It's Your Business

www.centralpachamber.com

Volume 8, Issue 3 - March 2023





pennsylvania



























Coming to a screen

near you, pg. 3



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Alison Hall

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Milton Historical Society

Brad Lawton

Lawton Insurance Agency

Ginnetta Reed

T-Ross Brothers Construction

One vacant position

Baldwin & Baldwin Staff

Tea Jay Aikey - President & CEO

tjaikey@centralpachamber.com

Jeff Shaffer - Communication Director

ishaffer@centralpachamber.com

Jessica Beaver - Finance & Membership Director

jbeaver@centralpachamber.com

Ryan Workman - Business & Education Coordinator

rworkman@centralpachamber.com

The Inside Scoop

It's Your Business has long been a form of outreach for us when we can't be with our members, helping to ensure you know what we're up to and how we can help.

There are others, of course, including social media, but now there's another way!

This month, we introduce what we hope will allow us to reach even more people where (or close to)

they are. Our cover story explains how technology, as well as good old fashioned, in-person meetings will make a difference.

This Chamber has an incredibly diverse group of members when it comes to communication, and it's our intent to reach as many people as possible. Learn more on page 3.

Also in this issue, read about Congressman Dan Meuser's first in-person visit to a Legislative Event. He is now the U.S. Representative for a large majority of our members, and he intends to keep in touch. See

We conducted our first ribbon cutting on 2023 last month. It was to commerate the 10th anniversary of Welch Performance Consulting. Read more on page 14.

On the same page, it's time to remind you to apply, or reapply, to be in the running for the Green Business of the Year Award! We have awarded a member now for more than a decade. They've been business and organizations of all types and sizes. Are you next? On page 15, see where we held our first Inside Jobs Tour of the year. It's a place that will see business pick up very soon! Consider joining us for any number of future Inside Jobs Tours.

As usual, there are new members to welcome, Member Spotlights, events, Members Recognized and more! Don't skip a page. Enjoy the issue!



Jeff Shaffer, Editor Communication Director jshaffer@centralpachamber.com

The President's Club

Abe's Custom Woodworking Asbury RiverWoods Backyard Broadcasting of PA Century 21 Mertz & Associates Coldwell Banker Penn One Real Estate **Contrast Communications Decal Dynasty Evangelical Community Hospital** First Commonwealth Bank **Fulton Bank** Heaven's Best Carpet Cleaning **Heritage Springs Memory Care Hosterman Creative** i3 Point-of-Sale **iHeartMedia**

Java Momma Jersey Shore State Bank **Keystone Advertising** La Primavera Italiano Ristorante **Lawton Insurance Agency Lewisburg Pharmacy** LIVIC Civil Meixell Diehl Insurance Mifflinburg Bank & Trust Company **Near Me Entertainment** Nesco Resource **North Central Sight Services** North Shore Railroad Company Pennsylvania American Water **PenTeleData**

PPL Electric Utilities RE/MAX Bridges - Ann Hilliard RHP Law Firm Service 1st Federal Credit Union Service Electric Cablevision/SECV8 **Sunbury Broadcasting Corporation** Susquehanna Fire Equipment Co. Susquehanna Valley Limousine **Sync Solutions T-Ross Brothers Construction** The Standard-Journal The UPS Store The Wealth Factory **UPMC USA Life Company**

The President's Club is an exclusive sponsorship program created to prominently recognize members that contribute to the Central PA Chamber over and above their annual membership investment. Learn more at centralpachamber.com/tpc.

IYB Deadlines

Below are upcoming It's Your Business due dates. Every effort is made to include information in a timely manner. Note: Only paid advertisements are guaranteed.

Spring Print Issue* (released early April) Ads & Flyers due by March 10

April Digital Issue News & Ads due by March 17

May Digital Issue News & Ads due by April

*The Central PA Chamber also publishes IYB Quarterly four times a year. Copies are available at public member locations across the region.

Coming to a screen near you

MILTON - You'll soon be seeing the Central PA Chamber at more locations to reach additional businesses and organizations across the region.

Central PA is a beautiful and diverse place, but it has a lot of ground to cover. Therefore, the Central PA Chamber is partnering with its members to become more accessable and to keep members and non-members alike "in the know."

One part of this new initiative, is to provide digital signage at select member locations, helping to keep people better informed. The Chamber is working with Sync Solutions, in Northumberland. Any member that would allow the Central PA Chamber "screen time" on their TV may be eligible. It is otherwise a hands-off experience for the member. Just sit back and enjoy!

The first off-site location to have digital signage was The Wealth Factory in Muncy. TWF's Lauren McDonald intially offered promotional space at her office, but allowed the Chamber staff and its PR Committee to come up with how.

PR Committee chair Lisa Leighton, of the Weis Center for the Performing Arts at Bucknell University, quicky stepped in to provide another off-site digital signage location.

"The Weis Center for the Performing Arts welcomes more than 15,000 people annually into our venue for performances and many of our patrons are business leaders," Leighton said. "We're thrilled to promote the educational programs that the Chamber offers on the TV screen in our lobby. We have learned so much from the seminars, workshops, ribbon cuttings and tours - they are truly one of the most



Jeff Shaffer, Central PA Chamber Communication Director, and Chamber PR Committee members Paul Smith and Lisa Leighton (chair), met recently at the Weis Center for the Performing Arts at Bucknell University, where Leighton is Marketing and Outreach Director, to discuss promoting Chamber events and happenings on the TV in the Weis Center lobby. Check it out the next time you catch a show!



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Paul Smith of Sync Solutions, who partnered with the Central PA Chamber to provide digital signage on TV screens across the region, installs a device to remotely control the slides in The Smith Room at the Central PA Chamber. If you have the space available to display Central PA chamber events, we would be happy to chat! Below is a sample slide.



beneficial member benefits for us.'

If interested in providing digital signage at your location, e-mail Communication Director Jeff Shaffer at jshaffer@centralpachamber.com. In addition, the Chamber will be holding some of its signature events off-site, including Seminar & Training Series classes. "So, What is a Chamber?" classes have already been scheduled to be held at The Wealth Factory and also at the Roupp Funeral Home in Mifflinburg. "I am honored to host the Central PA Chamber for meetings and events," McDonald said. "Adding our seminar room in Muncy provides another venue for the Central PA Chamber to interact with and impact the businesses and employees of our area, providing resources to help our region grow!

Would you like to host a Chamber event? Call 570-742-7341.



New Members

State Rep. Stephanie Borowicz 343 Chestnut St., Ste. 1 Mifflinburg, PA 17844 570-748-5480

sborowicz@pahousegop.com

www.repstephanie.com

State Rep. Stephanie Borowicz represents the 76th Legislative District in the Pennsylvania House of Representatives, serving parts of Clinton and Union counties.

Alison Hall 570-220-9922 alisonh155@gmail.com

A retired business owner and friend of the Central PA Chamber.

Soggie Doggie 1710 Vincent Ave. Watsontown, PA 17777 570-412-6676 duskarishel@gmail.com **Duska Rishel - Owner/Operator** www.soggiedoggie.com

We offer a heated, indoor, swimming facility for dogs. Classes and workshops for learning to enjoy swimming, weight loss, mobility and excess energy release.

Seven Mountains Media 450 Route 204 Selinsgrove, PA 17870 570-374-8819 sean@7mountainsmedia.com Sean O'Mealy - Market Manager www.yourstoryourhelp.com

Seven Mountains Media is locally owned and operated full service media company specializing in radio, video production, SEO, digital targeting, website design, graphic design and photography. We're uniquely positioned to work with smaller, independent businesses and services who want to succeed in the face of "Big Box".

RHP Law Group 112 Market St. Lewisburg, PA 17837 570-523-3241

1372 N. Susquehanna Trail, Ste. 130 Selinsgrove, PA 17870 570-743-2333

hackman@rhplegal.com Karen Hackman, Esq. www.rhplegal.com

Estate planning, elder care law, real estate transactions. Motto: "The Comfort of Confidence".

Neighbor Lady Vino 214 Tabernacle Road New Columbia, PA 17856 570-441-7390 tonyarae872@gmail.com Tonya Smith - Co-owner www.neighborladyvino.com A new winery in New Columbia, Union County. **CT & T Power Equipment** 2070 N. Susquehanna Trail Selinsgrove, PA 17870 570-743-7459 countryturfntrail@yahoo.com

Ryan Boyer - Owner

www.countryturfandtrail.com

We're committed to providing you with the highest level of service, so you'll always choose us for maintenance and repair needs. Our first-time customers continually become our long-term customers time and time, again. We may not be related, but you'll feel like we're family!

William D. Bucher, CPA 530 S. Market St. Selinsgrove, PA 17870 570-374-7343 bbucher@ptd.net William Bucher - Owner

www.facebook.com/profile.php?id=100063474583722

CPA firm specializing in individual and small business taxation and advisory services.

See "New Members" (on page 8)

Membership Renewals

(As of Feb. 15, 2023)

Berkshire Hathaway Homeservices - Hodrick Realty Boy Scouts of America, Susquehanna Council Carl Jenkins DDS Central Susquehanna Intermediate Unit Coldwell Banker Penn One Real Estate

Comfort Specialists Country Comfort Alternative Living, Inc. Crockett Financial

Fairchild Brothers First National Bank - Lewisburg

First National Bank

- Watsontown

Fulton Bank - Lewisburg Fulton Mortgage Company HandUp Foundation

Herring, Roll & Solomon P.C. Danville

Herring, Roll & Solomon P.C. Sunbury

Higher Information Group Icon Legacy Custom Modular Homes, LLC

Joseph S. Kowalski JSC Advisers Life Leadership Marco

Meadowbrook Christian School Milton Steel Company Phoenix Physical Therapy -Lewisburg

PPL Electric Utilities

Regina Kotzer - Generational Wealth Management

Rockey Auctions

Ronald McDonald House of Danville, Inc.

Ryder Supply Chain Solutions Sheesley Insurance

Specialty Settlement Services Sunbury Broadcasting

Sync Solutions

T-Ross Brothers Construction The Barn At Greystone Farm

The Laundry Room of Lewisburg

The Laundry Room of Milton

The Laundry Room of Sunbury

The Northumberland National Bank - Northumberland

The Sholley Agency, Inc.

- Lewisburg

The Sholley Agency, Inc.

- Selinsgrove

Wyrope Williamsport Federal Credit Union



SUSQUEHANNA VALLEY CHAPTER

PENNSYLVANIANS FOR HUMAN LIFE



How long have you been in business?

The Susquehanna Valley Chapter of the Pennsylvanians for Human Life originated as a small group of prayerful pro-life advocates in the early 1970s even before the landmark Roe v. Wade U.S. Supreme Court ruling of 1973. Since 1973, the SVCPHL has been an official chapter of the Pennsylvania Pro-Life Federation, the largest, single-issue advocacy group in the Commonwealth.

What makes your organization unique? SVCPHL is NOT a PAC, a political fundrais-

f

Donna Ulsamer-Thomas, President

570-321-7476

ing operation, or a campaign organization. We ARE the grassroots, right to life organization of the central Pennsylvania, Susquehanna Valley region that meets monthly to strategize and educate on life issues. We meet to pray at the annual Life Chain and National Day of Remembrance events, attend the National March for Life in Washington D.C., Pennsylvania March for Life in Harrisburg, pray outside abortion clinics, and host a bi-annual Pro-Life Prayer Breakfast, etc.

What is a service that people are surprised to learn you offer?

One-hundred percent of our dues and fundraising efforts go to the operations of the chapter, pro-life legal advocacy groups, and towards local women's health facilities, such as Expectations Women's Centers info@pavalleyprolife.org

P.O. Box 144, Williamsport, PA 17701

and Greater Hope Care Center.

What is your Mission Statement?

The Susquehanna Valley Chapter of the Pennsylvania Pro-Life Federation, Inc., is committed to promoting the dignity and value of human life from conception to natural death and to restoring legal protection for preborn children. Through education and legal means, we proclaim the truth about abortion, infanticide, and euthanasia. We seek legal protection and societal respect for the right of every child to live, and promote viable alternatives to abortion, such as adoption and assisted parenting.

What other community organizations does your organization participate with?
Pennsylvania Pro Life Federation
National Right to Life

Todd Ross, President

570-524-6411

2733 State Route 45, Milton

info@rosscustomhomesinc.com

How long have you been in business?
Ross Custom Homes has been in business for more than 60 years.

What makes your business unique?

What sets Ross Custom Homes apart is our integrity and unique ability to capture our clients' ideas and dreams and bring them to life. Our custom carpentry skills, extensive structural experience, and more than 60 years of successful remodeling and remediation projects enable us to provide unique solutions for atheistically and functionally challenged projects.

What is a service that people are surprised to learn you offer?

Ross Custom Homes specializes in a design-build process that begins with a comprehensive team representing all phases

and aspects of the design and construction process. The architect and design specialists sit with the construction professionals to help you conceptualize and customize your vision of "home". The design-build model provides you with a single point-of-contact to be sure that your vision becomes a reality. At Ross Custom Homes, we combine old world "master builder" skills with new technology, such as our architectural software that provides a 3D perspective model and working drawings.

What is your Mission Statement?

The mission of Ross Custom Homes is to guide our clients through every design decision so that the result is a beautifully constructed custom home.



A DIVISION OF T-ROSS BROTHERS CONSTRUCTION WWW.ROSSCUSTOMHOMESINC.COM

What other community organizations does your organization participate with? A part of northeastern and central PA for more than 60 years, Ross Custom Homes is more than just a company that works in our communities, we are part of the community. We provide careers and lifelong opportunities for our team members to thrive and raise their families. Ross Custom Homes invests in our community as a way to thank all of the businesses, churches, organizations, and individuals who have trusted us to bring their visions and dreams to life!

Want to appear in the Member Spotlight?
E-mail Jessica Beaver: ibeaver@centralpachamber.com

What's Happening

Ronald McDonald House of Danville

Saturday, April 15, 2023 6:00-10:00PM

Bloomsburg Fairgrounds Industrial Arts Building



Tickets include food, wine, spirit and beer samples, and live music featuring The Pepper Street Band. Basket raffles will be available to purchase. Vendors will be onsite selling a variety of food and beverage items.

> Pre-Sale: \$40 Day-Of: \$50 Couple: \$75 **Purchase tickets at** www.rmhdanville.org.

To learn more or for sponsorship opportunities, contact Molly Aungst at maungst@rmhdanville.com or 570-271-7937. Ronald McDonald Must be 21 or older to attend



House* Danville



American Red Cross

Blood Drive

10 a.m. to 3 p.m. Thursday, March 30 @ Central PA Chamber of Commerce, 30 Lawton Lane, Milton

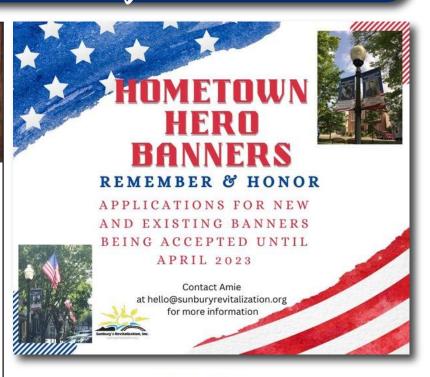
To make an appointment, call 1-800-Red-Cross or visit redcrossblood.org. Use code "PAchamber".



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COME JOIN US AT OUR EVENTS

Every Day - We have a clothing and shoes ONLY bin at the puppet home as a fundraiser. It is a HandUp Foundation bin. It is located behind the puppet home at the back alley.

Miss Curly's Right Hand Club – Fundraiser for a monthly subscription of \$15 or more to help pay for our monthly utilities and insurances. Go to:

https://hiskingdomkidz.networkforgood.com/projects/150483-2022-giving

Wednesday & Thursday, March 8 & 9 - until 11:59 p.m. Raise the Region Fundraiser

Saturday, March 11 - Puppet Program at 1 p.m. Activity rooms open after program until 4:30. Popcorn will be served.

Saturday, March 18 - Evangelical Community Hospital Children's Health Fair from 9 a.m. to noon at the Miller Center, Lewisburg. Program at 10:30.

Saturday, March, 18 - Kingdom Kidz Activity rooms open 1 to 4:30 p.m. FREE Activities. Popcorn will be served.

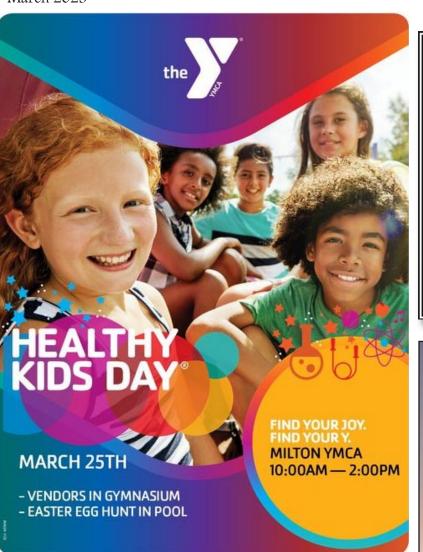
Friday, March 24 - Kids craft night 5:30 to 8 p.m. Pizza will be served.

Saturday, March 25 - Milton YMCA Healthy Day. Vendor table only.

Call us for birthday parties at the Puppet Home. Puppet program and/or activity rooms available.

Quality Family Programming

www.hiskingdomkidz.org e-mail: puppets@hiskingdomkidz.org Follow us on Facebook 570 838 3133





7:30 to 9 a.m. Friday, March 31

@ Covation Center,
217 W. 4th St., Williamsport

Free to Attend

(Registration is Required)

Sponsored by:





How to Deliver a Great Elevator Speech

9 to 11 a.m. Tuesday, April 4
Central PA Chamber of Commerce, 30 Lawton Lane
Cost: \$10 Member / \$15 Non-Member
Register: www.centralpachamber.com/events

Presented by: ENTRAL P

Find the latest member events on our Facebook and Instagram pages!

| Date | Event | Location | Time | Cost |
|---------|---|--|----------------------|-------|
| 3/8/23 | Cargo Insurance & Carriers Liability | Webinar | 10 to 11 a.m. | Free |
| 4/19/23 | Standardized Job Instruction - The Training Within Industry Way | Innovation Park at Penn State, 200 Technology Center, University Park, PA | 9 a.m. to 12 p.m. | \$189 |
| 5/19/23 | Create a Winning Safety Culture - A Road Map to go from Compliance to Commitment | Devorris Center for Business Development, 3900 Industrial Park Drive, Altoona, PA | 8:30 a.m. to 12 p.m. | \$169 |





570-577-1249 www.bucknell.edu/sbdcevents

| Date | Event | Location | Time | Cost |
|---------|--|--|--------------------|--------|
| 3/9/23 | Business Startup Basics for Central PA: The First Step | 416 Market St., DeWitt Building, 3rd Floor Lewisburg | 9:30 to 11:30 a.m. | No Fee |
| 3/23/23 | Basic Legal Considerations for Startups and Small Businesses | Teleconference | 12 to 1 p.m. | No Fee |

Have you dreamed of being your own boss for many years but don't know where to start?...

Start with the Bucknell SBDC!



INDUSTRIA DEVELOPMENT FORUM



2023



Wednesday, March 22nd, 2023

11am to 12:30pm EST via Zoom



Ticket holders from across the country won cash prizes in Mostly Mutts' annual Mutts Madness Raffle! The drawing was held Feb. 12, at Penn's Tavern, Sunbury. All proceeds benefit the no-kill animal shelter in Sunbury. Above, at left, Hayley Zulauf, manager of Penn's Tavern, draws the winning tickets with Cheryl Hill, Mostly Mutts Executive Director. Stacy Romberger of Hiram, Ohio, won the grand prize of \$500. Other major winners were Denny Brown, Sunbury, \$300; and Michele Wasilauski, Bear Creek, \$200. Other winners were: \$100: Diane Sebes, Kulpmont; Bonnie Albertson, Northumberland; Terry Propst, Northumberland; Steve Hines, Milton; Helen Graham, Elma, Wash.; John Fogarty, Sunbury; Stuart Kilbourn, Hughesville; Lori Redell, Wellsboro; Joe Borich, Sunbury; and Janine Wahosky, Coal Township; \$50: Renee Smith, Williamsport; Tammy Ross, Sunbury; Lisa Vrabec, Linden; Sue Mincemoyer-Gray, Winfield; JoAnn Lynch, Northumberland; and an anonymous winner who purchased a ticket in memory of Rumbo from Mostly Mutts; \$25: Gladys Hill, Sunbury; Heidi Kerchoff, Northumberland; Scott Green, Nescopeck; Nathan R. Krebs, Bloomsburg; Sylvia Strout, McClure; Jennifer Buck, Midlothian, Texas; Deb Fetterman, Sunbury; and Gail Rippey, West Lawn. A total of 775 tickets were sold in the raffle, one of the shelter's major annual fundraisers supporting the care of nearly 50 dogs and a few cats housed at the shelter near Sunbury. To learn more, visit: www.mostlymuttsonline.com, call 570-988-6483 and/or follow Mostly Mutts of Sunbury PA on Facebook and MostlyMuttsSunbury on Twitter.



FocusCentralPA.org

Find the latest member news and events on our Facebook and Instagram pages!





Visit www.centralpachamber.com and click on "Job Opportunities" under the "Economic Development" tab.

Want to post a job your business or organization has available? E-mail ishaffer@centralpachamber.com.

New Members (cont.)

Spherion Staffing & Recruiting - Sunbury 417 Market St. Sunbury, PA 17801 570-988-3960 amandawright@spherion.com **Amanda Wright - Vice President of Business Development & Operations** www.spherionpajobs.com

Spherion Staffing & Recruiting - Milton 72 S. Front St. Milton, PA 17847 570-742-0576 adammook@spherion.com **Adam Mook - Recruiter**

We're a national recruiting and staffing enterprise that blends the resources of a global HR company with the local insights of our independent franchise owners. A pioneer in the staffing industry, we've been providing companies with the workforce solutions they need for over 75 years, while helping people find jobs and build careers where they can thrive. Let us help you build the career you want or the awesome team you want. We live and work where you live and work. We know the local job market. We build real relationships with you, so we can understand what you need, and get it for you, fast.

Blooming Meadows Farm 11110 State Route 44 Watsontown, PA 17777 570-560-7354 flowers@bloomingmeadowsfarm.com Colleen Musgrave - Owner www.bloomingmeadowsfarm.com

Blooming Meadows Farm is a U-Pick Flower Farm that combines the peacefulness of nature with fun, creative activities and events. We specialize in serving the Susquehanna Valley with fresh-picked locally-grown flowers. The Farm is constantly growing a large variety of seasonal flowers. Each time you come back there will be new and unique flowers to explore and exciting activities to enjoy.

SPAYghetti Dinner



Sunday, March 12

4 to 8 p.m.



LaPrimavera Italiano Ristorante Route 45, Lewisburg \$19 adults; \$10 kids (3-10)

Pay at the door-no tickets needed. Desserts are an additional purchase.

A portion of the dinner benefits Haven to Home and SUN P.E.T.S.. local non-profits.

haventohome.org 570-884-5067

AYCE Buffet Spaghetti, meatballs, baked rigatoni, tortellini alfredo, chicken parmigiana, lasagna, salad, bread/butter. n/a beverage. Gratuity included.

> sunpets.org 570-523-1135

Children's Health Fair

LEWISBURG - The Evangelical Community Hospital Children's Health Fair, featuring YMCA Healthy Kids Day Activities, will be held from 9 a.m. to noon Saturday, March 18, at The Miller Center, Lewisburg.

The event, sponsored by GIANT and supported by Ameri-Health Caritas Pennsylvania, is for parents and children of all ages with a focus on key factors of good health, including: eating right, exercising, taking part in health screenings, and making good decisions about healthy living.

Children are encouraged to come ready for action and fun and should wear shoes appropriate for physical activity. Sunglasses will be given to the first 500 kids in attendance. In addition, children who attend will have a chance to win a free bicvcle.

The special activity schedule for children attending, includes: classes taught by YMCA certified instructors: Zumba at 9:30 a.m., Pound (cardio jam session) at 10 a.m., Yoga at 10:30 a.m.; Kingdom Kidz puppet show at 10:30 a.m., and Kickboxing at 11 a.m. Other activities include: photos with the Easter bunny, an obstacle course, basketball, pickleball, other sports clinics and demonstrations.

No registration is required.

A free bike helmet give-away event for children 12 and under is being held and is sponsored by the Kiwanis Club of Buffalo Valley in Lewisburg. Participating children are asked to bring a new or gently used children's book as a donation.

Children must be present to receive a helmet and to have it properly fitted. Supplies are limited and will be given away on a first-come basis.

For more information, call 570-768-3200.



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Time with Tea Jay

Make it a great day

With spring approaching this month, we know that pollen and seasonal allergies will be on the rise. While we can't escape them, we can prevent the world from affecting us.



Have you ever considered that you can pollute others and others can pollute you? This can happen both intentionally and unintentionally.

One way to prevent being polluted by others is to think for yourself, and work to have an independent mind. Having an independent mind is a way to help ensure you cannot be compromised. Many times, when we allow others to pollute us, our integrity becomes challenged and that can lead to an undesirable place to find yourself. Sometimes we forget the true meaning of integrity, which is the practice of being honest and showing consistent and uncompromising adherence to strong moral and ethical principles and values. This is whether people see you practice them or not.

Just like integrity is a choice, so is happiness. Choosing happiness does take a constant effort, and happiness fuels success. We tend to think that happiness is a result of success. We go through life achieving goals and becoming successful waiting for joy to just appear.

You must commit to being happy and focus on it especially on the hard days. Author Ralph Marston said, "Happiness is a choice, not a result. Nothing will make you happy until you choose happy."

I admit life gets hard. There are challenges, losses, hurt and yet there are things to be grateful for, and therefore we can choose happiness in the circumstances or situations that have us doubting.

We must teach ourselves to choose happiness. Learning how to choose happiness starts with some key focus areas that will bring results if you commit to the effort.

First, choose gratitude and purposely look on the bright side. Did God give you another day, do you have a roof over your head, do you have food and water? See, you have lots to be grateful for.

Secondly, choose to think positively. Positive thoughts take effort but can be done. Despite what my morning may bring, I try to always share a social media post simply saying, "Make it a great day", with a smile.

Next, choose to smile. It is a concentrated effort to smile, but it can spread just like when you yawn, and it makes another person yawn. You can even try smiling to yourself by finding a mirror or even with your cell phone. You will quickly notice how it brightens your mood and makes you look so much more attractive.

Lastly, and most importantly, choose kindness. When you choose acts of kindness, it releases "happiness" hormones, and there is nothing better than a natural happiness high. Abraham Lincoln said it best, "Most people are about as happy as they make up their minds to be."

Make it a great day!

Leafay

Tea Jay Aikey President & CEO tjaikey@centralpachamber.com

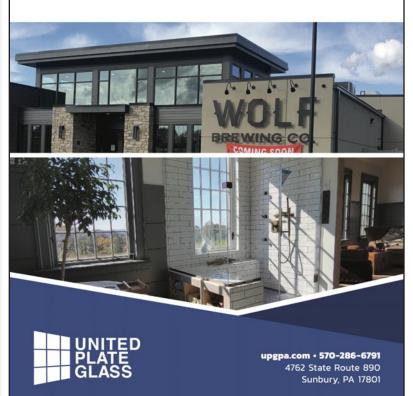
Breakfast Briefings



Thank you to everyone that joined us for the Feb. 24 Breakfast Briefing, and also to our sponsor, Brooks Stahlnecker who joined us via Zoom to talk about his program, the Financial Fire Drill. Stahlnecker is president of the financial services firm, The Stahlnecker Group, and also a long-time firefighter. He believes there is 'Peace of Mind Through Preparedness' when it comes to the financial safety of you and your family. Learn more at www.financialfd.com. Stahlnecker spoke live from Dallas, TX, where he had another opportunity to present the Financial Fire Drill. At the Breakfast Briefing in-person where two of his partners, Andrea Hoffman and Tim Kenney of Cincinnati Life Insurance Company. The Central PA Chamber hosts Breakfast Briefings every month, and you can join us by registering at www.centralpachamber.com/events.

Good People Installing Trust On Time

COMMERCIAL AND RESIDENTIAL GLASS EXPERTS



ongressman makes first live appearance

WATSONTOWN - More than 90 people attended the Legislative Event on Feb. 17 in the Moon Room of the Watson Inn, Watsontown.

It featured Congressman Dan Meuser (PA-9), making his first in-person appearance to this event. He had previously spoke via a video message.

Rep. Meuser discussed the U.S. Border situation, energy costs and the economy.

Referring to the economy, he said, "I'm a fiscally conservation person...and the level of spending that has taken place is a problem, a real problem." And, in regard to energy, he said, "This adminstration has taken an approach to minimize American energy output.

"We (PA) have the second largest natural gas reserve in the world. That should be very meaningful not only to us having lower energy costs but it helps companies be more competitive.

"That's one less overhead companies don't have to contend with."

Being new not just too the Legislative Event attendees but many new constituents after district lines were moved, Congressman Meuser intends to be a steady presence.

"You're going to be seeing a

lot of us."

The Central has its speaker lined up for the Legislative Event on April 28, sponsored by T-Ross Brothers Construction and Heritage Springs Memory Care.

Guests will hear from Bob Morgan, state Director of USDA Rural Development. He will share a presentation to explain, "What USDA Rural Development can do for your communities."

The cost to attend is \$20 for Central PA Chamber members and \$25 for non-members. Admission includes a breakfast buffet provided by the Watson Inn.

Registration is now open at www.centralpachamber.com/

Legislative Events are held four times per year, allowing Chamber members and the public to hear from government officials on important topics. These events are also regularly attended by local and state officials, providing guests with a great opportunity to meet and ask questions.

Area high school students are also welcome and encouraged to attend. If interested, e-mail Ryan Workman at rworkman@centralpachamber.com.



Thank you to everyone able to join us for February's Legislative Event at the Watson Inn, including guest speaker Congressman Dan Meuser and sponsor Pennsylvania College of Technology - Workforce Development. Pictured, from left, are sponsor reps Michael Porter, Training Specialist; and Shannon Munro, VP of Workforce Development; Congressman Meuser; and Tea Jay Aikey, Central PA Chamber President & CEO.



Topic: "What USDA Rural Development can do for your communities."

Central PA Chamber Members - \$20: Non-Members - \$25 Register @ www.centralpachamber.com/events

Premier Sponsors:









Members Recognized

Central PA Chamber of Commerce

MILTON - Tea Jay Aikey, President & CEO of the Central PA Chamber of Commerce, was recently announced as a volunteer with Prisoner Visitation and Support, which is a nationwide network of volunteer visitors who visit federal and military incarcerated individuals throughout the United States.

Aikey will be a visitor at FCC Allenwood.



Tea Jay Aikey

Community Giving Foundation

BLOOMSBURG - The Community Giving Foundation: Bloomsburg recently welcomed two new members to its board of directors.

Adam Bowman is the Chief Financial Officer at Bloomsburg Carpet. He graduated from Central Columbia High School and Lehigh University. He obtained his CPA and worked for PricewaterhouseCoopers in Philadelphia for eight years. After Adam and his wife, Colleen, had their first child, they moved back to Bloomsburg where they are now raising three wonderful children. In addition to the Foundation board, Adam serves on the Central Columbia School Board.



Adam Bowman

"I feel we are all stakeholders in the community, and I believe giving plays an important part in bringing us together," he said. "The more people that give, the more empathy and understanding occurs in our community. I have always admired the good that occurs through the Foundation and the role it plays in facilitating giving and bringing our community together. "I am excited to become an advocate to help educate others about the Foundation."

And, Stephanie Severn is the owner of Steph's Subs in Bloomsburg. She graduated from Bloomsburg High School. She loves the community in which she lives and has never felt the need to live anywhere else. She currently serves on the Bloomsburg University Athletic Advisory Council, Geisinger Bloomsburg Hospital Patient Advocate Council, and the Columbia-Montour Visitor's Bureau Board.



Stephanie Severn

"Giving back to the community has always been a priority of mine," she said. "I am excited to join

the board and to learn and take part in the procedure of making people's lives better in the Bloomsburg community."

The Standard-Journal

MILTON - A few dozen Central PA Chamber members were recently recognized as 2022 "Best of the Susquehanna River Valley" winners by The Standard-Journal, Milton.

Reader's Choice Awards were given in numerous categories of business.

The Central PA Chamber members receiving first or second place in their respective categories, were: Accountant - Jeremy St. Clair (JSC Advisors), first; Acute Rehab/Skilled Nursing - Nottingham Village, first; Advertising Specialists - AdOne Advertising and Design, first; Keystone Advertising Specialists, second; Air Conditioning Specialists - Mid-State Mechanical Contractors, second; Architects - Hiller Architectural Group, first; Asphalt Paving - Fair-

child Brothers Inc., first: Asphalt Repair & Sealing - Unico Sealing, first; Fairchild Brothers Inc., second; Assisted Living - Nottingham Village, first; Asbury RiverWoods, second; Attorney -Davis, Davis & Kaar, second; ATV Dealer - Country Turf and Trail, first; Kurtz Motorsports, second; Auto Alignment - Budman Auto Body, second; Auto Body Repair - Budman Auto Body, first; Bakery - Gable House Bakery, first; Banks - Mifflinburg Bank & Trust Company, first; Turbotville National Bank, second; Banquets -Watson Inn, second; Bar - Scarlet D, second; Bar Drinks - Lewisburg Hotel, first; Bar Food, Rusty Rail Brewing Company, first; Bridal Shop - Fusion Formal & Bridal, second; Building Contractors - T-Ross Brothers Construction, second; Burger - Good Wil's Restaurant & Bakery; Campgrounds - Yogi Bear's Jellystone Park Camp Resort at Milton, second; Childcare - Robinwood Daycare, second; Church - Revival Tabernacle, first; Colleges - Lackawanna College Sunbury Center, second; Computer Sales and Service - KVS Computers, first; Contractor - T-Ross Brothers Construction, second; Craft Beer - Rusty Rail Brewing Company, second; Credit Unions - PinPoint Federal Credit Union, first; Service 1st Federal Credit Union and MC Federal Credit Union, tied for second; Emergency Room - Evangelical Community Hospital, first; UPMC, second; Entertainment - Weis Center for the Performing Arts at Bucknell University, first; Williamsport Community Arts Center, second; Estate Planning - Malee Law Firm, first; Equipment Sales and Rentals - West Branch Rental, first; Equipment Services - West Branch Rental, first; Excavating - Fairchild Brothers, first; Eye Care - Central Vision Eyecare, second; Fitness Center - Planet Fitness, first; YMCA, second; Financial Consultant - The Stahlnecker Group, first; Financial Lender - MC Federal Credit Union, first; Milton Savings Bank and Turbotville National Bank, tied for second; Fine Dining - Watson Inn, first; La Primavera, second; Fire Extinguishers - Susquehanna Fire Equipment Company, first; Floor Coverings - Garvey's Floor Gallery, first; Funeral Homes - Shaw Funeral Home, first; Funeral Planning - Roupp Funeral Home, second; Golf Course - Bucknell Golf Club. first: Hardware Store - Cole's Hardware, second: Heating/HVAC Contractor - Comfort Specialists, second; Hospital - Evangelical Community Hospital, first; UPMC - Susquehanna Health Systems, second; Hotels/Motels - Fairfield Inn & Suites by Marriot, second; Insurance Agent - Matt Frye (State Farm Insurance), first; Insurance Agency - The Coup Agency, first; Internet Service Providers - Service Electric Cablevision, first; Windsteam, second; Investment Advisor - The Stahlnecker Group, first; Matt Frye, second; Italian Food - La Primavera, first; Ciro's Ristorante Italiano, second; Lawn and Garden Equipment - Country Turf & Trail, first; LandPro Equipment, second; Lawn Mowers - Country Turf & Trail, first; Live Entertainment - Weis Center for the Performing Arts at Bucknell University, first; Manufactured Home Sales - Astro Village Listing Service, first; Manufacturer - Custom Container Solutions, tied for second; Motorcycles - Kurtz Motor Sports, second; Museums - Mifflinburg Buggy Museum, first; Music Live - Whispering Oaks Vineyard, second; Office Equipment - A+ Office Outlet, first; Office Supplies - A+ Office Outlet, first; Optometrist - Breezy Moyer, second; Pharmacy - Lewisburg Pharmacy, second; Printers - Heritage Printing & Design, first; The UPS Store - Lewisburg, second; Real Estate Agent - Ann Hilliard - RE/MAX, first; Barb Diehl (Coldwell Banker Penn One Real Estate), second; Real Estate Agency - Coldwell Banker Penn One Real Estate, first; Berkshire Hathaway Homeservices - Hodrick Realty, second; Real Estate Appraiser - Villager Realty - Northumberland, first; Coldwell Banker Penn One Real Estate, second; Real Estate Firm - Coldwell Banker Penn One Real Estate, first;

Villager Realty - Danville, second; Real Estate Planning - The Coup Agency, second; Refuse/Garbage - B & W Disposal, first; Retirement Community - Nottingham Village, first; Asbury Riverwoods, second; Satellite TV - Hans Cederdale Satellite, first; School District - Warrior Run, first; Milton Area, second; Senior Living Communities - Nottingham Village, first; Shipping/Packing - The UPS Store - Lewisburg, first; Speciality Cakes/Desserts -Gable House Bakery, first; Storage - Raceway Storage, first; Supermarket - Weis Markets, second; Tax Return Preparation -Spruce Run Tax & Accounting Service, second; Theatres - Campus Theatre, first; Tire Sales - Kost Tire, tied for second; Trucking Company - Milton Trans, second; Vineyards - Fero Vineyards & Winery, tied for second; Visitors Bureau - Susquehanna River Valley Visitors Bureau, first; Wedding Venue - Whispering Oaks Vineyard, first; Wills/Estate Planning - Malee Law Firm, first; Karen Hackman (RHP Law Group), second; Wings - Watson Inn, first; Winery - Fero Vineyards & Winery, first; Whispering Oaks Vineyard, second: Wrap (sandwich) - Pizza Phi, second.

Villager Realty

LEWISBURG - Villager Realty is proud to announce that Stephanie DiDomenico has been named the 2022 Realtor of the Year for the Central Susquehanna Valley Board of Realtors. The Realtor of the Year Award is the greatest honor bestowed upon a Realtor by their peers. The award recognizes a Realtor for their leadership and contributions to the advancement of the real estate profession, in addition to their commitment to the local community, clients, family and friends.



Stephanie DiDomenico

DiDomenico is an associate broker and top producer in Villager's Danville Office, and has been a member of the CSVBR for nearly 10 years. She embodies the spirit and character of a true professional, having advanced her skills through training and education. She holds the CRS, ABR and At Home with Diversity designations, MRP, PSA and E-Pro certifications, and is recognized by NAR for completing the C2EX program. She is a Sterling R RPAC Investor, and a champion for protecting and promoting the real estate industry. Stephanie leads by serving our association both locally and at the state level.

A community advocate, DiDomencio has been involved in the Key Club, the Kiwanis and is currently the President for Soroptimist International of Montour County. She is quick to volunteer and gives generously of her time and resources, and is a true team leader in her company. DiDomencio and her husband, Will, live in Danville with their sons, Jack and Sam.

Sabra Karr, Broker for Villager Realty and CSVBR REALTOR of the Year award recipient in 2016, had the honor of presenting the prestigious award at the Inauguration and General Session on January 26, 2023. Other past recipients from the Villager family include Pam Whitenight (2018), Nancy Housenick (2012), Donnie Spiller (2008), Janet Hummer (2003) and Bonnie Trump (2001). In other news, Villager Realty President and CEO, Tim Karr, recently announced the 2022 real estate sales achievements for the brokerage firm.

"I am excited to announce another exceptional year for the agents on the Villager Home Team," Karr said. "Villager, in spite of limited inventory and rising interest rates in 2022, listed and sold 673 units and assisted Valley homeowners in a very competitive housing market.

"Our exceptional Villager agents skillfully met the challenges of the market and the needs of their clients, with nearly \$138,000,000 in real estate sales. We are very proud to share the list of recipients who earned company awards in 2022."



A group photo of the Silver Diamond Club, made up of members who had \$3 Million or more in sales in the last year.

Agent of the Year went to Sabra Karr, while DiDomenico was named Hero of Year, and Drew Sassaman, Rookie of the Year. The Office of the Year went to the Danville location.

The Top Sales Agents by Office were: Janet Hummer, Danville; Sabra Karr, Lewisburg; and Pam Whitenight, Northumberland. Top Listing Agents by Office were: DiDomenico, Danville; Terry McLaughlin, Lewisburg; and Whitenight, Northumberland. Named to the Villager's President's Club were: Sabra Karr, Hummer, DiDomenico, Gretchen Bellott, Trish Ruth, Monica Root, Bonnie Trump, Whitenight, McLaughlin, Rebecca Judy, and Rav Beachy.

And, in the Silver Diamond Club (sales in excess of \$3 million), are: Sabra Karr, Hummer, DiDomenico, Bellott, Ruth, Root, Trump, Whitenight, McLaughlin, Judy, Beachy, Cory Poticher, Terry Conrad and Sassaman.

Aspire Wealth Group



MONTOURSVILLE - The team at Aspire Wealth Group was named to Forbes' 2023 list of Best-In-State Wealth Management Teams.

"We are excited to share that our team at Aspire Wealth Group has been named to Forbes' 2023 list of Best-In-State Wealth Management Teams," said Joel Appleman, director of marketing. "We are honored to be recognized as leaders in our industry. Our team proudly shares the commitment in building genuine relationships with clients by faithfully and compassionately serving them in achieving their financial goals."

For more info on the ranking and to see the complete list visit: www.forbes.com/lists/wealth-management-teams-best-in-state. Learn more about Aspire Wealth Group at www.aspirewealthgrp.com.

Ribbon Cutting



Congratulations to Tina Welch of Welch Performance Consulting! The Central PA Chamber helped her celebrate her company's 10th anniversary with a ribbon cutting ceremony on Feb. 23 in The Ross Room, here at the Chamber. Welch is available to help with HR process assessments, corporate strategy, HR legal compliance and special support. She also enjoys working with non-profit organizations! Learn more at www.wpchr.com. Welch treated all guests to a wonderful lunch, catered by Watson Inn.

Cutting the ribbon is Tina Welch, Founder & Principal Consultant. From left, are: Steve Stumbris of the Bucknell SBDC; Terri Campbell, representing the office of state Sen. Lynda Schlegel Culver; Maureen Hauck of the Bucknell SBDC; Welch; Genie Bausinger of the Milton Regional Sewer Authority and the Chamber board's 2nd Vice Chair; Lauren McDonald of The Wealth Factory, also a Chamber board member; and Tea Jay Aikey, President & CEO of the Chamber.

How 'green' are you?

MILTON – Once again in commemoration of Earth Day, the Central PA Chamber staff will award a member with the Green Business of the Year Award.

How has your business been good to the environment? Do you reduce, reuse and recycle whenever possible? Do you make eco-friendly choices when purchasing supplies? The ways businesses can shrink their footprints are seemingly endless!

Applications for the Green Business of the Year Award will be accepted until noon on Friday, April 14. A member will be visited and announced as the winner the following Friday, April 21. Earth Day falls on Saturday, April 22, this year.

If you have filled out the application in the past, we strongly encourage you to do it again, especially if your "green" efforts have "grown."

Find the form at www.centralpachamber.com. Click "Green Business Recognition" under the "Membership" tab on the homepage.

The Central PA Chamber of Commerce's Green Business Recognition Program has been created to showcase the environmental efforts of businesses and individuals. The hope is to encourage green business practices throughout the region.

Green Business is good business! In addition to helping the environment, it can save your business money and your customers and employees will value your efforts.

To be considered for recognition, you must be: a member of the Central PA Chamber; Doing business in the region; and Demon-



The Laundry Room of Lewisburg was the 2022 recipient of the Green Business of the year Award on Earth Day. Could your business be the winner this year?

strate green business practices in each of several major areas. For questions, call 570-742-7341.

This is the 11th year of the award being presented. The past Green Business of Year Award recipients are: The Laundry Room of Lewisburg, 2022; United Plate Glass, Sunbury, 2021; Bear Rental, Northumberland, 2020; Columbia County Bread & Granola, Bloomsburg, 2019; Pompeii Street Soap Co., Mifflinburg, 2018; Arrowhead Drive-In Restaurant, Milton, 2017; Lawrence J. Winans, DMD, Lewisburg, 2016; Hometown Disposal, Sunbury, 2015; Central Susquehanna Community Foundation, Berwick, 2014; Warrior Run Petcare Center, Watsontown, 2013.

INSIDE JOBS



The Central PA Chamber offers its thanks to Bucknell Golf Club and its 1846 Grill for hosting February's Inside Jobs Tour! Despite the snow and ice that fell from the sky that day, General Manager Tim Hepler told the crowd he's gearing up for another season of golf. He's also looking for help, including a bartender/server, groundskeeper, cart attendant and line cook. If you or someone you know if interested in working at BGC, visit: www.centralpachamber.com/economic-development/job-opportunities. Jon Putterman, Kitchen Manager and Chef, was also on hand and provided the guests with a great lunch. No one ventured too much past the 1846 Grill and pro shop because of the snow, but the weather will be nice soon enough! The Chamber has scheduled Inside Jobs Tours with members throughout the year, and you're invited! To attend, register in advance. For details, visit www.centralpachamber.com/inside-jobs-tours.



Last month, Lifting Little Lives donated \$1,000 to Danville SPM. These funds will support their efforts to spread awareness of mental health to local youth. Danville SPM is bringing Daniel Patterson from Patterson Perspective Inc. to Danville on April 5 and 6. He is an author and mental health speaker/advocate and will speaking to middle school and high school students, K-12 parents, and DASD staff. SPM still needs to raise several thousand dollars for this event. If you would like to help their cause, email Megan Geise at mgeise@danvillesd.org.



Roupp Funeral Home, Mifflinburg, collected handmade Valentine's Day cards from the students of Kids of the Kingdom Pre-School, Lewisburg, and the Mifflinburg Elementary and Intermediate schools. They were delivered and distributed to nursing home residents of the Rolling Hills Manor in Millmont, Heritage Springs Memory Care (right), Buffalo Valley Lutheran Village, Celebration Villa, and RiverWoods in Lewisburg. Owner/Funeral Director Andre Roupp and team said it was so rewarding not only to see what everyone created but also to see how the residents of the nursing homes lit up when receiving the beautiful cards.





Business & Education

Pennsylvania Free Enterprise Week

ERIE - "PFEW is unique in that it gave me a glimpse into the business world in a way that I don't think I could have experienced otherwise. There have also been incredible speakers with powerful messages that will change my life. The lessons in business and in life that I have learned here will be unmatched in any other event that I attend. Students need to experience this hands-on learning that will prepare future generations to become the next community leaders and understand what employers want and need."

The quote from PFEW 2022 graduate Julia Bianchin from Butler Area Senior High School describes why the Foundation for Free Enterprise Education (FFEE) supports Pennsylvania Free Enterprise Week.

PFEW prepares students like Bianchin to assume roles as the next great employees, employers and community leaders. Because workforce development remains the top priority of Pennsylvania businesses, this program is needed more than ever.

PFEW is a hands-on program entirely funded and taught by practitioners from the PA business community, and that's why it is said to be so effective. Students form teams and run a modern manufacturing company using a powerful college-level simulation. They make the same decisions business leaders make every day. Volunteer mentors provide guidance and insight into modern business operations.

Students attend PFEW on a fully tax-deductible \$695 sponsorship donated by a business, foundation, organization or individual, and they will discover business, the American free enterprise system and



Central Mountain High School senior, Dylan Russell, recently collected 2,167 fidget toys for Dwell Orphan Care's Hope Chest Foster Closet. He rallied together his local church, friends, and family to join in to help the cause. When children enter foster care, Dwell provides the foster family a Hope Box Care Package. Each care package contains sensory sensitive items for children entering foster care. 'These fidgets are a perfect addition to our Foster Family Care Packages. Dylan is an amazing kid, and we're so blessed to know him," said Jennifer Lake, Dwell's Founder and Executive Director. Established in January 2019, Dwell Orphan Care is a 501(C)3 charitable organization that exists to support and encourage foster and adoptive families, in Central PA, while mobilizing and equipping the community and local church so that children have a safe, loving, forever home in which to dwell. Dwell's headquarters is located in Lycoming County with a second Hope Chest Foster Closet in Bloomsburg. If you are interesting in initiating a collection for the Hope Chest Foster Closet, email info@dwellorphancare.org. For more information, or to make a tax-deductible gift to this cause, visit www.DwellOrphanCare.org.



Julia Bianchin is pictured here, front row, second from left, with her team, 'Chewnines', a pet supply company, at PFEW 2022.

develop the skills today's employers need. FFEE is an approved Educational Improvement Organization through the PA Educational Improvement Tax Credit (EITC) program.

FFEE offers two additional programs that prepare students for the workforce. The Stock Market Game (SMG) teaches students in grades 4-12 about investing and financial literacy, and the Speaker Series helps students explore careers and discover the knowledge and skills needed to become great employees. Learn more at www.pfew.org.

\$370K in scholarships available to area students

WILLIAMSPORT - The First Community Foundation Partnership of Pennsylvania (FCFP) announces that over 80 scholarships are available to area students for the 2023-2024 academic year.

"Today's students are tomorrow's leaders. Every year, our scholarships support area high schoolers pursuing higher education. This training paves the way for first jobs and future careers, creating citizens who help our region flourish," said Marsha Lemons, Program Officer. Scholarships range from \$200 to \$20,000 with nearly \$370,000

They are available to students from: Bradford, Clinton, Columbia, Lycoming, Montour, Mifflin, Montour, Northumberland, Sullivan, or Union counties.

available this year.

Additionally, the Community Foundation offers special interest scholarships for non-traditional students that are currently enrolled in courses or are returning to an institution of higher education.

"We recently launched a new online portal," Lemons said. "This tool will guide you through the application process and streamline the steps."

A complete listing of all available scholarships and access to the online application may be found on the Foundation's website, www.FCFPartnership.org, under Receive, Scholarships.

under Receive, Scholarships. For more information on applying for scholarships, contact Lemons at 570-321-1500. FCFP works to improve the quality of life in north central Pennsylvania through community leadership, the promotion of philanthropy, the strengthening of nonprofit impact and the perpetual stewardship of charitable assets.



MILTON - The Central PA Business & Education Association will, once again, be a participating non-profit organization in First Community Foundation Partnership of Pennsylvania's annual Raise The Region fundraiser, taking place March 8 through 9.

You can find "B&E" directly at: www.raisetheregion.org/organ-izations/central-pa-business-education-association.

RTR is a unique 30-hour online giving campaign. This gives community members an opportunity to support many local nonprofits by helping them raise as much money as possible.

Donations from this strategic and unified effort will help address the increasing needs of the region. Your contribution will help them in creating more vibrant communities and ultimately help the North Central Pennsylvania region thrive!

Many Central PA Chamber members are participating, too! Show your support the organizations that mean so much to you!

See the list and full details at www.raisetheregion.org.





Ryan's Writings

Never stop learning

Have you ever had a "full circle" experience? Earlier this month, I was invited to represent the Chamber as a guest judge for student interviews at a Skills USA Competition taking place at Penn College in Williamsport. There



were many schools represented from several counties across central Pennsylvania. This particular set of students are working towards a future career in early childhood education. Some of the younger students were definitely a bit "green" with their interview skills, but others were exceptional and I would have hired them right away! Their enthusiasm and motivation for their desired field of study and eventual employment was palpable. I couldn't help but be reminded of my own high school days competing in Academic Decathlon — the interviews were always something I looked forward to.

While academic classes and study help students select the correct answers for a test, the personal graces and communication skills needed to make a good first impression should not be overlooked. Filling a resume with degrees and accolades is meaningless if one doesn't have the ability to communicate and present those words on the page with an impactful, human delivery. The only real way to hone these skills is real life experience. Our ability to learn, doesn't end when we leave high school or college.

That's why your Chamber is always working to fill the calendar with opportunities for you to gain experience, expertise and make impactful connections. Here are just a few of the upcoming Business & Education Association spring events:

St. Patrick's Day Lottery BINGO – Friday, March 17 Golf Tournament & Golf Ball Drop – Friday, June 23 Seminar & Trainings:

Federal Grant Writing - Tuesday, March 7

Hidden Talent Pool: Benefits of Hiring Reentrants – Thursday, March 23

How to Deliver a Great Elevator Speech – Tuesday, April 4 Raising the Board – Wednesday, April 19

So, What is a Chamber? - Wednesday, May 17

If you would like to participate, learn more, or sponsor any of these events, please, contact me.

Just about a week after the aforementioned competition, I happened to be at an event with my high school Academic Decathlon teacher and shared with her the positive experience I had as an interviewer instead of an interviewee. I thanked her for helping prepare me to make a positive first impression and hopefully be a good judge, too. All those hours of study and miles of driving across the commonwealth to compete at schools near and far was invaluable training. You never know when an experience will come full circle.

Ryan

Ryan Workman
Business & Education Coordinator
rworkman@centralpachamber.com

Learn more about "B&E" at www.centralpachamber.com under the "Business & Education" tab!

Jessica's Jottings

Who are we anyway?

As I start out this new year, I am still baffled by the number of businesses and organizations that do not know or understand what a Chamber of Commerce is or does. Hopefully, this column I will help you understand

what the Central PA Chamber of Commerce is and how you can learn even more about the benefits we offer our members. Obviously, I cannot address all our benefits in this column as that would take many pages. However, can give you an overview of what we offer and how you can find out more information.

New this year, we added more pages to our website so we can show you more information on our events and benefits. On the Events tab of our website, you can read more on how we conduct Ribbon Cuttings for our members and how we conduct and schedule our Inside Jobs Tours.

We also have new ways for our members to advertise on our website as well. They can appear on our homepage and on our events calendar page!

Referrals are a benefit to our members, and we have a unique system for how we send referrals and track them. When we have someone reach out to us in need of a service, product, etc., we go to our membership directory and find all our members that offer those services or products. Once we have determined all our members that could offer the services needed, we send the referral(s). Once we send them, our members will get notified that the Chamber referred them, this way they can reach out first!

One of our most popular benefits is facility usage here at the Central PA Chamber office! We have two main rooms that are available for our members to hold meetings, trainings and so much more. We also have some of the latest technology for you to utilize in these rooms as well. If your group needs a place to meet, simply call our office and let us know the date and time you will need the facility. If you would like to view the facility to make sure it will accommodate your needs, feel free to stop in for a tour. Our facility is available to our members 24 hours a day/7 days a week, with very few exceptions.

Again, this is just a highlight of some of the benefits we offer our members. To learn more, visit our website or speak with me about our membership benefits. You can also register to attend one of our upcoming "So, What is a Chamber?" Seminar & Training Series classes.

This is what the Central PA Chamber of Commerce is, a place for our members to find resources and to be a resource for the region we live and work in!

Jesuca

Jessica Beaver Finance & Membership Director jbeaver@centralpachamber.com

Learn more @ www.centralpachamber.com/ membership-directory

Breakfast Briefing



Many thanks to the Milton High School and its CTE (Career & Technical Education) program for hosting an off-site Breakfast Briefing in February! Amanda Smith-Derck, who is the instructor of the Diversified Occupations program, said there are a total of seven CTE programs that students can take, also including: accounting, agriculture, automotive technologies construction trades, criminal justice and early childhood education. Smith-Derck added there are currently 188 students enrolled in CTE. Among the 68 seniors, 27 of them are getting "real world" experience as part of a co-op with local employers. Below, a number of the attendees stuck around for a tour of the CTE programs. Learn more at: https://www.milton.k12.pa.us/schools/high-school/career-and-technical-education.





To support its Vision of "Helping Our Region Grow", the Central PA Chamber of Commerce is offering Pledged Asset Loans (PAL) to member businesses and organizations that need help in securing business loans. For more information,

visit: www.centralpachamber.com/pal.

"It was pretty much a seamless transaction with you guys, and it certainly will make things easier for me to do the renovations as opposed to having to use all of my cash...I'm certainly happy to suggest or encourage anyone who is looking to purchase to chat with you on how you can help them."

-Ann Hilliard, RE/MAX Bridges

"Members Recognized" (from page 13)

Angela Hummel Consulting

HARRISONBURG, Va. - Angela Hummel Consulting has been designated as an Instructional Partner for the Institute of Certified Professional Managers for the Certified Supervisor Program. ICPM has a 40-year history of enhancing managerial excellence and develops and certifies managers working in all industries worldwide. It is the largest management certifying body in the United States, and a business center of the College of Business at James Madison University in Harrisonburg, Va.

With this partnership, Angela Hummel Consulting will help leaders prepare for the Certified Supervisor certification, which offers a comprehensive analysis and in-depth knowledge on real-life situations of the job responsibilities of managers and supervisors and equips them with the knowledge required to be successful in today's modern workplace.

Upon successful completion of the certification exam, managers and supervisors will have competency in 11 key subject areas of management criteria, including: leading and motivating, managing groups and teams, managing diversity and teams, and problem solving and ethical decision making.

Founded in 2019, Angela Hummel Consulting LLC is a leadership consultancy firm based in Central Pennsylvania. The company offers a wide range of training, organizational and leadership development services, and organizational coaching services.

SEDA-COG

LEWISBURG - SEDA-Council of Governments (SEDA-COG) is announced that Jamie Carnes, a five-year staffer, has been promoted to fiscal controller.

Carnes began her career in finance over 10 years ago, gaining experience in financial statement preparation, general ledger activity, and capital spending management. Her career with SEDA-COG began with her role as a finance analyst where she served several different departments.



Jamie Carnes

Throughout Carnes career, she is especially proud to have worked on correcting and updating outdated and inefficient policies and procedures. "In previous positions, I felt my work only benefited larger corporations," she said. "At SEDA-COG, I feel our work in the organization provides a much more direct impact to our local communities and the individuals who reside there."

Evangelical Community Hospital

LEWISBURG - Callie Kleinman, RN, was presented the DAISY Award on Feb. 1.

The award is presented to a deserving nurse who exemplifies clinical expertise and compassionate care and is recognized as a role model in the nursing community.

Kleinman was nominated for the award by a patient, Jennifer Gardner, who was admitted to the Hospital and treated by Kleinman.



Callie Kleinman

Kleinman was presented the award surrounded by her fellow coworkers, Hospital and Nursing leadership, as well as her husband and children.

In the nomination, Gardner shared more about Kleinman, stating that "Nurse Callie quite literally saved my life.

"We were discussing possible discharge when Callie decided to check my vitals, even though I wasn't scheduled for another vitals check for several hours. When she checked my heart with her stethoscope, she looked at me with concerned eyes and said, 'Jenn, are you feeling OK? No chest pain, fluttering, or shortness of breath?' I said no, nothing at all. It turned out I was in A-fib. Seems as though my blood infection affected my heart, but I had no symptoms whatsoever.

"Callie listened to her instincts and discovered my condition while I was still admitted, which is right where I needed to be for treatment! She is a blessing and I truly believe she saved my life that afternoon."

Kleinman has been an Evangelical employee serving as an RN in the Hospital's inpatient Center for Orthopaedics since October 2021.

Nominations for the DAISY award can be made by patients, patient family members, colleagues, and providers. If an Evangelical Community Hospital nurse has displayed extraordinary clinical expertise and compassion, visit www.DAISYnomination.org/ECH and fill out a nomination form.





BY THE NUMBERS...

There are more than "followers" on the Chamber's Facebook page! Are you one of them?

Your Central PA Chamber held events last month with another already on tap for this month!

To date, we have hosted American Red Cross Blood Drives, which average units collected!

Join us at these upcoming events!

BREAKFAST BRIEFING

7:30 to 9 a.m. Friday, March 17 @ the Central PA Chamber of Commerce, 30 Lawton Lane, Milton.

Members - FREE; Non-members - \$7 (Registration is Required)

Sponsored by:





@ 115 Farley Circle, Ste. 202, Lewisburg

- A behind-the-scenes look and discussion of their non-invasion treatment services
- A giveaway for a lucky registrant
- Lunch provided

Inside Jobs offers members a chance to tour facilities of fellow businesses/organizations.

Learn more and register @ www.centralpachamber.com/inside-jobs-tours

HEALTH BY DESIGN



10 to 11 a.m. Thursday, March 23 Central PA Chamber OR Online via Zoom

Cost: FREE

Register: www.centralpachamber.com/events

Presented by:







