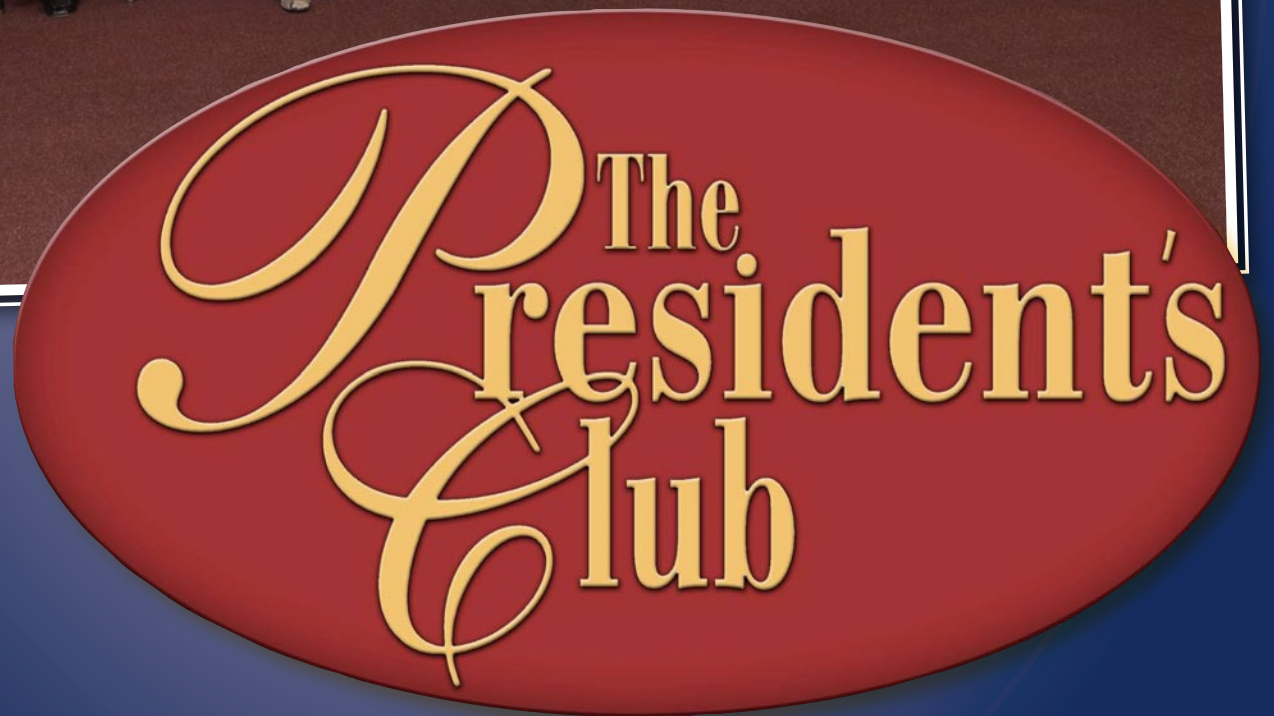


# IT'S YOUR BUSINESS

www.centralpachamber.com

Volume 7, Issue 1 - January 2022

Thank you, pg. 3



Incoming and outgoing, pg. 10



*Board of Directors*

- |   |  |
|---|--|
| <b>Genie Bausinger</b><br>Milton Regional Sewer Authority | <b>Lennea Brown</b><br>Heritage Springs Memory Care      |
| <b>Chris Pinchak</b><br>Heaven's Best Carpet Cleaning     | <b>Nathan Lawrence</b><br>United Plate Glass             |
| <b>Alison Hall</b><br>The UPS Store                       | <b>Will Greiner</b><br>Strong Spas                       |
| <b>Skyler Herb</b><br>Skyworks Equipment Rental           | <b>Andrew Hertzler</b><br>XW Construction                |
| <b>Rob Jones</b><br>Milton Historical Society             | <b>Brad Lawton</b><br>Lawton Insurance Agency            |
| <b>Lauren McDonald</b><br>The Wealth Factory              | <b>Ashley Parrish</b><br>First Commonwealth Bank         |
| <b>Todd Ross</b><br>T-Ross Brothers Construction          | <b>Chenelle Thomas</b><br>ClearView Asset Protection     |
| <b>Ryan Workman</b><br>Susquehanna Computer Innovaions    | <b>E. Terry Baldwin - Solicitor</b><br>Baldwin & Baldwin |

*Staff*

- Tea Jay Aikey - President & CEO**  
tjaikey@centralpachamber.com
- Jeff Shaffer - Communication Director**  
jshaffer@centralpachamber.com
- Michael Porter - Education Coordinator**  
mporter@centralpachamber.com
- Jessica Williams - Finance & Membership Director**  
jwilliams@centralpachamber.com

# The Inside Scoop



Welcome to an exciting new year of It's Your Business! You should instantly see the enhancements we've made as you make your way through this issue. Our intent is to give you a more immersive experience, which enables you to learn a lot of information in a short amount of time. Plus, if you're unable to be a part of the various events and happenings, it will be much easier to imagine what they were like. In addition, the improvements provide extra attention to the members of the Central PA Chamber. We're here to meet their needs, which includes helping them promote their products, services and causes. Want to see your business/organization? It starts by reaching out to me with what you want to share. The ideas are seemingly limitless, so don't wait! See below this column for upcoming deadlines. But, you should know we also promote members through our popular social media channels, including Facebook and Instagram. Our cover story focuses on the members that have gone above and beyond in regard to their contributions to the Central PA Chamber. This group is known as The President's Club, and its size continues to increase year after year. Read more about it on page 3, and if you're ready to join this exclusive "club" with extra perks, just reach out to us. On page 4 are our board of directors election results, and stories about the outgoing and incoming board members can be found on pages 10 and 11. There continues to be a flurry of activity in our area communities, and you can find out what happened and what's coming up next on several pages in this issue, starting on page 6. Happy New Year! Enjoy the issue!

Jeff Shaffer, Editor  
Communication Director  
[jshaffer@centralpachamber.com](mailto:jshaffer@centralpachamber.com)

*Thank you,  
2021  
Members!*



- |                                       |                                    |
|---------------------------------------|------------------------------------|
| A&A Construction and Services         | North Central Sight Services       |
| Ann Hilliard - RE/MAX Bridges         | North Shore Railroad               |
| Backyard Broadcasting of Pennsylvania | On Fire Promotions                 |
| Century 21 Mertz & Associates         | PenTeleData                        |
| Coldwell Banker Penn One Real Estate  | PPL Electric Utilities             |
| Contrast Communications               | Raceway Mobile Storage             |
| Davis, Davis & Kaar                   | Riverwoods Senior Living Community |
| Decal Dynasty                         | Safeguard Business Systems         |
| Evangelical Community Hospital        | Service 1st Federal Credit Union   |
| Green Ridge Graphics                  | Service Electric Cablevision/SECV8 |
| Heaven's Best Carpet Cleaning         | Seven Mountains Media              |
| Hosterman Photography & Design        | Sunbury Broadcasting Corporation   |
| i3 Point-of-Sale                      | Susquehanna Fire Equipment Company |
| iHeartMedia                           | Susquehanna Valley Limousine       |
| Interaction Dynamics Group            | T-Ross Brothers Construction       |
| Jersey Shore State Bank               | The Daily Item                     |
| La Primavera Italiano Ristorante      | The Standard-Journal               |
| Lawton Insurance Agency               | The Wealth Factory                 |
| Lewisburg Pharmacy                    | Unique Inspirations Limited        |
| LIVIC Civil                           | Watsonstown Dental                 |
| Mifflinburg Bank & Trust              | Weaver Wireless Consultants        |
| Milton Savings Bank                   |                                    |

The President's Club is an exclusive sponsorship program created to prominently recognize companies that contribute to the Central PA Chamber over and above their annual membership investment. For more information, call 570-742-7341.

## It's Your Business Deadlines

Below are upcoming *It's Your Business* due dates to help ensure your member information appears in IYB. Every effort is made to include information in a timely manner. *Note: Only paid advertisements are guaranteed.*

**February Digital Issue  
News & Ads due by Jan. 14**

**March Digital Issue  
News & Ads due by Feb. 11**

**Spring Print Issue\* (released end of March)  
Ads due by March 4**

**April Digital Issue  
News & Ads due by March 11**

\*The Central PA Chamber will print a special edition of IYB on a quarterly basis beginning this spring. Copies will be available at public member locations across the region. If interested in being a drop-off location, e-mail [jshaffer@centralpachamber.com](mailto:jshaffer@centralpachamber.com).

# Thank you TPC members

MILTON – When someone goes above and beyond, the Central PA Chamber likes to recognize them. And, the businesses and organizations that made up The President’s Club in 2021 are no exception!

In fact, the annual contribution each make is exceptional, and it provides the Chamber with opportunities to increase its level of service to the entire membership.

The President’s Club members were invited to take part in a luncheon in November at La Primavera Italiano Ristorante & Pizzeria near Lewisburg, the business itself also a member of the exclusive club.

There, Chamber President & CEO Tea Jay Aikey recapped another full year of assisting its members and ultimately fulfilling its Vision Statement - “Helping Our Region Grow.” Despite the ongoing pandemic, the Chamber continued to reach out and help its members, host events in a safe way and generally meet the needs of all that asked.

In addition, the members present for the event were given hand-written notes from Aikey, and they were made privy to some of the Chamber’s latest initiatives, including the enhancements made to this popular magazine.

This past year boasted the most TPC members to date for any given year, ending with 43 businesses and organizations represented. You can see their names on page 2 of It’s Your Business.

The Chamber fully expects the number of members to be even higher this year, and it welcomes it! Any Central PA Chamber member interested in joining should commit by Jan. 31, allowing the Chamber to provide the full array of perks that come with membership in this exclusive club.

“I cannot say enough about the ways The President’s Club members impact the overall efforts and success of the Central PA Chamber of Commerce,” Aikey said. “We are able to continue to add functionality to our facility and do amazing things for the region as a whole due to their generosity.

“Last year was our largest President’s Club class to date. We make certain to recognize these amazing leaders and their companies throughout the year as a token of our appreciation

**“I cannot say enough about the ways The President’s Club members impact the overall efforts and success of the Central PA Chamber of Commerce.”**

**- Tea Jay Aikey,  
Chamber President & CEO**



In the photo carousel above, President & CEO Tea Jay Aikey shares highlights from 2021 with The President’s Club members at a special luncheon in November at La Primavera Italiano Ristorante & Pizzeria near Lewisburg; TPC members enjoy the delicious foods on the buffet; and a look at The President’s Club Wall at the Central PA Chamber office, just one of many benefits to TPC members. On the cover: The representatives who were able to join us for the event, a portion of the 43 total TPC members in 2021. Photos from the luncheon are by Hosterman Creative.

for all they make possible.” Benefits include: Name/logo on a special page at [www.central-pachamber.com](http://www.central-pachamber.com) with a link to your web site; Listing in the Chamber’s magazine, It’s Your Business & discounted advertising rates; Prominent listing in The Chamber Directory; Logo displayed on TPC Wall at the Central PA Chamber; Company name/logo at major Chamber events; Luncheon with fellow TPC Members, Chamber Staff and Board Executive Committee; Opportunity to present promotional materials at the Annual Meeting & Golf Tournament; Complimentary seat at Legislative Events; and VIP seating at the Annual Meeting. Learn more at: [www.centralpachamber.com/membership/presidents-club](http://www.centralpachamber.com/membership/presidents-club).



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P.O. Box 319

Phone: 570-742-8777 Fax: 570-742-6155

# CENTRAL PA Election 2021

CHAMBER OF COMMERCE

Following the election in November, the individuals listed below are set to serve a three-year term on the Central PA Chamber of Commerce's Board of Directors starting this month.

Thank you to all primary contacts who participated in the election!

## Genie Bausinger

*Executive Director*

**Milton Regional Sewer Authority**

## Nathan Lawrence

*President*

**United Plate Glass**

## Will Greiner\*

*Plant Manger*

**Strong Spas**

## Chenelle Thomas

*Director of Operations*

**ClearView Asset Protection**

## Rob Jones (2nd term)

*Board Member/Volunteer*

**Milton Historical Society**

## Ryan Workman

*Marketing & Account Executive*

**Susquehanna Computer Innovations**

\*Appointed as a replacement for nominee Kent Vonada, who was employed by Strong Spas.

Read about the directors who are stepping off the board, as well as the newly elected members, starting on page 10. Find Membership Renewals on page 8.

## New Members

### LMJJ Creative Property Solutions

P.O. Box 18

Millmont, PA 17845

855-487-5655

[barbara@lmjjcreativepropertysolutions.com](mailto:barbara@lmjjcreativepropertysolutions.com)

Barbara Seebold - Owner/Director

[www.lmjjcreativepropertysolutions.com](http://www.lmjjcreativepropertysolutions.com)

We are a real estate investment company. We are a "community" minded company in which we are looking to HELP people. Your average real estate investment company looks to do whole sale deals, buy homes for long- and short-term investments and put AirBnB's out there to make large amounts of money for themselves. We at LMJJ Creative Property Solutions are going to help you in every way we can. For example: If you need to sell your home for any reason such as: foreclosure, relocation, divorce, unaffordable repairs or an inherited property you just don't know what to do with or just don't want, just call us. We will buy your house all cash, in any condition and close when you want. And, we can possibly even put cash in your pocket. Also, we want to help our community by putting in three AirBnB's where we really see a need. Our local hospital has traveling nurses that have a hard time finding lodging. They end up driving long periods of time after working long shifts to where ever they find lodging. In turn, they get less sleep to get up early to drive the long way back for their next shift. Our wonderful, near-by free admission amusement park has a one to two year waiting list to book a cabin there. And, our Anthracite Outdoor Adventure Area has no where for people who enjoy the related activities to spend the weekend. We want to find and help whatever it is our community wants and needs and make it a WIN-WIN for everyone!

### The White Silo Co.

323 Market St.

Lewisburg, PA 17837

570-524-0200

[Thewhitesiloco@gmail.com](mailto:Thewhitesiloco@gmail.com)

Samantha Kratzer - Owner

[www.facebook.com/thewhitesiloco](http://www.facebook.com/thewhitesiloco)

Modern decor and accessories.

### Mountain View Lawn Maintenance

Mifflinburg, PA 17844

570-202-7585

[mountainviewlawnmaintenance@gmail.com](mailto:mountainviewlawnmaintenance@gmail.com)

Luke Murray - Owner

Lawn care and snow removal.

### Penn State Extension Central Susquehanna Counties

443 Plum Creek Road

Sunbury, PA 17801

570-988-3950

[mrc108@psu.edu](mailto:mrc108@psu.edu)

Maureen Casey - Client Relations Manager

[www.extension.psu.edu](http://www.extension.psu.edu)

Cooperative extension service.



# STAHL SHEAFFER ENGINEERING



**Chad Shaffer, PLS, Project Manager**

[marketing@stahlsheaffer.com](mailto:marketing@stahlsheaffer.com)

570-374-4813

[www.stahlsheaffer.com](http://www.stahlsheaffer.com)

**What makes your business unique?**

At Stahl Sheaffer Engineering, our relationships and “people first” policies with our clients, business partners, and 115 employees are what distinguish us and drive our firm’s success. In 2021, we celebrated 15 years in business and ongoing recognition as a top Mid-Atlantic design firm by Engineering News Record (ENR). While services, operations, and client relationships have grown, our core values of exceeding client expectations and putting people first remain constant. As a multi-discipline civil and structural engineering firm, Stahl Sheaffer provides a full range of engineering services, including: building structural design, bridge design and inspection, con-

struction inspection, geotechnical engineering, land development, survey and reality capture, and transportation engineering. We provide these services to public and private clients in multiple industries.

**How many does your business employ?**

Stahl Sheaffer employs 115 individuals from eight locations in three states, with local offices in State College, Harrisburg, Selinsgrove, and Clearfield. Our success is based on our employees, and we encourage staff to pursue opportunities that drive professional development, relationship building, and innovation in our industry. For example, Stahl Sheaffer’s geotechnical leaders recently conducted research using the firm’s soils and materials lab and pub-

lished their findings in the Transportation Geotechnics journal, providing data essential to improving methods for constructing roadway improvements in cold weather.

**What characteristics do you look for in employees?**

We seek qualified, highly motivated individuals who share our values of personal and professional commitment. Stahl Sheaffer encourages employees to build professional skills, develop business relationships, get involved in company and community events, and add value to clients. Visit: [www.stahlsheaffer.com/career-opportunities](http://www.stahlsheaffer.com/career-opportunities) to learn more.

**Keith Foust, President/Owner**

570-538-5505 / 800-822-2105

[keithf@susquehannafire.com](mailto:keithf@susquehannafire.com)

[www.susquehannafire.com](http://www.susquehannafire.com)



**What makes your business unique?**

We are a full-service fire suppression and fire equipment sales and service company providing personal protective equipment to protect lives and property, to include personal protective and life savings equipment to fire departments and industry.

**How do you market your business?**

Our trucks have our logo and business information on them, and we advertise through social media outlets like Facebook, Twitter, Instagram and print, in newspapers and trade magazines.

**What is your Mission Statement?**

Susquehanna Fire Equipment is committed to our customers by providing the most innovative and advanced fire, safety and suppression equipment and services available today to protect lives and property. In addition, it is our responsibility to grow and sustain our company to achieve profitability that will support our commitments and sustain growth for our customers, employers and suppliers.

**How many does your business employ?**

30 full-time, 3 part-time

**Advice to those who own a business?**

Have a good business plan, keep it updated as best as possible, and have a good management team to help sustain and grow the business that want to help the owners and employees. Invest in your employees, training, time off, company meeting to communicate what is happening in the business and company picnics and employee appreciation days.

**Finish this sentence – “On a day off I...”**

We like to go to our camp in Canada as much as possible from May to September, but for just a day off, play a golf tournament.

**Words to live by?**

Be yourself, be honest and sincere, put your feet on the floor everyday to go out and make a difference.

**What are the top 3 company priorities you focus on?**

Finances, employees/customers, keeping up with technology.

**What characteristics do you look for in employees?**

Honesty, dedication, knowledge and good communication.

**What philanthropic causes does your business support?**

We do have a few we donate to from time to time.

**Want to appear in the  
Member Spotlight?**

**E-mail  
Jessica Williams at  
[jwilliams@centralpachamber.com](mailto:jwilliams@centralpachamber.com)  
for details!**

# What's Happening

5<sup>TH</sup> ANNUAL  
**TASTE OF THE TOWN**  
 Saturday, February 5, 2022  
**6:00-10:00PM**  
 Bloomsburg Fairgrounds Industrial Arts Building



Tickets include, wine, spirit and beer samples, appetizers and live entertainment. Basket raffles will be available to purchase. Vendors will be onsite selling a variety of merchandise.

**Pre-Sale: \$40 • Day-Of: \$50**  
**Couple(2): \$75**

**Purchase tickets at**  
**[www.rmhdanville.org](http://www.rmhdanville.org).**



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To learn more or for sponsorship opportunities, contact Molly Aungst at [maungst@rmhdanville.com](mailto:maungst@rmhdanville.com) or 570-271-7937.

CDC Guidelines will be followed. **Must be 21 or older to attend.**



[RMHDANVILLE.ORG](http://RMHDANVILLE.ORG)

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Club name: Greater Susquehanna Valley Toastmasters Club  
 Location: Virtual Open House  
 RSVP to [speakitsister@gmail.com](mailto:speakitsister@gmail.com)  
 Use Subject Line: Open House



Date: January 10, 2022 (Monday)  
 Time: 6pm - 8pm



Visit [www.toastmasters.org](http://www.toastmasters.org) to learn more.



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Simply walk into one of our computer centers during lab hours and see how we can help you.

Evening Hours Are Available

**Drop in during Computer Lab Hours:**

**Bloomsburg Children's Museum**  
 2 W 7th Street  
 Bloomsburg, PA 17815  
 Mon: 10 a.m. - 4 p.m.  
 Tues: 12 p.m. - 4 p.m.    Thurs: 11 a.m. - 4 p.m.

**Central Susquehanna Intermediate Unit**  
 90 Lawton Lane  
 Milton, PA 17847  
 Mon: 8 a.m. - 11 a.m.  
 Tues: 10:30 a.m. - 2:30 p.m.  
 Thurs: 10:30 a.m. - 2:30 p.m.

**The Miller Center Cyber Cafe**  
 120 Hardwood Drive Lewisburg, PA 17837  
 Wed: 8 a.m. - 12 p.m.

**White Deer Commons Community Room**  
 125 Foresman Drive  
 New Columbia, PA 17856  
 Sun: 4 p.m. - 8:30 p.m.  
 Tues: 7 p.m. - 9 p.m.    Thurs: 6 p.m. - 9 p.m.  
 Fri: 6:30 p.m. - 8 p.m.    Sat: 4 p.m. - 8 p.m.



This program is funded by a Digital Literacy & Workforce Development Grant from the Pennsylvania Department of Labor and Industry.

# INDUSTRIAL DEVELOPMENT FORUM

# 2022

**Wednesday, March 23<sup>rd</sup>, 2022**

**Visit: [www.focuscentralpa.org](http://www.focuscentralpa.org)**

Find the latest member news and events on our Facebook and Instagram pages!

# Weis Center 2022 spring performances

LEWISBURG - This spring, the Weis Center will host 17 diverse performances, including music from across the world, plus classical music, Americana and roots music, modern dance, jazz, and family-friendly performances. Four performances are free.

Tickets for spring 2022 performances will go on sale at 10 a.m. Jan 10. Call 570-577-1000, visit [www.Bucknell.edu/BoxOffice](http://www.Bucknell.edu/BoxOffice) or show up in-person weekdays between 10 a.m. and 4 p.m. at the Campus Box Office's location in the Weis Center Atrium on the Bucknell University campus.

The Weis Center will kick off the spring season with American roots ensemble American Patchwork Quartet on Jan. 23. American Patchwork Quartet draws on a repertoire of centuries-old American folk songs that highlight the country's immigrant roots. Later that same week, the Weis Center will host cellist Jamal Aliyev and pianist Dominic Cheli on Jan. 27.

Then, The Crossing teams up with Dublin Guitar Quartet on Feb. 4 to perform Nico Muhly's *How Little You Are*, which has been described by the composer as "an extended meditation on the words of pioneer women of the 19th century."

Nashville-based string band Della Mae performs on Feb. 8. They have established a reputation as a charismatic live act comprised of some of the finest players in bluegrass, Americana and beyond. Australia-based Circa Contemporary Circus returns to the Weis Center on Feb. 15 to perform their work, *Sacre*, which is the first circus setting of Stravinsky's *Rite of Spring*. Circa continues to push the boundaries of the contemporary circus art form.

Then, the Polish Philharmonic Orchestra will take the stage on Feb. 17, featuring accomplished violin and piano soloists like Brahms, Chopin and Beethoven.

World music and jazz combine when Venezuelan-born Nella performs on Feb. 24. In 2019, Nella won a Latin Grammy Award.

Jazz and classical ensemble, Reverso, performs for free in the Weis Center Atrium on March 1. The ensemble features trombone, piano and cello.

Then, back by popular demand, the Peking Acrobats will bring their daring maneuvers and technical prowess to the stage on March 6.

This all-ages performance will feature trick-cycling, precision tumbling, juggling, somersaulting and gymnastics.

Thanks to a partnership with Bucknell's Griot Institute for the Study of Black Lives & Cultures, the Music Department's Gallery Series, and Jazz at Bucknell, world music from Gambia will be highlighted when Sona Jobarteh performs for free on March 22.

Later that week, accordionist Hanzhi Wang will perform on March 25. Wang is the only accordionist to ever win a place on the roster of Young Concert Artists in its 59-year history.

The Weis Center returns to the Campus Theatre in downtown Lewisburg on March 30 for Jake Blount's folk performance. Jake is an award-winning banjo player, fiddler, singer and ethnomusicologist. Mexican folk singer Sonia De Los Santos returns on April 2 for an all-ages performance. Sonia was nominated for a 2019 Latin Grammy with her second family-music album.

Pianist Qing Jiang takes the stage on April 3 as she performs works from a solo album recorded in the fall of 2021.

Then, contemporary dance returns to the stage when Ronald K. Brown and his dance company EVIDENCE perform on April 8. EVIDENCE focuses on the seamless integration of traditional African dance with contemporary choreography and spoken word. They will present two works at the Weis Center: *Grace and Mercy*.

On April 10, the Weis Center will welcome back the fun and zany George Hinchliffe's Ukulele Orchestra of Great Britain for an all-ages performance! In Europe and America, the orchestra is best known for playing versions of famous rock songs and film themes.

The Weis Center ends the spring season with a vibrant and uplifting outdoor concert on the Weis Center Plaza by Colombian world music band Chontadelia on April 21.

The season brochure is available at [www.Bucknell.edu/Weis-Center](http://www.Bucknell.edu/Weis-Center). A limited number of hardcopies are available upon request. Call 570-577-3727 or e-mail [Lisa.Leighton@bucknell.edu](mailto:Lisa.Leighton@bucknell.edu).

Masking is required at all campus events as of this press release. Follow the Weis Center on Instagram, Facebook, Twitter and YouTube.

Date	Event	Location	Time	Cost
1/12/22	Understanding ITAR Classification & CJ Filing Requirements	Webinar	10 to 11 a.m.	Free
1/19/22	Defending Against Cyber Attacks: Implementing an Information Security Program	Webinar	10 to 11:30 a.m.	Free
2/1/22	Improving the Experience with ERP, CRM & Enterprise Software	Webinar	11 a.m. to 12 p.m.	Free



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[www.imcpa.com/events](http://www.imcpa.com/events)



**SBDC**  
 PENNSYLVANIA  
**Small Business Development Center**  
**Bucknell University**  
**570-577-1249**  
[www.bucknell.edu/sbdc](http://www.bucknell.edu/sbdc)

Date	Event	Location	Time	Cost
1/11/22	Tik Tok 101 for Small Business	Online (Live)	12 to 1 p.m.	Free
1/20/22	Marketing 101: Master Your Messaging	Online (Live)	12 to 1:30 p.m.	Free
1/25/22	Don't Let Fear Steal Your Dream of Business Ownership: Explore Franchising	Online (Live)	12 to 1:30 p.m.	Free

# Chamber Blood Drive



Thank you to Eric McDowell of The Coup Agency and the other 23 donors that came out to our American Red Cross Blood Drive on Dec. 14! Together, we'll be able to save as many as 78 lives!

We appreciate all of you for giving the gift of life during this special time of year! We have blood drives throughout the year, and you are welcome to join us! Visit: [www.redcrossblood.org](http://www.redcrossblood.org), and use code "PAchamber".

# Membership Renewals

(As of Dec. 20, 2021)

DogWatch of East  
Central PA  
Hooplas Xtreme  
Jodie Bryant - Coldwell  
Banker Penn One  
Lavonne C. Poteet  
Lewisburg Area High School  
Lewisburg Arts Council  
Lewisburg Sunrise  
Rotary Club

McNerney, Page, Vanderlin  
& Hall  
Meixell-Diehl Agency  
Mifflinburg Hotel /  
Scarlet D Tavern  
Penns Cave & Wildlife Park  
Rooney's Pub at  
Datesman Station  
Rusty Clugston III  
Susquehanna Broadband  
Thermo Fisher Scientifics  
Wealth Wave

Find the latest member news on our Facebook and Instagram pages and @ [www.centralpachamber.com](http://www.centralpachamber.com).

## United We Learn Presents: VIRTUAL TUTORING SESSIONS



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UNIVERSITY

Bucknell  
UNIVERSITY

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OR TO MAKE A REFERRAL,

CONTACT LOIS PASSI  
570-988-0993 ext. 8  
[lpassi@gsvuw.org](mailto:lpassi@gsvuw.org)



Raising the Board is designed to build the skills and confidence of would-be and current members of non-profit boards.



Held in the spacious Smith Room!

"If you want to get involved on an organization's board and are passionate and have drive, but not sure if you're ready for it or know how to be an effective member, (RtB) will help you to be ready."

- Ryan Workman,  
RtB Graduate

### Featuring 4 focus areas:

**Practice** - Vision & Mission, Culture and Strategic Planning

**Apply** - Financial Essentials, Fundraising, Bylaws and Meeting Protocols

**Act** - Ethics, Servant Leadership, Personal Why Statements and Serving on Committees

**Connect** - Communication Protocols, Social Media Practices, Advocacy and Marketing

Interested in attending an upcoming class?

Contact Jeff Shaffer at [jshaffer@centralpachamber.com](mailto:jshaffer@centralpachamber.com) or 570-742-7341 and visit [www.centralpachamber.com/rtb](http://www.centralpachamber.com/rtb) to learn more!

Raising the Board is a program of the Central PA Chamber of Commerce.



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# ‘Getting Ahead’ with valuable education



The Getting Ahead Foundation (GAF), led by Founder/Program Coordinator Rose Williams (in front with blue denim jacket) partnered with MC Federal Credit Union to complete another round of financial literacy classes on Nov. 11. Elba Arenas, Chief Member Experience Officer; Brian Wiktor, Chief Lending Officer; Annette Welch, Regional Relationship Manager; Jared Cromley, Financial Analyst; and Ashley Pyle, Marketing Specialist; taught the final classes and presented the 11 graduates with certificates, refreshments and a brand new tablet with financial resources preloaded, including tools to create a personalized financial plan. The program ran for six weeks. GAF funds and guides the program Getting Ahead in the Valley. GAV is a multi-phased, self-sufficiency program that supports low-income individuals as they work to build resources and achieve goals toward economic stability. To learn more, contact Williams at 570-238-0478 or [rose@gettingaheadfoundation.org](mailto:rose@gettingaheadfoundation.org), and visit: [www.gettingaheadfoundation.org](http://www.gettingaheadfoundation.org).



## Mostly Mutts raffle

SUNBURY – Tickets are available for the annual Mutts Madness Raffle benefiting Mostly Mutts, a no-kill animal shelter in Sunbury.

Prizes range from \$25 to \$500. Tickets at \$10 each may be purchased from Mostly Mutts volunteers or by sending a check payable to “Mostly Mutts” and a self-addressed, stamped envelope to: Cindy Shamp, 949 Point Township Drive, Northumberland, PA 17857.

For more information, contact Shamp at 570-473-1029 or Mostly Mutts at [mostlymuttsonline@gmail.com](mailto:mostlymuttsonline@gmail.com).

The drawing for Mutts Madness will be held at 1 p.m. Sunday, Feb. 13 at the Cameron Park Gazebo, Market Street, Sunbury.

Winners of the following prizes

will be contacted by phone: \$500, one winner; \$300, one winner; \$200, one winner; \$100, 10 winners; \$50, six winners; and \$25, eight winners.

The COVID-19 pandemic has now limited Mostly Mutts’ major fundraisers for two years in a row, but the cost of care continues.

All proceeds from the raffle support approximately 60 dogs and a dozen cats housed at the shelter.

For more information on Mostly Mutts, animals available for adoption and the adoption process, visit [www.mostlymuttsonline.com](http://www.mostlymuttsonline.com) or call 570-988-6483.

You can also find Mostly Mutts on Facebook at “Mostly Mutts of Sunbury PA” and at “Mostly-MuttsSunbury” on Twitter.

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# Time with Tea Jay

## Some quotes for thought



**“Start where you are. Use what you have. Do what you can.” - Arthur Ashe, American tennis player.**

I absolutely love this quote. How true it is that we all can start where we are, use what we have and do what we can. Sometimes we let the mishaps, trials and errors defeat or deflate us when in reality we are where we are supposed to be, we have what we need - believe it or not - and we need to do what we can. That being said, part of the “use what you have” is your membership benefits. There is so much we can do for you, and with you, if you simply let us know the needs, wants and challenges you are facing. Visit our web site at [www.centralpachamber.com](http://www.centralpachamber.com) to review the membership benefits and opportunities, call the office (570-742-7341) and setup a time to visit anyone on the team, register for an upcoming event, and read this publication!

**“At any given moment, you have the power to say: this is not how the story is going to end.” - Christine Mason Miller, author.**

I mentioned that feeling of being defeated or deflated. We all experienced it long before COVID-19, and we will continue to do so as that is a part of life. We also will always have the power to say this is not how the story is going to end. We all have responsibility for our destination, happiness, success, life, etc. When you have those moments of defeat – STOP - and reflect on the other times in life when you thought you were defeated and how they are just memories now. You’ve worked through them and came out on the other side. You got this. When you have those moments of overcoming the challenges, share them with us here at the Central PA Chamber. We love to share your stories of hope and success with the region. All you need to do is simply e-mail those great stories to Communication Director Jeff Shaffer at [jshaffer@centralpachamber.com](mailto:jshaffer@centralpachamber.com), and we will share it in our various avenues of outreach. If you haven’t noticed, sharing good news and positivity is my kind of thing.

**“Do what is right, not what is easy nor what is popular.” - Roy T. Bennett, author.**

This is very difficult sometimes, I know. Many times, “going against the grain” and what everyone else is doing gets some unwanted feedback and causes attention of the wrong kind. However, if it is what is best for you and your organization – do it! Being popular isn’t why you are in business, or what your organization’s mission is. Doing what is best is what you must do. Believe it or not, after the initial shock of being a trail blazer and not worrying about what others think or say, things will subside and a realization that you did what was best will be recognized. Acknowledged? Probably not, but that is ok. And, it goes without saying that doing what’s easy is guaranteed not to get the results you really want and need. With much effort comes much reward.

**“For every minute you are angry, you lose sixty seconds of happiness.” - Ralph Waldo Emerson, author.**

I don’t know about you, but I really can’t afford to lose any happiness. Unhealthy anger doesn’t benefit anyone or any situation. Focus on the positives and share the happiness. Make it a great day and year! Happy New Year!

Tea Jay Aikey  
President & CEO  
[tjaikey@centralpachamber.com](mailto:tjaikey@centralpachamber.com)

*Thank you!*



With tremendous gratitude, we wish the best to our board members that ended their three-year terms at the end of 2021. Pictured above are, from left, Adam Wolfe of Pivot Physical Therapy and 2021 Chairperson Ron Mackley of iHeartMedia - Williamsport/Shamokin, who served two terms, totaling six years. Also pictured are Joel Harris of The Salvation Army, who also serves as the Business & Education Committee Chairperson; and Cheryl Rheppard of USG, who served as Treasurer, Chairperson on the Budget & Finance and on the Board’s Executive Committee. Each were given parting gifts as keepsakes of their time and experience on the board. Adam, Ron, Joel and Cheryl have all been fine examples of community leaders. The Central PA Chamber was very pleased to have their service and support over the years. Thank you!

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E-mail [jshaffer@centralpachamber.com](mailto:jshaffer@centralpachamber.com).**

# Incoming and outgoing

MILTON - The Central PA Chamber of Commerce welcomes four new members and two returning members to its Board of Directors in 2022.

Following the membership's election in November, the following individuals will serve a three-year term starting this month: Genie Bausinger, Executive Director of the Milton Regional Sewer Authority; Rob Jones, Board Member/Volunteer for the Milton Historical Society; Nathan Lawrence, President of United Plate Glass; Chenelle Thomas, Director of Operations at ClearView Asset Protection; William Greiner, Plant Manager of Strong Spas; and Ryan Workman, Marketing & Account Executive with Susquehanna Computer Innovations.

Jones is beginning his second three-year term on the board. Thomas, formerly Shaner, is beginning a first term after being appointed to an unexpired seat in 2021. Greiner has been appointed to replace Kent Vonnada, who was on the ballot and had been employed by Strong Spas.

"I am eager to get to work alongside our 2022 Board of Directors, which includes four new to the Central PA Chamber Board Director role," said Tea Jay Aikey, Chamber President & CEO. "They each have shown tremendous leadership in their specific fields over the years, and even more importantly, were recognized by their fellow Central PA Chamber members to be leaders and therefore elected to the board.

"They've each been active in Central PA Chamber efforts before being on the board, so I expect great things from each of them."

All newly elected members expressed their excitement and said they feel honored to serve.

"As a board member, I hope to be a source of support for the Chamber to continue its mission by utilizing any experiences or contacts I have that can benefit the members," Bausinger said.

Workman added that he will use his term "to serve the membership and our community to best of my abilities."

Lawrence said the Central PA Chamber is already a great resource, and he's confident his experiences in manufacturing and construction will help further some of the Chamber's goals.



Genie Bausinger William Greiner



Rob Jones Nathan Lawrence



Chenelle Thomas Ryan Workman

And, Greiner added, "I'm looking forward to building relationships that will help make Central PA an even more attractive place to live and work."

Both Jones and Thomas are ready to continue their work on the board this year.

"I am looking forward to continuing the great work that our awesome staff and our very experienced and diverse board have been doing," Jones said. "Anything to help businesses and non-profits thrive!"

Thomas added, "I feel we are all trying to make a difference for the area."

As with almost any board, however, difference makers come and go. It's with a grateful heart that the Chamber must also say its "good-byes" to representatives that have stepped off the board in December. This includes then Chairman Ron Mackley of iHeartMedia - Williamsport/Shamokin, Adam Wolfe of Pivot Physical Therapy in Lewisburg, who both completed back-to-back three-year terms, as well as most recent Treasurer Cheryl Rheppard of USG and Joel Harris of The Salvation Army in Milton, both wrapping up three years on the board.

"It's been a pleasure serving with the Central PA Chamber of Commerce," Mackley said. "Every time I come here, I feel like I'm home. "It's a great organization with a lot of super people, and I'm going to miss my time here."

Wolfe added, "It's been a honor to serve on the Central PA Chamber of Commerce Board for the last six years. This is a great group of individuals dedicated to the region's growth and supporting local businesses. Personally, when we started our physical therapy practice downtown the Chamber supported us very well, and it was an easy fit to come onto this board. I learned a ton of things on this board."

And, the outgoing treasurer, Rheppard, said, "Serving as a member of the chamber board, I have experienced first-hand many of the terrific things that are happening in the region. I have had the opportunity to tour many of our local businesses and get a better perspective of how these businesses operate. I also have had the pleasure of meeting with some of the amazing entrepreneurs from this area through various chamber events.

"It has been a rewarding experience to work with the professionals on the board and to have the support of a truly knowledgeable staff."

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## Who Represents You?

*Where were you born?*  
Sunbury, PA

*Favorite vacation spot?*  
Wellsboro, PA

*Have any hobbies?*  
Hunting, fishing and camping.

*A fun fact about yourself?*  
I have two children - Jersey (14) and Harlow (5)

*What is your favorite Chamber memory?*  
My first event as a member, being a "shark" for Building Leaders for the Susquehanna Valley.



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# CENTRAL PA

CHAMBER OF COMMERCE

# Members Recognized

## Heritage Springs Memory Care

LEWISBURG - Tandra "Tammy" Speece has been hired as the new executive director of Heritage Springs Memory Care in Lewisburg. Speece has extensive experience as a personal care executive director, having worked in local facilities for several years. Prior to that, she worked for the Union Snyder Counseling Services.

She lives in the Lewisburg area with her husband, Dave. Speece has a son and a daughter, as well as two grandchildren.

She is also very active in her church and church choir, prior to COVID-19, and she enjoys relaxing in her pool.



Tammy Speece

## Herbert, Rowland & Grubic (HRG)

LEWISBURG - Erin Letavic, a senior project manager with Herbert, Rowland & Grubic (HRG), has been appointed by Gov. Tom Wolf to the Chesapeake Bay Program's Science & Technical Advisory Committee.

The Chesapeake Bay Program is a leading voice directing the restoration of the nation's largest estuary for recreation, industry and the environment. It advises state and federal agencies on policy and provides both funding and resources to entities working to improve water quality at the grassroots level. The program's Scientific & Technical Advisory Committee ensures that the advice and resources it provides are scientifically sound. Members offer independent scientific and technical guidance, serve as a liaison to the region's scientific community, and facilitate cooperation among research institutions and agencies within the watershed.

Letavic has extensive experience with efforts to restore water quality in the Chesapeake Bay and plays a leading role in the state Department of Environmental Protection's Watershed Implementation Plan. This plan is designed to meet Pennsylvania's commitment to reduce pollutants in the Chesapeake Bay along with neighboring states. A key component of this plan is the countywide action plan program, which gives counties extensive data about water quality in their area and provides support for local planning efforts to improve water quality. HRG serves as the consultant coordinator for 13 of these counties, and Letavic is leading HRG's work on these plans.

"I'm excited to bring my perspective as a practitioner and my experience on the ground to this committee," she said. "I want to give a program-level perspective on local implementation challenges, and I'm grateful that the governor and the Chesapeake Bay Program are giving me that opportunity."



Erin Letavic

## Community Giving Foundation

BERWICK - The Community Giving Foundation is pleased to announce the hire of two new staff members, expanding the Foundation team to better serve donors and community partners in timely and efficient ways through a continued commitment to personalized philanthropy and community giving stories.

Eric Pangelinan joins the Foundation in the new



Eric Pangelinan

position of Operations Assistant. In his role, he works closely with the Foundation's chief advancement officer and chief financial officer to utilize the Foundation's database software to its fullest capabilities. He also provides support to the development and finance departments by processing incoming donations, offering technical support to donors and fundholders, and organizing department meetings with boards, staff and other stakeholders. Prior to joining the Foundation team, Eric served as a Conference Officer for the Columbia-Montour Domestic Relations Office.

Kim Groshek serves as the Foundation's new Administrative Assistant, welcoming visitors at the Berwick office front desk and providing a wide range of office support for the President/CEO and staff to facilitate effective and efficient operations. Prior to joining the team, Kim worked as a para-professional for many years before becoming a receptionist for the Berwick Area School District.

"We are very excited with the additions of Eric and Kim to the Foundation this year," said Holly Morrison, D.Ed., President and CEO. "Both bring new excitement and a set of skills that will only enhance what already exists with our office staff as we remain committed to building relationships with our current and new stakeholders through personalized services and giving options. "Our office is now a strong team of eight, and I look forward to all we can do together to continue serving the communities across our region."

The new staff join: Morrison; Al Meale, Chief Financial Officer; Kara G. Seesholtz, Chief Advancement Officer; Christine Orlando, Senior Program Officer; Karri Harter, Program Associate; and Katie Simpson, Communications & Events Associate.

The Community Giving Foundation manages over 300 charitable funds and makes grant investments throughout the region to improve the quality of life in the Central Susquehanna area. In partnership with affiliates in Berwick, Bloomsburg, Danville, Selinsgrove, and Sunbury, the Foundation continues to tell stories of community giving.

For more information, visit [www.csgiving.org](http://www.csgiving.org) or call the Foundation at 570-752-3930.



Kim Groshek

## Evangelical Community Hospital

LEWISBURG - Evangelical Community Hospital has announced new board of directors leadership and appointments. The board of directors, made up of members of the community and medical staff, serve to guide the hospital in meeting the health-care needs of the area.

J. Donald Steele, president and CEO of The Northumberland National Bank, begins his term as chair of the board, with Timm Moyer, co-founder of MoJo Active, Inc., serving as vice chair.

Re-elected for a three-year term for the Class of 2024, were: Amanda G. Kessler, Esquire, CEO/General Counsel at Synergy Grandview Pharmacy, Inc.; John E. Meckley, Esquire, attorney; Julia E. Redcay, DO, OB/GYN of Evangelical; and Matthew W. Reish, MD, SUN Orthopaedics of Evangelical.

New community members elected to the board at the Oct. 25



J. Donald Steele

Timm Moyer

meeting, are: Adanma C. Akujeze (Class of 2022), Leslie J. Temple (Class of 2022), and Susan J. Fetterman, RN (Class of 2023).

Akujeze is currently employed by Larson Design Group, as CFO and treasurer. She and the team she leads provide transactional support to LDG's project teams as well as decision support for the firm's strategic initiatives. She had previously worked for Weis Markets, Inc. in Sunbury as Director of Corporate Accounting and Compliance, a role she transitioned into after serving as Weis Markets' Chief Internal Auditor for five years.

Akujeze has been involved with SUMMIT Early Learning and as a board member for River Valley Health and Dental Center (RVHDC) in Sunbury. An avid speaker with dynamic communication skills and excellent interpersonal capabilities, she has presented at both national conferences and local leadership events.

Temple is a Market Leader/Business Development Officer for Fulton Bank where she serves the northern Pennsylvania footprint of the bank. She also serves on the board of directors for the Greater Susquehanna Valley Chamber of Commerce, DRIVE Economic Development, the Green Dragon Foundation, and Salt & Light Media Ministries. In addition, Temple is on the Community Advisory Group for The Daily Item.

Fetterman is a registered nurse who is currently retired and working as an independent healthcare consultant. She is a critical care nurse, former Geisinger Health executive, and former interim chair for the Nursing Department at Bloomsburg University. Her skills and expertise include: business strategy and marketing, as well as physician practice management, nursing, ambulatory care, operations management, and academia. She is active as a board member for the Bloomsburg University Foundation; a member of the finance committee for St. Columba Church, Bloomsburg; and a board member and finance committee chair for Maria Joseph Continuing Care Community, Danville.

New Medical Staff leadership was also announced at the meeting.

Kenneth Jusko, DO, Quantum Imaging and Therapeutic Associates Inc., now serves in the role of Medical Staff President for the hospital, with John Turner, MD, FACS, Thyra M. Humphreys Center for Breast Health, being named Medical Staff Vice President.

Remaining in their current positions on the board as medical staff representatives are Shawn McGlaughlin, MD, Family Medicine of Evangelical-Mifflinburg; Christopher J. Motto, MD, Surgical Specialists of Evangelical; and David Zelechowski, Internal Medicine of Evangelical.

Corporate Officers of the board remain as Kendra Aucker, president; James A. Stopper, treasurer; and William Anderson III, corporate secretary.

In other news, Evan recently introduced new and newly promoted directors to oversee operations within its hospital and primary care practices.

Shawna Heckman, BSN, RN, has been named the Director of



Adanma Akujeze Leslie J. Temple



Susan J. Fetterman



Dr. Kenneth Jusko Dr. John Turner

Surgical Services.

In this role, Heckman is responsible in the oversight of the day-to-day operational and clinical needs of the hospital's operating rooms, endoscopy suite and central sterile reprocessing departments.

Heckman has been a member of the Evangelical family of employees since 2018. She first served as the practice manager of SUN Orthopaedics of Evangelical moving into the Nursing Surgical Services Manager position of the Evangelical Ambulatory Surgical Center in 2020.

Brendon Nolt, MD, has been named Physician Advisor to Revenue Cycle. He is fulfilling this new position while maintaining an active role with the Evangelical's Hospitalist Group. He has been employed as a hospitalist since 2010. As Physician Advisor, Dr. Nolt serves as a liaison between hospital administration, clinical staff and support personnel to ensure compliance with regulatory issues, provide education, advise physicians, participate in audits and interpretation of data. This role assists Revenue Cycle leadership in reaching overall organizational goals related to the efficient utilization, documentation, and billing of health care services. In this position, Dr. Nolt also serves as a resource for staff regarding federal and state utilization and quality and documentation regulations and provides clinical insights to the Revenue Cycle team. In addition, he will serve as chair of the Utilization Review/Clinical Documentation Improvement Committee and the Performance Enhancement Committee.

And, Kelli Zimmerman BS, LPN, has been named the Director of Operations – Primary Care Service Line with Evangelical Medical Services Organization.

In this role, Zimmerman provides oversight of Evangelical's nine primary care service line locations as well as Urgent Care of Evangelical. Her main areas of focus include: strategic planning, budgeting, and coordinating and evaluating all aspects of operations of those locations.



Shawna Heckman



Dr. Brendon Nolt



Kelli Zimmerman

**SEDA-COG (Council of Governments)**

LEWISBURG - SEDA-COG recently welcomed two new staff members in the Community Development program. Kelly Rowe joins as a fiscal analyst and Melissa Matthews comes on board as a project coordinator.

Rowe has more than 30 years of experience in accounting and professional services. She has previously worked as an accounting manager for automotive sales agencies and law firms.

Matthews has over five years of experience working with zoning, planning and development, and code enforcement. Prior to her position with SEDA-COG, she worked for Hemlock Township and the Hemlock Municipal Sewer Cooperative.

SEDA-COG is a community and economic development agency and is one of seven Local Development Districts in Pennsylvania. SEDA-COG enhances the quality of life and economic advantage for residents and businesses in 11 central Pennsylvania counties through its vital partnerships and initiatives.



Kelly Rowe Melissa Matthews

# Ribbon Cutting



Congratulations to The White Silo Co. at 323 Market St., Lewisburg! We helped them celebrate the opening of their store on Nov. 20 with a ribbon cutting ceremony. Cutting the ribbon is Samantha Kratzer, owner, surrounded by her family and supporters. From left: Lauren McDonald, The Wealth Factory and Central PA Chamber Board Director; Brayden Cataldi; Liam Kratzer; Jon Cataldi, owner; Allie Cataldi; Nathan Cataldi; and Carol Longacre, Lewisburg Downtown Partnership. The White Silo Co. is a retail store specializing in modern decor and accessories. Find them on Facebook!

## INSIDE JOBS



Many thanks to Northeast Training Institute (NETI), near Bloomsburg, for hosting our latest Inside Jobs Tour on Nov. 10. (At left) On the tour, from left, included: Gary Barclay of Barclay Home & Building Inspections; Tea Jay Aikey, Central PA Chamber President & CEO; Ryan Workman of Susquehanna Computer Innovations; Jessica Williams, Central PA Chamber Finance & Membership Director; Larry Frace, CEO of NETI; Abigail Kurecian, Education Coordinator for NETI; and Michael Porter, Central PA Chamber Education Coordinator. Larry began the IJT with a brief overview of the new business, which opened its doors in June of 2021. It's a state-of-the-art 11,000 square foot training facility, offering classroom, online and hands-on courses for home inspectors, ICC and UCC residential and commercial code inspector. NETI is also an ICC certified testing facility. There are many upcoming plans in the works as well. Learn more at [www.northeasttraininginstitute.com](http://www.northeasttraininginstitute.com). The real highlight of the tour, partly seen above, was the InterNachi House of Horrors 3, a two-story building built within NETI, demonstrating 1,000 examples of how things look when they go wrong. Larry added that a number of the examples were actually recycled from demolitions around the region. NETI is open to visitors. Give them a call at 570-993-4098.

# Season of Giving



Many members demonstrated their giving spirit over the holiday season! Above, Lifting Little Lives made a couple of donations in December, including a \$2,500 contribution to the Carl Reed Christmas Fund, with all proceeds going directly to Lilly's Toy 'Drive'. Lilly wanted to collect toys for less fortunate children in the local area, just as Watsontown Police Chief Carl Reed did when he started the program 70 years ago. In front, from left, are: Brendi Brooke, Secretary/Treasurer of Watsontown Borough; Dalton Parrish, VP of LLL; Reece Parrish, son of Dalton and LLL President Ashley Parrish (holding check); Lilly Wallace, Organizer of Lilly's Toy 'Drive'; Alice Wallace, Lilly's sister; and Sgt. Timothy Kiefaber, Watsontown Police Department. Back: Jay Jarrett, Watsontown Borough Manager; Sharon Mack, LLL Member; and her grandson, Trent. In the other picture, Parrish is seen with, from left, Sgt. Todd Ulrich and Chief Curt Zettlemoyer of the Milton Police Department, as well as Mack and Jonathan Keiser, members of LLL, also making a \$2,500 donation to the MPD's Christmas fund. Learn more at: [www.liftinglittlives.org](http://www.liftinglittlives.org).

Below, at left, Watsontown Area Business Association Member Diana Johnson of First National Bank presented a check to Sgt. Kiefaber of the WPD to also support the Chief Carl Reed Christmas Fund. And, below, starting at top right: ClearView Asset Protection donated 12 Thanksgiving meals to families in the East Lycoming School District, while Strong Spas completed a Toys for Tots drive and donated over 200 toys to local children for Christmas. Great job by all!



Children who attend the Sunbury YMCA offer their thanks for the grant from Community Giving Foundation, which will allow the Y to make upgrades to its childcare facility.

## YMCA receives support

SUNBURY – The Sunbury YMCA is thrilled to announce that they are the recipient of nearly \$9,000 from the Community Giving Foundation.

With the hopes of raising their Keystone Stars childcare center rating from a 2 to a 3, Sunbury YMCA applied for the grant with specific needs in mind. In order to reach their goal and become a Star 3, the facility would need small upgrades in the childcare rooms, as well as educational play structures and educational toys in every room.

Now, because of the generosity of the Community Giving Foundation, these hopes and dreams for the Sunbury YMCA facility will become reality. In addition to the room upgrades, educational play structures and toys will be added to every room, and the YMCA will also be adding wireless interconnected smoke detectors making the childcare facility safer for everyone.

"I am incredibly grateful for the opportunity to better our childcare area, as we continue to nurture the potential of every child in our care, while also rising in the Keystone Star Program," said Katrina Mouery, Co-Executive Director of the Sunbury YMCA. "It's true - we are all always better and stronger when we work together, and this is all possible because the Community Giving Foundation saw the importance of investing in the YMCA."

In other news, The YMCA Arts Center in Sunbury received an AED (Automated External Defibrillator) from The Alyssa Dressler Foundation on Dec. 2.

The Alyssa Dressler Foundation was created to promote Sudden

Cardiac Awareness, CPR/AED Education, provide AED Donations and free Heart Screenings to youth. The foundation was established in 2018 and has given out eight AEDs to date. The organization honors the memory of Alyssa Dressler, who died at 14 of sudden cardiac arrest due to cardiomyopathy.

Along with free youth heart screens and CPR training, the ADF hosts an annual Memorial Barrel Race as a fun way for the community to get involved with the foundation's cause while paying tribute to Alyssa through one of her most favorite activities.

While heart related deaths are not as common in children, by providing AEDs for venues where youths frequent, like community parks and gyms, facilities will be prepared if the worst does occur. The ADF was thrilled to partner with the Greater Susquehanna Valley YMCA's Art Center by making it a safer environment for all the children that come and create beautiful art.

The Y is one of the nation's leading non-profits, strengthening communities through youth development, healthy living and social responsibility. Across the U.S., 2,700 Ys engage 22 million men, women and children – regardless of age, income or background – to nurture the potential of children and teens, improve the nation's health and well-being, and provide opportunities to give back and support neighbors. Anchored in more than 10,000 communities, the Y has the long-standing relationships and physical presence not just to promise, but to deliver, lasting personal and social change.

*Business & Education*

# WRHS hosts career fair



Approximately 700 students in 7th through 12th grade attended the Central PA Career Fair on Nov. 16 at Warrior Run Area High School. There were representatives from more than 35 businesses and organizations, who met with students to discuss local career opportunities available to them now and in the future. Students also had the opportunity to take part in mock job interviews to practice for any positions they might be interested in. Some companies were even taking students aside to do real interviews on the spot. If you are interested in having your business or organization represented at a future Career Fair or Career Awareness Fair (for 3rd- to 6th-grade students), contact Michael Porter at [mporter@centralpachamber.com](mailto:mporter@centralpachamber.com) or 570-742-7341.

Members that attended included, from above and moving clockwise, Cheri and Jazmine Nicholas of Calculated Design; Alex Zartman of Zartman Construction; and Danelle Reinsburrow. Watch the video to see what she had to say!



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# A sticky situation



Thanks to Central PA Chamber staff, board members, committee members, and Building Leaders for the Susquehanna Valley students, more than 1,000 Mr. Sticky's sticky buns were sold to support the Central PA Business & Education Association! Thank you for the support, including our bakers! Education Coordinator Michael Porter stands in with a bulk of the order in November.

# Michael's Minutes



## Opportunities await

Happy New Year, Central PA Chamber Members! As we begin 2022, there are many great opportunities for our membership to be more involved in the Central PA Business & Education Association!

For those of you that aren't familiar with "B&E", it provides career fairs, job shadowing and a youth leadership program to many area students. In all, more than 1,800 students are provided with knowledge and resources to make an informed decision on their future career options. In November, our high school career fairs (see pictures and video from the Warrior Run Career Fair on page 16) went extremely well, and we were able to really highlight our region and its many opportunities.

There are many ways for you to take charge in the new year and be an example for the students in our region through B&E! Each year, we hold multiple fundraisers, sponsorship and volunteer opportunities, and more.

Throughout the year, we are always looking for volunteers and lunch sponsors for our youth leadership program, Building Leaders for the Susquehanna Valley (BLSV). In this program, you can help students to learn all about business and leadership and help them better understand our region and the impact they can have on it. In addition, lunch sponsorships are needed to keep the students' energy levels up, and it puts your business name in front of all that attend.

In addition, we have both our elementary and middle/high school career fairs that need volunteers for both booths and mock job interviews. Having a great variety of career options for our students to see at these career fairs enable them to develop a passion for an industry located here in Central PA. This is an important piece in retaining our young people and helping the region to flourish far into the future. Mock Job interviews also provide students with the opportunity to have an authentic interview, so they can develop the skills they will need to be successful. Lunch sponsorships for the career fairs are essential, as it allows us to help provide our business people with a "thank you" for spending their time with our students.

Finally, job shadowing is something that is always needed in our school districts. One of our members, Advance Central PA, has developed a web site that can help with this, along with an internal database that we keep for our students. If you are able to host students, visit [www.pathtocareers.org](http://www.pathtocareers.org) to register, and e-mail me so I can add you to our database.

Any questions about any of these opportunities, please, don't hesitate to reach out to me.

Michael Porter  
Education Coordinator  
[mporter@centralpachamber.com](mailto:mporter@centralpachamber.com)

## St. Valentine's Lottery Bingo

FRIDAY, FEBRUARY 11  
REGISTRATION  
4:30 PM  
GAMES START  
6 PM

Pre-Sale Tickets \$25  
At the Door \$30

Buy Tickets ahead of time at:  
[www.centralpachamber.com/events](http://www.centralpachamber.com/events)

Bring your sweetheart and see if you are lucky at this Valentine's Day themed Lottery Ticket BINGO!

Proceeds from this event go to support the Central PA Business & Education Association which provides career exploration and leadership training for area students.

D&S Event Center

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## Jessica's Jottings

### Helping you with your resolve



Happy New Year! Most people talk about resolutions and how this year is going to be their year.

However, I want to say every year should be your year and making resolutions does nothing if you don't follow through or have the tools to accomplish them. The Central PA Chamber of Commerce is here to help and get your New Year off on the right foot!

January is a great time to review your benefits with the Chamber. Looking to vamp up your advertising for 2022? We have many options for both free and paid advertising, including in this publication, which has new features this year. E-mail Communication Director Jeff Shaffer at [jshaffer@centralpachamber.com](mailto:jshaffer@centralpachamber.com) for more information on how to put your brand in front of the membership as well as the public!

Still hiring? Take a look at our job postings listing on our web site. As a member of the Chamber, you are able to add your business to this listing to assist your outreach for even more applicants. You may contact Jeff for more information on this opportunity, too.

Are you looking for ways to network? Our 2022 events calendar is filling up fast, including 15 Breakfast Briefings. You can register to attend any one of them now! Many more events will be added soon, so check back often at [www.centrapachamber.com/events](http://www.centrapachamber.com/events).

Need some training in certain areas of your field? We work with our members to provide you with the training you or your employees need to successfully do your job. These trainings can be in-person or virtually, or both, so you can learn and be comfortable. Have an idea for a Seminar & Training Series class? Reach out to Michael Porter at [mporter@centralpachamber.com](mailto:mporter@centralpachamber.com) with your ideas! Do you need some work done at your place of business or personal residence? The Central PA Chamber of Commerce's Directory is here to help make that process a little easier. You can search through our 545 members for what you may need. The directory allows you to search through multiple categories, visit web sites, and reach out to these businesses in multiple ways. With several options, you are sure to get the best price for any job you need done. If you are a Central PA Chamber of Commerce member, these are just a few benefits that you get to take advantage of throughout the year. If you have not done so yet, what are you waiting for? Get the most out of your membership and start using the benefits now. You can contact me or any member of the staff here to learn more and start putting them to good use today.

If you are not a member of the Chamber yet, now is the perfect time to sign up and take advantage of these benefits. Contact me to learn more about the Chamber and how easy and affordable it is to join!

*Jessica*

Jessica Williams  
Finance & Membership Director  
[jwilliams@centralpachamber.com](mailto:jwilliams@centralpachamber.com)

## Breakfast Briefings



Many thanks to Graphite Grantworks and Raceway Mobile Storage for sponsoring our final two Breakfast Briefings of 2021! Above, Jennifer Rempe of Graphite Grantworks provided an overview of her services to help non-profits be sustainable through grant writing, research and planning. Contact her at 321-298-9842 or [graphitegrantworks@gmail.com](mailto:graphitegrantworks@gmail.com), and visit [www.graphitegrantworks.com](http://www.graphitegrantworks.com). Below, Scott Moll of Raceway Mobile Storage played a fun Christmas/storage trivia game with the crowd. Learn more about their services at [www.hrselfstorage.com](http://www.hrselfstorage.com).



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**“Members Recognized” (from page 13)**

**Angela Hummel Consulting**

NORTHUMBELAND - At the end of last year, Angela Hummel of Angela Hummel Consulting was a guest speaker at the 2021 ACT Workforce Virtual Summit. She spoke to a national audience of nearly 400 people.

Her presentation, entitled “Mentoring Matters: How Successful Mentoring Programs Increase Employee Engagement”, focused on mentoring programs, their benefits and best practices.

Angela Hummel Consulting has a primary focus on organization and leadership development, training and organizational coaching. Hummel has also met the rigorous testing and certification standards for two senior-level Human Resources credentials: Society for Human Resource Management-Senior Certified Professional (SHRM®-SCP) and the HR Credentialing Institute’s Senior Professional in Human Resources (SPHR®). She also is a Certified Professional in Talent Development (CPTD®) through the Association for Talent Development. She is an experienced human resources and talent development professional with over twenty years of experience in multiple industries. For more information, visit: [www.angelahummel.com](http://www.angelahummel.com).



Angela Hummel

**Advance Central PA**

LEWISBURG - Pamela Brennan Burns has been hired as the Business Engagement Coordinator for Advance Central PA, formerly Central Penn Workforce Development Corp. Prior to joining Advance Central PA, she worked as a branch manager for First National Bank for the past 16 years.

Advance Central PA serves as the local Workforce Development Board (WDB) for Centre, Clinton, Columbia, Lycoming, Mifflin, Montour, Northumberland, Snyder, and Union counties. Incorporated in 1999, it is responsible for coordinating and developing Central Pennsylvania’s workforce system, and is one of 22 local WDBs across the Commonwealth.



Pamela Brennan Burns

**‘A Winter Wonderland’**



We hope you enjoyed our holiday video message as much as we enjoyed making it! Our stop motion video was comprised of 159 photos, with subtle movements in each to bring our paper doll stand-ins to life! If you missed it, watch below or visit us on YouTube!



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# BY THE NUMBERS...

\*As of press time

In 2021, videos on the Chamber's YouTube channel were watched for approximately **2,640** minutes.

The Chamber's Facebook page had more than **65,000** page reaches this past year.

There were more than **46,000** pageviews on the Chamber's web site in 2021.

## Join us at these upcoming events!

### BREAKFAST BRIEFING

7:30 to 9 a.m. Friday, Jan. 21 @  
the Central PA Chamber of Commerce,  
30 Lawton Lane, Milton.

Free to Attend - **Registration is Required**

Sponsored by:



**Legislative Event (speaker TBD)**

7:30 to 9 a.m. Friday, Feb. 18 @ Country Cupboard, Lewisburg

Admission: \$17

Register @ [www.centralpachamber.com/events](http://www.centralpachamber.com/events)

Premier Sponsor:



### BREAKFAST BRIEFING

7:30 to 9 a.m. Friday, Feb. 25 @  
the Central PA Chamber of Commerce,  
30 Lawton Lane, Milton.

Free to Attend - **Registration is Required**

Sponsored by:



Find the latest event  
information @

[www.centralpachamber.com](http://www.centralpachamber.com)

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