



**Consider promoting your business/organization by providing an “Inside Jobs” Tour to fellow members of the Central PA Chamber of Commerce! This is a way to raise your community profile and possibly gain new clients and business connections.**

*What is an Inside Jobs Tour?*

Essentially, you (or someone you designate from your team) will provide a tour of your place of business during a timeframe that’s agreed upon with the Chamber. What you decide to showcase on the tour is completely up to you and/or your team. Some members have made tours interactive through “hands-on” activities. Feel free to be creative!

The Central PA Chamber staff will promote the event and invite members to your location at a specific start time to begin the tour. Naturally, tours vary in length, but most fall between 30 minutes and 2 hours.

While not necessary, some locations have also offered lunch or refreshments. This may be appropriate if your tour falls over a typical meal time (e.g. lunch @ noon).

Providing food and/or marketing giveaways can potentially boost the number of attendees. How many people you can take on a tour is completely up to you. In the past, members have provided staggered start times of tours to accommodate larger groups. Previous tour counts have ranged from 5 to 30 people.

As you permit, pictures and video will be taken by Chamber staff during the event for promotional purposes. They could appear on the Chamber’s web site, social media accounts, It’s Your Business the magazine, IYBTV, as well as in local media publications, etc.

If interested, or you have more questions, contact Jeff Shaffer at 570-742-7341 or [jshaffer@centralpachamber.com](mailto:jshaffer@centralpachamber.com).

Thank you for your interest in showcasing your business with an Inside Jobs Tour!