

# CENTRAL PA

CHAMBER OF COMMERCE



## *Member Benefits & Opportunities*

30 Lawton Lane  
Milton, PA 17847  
570-742-7341

[www.centralpachamber.com](http://www.centralpachamber.com)



# 2022

*We are pleased to present to you the 2022 Member Benefits & Opportunities Guide. This resource is for all of your membership and sponsorship needs.*

*We typically secure our events and programs a year in advance, and we hope that you will spend a few minutes looking at this guide to place these events on your schedule. Some of our members are looking for increased brand recognition, publicity or to simply support the activities of the Chamber. We would love to work with you in sponsoring an event or program.*

*The Central PA Chamber of Commerce believes in a personal relationship with its members. How else would we be able to help you attain your business goals? The Chamber has adopted the tag line “**Our Business Is Your Business**”, and that is exactly what we mean. We are in business to help your business reach its full potential. We believe in taking a proactive approach to the needs of our members, which sets us apart from the rest.*

*We take pride in keeping our members informed and up-to-date on all of the services that are included at no additional cost as part of the annual membership investment. We look forward to continuing to provide the personal and friendly relationship you have come to know. We will work with you in any way that we can to help you reach your full potential as a business or organization.*

*We look forward to helping you grow!*



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# Table of Contents

## Membership Benefits

Facility Usage.....	page 4
Health Insurance & Discount Prescriptions.....	page 5
Internet Promotion.....	page 5
Member-to-Member Discounts.....	page 5
Voting Rights & Ability to Serve.....	page 5
Window Cling & E-Plaque.....	page 5
Annual Meeting.....	page 6
Breakfast Briefing.....	page 6
Business & Education Golf Tournament.....	page 6
Legislative Events.....	page 6
Member Appreciation Celebration.....	page 6
Ribbon Cutting & Ground Breaking Ceremonies.....	page 7
Inside Jobs Tours.....	page 7
It's Your Business.....	page 7
IYBTv (It's Your Business Television) & Studio.....	page 7
Membership Directory.....	page 7
Site Listings.....	page 7
Brochure & Business Card Rack Display.....	page 8
Copies/Faxes.....	page 8
Jobs Postings.....	page 8
Membership List.....	page 8
Referrals.....	page 8
Representation.....	page 8
Notary & Certification of Origin.....	page 8
Pledged Asset Loan (PAL).....	page 9
Trainings.....	page 9
Raising the Board (RtB).....	page 9
Leadercast Live.....	page 9

## Sponsorship Opportunities

Breakfast Briefing.....	page 10
Legislative Events.....	page 11
Annual Meeting.....	pages 12 & 13
Leadercast Live.....	pages 14 & 15
The President's Club.....	page 20
School Counts!.....	page 21
Building Leaders for the Susquehanna Valley (BLSV).....	page 22
Central PA Career Fair.....	page 23
Spring Career Awareness Fair.....	page 24
Business & Education Bingo Events.....	page 24
Business & Education Golf Tournament / Golf Ball Drop!.....	pages 24-27
2021 Sponsors.....	pages 28-31



# Membership Benefits

The Central PA Chamber of Commerce offers the perfect blend of small-town hospitality and cutting-edge sophistication. We are truly dedicated to the success of each and every member's business. After all, businesses improve the economy, support local activities and make this region an exceptional place to live. The Central PA Chamber of Commerce is a dynamic professional business organization that:

- Is a leader in the community
- Operates with enthusiasm and integrity
- Is fiscally responsible
- Provides exceptional member service
- Encourages collaboration and cooperation
- Provides purposeful one-on-one communication

## **Vision Statement:**

Helping Our Region Grow.

## **Mission Statement:**

To be the preferred Resource Center for our members supporting their economic and business development.

## **Facility Usage**

Central PA Chamber members may reserve the Ross Room (board room) or Smith Room (training center), free-of-charge (up to six times annually), on a first-come, first-served basis. *There is a nominal \$5 fee each time beyond six uses.* The rooms may be used 24/7 for meeting and training purposes. Refreshments and meals may be brought in. We encourage our members to utilize other members' services. Learn more, here:  
<https://youtu.be/tGc-1wm9ysE>

## **WHY US?**

**"I joined the Central PA Chamber of Commerce because of the exposure it gives me in the community and the great people at the Chamber."**

**- Dan Myers, Edward Jones - Lewisburg**

## **Health Insurance & Discount Prescriptions**

Offering customized innovative benefit programs for businesses of every size, Pennsylvania Chamber Insurance provides a complete spectrum of coverage solutions for Chamber members. Multiple medical plans from nearly every major carrier in the state and a complete line of optional specialty coverages provide the choice of programs with the best fit for employees. We can get a free, no obligation quote for anyone at any time. In addition, we offer a free Discount Prescription Drug Card. Learn more at: [www.centralpachamber.com/membership/discount-prescription-drug-card](http://www.centralpachamber.com/membership/discount-prescription-drug-card).

## **Internet Promotion**

The Chamber's web site ([www.centralpachamber.com](http://www.centralpachamber.com)) is a great resource for people seeking information about the Central Pennsylvania Region. Members receive a free alphabetical and unlimited categorical listings, a direct link to your own web site and social media pages. There are additional opportunities to be listed under special distinctions, including: President's Club, School Counts! Employer and Green Business.

## **Member-to-Member Discounts**

Chamber members are encouraged to offer exclusive discounts or special promotions to other Chamber members to promote your business and to strengthen membership unity. There is no fee for members to participate in this program. Simply register on our web site.

## **Voting Rights & Ability to Serve**

Highly unique, the primary contact of each member business/organization votes for who will serve on the Chamber's Board of Directors. Members in good standing can be nominated to serve on the board, or they may also serve on one of the Chamber's committees, including: Budget & Finance, Business & Education, Milton Area Industrial Development Association, Member Engagement and Public Relations.

## **Window Cling & E-plaque**

Each member receives an attractive window cling to proudly display at their place of business. Members may also request an "e-plaque" to display on their web site.

## Networking

### Annual Meeting

The Annual Meeting & Awards Ceremony is the Chamber's largest membership event of the year. It recognizes the incoming and outgoing Chamber officers and directors and celebrates the accomplishments of the Chamber and its members. Chamber Impact Awards are given to a company or individual in recognition of the positive impact that has been made on the Central PA Chamber or local community. A meal and keynote speaker is included and members are encouraged to dress their best.

### Breakfast Briefing

The Chamber offers a morning networking breakfast for Chamber members and prospective members. Attending is a great way to increase your knowledge of Chamber activities and benefits and to meet new people. Attendees give a 28-second "elevator speech" about their company. The briefings are held from 7:30 to 9 a.m. at the Chamber and are free to attend. Breakfast is included! Seating is limited and registration is required.

### Business & Education Association Golf Tournament

More than 100 golfers participate in this relaxing, fun-filled event at the Bucknell Golf Club to show their support for the Chamber's Business & Education Association programs. Lunch, goodie bags and contests are included in this special event that raises money for the Central PA Business & Education Association, a 501(c)(3) organization.

### Legislative Events

Legislative Events provide an opportunity for Chamber members to meet our federal-, state- and county-elected officials and to hear about issues affecting the community and specifically the business climate. These events draw area business leaders as well as local municipal officials.

### Member Appreciation Celebration

This is when the Chamber invites its entire membership, and their families, to join the staff for a fun evening at the Central PA Chamber offices. There is plenty to eat and drink at this free, child-friendly event.

## **WHY US?**

**"They have been very helpful to me as a sole proprietor, and they treat me just like family." - Brenda Reichenbach, Tony's Custom Tailor Shop**

### Ribbon Cutting & Ground Breaking Ceremonies

At no charge, the Chamber's staff will help coordinate your ribbon cutting and/or ground breaking ceremony to showcase your business/organization. Whether you are a new member, or have been one for a long time, we would be happy to help publicize your important event. Many members turn ribbon cuttings into open house events, too!

### Inside Jobs Tours

Consider promoting your business/organization by providing an "Inside Jobs" Tour to fellow members of the Central PA Chamber. This is a great way to raise your community profile and possibly gain new clients and business connections.

### Publications & Media

#### "It's Your Business"

Our monthly digital magazine will keep you informed of Chamber and member news. Your business will receive promotion upon joining and re-newing each year. Several opportunities exist for members to submit press releases, send pictures, write guest columns, be in the Member Spotlight and more. There are advertising opportunities so you can guarantee you're in front of the membership and community every month. A special issue of IYB will also be printed quarterly in 2022 and placed in high-traffic areas throughout the region. Think your business would be a good location? Contact Jeff Shaffer, Communication Director, for more information.

#### IYBTv (It's Your Business Television) & Studio

Airing on Facebook and YouTube, IYBTv is a short, informative newscast about Central PA Chamber events, as well as member news and announcements! IYBTv also produces other features throughout the year related to benefits and spotlighting members. Need a place to record your own video? Contact Jeff Shaffer, Communication Director on using the IYBTv Studio at a nominal fee.

#### Membership Directory

Members are listed in this professional business directory printed and released annually. Advertising opportunities are available.

#### Site Listings

Information on available sites and buildings, owned or represented by members, is updated monthly on the Chamber web site.

## **Additional Services**

### **Brochure & Business Card Rack Display**

Members are encouraged to display, free-of-charge, promotional materials such as business cards, brochures and announcements at the Chamber.

### **Copies**

Black & White - No fee for the first 5 copies, and 15 cents per copy over 5 copies. Color Copies - 20 cents each.

### **Faxes**

No fee for Chamber members to send faxes from the Chamber office.

### **Job Postings**

We'll post your job openings on our web site at no cost.

### **Membership List**

There is no fee for Chamber members to obtain a digital copy of this up-to-date list, which can be formatted as needed.

### **Referrals**

The Chamber receives hundreds of calls and e-mails every year from people seeking local products and services. Membership puts your business on the tip of our tongues. We only refer our Chamber members and also utilize an e-mail referral system. Members are notified via e-mail when referrals are made.

### **Representation**

The Chamber maintains a close relationship with government officials to make doing business in the Central Pennsylvania Region the best it can possibly be. Let us help you make your ideas and concerns known.

### **Notary Services & Certificates of Origin**

Chamber members receive free notary services and legal certification on exported goods at our office. Appointments for this service are necessary.

### **Pledged Asset Loan (PAL)**

The Chamber offers Pledged Asset Loans (PAL) to member businesses and organizations that need help in securing business loans. Learn more by visiting: [www.centralpachamber.com/pal](http://www.centralpachamber.com/pal).



## Trainings

We offer both face-to-face and online training to meet a variety of needs. On the Chamber web site, online training is your one stop shop. With access to more than 5,000 different courses, we are sure to have the support you require. Whether it's mandatory compliance courses, continuing education units, or computer software training, you can find them all at [www.centralpachamber.com](http://www.centralpachamber.com). Click on Business & Education and then Online Training to get started. Courses are self-paced, on demand, many with certificates, and are distributed online to your computer at home or at the office. The Central PA Business & Education Association also offers various classes throughout the year as part of its Seminar & Training Series. These classes cover a wide range of topics vital to businesses of any size. To find current classes, and to register, click on Events. Chamber members may take these classes at a discount rate.

## Raising the Board (RtB)

Raising the Board is a one-of-a-kind program, created by the Central PA Chamber of Commerce. It's designed to build the skills and confidence of current and future non-profit board members. Four-week sessions are held in the spring and the fall, covering a variety of topics board members must know and understand.

Find details at [www.centralpachamber.com/rtb](http://www.centralpachamber.com/rtb).

Private sessions can be made available for large groups. For details, contact Jeff Shaffer, program director, at [jshaffer@centralpachamber.com](mailto:jshaffer@centralpachamber.com).



## Leadercast Live

Since 2019, the Central PA Chamber of Commerce has partnered with Leadercast Live, the largest

one-day leadership event in the world! The event features world-renowned speakers, discussing a variety of issues related to leadership. Leaders at all levels are encouraged to take part in this event, scheduled for May 4, 2022, at the Silver Moon Banquet Hall, Lewisburg.



## WHY US?

**"It's giving me the words and complete ideas about the things I've been concerned about as a business leader." - Lauren McDonald, The Wealth Factory**

# Sponsorship Opportunities

*Please note: Due to the ongoing COVID-19 Pandemic, the following schedule of events is subject to change. However, know that we will always put forth our best effort to continue forward and maintain a sense of normalcy whenever possible.*

The Central PA Chamber of Commerce offers a wide range of exciting events throughout the year. All members are encouraged to attend events and to become an event supporter. Sponsorship opportunities are offered year round and can fit budgets of all sizes. Gain positive exposure by selecting from the many sponsorship opportunities available. Studies show that businesses are viewed by the public as having good business practices, being reputable, caring about their customers and having a positive impact on the community when they are active in their local Chamber of Commerce.

## **Breakfast Briefings**

**Held on the following Fridays in 2022:** Jan. 21, Feb. 25, March 18, April 8, May 20, June 17, July 22, Aug. 19, Sept. 23, Oct. 21, Nov. 18, Dec. 16.

7:30 to 9 a.m.

“The Smith Room” @ the Central PA Chamber

The Chamber offers this morning networking breakfast for Chamber members and prospective new members. Refresh your knowledge of Chamber activities and benefits or come and meet our new members. Attendees give a 28-second elevator speech about their business. The event is free to attend and begins with a hot breakfast at 7:30, followed by a presentation at 8. The program ends at 9. There is limited seating and registration is required.

**Partnering Sponsor    Investment: \$200**  
**(1 opportunity available per event)**

- Five-minute presentation at the event
- Company name/logo on Chamber web site with a direct link to your web site
- Company name/logo on invitation
- Opportunity to present marketing/promotional materials to event attendees
- Pre-event and post-event publicity through *It's Your Business* and social media

## Legislative Events

**Held on the following Fridays in 2022:** Feb. 18, April 22, Sept. 16, Nov. 11

7:30 to 9 a.m.

Country Cupboard, Lewisburg

Legislative Events provide an opportunity for Chamber members to meet our Congressional, state- and county-elected officials and to hear about issues affecting the community and specifically the business climate. The event begins with a breakfast buffet at 7:30, followed by the sponsor presentation and speaker at 8. The event ends at 9. There is a fee to attend and registration is required.

**Partnering Sponsor Investment: \$700**  
**(1 opportunity available per event)**

- Five-minute presentation at the event
- Company name/logo on Chamber web site with a direct link to your web site
- Company name/logo on invitation
- Opportunity to display your signage at the event
- Opportunity to present marketing materials to event attendees
- Pre-event and post-event publicity through *It's Your Business* and social media
- Two seats at the event



*Legislative Events are held throughout the year and are a great way to network with a larger crowd and meet elected officials.*

For more information on benefits or sponsorships, call us @ 570-742-7341.

## Annual Meeting

TBD

The largest membership event of the year. It recognizes the incoming and outgoing Chamber officers and directors and celebrates the accomplishments of the Chamber and the members. Chamber Impact Awards are given to a company or individual in recognition of the positive impact that has been made on the Central PA Chamber and local community. A meal is included and members are encouraged to dress their best.

### **Meal/Venue Sponsors    Investment: \$1,200** **(Unlimited opportunities available)**

- Company name/logo on Chamber web site with a direct link to your web site
- Company name/logo on invitation and event program
- Company name displayed at the event
- Opportunity to display your signage at the event
- Opportunity to present marketing/promotional materials to event attendees
- Pre-event and post-event publicity through *It's Your Business* and social media
- Two complimentary seats at the event

### **Centerpiece Sponsors    Investment: \$800** **(Unlimited opportunities available)**

- Company name/logo on Chamber web site with a direct link to your web site
- Company name/logo on event program
- Company name displayed at the event
- Opportunity to present marketing/promotional materials to event attendees
- Pre-event and post-event publicity through *It's Your Business* and social media
- One complimentary seat at the event

### **Award Sponsors    Investment: \$500** **(Unlimited opportunities available)**

- Company name/logo on Chamber web site with a direct link to your web site
- Company name in event program
- Company name displayed at the event
- Opportunity to present marketing/promotional materials to event attendees
- Pre-event and post-event publicity through *It's Your Business* and social media



**Favor Sponsor    Investment: \$400**  
**(Unlimited opportunities available)**

- Company name/logo on Chamber web site with a direct link to your web site
- Company name in event program
- Company name displayed at the event
- Opportunity to present marketing/promotional materials to event attendees
- Pre-event and post-event publicity through It's Your Business and social media

**Program Sponsor    Investment: \$200**  
**(Unlimited opportunities available)**

- Company name/logo on Chamber web site with a direct link to your web site
- Company name in event program
- Company name displayed at the event
- Opportunity to present marketing/promotional materials to event attendees
- Pre-event and post-event publicity through It's Your Business and social media



*In 2021, the entire Central PA Chamber membership was presented with the Chamber Impact Award for its perseverance since the COVID-19 Pandemic began. All in attendance were invited on stage for a picture and given a keepsake to remember the occasion and to 'Keep Persevering', the Annual Meeting's theme. Photo by Hosterman Creative.*

## **WHY US?**

**"I thought your team did a wonderful job putting the event together. I was also happy to see you recognize their efforts during COVID. I found (the keynote speaker) to be inspirational and sharing his story will hopefully inspire others to persevere as well!"**

**- Patricia Dreese, Lawton Insurance Agency**

## **Leadercast Live**

Wednesday, May 4, 2022

7:30 a.m. to 3:30 p.m.

Location: Silver Moon Banquet Hall, Lewisburg

Since 2019, the Central PA Chamber of Commerce has partnered with Leadercast Live, the largest one-day leadership event in the world! The event features world-renowned speakers, discussing a variety of issues related to leadership. Leaders at all levels are encouraged to take part in this event.

### **Venue Sponsors    Investment: \$1,500 (Unlimited opportunities available)**

- Four complimentary seats at the event
- Opportunity to address the audience (5 minutes)
- Exhibitor booth space
- Opportunity to place signage at the event
- Your name/logo on event flyer and program
- Opportunity to present marketing materials to attendees
- Listed in press releases and in *It's Your Business*

### **Food/Drink Sponsors    Investment: \$1,000 (Unlimited opportunities available)**

- Two complimentary seats at the event
- Opportunity to place signage at the event
- Your name/logo on event flyer and program
- Opportunity to present marketing materials to attendees
- Listed in press releases and in *It's Your Business*

### **Registration Sponsors    Investment: \$600 (Unlimited opportunities available)**

- One complimentary seat at the event
- Opportunity to place signage at the event
- Your name/logo in event program
- Opportunity to present marketing materials to attendees
- Listed in press releases and in *It's Your Business*

**Gift Sponsors    Investment: \$300**  
**(Unlimited opportunities available)**

- Your name in event program
- Opportunity to present marketing materials to attendees
- Listed in press releases and in *It's Your Business*

**Speaker Sponsors    Investment: \$150**  
**(Unlimited opportunities available)**

- Your name in event program
- Opportunity to present marketing materials to attendees
- Listed in press releases and in *It's Your Business*

# Leadercast Central PA Chamber



*Attendees of Leadercast Live in 2021 look on as one of many world-renowned speakers takes the stage during the simulcast live from Cincinnati. Photo by PhotoWhere Photography.*



# MILTON SAVINGS BANK SUPPORTS THE PAL PROGRAM

## EXCLUSIVELY FOR CENTRAL PA CHAMBER MEMBERS:

The Central PA Chamber of Commerce offers Pledged Asset Loans (PAL) to close the gap between the money you need and what you are approved to borrow.



**A PAL COULD BE AS HIGH AS 10% OF THE LOAN, UP TO \$25,000**



- ▶ Mortgage Loans
- ▶ Home Equity Loans
- ▶ Personal Loans

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**80 BROADWAY STREET | MILTON, PA 17847 | [WWW.MILTONSAVINGSBANK.COM](http://WWW.MILTONSAVINGSBANK.COM) | 570-742-8541**



# IT'S YOUR BUSINESS

## Advertise in a publication all about members!

Since It's Your Business launched seven years ago, readers have been enjoying a quality publication all about the news and events of the Central PA Chamber membership!

An interactive digital version of the magazine is e-mailed monthly to subscribers, which emerges them in great content and introduces them to your products and services!

14-Central PA Chamber of Commerce
IT'S YOUR BUSINESS
November 2021
Central Pa Chamber of Commerce-15

### Ribbon Cuttings



Congratulations to T-Ross Brothers Construction! On Oct. 13, we helped them celebrate their new corporate center at the former Montard Elementary School with a ribbon cutting ceremony. President Todd Ross led the move and renovation was necessary since the business outgrew the previous location across Route 147 that they called home for 21 years. The updated space features approximately 18,000 sq. ft. with 21 offices, three conference rooms and plenty of room for growth. T-Ross also has a new web site at: [www.trossbrothers.com](http://www.trossbrothers.com). Cutting the ribbon is Todd Ross, surrounded by team members and supporters. From left: Tea Jay Akers, Central PA Chamber President & CEO; state rep. Lynne Schlegel Culver; Todd, Tom Ross, VP and Todd's brother, Chris Heinrich, CEO; and Tommy Michaels, VP of Operations. A second ribbon cutting was held to celebrate the T-Ross team. Find it in the Central PA Chamber Facebook page. Photo by Hosterman Creative.



Congratulations to T-Ross Brothers Construction! On Oct. 13, we helped them celebrate their new corporate center at the former Montard Elementary School with a ribbon cutting ceremony. President Todd Ross led the move and renovation was necessary since the business outgrew the previous location across Route 147 that they called home for 21 years. The updated space features approximately 18,000 sq. ft. with 21 offices, three conference rooms and plenty of room for growth. T-Ross also has a new web site at: [www.trossbrothers.com](http://www.trossbrothers.com). Cutting the ribbon is Todd Ross, surrounded by team members and supporters. From left: Tea Jay Akers, Central PA Chamber President & CEO; state rep. Lynne Schlegel Culver; Todd, Tom Ross, VP and Todd's brother, Chris Heinrich, CEO; and Tommy Michaels, VP of Operations. A second ribbon cutting was held to celebrate the T-Ross team. Find it in the Central PA Chamber Facebook page. Photo by Hosterman Creative.

## New for 2022:

# Animations, Photo Carousels and Video!

(Available to all advertisers)



95-year-old PA native Bob Gardner recently wrapped up a dream coast-to-coast bike ride. He said he did what he wanted to do, "to grab the beauty and the silence." He wanted to see the country and most people by taking two lane roads and avoiding major highways. Having been in training for his ride, Gardner's son, Kyle, has cycled across the country and most people by taking two lane roads and avoiding major highways. Having been in training for his ride, Gardner's son, Kyle, has cycled across the country and most people by taking two lane roads and avoiding major highways. Having been in training for his ride, Gardner's son, Kyle, has cycled across the country and most people by taking two lane roads and avoiding major highways.

**SOLD**

Don't worry we've done this a million times

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717-764-4700 717-473-8888 717-538-2657

What Speed Do I Need?

How many devices?

**SERVICE ELECTRIC**

Electrician

Crystal Lake Ski and Outdoor Center (CLSOC) recently received a 600 grant from the Williamsport Lycoming Community Fund at the (Community Foundation Partnership of Pennsylvania (FCFP). The CLSOC is one of the only full-service cross-country ski areas in central Pennsylvania, and very few facilities in the area offer the full range of services offered there. With these grant funds, the CLSOC will be able to expand outreach to the community through events and programs, improve check-in processes on property, and purchase items needed for a mobile demo booth. Learn more at: [www.crystallakeskiandoutdoorcenter.com](http://www.crystallakeskiandoutdoorcenter.com). From left, are: Brian Blum, FCFP Board Chair; Nathan Bowen, Executive Director of Crystal Lake; Logan Landry, Program Manager at Crystal Lake; and Jennifer Wilson, FCFP President & CEO.

### Ad sizes

The President's Club members receive a 20% discount!

2 columns = 4.125"

**2 columns\***  
**x 2 inches**  
(Business Card)

**\$44/month**

**2 columns\***  
**x 4 inches**  
(1/6 page)

**\$83/month**

**2 columns\***  
**x 6 inches**  
(1/4 page)

**\$122/month**

**Contact Jeff Shaffer at 570-742-7341 or [jshaffer@centralpachamber.com](mailto:jshaffer@centralpachamber.com)**

**\*Appear in special quarterly print editions when you advertise for at least three months!**

*It's Your Business is a publication of the Central PA Chamber of Commerce.*

## **President's Club**

The President's Club is an exclusive sponsorship program created to prominently recognize companies who contribute to the Chamber over and above their annual membership investment. This extraordinary commitment has allowed the Central PA Chamber of Commerce to increase its level of service to the community in recent years, offering more value to its membership. These leading companies are recognized in the community as an elite group of Chamber members who show unparalleled financial support for Chamber events and programs on a continuing basis.

The President's Club opportunity closes as of Jan. 31, 2022 in order for the Chamber to fulfill the benefits listed below.

### **President's Club    Investment: \$750 (Unlimited opportunities available)**

- Private reception with President's Club Members and Executive Committee
- Recognition as a President's Club Member with name/logo on the Chamber web site with a direct link to your web site
- Company name recognition at Legislative Events, Leadercast and Annual Meeting
- Recognition through *It's Your Business*
- Opportunity to present marketing/promotional materials at Annual Meeting and Business & Education Association Golf Tournament
- Complimentary seat at each of the Legislative Events
- Logo prominently displayed on the President's Club Wall at the Chamber office
- Prominent listing in The Chamber Directory
- VIP Seating at the Annual Meeting
- Discounted advertising in *It's Your Business*
- Invitation to special events as they happen throughout the year







*There are numerous opportunities to sponsor the Central PA Business & Education Association, the 501(c)(3) branch of the Central PA Chamber of Commerce. Your support aids B&E's mission to help the current and future workforce.*

### **School Counts!**

Young people need to know that there is a correlation between working hard in school and finding a job, whether that job is in a Fortune 500 company or in the stockroom of a local retail store. They need to know that attendance, punctuality, attitude and effort count, and that nothing succeeds like hard work. School Counts! will help students understand that school performance is important and will help develop a more highly qualified workforce. The Central PA Business & Education Association is working with local school districts to ensure the success of the School Counts! program.

**School Counts! Partner    Investment: NO COST**  
**(Unlimited opportunities available)**

Sign up today @ [www.centralpachamber.com/school-counts](http://www.centralpachamber.com/school-counts)

- Opportunity to meet area high school students to share your perspective as a School Counts! Employer
- Company name/logo on Chamber web site with a direct link to your web site

# SCHOOL

---

# *counts!*

## **Building Leaders for the Susquehanna Valley (BLSV)**

Program runs during the day, once a month, while school is in session

Building Leaders for the Susquehanna Valley is a program designed for youth who are beginning to show leadership potential and an interest in the community. Its goal is to acquaint students with community needs and resources, encourage their interest and participation as they develop leadership skills and have the opportunity to interact with community leaders in the Susquehanna Valley. This program is open to all high schools across the central PA region.

### **Program Day Sponsors    Investment: \$250 (8 opportunities available)**

- Recognition during a program day
- Opportunity to meet the students and present your business/organization
- Opportunity to display your signage at the event (if applicable)
- Opportunity to provide marketing/promotional materials to students
- Recognition in graduation program
- Recognition in *It's Your Business* and social media



*John Machak of The Wealth Factory serves as a guest speaker during an in-person and virtual session of BLSV in the Fall of 2021.*



## **Central PA Career Fair**

Wednesday, Nov. 2, 2022

Milton Area High School, Milton

More than 1,000 students from several school districts across the region attend the Central PA Career Fair in the Milton Area High School gymnasium. Here, they meet with more than 50 vendors to learn about area career opportunities, the expectations and educational requirements. Mock job interviews are held, and there is also a Fashion Show three times during the course of the day to showcase attire of various careers.

**Sponsor    Investment: \$350**  
**(Unlimited opportunities available)**

- Announced as a career fair sponsor throughout the day
- Opportunity to display your signage at the event (if applicable)
- Company name/logo on Chamber web site with a direct link to your web site
- Company name/logo on promotional materials
- Opportunity to present marketing/promotional materials to event attendees
- Pre-event and Post-event publicity through *It's Your Business* and social media



*Anessa Deppen of PA CareerLink talks with students at the Central PA Career Fair held at Milton Area High School in 2021.*

For more information on benefits or sponsorships, call us @ 570-742-7341.

## **Spring Career Awareness Fair**

Wednesday, May 18, 2022

Baughner Elementary School, Milton

To keep area students interested in learning, Chamber members are encouraged to take part in the Spring Career Awareness Fair to share their career paths with 3rd-, 4th- and 5th-grade students from the Chamber's partner schools. The whole idea is to have fun, spark interest and keep students engaged.

**Sponsor                      Investment: \$300**  
**(Unlimited opportunities available)**

- Announced as a career fair sponsor throughout the day
- Opportunity to display your signage at the event (if applicable)
- Company name/logo on Chamber Web site with a direct link to your Web site
- Company name/logo on promotional materials
- Opportunity to present marketing/promotional materials to event attendees
- Pre-event and Post-event publicity through *It's Your Business* and social media

## **Business & Education Association BINGO Events**

Friday, Feb. 11, 2022

D&S Event Center, Milton

BINGO events are scheduled throughout the year and are open to the general public. In addition to playing BINGO, members can support the Business & Education Association by sponsoring prizes, either monetarily or in-kind.

**Sponsor                      Investment: \$50 (regular game) or \$100 (special game)**  
**(Unlimited opportunities available)**

- Company name on game sheet
- Opportunity to present marketing/promotional materials to event attendees
- Pre-event and Post-event publicity through *It's Your Business* and social media

## **Business & Education Association Golf Tournament**

Friday, June 24, 2022

Shotgun start, 1 p.m.

Bucknell Golf Club, Lewisburg

More than 100 golfers participate in this relaxing, fun-filled event to show their support for the Chamber's Business & Education Association. Lunch, goodie bags, contests and awards are included in this special event that raises funds for Business & Education programs.

**Master Sponsor    Investment: \$1,200**  
**(1 opportunity available)**

- Company name advertised at five tee boxes
- Opportunity to display your signage at the event
- Company name/logo on the tournament score card
- Registration for four golfers
- Company name/logo on Chamber Web site with a direct link to your Web site
- Company name/logo on invitation and event program
- Opportunity to present marketing/promotional materials to event attendees
- Pre-event and Post-event publicity through *It's Your Business* and social media

**Hole-In-One Sponsor    Investment: \$1,000**  
**(1 opportunity available)**

- Company name advertised at three tee boxes
- Company name advertised at the prize hole
- Opportunity to display your signage at the event
- Registration for four golfers
- Company name/logo on Chamber Web site with a direct link to your Web site
- Company name/logo in event program
- Opportunity to present marketing/promotional materials to event attendees
- Pre-event and Post-event publicity through *It's Your Business* and social media

**Putting Contest Sponsor    Investment: \$800**  
**(1 opportunity available)**

- Company name advertised at two tee boxes
- Company name advertised at the putting contest location
- Registration for four golfers
- Putting contest tickets for four golfers
- Company name/logo on Chamber Web site with a direct link to your Web site
- Company name/logo in event program
- Opportunity to present marketing/promotional materials to event attendees
- Pre-event and Post-event publicity through *It's Your Business* and social media



**Beverage Sponsor    Investment: \$600**  
**(1 opportunity available)**

- Company name advertised at two tee boxes and beverage station
- Opportunity to drive beverage carts
- Opportunity to staff the stationary beverage stops
- Opportunity to present marketing/promotional materials to event attendees
- Company name/logo in event program
- Pre-event and post-event publicity through *It's Your Business* and social media

**Cart Sponsor    Investment: \$450**  
**(1 opportunity available)**

- Company name advertised at a tee box
- Company name/logo advertised on all team carts
- Opportunity to present marketing/promotional materials to event attendees
- Company name/logo in event program
- Pre-event and post-event publicity through *It's Your Business* and social media

**Lunch Sponsors    Investment: \$400**  
**(Unlimited opportunities available)**

- Company name advertised at two tee boxes
- Opportunity to present marketing/promotional materials to event attendees
- Company name/logo in event program
- Pre-event and post-event publicity through *It's Your Business* and social media

**Silent Sports Memorabilia Auction Sponsor    Investment: \$400**  
**(1 opportunity available)**

- Company name advertised at a tee box
- Opportunity to display your signage at auction location
- Opportunity to present marketing/promotional materials to event attendees
- Company name/logo in event program
- Pre-event and post-event publicity through *It's Your Business* and social media

**Hole Sponsors    Investment: \$200**  
**(Unlimited opportunities available)**

- Company name advertised at a tee box
- Opportunity to present marketing/promotional materials to event attendees
- Company name in event program
- Post-event publicity through *It's Your Business* and social media



**Ice Sponsor    Investment: \$150**  
**(1 opportunity available)**

- Company name advertised at a tee box
- Opportunity to present marketing/promotional materials to event attendees
- Company name in event program
- Post-event publicity through *It's Your Business* and social media

**Goodie Bag Sponsors    Investment: 125 Promotional Items**  
**(Unlimited opportunities available)**

- Opportunity to present marketing materials to event attendees

**Golf Ball Drop! Sponsor    Investment: \$600**  
**(1 opportunity available)**

- Company name advertised at a tee box
- Opportunity to display your signage at Golf Ball Drop! location
- Opportunity to present marketing materials to event attendees
- Opportunity to drop golf balls
- Company name/logo in event program
- Pre-event and post-event publicity through *It's Your Business* and social media



*Hundreds of golf balls are dumped onto the practice green at Bucknell Golf Club for the annual Golf Ball Drop!, held prior to the B&E Golf Tournament.*

**For more information on benefits or sponsorships, call us @ 570-742-7341.**

***It is with deep gratitude that the Central PA Chamber recognizes the members who have supported our programs and events in 2021.***

### **Breakfast Briefing**

#### **Partnering Sponsors**

Diane Weller Coaching  
Raceway Mobile Storage  
Pinpoint Federal Credit Union  
Save River Cottage/XW Construction  
Mifflinburg Bank & Trust  
PPL Electric Utilities  
A&A Construction and Services  
Susquehanna Computer Innovations  
PatchMasters  
Stahl Sheaffer Engineering  
Graphite Grantworks  
Bucknell Golf Club 1846 Grill



*Geoff Shaffer of Stahl Sheaffer Engineering presents during a Breakfast Briefing in 2021.*

### **Legislative Events**

#### **Partnering Sponsors**

Thermal Product Solutions (TPS)  
ClearView Asset Protection

### **Member Benefits & Opportunity Guide**

#### **Back Page Sponsor**

i3 Point of Sale

#### **Inside Page Sponsors**

Milton Savings Bank  
The Forest House Hotel  
The Daily Item

### **Annual Meeting & Awards Ceremony**

#### **Meal / Venue Sponsors**

Service 1st Federal Credit Union

#### **Centerpiece Sponsor**

Evangelical Community Hospital  
One Focus Property Management

#### **Award Sponsors**

The Daily Item  
Milton Savings Bank  
Heritage Printing & Design  
13 Point-of-Sale  
T-Ross Brothers Construction

#### **Favor Sponsor**

Susquehanna Fire Equipment Company



### Program Sponsors

The Wealth Factory  
AdOne Advertising and Design

### Photography

Hosterman Creative

### Men's Wardrobe

Tony's Custom Tailor Shop

### Ladies' Wardrobe

Fusion Formal & Bridal

### Ladies' Hair & Makeup

Haiology

### Food

Feast of Flavor Catering

### Centerpieces

The Blooming Rooster / A B Blossoms Too

### Program Paper

A+ Office Outlet

### Keepsakes

Landis Originals

### Speaker

Pastor Billy Robel  
(Christ Wesleyan Church)



*Pastor Billy Robel of Christ Wesleyan Church was the keynote speaker during the Chamber's Annual Meeting in 2021.*

### President's Club

A&A Construction and Services  
Backyard Broadcasting  
Century 21 Mertz & Associates  
Coldwell Banker Penn One Real Estate  
Contrast Communications  
Davis, Davis & Kaar  
Decal Dynasty  
Evangelical Community Hospital  
Green Ridge Graphics  
Heaven's Best Carpet Cleaning  
Hosterman Creative  
i3 Point of Sale  
iHeartMedia - Shamokin & Williamsport  
Interaction Dynamics Group  
Jersey Shore State Bank  
LaPrimavera Italiano Ristorante  
Lawton Insurance Agency  
Lewisburg Pharmacy  
LIVIC Civil  
Mifflinburg Bank & Trust Company  
Milton Savings Bank  
North Central Sight Services  
North Shore Railroad Company  
OnFire Promotions

### President's Club (cont.)

PenTeleData  
PPL Electric Utilities  
Raceway Mobile Storage  
RE/MAX Bridges - Ann Hilliard  
RiverWoods Senior Living Community  
Safeguard Business Systems  
Service 1st Federal Credit Union  
Service Electric Cablevision / SECV8  
Seven Mountains Media  
Stahl Sheaffer Engineering  
Sunbury Broadcasting Corporation  
Susquehanna Fire Equipment Company  
Susquehanna Valley Limousine  
T-Ross Brothers Construction, Inc.  
The Daily Item  
The Standard-Journal  
The Wealth Factory  
Unique Inspirations Unlimited  
Watsonstown Dental  
Weaver Wireless Consultants





## **Building Leaders for the Susquehanna Valley (BLSV)**

### **Program Sponsors**

Brookpark Pet Supply  
The Daily Item

### **Central PA Career Fair**

#### **Sponsor**

The Daily Item

### **Business & Education Association Golf Tournament**

#### **Master Sponsor**

T-Ross Brothers Construction

#### **Hole-In-One Sponsor**

Providence Engineering Corp.

#### **Putting Contest Sponsor**

Jersey Shore State Bank

#### **Beverage Sponsor**

The Coup Agency

#### **Cart Sponsor**

LEER/Truck Accessories Group

#### **Sports Memorabilia Auction Sponsor**

Pivot Physical Therapy

#### **Lunch Sponsors**

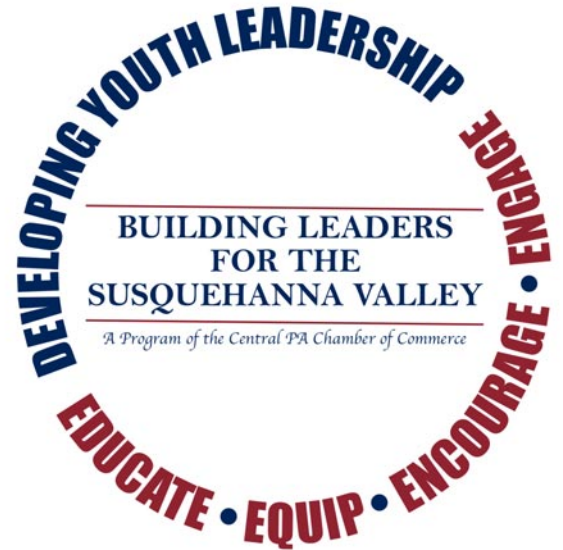
A&A Construction and Services  
Lawton Insurance Agency  
Pinpoint Federal Credit Union  
Purdy Insurance Agency  
Stahl Sheaffer Engineering  
Thermo Fisher Scientific

#### **Ice Sponsor**

Susquehanna Fire Equipment Company

#### **Hole Sponsors**

Community Giving Foundation  
Evangelical Community Hospital  
Heritage Springs Memory Care  
Herbert, Rowland & Grubic (HRG)  
Hosterman Creative  
Interaction Dynamics Group  
Mifflinburg Bank & Trust  
Milton Savings Bank  
NESCO Resource  
On Fire Promotions  
Service Electric Cablevision/SECV8  
Sheesley Insurance  
The Daily Item  
The Salvation Army Veterans Services  
The Standard Journal  
Thermo Fisher Scientific



*It takes a lot of great volunteers to pull off a golf tournament, including Bob Crane of Milton Savings Bank and Brenda Raker of Pinpoint Federal Credit Union.*



### Golf Ball Drop! Sponsor

Service 1st Federal Credit Union

### Bingo Night Fundraiser

#### Prize Sponsors

Sheesley Insurance  
The Jones/Reeder Family  
The UPS Store 5918  
The Wealth Factory

### School Counts!

#### Sponsor

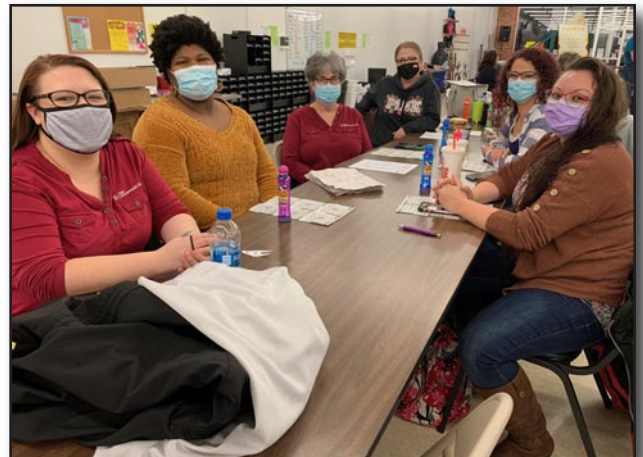
Watson town Dental



*Andy McDonald (left) is presented a check for \$1,040, by Education Coordinator Michael Porter, after taking first place in the Golf Ball Drop!, sponsored by Service 1st Federal Credit Union.*



*Thank you to Dr. Dale Chomas of Watson town Dental for sponsoring the School Counts! program at Milton Area High School last school year.*



*A team from First Commonwealth Bank enjoys an evening of bingo at D&S Event Center in support of the Central PA Business & Education Association.*

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