

IT'S YOUR BUSINESS

Advertise in a publication all about members!

Since *It's Your Business* launched eight years ago, readers have been enjoying a quality publication all about the news and events of the Central PA Chamber membership!

An interactive digital version of the magazine (including animations, photo carousels and video) is e-mailed monthly to subscribers, which immerses them in great content and introduces them to your organization's brand, products and services!



Ad sizes

President's Club members receive a 20% discount!

2 columns = 4.125"

**2 columns*
x 2 inches**
(Business Card)

\$45/month

**2 columns*
x 4 inches**
(1/6 page)

\$85/month

**2 columns*
x 6 inches**
(1/4 page)

\$125/month

Contact Jeff Shaffer at 570-742-7341 or jshaffer@centralpachamber.com

***Appear in special quarterly print editions when you advertise for at least three months!**

It's Your Business is a publication of the Central PA Chamber of Commerce.

Additional ways to be featured in IYB...

IYB *Quarterly*

Flyer Inserts (125 copies)

For-Profit Rate

\$25/month

Non-Profit Rate

\$20/month

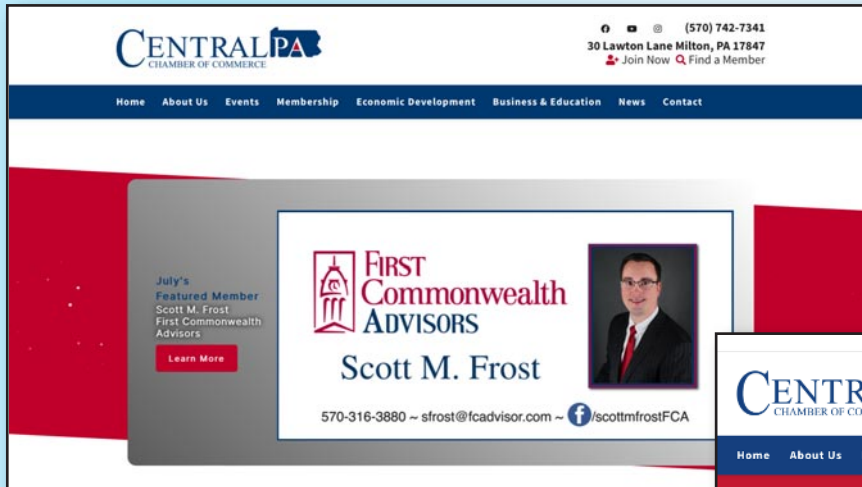
*Printed at the beginning of each season

We want your news and event information!

Email:

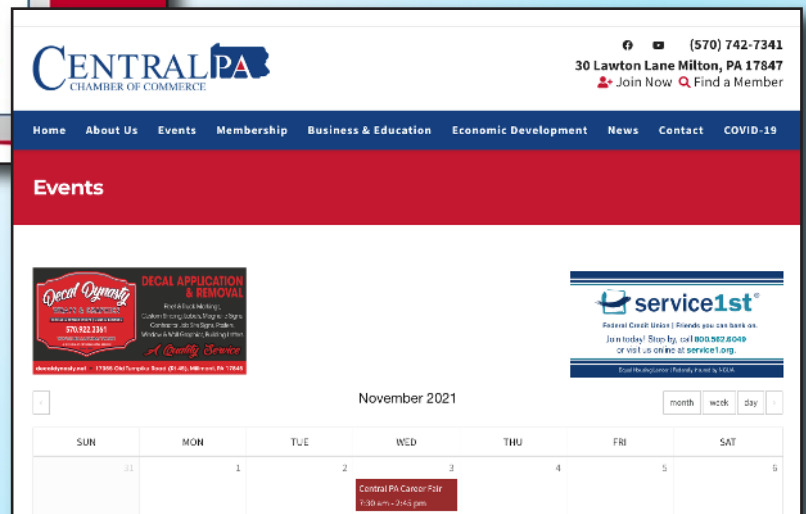
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Advertise on our popular website!



Chamber Homepage
\$150/month

Chamber Events Calendar
\$50/month



Your business/organization can be the first thing visitors see on our homepage slider for an entire month, or appear on our popular events calendar!

Contact Jeff Shaffer for details and available months. Call 570-742-7341 or e-mail jshaffer@centralpachamber.com

Need more marketing ideas?

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