find the flyer on page 7. Other than the date change, there will be no alterations to our normal tournament events. Lunch and registration will still take place at 11 a.m., the Golf Ball Drop! will still occur at 12:30 p.m., and the shotgun start will still commence at 1 p.m. All the goodies and extras you've come to expect at the B&E Golf Tournament will remain. The putting and double-or-nothing contests, the sports memorabilia auction, and the other awards and activities will occur as planned. In the meantime, if you were unable to join us for the originally scheduled tournament date, registration has been re-opened. We can certainly accommodate more players. Visit centralpachamber.com/events to register to play and/or buy Golf Ball Drop! tickets.

Ryan Workman
 Business & Education Coordinator
rworkman@centralpachamber.com

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Jessica's Jottings



So many ways to market

There are plenty of ways you can market your business/organization with the Central PA Chamber of Commerce! We have marketing options that are included with an annual membership as well as options that are cost-effective for you.

Included opportunities with your membership are new member promotions, membership lists, space for your brochures and business cards, attending most events, offering member-to-member discounts, submitting press releases, appearing in the Member Spotlight, and presenting a Seminar & Training Series Class. I'm going to walk you through a few of the popular opportunities.

Our membership list is available to our members at any time. It gives you the contact information for our nearly 600 members! This includes a primary contact, phone number, address, and e-mail. We can break this down for you in many ways, including by type of business and location. It will be sent to you as an Excel spreadsheet so you can send out your own invites, introduction, or information you would like to share with the rest of the Central PA Chamber family. The Williamsport Crosscutters recently asked for this list to obtain different sponsors in our region for their specific game nights they host. With the help of this benefit, they were able to obtain new sponsors all across our region! Just remember to always ask for a new list right before you plan to do your outreach as the list is updated daily.

Our brochure and business card racks are a great way for you to get information out to the public. Our facility is being used almost daily and this is a popular spot for guests to visit before and after they leave the building. As a resource center, we also get random visits daily and this is where those people go. I know because we have a doorbell that chimes whenever someone comes down that hallway! If you have not sent, or stopped by to deliver, your business cards and/or brochures, be sure to do so. If you would like to be featured more often with the Chamber, we have multiple ways to advertise. This includes in our monthly publication, It's Your Business. Ads start at just \$45/month. We also have space on our website homepage and events page for our members to advertise. In addition, there are many sponsorship opportunities throughout the year. These opportunities start at just \$50 and come with their own benefits!

To learn more about all the marketing opportunities available, be sure to go to: centralpachamber.com/marketing. As always, you are welcome to give us a call or stop in to discuss these and the many other member benefits we offer.

Have a great summer!

Jessica Beaver
Finance & Membership Director
jbeaver@centralpachamber.com

Seminar & Training Series



There was a nice crowd for the Seminar & Training Series class on June 13 with Attorney Karen Hackman of RHP Law Group! Estate planning was the topic of conversation. If you have questions, contact Hackman at 570-523-3241 or hackman@rhplegal.com. Also, visit www.rhplegal.com. Interested in leading a class in your area(s) of expertise? Contact Ryan Workman at 570-742-7341.

Seminar & Training Series

What is the Central PA Chamber?

9 to 11 a.m. Wednesday, Aug. 16
Roupp Funeral Home - 8594 Old Turnpike Road, Mifflinburg
OR Online via Zoom
Cost: **FREE**

Register: www.centralpachamber.com/events

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Learn more about
marketing opportunities!
Visit:
centralpachamber.com/marketing

SEDA-COG receives EPA grant for 'brownfields'

LEWISBURG - SEDA-Council of Governments (SEDA-COG) has been awarded a highly competitive \$1 million grant from the Environmental Protection Agency (EPA).

The grant is funded by the Bipartisan Infrastructure Law. This award will create the opportunity to assist the SEDA-COG region by capitalizing a Brownfields Revolving Loan Fund (RLF) and further expanding its already established and successful EPA Brownfields program under the SEDA-COG Community Services Division.

A Brownfield is a property, the expansion, redevelopment, or reuse of which may be complicated by the presence or potential presence of a hazardous substance, pollutant, or contaminant. SEDA-COG has previous success with EPA 128(a) Technical Assistance

and EPA Community-Wide Assessment Grants.

With this new funding opportunity, SEDA-COG's Business Finance Department will be able to further assist with real estate development and reuse by providing loans and subgrants to support Brownfields cleanup activities. This new program will initially focus on the city of Shamokin but will allow SEDA-COG to offer this RLF to SEDA-COG's 11-county region. When RLF loans are repaid, the loan amount is returned to the fund and loaned to other borrowers, providing an ongoing source of capital within the SEDA-COG region.

This new RLF loan fund will be beginning late 2023. For more information on the SEDA-COG EPA Brownfield program, contact Betsy Kramer at bkramer@seda-cog.org or 570- 524-4491 x7203.



Camp Koala thanks fellow member Cindy Potoeski of Decal Dynasty Wraps and Graphics for creating, installing, and donating, the new window decal at 94 Chestnut St., Mifflinburg. A grand opening is planned for Saturday, July 22. Visit: campkoala.org.



Strong Spas, Northumberland, was visited in May as a thank you for their participation in the Susquehanna River Cleanup Project on April 23. The company says their proud to help in the community and support the environment. Learn more at: sunburyrevitalization.org/events-programs/rivercleanup.

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BY THE NUMBERS...

Save the date! The B&E Golf Tournament and Golf Ball Drop are now on **JULY 28!**

77 logos, **10** websites and **97** social media links were recently added to the online directory! Is your listing up-to-date?

The Central PA Chamber's Facebook page is averaging **11,800** page reaches per month!

Join us at these upcoming events!

BREAKFAST BRIEFING

7:30 to 9 a.m. Friday, July 21 @
the Central PA Chamber of Commerce
30 Lawton Lane, Milton.

Members - FREE; Non-members - \$7
(Registration is Required)

Sponsored by:



GRAPHITE GRANTWORKS

CENTRAL PA
CHAMBER OF COMMERCE

INSIDE JOBS

11 a.m. to 1 p.m. Wednesday, July 26

@ 1025 Alliance Park Drive, Bloomsburg

Featuring:

- Tour the "House of Horrors"
- Learn more about Northeast Training Institute in one of its classrooms
- Lunch provided

NETI Northeast Training Institute

Inside Jobs offers members a chance to tour facilities of fellow businesses/organizations. Learn more and register @ www.centralpachamber.com/inside-jobs-tours

Celebrating the completion of Kinetic fiber deployment in the community! Ceremony and refreshments at the Watson Inn!

Ribbon Cutting

kinetic.
by windstream.

CENTRAL PA
CHAMBER OF COMMERCE

3 p.m. Wednesday, July 26 @ 100 Main St., Watsonstown

BREAKFAST BRIEFING

7:30 to 9 a.m. Friday, Aug. 18 @
the Central PA Chamber of Commerce
30 Lawton Lane, Milton.

Members - FREE; Non-members - \$7
(Registration is Required)

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