

IT'S YOUR BUSINESS

www.centralpachamber.com

Volume 7, Issue 12 - December 2022

What's new for 2023,

pg. 3

CENTRAL PA
CHAMBER OF COMMERCE



*Member Benefits
&
Opportunities*

30 Lawton Lane
Milton, PA 17847
570-742-7341

www.centralpachamber.com



2023



Steering 'B&E', pg. 16

CENTRAL PA

CHAMBER OF COMMERCE

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- | | |
|---|--|
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| Lauren McDonald
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First Commonwealth Bank |
| Chris Pinchak
Heaven's Best Carpet Cleaning | Todd Ross
T-Ross Brothers Construction |
| | E. Terry Baldwin - Solicitor
Baldwin & Baldwin |

Staff

- Tea Jay Aikey - President & CEO**
tjaikey@centralpachamber.com
- Jeff Shaffer - Communication Director**
jshaffer@centralpachamber.com
- Jessica Beaver - Finance & Membership Director**
jbeaver@centralpachamber.com
- Ryan Workman - Business & Education Coordinator**
rworkman@centralpachamber.com

The Inside Scoop



This time of year always get me. I'm grateful to have been gifted another year, but always left amazed at where the time went! Fortunately, the year has been good, and I generally look for the silver lining when need be. I hope you're able to do the same.

The approaching new year, however, sets a spark in the Chamber staff, where we consider new and different ways to make the Central PA Chamber an even better experience for its members.

There is an ever-growing number of you, and participation has been increasing as well! Our goal is to always make you feel like you're the only one in the room, but if time doesn't immediately allow it, know that we have readily available resources waiting for you. The 2023 Members Benefits & Opportunities Guide is now available on our website under the "Membership" tab, and we're adding webpages to allow you to explore various services as it fits your busy schedule. Please, read our cover story for more information.

Further inside this issue, you'll see what you come to expect - a slew of new members, upcoming events and simply great news shared by our members. We remain awestruck by your many accomplishments. You'll also find information about what we have been up to and where you can find us next. Your participation and support is always welcome and encouraged. It's better for your business, and maybe even your bottom line. We try not to bother with things that don't support you one way or another.

As many say, though, take some time for yourself this holiday season to recharge and refresh before the new year. We'll be waiting when you get back.

Enjoy the issue!

Jeff Shaffer, Editor
Communication Director
jshaffer@centralpachamber.com

The President's Club

- | | |
|---------------------------------------|------------------------------------|
| Abe's Custom Woodworking | Meixell Diehl Insurance |
| Backyard Broadcasting of Pennsylvania | Mifflinburg Bank & Trust Company |
| Century 21 Mertz & Associates | NESCO Resource |
| Clear-View Asset Protection | North Central Sight Services |
| Coldwell Banker Penn One Real Estate | North Shore Railroad Company |
| Contrast Communications | On Fire Promotions |
| Davis, Davis & Kaar | PenTeleData |
| Decal Dynasty | PPL Electric Utilities |
| Evangelical Community Hospital | Raceway Mobile Storage |
| Fulton Bank | RE/MAX Bridges - Ann Hilliard |
| Green Ridge Graphics | Riverwoods Senior Living Community |
| Heaven's Best Carpet Cleaning | Safeguard Business Systems |
| Heritage Springs Memory Care | Service 1st Federal Credit Union |
| Hosterman Creative | Service Electric Cablevision/SECV8 |
| i3 Point-of-Sale | Sunbury Broadcasting Corporation |
| iHeartMedia | Susquehanna Fire Equipment Company |
| Interaction Dynamics Group | Susquehanna Valley Limousine |
| Java Momma | T-Ross Brothers Construction |
| Jersey Shore State Bank | The Standard-Journal |
| La Primavera Italiano Ristorante | The UPS Store |
| Lawton Insurance Agency | The Wealth Factory |
| Lewisburg Pharmacy | TPS |
| LIVIC Civil | Unique Inspirations Limited |
| LMJJ Creative Property Solutions | Watsonstown Dental |
| MCPS Credit Cards | Weaver Wireless Consultants |

The President's Club is an exclusive sponsorship program created to prominently recognize companies that contribute to the Central PA Chamber over and above their annual membership investment. For more information, call 570-742-7341.

It's Your Business Deadlines

Below are upcoming *It's Your Business* due dates to help ensure your member information appears in IYB. Every effort is made to include information in a timely manner.
Note: Only paid advertisements are guaranteed.

Winter Print Issue* (released early January)
Ads & Flyers due by Dec. 9

January Digital Issue
News & Ads due by Dec. 9

February Digital Issue
News & Ads due by Jan. 13

March Digital Issue
News & Ads due by Feb. 10

*The Central PA Chamber also publishes *IYB Quarterly* for each of the four seasons. Copies are available at public member locations across the region.
If interested in being a drop-off location, e-mail jshaffer@centralpachamber.com.

What's new for 2023?

MILTON - The Central PA Chamber works hard for its members every single day. It's a big reason why it's seen tremendous growth over the last decade or more.

Overwhelmingly, growth is a positive, but so is sustainability. Therefore, the Chamber has implemented some price adjustments, while minor, to continue its work well into the future.

"It is our fiduciary responsibility to be a good steward of the Central PA Chamber," said Tea Jay Aikey, President & CEO. "The Chamber has been absorbing the increasing costs related to facility usage and events."

"The changes for 2023 will help ensure our facility, events and programs will remain top-notch for our members."

Starting next month, and for the year, members may reserve the Smith Room or Ross Room free-of-charge for the first use, and for a nominal fee of \$15 for each subsequent daytime use and \$30 for evening and weekend use. Non-members, too, will be given a one-time offer of room usage for \$75, but must join the Central PA Chamber for additional usage.

For members who haven't used either room, they include practically every amenity one would

expect for meetings and trainings. To learn more, check out the 2023 Member Benefits & Opportunities Guide available at www.centralpachamber.com.

Various sponsorship levels have also increased for 2023, however, members should still have no trouble finding options that fits their budgets.

In other changes, website improvements are ongoing, which will help members when planning events or seeking out marketing opportunities. You can learn more by visiting www.centralpachamber.com/marketing.

There are both free and low-cost opportunities to expand your brand within the membership and out in the general public.

In addition, there are two pages now dedicated to conducting ribbon cutting ceremonies and hosting Inside Jobs Tours. Both options can be found under the "Events" tab on the Chamber homepage.

For more information, the Chamber staff remains readily available to help!

Call 570-742-7341. We look forward to working with you in 2023.

CENTRAL PA CHAMBER OF COMMERCE



Photo by Hosterman Creative

Member Benefits & Opportunities

2023

30 Lawton Lane
Milton, PA 17847
570-742-7341

www.centralpachamber.com



Marketing
CENTRAL PA
CHAMBER OF COMMERCE



The Smith Room, and the neighboring Ross Room, are heavily used by Central PA Chamber members around the clock. To maintain the level of service many have come to expect, some pricing changes were made to facility usage, starting in 2023.



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37 N. Arch Street, Milton, PA
P.O. Box 319

Phone: 570-742-8777 Fax: 570-742-6155

New Members

Good Wil's Restaurant

24 Weaver Lane
Milton, PA 17847
570-523-6406

todd.sowers@goodwilsrestaurant.com

Todd Sowers - Owner

<https://www.facebook.com/GoodWilsRestaurantandBakery>

Home cooking at its best. Good Wil's serves breakfast all day, lunch, and dinner, seven days a week. Weekly specials include: homemade pot pie, hamloaf, crab cakes, and pork and kraut, among others. Pies, cakes, whoopie pies, cookies and more are baked fresh, daily. Good Wil's also offers catering for all occasions.

LIVIC Civil - Montoursville

635 N. Loyalsock Ave.
Montoursville, PA 17754
570-984-4454

bhackenberg@livicco.com

Brittany Hackenburg - Executive Assistant

<https://www.liviccivil.com>

Our focus is to serve the Mid-Atlantic Region and beyond, delivering site/civil engineering, land development and municipal engineering services. Typical Services: Site/Civil Engineering, Stormwater, Land Development, Municipal Engineering, Survey, Subdivision, Zoning, Entitlements, Master Planning, Due Diligence, Site Feasibility, Landscape Design, Contract Documents, Bidding, Construction Administration, Environmental Permitting, MS4, Grant Funding, Streetscapes.

Pennsylvanians for Human Life - Susquehanna Valley Chapter

570-321-7476

duthoma320@comcast.net

Donna Ulsamer-Thomas - President

<http://pavalleyprolife.org>

The Pennsylvania Pro-Life Federation Inc. is committed to promoting the dignity and value of human life from conception to natural death and to restoring legal protection for pre-born children.

Through legislation, political action, education, and other legal means, we proclaim the truth about abortion, infanticide, and euthanasia.

Mid State Builders of PA

89 Moose Hollow Lane
Mifflinburg, PA 17844
570-966-0002

sherri@midstatebuildersofpa.com

Sherri Aurand - Owner

<https://www.midstatebuildersofpa.com>

Custom home builder and modular home builder.

Northwestern Mutual - Ian Davis

100 Sterling Parkway
Mechanicsburg, PA 17055
717-503-4728

ian.x.davis@nm.com

Ian Davis - Financial Representative

<https://www.facebook.com/ianjonathandavis>

Building relationships and providing families with financial clarity through goal-based, holistic financial planning.

Lewis Township

1428 Rovendale Drive
Watsonstown, PA 17777
570-649-5176

lewistwp@windstream.net

Lucinda Bomberger - Secretary/Treasurer

<http://www.lewistownship.com/Pages/default.aspx>

A government municipality in upper Northumberland County.

See "New Members" (on page 8)

**Do you like
discounts on
products
and services?**

Visit

www.centralpachamber.com
and click on

**"Member-to-Member
Discounts" under the
"Membership" tab.**

**Want to offer a discount to fellow
Central PA Chamber members?
E-mail jshaffer@centralpachamber.com.**

Membership Renewals

(As of Nov. 18, 2022)

Lewisburg Sunrise Rotary Club

Diane Weller Coaching

LEP Management Education

W&S Distributors

Dream Home Inspections

Susquehanna Computer

Innovations

Turkey Hill Store 208 - Milton

Susquehanna Broadband

Freedom Towing

DJ Choices

Welch Performance Consulting

Decal Dynasty

First Community Foundation

Partnership of Pennsylvania

Lawton Insurance Agency
- Lewisburg

Lawton Insurance Agency
- Mifflinburg

First Commonwealth Bank
- Lewisburg

First Commonwealth Bank
- Milton

First Commonwealth Bank
- Danville

Nottingham Village

Dorothy Zimmerman

Mountain View Lawn

Maintenance

SEDA-COG Joint Rail Authority

Paige Electrical Services



Bill Bowman, Marketing Director

info@airiam.com

305-428-3987

www.airiam.com

How long have you been in business?

Airiam has been in business as an entity since 2022. The company was formed as a combination of several different companies, including MePush, which has served Central Pennsylvania since 2004.

What makes your business unique?

The first-hand experience of our employees responding to complex ransomware attacks

is one way that Airiam is unique. This helps us make organizations we work with more resilient.

What is a service that people are surprised to learn you offer?

People are surprised that we offer a ransomware guarantee of \$2 million, if organizations are using our flagship cybersecurity product AirGuard Pro+.

What is your Mission Statement?

Airiam's mission is to become a trusted partner to businesses everywhere, offering products and services that help businesses safely and strategically adapt as technology and security needs evolve.

What other community organizations does your organization participate in?
Susquehanna River Valley Visitors Bureau.

Adrienne Mansfield,
Chief Strategy & Innovation Officer
570-541-2904

Adrienne@ADageMarketingGroup.com

570-505-3447



How long have you been in business?
Two and a half years.

What makes your business unique?

A seasoned group of marketing professionals dedicated to helping small businesses grow by focusing on the bottom line.

What is a service that people are surprised to learn you offer?

FBI-level market research

What is your Mission Statement?

To provide a genuine partnership and service excellence with unparalleled transpar-

ency and consistency pushing the bounds on innovative strategy for every client.

What other community organizations does your organization participate in?

Williamsport/Lycoming County Chamber, Families United and MyVision 9.



Paul Smith, Owner

paul@syncsolutionsllc.com

570-768-8507

www.syncsolutionsllc.com

How long have you been in business?
Five years.

What makes your business unique?

We are the only Crestron and AMX dealer/designers in the region.

What is a service that people are surprised to learn you offer?

We build Zoom Rooms for retirement and education communities.

What is your Mission Statement?

To serve the community at-large with stress

free communication technology.

What other community organizations does your organization participate in?

The Lewisburg Sunrise Rotary.



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Titolari: Vito & Salvatore Mazzamuto
Rt. 45 west Lewisburg, PA Telephone: (570) 523-1515

What's Happening

Season of GIVING

A donation to the Ronald McDonald House of Danville on **November 21 through January 2** is truly a gift that will keep on giving. The kindness of our donors enables us to provide a "home-away-from-home" for families who travel great distances for their child's medical care.



Ronald McDonald House®
Danville



To learn more about how you can help, visit www.rmhdanville.org.

JOIN US FOR

COOKIES WITH SANTA



WEDNESDAY, DECEMBER 14th
5pm - 7pm

Celebrate the holiday season with McCann Lewisburg!

The evening's festivities will include :

- 🍪 Complimentary Cookies
- 🍪 Selfies with Santa

Open to the community.
Can't wait to see everyone!



(866) 865 8065 · www.mccann.edu
7495 Westbranch Hwy, Lewisburg, PA 17837



SATURDAY DECEMBER 10TH
Cookies With Santa!
ADMISSION FROM 3:30P.M. TO 5:30P.M.
IS \$5.00 PER CHILD

Mutts Madness

SUNBURY – Tickets are available for the annual Mutts Madness Raffle benefiting Mostly Mutts, a no-kill animal shelter near Sunbury. Prizes range from \$25 to \$500.

Tickets at \$10 each may be purchased from Mostly Mutts volunteers, by contacting Cindy Shamp at 570-473-1029, or sending an e-mail to mostlymuttsonline@gmail.com. The drawing will be held at 2

p.m. Sunday, Feb. 12, at Penn's Tavern, 113 River Road (Route 147), Sunbury. Winners of the following prizes will be contacted by phone: \$500, one winner; \$300, one winner; \$200, one winner; \$100, 10 winners; \$50, six winners; and \$25, eight winners.

All proceeds from the raffle support approximately 50 dogs and several cats housed at the shelter.

To learn more about Mostly Mutts, the animals available for adoption, and upcoming events, visit www.mostlymuttsonline.com, call 570-988-6483 or follow Mostly Mutts of Sunbury PA on Facebook and MostlyMuttsSunbury on Twitter.



Mostly Mutts of Sunbury, PA.

Send your event information to jshaffer@centralpachamber.com!




HOLIDAY GIFT WRAPPING SERVICE
MILTON YMCA
 Our staff would like to help make your holiday season a little easier. Bring your gifts to the Milton YMCA and allow us to do the wrapping for you.
 Starting November 8th
 Tuesdays: 10am - 12:00pm
 Thursdays: 5pm - 7pm
 Saturdays starting November 26th - December 17th
 9am - 12pm
 Monetary Donation of \$20.00
 All proceeds will benefit our Annual Campaign.
12 BOUND AVE MILTON PA 17847



Proudly serving Centre, Clinton, Columbia, Lycoming, Mifflin, Montour, Northumberland, Snyder and Union Counties.



We welcome you to visit The Link

Friday, December 9th, 10:00 am – 2:00 pm

Milton Public Library

541 Broadway, Milton, PA



The Link offers professional staff support for:

- Job Matching
- Career Guidance
- Workforce Training
- Recruitment Events

The Link is equipped with:

- Computers
- Internet Access
- Printing



ADA accessible



For the entire schedule including locations visit our **Facebook page @TheLinkMCC** under Events or to learn even more visit our website **CentralPACareerLink.org**



Questions? Call or email:
 Robert Eddy
 reddy@censop.com
 Craig Kurtz
 ckurtz@censop.com
 570-220-0003



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Find the latest member events on our Facebook and Instagram pages!

Date	Event	Location	Time	Cost
12/6/22	Reduce Your Energy Costs with Combined Heat and Power	Webinar	11:30 a.m. to 12 p.m.	Free
12/15/22	5 Major Ways the Inflation Reduction Act Will Change EHS Forever	Webinar	3 to 4 p.m.	Free
2/2/23	Lean Manufacturing Level One Certification	Penn College Earth Science Center 203 Allenwood Cmap Lane Montgomery	8 a.m. to 4:30 p.m.	\$1,895



Lauri Moon
Manager, Outreach & Special Projects
570-329-3200 ext 8085
www.imcpa.com/events



Small Business Development Center
Bucknell University
570-577-1249
www.bucknell.edu/sbdcevents

Date	Event	Location	Time	Cost
12/8/22	Business Startup Basics for Central PA: The First Step	416 Market St., DeWitt Building, 3rd Floor Lewisburg	9:30 to 11:30 a.m.	No Fee
1/17/23	Should I Start This Business?	416 Market St., DeWitt Building, 3rd Floor Lewisburg	6 to 7:30 p.m.	No Fee

Have you dreamed of being your own boss for many years but don't know where to start?...
Start with the Bucknell SBDC!

New Members (cont.)

Wayne Township Landfill

15 Landfill Lane
McElhattan, PA 17748
570-769-6977

jalex@waynetwplandfill.com
Jay Alexander - General Manager
<http://www.waynetwplandfill.com>

Operates a regional landfill and recycling operation. Disposal of municipal, demolition, residual, liquid and all non-hazardous waste streams. Hauling of the demolition with 100-yard trailers, wood recycling - mulch, compost erosion control filler sales, landfill gas sales, rail siding.

Health By Design Wellness Center

115 Farley Circle, Ste. 202
Lewisburg, PA 17837
570-423-7443

hbdsculpting@gmail.com
Shahryar Vahabzadeh - Owner/RN
Maria Schramm - Co-Owner
<https://www.facebook.com/profile.php?id=100083777335390>
Medical spa.

Dale Associates

1336 Meeker Road
Dallas, PA 18612
570-239-3395

jjosuweit@gmail.com
Jeffrey Josuweit - President & CEO
<https://www.dalepack.com/catalog/>

Packaging experts supplying Fortune 500 companies with packaging supplies! Stretch film tape, strapping, poly bags, shrink film, boxes, hot melt glue, die cutting, and co-packing.

WynnHaven Travel

208 Fairmont Drive
Watsontown, PA 17777
570-220-2600

wynnhaventravel@yahoo.com
Michael Haven - Co-Owner
<https://www.wynnhaventravel.com>

We are a full-service travel agency specializing in group travel, individual travel, luxury travel, land and cruise packages. We are a home-based business looking to help folks make their travel dreams a reality.

Lights of Love

LEWISBURG - Evangelical Community Hospital is holding its annual Lights of Love giving campaign to support Hospice of Evangelical.

Through December, gifts will be collected to support direct care and provide resources to patients and their families who are experiencing end-of-life needs. Lights of Love offers an opportunity to honor and remember family, friends, and loved ones by placing their names on the honoree listing. The Lights of Love tree will make its debut on Dec. 4, and then shine brightly at Hospice of Evangelical throughout the month. Honorees and donors will be recognized in The Daily Item in January 2023 and special notifications will be provided to donors to share with honorees or their family members.

Individuals wishing to make monetary donations to the 35th Annual Lights of Love can do so through Dec. 31. Visit www.EvanHospital.com/LightsOfLove or call Philanthropy and Donor Relations at 570-522-2685. A video of the tree lighting will be available on the site after Dec. 4.

The 2022 Lights of Love Honorary Chairperson is Tracie Diehl, whose aunt Virginia Hackenberg, known as Aunt Ginny, received her care through Hospice of Evangelical. Hospice staff members who knew them, considered it a privilege to witness the love and compassion shared between Tracie and Virginia.

At the height of COVID-19 restrictions, Tracie found herself unable to visit Virginia often, except through the window of her apartment. Tracie accepted support from Hospice of Evangelical, including nurses, aides, and social workers to meet Virginia's changing physical and emotional needs. Tracie found solace in the regular communication from staff regarding Virginia's status and appreciated the emotional support she was provided as a grieving niece.

Tracie and Virginia's journey is an example where Hospice of Evangelical played a vital role in providing the highest quality of life through the right care given at the right time. To learn more about Hospice of Evangelical, visit www.EvanHospital.com/Hospice.



COME JOIN US AT OUR EVENTS

Every Day – We have a clothing and shoes **ONLY** bin at the puppet home as a fundraiser. It is a HandUp Foundation bin. It is located behind the puppet home at the back alley.

Miss Curly's Right Hand Club – Fundraiser for a monthly subscription of \$15 or more to help pay for our monthly utilities and insurances. Go to:

<https://hiskingdomkidz.networkforgood.com/projects/150483-2022-giving>

Amazon Smile - If you use Amazon Smile, you can help us while shopping. Go to Smile.Amazon.com click on Kingdom Kidz, and we will receive a donation from Amazon Smile.

Sunday, Dec. 4 – Private Family Christmas gathering

Saturday, Dec. 10 – **FREE MOVIE** (Christmas Chronicles 2) at the puppet home at 2 p.m., doors open at 1:30. Santa will also be there giving each child a gift bag following the movie. A special gift will be in one of the bags. Sponsored by WABA. Free popcorn and drink will also be available provided by Kingdom Kidz.

Friday, Dec. 16 – **FREE kids gift making night** for family and friends. Kids come make some gifts for your loved ones from 5:30 to 8 p.m. Free food will be served. Santa will be there making gifts also. Train set give-a-way, and a model train display for the kids to see. Adults being provided to help with the gift making. Children 3 and under must be accompanied by an adult.

Saturday, Dec. 17 – Macedonia Baptist Church, Norristown, PA

Sunday, Dec. 18 – Private Birthday Party

Quality Family Programming
www.hiskingdomkidz.org e-mail: puppets@hiskingdomkidz.org
Follow us on Facebook 570 838 3133

Countdown with beer



At left, President & CEO Tea Jay Aikey and Communication Director Jeff Shaffer stopped by W and S Distributors, near Northumberland, recently to check out the return of the business's popular Handed Selected Advent Boxes! They are pictured with owner Kathy Specht and the famous 'Uncle Bob'. Don't know what to get the beer snob in your life? Well, here's an idea! You can select their pre-assorted boxes or mix your own with the help of their 'elves'.

BUSH HOUSE estate

5th Annual Holiday Boutique

MUNCY - Bush House Estate, a historic venue at 231 South Lycoming Mall Road, Muncy, will hold its 5th Annual Holiday Boutique in December.

This is a small juried show of about 20 craftsman, and between 300-400 people attend each day. It takes place from 10 a.m. to 4 p.m. on Saturday, Dec. 10, and 11 a.m. to 4 p.m. on Sunday, Dec. 11.

A \$2 admission will give individuals the opportunity to win a door prize that have been generously donated by the craftsman.

There will be food, infused oil, jewelry, succulent planters, visual art, cupboards, fashion accessories, Christmas greens, soap, pasta, smoked cheeses, blown glass, wool applique, gourd art and more.

Learn more about Bush House Estate at www.bushhouseestate.com, and find them on social media.

Small indoor events, large outdoor events, and romantic overnight rooms are all available for rental.

Find the latest member news and events on our Facebook and Instagram pages!

CENTRAL PAL

CHAMBER OF COMMERCE Pledged Asset Loan

To support its Vision of "Helping Our Region Grow", the Central PA Chamber of Commerce is offering Pledged Asset Loans (PAL) to member businesses and organizations that need help in securing business loans.

For more information, visit: www.centralpachamber.com/pal.

"It was pretty much a seamless transaction with you guys, and it certainly will make things easier for me to do the renovations as opposed to having to use all of my cash...I'm certainly happy to suggest or encourage anyone who is looking to purchase to chat with you on how you can help them."

-Ann Hilliard, RE/MAX Bridges

Looking to hire or even be hired?



Visit www.centralpachamber.com and click on

"Job Opportunities" under the **"Economic Development"** tab.

Want to post a job your business or organization has available?
E-mail jshaffer@centralpachamber.com.

Time with Tea Jay



Living a life with others in mind

If you woke up this morning having everything that you gave thanks for yesterday, what would you have? We tend to be quick to wish, want and ask for things, but do we realize what we are already blessed with? What do you do with the blessings you've been given? There is a beautiful hymn that includes, "Every blessing you pour out, I'll turn back to praise." It seems during December, we are all at our best in loving others, sharing our blessings with those less fortunate and being thankful. My question is...If we can do this in December, why is it that we can't do it all year long? Those less fortunate are not just hungry in December. If we can smile and say kind words to strangers, like "Merry Christmas" or "Happy Holidays" in December, why can't we do it the remainder of the year? Just imagine how beautiful the world, or even your life alone, would be if you were thankful all year long. We can make that happen, and it starts with you. Recently, I encountered an individual who was struggling with no heat, electricity or water in their home. The person's vehicle was in need of repair – and they were attempting to do it alone – however, the full-time, family-sustaining job needed to come first. With commitments and some poor decisions, they have fallen onto these hard times, but they are trying to pull themselves out of the situation. It wasn't until I offered to assist by sharing my blessings that I came to realize that there are so many programs available to help those in need. The problem often is, however, if you are willing to work and try to help yourself you do not qualify for these programs. What does this have to do with the Central PA Chamber? I am wondering how well we collectively know our employees and their needs outside of the workplace. Are we willing to work with them when they are facing challenges, such a transportation, childcare and home inadequacies. Being empathetic and offering assistance, when possible, may be just the difference they need to get to the right place. This brings me to the refocusing of the Central PA Business & Education Association's efforts (see page 16). The Steering Committee officially met under the facilitation of Dr. Kevin Sensenig of Interaction Dynamics on Nov.22, and they have created an exceptional plan of action for 2023. I believe the endeavors of these identified actions will truly help "B&E" to offer many new opportunities and services for both employers and employees alike. To quote Winston Churchill, "We make a living by what we get. We make a life by what we give."

Tea Jay Aikey
President & CEO

tjaikey@centralpachamber.com

Educating members



Central PA Chamber President & CEO Tea Jay Aikey and Finance & Membership Director Jessica Beaver recently presented information about the Chamber to a room full of representatives from the Central Susquehanna Intermediate Unit (CSIU), who were using the Chamber's Smith Room for their monthly CARES meeting. The Chamber staff always appreciates the opportunity to discuss the many benefits of membership. Would you like to invite us for a presentation or as a guest speaker? Call 570-742-7341. You can also check out the all new 2023 Membership Benefits & Opportunities Guide, available as a flipbook and downloaded pdf, here: www.centralpachamber.com/membership/benefits.

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Survey: Historically high employment increase

YORK - The 20th edition of the Manufacturers' Association's Annual Manufacturing Wage & Salary 2022 report shows the continued demand for both the region's skilled and hourly positions needed to meet customer demand for orders and to replace the retiring workforce.

Reflecting the national labor market tightness, the report's results show that manufacturers expect to continue to increase employment significantly as it had in 2021 with over 880 new hires over the next 12 months, which is historically high for the survey.

Manufacturing in south-central PA contributes \$14 billion annually to the regional economy and is the second largest employment sector with 118,000 employees.

Wage and Salary Report Notable Findings:

- Virtually all participating manufacturers in the survey, 90% are having difficulty in hiring, with hourly workers and skilled hourly workers at the top of the list.
- Of the participating employers, 64% of manufacturers reported that they will be hiring over the next 12 months, with no companies reporting plans to reduce their workforce.
- Turnover rates for hourly workers increased 25% from 2021, demonstrating the fluid job marketing for hourly workers. In a new result, salaried exempt employment turnover dramatically increased 2.5 times from 2021 as the hot job market created new opportunities for this classification.
- The manufacturing workforce is aging faster with 20% of the companies report that a third or more of their workforce could retire in the next five years.
- To address hiring challenges, 87% of manufacturers said they have changed recruiting practices since last year, an 18% increase in that response from 2021.

• Entry level wages have increased significantly since Pre-Pandemic surveys (2019). The 2022 survey increased significantly again with an 8% increase over the 2021 entry level wage.

This survey is meant to serve as a benchmarking tool for manufacturing Human Resources and management companies and includes data for direct labor and salary positions. This data collected from manufacturers across the

region allows companies to determine where they stand relative to the marketplace in terms of wage and salary compensation as well as gauging the competitiveness of their compensation. The survey was conducted during the summer and early fall with nearly 100 employers.

The wage and salary information compiled by the Manufacturers' Association

includes data on wages, salaries, labor market conditions, compensation practices and more.

Manufacturers interested in obtaining a copy of the 2022 Wage & Salary Report, or to participate in next year's survey, can contact the Association at office@mascpa.org.

The Manufacturers' Association is on a mission to ensure that the region's manufacturing can compete at a global scale. They exist to ensure that critical knowledge is preserved, expanded, and shared with the manufacturing professionals of tomorrow. Since 1906, they have been a voice for hundreds of member organizations and partners in South Central PA and Northern MD. MA supports manufacturers with the knowledge they need to operate, hire and train smarter.

To learn more, visit www.mascpa.org.

...87% of manufacturers said they have changed recruiting practices since last year

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Who Represents You?

Where were you born?
Danville, PA

Favorite vacation spot?
Any beach location

Have any hobbies?
Football, coaching football and spending time with my kids.

A fun fact about yourself?
I had a full head of hair prior to being a father of two awesome kids - Landon and Brynleigh.

What is your favorite Chamber memory?
United Plate Glass being award the Green Business of the Year.



Nate Lawrence
United Plate Glass

Director
Term ending 2025



Members Recognized

PA Business Central

STATE COLLEGE - Now for the past decade, the Women in Business publication has been recognizing women in central Pennsylvania whose intelligence, drive, determination and dedication have led to business success and community involvement through the Women Making a Difference recognition program.

Among the 43 women recently showcased where Central PA Chamber members Lauri Moon of Innovative Manufacturers' Center; Lauren Bryson of Focus Central Pennsylvania; Kathy Paul of Hospice of Evangelical; and also Tea Jay Aikey, President & CEO of the Central PA Chamber.

Many nominations were sent in by local business executives, community leaders and readers. The nominations were submitted to the St. Francis University Business Development Center for the final selection of candidates. The selection committee, headed by Dr. Randy Frye, based its final selections on nominees who have made a positive impact on the Central Pennsylvania business community by consistently moving their business forward, adapting to major changes in their personal and professional life and giving back to the community through volunteering or mentoring.

Amber G Co. Photography

LEWISBURG - Amber Gardner of Amber G Co. Photography has been recognized by Senior Year and Senior MUSE magazines for her high school senior photography work.

On several occurrences, her work has been published. In the summer issue of Senior Year Magazine alone, she had 13 images published, but then the following fall issue featured an astonishing 25!

"I could not contain my excitement as I have never had that many images published before, let alone in one magazine," Gardner said. "I am always so blown away with the images that they publish, and I feel so honored to be among so many other talented photographers world-wide."

She was also recently notified that she will be featured in the annual Icon Only Magazine, by Senior Muse Magazine. It features of the Best of 2022.

"I am continually challenging myself to create the best experience for my senior clients and parents. 'You can't photoshop personality' has been my motto for years. As a photographer, my job is to pull out those personalities from my clients and capture them in their moment. I love getting their personalities to shine during our session and that is what I hear the most from the parents."

See Gardner's work at www.ambergcophotography.com and find her on social media.



Amber Gardner

Herbert, Rowland & Grubic

LEWISBURG - Herbert, Rowland & Grubic, Inc. (HRG) announces the retirement of their chief executive officer, Robert C. Grubic, P.E., at the end of the year. Grubic will continue as chairman of the firm's board of directors.

Grubic's career with HRG spans 49 years and has seen significant growth from a small, local firm based in Harrisburg into a nationally recognized firm with 290 employees offering civil engineering and related services from multiple locations across



Robert C. Grubic

Pennsylvania, West Virginia, and Ohio, including Lewisburg. Throughout Grubic's professional career, he has served in a variety of leadership roles with businesses and community-based organizations, including: Mid Penn Bank; the state Registration Board for Professional Engineers, Land Surveyors and Geologists; Whitaker Center for Science and the Arts; United Way of the Capital Region; and Villanova University's College of Engineering.

"HRG is stronger and more cohesive than ever, making this an opportune time for me to transition from company operations and focus on promoting HRG through business development and community involvement," he said. "Through the collaborative efforts of our exceptional management team and employee-owners, HRG is well-positioned to flourish for years to come."

In 2019, Grubic transitioned the role of president to Jason Fralick, who will assume the title of president and CEO upon Grubic's retirement.

"Bob has been instrumental to HRG's long-term vision and strategic growth for more than four decades," Fralick said. "He has served as an exceptional advisor to the leadership team, providing guidance, supporting business development initiatives, and engaging in client and community relations."

In other news, 2022 also marks HRG's 60th Anniversary. The firm began in 1962 as Herbert Associates. The three founding partners – Harry C. Herbert, Robert D. Rowland, and John F. Strangarity – met while working at an environmental consulting firm. The firm changed its name to Herbert, Rowland & Grubic in 1981, seven years after Grubic joined the company.

Innovative Manufacturers' Center

WILLIAMSPORT - The Innovative Manufacturers' Center (IMC), Inc. is excited to welcome Tim Davis to its team of Central PA resources as an IMC Business Advisor.

Davis will work closely with Central PA manufacturers to provide objective, expert advice and actionable solutions to drive economic success and profitable growth. More specifically, he will be concentrating his time supporting manufacturers in Bedford, Blair and Huntingdon counties.

"The IMC team is excited to have Tim join us to better serve the Southern most counties in our region," said Dennis Gilbert, IMC President. "Tim's expertise spans many business disciplines and his approaches to solving business challenges make him a perfect match to help our clients advance their manufacturing operations." Davis has over 35 years of management and operational experience in manufacturing businesses in Central and Southwestern PA. Various career roles, include: operations manager, safety manager, HR manager, sales manager, sales representative, service manager, executive/business coach and trainer. His areas of expertise, include: employee development, strategic planning, people skills, effective communication, leadership, safety, time management, sales and customer service.

"I've been in manufacturing my whole career," he said. "I've experienced the challenges and the successes, and the personal growth provided by participating fully in creating, building, marketing, selling and supporting Pennsylvania made products.

"I've lived the manufacturing life on the frontlines with customers and co-workers, and I am very excited to join the IMC team and use my experience and knowledge to help with the challenges manufacturers face."



Tim Davis

Villager Realty, Inc.

LEWISBURG - Villager Realty, Inc. celebrated the end of the 3rd Quarter of 2022 announcing the names of its outstanding Realtors selected to be honored as Agents of the Quarter.

Timothy Karr, President and CEO said of the Award, "It is extremely impressive that so many of our individuals qualify for the AQQ

honor right now. With inventory still very low as the year winds down, buyers are counting on their agents to search out and secure the properties that meet their criteria. Our agents are coming to work every day with a mindset of meeting the needs of and doing the best for their clients. We are so proud of their commitment and achievements."

Pamela Whitenight, a Villager mentor, manager and sales leader, was chosen as Agent of the Quarter in the Northumberland Office while veteran Terry McLaughlin earned the honor in the Lewisburg Office for production and solid team leadership. Drew Sassaman, a newer addition to the Villager team with a propensity for community involvement and great production numbers was chosen to be the Agent of the Quarter for the Danville Office, and as the Villager Realty Agent of the 3rd Quarter.

"Drew is a real team player, with initiative and creativity. He continues to exceed expectations," said Sabra Karr, Villager Realty's General Manager. "Heartfelt congratulations are in order for each of these worthy Agents."



Drew Sassaman



Pamela Whitenight



Terry McLaughlin

Evangelical Community Hospital

LEWISBURG - A couple of nurses within the Evangelical Community Hospital family were presented with DAISY Awards this fall, given to nurses who exemplify clinical expertise, compassionate care and serve as a role model in the nursing community.

Autumn Swartzlander, RN, BSN, was nominated for the award by Ariana Daub of Milton, who was a patient at The Family Place, the obstetrics unit of Evangelical.

In the nomination, Daub shared, "Autumn is a top-notch L&D (labor and delivery) nurse. She and Heidi, the midwife, did a wonderful job coaching me during labor. We bonded over the fact that we both lost pregnancies sharing our stories and how we still feel about losing our babies.

"Then a few short hours after giving birth to my son, I received the devastating news that my maternal grandmother had unexpectedly passed away. Autumn wasn't there when I first found out, but when she arrived at work and found out, she came straight to me to offer her condolences and to help support me not just physically, but also emotionally."

Michelle Klingman, RN, was nominated for the award by Andrea Johnston of Millmont, also a patient at The Family Place.

In the nomination, Johnston shared how Klingman helped her through post-birth complications that resulted in an emergency surgery.

"My husband at this point had returned home to be with our 3-year-old, and I was so scared and trying to comprehend everything. From the first mi-



Autumn Swartzlander



Michelle Klingman

nute, Michelle was by my side and made sure I understood everything that was happening. She held my hand as I cried and tried to wrap my head around the situation."

Klingman's attention carried on from Johnston to her family as she explained in her nomination. "Michelle took my husband's number and called him throughout my surgery to give him updates. She even called him after the doctor had called him to make sure he understood what was going on."

"She waited until I was out of surgery, even though her shift had ended to make sure I was okay. She called in on her day off to check on me, and even though I was not her patient, the next day she was in, she stopped by my room to see how I was. She went above and beyond for me. I am a 34-year-old mom of four who was simply terrified and alone and she made sure I had some sort of comfort and support."

In other news, Evangelical recently announced Jonathan Shedlock, MBA, CHFP, CRCC, has been named Associate Vice President of Revenue Cycle.

Shedlock now has responsibility for the overall leadership, planning, direction, and management of all revenue cycle activities of the hospital and its affiliated entities.

He has 16 years of professional experience, including 10 years of revenue cycle leadership. His background is a combination of operations and consulting, resulting in improving the financial performance for 38 hospitals. He was most recently a Senior Advisor with Impact Advisors, LLC.



Jonathan Shedlock

See "Members Recognized" (on page 18)

How about a "new you" in the New Year!

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Ribbon Cuttings

Congratulations to the Lawton Insurance Agency on its new location at 93 Chestnut St., Mifflinburg! The Central PA Chamber helped them celebrate Friday, Oct. 21, with a ribbon cutting ceremony, where it also unveiled its new branded red ribbon for all future ribbon cuttings. They worked with fellow Chamber member Keystone Advertising Specialties, in Muncy, on the design and procurement. Cutting the ribbon is Brad Lawton, President. From left, are: Ryan Workman, the Chamber's Business & Education Coordinator; Lennea Brown of Heritage Springs Memory Care and Chamber board treasurer; Tea Jay Aikey, Chamber President & CEO; Jessica Strickland, Lawton agent; Brad Lawton; Kelly Weller and Brenda Vonada, also of Lawton Insurance Agency; Mifflinburg Mayor David Cooney; and Ashley Parrish of First Commonwealth Bank and a Chamber board member.

Learn about the auto, home, business and life/health insurance offerings at www.lawtonins.com. You can find more pictures from the ribbon cutting on the Chamber's Facebook and Instagram pages.



SUMMIT Early Learning, Lewisburg, was the beneficiary of two of Bucknell University's fall semester Management 101 classes, where students operate their own 'business'. The goal is for students to develop a sophisticated approach to the challenges that organizers, leaders and managers face. The 'companies' mulched SUMMIT's playground and entrance areas, organized several inside and outside spaces, addressed landscaping needs and painted classrooms. In order to cover the costs of these projects, the students created a product to sell, a hooded sweatshirt. The funds from the sale of the sweatshirts covered the cost of the supplies. In addition, they created fundraisers to benefit SUMMIT's classrooms. They planned a Run, and used Give Butter, an online fundraising platform. SUMMIT Early Learning was very grateful for all of the support. Pictured, from left, are: Bette Scott, Family and Community Outreach Specialist for SUMMIT; Jen Rice, Center Director; Jess Ryan with Ben McGovern, leaders of company service, Bucknell's Management 101 class.

FCFP awards grants to 18 non-profits

WILLIAMSPORT - The First Community Foundation Partnership of Pennsylvania (FCFP) recently approved \$1,036,857 in grants to 18 non-profit organizations through community fund grants.

Service area, population, sustainability, community support, need, and adherence to the grant criteria were considered for each proposal.

Williamsport Lycoming Community Fund grantees:

- Susquehanna Valley CASA - Voices for Children, \$10,529 – for volunteer recruitment initiatives;
- Family Promise of Lycoming County, \$35,000 – for expansion of services;
- Montoursville Public Library Association, \$50,000 – for renovations to the Konkle Memorial Library;
- Pennsylvania College of Technology, \$50,000 – for decorative arts restoration for the Community Arts Center;
- YWCA Northcentral PA, \$50,000 – for replacement of 100+ year old plumbing;
- Central Area Fire Chiefs Association, \$100,000 – for repair of their training building;
- STEP, Inc., \$105,000 – for replacement of windows for the Lincoln Street facility;
- North Central Sight Services, \$126,750 – for restroom low vision solution

renovation project;

- Borough of Jersey Shore, \$159,578 – for the Regional Public Safety Complex project;

- Greater Lycoming Habitat for Humanity, \$250,000 – for the build of new homes on Scott & Clark Streets.

Greater Susquehanna Valley Community Fund grantees:

- Keystone Service Systems, \$5,000 – for mental health recovery through expressive art program;
- Susquehanna River Valley Dental Health Clinic, \$7,000 – for teaching materials for equitable care for Spanish-speaking patients;
- West Branch Arts Consortium, \$8,000 – for Educator-in-Residence performers for local school districts;
- Greater Susquehanna Valley YMCA, \$10,000 – for equipment geared towards youth and young adults;
- Gaudenzia Inc., \$15,000 – for the substance use disorder treatment and recovery program;
- Transitional Housing and Care Center, \$15,000 – for the Gatehouse's Road to Independence program;
- Evangelical Community Hospital, \$20,000 – for the Mobile Medical Service Education program;
- Susquehanna Valley United Way, \$20,000 - for Equity Mapping Project.

Outgoing CEO starts new fund

BERWICK – The Community Giving Foundation is honored to announce the creation of a new designated fund, established by outgoing President and CEO Holly Morrison and her family. The Operation Morrison Fund will provide an annual grant to the Foundation for its operating budget in support of the Foundation’s mission and work in the Central Susquehanna region.



Philanthropy has always been a part of Morrison’s life. Her parents instilled in her a solid foundation, showing her and her three siblings that anything was possible, but others would need help along the way. She carried this giving spirit with her in raising two children with her husband, Gene, engaging their family in philanthropy by keeping the word “giving” at top of mind and always finding opportunities to help others and pay it forward. Abigail and James Jacob Morrison reflect on these lessons from their parents: “Philanthropy wasn’t only a concept instilled in us, it has truly been and always will be a way of life for the Morrison family. We are grateful to our amazing parents for teaching us the importance of giving to others in this community. We love this region and are blessed to call it home. It is a privilege to partner with the Foundation to create and foster a legacy of family philanthropy for many generations to come.”

When Morrison moved to the area to work at the Berwick School District in 1989, her family became immersed in the Berwick community and passionate about its growth and success as they made it their home. Morrison became a board member when the Foundation (then the Berwick Health & Wellness

Foundation) was created in 1999 and fulfilled various terms and roles on the board until 2015. Seeing an opportunity and need, Morrison transitioned to the role of President and CEO at the Foundation in 2015.

Community Giving Foundation supports philanthropy by working with donors to help strengthen their communities by making a difference. The

Foundation’s operating budget currently exists from the fees collected from these charitable funds. Morrison created the Operation Morrison Fund to support the operating budget and show that there can be an alternative sustainability plan for the Foundation’s future. She hopes that this will encourage others to join her in supporting the Foundation’s work in perpetuity.

“This Foundation has been a part of my life since it began and has been my life passion, work, and philanthropy. I am fortunate that my husband and children both share my commitment to this organization. When I began to think about retirement, I knew supporting the sustainability of the Foundation was the right choice for my personal and family giving legacy. I wouldn’t have chosen anywhere else,” Morrison said.

Contributions can be made to the Operation Morrison Fund online at www.csgiving.org (click Donate and search “Morrison”), or mail to the Community Giving Foundation, Attn: Operation Morrison Fund, 725 West Front Street, Berwick PA 18603.

The Community Giving Foundation manages over 330 charitable funds and makes grant investments throughout the region to improve the quality of life in the Central Susquehanna area.

Legislative Event



Thank you to the 100+ attendees that joined the Central PA Chamber for the Legislative Event on Veterans’ Day, Nov. 11, at the Watson Inn, Watsonstown. The guest speaker was Congressman Fred Keller, and the event was sponsored by PPL Electric Utilities. The Chamber also paid special tribute to the veterans that attended, asking them to stand and be recognized. Each were given a commemorative pin. Pictured, from left, are: Congressman Keller; Chamber President & CEO Tea Jay Aikey; and Tracie Witter, Regional Community Relations Director for PPL. Witter discussed ways people can save on their energy costs as we head into the winter season. Learn more at www.pplelectric.com. Congressman Keller is wrapping up his term in congress and will not be returning, due to the recent redistricting that took place in the state. He spent time reflecting on his time in D.C. fighting for Pennsylvanians. His future plans into 2023 are unknown as of press time. The Chamber is also thrilled to host area students at the Legislative Event. Congressman Keller spent time conversing with them after the event and even fielded a question during the speaking portion. Would you like your student(s) to attend? Call 570-742-7341. Dates for the 2023 Legislative Events will be on the events calendar soon at www.centralpachamber.com/events.



Rotarians Rick Coup and Sarah Kowalski work behind the scenes at the Milton Rotary Club’s annual Election Day Pancake Day, on Nov. 8, at the St. Joseph Parish Center, near Milton. It returned after a two-year hiatus, and the Central PA Chamber staff thought it was the best breakfast to date! Pancakes, sausage and beverages were served throughout the day, and they also collected jars of creamy peanut butter to support Milton Panther Packs, which benefits students in the Milton Area School District.

Business & Education

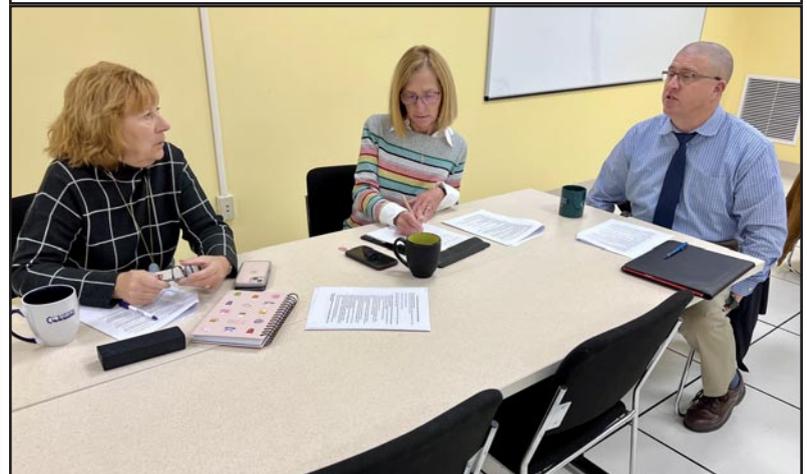
RtB returns



The latest round of Raising the Board commenced Nov. 21 at the Central PA Chamber. Participants include Annette Welch of MC Federal Credit Union, Keith Foust of Susquehanna Fire Equipment Company, and Kerry Ann Colville-Wood of Hummel Station. Graduation is scheduled for Dec. 12. They are joined by RtB 'mentors' Lauren McDonald of The Wealth Factory and Rob Jones of the Milton Historical Society, new program director Ryan Workman, the Chamber's Business & Education Coordinator and Jeff Shaffer, the Chamber's Communication Director. Learn more about Raising the Board at www.centralpachamber.com/rtb. Want to attend a future class? E-mail Ryan Workman at rworkman@centralpachamber.com.



The Central PA Business & Education Association is experiencing some exciting changes going into 2023! The new Steering Committee had its first meeting in November, lead by Kevin Sensenig, a longtime supporter of the Central PA Chamber and 'B&E'. The support and enthusiasm by all of the volunteers during this process is very appreciated. Stay tuned for updates. If you wish to join the Steering Committee, contact Ryan Workman at 570-742-7341 or rworkman@centralpachamber.com.



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Keystone Wood Products Association, a non-profit organization dedicated to promoting the wood product industry, recently awarded the Lauchle Scholarship to Pennsylvania College of Technology student, Jacob D. Yoas, son of John and Teresa Yoas of South Williamsport. The scholarship is annually awarded to a student who is enrolled in a forestry or forest-related higher education program and demonstrates a strong desire to be a steward of the forest. Upon graduation in May of 2023, Jacob intends to explore the possibility of becoming a Pennsylvania Game Commission warden.

Ryan's Writings



Time flies!

Tempus fugit! Can you believe it's been three months since I began my new role here at the Central PA Chamber? I really enjoy working for all of you, and since this anniversary coincides with the recent celebration of Thanksgiving, I would like to beg your indulgence to offer a brief progress report showcasing all the experiences I am thankful for to date.

First, I am grateful to work with such a considerate, supportive and hardworking team. Jessica and Jeff have been good teachers, and patient with me as I've become more acclimated to my role, and steadfast partners as we work to "Help Our Region Grow." Our magnanimous leader, Tea Jay, is the exact kind of "servant leader" anyone would want to follow. She gives me a lot to do, (which I actually enjoy!) but more importantly, with a smile, reaffirming compliment, and can-do, positive outlook that builds-up our team.

I would be remiss if I didn't mention the kindness and support of our extended Chamber family. Thank you for your encouraging comments and messages. I appreciate our conversations and work together. Next year is fast approaching with great anticipation for all the events we are coordinating. So many opportunities to learn and grow are on the way!

I really get a kick out of the moments the Business & Education Coordinator gets to encounter area school students. Tea Jay and I recently attended a meeting at Warrior Run School District. No offense to the teachers and administrators, but the two student presenters were the best ambassadors for their school by far! Students from around the region who attend our Legislative Events are professional, attentive and ask the best questions. You would all be impressed with the "thank you" notes the Chamber receives from these young scholars. It is always reaffirming to know that they appreciate the privilege their school's membership provides.

The ongoing Raising the Board course is providing great discussion and perspective for our class of current and potential members of boards across central Pennsylvania. Likewise, our Central PA Business & Education Association Steering Committee has truly hit the ground running at full speed. After just the first meeting and with the help of Dr. Kevin Sensenig, we have a tangible agenda with real goals to fast-track the next era of "B&E". I am especially excited about this group and its purpose, because this is the work that will help the current generation of employers and all the upcoming and untapped talent our home has to offer.

Ryan Workman
Business & Education Coordinator
rworkman@centralpachamber.com

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Jessica's Jottings

Start the New Year off right



The end of 2022 is right around the corner, and I hope you are all set for some relaxation and good holiday cheer. Before you take some time off, I want to remind you of some items to take care of now so your start of 2023 with the Central PA Chamber of Commerce goes smoothly!

Let's start with making sure your company information is correct on the Chamber website. This month, be on the lookout for an e-mail from me asking you to take a look at your directory listing on our website. This is extremely important for our members to review every year. This helps us make sure our member's information is current for when we send referrals and for everyone who visits the website throughout the year. We also use the information you provide in the annual directory, which is printed and distributed across the region. Now is the time to make sure it is correct, because once the directory is printed, we obviously can't edit the information in it.

It's time to start marking your calendars for 2023. You can see that our events, Seminar & Training Series classes, and more are starting to go on the website calendar now. We have some new items for you to check out and have made some changes to our events for next year. Now is the time to get these dates on your calendar, so you can register and be ready to attend them. If you are interested in sponsoring any of these events, we still have openings available for some our Breakfast Briefings, Legislative Events, and Inside Job Tours. Please, contact us for more details (570-742-7341).

Last, but certainly not least, make sure to take time this month to relax and enjoy spending time with family and friends. So many times we are pulled in so many directions that we forget to stop and take a breath. With many of us having a day or more off this month, now is the time to do just that. Let work go for a day and focus on your own mental health by doing an activity that you enjoy. Also, make sure to be present around your family and friends.

The Central PA Chamber of Commerce is here for you when you need us, and we cannot wait to see you and serve you in 2023! Have a Merry Christmas and Happy New Year!

Jessica

Jessica Beaver
Finance & Membership Director
jbeaver@centralpachamber.com

"Members Recognized" (from page 13)

From 2020 through 2022, Shedlock served as Director of Patient Financial Services at the hospital. And, Evangelical has announced new and returning board of directors leadership and appointments. The board of directors, made up of members of the community and medical staff, serve to guide the hospital in meeting the healthcare needs of the area.



J. Donald Steele Jr. Timm Moyer

Re-elected for three-year terms and continuing their roles, are: J. Donald Steele Jr., President and CEO of The Northumberland National Bank, Chair of the Board; and Timm Moyer, co-founder of MoJo Active, Inc., Vice Chair.



Also re-elected for three-year terms for the Class of 2025, were:

Adanma C. Akujieze, CFO, Larson Adanma C. Akujieze Leslie P. Temple Design Group; and Leslie P. Temple, Market Leader/Business Development Officer, Fulton Bank. New to the board by way of nomination of the medical staff is Philip R. Peterson, MD, Evangelical Community Hospital, Emergency Medicine Group. Dr. Peterson will serve a three-year term as a medical staff representative to the board of directors, Class of 2025. He joins David Zelechowski, MD, Internal Medicine of Evangelical, and Christopher Motto, MD, Surgical Specialists of Evangelical, who also serve in this capacity.

Corporate officers of the board remain as Kendra Aucker, President; James A. Stopper, Treasurer; and William Anderson III, Corporate Secretary.

Interaction Dynamics Group/Good Leadership Enterprises

MINNEAPOLIS, Minn. – Good Leadership Enterprises (Good Leadership), a Minnesota-based leadership development firm, has expanded its team through the acquisition of Interaction Dynamics Group (IDG), a Pennsylvania-based leadership consultancy. IDG

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founder Kevin Sensenig, a 30-year leadership consulting and business veteran, joins Good Leadership as the firm's first-ever president. In his new role with Good Leadership, Sensenig will oversee the firm's marketing and new client acquisition, as well as strengthen and expand current client relationships. He will also directly oversee leadership development on behalf of the firm's national and international clients, as they seek to align their teams to thrive and work more effectively together.



Kevin Sensenig

"As most executives and employees know from prior or current experience, when their teams are not aligned, everyone suffers, creating friction, burnout and turnover," Sensenig said. "Good Leadership helps teams become better-aligned and improve their performance through a proven, team-based coaching approach that reinforces a 'win together' mindset. I was attracted to Good Leadership by its 'goodness pays' foundation – how goodness happens when people thrive together. It's that special mission that separates Good Leadership from any other consultancy."

"Having worked with several Good Leadership clients over the past several years, Kevin immediately knows our firm, our array of top-tier clients and our better approach to leadership development," said Paul Batz, CEO and Founder, Good Leadership. "Kevin excels at the art and science of getting teams to work better together to achieve great results, and helping clients better understand their current and future talent-related business needs. We are thrilled to have Kevin join us as Good Leadership's first president."

After leading one of the nation's highest-performing Dale Carnegie Leadership franchises for several years, Sensenig founded IDG in 2013 to address and resolve what he saw as a critical gap in alignment, commitment and accountability within many organizations. He is a highly regarded business strategist, executive coach and public speaker who consistently weaves together new insights in industrial and organizational psychology with a pragmatic, inspira-

tional blend of business acumen and people skills. Sensenig, who resides with his family in Hollidaysburg, PA, earned his A.S.B. in Marketing Management from Central Pennsylvania College, a B.S. in Business, Management and Marketing Education from Temple University, a M.Ed. in Business Education from Bowling Green State University, and a Ph.D. in Organization Development from Penn State University.

State Sen. John Gordner

BERWICK - State Sen. John Gordner (R-27), announced his resignation from the PA Senate, effective Nov. 30.

In a statement, Sen. Gordner said the date marked 30 years of service to the state House and Senate, combined.

"It has been an honor of a lifetime to serve the citizens of the 109th Legislative District and the 27th Senatorial District," he wrote in the statement.

"After being re-elected in November 2020, my plan was to serve until the end of my term in November 2024 and retire. However, I have been presented with a unique opportunity that, after much family discussion and consideration, I have decided to accept."

The new position was not known as of publication, but Sen. Gordner noted it "will allow me to take full advantage of my 30-year legislative experience in the House and Senate, as well as my 35 years of being an attorney."

"Once again, I want to thank the residents of Columbia, Dauphin, Luzerne, Montour, Northumberland and Snyder counties that have supported me over the past 30 years."

During the vacancy, the district offices in Bloomsburg, Mount Carmel and Shamokin Dam will remain fully operational.

State Rep. Lynda Schlegel Culver (R-108) announced she will run for the open seat.



State Sen. John Gordner

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BY THE NUMBERS...

There are **10** new members listed this month...get to know them!

There were **14** representatives at "B&E's" first steering committee meeting.

It's almost **2023**, so finish the year strong!

Join us at these upcoming events!

Blood Drive

Central PA Chamber of Commerce

Smith Room – 30 Lawton Lane - Milton

December 14th, 2022

10:00 AM – 3:00 PM

Call 1-800-Red Cross (1-800-733-2767) or visit redcrossblood.org and enter: PAChamber to schedule an appointment

Open house from 2 to 7 p.m. with refreshments, raffles, a 25% discount on scheduled treatments, and a \$25 gift card for the first 10 visitors!

Ribbon Cutting

HEALTH BY DESIGN
WELLNESS CENTER LEWISBURG



3 p.m. Thursday, Dec. 15 @ 115 Farley Circle, Ste. 202, Lewisburg

BREAKFAST BRIEFING

7:30 to 9 a.m. Friday, Dec. 16 @
the Central PA Chamber of Commerce,
30 Lawton Lane, Milton.

Free to Attend - **Registration is Required**

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