

# IT'S YOUR BUSINESS

www.centralpachamber.com

Volume 7, Issue 6 - June 2022

## '1' but not done,

pg. 3



## SFEC honored, pg. 14





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**Tea Jay Aikey - President & CEO**  
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**Jeff Shaffer - Communication Director**  
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**Jessica Williams - Finance & Membership Director**  
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# The Inside Scoop



You're not always given a second chance at things, but in this case, you're in luck! For the third time, we served as a host site for Leadercast Live, considered the best one-day opportunity to hear from prominent leaders from around the U.S. and world. Because of its incredible value, organizers keep full talks locked up pretty tight. But, through conversation, we're able to give those who missed "The 1 Thing" another chance in July. See the event recap and details on how to patriciate starting on the next page!

Also on the cover this month is a tease to another big story, honoring a longtime Central PA Chamber member, Susquehanna Fire Equipment Company. Chamber President & CEO Tea Jay Aikey and I were honored to be invited to the award ceremony at their Dewart-based business, now more than 70 years old. Read about the recognition that nearly brought SFEC President Keith Foust to tears on page 14. You'll also find several more individuals and organizations recognized in this issue. See who's being tapped starting on page 12. With the summer season comes events, and this issue is packed with all kinds of happenings to have you out and about. Start planning your next few weeks and months by turning to page 6. As usual, there are a number of new members to welcome on page 4, and we offer a special highlight to a couple more members on page 5. This month, we spend some extra time highlighting member activities that involve students on our Business & Education pages, and remember to check out Tea Jay and Finance & Membership Director Jessica Williams' columns also tucked inside these pages. Enjoy the issue!



Jeff Shaffer, Editor  
Communication Director  
[jshaffer@centralpachamber.com](mailto:jshaffer@centralpachamber.com)

## The President's Club

- |                                       |                                    |
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| Abe's Custom Woodworking              | Mifflinburg Bank & Trust Company   |
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| Evangelical Community Hospital        | RE/MAX Bridges - Ann Hilliard      |
| Fulton Bank                           | Riverwoods Senior Living Community |
| Green Ridge Graphics                  | Safeguard Business Systems         |
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| Heritage Springs Memory Care          | Service Electric Cablevision/SECVS |
| Hosterman Creative                    | Seven Mountains Media              |
| i3 Point-of-Sale                      | Sunbury Broadcasting Corporation   |
| iHeartMedia                           | Susquehanna Fire Equipment Company |
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| Jersey Shore State Bank               | The Standard-Journal               |
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| Lewisburg Pharmacy                    | TPS                                |
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| LMJJ Creative Property Solutions      | Watsonstown Dental                 |
| MCPS of Central PA                    | Weaver Wireless Consultants        |
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The President's Club is an exclusive sponsorship program created to prominently recognize companies that contribute to the Central PA Chamber over and above their annual membership investment. For more information, call 570-742-7341.

## It's Your Business Deadlines

Below are upcoming *It's Your Business* due dates to help ensure your member information appears in IYB. Every effort is made to include information in a timely manner. *Note: Only paid advertisements are guaranteed.*

**Summer Print Issue\* (released end of June)**  
**Ads due by June 3**

**July Digital Issue**  
**News & Ads due by June 17**

**August Digital Issue**  
**News & Ads due by July 15**

**September Digital Issue**  
**News & Ads due by Aug. 15**

\*The Central PA Chamber also publishes *IYB Quarterly* for each of the four seasons. Copies are available at public member locations across the region. If interested in being a drop-off location, e-mail [jshaffer@centralpachamber.com](mailto:jshaffer@centralpachamber.com).



Area leaders gather for conversation between speaker sessions during the Leadercast Live simulcast on May 4 at the Silver Moon Banquet Hall, Lewisburg. On the cover: Event emcees Tea Jay Aikey, Central PA Chamber President & CEO, and Pastor Billy Robel of Christ Wesleyan Church, engage the crowd on what they've learned so far from the world renowned speakers on screen. Photos by Ron Aunkst of PhotoWhere Photography.

# '1' but not done!

LEWISBURG – So, what was “The 1 Thing”?

If you attended Leadercast Live with the Central PA Chamber last month, you would know there are several great answers to what makes a leader worth following. Grit, trust, drive, humility, belonging, focus, possibility and fun were among the key words given by presenters throughout the day-long event held May 4 at the Silver Moon Banquet Hall, Lewisburg. Each of the world-renowned speakers backed up their claims with presentations in their particular areas of expertise.

And, the Central PA Chamber has exciting news to share. The speaking sessions that the Chamber’s event attendees found so powerful and helpful will be available, once more, for a limited period of time.

Throughout July, all speakers will be rebroadcasted over the

**“It forced me to reflect as a leader and how I can improve myself and the organization.”**

**- Michael Barclay,  
Crockett Financial Service**

course of four sessions. Those who register to stream the rebroadcasts will have the opportunity to watch as their schedule allows over a three-day period for each of the sessions. They are approximately two hours in length. There are a limited number of “seats” available. In order to watch all four, and receive a special discount, you must sign up by June 30. Register, and learn more,

at [www.centralpachamber.com/events](http://www.centralpachamber.com/events). For questions, call 570-742-7341.

The Chamber sincerely thanks everyone who could be a part of the live broadcast on May 4, as well as event sponsors, including: iHeartMedia, Food/Drink Sponsor; Edward Jones - Sheri Purdy, Registration Sponsor; The Wealth Factory and Susquehanna Valley Community Education Project, Gift Spon-

See “Leadercast” (on page 11)



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## New Members

**Myoptik**  
 102 Quail Lane, Ste. 2  
 Mifflinburg, PA 17844  
 570-966-0101  
[jmoyer5754@gmail.com](mailto:jmoyer5754@gmail.com)  
**Jon Moyer - Office Manager**  
<https://myoptikllc.com>

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**The Adage Marketing Group**  
 1140 Washington Blvd.  
 Williamsport, PA 17701  
 570-505-3447

[Adrienne@ADageMarketingGroup.com](mailto:Adrienne@ADageMarketingGroup.com)  
**Adrienne Mansfield - Co-founder/Chief Strategy & Innovation Officer**

<https://adagemarketinggroup.com>  
*ADage Marketing Group offers comprehensive, full-service solutions - from concepts to creative; direct mail to data analytics; marketing strategy and sales support.*

**Tammy Rupert - Thrivent**

99 Strouse Road  
 Montgomery, PA 17752  
 570-447-1698  
[tammy.rupert@thrivent.com](mailto:tammy.rupert@thrivent.com)

**Tammy Rupert - Financial Advisor**  
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*Connecting Faith & Finance At Thrivent, we have a different mindset about finances. We believe that money is not a goal, but a tool for protecting your family and your community. My goal is to establish an ongoing relationship to help strengthen not only your financial picture, but also what's important to you—whether it's your family, faith or giving back. I specialize in helping people be more secure in areas of family protection, investment management and retirement planning. I will work with you to provide comprehensive guidance that reflects your goals and values. Whether it is helping you with charitable giving or college planning, together we can develop a strategy that helps your money work for you. You deserve a financial strategy that you feel confident about.*

**Big Brothers Big Sisters of Northeastern PA**

190 Welles St., Ste. 168-170  
 Forty Fort, PA 18704  
 570-824-8756

[asnyder@bbbsnepa.org](mailto:asnyder@bbbsnepa.org)  
**Anne Snyder - Program Specialist**  
<https://www.bbbsnepa.com>

*Big Brothers Big Sisters of Northeastern PA is a one-to-one youth mentoring program that serves to defend potential of youth by strengthening their support system. Our program believes that all youth achieve their full potential when we partner with parents/guardians, volunteers, and others in the community and hold ourselves accountable for each child in our program. Achieving higher aspirations, greater confidence, better relationships, avoidance of risky behaviors and educational success.*

**Little Mexico Campground**  
 1640 Little Mexico Road  
 Winfield, PA 17889  
 570-374-9742  
[camping@littlemexico.net](mailto:camping@littlemexico.net)  
**Melissa Loy - Owner & Operator**  
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## Membership Renewals

(As of May 23, 2022)

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Central Susquehanna Intermediate Unit	Orchard Pump & Supply Co.
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Central Vision Eyecare - Montoursville	Providence Engineering Corporation
Comfort Keepers - Selinsgrove	Revival Tabernacle
Danville Business Alliance	Shirley Nelson Brough
Donald L. Heiter Community Center	Spruce Run Tax & Accounting Service - Mifflinburg
Evergreen Cleaning Co.	Spruce Run Tax & Accounting Service - Millville
Evergreen Exteriors	Strong Spas
FayJan Tool Sales Co.	Sunsational Family Campground
Fogles Landscaping Supply	Susquehanna Valley Auto Glass
Garvey's Floor Gallery - Bloomsburg	Swift Kennedy & Associates
Garvey's Floor Gallery - Northumberland	Villager Realty, Inc. of Lewisburg
Heaven's Best Carpet Cleaning	Weis Center for the Performing Arts
i3 Point-of-Sale	Whispering Oaks Vineyard
IT Data Consultants	WVIA Public Media
Kelsey's Dream	Yogi Bear's Jellystone Park Camp-Resort at Milton
Lamar Advertising - Williamsport	
Marco	
MaxWorx (A Division of Hope Enterprises, Inc.)	
Milton Area Athletic Booster Club	
Milton Historical Society	
Mission Autism Clinics	
Mountain View	

*Find the latest member news on our Facebook and Instagram pages and @ [www.centralpachamber.com](http://www.centralpachamber.com).*



Nicole Keister-Hornig, Owner

orders@gablehousebakery.com

570-597-2118

www.gablehousebakery.com

**What makes your business unique?**

We make everything from scratch – cake, icing, filling, pastry dough, and so on.

**What is a service that people are surprised to learn you offer?**

Custom cakes, wedding catering and business meeting catering.

**What is your Mission Statement?**

To actively brighten lives through goodness. GABLE is actually an acrostic for: Goodness, Actively, Brightens, Lives, Everyday.

**What other community organizations do you participate with?**

Mifflinburg Heritage & Revitalization Association.

**How long have you been in business?**

Five and a half years.

Nathan Allen, Client Success Manager

nathana@realitcare.com

570-323-2650

www.realitcare.com



**How long have you been in business?**

Since 2009.

**What makes your business unique?**

Real IT Care is passionate about knowing our clients, so we can offer guidance that is specific to our client's individual needs. Our staff are experienced, and skilled in technology, but more importantly, we are all able to communicate effectively so we can translate business needs into technology solutions. Our clients do not need to worry about our staff 'talking down' to them or treating them awkwardly because they may not know the proper technology terms. We are great listeners and patient technicians, so we succeed as we move forward together.

Our desire is to establish long-lasting business relationships. As we know our client's environment and staff better, we provide improved support at a quicker pace, ultimately lowering our client's costs. Business is

about relationships, and maintaining great relationships is a value of our company.

**What is a service that people are surprised to learn you offer?**

Cybersecurity products and services to meet the demands and requirements of the government's required NIST 800-171/CMMC regulation.

**What is your Mission Statement?**

Real IT Care's mission is to provide unpar-

alleled IT service by leveraging technology to support and increase our clients' success. We are committed to creating an exceptional customer experience through top-notch, proactive technology combined with outstanding customer care.

**Want to appear in the Member Spotlight?**

**E-mail Jessica Williams at:**

**[jwilliams@centralpachamber.com](mailto:jwilliams@centralpachamber.com)**

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# What's Happening





**Join us on  
Monday, June 13, 2022  
For Our  
34th Annual Golf Tournament  
"The Blair Judy Classic"  
At Frosty Valley Country Club  
Danville, PA**

**Golf registration is \$125.00 per player  
and includes:**

\*green fees \*cart \*lunch \*on-course refreshments  
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**Shot Gun Start at 12:00 pm**

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## COME JOIN US AT OUR EVENTS

**Saturday, June 11** – Puppet Presentation at 1pm, Fathers Day, Admission is \$3. Choice of Free Kingdom Kidz Items to the first 20 children. Activity rooms will also be open after the presentation until 5:30 pm. \$7 for the whole afternoon, puppet program and activities.

**Mon., Tues., Thurs., and Fri. June 13, 14, 16 and 17** - Puppet Home open to the community for Activities 1- 4 pm

**Saturday, June 18** – FREE Movie "Dolphin Tale 2"  
1 pm, with Activity rooms open after movie until 5:30 pm.  
\$7 for activites. Free popcorn and drink served after movie.

**Tuesday, June 21 – Friday June 24** – Christ Wesleyan Church  
VBS "Sports Legends" 9 am – 12 pm

**Saturday, June 25** – Union County Veteran's 4<sup>th</sup> of  
July Parade Lewisburg. 10 am

**Sunday, June 26 – Thursday, June 30** – Watsontown  
Alliance Church VBS " Wilderness Escape" Where God  
Guides & Provides". 6 – 8 pm





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**We welcome you to visit The Link  
Friday, June 10th, 10:00 am – 2:30 pm  
Milton Public Library  
541 Broadway Street, Milton, PA**


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# Mostly Mutts reunion

SUNBURY – Dogs adopted from Mostly Mutts, and the families who adopted them, are invited to a reunion from 1 to 4 p.m. Sunday, June 26, at the Shikellamy State Park Marina.

The family-friendly event, to be held rain or shine, is open to Mostly Mutts sponsors, adopters, donors, members, volunteers and other supporters of the no-kill shelter near Sunbury.

Activities are slated to include: games for children and dogs, an auction and a 50/50 drawing. Food will also be available. Mostly Mutts is a no-kill animal shelter. To learn more about the organization, the animals available for adoption, and upcoming events, visit [www.mostlymuttsonline.com](http://www.mostlymuttsonline.com), call 570-988-6483 and follow Mostly Mutts of Sunbury PA on Facebook and MostlyMuttsSunbury on Twitter.



Date	Event	Location	Time	Cost
6/6/22	Walk the Talk - Five Ways Safety Professionals Can Support ESG Initiatives	Webinar	2 to 3 p.m.	Free
6/7/22	Northcentral PA Energy Efficiency Roundtable: Energy Efficient Lighting Systems	Webinar	11 a.m. to 12 p.m.	Free
6/22/22	Building Supply Chain Resiliency Amid Global Disruption	Webinar	1 to 2 p.m.	Free

Date	Event	Location	Time	Cost
6/9/22	Business Startup Basics for Central PA: The First Step	Online (Live)	9:30 to 11 a.m.	Free
6/14/22	Fairs, Festivals and Farmers Markets: Preparing for and Running a Booth!	Online (Live)	12 to 1 p.m.	Free
6/21/22	Rebuild, Reboot, Recharge: Lewisburg Merchants Roundtable	328 Market St., Lewisburg	9 to 10 a.m.	Free

# The Forest House Hotel presents outdoor concert

LAURELTON - The Forest House Hotel will present an outdoor concert this summer at The West End Fairgrounds.

The Forest House Hotel, which has been recovering from a major fire last year, is excited to announce its bringing Whey Jennings - grandson of country music legends Waylon Jennings and Jessi Colter - and Railway Express to the area on Friday, July 1.

Gates open at 3 p.m. at the popular fairgrounds, 1111 PA Route 235, Laurelton. Railway Express opens at 7 p.m., followed by Jennings at 8:30. Ticket only passes are \$25 in advance and \$30 at the gate. In addition, a limited number of VIP tickets - which includes a "meet and greet" - will be sold at the gate for an additional \$20.

Message The Forest House Hotel on Facebook for details and to buy tickets. Cash and Venmo payment will be accepted. Attendees must be at least 21 years old and all identification cards will be scanned by security.

Food as well as alcohol will be available for sale at the concert. Featured vendors include Stahl's Smokehouse and The Yum Yum Wagon.

And, camping will be available for a \$60 fee paid at the time of entrance. Overnight guests must leave the property by 11 a.m. on Saturday, July 2.

For more information, call 570-966-0349.

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EVENTS INCLUDE	DATE
<ul style="list-style-type: none"> <li>✓ Youth Kayak Clinic 10-11:30 AM</li> <li>✓ Little Miss Riverfest Pageant 12-3 PM</li> <li>✓ Kayak &amp; Paddle Board Racing 3-5 PM</li> <li>✓ Cornhole Tournament 5-7 PM</li> <li>✓ Live Music, Food, &amp; Vendors!</li> </ul>	<ul style="list-style-type: none"> <li>June 18, 2022</li> </ul>
	LOCATION
	<ul style="list-style-type: none"> <li>Montgomery Park Montgomery, PA</li> </ul>

**PRE-REGISTRATION FOR SPECIAL EVENTS**

YOUTH KAYAK CLINIC: \$5 PER PARTICIPANT/MUST PRE-REGISTER. AGES 10-18  
 KAYAK/SUP RACING: \$10 PER PARTICIPANT. PRE AND ON SITE REGISTRATION. AGES 18+  
 CORNHOLE TOURNAMENT: \$20 PER TEAM. PRE AND ON SITE REGISTRATION

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# Attention Employers!

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## CAREER FAIR for Individuals with Disabilities

(The event is open to the general public)

June 9th, 12-3pm  
@ the Susquehanna Mall  
Register [HERE](#).

If you have any questions about this event, contact PA CareerLink® Business Consultant, [Zach Stotter](#).



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Big Bam Boo Tea Room, 8 N. 5th St., Sunbury, invites everyone to paint some of the 250 dragon scales that will be used to make a 30-foot red, white and blue dragon float for the city's 4th of July parade.

Big Bam Boo is also having a 'Name the Dragon' raffle, and the winner will receive a Big Bam Boo T-shirt and the honor of naming the dragon. Raffle tickets are \$1 each, and the drawing will be held on Saturday, June 25. Need not be present to win. For more information, message them on Facebook, or call 260-336-7058.

# CML summer camp kickoff

MIFFLINBURG - Everyone is invited to come to Camp Mount Luther on Sunday, June 12, for a worship service that will officially kick off the summer camp season.

The service will celebrate the outdoor ministry of the Upper Susquehanna Synod of the Evangelical Lutheran Church in America. Bishop Barbara J. Collins will preside, and The Rev. James Vitale will preach. The service will begin at 7 p.m. and will be held outdoors, if the weather permits. The worship will be immediately following the annual Circle of Faith Giving Club Dinner, which is by invitation.

CML is gearing up for the summer camping season for 2022 and is still accepting registrations for all programs. Bring a friend to camp who's

never been there, you can get 25 percent off your registration fee.

The summer camping session will be in full swing in June. The staff will arrive on June 5 for their two weeks of training. On June 19, the first campers for this year will arrive for the season, for Day Camp, TNT (Traditional and New Things) and Senior High X-Teen. From June 26 to July 1, programs offered include Night Owls, Mini Junior Base camp, and Central PA Cycle. From July 5 to 8, Family Camp will be held.

For more information, visit the camp website at [www.camp-mountluther.org](http://www.camp-mountluther.org) or call 570-922-1587.

Camp Mount Luther is located five miles west of Mifflinburg off Route 45 and is open year-round.

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## Time with Tea Jay

### Many ways to describe 'The 1 Thing'



"The 1 Thing" that makes a leader worth following. That was the topic at Leadercast Live 2022 in May.

Many words were used to represent the "one thing" of each speaker, such as: grit, trust, improvise, humble, drive, flow, and even fun.

We are offering a rebroadcast option of Leadercast Live 2022 for our membership and the public. It will be split up into four sessions, all about two hours in length. This will allow everyone to have an opportunity to learn about the one thing that makes a leader worth following. It was a unanimous feeling that this was the best Leadercast Live content to date.

We can only offer so many links to watch the rebroadcasts, so act quickly if you want to watch one again, or even all four. Visit [www.centralpachamber.com/events](http://www.centralpachamber.com/events) for details! In other news, we are still looking for that perfect fit to join the internal team here at the Central PA Chamber. If you or someone you know is highly organized, has great planning skills, shows initiative, hardworking, servant-minded, types well, has strong computer skills, and can multi-task, please, let me know at my contact information below.

Have you seen the new face around the office or perhaps on our web site? We are hosting a PI (paid intern) from the YES! to the Future program. Antonio Pearson graduated from Milton Area School District, but he wasn't sure what career path he wanted to take. The YES to the Future program allows young adults like Antonio to be exposed to various careers locally to find out what they may have a passion for pursuing. Being at the Central PA Chamber is allowing Antonio to be introduced to accounting, marketing, sales, customer service, facility management and so much more. If you think that your business or non-profit has time to help cultivate our next generation of employees by allowing them to work in your setting for a month or two, let me know. I'd love to help you get connected and make this happen. It is a win for the young adults and the host sites alike.

The 21st Annual B&E Golf Tournament is quickly approaching, and golfers are needed! Don't golf? Well, perhaps you can volunteer or be a sponsor. Simply give Jessica Williams a call at 570-742-7341 to find out what is best for your schedule and budget.

In addition, you can participate in the 7th Annual Golf Ball Drop! Visit our events calendar to learn more. You need not be present to win one of the cash prizes!

So, you spoke and we listened. The Annual Meeting will now be held in the fall at your request. Save the date! It's on Thursday, Oct. 27. Registration is already open on our web site. We are seeking sponsors for this event, too. Check back for more details.

And, have you recorded a Why Us? video yet? If not, it's a great way to promote your business/organization while putting in a nice plug for us. We would certainly appreciate it! To get started, visit: <https://centralpachamber.com/why-us>.

Tea Jay Aikey  
President & CEO  
[tjaikey@centralpachamber.com](mailto:tjaikey@centralpachamber.com)

## Breakfast Briefing



Thank you to everyone who joined us for the May 20 Breakfast Briefing, sponsored by Intrada Technologies. James Haywood, Project Coordinator, provided a company overview of their various IT services. Learn more at [www.intradatech.com](http://www.intradatech.com). The Central PA Chamber holds Breakfast Briefings monthly at its location, giving members and guests the opportunity to network, learn more about each other and the Chamber. Breakfast is included! Register at [www.centralpachamber.com](http://www.centralpachamber.com).

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CHAMBER OF COMMERCE

# "1" more chance to watch



Angela Duckworth



David Horsager



Diana Trujillo

From 8 a.m. July 6 to 5 p.m. July 8 only!



Joe Boyd



Richard Rohr



Molly Fletcher

From 8 a.m. July 13 to 5 p.m. July 15 only!



Andy Stanley



Sukinder Singh Cassidy



Steven Kotler

From 8 a.m. July 20 to 5 p.m. July 22 only!



LeVar Burton



Catherine Price

From 8 a.m. July 27 to 5 p.m. July 29 only!

**Learn more/register:**  
[centralpachamber.com/events](http://centralpachamber.com/events)

**"Leadercast (from page 3)**

sors; Cabnetworks Group - Mifflinburg, kinetic by Windstream, Family Promise of Lycoming County and Chickadee eMarketing, Speaker Sponsors; Feast of Flavor, Event Partner; PhotoWhere Photography for capturing some of the event highlights; and Big Bam Boo Tea Room for providing handcrafted teas.

Considering the number of speakers, there were many take-aways from Leadercast. Repeat attendees via the Central PA Chamber thought it was the best year yet. Regardless, everyone left with information that allows them to grow or take immediate action on.

"In a nutshell, it was a fantastic event and very worthwhile the cost and time to attend," said Zane Patalive of Real IT Care. "I already look forward to next year's offering."

For Lynn Kuhns of Apex Homes, who attended virtually, "It gave lots of self-checks to work on and ideas to implement within the company."

Michael Barclay of Crockett Financial Service said, "It forced me to reflect as a leader and how I can improve myself and organization." In particular, Cheyenne Brouse of FNB Bank was inspired by Friar Richard Rohr, who said in an interview with Leadercast CEO Joe Boyd that "A smart person asks questions; a stupid person has all the answers."

"This one hit deep with me as I sat there reflecting on not only my work life but my person life as well," Brouse said. "I truly thought about times when I was 100 percent sure I was correct, so I didn't ask the questions that I really wanted to ask, but also because I didn't want to look stupid for asking those questions.

"With this quote, I realized I would have been a lot smarter if I asked what I wanted instead of sitting back and thinking I had all the answers."

Naila Foister, who drove all the way from Erie to attend the Chamber's simulcast in Lewisburg, said, "Probably one of my all time favorites was from Andy Stanley, who said, 'My fully exploited strengths are of far greater value to our organization than my marginally improved weakness.'"

Mark Lawrence of Sunbury Broadcasting Company's WKOK radio station also attended and summerized that Leadercast is "Very well worth it. I'd recommend."

So, here is your big second chance to watch Leadercast's "The 1 Thing" throughout July! Visit [www.centralpachamber.com/events](http://www.centralpachamber.com/events), and call 570-742-7341 for any questions you may have.

## Who Represents You?

Where were you born?  
Dushore, PA

Favorite vacation spot?  
The Adirondacks in upstate New York

Have any hobbies?  
Gardening, reading and spending time with family and friends.

A fun fact about yourself?  
I used to be a bicyclist of serious note - track racing at Trexlertown, road racing throughout the north-east, and bike touring and camping all over the continent.

What is your favorite Chamber memory?  
When I was called to the stage to accept one of the 2019 Chamber Impact Awards.



Lauren McDonald  
The Wealth  
Factory  
Director  
Term ending 2023

CENTRAL PA  
CHAMBER OF COMMERCE

# Members Recognized

## Pennsylvania Business Central

STATE COLLEGE - The Central PA Chamber wishes to congratulate all the women who were recognized as a 2022 Top Nonprofit Female Leader in the PBC's Women in Business publication from April 29.

Several that were recognized also represent Central PA Chamber member organizations, including: Ashley Parrish of Lifting Little Lives; Rose Williams of Getting Ahead Foundation; Lauri Moon of Innovative Manufacturers' Center (IMC); Lenaire Ahlum of Susquehanna Valley Community Education Project; Lisa Streett-Liebetrau of Camp Koala; and the Chamber's own Tea Jay Aikey.

The publishers wrote, "Women in Business is excited to recognize the female nonprofit talent and leadership throughout our 23-county region with our annual Top Female Nonprofit Leaders list. These change makers in central Pennsylvania were selected by our editorial team from the numerous nominations sent in by local business leaders, chambers of commerce and you, our loyal readers. Their causes represent a wide range of services, institutions and advocacy. Each fills a unique role in their community. We are happy to honor them."

For more, visit: <https://www.pabusinesscentral.com/non-profit-female-leaders>.

## Susquehanna Valley CASA

SUNBURY - Susquehanna Valley CASA is proud to introduce its new executive director, Zabrina Finn.

Finn has extensive experience in the human/social services fields as a 16-year professional advocate for victims of domestic violence and sexual assault. She graduated with honors and a B.A. in Cultural Anthropology from Bucknell University in 2005, and later earned the Master in Public Administration from Walden University. She lives in Danville with her husband and two dogs.

Susquehanna Valley CASA is confident that she will lead the organization with integrity, and will help to carry out the organization's.

## Greater Susquehanna Valley YMCA

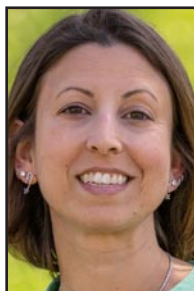
SUNBURY - The Greater Susquehanna Valley YMCA announces Emily Anmuth as the new director for its Arts Program, replacing Mary Jo Cicero, who retires after 20 years in that role.

"Emily brings not only her 12 years of experience in the field of art education, but also her enthusiasm and friendly demeanor, which all make her the perfect fit for leading the Y Arts Center into the next 20 years," Cicero said.

Anmuth, of Philadelphia, has a BFA from Tyler School of Art in Philadelphia and a Teaching Certificate from Moore College of Art and Design. She began teaching art in the public school system before starting a small art education business in 2008, which she ran until the pandemic hit in 2020.

Since moving to Lewisburg in 2021, she had been looking for a meaningful way to work within the art community when she met Cicero and learned about the Sunbury Arts Center. Anmuth is delighted to bring her experience, education and enthusiasm to the Sunbury Arts Center, and she hopes to continue Cicero's legacy through engaging art-making experiences for people of all ages and interests.

The GSV YMCA Arts program began in 2002, with the actual build-



Emily Anmuth

ing in Sunbury opening in 2005. In the span of 20 years, the GSV YMCA Arts Center has employed over 50 artists and shared its vision of creating limitless opportunities for making art with over 2,000 children and adults.

With the support of many creative and visionary people, and through the generosity of the Degenstein Foundation and the Seiple Foundation, the Y art program continues to evolve 20 years later as a welcoming, community driven, community supported, place to grow and learn.

## Service 1st Federal Credit Union

DANVILLE - Service 1st Federal Credit Union held its 2021 Annual Meeting virtually in April.

During the meeting, highlights from the past year were shared, including accomplishments that were operational, as well as awards bestowed on the credit union for their continued community support and focus on financial education.

Newly elected board members were announced and a number of volunteers and employees were honored for their years of service during the online event.

Steven Endress, Chairperson; Barbara Criswell, Director; and Greg Burke, MD, FACP, Director, were re-elected, each to three-year terms on the Service 1st Board of Directors.

Other members of the Service 1st Board of Directors include: Tracy Shirk, Vice Chairperson; David Cutright, Treasurer; Deborah Petretich Templeton, R. Ph., MHA, Secretary; Eric Polczynski, Director; Kathy Linn, Director; and Lori Wilson, Director.

Service awards representing a combined 300 years of experience and dedication, were presented to volunteers and employees. Volunteers honored included: Shannon Berkey, Supervisory Committee Member, five years; Lori Wilson, Director, Service 1st Board of Directors, 10 years; Tracy Shirk, Vice Chairperson, Service 1st Board of Directors, 25 years; and Kathy Linn, Director, Service 1st Board of Directors, 45 years.

Service 1st President/CEO Bill Lavage was honored during the meeting for 40 years of service to the credit union. He thanked members, volunteers and employees for working together throughout the past year.

"I am extremely proud of the Service 1st team," Lavage said. "I also thank our members for their continued support and trust." In addition, Linda Brown, Chief Administrative Officer, was honored for 25 years of service. Mary Kate Mashack, Information Systems Project Coordinator, Corporate Center, was honored for 30 years of service.

Employees honored for five years of service included: Chrissy Collier, Assistant Market Manager, Lewisburg Office; Eric Steen, Centralized Lending Specialist, Corporate Center; Jill Schultz, Member Engagement Supervisor, Contact Center; Kriss Berry, Assistant Market Manager, Sunbury Office; Linda Krushinskia, Member Solutions Specialist, Contact Center; Rob Gonzalez, Assistant Vice President/Market Manager, Elysburg Office; Robin Bingham, Collections Representative, Corporate Center; and Tim Sones, Vice President Accounting, Corporate Center.



Steven Endress

Barbara Criswell



Greg Burke

Employees honored for 10 years of service included: Dave Shope, Assistant Vice President Business Development, Corporate Center; Jordan Frederick, Assistant Market Manager, Shamokin Dam Office; Karen Scott, Financial Service Specialist II, Bloom Road Office; Mike Thomas, Chief Financial Officer, Corporate Center; and Sarah Zinga, Assistant Vice President Digital Services, Contact Center.

Employees honored for 15 years of service included: Alison Farnsworth, Operations Specialist, Corporate Center; and Jennifer Watts, Assistant Vice President Milton, Montandon Office.

**Innovative Manufacturers' Center (IMC)**

WILLIAMSPORT - IMC is excited to welcome Rick Terry to as a business advisor.

As an IMC Business Advisor, he will work closely with the manufacturers of Central PA to provide objective, expert advice, and actionable solutions to drive economic success and profitable growth. "Rick has the background and expertise that will help IMC improve its core services while also allowing for additional pathways of highly specialized services," said IMC President Dennis Gilbet.

"We are delighted he has joined our team and we are looking forward to his contributions playing a significant role in helping us achieve our mission."

Terry has experience working with various industries in the areas of process improvement, strategic planning, energy management, and root cause analysis. His areas of expertise are on the business and operations side of industry with a heavy focus on building science, project management, LEAN, and Six Sigma. He has proven success in developing and facilitating training, research, and education for industry as well as consulting on energy-related verification programs.

"I am very excited to be a part of the team at IMC and to have the opportunity to assist manufacturers succeed in their industries," Terry said. "IMC has a demonstrated history of delivering positive results to manufacturers who utilize their many tools and resources for the benefit of their organization.

"I look forward to contributing to that mission."

He obtained an Advanced Graduate Certificate in Project Management from Penn State University, a Lean-Six Sigma Graduate Certificate from Villanova University, a Secondary Education Social Studies Degree from Lock Haven University, and a BS in Management Science also from Lock Haven University. Terry also holds various certifications in the areas of Lean, Six Sigma, and Energy.



Rick Terry

**Mifflinburg Bank & Trust**

MIFFLINBURG - Mifflinburg Bank & Trust recently promoted four individuals for their outstanding service and commitment to the organization.

Mandi Ruhl was promoted to Senior Vice President of Retail Banking; Lisa Erickson to Senior Vice President of Human Resources; Alisha Buck to Vice President BSA/AML and OFAC Officer; and Betsy Guffey to Vice President of Milestone Investment Services.

Ruhl is in her 22nd year as a member of the Mifflinburg Bank & Trust team, having started in an entry-level position in 2000. She progressed to a Branch Manager in 2008, Branch Administrator in 2013, and was named the Vice President of Retail Banking in 2017. She is responsible for overseeing the staff and daily operations of all branch locations. Additionally, she serves as the corporation's Security Officer and is responsible for the safety and protection of the bank's personnel and facilities.



Mandi Ruhl

Ruhl is a 2010 graduate of Leadership Susquehanna Valley and a 2012 graduate of the Pennsylvania Banker's Association Advanced School of Banking. She and her husband have two children and currently reside in Mifflinburg.

Erickson joined the bank in December 2018 and has over 30 years of experience in human resources. She serves as the Vice President and Assistant Secretary of Mifflinburg Bancorp, Inc., and Vice President of Human Resources and Assistant Secretary of Mifflinburg Bank & Trust. She is a member of the Society of Human Resource Management and the Susquehanna Human Resources Management Association, where she serves as a board member and has held positions of secretary, program chairperson and membership chairperson. Erickson graduated from Pennsylvania State University with a B.S. in hotel, restaurant and institutional management. She has held her PHR certification from HRCI since 2007 and her SHRM-CP certification from Society of Human Resource Management since 2015.



Lisa Erickson

Erickson and her husband reside in Mifflinburg with their daughter.

Buck joined Mifflinburg Bank & Trust in April 2010 and has over 16 years of banking experience. She holds a B.S. in Business Economics from Bloomsburg University, where she graduated magna cum laude. As an experienced compliance officer, she currently holds the bank's officer role for the Bank Secrecy Act/Anti-Money Laundering (BSA/AML) and Office of Foreign Assets Control (OFAC) Compliance Programs. She became a Certified Anti-Money Laundering Specialist (CAMS) in November 2018.



Alisha Buck

Outside of the bank, Buck is actively involved with her church, the local school district, and serves as a troop leader with the Girl Scouts in the Heart of Pennsylvania. She resides in Mifflinburg with her husband and two daughters.

And, Guffey joined the bank in May 1998 and became insurance licensed in 2008, working jointly with the investment division, Milestone Investment Services. In 2012, she became securities licensed and moved full-time to the investment advisor position. She is a graduate of Mifflinburg Area School District and resides in Mifflinburg, with several humans, chickens and a goat. When not at work, her favorite times are heading off to a new traveling adventure and coming home to family.



Betsy Guffey

**Manufacturers' Association**

YORK – Mike Granby, of York, was named President and Jonathan Crothers, of Lancaster, was named Vice President of the Manufacturers' Association Board of Directors, assuming their new roles at the May meeting.

Granby, President of Granby Consulting, is a dual citizen of both the United States and United Kingdom. He was also named in the Central Pennsylvania Business Journal's 'Forty Under Forty' listing in 2007. He is the former President of Red Lion Controls, a manufacturing technology enterprise in York, and served as Managing Director and founder of Par-



Mike Granby Jonathan Crothers

# SFEC feted by Small Business Administration

DEWART – The U.S. Small Business Administration’s Eastern Pennsylvania District Office announced its 2022 Small Business Week Award Winners in April, which included Susquehanna Fire Equipment Company as its Family-Owned Small Business of the Year.

“I was taken back and could not believe what I was hearing,” recalled SFEC President Keith Foust, the latest in the line of Fousts to lead the company over the last 70-plus years.

He quickly attributed the company’s continued success to his family members and the staff.

“They help me a lot,” he said during the on-site award presentation on April 27. “Everybody here is my family.”

Foust also said the honor was “a feather in the hat” for the Bucknell University Small Business Development Center (SBDC), which made the nomination on SFEC’s behalf late last year.

The SBDC’s longtime client is affectionately known as “B7”, which means they were one of its earliest members. Foust said the company has repeatedly relied on its services over the years.

“America’s small businesses give their all to achievement the American dream of business ownership, and we must honor them, and highlight their contributions to propel the nation forward,” said Steven Dixel, Director of the SBA Eastern Penn-



Keith Foust, President of Susquehanna Fire Equipment Company, accepts the 2022 Family-Owned Small Business of the Year Award from Steven Dixel, Director of the U.S. Small Business Administration’s Eastern Pennsylvania District. To the right is Keith’s son, Seth, VP and third generation owner. On the left is Keith’s brother, Max Jr., with wife, Christine. They also have a sister, Linda Foust-Confer, who like Max, is also retired from the business started by Max Foust Sr. in 1951.

sylvania, which serves 40 counties. Small Business Week is recognized in the beginning of May. SFEC’s lineage dates back to 1951, when Max Foust Sr. started selling fire extinguishers out of a garage. Today, it provides the most innovative and advanced fire, safety and suppression equipment and services available to protect lives and property. Learn more at [www.susquehannafire.com](http://www.susquehannafire.com).



Earlier this year, the Lewisburg Sunset Rotary donated \$1,500 to The Friends of R B Winter State Park. Rotarians are committed to supporting activities that strengthen the conservation and protection of natural resources, advance ecological sustainability, and foster harmony between communities and the environment. Each year, in February, the Lewisburg Sunset Rotary holds their Frosty 5K in downtown Lewisburg and contributes a portion of their profits to a local community project or organization. This year they chose to support the friends group and its mission of supporting the state park along Route 45 in western Union County.

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Assistive Technology devices recently donated by North Central Sight Services to the Bellefonte Library to aid people with low vision.

## Tech available to help those with low vision

**WILLIAMSPORT** - For people who have low vision, everyday tasks become more complicated and living independently can become difficult. Assistive Technology, however, can change that.

North Central Sight Services is now offering financial assistance to Centre County residents to provide Assistive Technology devices. The funding is made possible through a grant presented to North Central Sight Services by an anonymous donor.

“Assistive Technology helps people with low vision to live independently,” said North Central Sight Services President and CEO Brian Patchett. “We are thrilled to have the opportunity to get these life-changing devices in the hands of Centre County residents who can benefit from them.”

Assistive Technology ranges from low-tech items like bump dots and magnifiers to high-tech devices such as CCTVs, digital magnifiers and wearable devices, many of which include text-to-speech features.

North Central Sight Services employs an Assistive Technology Specialist to educate blind and visually impaired clients on the latest technology, including Apple products, to enhance independence.

At the organization’s Assistive

Technology Lab in Williamsport, the specialist helps evaluate individual client needs and helps find devices that best suits those needs. The specialist is there to support clients every step of the way, including obtaining the appropriate devices and providing technical assistance to clients, family members and employers.

In addition to the availability of individual financial assistance, North Central Sight Services recently donated Assistive Technology devices to Bellefonte Library, the main branch of the Centre County Library System, to assist library patrons who have low vision.

The donation to the library includes two desktop video magnifiers, five handheld devices, two high-contrast/large-print keyboards and one large monitor, as well as a Zoom text magnifying software license.

While the desktop devices are available for patrons to use on-site at the Bellefonte Library, the handheld devices are available to patrons to borrow for a seven-day loan.

If you’d like to learn more about Assistive Technology, or the financial assistance available to Centre County residents, call (570) 323-9401.

Learn more about NCSS at [www.ncsight.org](http://www.ncsight.org).

# NSHR expands



The North Shore Railroad Company (NSHR) recently made history when they ran their first train in Snyder County to Kreamer. NSHR is the only railroad to make this journey, other than Norfolk Southern, in the past 23 years. This past April, the SEDA-COG Joint Rail Authority (JRA) purchased the rail lines that serve Kreamer, Selingsgrove, and Shamokin Dam from NS, who has been operating the lines since 1999 after taking over the line from Conrail. NSHR is the private rail operator for the JRA. The Selingsgrove Branch is now an extension of the original NSHR line, which also serves customers from Northumberland through Danville, Bloomsburg and Berwick to Beach Haven. The JRA adding the Selingsgrove Branch to their existing rail lines brings the JRA’s total track miles to approximately 215 miles. Standing in for the photo above are, from left: Conductor/Engineers Adam Scholl, Caleb Hoover and Mike Seese; Randy Ulrich, Supervisor; and Shane Smith, Director of Operations.



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\*No purchase necessary to enter.

# Business & Education

## Hands-on experience at Zartman Construction



Recently, around 20 students from Columbia-Montour Vocational-Technical School visited Zartman Construction in Northumberland for a crane signaling and rigging demonstration. The building trades students were taught crane signaling and showed various ways that items are rigged and moved with a crane. The students were shown three different items moved by various sized cranes and one item with a forklift. Students were able to signal to the crane operator how and where to move various objects around the parking lot.

**When: Held immediately before the 21st Annual BCE Golf Tournament Friday, June 24 @ Bucknell Golf Club**

# Golf Ball Drop!

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[www.centralpachamber.com](http://www.centralpachamber.com)



# Seminar & Training Series



Pictured in the middle is Donna Bridge, Kingdom Kidz Inc. founder and grant writer, accepting a \$600 grant from Warrior Run High School YIP students, including: Kayleigh Bausinger, Liam Boyer, Katlyn Brady, Aurora Cieslukowski, Rory Dunnick, Laura Frontz, Avery McCormick, Sara Gehrum, Madeline Stoudt and Lillian Wertz.

## Students support SafeKIDZ!

DANVILLE - On April 20, student representatives from Warrior Run High School Youth in Philanthropy (YIP) awarded Kingdom Kidz Inc. a \$600 grant for its SafeKIDZ! program, which provides community activities and helps meet mental health issues in the Warrior Run area school district at the Puppet HOME, 11 E. Third St., Watsontown. A year-end ceremony was held in the Danville Area High School auditorium and the grant will be used to purchase materials for the activities being offered.

“Through the creative art of puppetry and technical equipment instruction, children and youth in the community will be given the opportunity to express what they are feeling, what is happening with their peers, their fears about school, where they are struggling in school/home and much more,” said Lisa Derr, Kingdom Kidz’ General Manager. “With the freedom to express themselves, Kingdom Kidz offers a safe, positive environment exhibited by the staff and volunteers, in order to encourage the students to share their emotions, etc. without condemnation or criticism.”

YIP is a program designed to introduce local high school students to philanthropy and is part of the Community Giving Foundation, based in Berwick. Altogether, area students participated in awarding 47 grants totaling \$48,500.

For more information about Kingdom Kidz, visit [www.hiskingdomkidz.org](http://www.hiskingdomkidz.org).



More Central PA Chamber members are now ready make a great first impression, thanks to the recent Seminar & Training Series Class ‘How to Deliver a Great Elevator Speech’, led by the Chamber’s Communication Director Jeff Shaffer.

Interested in strengthening your pitch? Come to the next class on Aug. 24. Register at [www.centralpachamber.com/events](http://www.centralpachamber.com/events). At left, Jeff provides some insight to the class. Below is Joey Lye, of Joey Lye OLY, constructing a speech outline.



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# Jessica's Jottings

## Ideas for 'dad'



We're entering into the summer season this month. June is recognized as National Men's Health Month and, of course, Father's Day is also on the third Sunday. With this in mind, why not tailor those gifts around keeping "dad" healthy and happy. In order to keep him healthy, why not remind him to schedule appointments to the dentist, foot doctor, eye doctor, or even just his regular family doctor. Not sure if he has one of these doctors? There should be no worries, because the Central PA Chamber Member Directory can help you find the right doctor for each category. You will have the information at your fingertips on location, description, phone number, and web site for each professional.

Another healthy alternative is getting your father-figure a membership to the fitness center of his liking that will help him stay healthy all year long. Go ahead and check out the YMCA, with multiple locations, or even Planet Fitness of Lewisburg. Both organizations have different rates that can fit anyone's budget. After going to the gym and working out, nothing would feel better than getting a massage from Marie Wagner, LMT.

Want to tailor your gift around recreation for that special guy? Look no further than the Central PA Chamber membership as well. The Central PA Business & Education Association has its 21st Annual B&E Golf Tournament on June 24. Sign him up to spend the day at the Bucknell Golf Club and enjoy lunch, snacks and drinks. Not a golfer? Perhaps visit Eclipse Craft Brewing in Sunbury and the Rusty Rail Brewing Company in Mifflinburg for a good lunch and some local, craft brews. Another fun adventure could be visiting Penn's Cave & Wildlife Park and exploring everything they have to offer!

For the automotive lover in your life, be sure to check out gift certificates for Bastian Tire & Auto, Kevin's Garage, Budman Auto Body, or Kost Tire and Auto where they can make sure his ride is ready to go this summer. We also have members that offer different services for vehicles depending on what he may need.

Need even more ideas? Be sure to check out the different downtown organizations on the Chamber web site, such as Lewisburg Downtown Partnership, Mifflinburg Heritage & Revitalization Association, The Improved Milton Experience, Sunbury Revitalization Inc., and more, to see what activities are happening in our region.

With the help of the Central PA Chamber of Commerce, you will have the perfect gift to keep those special guys in your lives happy and healthy.

For more information on any of the aforementioned items, go to [www.centralpachamber.com](http://www.centralpachamber.com) or visit our Facebook and Instagram pages.

Jessica

Jessica Williams  
Finance & Membership Director  
[jwilliams@centralpachamber.com](mailto:jwilliams@centralpachamber.com)

## "Members Recognized" (from page 13)

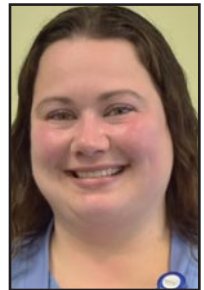
adigm Controls Ltd. and as Technical Director of Overseer Systems Ltd. of Chesterfield, England. Granby is also an instrument-rated private pilot, Angel Flight volunteer, and a published author in several aviation magazines.

Crothers is the Continuous Improvement Coordinator and a 14-year employee of Stoner, Inc. of Lancaster, a leading producer of products used in household automotive and thermoforming industries. He has a bachelor's degree in biology from Penn State University and an MBA from the Fox School of Business at Temple University. In his current role at Stoner, he is responsible for efficiency improvement and is a member of the strategy deployment team. Crothers previously served as a research and development scientist for eight years and holds Six Sigma Black Belt and Lean Certifications.

## Evangelical Community Hospital

LEWISBURG - A pair of nurses at Evangelical Community Hospital were recently presented with the DAISY Award, given to nurses who exemplify clinical expertise and compassionate care, and recognized as a role model in the nursing community.

Christina Rice, LPN, was presented the award in April. She has been a LPN at Surgical Specialists of Evangelical since April 2021, and was surrounded by her fellow coworkers, mentors, Hospital and Nursing leadership, as well as her husband and mother-in-law, as she was presented with the award. She was nominated for the award by patient Martina Uskurait.



In the nomination, Uskurait shared, "I had to go for an unexpected surgical procedure. Christina was so sweet and comforting. It was a very painful procedure. She rubbed my back the whole time and wiped my eyes while I was crying.

Christina Rice

"I was terrified, and she made it so much easier and comforting. I could really tell she loves her job and cares about her patients. Her professionalism was outstanding. I could not have asked for a better nurse to help me through a very scary ordeal."

Rebecca Fetzer, RN, was presented the DAISY Award on National Nurses Day, May 6.

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Fetzer, who has been an RN and a part of the Evangelical family of employees since October 1992, was surrounded by her nominators, fellow coworkers, mentors, Hospital and Nursing leadership, including her sister (also a nurse at Evangelical), as she was presented with the award. She was nominated for the award by Harold "JR" and Pam Erdley, Deb and Doug Navickas, and Patti and Rick Faux, the children and their spouses of patient Laura Erdley.



Rebecca Fetzer

In the nomination, the family shared, "Being a nurse by definition means loving to serve; taking care of patients as if they were your precious family member."

The family continued sharing the story of their mother, who had been in failing health for a number of years, but on Christmas Eve 2021, found herself hospitalized in a pandemic environment where visitation was limited.

Fetzer was their mother's nurse during her last day before passing. "One thing mom loved to do was talk and since we know Becky does as well, we can only imagine the last conversation. It was within an hour of their talk that we received the phone call that mom had passed. We had imagined that we would be there when the time came so we are forever grateful and can never repay Becky for the last conversation, the last physical comfort, the last tucking her in, and for caring for her in those last moments."

Fetzer received her RN license in September 1981 and has spent most of her decades-long career at Evangelical. She has graciously cared for and served patients in Critical Care, on the Medical Unit, in the Surgical Unit, and most recently in her position as a nurse on the Orthopaedics Unit.

Nominations for the DAISY award can be made by patients, patient family members, colleagues, and providers. If an Evangelical Community Hospital nurse has displayed extraordinary clinical expertise and compassion, visit [www.DAISYnomination.org/ECH](http://www.DAISYnomination.org/ECH) and fill out a nomination form.

In other news, Jennifer Troxell, CAC, CRCR, has been named Director of Patient Financial Services at Evangelical Community Hospital effective last month.



Jennifer Troxell

In this role, Troxell is responsible for accurate and timely billing, collection, cash application, and cus-

tomor service of payments from patients and insurers for both the Hospital and Evangelical Medical Services Organization (EMSO). This position has direct management responsibility for all Patient Financial Services staff, including in the areas of billing, cash applications, and those handling billing customer service.

Troxell has over 15 years of professional experience within Evangelical and Gastroenterology of Evangelical, including 11 years of revenue cycle and practice office leadership. Her background is a combination of Hospital and EMSO operations, resulting in improving the financial performance overall for both entities.

Troxell holds a Certified Revenue Cycle Representative (CRCR) designation as sponsored by the Healthcare Financial Management Association (HFMA).

**ClearView Asset Protection**

HUGHESVILLE - In May, Samuel "Sammy" Rodriguez, a tech with ClearView Asset Protection, was award the governor's award "in recognition of your hard work demonstrated by employment and for taking the steps necessary to lead your family towards self-sufficient."

Rodriguez was nominated by CareerLink. He and his wife both escaped Cuba and sought refuge in Williamsport. They live there with their 3-year-old, Christopher, however, two other children are still in Cuba awaiting extraction.



Samuel Rodriguez

**SEDA-COG**

LEWISBURG - Recently, SEDA-COG's Housing Development Corporation (HDC) was awarded the Housing Pioneer Award during the Housing Finance Agency (PHFA) Commonwealth Housing Forum – the first ever organization to receive the award.

The goal has always been the same for SEDA-COG's HDC: provide and maintain quality, safe, and affordable housing options for our region's elderly population. This award is a reflection of the leadership and dedication shown by the HDC for over 20 years. High Street Manor in Selinsgrove was the first project completed by SEDA-COG's HDC in 1998. Since then, the HDC has completed nine additional housing facilities in Dalmatia, Danville, Flemington, Lewistown, Montoursville, and Williamsport. The HDC coordinates projects to buy land, secures financing, and oversees construction of rental housing for the area's elderly population, especially those on fixed incomes. They also manage the rental complexes. Once completed, the apartments allow senior citizens to safely downsize while maintaining their independence.

"We do everything we can to help them, from troubleshooting cell phones to setting up remote classes on health and wellbeing," said Leslie Osgood, Their of Rental Operations. "At the end of the day, we are doing everything we can to help the 62 and older populations live their best life at an affordable price."

Osgood also reflected on the historic nature of receiving this award as an organization.

"This work would not be possible if not for the tireless dedication of Ben Gair and Vanessa Hartman, Rental Housing Managers, our on-site building managers, and our maintenance staff," she said.

"Typically, this award goes to an individual in our field. I am so proud that the PHFA is recognizing the village that it takes to provide seniors a safe and reliable place to live."

Kim Wheeler, Executive Director of SEDA-COG, added, "The SEDA-COG HDC has been an invaluable resource to our area's seniors since day one. We are beyond honored to be the first organization receiving this recognition from our peers, and we look forward to continuing to provide affordable housing options for the seniors in our region for many years to come."

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*Featuring:*



- A behind-the-scenes look of the new store
- Try free food from the popular Grille
- Meet the Snappy's team

*Inside Jobs offers members a chance to tour facilities of fellow businesses/organizations. Find tour details and register @ [www.centralpachamber.com/events](http://www.centralpachamber.com/events).*

**BREAKFAST BRIEFING**

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