

# Dedication,

pg. 3



In Honor of  
Jim King  
Nominating Director of  
Central VA Chamber  
2021

# CENTRAL PA

CHAMBER OF COMMERCE

## Board of Directors

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<b>Todd Ross</b> T-Ross Brothers Construction	<b>Chenelle Shaner</b> ClearView Asset Protection
<b>Adam Wolfe</b> Pivot Physical Therapy	<b>E. Terry Baldwin - Solicitor</b> Baldwin & Baldwin

## Staff

<b>Tea Jay Aikey - President &amp; CEO</b> tjaikey@centralpachamber.com
<b>Jeff Shaffer - Communication Director</b> jshaffer@centralpachamber.com
<b>Michael Porter - Education Coordinator</b> mporter@centralpachamber.com
<b>Jessica Williams - Finance &amp; Membership Director</b> jwilliams@centralpachamber.com

## The Inside Scoop

Change is inevitable, but hopefully its wanted or needed. In our examples this month, it is! We made a change to our landscape in November, as we paid honor to our all-time favorite volunteer, Jim King. Over the last decade, he made his presence felt at the Central PA Chamber on a daily basis. It was only earlier this year that he decided to "retire". We miss seeing him so often, but his absence allowed the Chamber board, staff and friends to pull off the special surprise on Veterans Day. Read all about our cover story starting on the next page.



The other change I was alluding to is not visible - yet! Starting in 2022, It's Your Business will be exclusively available online with many new features! If you already enjoy our flipbook version, you know there are clickable links to take you to other great content, including by our advertisers. However, starting in January, we're bringing more content to the pages, including animation, photo carousels and video. We're very excited to raise IYB a few more notches, and you should, too. Please, let me know what you think as you're browsing it next year.

We will be printing a quarterly sister publication next year, as a form of outreach for those who have yet to experience the Central PA Chamber and its wonderful members.

As always, if you want to be a part of It's Your Business in any way, all you have to do is contact me.

In the meantime, enjoy all of the great news and content in our last issue of 2021!

To all, I wish you a Merry Christmas and Happy New Year! Enjoy the issue!

Jeff Shaffer, Editor  
Communication Director  
[jshaffer@centralpachamber.com](mailto:jshaffer@centralpachamber.com)

## It's Your Business Deadline

**January Issue**  
**News & Ads due by Dec. 10**

*Interested in learning more?*  
*Contact Jeff at [jshaffer@centralpachamber.com](mailto:jshaffer@centralpachamber.com).*

Find FREE copies of *It's Your Business* at these Chamber member locations (availability may vary):

### Lewisburg

Country Cupboard ■ Lewisburg Borough ■ Lewisburg Hotel  
Lewisburg Pharmacy ■ McCann School of Business & Technology

### Mifflinburg

A+ Office Outlet ■ Abe's Custom Woodworking

### Milton

Baldwin & Baldwin ■ Central Vision Eyecare  
Milton Public Library ■ Pinpoint Federal Credit Union  
The Breaking Bread Company

### Northumberland

RE/MAX River Valley Realty ■ W and S Distributors

### Sunbury

Eclipse Craft Brewing ■ Sunbury City Hall

### Watson town

Watson Inn



A&A Construction and Services  
Ann Hilliard - RE/MAX Bridges  
Backyard Broadcasting of Pennsylvania  
Century 21 Mertz & Associates  
Coldwell Banker Penn One Real Estate  
Contrast Communications  
Davis, Davis & Kaar  
Decal Dynasty  
Evangelical Community Hospital  
Green Ridge Graphics  
Heaven's Best Carpet Cleaning  
Hosterman Photography & Design  
i3 Point-of-Sale  
iHeartMedia  
Interaction Dynamics Group  
Jersey Shore State Bank  
La Primavera Italiano Ristorante  
Lawton Insurance Agency  
Lewisburg Pharmacy  
LIVIC Civil  
Mifflinburg Bank & Trust  
Milton Savings Bank

North Central Sight Services  
North Shore Railroad  
On Fire Promotions  
PenTeleData  
PPL Electric Utilities  
Raceway Mobile Storage  
Riverwoods Senior Living Community  
Safeguard Business Systems  
Service 1st Federal Credit Union  
Service Electric Cablevision/SECVS  
Seven Mountains Media  
Sunbury Broadcasting Corporation  
Susquehanna Fire Equipment Company  
Susquehanna Valley Limousine  
T-Ross Brothers Construction  
The Daily Item  
The Standard-Journal  
The Wealth Factory  
Unique Inspirations Limited  
Watson town Dental  
Weaver Wireless Consultants

The President's Club is an exclusive sponsorship program created to prominently recognize companies that contribute to the Central PA Chamber over and above their annual membership investment. For more information, call 570-742-7341.



Surrounded by family and friends, Jim King, stands by the flag pole at the Central PA Chamber of Commerce dedicated in his honor on Veterans Day. He is a U.S. Army veteran who served during the Vietnam War and spent the last decade as a full-time volunteer with the Central PA Chamber. In the corner is the plaque at the base of the flag pole, and on the cover, Jim stands with the Chamber staff. From left: Jessica Williams, Tea Jay Aikey, Jeff Shaffer and Michael Porter.



# Dedication



MILTON – Veterans Day is already a special day when we as Americans take the time to honor our brave servicemen and women, but this year was made even more special for the Central PA Chamber of Commerce when it honored a longtime friend.

Jim King, of Winfield, who has volunteered countless hours with the Central PA Chamber over the last decade, was surprised on Veterans Day with a flag pole dedication, to honor his service to the organization. In addition, King is a veteran of the U.S. Army, serving two tours in Vietnam and many more years in other government roles. Earlier this year, he officially retired from his daily duties behind the reception desk at the Chamber, but he keeps in regular touch with the staff.

Around the same time as King’s retirement, Ron Mackley, Chairman of the Chamber’s Board of Directors, had the idea to add a special addition to the Chamber property at 30 Lawton Lane, Milton.

“I thought we should probably look at getting a flag pole for the Chamber, and what better but to honor Jim King,” he said, during the midday dedication that included King’s family, dozens of friends he made over the years and elected officials, including

state Rep. Lynda Schlegel Culver and Congressman Fred Keller.

The Chamber partnered with T-Ross Brothers Construction to install the flag pole on the northwest side of the building for all to see when they drive by. There is now also a plaque, ordered from On Fire Promotions, that reads, “In Honor of Jim King, a longtime friend of the Central PA Chamber.”

The pole adorns a new U.S. Flag as well as a Pennsylvania state flag that once flew over the capitol building in Harrisburg. That flag and certificates from Gov. Tom Wolf and the House of Representatives was presented to King by Schlegel Culver, who has personally known the honoree for decades.

**“You’re such an integral part of this organization. When they came to us with this idea, nobody had to think twice.”**

**- Tea Jay Aikey,  
Chamber President & CEO**

See **“DEDICATION”** (on page 10)



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\*Family Law \* Business Law \* Personal Injuries \*

37 N. Arch Street, Milton, PA  
P.O. Box 319

Phone: 570-742-8777 Fax: 570-742-6155

# New Members

## LEP Management Education

570-850-7436

len@lepmanagementeducation.com

Len Prosseda - President

www.lepmanagementeducation.com

*Our mission is to deliver learning opportunities for managers that dramatically improve employee success. Trainings are designed to arm managers and management teams with the people skills that maximize the performance of individuals to achieve and exceed organizational goals.*

## Snappy's

18395 Russell Road

Allenwood, PA 17810

570-814-342-3190

sirius.e.potter@gmail.com

Steven Potter

www.mysnappys.com

*Snappy's Convenience Stores is owned and operated by JJ Powell, Inc., located in Philipsburg, PA. Since 1993, Snappy's has grown throughout central Pennsylvania with 10 locations, including: State College, Bald Eagle, Centre Hall, Philipsburg, Clearfield, Houtzdale, DuBois, Curwensville, Milesburg and Lewistown. In 2016, Snappy's launched its first Grille location, featuring award-winning cheesesteaks, sandwiches, fried appetizers and more from a real grille.*

## Java Momma

1426 Ferry St.

Danville, PA 17821

570-594-8682

melissa@javamomma.com

Melissa Shoop - CEO

www.javamomma.com

*Java Momma is a fresh-roasted coffee company. We have a robust online presence, a brick and mortar location, and serve retail, wholesale, private label, and fundraising needs.*

## Watson town Nursing & Rehabilitation Center

245 Eighth St.

Watson town, PA 17777

570-538-2561

tgreiner@watson townhealth.com

Terri Greiner - Director of Admissions & Marketing

www.bedrockcare.com/watson town/

*Watson town Nursing & Rehab is a small-town nursing facility. Watson town Nursing & Rehabilitation, located just a stone's throw from historic Lewisburg and Bucknell University, and just five miles from Milton State Park, offers short-term, post-acute rehabilitation and long-term care. You can feel confident when you place your trust in Watson town's skilled team. We ensure quality care without sacrificing on ambiance, comfort or personalization. We receive patients from several area hospitals, including: Evangelical, UPMC Susquehanna, Williamsport and Geisinger. We are proud members of the American Healthcare Association!*

## Turkey Hill Store 208 - Milton

854 Mahoning St.

Milton, PA 17847

570-768-1679

Rob Winett - District Manager

*Convenience store.*

## Raceway Mobile Self Storage, LLC - Muncy

2321 State Route 405

Muncy, PA 17756

570-447-4436

www.hrselfstorage.com

## Raceway Mobile Self Storage, LLC - Hughesville

92 Green Valley Road

Hughesville, PA 17737

570-447-4436

www.hrselfstorage.com

*Whether you need to store your snowmobile for the summer, or your living room while you remodel, we have a size and price to fit your needs. Raceway Storage has traditional self storage units in multiple sizes in three locations across central PA. We also have mobile residential and commercial/industrial containers for on-site personal or corporate use. If you require even bigger storage, we offer heavy-duty Conex containers for storage or retrofitted and ready for work sites. Our trained staff delivers your clean storage unit to your location. You pack your goods at your pace, secure the goods inside with our E-track system, and when you are ready, we move them to your new location, saving you time and money with less stress. We offer free delivery for most locations across Lycoming, Northumberland and Columbia counties.*

## SUN Area Technical Institute

815 E. Market St.

New Berlin, PA 17855

570-966-1031

www.sun-tech.org

*SUN Area Technical Institute is a Career and Technical Center, serving primarily seniors only from Lewisburg, Midd-West, Mifflinburg, Selinsgrove and Shikellamy high schools. We also serve students from the East Juniata, Milton and Warrior Run high schools as well as adult students and businesses in the community.*

# Membership Renewals

(As of Nov. 17, 2021)

AgChoice Farm Credit

Beiter's

Brighter Pathways Speech and Swallowing Services

Bucknell Sports Properties

Decal Dynasty

Dori Rankinen Independent

LegalShield Agent

Dream Home Inspections

First Commonwealth Bank

Lewisburg Weis

First Commonwealth Bank

Milton

First Community Foundation

Partnership of

Pennsylvania

K. Barton Reichard, Jr.

Lawton Insurance Agency

Lewisburg

Lawton Insurance Agency

Mifflinburg

Mifflinburg Bank & Trust

Downtown Lewisburg

Mifflinburg Bank & Trust  
Lewisburg

Mifflinburg Bank & Trust  
Milton

Mifflinburg Lumber and  
Building Supply

MV Payroll Bookkeeping  
& Tax Services

Rusty Rail Brewing Company

SEDA-COG Joint Rail

Authority

Senior Helpers

Tulpehocken Spring

Water/Mountainside Coffee

UPMC Lock Haven

UPMC Muncy

UPMC Specialty Care

UPMC Wellsboro

UPMC Williamsport

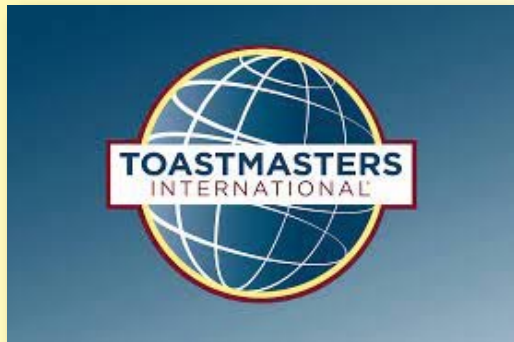
UPMC Williamsport Divine

Providence Campus

Weaver's Tire Service

Find the latest member news on our  
Facebook and Instagram pages  
and @ www.centralpachamber.com.





**What makes your organization unique?**  
 We are a public speaking group that operates on a non-profit level, where we meet two times per month in order to practice our public speaking and presentation skills.



**Sandra Lamey**

**slamey16@gmail.com**

**570-713-5158**

**www.toastmasters.org/Find-a-Club/00583321-00583321**

**How do you market your business?**  
 Meetings, word-of-mouth and Instagram

**What is your Mission Statement?**  
 "We provide a supportive and positive learning experience in which members are empowered to develop communication and leadership skills, resulting in greater self-confidence and personal growth."

**How many people do you employ?**  
 The officers are volunteers, and we have 18

club members.

**Finish this sentence – "On a day off I..."**  
 Practice putting together my next speech!

**Words to live by?**  
 "We learn best in moments of enjoyment."  
 - Ralph Smedley

**What top 3 priorities do you focus on?**  
 Encouraging others, gaining new members, and providing a friendly and comfortable environment.

57 Reitz Blvd., Ste. 101, Lewisburg / 570-524-4200

225 E. Chestnut St., Mifflinburg / 570-966-3145

[insure@lawtonins.com](mailto:insure@lawtonins.com)

[www.lawtonins.com](http://www.lawtonins.com)



**What makes your business unique?**  
 We have a very diverse way of doing insurance. We have kept to an "old school" practice of interacting with customers face to face while also taking advantage of technological growth to accommodate our new generations.

**How do you market your business?**  
 We rely largely on referrals and our community presence. We also send mailers and are active on social media.

**What is your Mission Statement?**  
 To deliver the best service as humanly possible by advising and protecting our cus-

tomers' assets.

**How many people do you employ?**  
 We have 12 full-time employees between our Lewisburg and Mifflinburg locations.

**Advice to those who own a business?**  
 "Everyone you meet is fighting a battle you know nothing about. Be kind. Always." – Robin Williams

**Words to live by?**

1. If you do not go after what you want, you will never have it.
2. If you do not ask, the answer will always be no.
3. If you do not step forward, you will remain

in the same place.

**What are the top 3 company priorities you focus on?**  
 Attracting, writing and retaining qualified business.

**What are the characteristics you look for in employees?**

1. Honesty
2. Cares for our customers
3. Hard working
4. Disciplined
5. Motivated to succeed
6. Hungry to improve
7. Listens well and asks great questions



**Judi Karr, Community Relations**

**58 Neitz Road, Northumberland**

**570-473-8366**

**www.nottinghamvillage.org**

**What makes your business unique?**  
 Nottingham Village Senior Living Community is family-owned and situated on 105 beautifully landscaped acres.

**How do you market your business?**  
 We keep in close contact with area hospitals and senior facilities for referrals. We also advertise heavily in print, on radio, television and online.

**How many people do you employ?**  
 Over 300

**Advice to those who own a business?**  
 Always treat others how you wish to be treated.

**Finish this sentence – "On a day off I..."**  
 Play golf or get together with friends for an adventure!

**Words to live by?**  
 "Tomorrow is not promised! Take the trip, Eat the cake, and say how you feel."

**What are the top 3 company priorities you focus on?**  
 Dedication to the care and well-being of all our residents; A safe and caring environment for residents and staff; and A stimulating and educational environment for residents and staff.

**What are the characteristics you look for in employees?**  
 Hardworking, dedication and compassion for seniors.



# What's Happening

**CENTRAL PA**  
BUSINESS & EDUCATION ASSOCIATION  
**Seminar & Training Series**

Creating Positive Workplace Cultures: Employee Engagement

10 a.m. to 12 p.m. Thursday, December 9  
Central PA Chamber of Commerce or Online  
Cost: \$20 Member/ \$25 Non-Member  
Plus a \$5 discount for previous attendance of this series for members  
Register: [www.centralpachamber.com/events](http://www.centralpachamber.com/events)

Presented by: **Angela Hummel Consulting**

**Save the Date!!!**  
~ Please help support Suncom ~

**17th Annual Dirk Sojka's "Slam Dunk" with Bison Basketball**  
**Saturday, December 18, 2021**  
**Sojka Pavilion at Bucknell University**  
**2:00 PM - Men's Bison vs. La Salle**  
**5:00 PM - Women's Bison vs. George Mason**

Silent Auction ~  
Cash & Prize Raffles ~ Great Game

**digital literacy**

- ❖ Learn computer basics.
- ❖ Get help applying for jobs online.
- ❖ Start using email and the internet.
- ❖ Find out why your digital footprint is important.

Drop in during Computer Lab Hours:

**Bloomsburg Children's Museum**  
2 W 7th Street  
Bloomsburg, PA 17815  
Mon: 10 a.m. - 4 p.m.  
Tues: 12 p.m. - 4 p.m. Thurs: 11 a.m. - 4 p.m.

**Central Susquehanna Intermediate Unit**  
90 Lawton Lane  
Milton, PA 17847  
Mon: 8 a.m. - 11 a.m.  
Tues: 10:30 a.m. - 2:30 p.m.  
Thurs: 10:30 a.m. - 2:30 p.m.

**The Miller Center Cyber Cafe**  
120 Hardwood Drive Lewisburg, PA 17837  
Wed: 8 a.m. - 12 p.m.

**White Deer Commons Community Room**  
125 Foresman Drive  
New Columbia, PA 17856  
Sun: 4 p.m. - 8:30 p.m.  
Tues: 7 p.m. - 9 p.m. Thurs: 6 p.m. - 9 p.m.  
Fri: 6:30 p.m. - 8 p.m. Sat: 4 p.m. - 8 p.m.

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Most jobs today require technology skills at some level -- and that level keeps rising!

Visit one of our computer labs and get help developing your computer and digital literacy skills now.

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Even if you have never touched a computer before, we can help you get started today.

Simply walk into one of our computer centers during lab hours and see how we can help you.

Evening Hours Are Available

**CSU** Central Susquehanna Intermediate Unit

This program is funded by a Digital Literacy & Workforce Development Grant from the Pennsylvania Department of Labor and Industry.



## INDUSTRIAL DEVELOPMENT FORUM

# 2022

Wednesday, March 23<sup>rd</sup>, 2022

Visit: [www.focuscentralpa.org](http://www.focuscentralpa.org)

**FOUNDATION FOR FREE ENTERPRISE EDUCATION**  
excellence in learning

## Speaker Series

Explore Our FREE Virtual Opportunities!  
[http://www.pfew.org/speaker\\_series.php](http://www.pfew.org/speaker_series.php)

Browse Our Video Collection of Postsecondary Preparation and Career Exploration Resources



Explore A Variety of Careers!  
Find Tips From Industry Professionals!  
Get Advice From the Experts!  
Build A Mentor Relationship!  
Learn Real World Skills!  
Help Yourself Hit The Ground Running!



Find the latest member news and events on our Facebook and Instagram pages!





# Mostly Mutts raffle benefits care of animals

SUNBURY – Tickets are available for the annual Mutts Madness Raffle benefiting Mostly Mutts, a no-kill animal shelter in Sunbury.

Prizes range from \$25 to \$500. Tickets at \$10 each may be purchased from Mostly Mutts volunteers or by sending a check payable to “Mostly Mutts” and a self-addressed, stamped envelope to: Cindy Shamp, 949 Point Township Drive, Northumberland, PA 17857.

For more information, contact Shamp at 570-473-1029 or Mostly Mutts at [mostlymuttsonline@gmail.com](mailto:mostlymuttsonline@gmail.com).

The drawing for Mutts Madness will be held at 1 p.m. Sunday, Feb. 13 at the Cameron Park Gazebo, Market Street, Sunbury.

Winners of the following prizes

will be contacted by phone: \$500, one winner; \$300, one winner; \$200, one winner; \$100, 10 winners; \$50, six winners; and \$25, eight winners.

The COVID-19 pandemic has now limited Mostly Mutts’ major fundraisers for two years in a row, but the cost of care continues.

All proceeds from the raffle support approximately 60 dogs and a dozen cats housed at the shelter.

For more information on Mostly Mutts, animals available for adoption and the adoption process, visit [www.mostly-muttsonline.com](http://www.mostly-muttsonline.com) or call 570-988-6483.

You can also find Mostly Mutts on Facebook at “Mostly Mutts of Sunbury PA” and at “Mostly-MuttsSunbury” on Twitter.



## American Red Cross

The need is constant.  
The gratification is instant.  
Give blood.™

[redcrossblood.org](http://redcrossblood.org) | 1-800-RED CROSS

## Blood Drive

# Central PA Chamber of Commerce

Smith Room – 30 Lawton Lane - Milton

**December 14<sup>th</sup>, 2021**

**10:00 AM – 3:00 PM**

Call 1-800-Red Cross (1-800-733-2767) or visit [redcrossblood.org](http://redcrossblood.org) and enter: PAChamber to schedule an appointment

## Help us save lives!

Date	Event	Location	Time	Cost
12/15/21	Navigating Your Supply Chain in Today's Post Pandemic Environment	Webinar	8:30 to 9:30 a.m.	Free
12/16/21	CMMC Revision	Webinar	2 to 3 p.m.	Free
1/19/22	Defending Against Cyber Attacks: Implementing an Information Security Program	Webinar	10 to 11:30 a.m.	Free



**Lauri Moon**  
**Manager, Training & Outreach**  
**570-329-3200 ext 8085**  
[www.imcpa.com/events](http://www.imcpa.com/events)



**Small Business Development Center**  
**Bucknell University**  
**570-577-1249**  
[www.bucknell.edu/sbdc](http://www.bucknell.edu/sbdc)

Date	Event	Location	Time	Cost
1/18/22	Fulton Bank SmallBiz Education Series: Understanding Your Credit Score	Online (Live)	12 to 1 p.m.	Free
2/8/22	Fulton Bank SmallBiz Education Series: Preparing for the Unexpected & Creating a More Resilient Business	Online (Live)	12 to 1 p.m.	Free

Have you dreamed of being your own boss for many years but don't know where to start?...  
*Start with the Bucknell SBDC!*



# Become a better board member in 2022

MILTON - Are you ready to become a better non-profit board member in 2022?

Raising the Board (RtB), a program of the Central PA Chamber of Commerce and designed to build the skills and confidence of future and current members of non-profit boards, will be holding classes in 2022. However, organizers want to know when its most convenient for those interested to attend. If that sounds like you, contact program director Jeff Shaffer at [jshaffer@centralpachamber.com](mailto:jshaffer@centralpachamber.com) or 570-742-7341.

Traditionally, classes are held for two hours over a course of four weeks, and it is open to Central PA Chamber members and non-members alike. The total cost for each person to attend is just \$99.

RtB started three years ago and has graduated 41 people to date, making them stronger representatives of the non-profit organizations they care about so much.

RtB covers a variety of topics that every non-profit board member should know and understand.

The 15 topics are broken down into four focus areas, known as the PAAC Model (Practice, Act, Apply and Connect). See full list of topics at [www.centralpachamber.com/rtb](http://www.centralpachamber.com/rtb) and see the ad below.

The topics are presented by mentors who themselves have years - or even decades - of non-profit board experience. As topics are covered, all participants are encouraged to take part in the conversation to share their own personal experiences or thoughts on the subject matter.

"The thoughtful discussion among the students is often the best part," Shaffer said. "We can all learn so much from each other while building a sound foundation of non-profit board knowledge."

The most recent RtB session was held over the summer, and it graduated seven individuals. For the first time, people could attend the class in-person at the Chamber, near Lewisburg and Milton, or in the comfort of their own home or office via Zoom. This trend will continue,



Pictured are some of the summer 2021 virtual attendees who came to the Central PA Chamber to accept their graduation certificates. From left, are: Sandy Spencer, James Drotar and Corey Mowrey, all representing Susquehanna Valley CASA; and Jeff Shaffer, RtB Program Director. Contact Shaffer if you're ready to be a better board member. E-mail [jshaffer@centralpachamber.com](mailto:jshaffer@centralpachamber.com) or call 570-742-7341.

and participants may even attend in-person or via Zoom any given week, depending on their personal schedules.

Let 2022 be the year you become a better board member. Contact Shaffer today!

Private group sessions can also be scheduled for large boards that want to attend RtB together.

**Raising the Board is designed to build the skills and confidence of would-be and current members of non-profit boards.**

"If you want to get involved on an organization's board and are passionate and have drive, but not sure if you're ready for it or know how to be an effective member, (RtB) will help you to be ready."

- Ryan Workman, RtB Graduate

**Featuring 4 focus areas:**

<p><b>Practice</b> - Vision &amp; Mission, Culture and Strategic Planning</p> <p><b>Act</b> - Ethics, Servant Leadership, Personal Why Statements and Serving on Committees</p>	<p><b>Apply</b> - Financial Essentials, Fundraising, Bylaws and Meeting Protocols</p> <p><b>Connect</b> - Communication Protocols, Social Media Practices, Advocacy and Marketing</p>
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**Interested in attending an upcoming class?**

Contact Jeff Shaffer at [jshaffer@centralpachamber.com](mailto:jshaffer@centralpachamber.com) or 570-742-7341 and visit [www.centralpachamber.com/rtb](http://www.centralpachamber.com/rtb) to learn more!

Raising the Board is a program of the Central PA Chamber of Commerce.

## Decal Dynasty

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## Who Represents You?

*Where were you born?*  
Athens, OH

*Favorite vacation spot?*  
Busch Gardens in Williamsburg, VA

*Have any hobbies?*  
Fishing, lifting, carpentry and traveling.

*A fun fact about yourself?*  
I enjoy trying new things and will try almost anything once.

*What is your favorite Chamber memory?*  
Being elected to the Board of Directors.

**Joel Harris,**  
The Salvation Army  
Director  
Term ending 2022





Bringing **Pennsylvania CareerLink** to You!

A proud partner of the AmericanJobCenter network

\*\*\*\*\*Visitors must have a MASK to enter, as ordered by Pennsylvania's Secretary of the Department of Health\*\*\*\*\*

If Possible please bring laptop / tablet to use.

We welcome the public to come and explore **The Link**, an ADA accessible mobile career center with seven computers, internet access, printing, and a presentation screen.

Friday, December 17th  
10:00 am - 2:00 pm

Milton Public Library  
541 Broadway St., Milton, PA



The Link offers professional staff support for:

- ◆ Job matching
- ◆ Career guidance
- ◆ Workforce training
- ◆ Employer recruitment

The Link provides services to Centre, Clinton, Columbia, Lycoming, Mifflin, Montour, Northumberland, Snyder and Union Counties.

Support provided by:



**Robert A Eddy**  
Link Coordinator, MCC  
Email: [rededy@censop.com](mailto:rededy@censop.com) Ph: 570-220-0003

Auxiliary aids and services are available upon request to individuals with disabilities. Equal Opportunity Employer/Program

# Breakfast Briefing



Many thanks to Bucknell Golf Club and its 1846 Grill for hosting an off-site Breakfast Briefing in late October! Great food and a great crowd! Learn more: [www.bucknellgolfclub.com/restaurant](http://www.bucknellgolfclub.com/restaurant).

Tim Hepler, General Manager, discusses the major renovations that took place in the last year or so to revitalize the restaurant.

Check it out for yourself. In addition, the Central PA Chamber holds Breakfast Briefings monthly at its location, giving members and guests the opportunity to network, learn more about each other and the Chamber. Breakfast is included! Register at [www.centralpachamber.com](http://www.centralpachamber.com).

# Season of GIVING

A donation to the Ronald McDonald House of Danville during **November 22-January 3** is, truly, a gift that will keep on giving. The kindness of our donors enables us to provide a "home-away-from-home" for families who have to travel great distances for their child's medical care. Our mission of helping families stay together is growing and with all growth, the need for support grows as well.

To learn more about how you can help, visit [www.rmhdanville.org](http://www.rmhdanville.org) or contact Renee Gerringer, Director of Donor Relations, at [rgerringer@rmhdanville.com](mailto:rgerringer@rmhdanville.com) or 570-214-1490.



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# Time with Tea Jay

## 'We had the necessary things'



As the holidays are here, I felt it very fitting to share this writing I found after my Aunt Josie's recent passing. The church she refers to is Delaware Run Wesleyan Church, a Chamber member, and where she and I attended together. I hope you enjoy it and gain some of her perspective.

— — —  
 "When MaryAnn asked me to speak of my most memorable Christmas, I didn't know what I could possibly say. I couldn't remember anything specific...Christmas was not big at our house. We didn't have much, but we always had plenty of food, and clean clothes, and love.

I do recall a doll...It was very special. It's legs and body were rubber, but the head was I believe plastic. I remember that my brother was throwing it up and catching it...until, it hit the ceiling and the head was cracked. It was still my doll (the only one I remembered), and I suppose I cried about it, but I had it until it turned brown from being in the attic.

I remember that we always played games. Bingo was the favorite, and when we would win, we would get an orange, tangerine, pop corn ball, or maybe a candy cane. We loved it, and we had a great time. Dad called the bingo, and Mother handed out the prizes. We were a family!

When I think about it...no wonder...nine children in 15 years. It was only recently that I realized how hard my parents must have struggled raising us. When someone brought me a picture that was published in The Daily Item. It was a school picture, and there were five of my brothers and sisters in the picture. WOW! I thought about that a lot. Five children in school, three at home, and one on the way. No wonder things were close. However, it did concern me. Why couldn't I remember more? I know I wasn't the smartest kid in the family, but shouldn't I remember more? So, I asked my brother, Ken. This is what my brother told me:

He said he remembered going to bed Christmas Eve. There were a few decorations on the tree and no presents. On Christmas morning, we all had gifts. What I learned from my brother was that many of these gifts came from the church...THIS CHURCH!

He also told me about the time when some of the church ladies came to the house to visit. The kids were playing outside in the snow. When he came inside, one of the ladies made some excuse to pull off his boots. He had no shoes on inside the boots. I don't know if it was Christmas, or another time. But all the children at home got shoes...from THIS CHURCH. Some of you may remember this...I don't really; but my brother does, and he will never forget.

One thing I can truthfully say is...I DON'T REMEMBER EVER BEING DISAPPOINTED BECAUSE I DIDN'T GET MORE. WE HAD THE NECESSARY THINGS, AND LOTS OF LOVE. WHICH, SAD TO SAY, IS NOT IN MANY OF THE HOMES TODAY.

I am thankful that I was raised to appreciate the small things."

-Josephine "Josie" (Aikey) Fetter  
 7/31/1939 – 11/18/2021

Tea Jay Aikey  
 President & CEO

[tjaikey@centralpachamber.com](mailto:tjaikey@centralpachamber.com)

## "Dedication" (from page 3)

"I met him when I was 18 years old," she said. "You were an excellent mentor."

In regard to his military service, she understands that "veterans don't always want help or services and definitely don't want to be recognized." However, it won't stop many from taking notice and showing their gratitude.

Schlegel Culver added, "Veterans keep giving beyond their service...to churches, in the community and take jobs that make a difference, and that is to be commended.

"You are just the best of the human experience," she said to King. Tea Jay Aikey, the Chamber's President & CEO, said, "You're such an integral part of this organization. When they came to us with this idea, nobody had to think twice."

King was given the honor of raising both flags alongside his sons, Tom and Kevin, as well as Todd Ross, President of T-Ross Brothers Construction.

It now stands complete as a permanent reminder to King's legacy with the Central PA Chamber, and as a way to honor our great state and country.

A reception with lunch in the Chamber's Smith Room followed, garnished in a patriotic theme. The lunch was catered by The Breaking Bread Company and the staff also brought in some homemade goodies. It was a great time to catch up and many stories were shared.

The Central PA Chamber wishes to thank all veterans for their tireless service to the nation!

Find many more pictures from the dedication on the Central PA Chamber's Facebook and Instagram pages!

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# King recalling his time in Vietnam

*This story about Jim King was originally published in The Standard-Journal in 2015, when it recognized the 50th anniversary of troop on troop combat in Vietnam as well as the 40th anniversary of the Fall of Saigon, honoring area veterans. It was written by Editor Chris Brady. We appreciate him allowing us to reshare Jim's story.*

WINFIELD - As a former intelligence officer with the Army, Jim King carries with him unique perspective when looking at the entirety of the Vietnam War. His involvement as an advisor with the Army of the Republic of Vietnam (ARVN) provides insight into the effects of United States involvement, especially as troop withdrawal began in the early 1970s. His second tour, which ran from August 1971 to July 1972, coincided with the Vietnamization Program championed by President Richard Nixon, which was designed to turn the war over to the Vietnamese. During that time, as the war continued to rage, American troops were being pulled out while ARVN troops continued to clash with North Vietnamese and Viet Cong (VC) soldiers.

It was a stark contrast to his first tour, when King served as an advisor from 1968-1969 with the ARVN 2nd Division.

"They were shuffling people across the country (by the early '70s), plugging people into holes, holes they needed filled," said King. "I had the good fortune of working with Major Pho (ARVN officer) during my first tour. When I returned, he was a general.

"Here was a man who could have gone home every night, but he stayed. He was among a group of men that had been through the French departure, the French defeat by the Viet Minh. Now there were new guys, the Americans, who had been fairly reliable. When you have a reliable ally, you tend to rely on them.

"Did they rely on us too much? Yes. We would get them stuff. In their positions, we would have done the same thing. We had the toys, the helicopters, the artillery, the support. They're human beings. There were good ones, there were bad ones."

While stationed in I Corps during his second tour, King saw the Easter Offensive by the North Vietnamese, which ran through October, after he had left.

Fortunately for King, he was stateside on R&R (rest and recuperation) around Easter, when he watched from home as his hooch burned in Quang Tri.

"I thought, 'I'm supposed to be there,'" remembered King. "They pulled us back from Quang Tri."

The assault was the first major push from the north since Tet of 1968 and began in March with a series of artillery attacks and tank assaults south of the demilitarized zone against ARVN firebases. The assault pushed the ARVN back and set the stage for the North Vietnamese push into South Vietnam.

"I'm sure the Vietnamese had their personal thoughts about us leaving," said King. "They knew we were going. The 3rd ARVN Division was a brand new division, formed in 1971.

"The attitude my second time around changed. I spent up close and personal time with lower-ranking ARVN because I had four teams in various locations and they were my direct liaison through the ARVN. The captain had a wife and three kids. He seemed to be a little dis-



Central PA Chamber of Commerce Board of Directors Chairman Ron Mackley shakes hands with Jim King upon arriving at the flag pole dedication, thanking him for his service to the nation.

tracted. He had to care for his family and his future and he knew we were going to leave."

King graduated from college a second lieutenant and in March 1962 landed in active duty at Fort Benning, Ga. He underwent intelligence officer training at Fort Holabird, Md., and was assigned in August to Fort Bragg, N.C., with the military intelligence detachment, 7th Special Forces Group.

By 1964-65, his detachment was transferred to the 5th Special Forces Group. President John F. Kennedy was putting more emphasis on special forces groups and special forces training.

As the buildup continued from 1962-66 in Vietnam, King got an 18-month tour in Germany. It was a time when helicopter pilots were needed in force in Southeast Asia, much more than intelligence officers, he said.

In 1966, King was assigned to the Defense Intelligence Agency in Washington, D.C., where he spent the next 18 months. Near the end of that time, he got his orders for Vietnam.

By June 1968, King was headed to Vietnam, where he served with the Military Assistance Command Vietnam (MACV), assisting the 2nd ARVN (Army of the Republic of Vietnam) Division in Quonang Mgai in I Corps. King was the advisor to the intelligence officer for the 2nd ARVN Division, based in an old citadel in Qang Ngai.

"I was an advisor, but I was also a resource," said King. "I would coordinate Air Force airstrikes with the ARVN. I'd get feedback coming in from the American side, and feedback coming from the ARVN side."

During his second tour, he was attached to the 23rd Infantry Division in 1971, a time when troops were being pulled from the country as part of President Richard Nixon's Vietnamization Program.

"I had resources, in terms of intelligence, through the division, which I could use for planning," said King. "They were going home in three months, so how much planning can you do?"

King attended daily briefings with the general's staff and was given captured documents to analyze.

"We had fire support bases (throughout I Corps)," he said. "If we had VC coming through, I had additional resources I didn't before. We could keep from being blindsided."

There was an Air Force liaison in the Tactical Operations Center, which made it easier to coordinate support, King noted.

"If we had a Special Forces camp under attack at night, you went in and said, 'We need to do something.' You had all these assets available. The ARVN - they had to come to us for that support."

One the 23rd Infantry Division was pulled from Vietnam, King went south to Saigon, then flew to Quang Tri Province, where he served as an advisor for the 3rd ARVN Division.

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# Members Recognized

## Swift Kennedy & Associates

WILLIAMSPORT - William English was recently promoted to the position of Agent Development Manager at Swift Kennedy & Associates, an insurance brokerage firm specializing in group employee benefits and senior insurance plans. In this new position, English's responsibilities will include: training all new sales representatives, overseeing the current sales staff's prospecting activities, conducting quarterly sales training sessions, and developing incentive programs.

Prior to joining Swift Kennedy in 2017, he worked at: Capital One Bank as a relationship banker, at Tri-State Outdoor Media Group as a sales director, at Penn Advertising as a sales manager, and at the McCann School of Business as an admissions representative.

He earned an associate's degree from the Pennsylvania College of Technology in 1991.

In other news, Karen Daly has been hired as an administrative assistant at the Williamsport branch of Swift Kennedy & Associates.

Prior to joining Swift Kennedy, Daly worked as a medical social worker at several organizations, including: Sun Home Health & Hospice, WellSpan Health, DaVita and Centre Homecare. She earned a Master's degree in social work from Marywood College and a Bachelor of Arts degree in psychology from Lock Haven University. She is also a graduate of Williamsport Area High School.

Swift Kennedy & Associates helps businesses find affordable employee benefit plans, including: medical, dental, vision, life, disability, and alternative funding options. This full-service agency works with all health insurance carriers in Pennsylvania and has offices in Williamsport, DuBois, State College, Scranton, Johnstown, and Virginia Beach.

## Villager Realty, Inc.

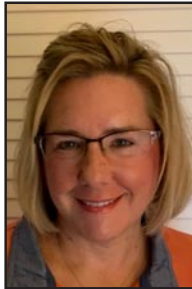
LEWISBURG - Villager Realty, Inc. has announced the names of its Realtors selected to be honored for the third quarter of 2021.

Jessica Herman was chosen as Agent of the Quarter in the Northumberland Office, while Rebecca Judy was selected for this honor in the Danville Office.

Veteran Terry McLaughlin was chosen to be the Agent of the Quarter for the Lewisburg Office, and as the Villager Realty Agent of the Quarter. "In this unparalleled market, the temptation was to choose the agent with the most remarkable production for this award, but there's much more to this recognition," said Timothy Karr, President and CEO. "Our Agent of the Quarter is most often an exceptional individual – usually a giver and a leader. This industry's most successful agents are that personality type. I truly value the Villager team as



William English



Karen Daly



Jessica Herman

Rebecca Judy



Terry McLaughlin

people as well as business affiliates."

"Heartfelt congratulations are in order for each of these worthy individuals," said Sabra Karr, Villager Realty's General Manager.

"We are proud of their hard work and dedication during this most unordinary time in the real estate market."

## Camp Mount Luther

MIFFLINBURG - The Camp Mount Luther Corporation Board of Directors recently elected leadership for the coming year at their quarterly board meeting. Elected to his third, one-year term as president was The Rev. William Henderson of Selinsgrove. Elected to her third term as vice president was Nancy Wood of Williamsport. The Rev. Gary Schaeffer of Selinsgrove was elected secretary of the board while Terry Gardner of Muncy was re-elected as treasurer.

The board held a retreat at this meeting and did some work on basic board education and how to move forward after the COVID-19 pandemic. Keith Johnson of The Board Coach, based in North Carolina, facilitated those discussions. Johnson also did some training for the executive committee of the camp on their roles and how to do board governance more effectively.

Also, during the meeting, the board adopted a budget for 2022, made some editorial changes to their Reconciling in Christ Welcoming Statement and heard reports on the Summer 2021 program.

Mount Luther, located five miles west of Mifflinburg off Route 45, is a Christian church camp that runs year-round outdoor ministry programming, including an eight-week summer camp. The camp is affiliated with the Upper Susquehanna Synod of the Evangelical Lutheran Church in America and is accredited by the American Camp Association. The camp strives to provide resources and experiences in faith formation, worship, recreation, and intentional Christian community for all ages. In addition, the camp facilities are available for retreats and other meetings for church, community and civic groups during the non-summer months. The site is used as the Outdoor Education Center for the Shikellamy and Mid-West School Districts. The camp serves people in Centre, Clinton, Columbia, Juniata, Lycoming, Mifflin, Montour, Northumberland, Perry, Snyder, Tioga and Union counties. For more information on any of Camp Mount Luther's programs, call the camp at (570) 922-1587 or visit [www.campmountluther.org](http://www.campmountluther.org).

## Lawton Insurance Agency

LEWISBURG - Lawton Insurance Agency recently hired two new employees.

Brittany Huffman joined the team in August as a customer service representative with plans to become a licensed agent.

She is a 2005 graduate of Mifflinburg Area High School and currently resides in Mifflinburg with her husband, Ryan, and three



The Rev.  
William Henderson

Nancy Wood



The Rev.  
Gary Schaeffer

Terry Gardner



children - Cady, Savannah and Jackson. She loves to go camping with family and motorcycle rides with her husband. And, Jessica Strickland started at the Lawton Insurance Agency in September. She is licensed in Property and Casualty. Strickland is originally from Danville and attended Kutztown University. She has spent her past nine years working in the funeral industry and currently resides in Mifflinburg with her husband, Corey, and their three cats. Together, they have three children and one new grandchild. When not working, she enjoys vacations, day trips, and dining outside.



Brittany Huffman Jessica Strickland

**Evangelical Community Hospital**

LEWISBURG - Evangelical Community Hospital welcomes several advanced practitioners to its family of services. Advanced practitioners are a group of medical professionals that include physician assistants and advanced practice registered nurses, who have higher levels of training and certifications, allowing them to care for patients in a variety of care settings. Advanced practitioners that joined or moved within the Evangelical Community Hospital family of practices are:

- Alysha Beck, Certified Physician Assistant—Urgent Care of Evangelical, slated for January;
- Rosemary Berg, Certified Registered Nurse Anesthetist—Anesthesiology of Evangelical, September;
- Dawn Brooks, Certified Registered Nurse Practitioner—Emergency Medicine, October;
- Kate Faust, Certified Registered Nurse Practitioner—Urgent Care of Evangelical, November;
- Heidi Hagan, Certified Nurse Midwife—OB/GYN of Evangelical, July;
- Michael Molesevich, Certified Physician Assistant—Heart and Vascular Center of Evangelical, November;
- Brock Solomon, Certified Physician Assistant—Family Medicine of Evangelical-Lewisburg, November.

In other news, Evangelical is pleased to welcome Yididia Bekele, MD, Hospitalist, and Khalil Mehdi, MD, Obstetrician/Gynecologist to its staff.



Dr. Yididia Bekele

As a Hospitalist, Dr. Bekele, specializes exclusively in providing medical care to hospitalized patients. She joins the Evangelical Hospitalist team in coordinating care for inpatients including examining test results, ordering treatments and medical services, and prescribing medications. Dr. Bekele received her Doctor of Medicine Degree from Hawassa University and Health Science College, Ethiopia. She completed her Internal Medicine Residency at St. Luke's University Health Network in the Lehigh Valley. Dr. Bekele received her Education Commission of Foreign Medical Graduation Certification to practice in the United States. She is board certified in Internal Medicine by the American Board of Internal Medicine. She began with the Hospitalist Group at Evangelical in early October. As an Obstetrician/Gynecologist, Dr. Mehdi specializes in childbirth and diseases and treatment of the female reproductive system. He began with OB/GYN of Evangelical in early October. Dr. Mehdi received his Doctor of Medicine Degree from St. George's University School of Medicine, West Indies. He com-

pleted his Obstetrics and Gynecology Residency at Beaumont Hospital—Oakwood Campus, Michigan. As an undergraduate, Dr. Mehdi received his Bachelor of Science Degree in Anatomy and Cell Biology from McGill University, Montreal, Canada. Dr. Mehdi is licensed by the United States Medical Licensing Examination program to practice medicine in the United States and its territories. He is board certified in Obstetrics and Gynecology by the American Board of Obstetrics and Gynecology. Dr. Mehdi comes to Evangelical from Geisinger Health Wyoming Valley, where he served as an OB/GYN Hospitalist Physician.



Dr. Khalil Mehdi

**T-Ross Brothers Construction**

MONTANDON - J. Michael Fisher has been named Director of Project Development for T-Ross Brothers Construction, Inc. Under this new role, Fisher will spearhead the research, development, and implementation of new strategic sales and will create and implement new real estate developments opportunities that furthers T-Ross Brothers Construction corporate goals. He was previously employed at SEDA-Council of Government (SEDA-COG). During his 35 years of service, Fisher held several positions at SEDA-COG, his most recent being the Assistant Executive Director in which he provided leadership to the professional, technical and administrative staff. Fisher's responsibilities also included business development and the oversight of the agency's annual operating budget and support to the SEDA-COG Board of Directors and Executive Director.



J. Michael Fisher

As the Assistant Executive Director, Fisher assisted staff in creating low-cost financing initiatives leading to high-speed broadband expansion in three counties and oversaw the distribution of over

See **"Members Recognized"** (on page 18)



The team at Yogi Bear's Jellystone Park Camp-Resort at Milton received some awards during the annual Symposium for Leisure Systems Inc., the official franchisor of Yogi Bear's Jellystone Park Camp-Resorts. Franchisees from around the country attended Oct. 30 through Nov. 2 at the Embassy Suites and Northern Kentucky Convention Center in suburban Cincinnati, Ohio. Pictured, from left, are: Kelly Cunningham, activities director; Jennifer Jackson, activities director; Bud Stackhouse, head of maintenance; Tabatha Hollaway, former general manager; Guy Hollaway, former head of maintenance; Crystal Stackhouse, assistant manager; Camden Miller, general manager; and Annie McDannold general manager.



# Ribbon Cuttings



Congratulations to our friends at Nesco Resource, 2211 Reach Road, Williamsport. Alongside the Williamsport/Lycoming Chamber of Commerce, we helped them celebrate their new location on Oct. 21. Nesco Resource provides full service local and national staffing, including: contract, contract to hire, direct hire, payroll and custom HR solutions. Learn more at [www.nescoresource.com](http://www.nescoresource.com).

Cutting the ribbon is Beth Kaiser, market manager, surrounded by staff and supporters. From left: Jason Fink, President/CEO of WLCC; Ashley Creveling, branch administrator; Natalie Gephart, recruiter; Kaiser; Monica Larson, business development manager; Deanna Betz-Rouch, recruiter; Kelly Smink, recruiter; Jody Tanner, area manager; and Bill Henderson, VP & CFO of Beiter's and a WLCC Board Member.

Congratulations to our friends at Iron Vines Winery, 322 Raspberry Ave., Sunbury, on the grand opening of their recently renovated Upstairs @ Iron Vines Winery on Nov. 6! This new space greatly increases their indoor capacity and is available for weddings, birthdays, other parties, showers, meetings and more! Visit [www.ironvineswinery.com](http://www.ironvineswinery.com).

Cutting the ribbon is David Snyder, owner, surrounded by family, friends and supporters. From left: Autumn Fidler, wine tender and David's granddaughter; Tea Jay Aikey, Central PA Chamber President & CEO; Justin Faulstik, master builder, designer and contractor for the renovation; Snyder; Nick Reichner, general contractor; Jessica Reichner, Iron Vines Manager; Ruth Tarr, David's fiancée; Dena Snyder, designer and wedding & event coordinator; Victoria Rosancrans, Sunbury Informed Organizer; and Jody Ocker, Chair of the ThinkSUNBURY Committee for Sunbury's Revitalization Inc.



## INSIDE JOBS



Thank you to Camp Mount Luther and Executive Director Chad Hershberger for providing the Inside Jobs Tour on Oct. 27. Hershberger accurately describes it as the 'best kept secret in western Union County', but CML would love to have more visitors. Visit [www.campmountluther.org](http://www.campmountluther.org). Pictured, from left, are: Jessica Williams, the Central PA Chamber's Finance & Membership Director; Ryan Workman of Susquehanna Computer Innovations Inc; Hershberger; Adam Wolfe of Pivot Physical Therapy and current Chamber Board Director; Ginny Forbes of Jersey Shore State Bank; Tea Jay Aikey, President & CEO of the Central PA Chamber; and Michael Porter, the Education Coordinator of the Central PA Chamber. And, many thanks to Aim Advertising for having the Chamber staff and members over for lunch and a chance to see the great property they have for lease/sale in downtown Lewisburg, as part of the Inside Jobs Tour on Oct. 28. You can find all of the details, here: [www.rentalslewisburgpa.com](http://www.rentalslewisburgpa.com).



# Snappy's to open in Allenwood

ALLENWOOD - Snappy's Convenience Stores is making its way to Allenwood in Union County.

Known for its award-winning, made-to-order grille and robust rewards program, the 5,000-square-foot store will bring as many as 25 new jobs to the area.

"We are thrilled to be joining the Allenwood community," Snappy's director of human resources

Cassandra Kitko said. "Working for Snappy's is really like one big family. Most of our stores are in close-knit towns and communities, so we feel like Allenwood is a wonderful community for us to expand to.

"We're looking for amazing people to join us!"

Snappy's, which recently held open interviews at the Central PA Chamber, is looking to hire for the following positions: Senior Retail Manager (pays \$40-45k); Retail Specialists and Grille Chefs (start at \$12-\$13/hour); Supervisors (start at \$13-\$14/hour); Grille Chef Manager in Training and Retail, Beer and Wine Manager in Training (\$16/hour).

Snappy's is hiring both full-time

and part-time staff.

Job postings can be found at [www.mysnappys.com](http://www.mysnappys.com).

After six months, new hires get a \$250 (part-time) or \$500 (full-time) tenure bonus. After 12 months, they get another \$250 (part-time) or \$500 (full-time). Full-time employees are offered health, dental, vision, LTD, STD, and life insurance after 60 days. After one year, staff may contribute to a 401(k) where the company matches 50 cents on every dollar up to 10 percent.

Snappy's Allenwood will feature an award-winning grille, offering cheesesteaks, burgers, fresh-cut fries, fried appetizers, and more, all made to order on a real grille. Customers who sign up for Snappy's Rewards, the company's free loyalty program, will get 25 cents per gallon on their first fill and 5 cents off per gallon every time after when they use their loyalty account.

The store will feature two large fuel islands, one for gasoline and one for diesel.

Snappy's Allenwood, located across the street from Allenwood Low Federal Correctional Institution, is expected to be completed and operational in January.

## Legislative Event



It was another full house Nov. 12 at Country Cupboard in Lewisburg for our Legislative Event, sponsored by ClearView Asset Protection. Thank you! Pictured, from left, are: State Rep. David Rowe; Tea Jay Aikey, President & CEO of the Central PA Chamber; Congressman Fred Keller, the day's guest speaker; and the reps from ClearView, Chenelle Shaner, Director of Operations; and Lance Thomas, Managing Member. Thomas provided an overview of the services ClearView offers. Learn more at [www.clearviewassetprotection.com](http://www.clearviewassetprotection.com). He also demonstrated a non-lethal, conducted electrical weapon glove on volunteer Rob Jones (below), a current Chamber Board Member. Keller provided an overview of the latest information from Washington and is leading an effort to stop the COVID-19 vaccine mandate that stands to affect larger employers next year.



On Nov. 4, the Central PA Chamber staff along with other area businesses and organizations joined MCPS of Central PA at La Primavera Italiano Ristorante, Lewisburg, for an informational session on the history and structure of credit cards, as well as how sellers can save money on their transactions. The presenter was Art Lieberman, president of MCPS, who also paid for the delicious lunch buffet. Thank you!

Learn more at: [www.mcpsocentralpa.com](http://www.mcpsocentralpa.com).

## Who Represents You?

Where were you born?  
New Columbia, PA

Favorite vacation spot?  
Beach or mountains - anytime spent with family and friends.

Have any hobbies?  
Quilting, gardening and woodworking.

A fun fact about yourself?  
I enjoy baking and each fall make apple dumplings. The funds are donated to local, worthy causes.

What is your favorite Chamber memory?  
When I've been able to attend Inside Jobs Tours. It's always exciting to learn more about how our local businesses operate from within.



Cheryl Rheppard,  
USG  
Treasurer  
Term ending 2022





*Business & Education*

# Opening up possibilities



Approximately 500 students from 8th through 12th grade attended the Central PA Career Fair on Nov. 3 at the Milton Area High School. There were representatives from more than 35 businesses and organizations, who met with students to discuss local career opportunities available to them now and in the future. Students also had the opportunity to take part in mock job interviews to practice for any positions they might be interested in. Some companies were even taking students aside to do real interviews on the spot. Interested in having your business or organization represented at a future career fair, contact Michael Porter at [mporter@centralpachamber.com](mailto:mporter@centralpachamber.com) or 570-742-7341. From top left, moving clockwise, Chamber representatives are: Anessa Deppen of PA CareerLink; Janeen Shaffer of Watsontown Nursing & Rehabilitation; Sydney Hartman, left, and Rachel Zultevicz of UPMC.

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# Sign of the season



Thank you to those who took part in the 'Build-Your-Own' Wreath Fundraiser on Nov. 6 for the Central PA Business & Education Association! The wreaths all turned out great and will be a joy to look at the whole holiday season! From left, are: Sharon Adami; Susie Gearhart, owner of The Blooming Rooster Florals and Gifts and event sponsor; Shay Smith; Leslie Kate Porter, wife of Central PA Chamber Education Coordinator Michael Porter; and Michael himself. Also, a thank you to Whispering Oaks Vineyard for donating wine to enjoy during the event! A 'Build-Your-Own' Fresh Centerpiece Fundraiser has been scheduled for Dec. 12. See the back page for details!



In November, the theme for Building Leaders for the Susquehanna Valley was 'non-profits'. The students in the program from several area high schools were introduced to non-profit leaders and the visions and missions of their organizations. Pictured is Marcy Benner of Haven-to-Home Canine Rescue, along with some four-legged friends. Also engaging with the students were representatives from Getting Ahead Foundation, Greater Susquehanna Valley YMCA, Greater Susquehanna Valley United Way, and the Ronald McDonald House of Danville. Interested in being a BLSV guest presenter or sponsor, contact Michael Porter, program director, at [mporter@centralpachamber.com](mailto:mporter@centralpachamber.com) or 570-742-7341.

# Michael's Minutes



## A great time to serve

December marks a great time of the year as we near the close on a very interesting 2021 and hopeful 2022! Throughout these past 12 months, we have seen a lot of difficult times and moments of success within our school programs. Through the good and the bad, we have had our business members to rely upon to help us with our career fairs, job shadow placements, Seminars & Trainings, and our youth leadership program, Building Leaders for the Susquehanna Valley.

I would like to express my gratitude to all of you that have helped through sponsoring Business & Education Association events, held seminars, volunteered, and/or assisted in any other way to make B&E such a great success this year! Now is also a great time to encourage one another to go the extra mile and give when able to give. The Christmas season is a time to remember the importance of each other and the needs of our community. Through that, you too, can make a difference this holiday season by volunteering with one of our numerous non-profit members. Whether its something like ringing the red kettle bell for the Salvation Army of Milton or donating a bag of dog or cat food to Arthur's Pet Pantry, you can make a difference in helping those around you get the food or medicine they need to survive. These are just a couple of examples of the many needs our non-profits and our community face during this time of the year.

I also encourage you to look into ways to become more active in 2022 as we have many opportunities for you to become involved with the Central PA Business & Education Association, our 501(c)3, or any of our member non-profits that need your help! You can also join us for our non-profit leadership course, Raising the Board (RtB) throughout the year to help you learn how to be an effective leader for your non-profit. It is an excellent way to learn everything from the basics to the more intricate details you should know to be your best on a board.

No matter what you choose to do with the end of this year, and as you head into the new one, I encourage you to get involved with something that you are passionate about. The smallest interest and input can turn into a much greater reward from the work you put into it. To find more ways to become involved with any of our non-profit members, the Chamber or B&E, visit our web site at [www.centralpachamber.com](http://www.centralpachamber.com) or give us a call at 570-742-7341.

*Michael*

Michael Porter  
Education Coordinator  
[mporter@centralpachamber.com](mailto:mporter@centralpachamber.com)



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# Jessica's Jottings

## Taking time for tradition



Welcome to December, IYB readers! Nights are longer and colder, and we are all getting ready for the holidays! Instead of business as usual for this column, I would like to end 2021 on a personal note.

With the hustling and bustling that usually happens in December, I want to remind you to take the time to slow down and enjoy the holidays. My family usually has parties every weekend due to birthdays and Christmas. I love these parties because it gives us a chance to reconnect and enjoy spending time with each other. These moments are precious because everyone is getting older, and we never know where we might be in the next year. Take the time for your family, and remember, it is never too late to reconnect with them.

There is nothing more fun than making traditions and no better time than now to do it. My mom and dad have five kids and every year my dad dressed up as Santa. Now they would go all out, and he would walk the backyards to our house with sleigh bells so we would know when Santa was coming. He would come inside do the fake voice and always make sure to peek up the stairs, since the kids were never asleep and always listening. Now that their kids are all grown up, my dad started this tradition with his grandkids. That means driving to our different houses and doing the whole thing!

Another tradition in my household is on Christmas Eve. My house goes "unplugged", and we spend the day cooking, baking and watching Christmas movies. Everyone pitches in, and we just have a good time relaxing because the next day is chaos with going to our parents' houses and exchanging presents. Every year, I make homemade presents for my nieces, nephews and daughter (that is 10 kids altogether). I have done everything from picture frames to dream catchers. Pinterest is my go-to when I need an idea on what to make. These gifts have become a favorite of theirs, and mine, because they know I took the time and now they get excited to see what I come up with.

Take the time to make traditions, as again, it is never too late. No matter how many are in your family, you will never regret sharing time and memories with them. It is something we don't get enough of with our busy schedules.

In closing, thank you for reading, and I hope you have a Merry Christmas and a Happy New Year!

Jessica Williams  
Finance & Membership Director  
[jwilliams@centralpachamber.com](mailto:jwilliams@centralpachamber.com)

## "Members Recognized" (from page 13)

\$35 million in Coronavirus Aid Relief and Economic Security Act (CARES) funding to municipalities, nonprofits, and businesses to help them from their economic hardship that they encountered as part of the pandemic.

During Fisher's 35-year tenure, his contributions to the region have been vast. Since 1989, he developed and managed a community-based and scattered-site housing rehabilitation programs in 11 municipalities. Since 1990, over 1,100 homes have been substantially rehabilitated for a total investment of \$23.6 million.

One of Fisher's notable accomplishments was the creation and management of the nonprofit SEDA-COG Housing Development Corporation. The HDC was instrumental in developing and managing 10 elderly rental housing complexes, containing 278 apartments through out seven communities. The development costs were supported by private equity and public funds for a total investment of over \$47 million.

Fisher is excited in pursuing a new chapter of his career with T-Ross Brothers Construction, and feels fortunate to join a team who is leaving a positive economic impact on the business community of Central Pennsylvania.

In addition, David Sanford was recently hired by T-Ross as a Project Manager/Sales Estimator. His primary responsibilities include: estimating projects, generating new sales, and serve as the project manager to various projects throughout Northeastern and Central PA. He will also implement sales strategies and tactics that help support the goals and vision of T-Ross Brothers Construction.



David Sanford

Sanford previously worked at Sproles Corporation of New Castle, Ind., specializing solely in the design and construction of churches across the state. His assigned duties were design development, estimating and project management, as well as hands-on work in the field. He is passionate about quality workmanship and building integrity and efficiency. Sanford is also thankful to be a part of the team at T-Ross Brothers Construction that has a strong emphasis on excellence in business and construction practices.





Employees of Mifflinburg Bank & Trust nominated to donate their August Casual Bankers' contributions to the Expectations Women's Center. The center offers free resources to all individuals – men and women – to allow them to make healthy, well-informed decisions about relationships, pregnancy, adoption and parenting. MBTC community office manager, Michelle Huey, presented the donation to Pam Burkholder, the center's executive director. Learn more at [www.expectationswc.org](http://www.expectationswc.org).



Kelsey's Dream delivered 55 fleece knot blankets to the Ronald McDonald House in Danville. These blankets will be held in storage for Camp Dost, which is a children's cancer camp held at Camp Victory in Millville. Volunteers made the blankets and coordinated pick up with Kelsey's Dream. Kelsey and Kylie Kuhns attended Camp Dost for several years and loved receiving blankets. Kelsey's Dream sponsors camp T-shirts and other programs for camp as well. Camp Dost invites one sibling to attend also, which was the case when Kylie attended with her sister, Kelsey. Pictured is their mother, Tina. Learn more at: [www.kelseysdream.org](http://www.kelseysdream.org).

## Guest Column

### Prices are on the rise: Shop smart for the energy supply that's right for you

If you've been to the store lately, you've probably noticed that prices are going up. From beef to gas, and just about everything in between. But, just like you'd shop around for the best price on everyday goods, it's important to know that you can also do the same with your electricity supply.

PPL Electric Utilities delivers your electricity, but we don't own the power plants where that electricity is generated. And, for more than two decades in Pennsylvania, consumers have had the ability to shop around and choose the electricity supplier that is right for them, such as the lowest cost provider or a renewable energy generator. With costs – including the prices of energy supply – on the rise, now is the perfect time to shop around to make sure your supplier is offering you the best rate possible. When you do venture into the electricity marketplace, remember to shop smart. Be aware of variable rates, which start small and then increase depending on the price of power. Watch out for decep-

tive marketing tactics, beware of hidden early termination fees, and always be sure to read the fine print on any contract you sign with a supplier. If you do not choose a supplier, you receive default supply through PPL Electric Utilities per state law. We hold competitive energy auctions twice a year, in which we secure a supply at the lowest rate offered, and then pass that supply on to customers without any markup. We don't profit from supply generation, so we have no vested interest in who you choose to supply your electricity. We just want to help you keep your bills as low as possible.

To help customers in the shopping process, we recently redesigned our bills to make it easier to identify your current supplier information, and we also offer numerous web resources at the new [www.pplelectric.com/shopsmart](http://www.pplelectric.com/shopsmart).

Don't leave money on the table. Shop smart today for the electricity supplier that's right for you and save.

- Tracie Witter,  
Regional Affairs Director  
PPL Electric Utilities  
[tlwitter@pplweb.com](mailto:tlwitter@pplweb.com)

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# BY THE NUMBERS...

\*As of press time

More than **1,100** students attended the Central PA Career Fairs at Milton & Warrior Run high schools.

Around **60** vendors also participated in the career fairs.

The Central PA Chamber conducted **21** ribbon cutting ceremonies this year.

## Join us at these upcoming events!

### BREAKFAST BRIEFING

7:30 to 9 a.m. Friday, Dec. 10 @  
the Central PA Chamber of Commerce,  
30 Lawton Lane, Milton.

Free to Attend - **Registration is Required**

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For details and to register, visit: [www.centralpachamber.com/events](http://www.centralpachamber.com/events)

## CENTRAL PA BUSINESS & EDUCATION ASSOCIATION Seminar & Training Series

How to Deliver a Great Elevator Speech

9 a.m. to 11 a.m. Wednesday, December 15

Central PA Chamber of Commerce

Cost: \$5 Member/ \$10 Non-Member

Register: [www.centralpachamber.com/events](http://www.centralpachamber.com/events)

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