

It's YOUR BUSINESS

www.centralpachamber.com

Volume 7, Issue 3 - March 2022



LeadercastTM THE ① THING pg. 3

A record-breaking class, pg. 9

CENTRAL PA

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Jeff Shaffer - Communication Director jshaffer@centralpachamber.com
Michael Porter - Education Coordinator mporter@centralpachamber.com
Jessica Williams - Finance & Membership Director jwilliams@centralpachamber.com

The Inside Scoop

Here in Pennsylvania, it's great that we have four seasons to enjoy. But, truth be told, if I had to pick a "least favorite", it would be winter. Too dark and cold for me!

I mention it because spring (beginning later this month), brings about new life in me as well as many other things. It's an exciting time for our calendar, too, as we rev up promotions on some of our bigger events, including Leadercast (our cover story), and naming a Green Business of the Year. This will be the 10th time we've given this honor to a member business. Learn how it works, and see who our past winners have been, on page 14.

Leadercast is certainly something you want to be a part of as well. This will be our third time serving as a host site, and it brings about an incredible opportunity to learn and grow as a leader. Every year is different, too, between the theme and speakers. There are some returning speakers, but you'll gain new insight from them as well. Believe it or not, they too believe in continued learning and are open to new ideas and concepts as things in life change. This is a great year to grow.

We've been growing here! Our President's Club is at a record number of member businesses and organizations, nearly 10 percent of the membership in all! The extra contributions these members make to benefit the entire membership is invaluable! Of course, we try and thank them with a few extra perks. Read more on page 10.

We can often relate the spring season to growing, and we have members doing just that. You can find examples on almost any page, whether it's a new business venture, program, personnel or events to engage the community.

There is much more to read, too, so don't miss a page! Enjoy the issue!



Jeff Shaffer, Editor
Communication Director
jshaffer@centralpachamber.com

The President's Club

Abe's Custom Woodworking	Mifflinburg Bank & Trust Company
Backyard Broadcasting of Pennsylvania	NESCO Resource
Century 21 Mertz & Associates	North Central Sight Services
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Coldwell Banker Penn One Real Estate	On Fire Promotions
Contrast Communications	PenTeleData
Davis, Davis & Kaar	PPL Electric Utilities
Decal Dynasty	Raceway Mobile Storage
Evangelical Community Hospital	RE/MAX Bridges - Ann Hilliard
Fulton Bank	Riverwoods Senior Living Community
Green Ridge Graphics	Safeguard Business Systems
Heaven's Best Carpet Cleaning	Service 1st Federal Credit Union
Heritage Springs Memory Care	Service Electric Cablevision/SECVS
Hosterman Creative	Seven Mountains Media
i3 Point-of-Sale	Sunbury Broadcasting Corporation
iHeartMedia	Susquehanna Fire Equipment Company
Interaction Dynamics Group	Susquehanna Valley Limousine
Java Momma	T-Ross Brothers Construction
Jersey Shore State Bank	The Standard-Journal
La Primavera Italiano Ristorante	The UPS Store
Lawton Insurance Agency	The Wealth Factory
Lewisburg Pharmacy	TPS
LIVIC Civil	Unique Inspirations Limited
LMJJ Creative Property Solutions	Watsonstown Dental
MCPS of Central PA	Weaver Wireless Consultants
Meixell Diehl Insurance	

The President's Club is an exclusive sponsorship program created to prominently recognize companies that contribute to the Central PA Chamber over and above their annual membership investment. For more information, call 570-742-7341.

It's Your Business Deadlines

Below are upcoming *It's Your Business* due dates to help ensure your member information appears in IYB. Every effort is made to include information in a timely manner.

Note: Only paid advertisements are guaranteed.

Spring Print Issue* (released end of March)
Ads due by March 4

April Digital Issue
News & Ads due by March 11

May Digital Issue
News & Ads due by April 11

June Digital Issue
News & Ads due by May 13

*The Central PA Chamber will print a special edition of IYB on a quarterly basis beginning this spring. Copies will be available at public member locations across the region.

If interested in being a drop-off location, e-mail
jshaffer@centralpachamber.com.

Leadercast returns

LEWISBURG - What is the one thing that makes a leader worth following?

That question will be answered not once, but 10 times, over the course of Leadercast "The 1 Thing" on May 4.

This will be the third time the Central PA Chamber has been host site for the world's largest one-day leadership training, simulcasted around the globe. It will once again be held locally at the Silver Moon Banquet Hall, Lewisburg, in partnership with Feast of Flavor.

In some shape or form, everyone aspires to be a better leader, especially in an ever-changing world.

The one question will be answered through the lenses of 10 well-known leaders from various professions.

The full speaker lineup includes LeVar Burton, Angela Duckworth, Diana Trujillo, Steven Kotler, Andy Stanley, Sukhinder Singh Cassidy, Molly Fletcher, David Horsager, Catherine Price, Richard Rohr and Joe Boyd. Tarik Davis will be the host for Leadercast this year.

Burton is an actor, director, educator and co-founder of the award-winning Skybrary App, host. He is known for his roles as Kunta Kinte in the ABC miniseries *Roots*, Lt. Commander Geordi La Forge in *Star Trek: The Next Generation*, and as host of the PBS Kids educational television series *Reading Rainbow* for more than 23 years.

Duckworth is the founder and CEO of Character Lab, a non-profit whose mission is to advance scientific insights that help children thrive. Her TED talk is among the most viewed of all time, and her book *Grit: The Power of Passion and Perseverance* is a #1 New York Times bestseller.

Trujillo is a Colombian aerospace engineer at the NASA Jet Propulsion Laboratory, where she leads the engineering team responsible for the robotic arm of the Perseverance rover. She has been recognized as one of most influential Latinos in the technology industry.

Kotler is a New York Times bestselling author, an award-winning journalist, and is the founder and executive director of the Flow Research Collective. He is one of the world's leading ex-

perts on human performance.

Singh Cassidy has 25 years of experience founding and/or helping scale companies like StubHub, Google, Amazon, and the Boardlist. She's one of the most well-respected female tech executives in Silicon Valley.

Fletcher spent two decades working as one of the world's only female sports agents, hailed as the "female Jerry Maguire" by CNN. She recruited and represented hundreds of prominent athletes, wrote five books, and has been recognized for her energetic leadership and drive.

Communicator, author, and pastor Andy Stanley founded Atlanta-based North Point Ministries (NPM) in 1995. Since then, he has authored more than 20 books, and spoken at leadership conferences worldwide. Each month, more than 10.5 million of his messages and videos are accessed online.

Price is a renowned science journalist, speaker, teacher, consultant, and author whose work has appeared in *The New York Times*, *The Best American Science Writing*, *Oprah Magazine*, *Washington Post*, *Slate*, *Popular Science*, among others.

Horsager, MA, CSP, CPAE is CEO of Trust Edge Leadership Institute. He invented The Enterprise Trust Index and is the

See "Leadercast" (on page 11)



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Join the Central PA Chamber of Commerce for a simulcast of Leadercast on May 4 at the Silver Moon Baquent Hall, Lewisburg. To register, and more for information, visit: www.centralpachamber.com/events.

New Members

Real IT Care

136 Catawissa Ave.

Williamsport, PA 17701

570-323-2650

Nathana@realitcare.com

Nathan Allen - Client Success Manager

www.realitcare.com

Real IT Care's mission is to provide unparalleled IT service by leveraging technology to support and increase our clients' success.

We are committed to creating an exceptional customer experience through top-notch, proactive technology combined with outstanding customer care.

Rockey Auctions

3357 Old Route 15

New Columbia, PA 17856

570-538-3245

shelby@rockeyauctions.com

Shelby Engel - Marketing & Business Development Manager

www.rockeyauctions.com

Rockey Auction Services, based in New Columbia, provides comprehensive services intended to help you get the highest value for your consignment items for complete and partial estates (liquidating assets). We specialize in auctions, estate liquidation, consignment and real estate.

Aerea Premium Event Spaces

700 Hepburn St., Ste. 302

Milton, PA 17847

570-556-7740

greg@aereapremiuevents.com

Greg Carl - Owner

www.aereapremiuevents.com

Wedding and events at The Shoe Factory in Milton.

Sync Solutions

48 A St.

Northumberland, PA 17857

570-768-8507

paul@syncsolutionsllc.com

Paul Smith - Owner

www.syncsolutionsllc.com

Audio video integration, A/V design, programming and installation.

eXp Realty - Jessica Faust

5426 County Line Road

Winfield, PA 17889

740-624-5338

jessicafaust830@gmail.com

Jessica Faust - Realtor

www.facebook.com/jessicafaustrealestate

Real estate.

Higher Information Group

1420 Ferry St.

Danville, PA 17821

570-274-6039

mkoons@higherinfogroup.com

Michael Koons - NEPA Sales Manager

www.higherinfogroup.com

Technology enabling company with help desk, web design and printing solutions, including: copiers, scanning and mail services, wide format printers and a handful of ancillary services.

Eastern Millwright Regional Council

1718 Heilmandale Road

Lebanon, PA 17046

717-273-8402

sfoley@easternmillwrights.com

Sean Foley - Regional Director

www.easternmillwrights.com

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Hummelstown, PA 17036

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kim@uthriv2.com

Kim Nash - Owner

www.uthriv2.com

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North Bend, PA 17760

570-923-2044

chapmantwp@comcast.net

Charles Rossell - Chairman

www.chapmantownship-pa.us

Local government.

See additional "New Members" and find "Membership Renewals" on page 8.

Find the latest member news on our Facebook and Instagram pages and @ www.centralpachamber.com.

Mountainside Coffee & Water Services

presents The latest

Water Dispenser & Coffee Brew System



Storm Café

The Storm Café is the latest evolution of the successful Storm Family of water coolers. Already known for quick and simple cleaning and sanitation (using the SmartFlo reservoir technology), the Storm Café has been updated to include recessed faucets, a new fascia with additional lighting options, an updated SmartFlo, and a coffee pod brewer. With the looks you want and the features you need, the Storm Café is sure to find a home in any environment.

Model: Storm Café: Water and Coffee dispenser



Easy to use brewer works with popular single serve beverage pods.



Easy to clean. Top rack dishwasher safe.



Raised cup holder folds out for use with smaller cups or mugs.



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"We Deliver"





Ronald McDonald House® Danville

How long have you been in business?
Ronald McDonald House of Danville celebrated 40 years in 2021!



Molly Aungst, Director of Marketing and Events

maungst@rmhdanville.org

570-271-7937

www.rmhdanville.org

What makes your organization unique?

The Ronald McDonald House of Danville provides a "home-away-from-home" for families of children who are hospitalized or receiving outpatient care at area hospitals.

What is a service that people are surprised to learn you offer?

In addition to the House, the Ronald McDonald House of Danville founded and continues to sponsor the first summer camp for children with cancer. Camp Dost offers a place for these special children to experience familiar childhood pleasures in an environment that builds confidence and promotes acceptance.

We also have the Ronald McDonald Family Room inside the Janet Weis Children's Hospital. The Family Room is a comforting haven within arm's reach for families with children faced with urgent medical needs.

What is your Mission Statement?

The mission of the Ronald McDonald House of Danville, Inc. is to provide compassionate, temporary, convenient, subsidized housing and related programs for childhood cancer and other patients and families associated with treatment at area medical facilities.

Gary Barclay, Owner

www.barclayhomebuildinginspections.com

gary@barclayhomebuildinginspections.com

570-538-1490



How long have you been in business?

I started my business in October of 2021.

What makes your business unique?

In our business, we use a drone for achieving a better, closer look at roofs, chimneys, gutters, two-story windows, or anything two stories and above. During the flying of the drone, pictures are taken and then placed in the report that is sent electronically to the client and the client's realtor. This is normally completed within a 48-hour window after the inspection. I am a FAA certified drone pilot for commercial use. The drone is only used when conditions are satisfactory and depending on granted permission to fly in areas that permission is required.

What is a service that people are surprised to learn you offer?

When inspecting roofs that are less than two stories high, I use a gutter protector with the ladder. This helps to minimize damage to the gutters from placing the ladders against it and also holds the lad-

der more stable for safety purposes. We also leave a small gift for the homeowner (if the house is occupied by the seller) as a thank you for letting us come into their home and inspect it. The gift contains a letter that tells what we may have turned off and on so they can check to make sure we have returned it back to their desired setting. The little box also contains a special treat!

What is your Mission Statement?

Barclay Home and Building Inspections

LLC is committed to being respectful and considerate to all our clients. We inspire to educate buyers and home owners by helping them understand the functions, materials, safety, systems and components of the home. To provide the highest quality inspections by using our training and experience for each and every client by performing a non-invasive, visual examination of the assessable areas of a property so we may provide valuable information needed to make an informed decision.

Want to appear in the Member Spotlight?

E-mail Jessica Williams at:
jwilliams@centralpachamber.com

What's Happening



Thirty hours of fundraising

WILLIAMSPORT - The First Community Foundation Partnership of Pennsylvania (FCFP) will host Raise the Region 2022, an event to help local non-profit organizations' fundraising efforts. FCFP, in partnership with Blaise Alexander Family Dealerships, will be launching a 30-hour fundraising event starting on Wednesday, March 9. Registration for non-profits to participate this year closed on Feb. 25. Those organizations a part of Raise the Region serve residents in Columbia, Lycoming, Montour, Northumberland, Snyder, Tioga, and/or Union counties.

Blaise Alexander Family Dealerships has generously donated \$170,000 that will be used to stretch every donation made, according to FCFP. Additional monetary prizes and incentives sponsored by First Citizens

Community Bank, Larson Design Group, Subaru, Toyota Motor Corporation, Pennsylvania Skill by Miele Manufacturing, UPMC, Weis Markets, and AutoTrader will be awarded to participating non-profits throughout the entire event. This program is designed to help kickoff the 2022 fundraising efforts of local non-profits through the generosity of sponsors and the community.

In 2021, north central Pennsylvania showed its true spirit of philanthropy by donating \$2,037,800 to 272 non-profits. For more information, visit www.RaiseTheRegion.org.

The Central PA Business & Education Association and several Central PA Chamber member organizations participate in Raise The Region. Any and all support is greatly appreciated!



2022

Wednesday, March 23rd, 2022

Visit: www.focuscentralpa.org



Raising the Board is designed to build the skills and confidence of would-be and current members of non-profit boards.



Held in the spacious Smith Room!

"If you want to get involved on an organization's board and are passionate and have drive, but not sure if you're ready for it or know how to be an effective member, (RtB) will help you to be ready."

- Ryan Workman, RtB Graduate

Featuring 4 focus areas:

Practice - Vision & Mission, Culture and Strategic Planning

Apply - Financial Essentials, Fundraising, Bylaws and Meeting Protocols

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Connect - Communication Protocols, Social Media Practices, Advocacy and Marketing

Interested in attending an upcoming class?

Contact Jeff Shaffer at

jshaffer@centralpachamber.com or 570-742-7341 and visit www.centralpachamber.com/rtb to learn more!

Raising the Board is a program of the Central PA Chamber of Commerce.

Camp Koala Gala

MIFFLINBURG - Camp Koala, a non-profit that supports children in times of grief, will hold its annual Fundraising Gala from 7 to 11 p.m. on Saturday, April 2, at Rusty Rail Brewing Co. in Mifflinburg.

Tickets are \$75 each or \$600 for a table of 10. You can purchase your tickets on Event Brite, here:

www.eventbrite.com/e/249387293107.

The gala is an evening of celebration, craft beer, wine, hors d'oeuvres and homemade desserts! Enjoy the live band, Route 15, and entertaining emcee, Mark Lingenfelter.

You will also find a silent auction featuring items from local businesses, raffles, a red carpet Hollywood photo area, caricature artist, wine pull, and a live auction with auctioneer Lori Hess-Lauver.

A limited number of VIP tables are available, and include event sponsorship for you or your business. For more information, e-mail director@campkoala.org.

To learn more about Camp Koala, visit www.campkoala.org, and find them on Facebook.





COME JOIN US AT OUR EVENTS

Every Day – We have a clothing and shoes **ONLY** bin at the puppet home as a fundraiser. It is a HandUp Foundation bin and is located behind the puppet home at the back alley.

Miss Curly's Right Hand Club – Fundraiser for a monthly subscription of \$15 or more to help pay for our monthly utilities and insurances. Go to:

<https://hiskingdomkidz.networkforgood.com/projects/150483-2022-giving>

Amazon Smile - If you use Amazon Smile, you can help us while shopping. Go to Smile.Amazon.com click on Kingdom Kidz, and we will receive a donation from Amazon Smile. No extra monies taken from you.

Saturday, March 12 – Puppet presentation at 1:00 pm. Admission is \$3. Free Kingdom Kidz DVD to the first 20 children. We are also opening up the Educational Wing for all activities in the rooms downstairs, do crafts, make a puppet, etc. These rooms will be open until 6. It's \$7 for the whole afternoon, puppet program and activities.

Saturday, March 19 – Movie matinee "Dolphin Tale" at 1 p.m. at the Puppet Home, 11 E 3rd St., Watsonstown. Doors will open at 12:45. Parking available in Cronrath Grenoble Funeral Home parking lot. Popcorn will be served. Choice of \$5 McDonalds gift certificate, Kingdom Kidz DVD, or Kingdom Kidz gift Certificate for puppet home activities to the first 20 children. We are also opening up the Educational Wing for all activities in the rooms downstairs, after the free movie. Come do crafts, make a puppet, etc. These rooms will be open until 6 p.m. It's \$7 for an afternoon of creativity and activities.

Quality Family Programming

www.hiskingdomkidz.org e-mail: puppets@hiskingdomkidz.org
Follow us on Facebook 570-838-3133

Date	Event	Location	Time	Cost
3/10/22	Lean Manufacturing Level One Certification	Penn College Earth Science Center, 203 Allenwood Camp Lane, Montgomery, PA	8 a.m. to 4:30 p.m.	\$1,795
3/11/22	Lean Manufacturing Level One Certification - State College	Innovation Park at Penn State, 200 Technology Center, University Park, PA	8:30 a.m. to 4:30 p.m.	\$1,795
3/29/22 - 3/30/22	ISO 9001:2015 Internal Auditor Training	Webinar	9 a.m. to 4 p.m.	\$495

S B D C
P E N N S Y L V A N I A

Small Business Development Center
Bucknell University

570-577-1249
www.bucknell.edu/sbdc

Date	Event	Location	Time	Cost
3/8/22	Manage Biz Reputational Risk & Protect Competitive Advantage	Online (Live)	12 to 1 p.m.	Free
3/16/22	Business Startup Basics for Central PA: The First Step	Online (Live)	9:30 to 11 a.m.	Free

Have you dreamed of being your own boss for many years but don't know where to start?...
Start with the Bucknell SBDC!

YOU'RE INVITED TO THE
GRAND OPENING
OF

lewisburg studio

BY MELO FOTO

Saturday, March 5th @ 10:00AM
419 Market Street,
Lewisburg PA 17837

Kindly join us for a ribbon cutting ceremony and networking event! Modest food and drink will be provided.

Oh, snap!

*Find the latest member events
on our Facebook and
Instagram pages!*

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New Members

eXp Realty

163 Ridgeway Drive
Lewisburg, PA 17837
570-238-1734

brent.winder@exp Realty.com

Brent Winder - Licensed Real Estate Agent

www.brentwinder.exp Realty.com

Brent Winder is a licensed realtor, brokered by eXp Realty. From his previous profession in a health care leadership role, he values the importance of providing quality customer service. Brent is in the business to build trustworthy relationships with his clients and to provide expert assistance with their home buying and/or selling needs. Brent is knowledgeable about the ever-changing real estate market, and he looks forward to putting his skills to work for you.

Lewisburg Studio by Melo Foto

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melanie@lewisburgstudio.com

Melanie Ortiz - Owner/Executive Photographer

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Aspire Wealth Group

190 Choate Circle, Ste. B
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chris.confer@raymondjones.com

Chris Confer - Businesses Development Coordinator

www.aspirewealthgrp.com

Aspire Wealth Group is a committed team of advisors and strategists that leverage the resources of Raymond James Financial Services to provide solid financial guidance throughout every stage of life. President Jason Dugan has received Chairman's Council recognition for the Top 100 advisors within Raymond James Financial Services as well as being recognized by Forbes as one of the Best-In-State Wealth Advisors for 2021. Our team consists of offices in both Pennsylvania and New Jersey with four certified financial planners, multiple wealth advisors, and two investment specialists all here to serve you.

State Representative Joe Hamm

274 Broad St.
Montoursville, PA 17754
570-546-2084

ehouser@pahousegop.com

Erik Houser - Chief of Staff

www.repjoe Hamm.com

State representative representing the 84th House District.

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Membership Renewals

(As of Feb. 17, 2022)

Bastian Tire & Auto Centers
- Lewisburg

Boy Scouts of America,
Susquehanna Council

Budman Auto Body

Bush House Estate

Central Builders Supply

Company

Chevrolet Cadillac

of Bloomsburg

Ciro's Ristorante Italiano

Cole's Hardware - Danville

Cole's Hardware - Lewisburg

Fairchild Brothers, Inc.

Green Ridge Graphics

HandUp Foundation

Heritage Springs Memory

Care Inc. - Lewisburg

Heritage Springs Memory

Care Inc. - Montoursville

Herring, Roll & Solomon

- Danville

Herring, Roll & Solomon

- Sunbury

Icon Legacy Custom Modular

Homes

Interaction Dynamics Group

Jersey Shore State Bank

- Danville

Jersey Shore State Bank

- Lewisburg

LandPro Equipment - Halifax

LandPro Equipment

- Watonsville

Larson Design Group

- Selinsgrove

Larson Design Group

- Williamsport

Lewisburg YMCA at the
Miller Center

Life Leadership

Marie Wagner, LMT

Milton Area School District

Milton Steel Company

Nu-Tec Tooling Co.

On Fire Promotions

Pinpoint Federal Credit Union

Ryder Supply Chain Solutions

Service Electric Cablevision

Sheesley Insurance

Stahl Sheaffer Engineering

Susquehanna Community Bank

- Beaver Springs

Susquehanna Community Bank

- Lewisburg

Susquehanna Community Bank

- Mifflinburg

Susquehanna Community Bank

- Northumberland

Susquehanna Community Bank

- Watonsville

Susquehanna Community Bank

- West Milton

Susquehanna Human Resource

Management Association

(SHRMA)

The Barn At Greystone Farm

The Blooming Rooster /

A B Blossoms Too

The Sholley Insurance

Agency Inc. - Lewisburg

The Sholley Insurance

Agency Inc. - Selinsgrove

Turbotville National Bank

Union County Historical Society

United Plate Glass Company

Wilkes-Barre/Scranton

International Airport

Find the latest member news on our Facebook and
Instagram pages and @ www.centralpachamber.com.

Celebrating their new location in the Milton Industrial Park!
Light refreshments provided!

Ribbon Cutting

CCS

CUSTOM
CONTAINER
SOLUTIONS



12 p.m. Monday, March 28 @ 201 N. Industrial Park Road, Milton

Health screenings

LEWISBURG - Community Health and Wellness at Evangelical Community Hospital will hold a series of screenings through the month of March. For the safety of participants, masking is required while in hospital facilities and during all in-person screenings. Physical distancing and frequent hand-washing/use of hand sanitizer is encouraged as participants move through the screening process.

To register for screenings that require appointments, call 570-768-3200 or visit www.evanhospital.com.

Free Bone Density Screen: 9 to 11 a.m. March 15 at The Miller Center, 120 Hardwood Drive, Lewisburg. Qualification: Have not had a DXA scan in past two years, have not had a heel bone density test in the past year, and meet one of the following criteria: over the age of 65, post-menopausal, or premenopausal with high risk factors. Appointments required.

Skin Cancer Screen: 1 to 4 p.m. March 15 at Surgical Specialists of Evangelical, 25 Lystra Rogers Drive, Lewisburg. This free screening helps individuals recognize their own pattern of moles, freckles, and "beauty marks." Appointments required.

Comprehensive Blood Screen: 6:30 to 10 a.m. March 17 at Christ Episcopal Church, 426 Mulberry Street, Williamsport. A low-cost comprehensive blood screening can provide important details about your health, sometimes before symptoms of a condition surface, giving you and your physicians the power to plan ahead. A \$50 fee includes lipid panel (HDL, LDL, total cholesterol, and triglycerides), complete blood count, and CMP (blood sugar, electrolytes, calcium, protein, liver enzymes etc.). Appointments required.

Diabetes Wellness Fair: 9 a.m. to noon March 29 at The Miller Center, 120 Hardwood Drive, Lewisburg. FREE and open to the public. The wellness fair includes a wide variety of vendors who will offer their expertise and free health screenings relating to prevention and treatment of diabetes.

Blood Pressure Screenings: 9 to 10:30 a.m. March 16 at The Miller Center; 10 to 11:30 a.m. March 22 at the Milton YMCA; 8:45 to 10:15 a.m. March 23 at the Mifflinburg YMCA.

Blood Sugar Screenings: 9 to 10:30 a.m. March 16 at The Miller Center; 10 to 11:30 a.m. at the Milton YMCA.

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A VIRTUAL EVENT TO BENEFIT GIRLS ON THE RUN
MARCH 31, 2022



CLICK HERE
TO LEARN MORE
AND REGISTER!

The LINK

Proudly serving Centre, Clinton, Columbia, Lycoming, Mifflin, Montour, Northumberland, Snyder and Union Counties.



We welcome you to visit The Link

Friday, March 11, 10:00 am – 2:00 pm

Milton Public Library (2nd Floor)

541 Broadway Street, Milton, PA



The Link offers professional staff support for:

- Job Matching
- Career Guidance
- Workforce Training
- Recruitment Events

The Link is equipped with:

- Computers
- Internet Access
- Printing



ADA accessible



For the entire schedule including locations visit our Facebook page @TheLinkMCC under Events or to learn even more visit our website CentralPACareerLink.org



Questions? Call or email:
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Craig Kurtz
ckurtz@censo.com
570-220-0003



Visitors must wear a mask to enter

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Time with Tea Jay

Remove the asterisk

I've said before we do what is right versus what is easy. I honestly believe that is why we have such dedication and support from our more than 550 members.

Recently, I was doing my monthly radio appearance on WKOK with Mark Lawrence, and he said that at one time the Central PA Chamber was known as "the small Chamber" or "Milton Chamber" and should have had an asterisk next to our name because we were so small. Well, I think our return on reputation (ROR) has spoken, and we are growing leaps and bounds. We currently represent members in eight states and 90 zip codes as of this writing. Does that sound small to you?

A great example is the Legislative Event we held on Feb. 18 at the Country Cupboard. What an outstanding event it was once again. We had U.S. Congressman Fred Keller, state Reps. Lynda Schlegel Culver, Stephanie Borowicz, David Rowe and Joe Hamm in attendance, as well as representation from U.S. Sen. Pat Toomey and state Sens. Gene Yaw and John Gordon's offices. There were also representatives of the Boroughs of Lewisburg, Milton, Watsonstown and Shamokin Dam. We also had seven of our board directors in attendance as well.

So, with mentioning all those leaders, it reminds me of a great opportunity for you! We are hosting the world's largest one-day leadership training on May 4 in Lewisburg. You will be able to attend in-person or online. For members located out-of-state or several hours away, they will be able to attend from the comfort of their home or office. Tickets are available now, and I do encourage you to visit our web site at

www.centralpachamber.com/events or call in to the office at 570-742-7341 to make certain you have your seat(s) reserved.

This year's focus is "The 1 Thing." Having 1 question with 10 leaders and 10 answers should really offer a lot of food for thought and something for each of us to relate to. I am personally excited to hear again from best selling author, pastor and founder of North Point Ministries Andy Stanley and CEO, best selling author and sports agent Molly Fletcher. Of course, I also look forward to interacting with all the region's leaders in the venue the entire day, too.

This event also offers great ways to get your business or organization recognized through the many different levels of sponsorships available. If interested in being a sponsor, simply call Jessica Williams at 570-742-7341.



Tea Jay Aikey
President & CEO

tjaikey@centralpachamber.com



Legislative Event



It was a great turnout for the Central PA Chamber's last Legislative Event on Feb. 18 at Country Cupboard in Lewisburg, which closed at the end of last month. It's been a wonderful run, and a special thank you of flowers was given to Missy Swartz, who the Chamber coordinated the events with, by President & CEO Tea Jay Aikey. State Rep. Joe Hamm took the stage to share his thoughts on redistricting, the budget, regulation and more. He believes Gov. Tom Wolf's budget as proposed would lead Pennsylvania into a large deficit in the coming years, and Hamm thinks more fiscal responsibility is the answer, not higher and new taxes. The state representative also said regulations need to be reduced in order to help businesses and communities. There were a number of elected officials at the breakfast, also including: state Reps. Lynda Culver, David Rowe and Stephanie Borowicz, as well as U.S. Congressman Fred Keller, among many locally elected officials. The Chamber also thanks event sponsor Cabinetworks Group, Mifflinburg, and everyone who attended the popular event. Legislative Events will continue, and the announcement of the new location is forthcoming. Stay tuned!

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Record-breaking

LEWISBURG – The Central PA Chamber has been on quite a run over the last decade in terms of membership growth, and the same holds true for its exclusive group referred to as The President's Club, now with more than 50 members strong!

The President's Club is an exclusive sponsorship program created to prominently recognize companies who contribute to the Chamber over-and-above their annual membership investment. This extraordinary commitment has allowed the Central PA Chamber of Commerce to increase its level of service to the community, offering more value to its membership.

These leading businesses and organizations are recognized in the community as an elite group of Chamber members who show unparalleled financial support for Chamber events and programs on a continuing basis.

Members can choose to join The President's Club each year and are awarded with perks for their participation. This comes in the form of free and/or prominent seating at big events, promotion at certain events, at the Chamber office, on its web site, an invitation to a special luncheon and other special events as they occur, discounted advertising rates and more.

This year's class is made up of 51 members, which is over 9 percent of the Chamber's total membership, as of end of February.

"The continuous growth is astonishing," said Tea Jay Aikey, Chamber President & CEO. "Typically, such groups compiled of those who financially give above-and-beyond consist of large corporations or franchises, but not our President's Club. Our group is so

diverse, and every size of business is represented multiple times. "Thank you to each and everyone of our 2022 President's Club members and those who have continued to support us in the past and present alike."

This year's TPC class includes: Abe's Custom Woodworking, Backyard Broadcasting, Century 21 Mertz & Associates, Clearview Asset Protection, Coldwell Banker Penn One Real Estate, Contrast Communications, Davis, Davis & Kaar, Decal Dynasty, Evangelical Community Hospital, Fulton Bank, Green Ridge Graphics, Heaven's Best Carpet Cleaning, Heritage Springs Memory Care, Hosterman Creative, i3 Point-of-Sale, iHeartMedia, Interaction Dynamics Group, Java Momma, Jersey Shore State Bank, La Primavera Italiano Ristorante, Lawton Insurance Agency, Lewisburg Pharmacy, LIVIC Civil, LLMJ Creative Property Solutions, MCPS of Central PA, Meixell-Diehl Agency, Mifflinburg Bank & Trust Company - Lewisburg, Nesco Resource, North Central Sight Services, North Shore Railroad Company, On Fire Promotions, PenTeleData, PPL Electric Utilities, Raceway Mobile Storage, RE/MAX Bridges - Ann Hilliard, Riverwoods Senior Living Community, Safeguard Business Systems, Service 1st Federal Credit Union, Service Electric Cablevision, Seven Mountains Media, Sunbury Broadcasting Corporation, Susquehanna Fire Equipment Company, Susquehanna Valley Limousine, The Standard Journal Newspaper, The UPS Store, The Wealth Factory, TPS, T-Ross Brothers Construction, Unique Inspirations Limited, Watsontown Dental and Weaver Wireless.

"Leadercast" (from page 3)

director of one of the nation's foremost trust studies, The Trust Outlook.

Franciscan friar and ecumenical teacher Richard Rohr is the founder of the Center for Action and Contemplation. Through his books and teachings, Father Richard teaches how God's grace guides us to our birthright as beings made of Divine Love. He entered the Franciscans in 1961 and was ordained to the priesthood in 1970.

Leadercast CEO Joe Boyd is a storyteller, entrepreneur and an executive producer of more than 10 feature films. Through Boonrise, the creative agency and production company he founded, he has helped to shape the culture of Fortune 500 companies and organizations.

Davis is an actor/writer/avid pop culture consumer based in New York City with a 20-year history of acting, performing improv and writing comedy. He has appeared in multiple commercials and television shows such as Late Night with Seth Meyers, Ray Donovan, Friends From College, Last Week Tonight: with John Oliver and more.

Leadercast is on a mission to fill the world with leaders worth following by serving them with thought-provoking development content and transformative leadership conferences featuring experts and peers who dare to take the business world by storm.

Registration is open! The cost is \$80 to attend in-person and \$100 to attend online for Central PA Chamber members and \$100 to attend in-person and \$120 to attend online for non-members. Those who attend in-person receive a "continental" style breakfast as well as lunch from Partnering Sponsor Feast of Flavor. The event typically goes from 7:30 a.m. to 4:30 p.m. with breaks built in. Visit: www.centralpachamber.com/events. Note that all sales for Leadercast are final and no refunds will be given. The Central PA Chamber hopes to see you there!

Thank you to Food/Drink Sponsor iHeartMedia!

If your business or organization is interested in being a Leadercast sponsor, contact Jessica Williams at 570-742-7341 or jwilliams@centralpachamber.com for available sponsorships and more information. Opportunities range from \$150 to \$1,500.

Any questions at all, give the number mentioned above a call!

Who Represents You?

Where were you born?
Williamsport, PA

Favorite vacation spot?
Miami, FL

Have any hobbies?
Snowmobiling, lifting and farming

A fun fact about yourself?
I dress up in costumes for all holidays.

What is your favorite Chamber memory?
One of the most influential things from the Chamber was the Raising the Board class.



Chenelle Thomas,
ClearView Asset
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2022 2nd Vice Chair
Term ending 2024

CENTRAL PA
CHAMBER OF COMMERCE

Members Recognized

SEDA-COG

LEWISBURG - The board officers for SEDA-Council of Governments (SEDA-COG) were elected at its Dec. 7 public meeting.

The 2022 SEDA-COG Board of Directors' officers are: Mifflin County Commissioner Kevin Kodish, president; Centre County Commissioner Mark Higgins, first vice president; Montour County Commissioner Ken Holdren, second vice president; Larry Reisinger of Perry County, secretary; and Dennis Van Benthuyzen of Snyder County, treasurer.

The 2021 officers were: Juniata County Commissioner Mark Partner, president; Kodish, first vice president; Higgins, second vice president; Reisinger, secretary; and Van Benthuyzen, treasurer. "Serving as board president for 2022, I look forward to continued service with our dedicated board of directors and our professional staff," Kodish said. "Together, we will continue to administer existing programs and identify new opportunities to encourage and support long-term economic growth. These efforts serve to strengthen the quality of life throughout our 11-county SEDA-COG region."

SEDA-COG Executive Director Kim Wheeler thanked outgoing board President Mark Partner for his service to the agency.

"Board President Partner has done an exemplary job leading throughout unprecedented times. We deeply appreciate his guidance," Wheeler said. "We are eager to see what we can accomplish with Commissioner Kodish at the helm."

Board member appointments and reappointments took place in January. The SEDA-COG board is a 22-member, county-based policy board representing both public and private sectors.

SEDA-COG is a community and economic development agency in Lewisburg and is one of seven Local Development Districts in Pennsylvania. SEDA-COG enhances the quality of life and economic advantage for residents and businesses in the 11 central Pennsylvania counties through its vital partnerships and initiatives.



Kevin Kodish

Mark Higgins



Ken Holdren

T-Ross Brothers Construction

MONTANDON - Alicia Rishel is the new office administrator for T-Ross Brothers Construction.

Her areas of responsibility include: the coordination of office activities, contract maintenance, front-office guest reception, and providing administrative support to the management team.

She previously worked at L3 Electron Devices in Williamsport for eight years, serving in various positions, such as inventory coordinator, distribution supervisor, and contracts supervisor. During her time at L3, Rishel controlled inventory, scheduled incoming and outgoing shipments, instituted Lean practices, held a government clearance for managing military contracts for the U.S. Air Force and Navy, and negotiated all contract terms and conditions. She was also president of LERA - L3's Employee Recreational Association.

Prior to L3, Rishel dedicated 16 years to Offray Specialty Narrow Fabrics in Watsontown, where she served in numerous depart-



Alicia Rishel

ments, including: quality control, purchasing, production, IT support, and eventually plant manager.

In her free time, she enjoys camping, listening to live music, and spending quality time with her family.

Community Giving Foundation

BERWICK - The Community Giving Foundation has announced the retirement of Holly Morrison, the foundation's second president and CEO, effective Dec. 31, 2022.

Morrison has served in her current role since June 22, 2015.

"Morrison has contributed years of experience to the Community Giving Foundation, and her achievements will not be forgotten. She has held leadership roles across the footprint in which she serves. As president and chief executive officer, Morrison's work ethic, command of complexity, and devotion to stakeholders have been exemplary at the foundation," said Nancy Marr, chair of the Community Giving Foundation Board of Directors.

Morrison has a long relationship with the foundation, serving on the board of directors since 1999, for the then Berwick Health and Wellness Foundation, just months after it was created. She served in this capacity until she took a hiatus to pursue her doctoral degree, returning to the board as the vice chair in 2012 and then as the chair.

As president and CEO, Morrison oversaw the most critical operations and management processes of the foundation. During her tenure as CEO, she played a critical role in developing the current culture of the foundation by overseeing the three main pillars: development, program and finance. She developed a talented team of eight, providing leadership to them to enhance the personalization and engagement of all stakeholders in the foundation.

Her fiduciary responsibility included working closely with the most current asset portfolio manager, Wilmington Trust. The foundation has grown substantially under Morrison's leadership with current assets of more than \$80 million. Significant changes under her leadership include: a rebranding initiative, the launch of the Women's Giving Circle, the expansion of the Youth in Philanthropy program, and the launch of the Nonprofit Leadership Series (a partnership with the United Way).

Prior to being named president and CEO at the foundation, Morrison served the PA public school system for 30 years with most of the time in the Berwick Area School District. She began her career there in 1989, as a guidance counselor, and then served in many administrative roles, including principal and curriculum director.

She is currently a member of the board of directors for WVIA, Columbia Montour Chamber of Commerce, and Berwick's Next Step, along with involvement in many other community initiatives.

"She has been a mentor to many, and her influence has made an indelible impact on countless professionals throughout the region of the foundation. She has done so much to grow the footprint of the foundation. I look forward to continuing to work closely with our next CEO to continue to enhance the quality of life in the Central Susquehanna communities we serve. It is the board's mission to find a leader

who will continue to cultivate, steward, and grow the foundation family and help us to be the first choice in charitable giving," said Marr.

The foundation's board of directors will be conducting an internal search to find the new CEO. The expected timeline will allow the



Holly Morrison

incoming CEO the opportunity to work closely with Morrison to ensure a smooth and natural transition.

Evangelical Community Hospital

LEWISBURG - Evangelical Community Hospital has been recognized as a DNV certified Hip and Knee Replacement Center. The hospital's hip and knee replacement program is made possible through the collaborative efforts of SUN Orthopaedics of Evangelical, Surgical Services, the inpatient Center for Orthopaedics team, and Rehabilitation Services of Evangelical.

"This certification is a huge accomplishment and speaks to the quality of care that we provide our patients," said Kendra Aucker, president and CEO of Evangelical. "Not only does it represent excellent patient outcomes and low complication rates, but it also signifies the exceptional level of care our hospital provides for those undergoing hip and knee joint replacement."

The DNV Hip and Knee Replacement Program Certification, based on standards set forth by and considering the guidelines of the American Academy of Orthopedic Surgeons, recognizes program excellence in patient care and outcomes.

DNV certification as a Hip and Knee Replacement Center validates the hospital's excellence across the spectrum of hip and knee replacement care, from diagnosis to treatment, rehabilitation, education, and outcomes.

"This certification validates that Evangelical has the resources and commitment to provide the best possible care for hip and knee replacement—not only while under our direct care but through needed support and education so patients can recover at home safely for the greatest success," said Candi Taylor, RN, BSN, CRRN, ONC, Director of Nursing of Evangelical's Center for Orthopaedics Inpatient Program. "It's a combination of the right equipment, personnel, and training to exhibit excellence in orthopaedic surgery within the scope of hip and knee replacement and related procedures. Our program is patient-centered and has a well-educated staff who understand the details of caring for elective hip and knee joint replacement patients."

"Achieving certification shows commitment to excellence," said Patrick Horine, CEO of DNV Healthcare USA, Inc. "It helps demonstrate to your community that you are performing at the highest level."

For more information about hip and knee replacement at Evangelical, visit www.evanhospital.com/jointreplacement.

Zartman Construction

NORTHUMBERLAND - Zartman Construction recently added or promoted members to their team. Zartman added Brett Erb, of Winfield, as an additional estimator at the beginning of the year.

"We are excited to add Brett to our team," said Ira Dewalt, Vice President of Estimating. "He is an excellent addition, and his variety of experience will benefit our clients"

Erb has almost 20 years of experience in the outdoor and construction industries. He brings solid organizational abilities and a meticulous attention to detail to every bid.

"I am eager to utilize my talents in this new role," said Erb. "Zartman has such a good reputation in the valley, and I am thrilled to be able to start the next phase of my career here."

In other news, Michael Mattivi was promoted to



Brett Erb



Michael Mattivi



William Marzeski, Jr.

Vice President of Construction in December. He has been a valued member of the Zartman team for 15 years and was most recently serving as the Director of Project Management.

"I am honored to be chosen for this role," said Mattivi. "I hope to be able to help guide my team as we face new challenges and bigger projects."

And, William Marzeski, Jr. also joined the team last summer as an Assistant Project Manager after graduating from the Pennsylvania College of Technology. Marzeski interned for two summers with Zartman before joining the team full time.



Zartman Equipment Rental recently purchased a National Crane NTC55 truck crane. This 55-ton, truck-mounted crane can maneuver in tight spaces with a compact outrigger configuration. "We are upgrading our fleet to ensure the reliability of service that our customers have come to associate with Zartman," said Tim Clark, Vice President of Operations. "This new boom truck expands the versatility of our cranes, allowing us to provide better services for our clients." Featuring a 128-foot, five-section main boom and 26-foot with 30-degree offsettable jib, this crane is ideal for tree work. A larger capacity with a small footprint will allow for easy access on small job sites. There are four outrigger positions, including a unique 20-foot span for tight spaces. The operator cab can tilt up to 20 degrees, allowing for better visibility.

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Ribbon Cutting



Congratulations to Barclay Home & Building Inspections! Surrounded by family and supporters, owner Gary Barclay cut the ribbon on his new business Wednesday, Feb. 2, at the Central PA Chamber of Commerce. The Chamber conducted the ribbon cutting ceremony and was happy to host for the special occasion, which included refreshments by Gary's wife, Nancy, and displays of the equipment Gary uses at inspection sites.

Thank you to everyone who was able to join in on the celebration. Find more photos on the Central PA Chamber's Facebook and Instagram pages.

Learn more about Barclay Home & Building Inspections at www.barclayhomebuildinginspections.com.

Pictured: From left, the Barclay's daughter-in-law, Jenn, holding son Zach; Nancy and Gary; son Chad, holding daughter Sarah; and Ashley Parrish of First Commonwealth Bank, and also a Central PA Chamber Board Director.

How 'green' are you?

MILTON – Once again this Earth Day, the Central PA Chamber staff will award a member with the Green Business of the Year Award.

How has your business been good to the environment? Do you reduce, reuse and recycle whenever possible? Do you make eco-friendly choices when purchasing supplies? The ways businesses can shrink their footprints are seemingly endless!

Applications for the Green Business of the Year Award will be accepted until noon on Thursday, April 14. A member will be visited on Friday, April 22, which is Earth Day.

If you have filled out the application in the past, we strongly encourage you to do it again, especially if your "green" efforts have "grown."

Find the form at www.centralpa-chamber.com. Click "Green Business Recognition" under the "Membership" tab on the homepage.

The Central PA Chamber of Commerce's Green Business Recognition Program has been created to showcase the environmental efforts of businesses and individuals. The hope is to encourage green business practices throughout the region.

Green Business is good business! In addition to helping the environment, it can save your business money and your customers and employees will value your efforts.

To be considered for recognition, you must be: a member of the Central PA Chamber; Doing business in the region; and Demonstrate green business practices in each of several major areas.



United Plate Glass was the 2021 recipient of the Green Business of the year Award on Earth Day. Could your business be the winner this year?

For questions, call 570-742-7341.

This is the 10th year of the award being presented. The past Green Business of Year Award recipients are: United Plate Glass, Sunbury, 2021; Bear Rental, Northumberland, 2020; Columbia County Bread & Granola, Bloomsburg, 2019; Pompeii Street Soap Co., Mifflinburg, 2018; Arrowhead Drive-In Restaurant, Milton, 2017; Lawrence J. Winans, DMD, Lewisburg, 2016; Hometown Disposal, Sunbury, 2015; Central Susquehanna Community Foundation, Berwick, 2014; Warrior Run Petcare Center, Watsontown, 2013.



Campers at Camp Mount Luther's recent 'GROW in the Snow' retreat play Bible Jeopardy as they learn more about scripture.

'GROW in the Snow'

MIFFLINBURG - This year's Upper Susquehanna Lutheran Synod Youth Retreat, "GROW in the Snow", was held on Feb. 5, at Camp Mount Luther. Youth and their adult leaders that attended explored the theme "The Big Book," looking at Bible scripture.

They participated in an opening Bible study time, learning more about how the Bible can inspire and guide their lives today. They also did some Bible journaling and played "Bible Jeopardy."

Following lunch, the campers had the opportunity to play outside in the snow, being creative and using car mats to do some sledding.

To close out the day, they planned their own worship service, which helped campers remember all that they learned during the weekend.

Before leaving the day-long event, the campers were given a preview of Camp Mount Luther's summer programs for 2022.

Camp Mount Luther, located five miles west of Mifflinburg, off Route 45, is a Christian

church camp that runs year-round outdoor ministry programming, including an eight-week summer camp.

The camp is affiliated with the Upper Susquehanna Synod of the Evangelical Lutheran Church in America and is accredited by the American Camp Association. The camp strives to provide resources and experiences in faith formation, worship, recreation, and intentional Christian community for all ages.

In addition, the camp facilities are available for retreats and other meetings for church, community, and civic groups during the non-summer months.

The site is used as the Outdoor Education Center for the Shikellamy and Midd-West School Districts, and it serves people in Centre, Clinton, Columbia, Juniata, Lycoming, Mifflin, Montour, Northumberland, Perry, Snyder, Tioga and Union counties.

For more information on any of Camp Mount Luther's programs, call the camp at 570-922-1587 or visit www.campmountluther.org.

Mascot introduced



For the first time in its 53-year history, SUMMIT Early Learning has a mascot. Poppy the kangaroo and her baby, Paulie, were recently introduced to the children. Each of SUMMIT's five early learning centers and 14 community/school-based classrooms were provided with a three-foot stuffed Poppy, a children's book titled "Poppy Can, Can You?", stickers, and a banner. SUMMIT was fortunate to have several sponsors that donated toward the costs associated with the mascot rollout.

The new mascot brings all of SUMMIT's sites together as one team and will be a source of cheer during some difficult times. Poppy will reinforce positive behaviors and provide support to children. Poppy was chosen because kangaroos understand the importance of SUMMIT's mission: Nurture, Educate & Support. They take special care of their babies and Poppy will be at each of SUMMIT's sites, looking for good choices and always willing to give a needed hug.

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Business & Education

'B&E' is a winner!



Thank you to everyone who attended or otherwise supported the Central PA Business & Education Association's St. Valentine's Lottery Bingo Fundraiser on Friday, Feb. 11 at D & S Event Center!

Net revenue came in at over \$4,800! We had more than 80 Chamber and community members in attendance. Our wonderful sponsors included: First Commonwealth Bank, Java Momma, Sheesley Insurance, The Jones/Reeder Family, and The Wealth Factory. From above, moving clockwise, Jeremy Day of D & S Event called the games for the evening. Central PA Chamber Board Directors came out to play and/or volunteer with registration or as 'prize runners'. From left, Ashely Parrish of First Commonwealth Bank; Chenelle Thomas of ClearView Asset Protection; and Rob Jones of Milton Historical Society. And, fellow Board Member Genie Bausinger of Milton Regional Sewer Authority brought out family for a night of fun and support 'B&E'!

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Entrepreneurship



In January, the Building Leaders for the Susquehanna Valley students dove deep into the word of entrepreneurship, coming up with their own fictitious businesses and plans, with the help of the Bucknell Small Business

Development Center and table mentors from within the Chamber membership. The students are slated to present their plans at the BLSV graduation ceremony in April. Above, Lauren McDonald of The Wealth Factory assists students with their bakery business plan. Students, from left, are:

Chris Reed, Meadowbrook Christian School; Eddie Zuber (on screen), Southern Columbia High School; Cassidy McClintock, Mifflinburg Area High School; Allie Zaktansky and Emma Podobinski, Warrior Run High School. Below, students work on their manufacturing company's business plan with table mentor, David Leberfinger of Thermal Product Solutions. Students, clockwise from top left, are: Penn Patten, Warrior Run; Sophie Shadle (on screen), Southern; Amber Birdsong, Milton Area High School; Maria Darrup, Mifflinburg; and Gavin Millett, Meadowbrook.



2022 Spring Career Awareness Fair

Tuesday, April 12 @ Warrior Run Area Middle School



Lesson Plan:
Increase Career Awareness among hundreds of area 3rd, 4th, 5th, & 6th graders!

Registration & Details @
www.centralpachamber.com/events

Michael's Minutes

Volunteers wanted



"As a high school student, you're typically taught that you go to college for four years... but, the (Central PA) Career Fair taught me there are a lot of other options out there. You're not just limited to college." – Kellie

Hause, Milton Area High School, BLSV Class of 2021

Kellie's words hold the key to what we do at each of our annual career fairs. This year was a little different as we held a high/middle school career fair for both the Milton Area and Warrior Run school districts.

As always, the students discover new opportunities they weren't aware existed in our region, and it helps them to plan for life beyond high school. The impact this can have on increasing the retention rate of students in our area is immense. We also help to educate the students on the requirements needed to work in the careers they are presented with at the fairs.

In addition, we host elementary school career fairs with both the Milton Area and Warrior Run school districts. These Spring Career Awareness Fairs assist younger students, in grades 3 to 6, to discover a passion a think of future plans. It helps students to gain the knowledge they need to understand what types of opportunities our region holds. This is a "touch-a-truck" style career fair, too, so the students get a hands-on experience learning about different jobs in our local communities. As the students then go through school, they can consider a trajectory that will allow them to reach their career ambitions.

The career fairs are just one of many programs that the Central PA Business & Education Association offers to help impact local students. Along with B&E, there are many non-profit members within the Chamber that impact our students and many other individuals in our region. On March 9 and 10, Raise the Region 2022 will begin and offer you the opportunity to support B&E and many of our non-profit members! I highly encourage you to join in donating to any of these fine organizations to help them achieve their goals for the 2022 calendar year as they work to meet their missions through uncertain times.

If you would like to learn more about Raise the Region 2022, and search for your favorite non-profit, visit: www.raisetherregion.org.

For a full list of Central PA Chamber non-profit members, visit: www.centralpachamber.com/membership/membership-directory and browse by category for "Community & Non-Profit".

Thank you for your support as we try to make a difference in the lives of young people across our region!

Michael

Michael Porter
Education Coordinator
mporter@centralpachamber.com



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Jessica's Jottings

Ways to save



This month, we'll be ending the first quarter of 2022, and one of the main topics going on currently is how to save money on items we use every day.

One of these items is gas. With warmer weather coming upon us, we will need more of this commodity for both our personal and professional lives. Did you know the Central PA Chamber of Commerce has members that could alleviate some of your stress at the pump?

Weis Markets offers its club card members the chance to save 10 cents per gallon for every 100 points you receive. You receive these points with every dollar you spend at a Weis Markets store. As someone who takes advantage of this program, I can tell you I save anywhere from 30 cents to as much as a dollar off my gas when I go to fill up! They make it even easier by letting you redeem these points at any Weis Gas pump or Sunoco location. Why not shop for your essential needs and earn points to save on the gas for your vehicles and outdoor equipment?

Another member that offers discounts at the pump is Snappy's. Sign up for a Snappy's reward card and get 5 cents off gas every day with ways to earn even more. With a new location near Allenwood, now is the time to sign up for their rewards program. They offer all your convenience store items plus a made-to-order grille. The food is amazing, and you can ask any of the Chamber staff for their opinion on it. Read more about the new Snappy's store on the next page!

Turkey Hill Store 208 in Milton, and its other locations, also offers a rewards program where you could save 10 cents per gallon every day. You can also earn rewards for free drinks and deals on other items in their store as well. To have a chance at these rewards, just sign up on their web site or download their app on your phone.

These programs are just an example of how the Central PA Chamber of Commerce's members can help save you on some everyday items. I believe 2022 is going to be the year we work harder to find savings for our personal and business lives.

Another way to see where you can save is to check out the Member-to-Member Discounts page on the Chamber web site. We currently have 30 members offering various discounts for programs and services. For more information about the above programs, you may also visit the member directory on the Chamber web site to contact these members directly.

If you would like to offer a discount or have a program that offers any savings on everyday needs, be sure to reach out to your Central PA Chamber staff and let us know.

Happy savings!

Jessica

Jessica Williams
Finance & Membership Director
jwilliams@centralpachamber.com

New program launched

DANVILLE - Java Momma, Inc., launched a new reward plan called The Coffee Break.

This new program offers greater incentives for hosts and an easier way to introduce consumers to quality, fresh, air-roasted coffee.

The Coffee break is arranged through a Java Momma Barista and can be held in-person or virtually. It's an opportunity for people to gather for some great conversation and taste Java Momma's coffee and tea, then shop. The Host earns rewards based on orders.

Local Baristas can be found through www.javamomma.com.

Java Momma offers fresh air-roasted coffee and teas online and locally in their retail location at 1426 Ferry St., Danville.

Ribbon Cutting



The Central PA Chamber had a great time taking part in Amber G Co. Photography's ribbon cutting on Feb. 11 conducted by the Bucknell Small Business Development Center.

Cutting the ribbon outside of her studio at 139 Market St., Lewisburg, is owner/photographer Amber Gardner. And, from left: Steve Stumbris, Director of the Bucknell SBDC; Tea Jay Aikey, Central PA Chamber President & CEO; Ellen Ruby, Director of the Lewisburg Downtown Partnership; Kendy Alvarez, Mayor of Lewisburg; Amber's children, Jameson and Layla; Amber; son Brayden; husband Josh; Bob Garrett, Greater Susquehanna Chamber President/CEO; and Maureen Hauck, Assistant Director/Business Consulting, Bucknell SBDC. Find more pictures on Facebook and Instagram and visit www.ambergcophotography.com.

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Showing some love



Roupp Funeral Home, Mifflinburg, and Lawton Insurance Agency partnered to collect Valentine's Day items from local kids to give at area nursing homes. To combat the loneliness many nursing home residents are facing during the pandemic, they welcomed cards, drawings and letters from the children of Mifflinburg Intermediate School, Donald Heiter Community Center and Kelly Elementary School, to brighten the day of residents the Friday before Valentine's Day at RiverWoods Senior Living Community, Rolling Hills Manor, Celebration Villa of Lewisburg, and Buffalo Valley Lutheran Village.

The picture above includes Andre Roupp of the funeral home with some Mifflinburg students, and below, Trish Wert and Rachelle Irvin of Lawton Insurance delivering the valentines to Celebration Villa of Lewisburg.



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The Central PA Chamber staff recently stopped in at the new Snappy's, near Allenwood, to try out some of the items on the grille menu. From left: Jeff Shaffer, Tea Jay Aikey, Michael Porter and Jessica Williams.

Snappy's opens

ALLENWOOD — Following months of local anticipation, Snappy's Convenience Stores is now open for business in the Allenwood area.

The brand new 5,000 sq. ft. store is located at 18395 Russell Road, along Route 15, and it features a made-to-order grille complete with online and mobile ordering, two fuel islands (one for diesel and one for gasoline), and a rewards program.

Snappy's Grille features a full breakfast, lunch, and dinner menu that includes fresh, made-to-order grill items. Snappy's is known for its restaurant-quality food and service. The menu highlights award-winning cheesesteaks, burgers, fries, and quarterly promotions that feature local flavors and unique food experiences.

Snappy's Allenwood is the chains' fifth Grille location and 11th overall. Snappy's Convenience Stores is owned and operated by JJ Powell, Inc., located in Philipsburg. Since 1993, Snappy's has grown throughout central Pennsylvania with locations also in State College, Bald Eagle, Centre Hall, Philipsburg, Clearfield, Houtzdale, DuBois, Curwensville, Milesburg and Lewistown.

"We're thrilled to open a grille in the Allenwood community," marketing director Ryan Scaife said. "We've seen a lot of excitement from locals in the area about the store, so we couldn't be happier

to finally open our doors."

Mobile and online ordering, available at www.mysnappys.com or through the "Snappy's App", on Google Play and the Apple App Store, launched last December. Stay in touch with Snappy's for the latest promotional offers.

Snappy's Rewards, a free-to-join rewards program gives members 25 cents off per gallon on first fill and 5 cents off per gallon daily. Customers can grab a Snappy's Rewards card at the store and/or sign up online at the web site. Through Snappy's Rewards, members can redeem points for additional cents off of gas, free coffee, breakfast sandwiches, cheesesteaks, burgers, and more as items are added to the program.

In total, Snappy's Allenwood store proudly brings more than 20 new jobs to the area, with more openings as needed. In addition to traditional c-store product offerings, the store features local brands and products such as wines from Shade Mountain Winery, Union Cellars, and Spyglass Ridge Winery.

The Central PA Chamber will conduct a ribbon cutting ceremony at the store at noon on Friday, April 1, during Snappy's grand opening event, featuring: the Williamsport Crosscutters Mascot Boomer, live radio, vendor giveaways, wine tasting, grille specials, and grille tastings.

BY THE NUMBERS...

*As of press time

The Central PA Chamber crossed the **550** member threshold for the first time in February!


The 2022 President's Club class is the biggest to date with **51** members!

Leadercast on May 4 will feature **10** inspiring speakers!


Join us at these upcoming events!

Celebrating the recent remodel of their model home!
Light refreshments provided!

Ribbon Cutting



RIVER VALLEY
BUILDERS




2 p.m. Thursday, March 17 @ 70 Paramount Road, Selinsgrove

BREAKFAST BRIEFING

7:30 to 9 a.m. Friday, March 18 @
the Central PA Chamber of Commerce,
30 Lawton Lane, Milton.

Free to Attend - **Registration is Required**

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Ribbon Cutting



12 p.m. Friday, April 1 @ 18395 Russell Road (Route 15), Allenwood



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