

CENTRAL PA

CHAMBER OF COMMERCE



Member Benefits & Opportunities

30 Lawton Lane
Milton, PA 17847
570-742-7341

www.centralpachamber.com



2021

We are pleased to present to you the 2021 Member Benefits & Opportunities Guide. This resource is for all of your membership and sponsorship needs.

We typically secure our events and programs a year in advance, and we hope that you will spend a few minutes looking at this guide to place these events on your schedule. Some of our members are looking for increased brand recognition, publicity or to simply support the activities of the Chamber. We would love to work with you in sponsoring an event or program.

*The Central PA Chamber of Commerce believes in a personal relationship with its members. How else would we be able to help you attain your business goals? The Chamber has adopted the tag line “**Our Business Is Your Business**”, and that is exactly what we mean. We are in business to help your business reach its full potential. We believe in taking a proactive approach to the needs of our members, which sets us apart from the rest.*

We take pride in keeping our members informed and up-to-date on all of the services that are included at no additional cost as part of the annual membership investment. We look forward to continuing to provide the personal and friendly relationship you have come to know. We will work with you in any way that we can to help you reach your full potential as a business or organization.

We look forward to helping you grow!



**Tea Jay
Aikey**

President & CEO
tjaikey@centralpachamber.com



**Jeff
Shaffer**

Communication Director
jshaffer@centralpachamber.com



**Michael
Porter**

Education Coordinator
mporter@centralpachamber.com



**Jessica
Williams**

Membership & Finance Director
jwilliams@centralpachamber.com

Table of Contents

Membership Benefits

Facility Usage.....	page 4
Health Insurance.....	page 5
Internet Listings.....	page 5
Member-to-Member Discounts.....	page 5
Voting Rights & Ability to Serve.....	page 5
Window Cling & E-Plaque.....	page 5
Annual Meeting.....	page 6
Breakfast Briefing.....	page 6
Business & Education Golf Tournament.....	page 6
Legislative Events.....	page 6
Member Appreciation Celebration.....	page 6
Open Houses.....	page 7
Ribbon Cuttings.....	page 7
It's Your Business (magazine).....	page 7
IYBTv (It's Your Business Television) & Studio.....	page 7
Membership Directory.....	page 7
Site Listing.....	page 7
Business Card & Brochure Rack Display.....	page 8
Copies/Faxes.....	page 8
Membership List.....	page 8
Referrals.....	page 8
Representation.....	page 8
Notary & Certification of Origin.....	page 8
Trainings.....	page 8
Raising the Board (RtB).....	page 9
Leadercast Live.....	page 9

Sponsorship Opportunities

Breakfast Briefing.....	page 10
Legislative Events.....	page 11
Annual Meeting.....	pages 12-13
Leadercast Live.....	pages 14-15
The President's Club.....	page 20
School Counts!.....	page 21
Building Leaders for the Susquehanna Valley (BLSV).....	page 22
Central PA Career Fair.....	page 23
Spring Career Awareness Fair.....	page 24
Business & Education Bingo Events.....	page 24
Business & Education Golf Tournament / Golf Ball Drop!.....	pages 24-27
2020 Sponsors.....	pages 28-31

Membership Benefits

The Central PA Chamber of Commerce offers the perfect blend of small-town hospitality and cutting-edge sophistication. We are truly dedicated to the success of each and every member's business. After all, businesses improve the economy, support local activities and make this region an exceptional place to live. The Central PA Chamber of Commerce is a dynamic professional business organization that:

- Is a leader in the community
- Operates with enthusiasm and integrity
- Is fiscally responsible
- Provides exceptional member service
- Encourages collaboration and cooperation
- Provides purposeful one-on-one communication

Vision Statement:

Helping Our Region Grow.

Mission Statement:

To be the preferred Resource Center for our members supporting their economic and business development.

Facility Usage

Central PA Chamber members may reserve the Ross Room (board room) or Smith Room (training center), free-of-charge (up to six times annual), on a first-come, first-served basis. *There is a nominal \$5 fee each time beyond six uses.* The rooms may be used 24/7 for meeting and training purposes. Refreshments and meals may be brought in. We encourage our members to utilize other members' services.

WHY US?

"I'm a member of the Central PA Chamber of Commerce for a number of reasons. One of which is networking. It's a chance for me to get to know people and their business and also for them to know my business." - Karen Nicholson, Corrections Consultants

Health Insurance

Offering customized innovative benefit programs for businesses of every size, Pennsylvania Chamber Insurance provides a complete spectrum of coverage solutions for Chamber members. Multiple medical plans from nearly every major carrier in the state and a complete line of optional specialty coverages provide the choice of programs with the best fit for employees. We can get a free, no obligation quote for anyone at any time. In addition, we offer a free Discount Prescription Drug Card. Learn more at: www.centralpachamber.com/membership/discount-prescription-drug-card.

Internet Promotion

The Chamber's web site (www.centralpachamber.com) is a great resource for people seeking information about the Central Pennsylvania Region. Members receive a free alphabetical and unlimited categorical listings, a direct link to your own web site and social media pages. There are additional opportunities to be listed under special distinctions, including: President's Club, School Counts! Employer and Green Business.

Member-to-Member Discounts

Chamber members are encouraged to offer exclusive discounts or special promotions to other Chamber members to promote your business and to strengthen membership unity. There is no fee for members to participate in this program. Simply register on our web site.

Voting Rights & Ability to Serve

Highly unique, the primary contact of each member business/organization votes for who will serve on the Chamber's Board of Directors. Members in good standing can be nominated to serve on the board, or they may also serve on one of the Chamber's committees, including: Budget & Finance, Business & Education, Milton Area Industrial Development Association, Member Engagement and Public Relations.

Window Cling & E-plaque

Each member receives an attractive window cling to proudly display at their place of business. Members may also request an "e-plaque" to display on their web site.

Networking

Annual Meeting

The Annual Meeting & Fundraiser is the Chamber's largest membership event of the year. It recognizes the incoming and outgoing Chamber officers and directors and celebrates the accomplishments of the Chamber and its members. Chamber Impact Awards are given to a company or individual in recognition of the positive impact that has been made on the Central PA Chamber or local community. A meal and keynote speaker is included and members are encouraged to dress their best.

Breakfast Briefing

The Chamber offers a morning networking breakfast for Chamber members and prospective members. Attending is a great way to increase your knowledge of Chamber activities and benefits and to meet new people. Attendees give a 28-second "elevator speech" about their company. The briefings are held from 7:30 to 9 a.m. at the Chamber and are free to attend. Breakfast is included! Seating is limited and registration is required.

Business & Education Association Golf Tournament

More than 100 golfers participate in this relaxing, fun-filled event at the Bucknell Golf Club to show their support for the Chamber's Business & Education Association programs. Lunch, goodie bags and contests are included in this special event that raises money for the Business & Education Association a 501(c)(3) organization.

Legislative Events

Legislative Events provide an opportunity for Chamber members to meet our federal-, state- and county-elected officials and to hear about issues affecting the community and specifically the business climate. These events draw area business leaders as well as local municipal officials.

Member Appreciation Celebration

At the end of summer, the Chamber invites its entire membership, and their families, to join the staff for a fun evening at the Central PA Chamber offices. There is plenty to eat and drink at this free, child-friendly event.

WHY US?

"All the staff at the Chamber are courteous and helpful." - Lisa Derr, Kingdom Kidz Inc.

Open House

Make professional contacts in an informal setting at an Open House. Hosted by members at their location, this is a great way to promote your business and develop long-term relationships while having fun. Host one of these events at your business, and we'll help you promote it!

Ribbon Cuttings & Ground Breaking Ceremonies

At no charge, the Chamber's staff will help coordinate your ribbon cutting to showcase your business. Whether you are a new member, or have been one for a long time, we would be happy to help publicize your important event. We will also help you promote a ground breaking.

Publications & Media

"It's Your Business"

Our monthly magazine will keep you informed of Chamber and member news. Your business will receive promotion upon joining and renewing each year. Several opportunities exist for members to submit press releases, send pictures, write guest columns, be in the Member Spotlight and more. There are advertising opportunities so you can guarantee you're in front of the membership and community every month. IYB is delivered digitally to members and print copies are placed in high-traffic areas throughout the region. Think your business would be a good location? Contact Jeff Shaffer, Communication Director, for more information.

IYBTv (It's Your Business Television) & Studio

Airing on Facebook and YouTube, IYBTv is a short, informative newscast about Central PA Chamber events, as well as member news and announcements! IYBTv also produces other features throughout the year related to benefits and spotlighting members. Need a place to record your own video? Contact Jeff Shaffer, Communication Director on using the IYBTv Studio at a nominal fee.

Membership Directory

Members are listed in this professional business directory released annually. Advertising opportunities are available.

Site Listing

Information on available sites and buildings, owned or represented by members, is updated monthly on the Chamber web site.

Additional Services

Brochure & Business Card Rack Display

Members are encouraged to display, free-of-charge, promotional materials such as business cards, brochures and announcements at the Chamber.

Copies

Black & White - No fee for the first 5 copies, and 15 cents per copy over 5 copies. Color Copies - 20 cents each.

Faxes

No fee for Chamber members to send faxes from the Chamber office.

Membership List

There is no fee for Chamber members to obtain a digital copy of this list. It contains contact information of all current Chamber members and can be formatted as needed.

Referrals

The Chamber receives hundreds of calls and e-mails every year from people seeking local products and services. Membership puts your business on the tip of our tongues. We only refer our Chamber members and also utilize an e-mail referral system. Members are notified via e-mail when referrals are made.

Representation

The Chamber maintains a close relationship with government officials to make doing business in the Central Pennsylvania Region the best it can possibly be. The Chamber studies state and federal issues, takes positions that encourages economic well-being and effectively communicates the voice of business owners to elected officials and government offices.

Notary Services & Certificates of Origin

Chamber members receive free notary services and legal certification on exported goods at our office. Appointments for this service are necessary.

Trainings

We offer both face-to-face and online training to meet a variety of needs. On the Chamber web site, Online Training is your one stop shop: to find, preview, distribute and manage the training individuals and company employees need. With access to more than 5,000 different courses, we are

Trainings (cont.)

sure to have the support you require. Whether it's mandatory compliance courses, continuing education units, or computer software training, you can find them all at www.centralpachamber.com. Click on Business & Education and then Online Training to get started. Courses are self-paced, on demand, many with certificates, and are distributed online to your computer at home or at the office. The Central PA Business & Education Association also offers various classes throughout the year as part of its Seminar & Training Series. These classes cover a wide range of topics vital to businesses of any size. To find current classes, and to register, click on Events. Central PA Chamber members may take these classes at a discount rate.

Raising the Board (RtB)

Raising the Board is a one-of-a-kind program, created by the Central PA Chamber of Commerce. It's designed to build the skills and confidence of current and future non-profit board members. Four-week sessions are held in the spring and the fall, covering a variety of topics board members must know and understand.

Find details at www.centralpachamber.com/rtb. Private sessions can be made available for large groups. Contact Jeff Shaffer, program director, at jshaffer@centralpachamber.com for more information.



WHY US?

"I think one of the biggest things I learned from Raising the Board, between all of the instructors, is not only to initiate it in a non-profit but in a daily business aspect as well."

- Chenelle Harriman, Nature's Medicines, Selinsgrove

Leadercast Live

In 2019, the Central PA Chamber of Commerce started a partnership with



Leadercast Live, the largest one-day leadership event in the world! The event features world-renowned speakers, discussing a variety of issues related to leadership. Leaders at all levels are encouraged to take part in this event, scheduled for May 5, 2021.

WHY US?

"It's inexpensive, and nowhere else in central PA can you get this much education in one day." - Dale Moyer, Evangelical Community Hospital

Sponsorship Opportunities

Please note: Due to the ongoing COVID-19 Pandemic, the following schedule of events is subject to change. However, know that we will always put forth our best effort to continue forward and maintain a sense of normalcy whenever possible.

The Central PA Chamber of Commerce offers a wide range of exciting events throughout the year. All members are encouraged to attend events and to become an event supporter. Sponsorship opportunities are offered year round and can fit budgets of all sizes. Gain positive exposure by selecting from the many sponsorship opportunities available. Studies show that businesses are viewed by the public as having good business practices, being reputable, caring about their customers and having a positive impact on the community when they are active in their local Chamber of Commerce.

Breakfast Briefings

Held on the following Fridays in 2021: Jan. 15, Feb. 12, March 12, April 9, May 14, June 11, July 16, Aug. 13, Sept. 10, Oct. 22, Nov. 19, Dec. 10.

7:30 to 9 a.m.

“The Smith Room” @ the Central PA Chamber

The Chamber offers this morning networking breakfast for Chamber members and prospective new members. Refresh your knowledge of Chamber activities and benefits or come and meet our new members. Attendees give a 28-second elevator speech about their business. The event is free to attend and begins with a hot breakfast at 7:30, followed by a presentation at 8. The program ends at 9. There is limited seating and registration is required.

Partnering Sponsor Investment: \$200
(1 opportunity available per event)

- Five-minute presentation at the event
- Company name/logo on Chamber web site with a direct link to your web site
- Company name/logo on invitation
- Opportunity to present marketing/promotional materials to event attendees
- Pre-event and post-event publicity through *It's Your Business* and social media

Legislative Events

TBD

Legislative Events provide an opportunity for Chamber members to meet our Congressional, state- and county-elected officials and to hear about issues affecting the community and specifically the business climate.

Partnering Sponsor Investment: \$700
(1 opportunity available per event)

- Five-minute presentation at the event
- Company name/logo on Chamber web site with a direct link to your web site
- Company name/logo on invitation and event program
- Opportunity to display your signage at the event
- Opportunity to present marketing materials to event attendees
- Pre-event and post-event publicity through *It's Your Business* and social media
- Two seats at the event

WHY US?

“I’ve been a member for many years, and I feel this organization is truly geared toward helping small businesses grow. I value the networking opportunities and the chance to learn about other local, small businesses...I would encourage other businesses to join and participate.” - Yvonne Arnold, Warrior Run Petcare Center



Breakfast Briefings are held throughout the year and are a great way to learn about the Central PA Chamber and its members.

For more information on benefits or sponsorships, call us @ 570-742-7341.

Annual Meeting

TBD

The largest membership event of the year. It recognizes the incoming and outgoing Chamber officers and directors and celebrates the accomplishments of the Chamber and the members. Chamber Impact Awards are given to a company or individual in recognition of the positive impact that has been made on the Central PA Chamber or local community. A meal is included and members are encouraged to dress their best.

Meal/Venue Sponsors Investment: \$1,200 **(Unlimited opportunities available)**

- Company name/logo on Chamber web site with a direct link to your web site
- Company name/logo on invitation and event program
- Opportunity to display your signage at the event
- Opportunity to present marketing/promotional materials to event attendees
- Pre-event and post-event publicity through *It's Your Business*, *IYBTV* and social media
- Two complimentary seats at the event

Centerpiece Sponsors Investment: \$800 **(Unlimited opportunities available)**

- Company name on invitation, web site and event program
- Company name displayed at the event
- Opportunity to present marketing/promotional materials to event attendees
- Pre-event and post-event publicity through *It's Your Business* and social media
- One complimentary seat at the event

Award Sponsors Investment: \$500 **(Unlimited opportunities available)**

- Company name displayed at the event
- Company name in event program
- Opportunity to present marketing/promotional materials to event attendees
- Pre-event and post-event publicity through *It's Your Business* and social media

Favor Sponsor Investment: \$400
(Unlimited opportunities available)

- Company name in event program
- Company name displayed at the event
- Post-event publicity through It's Your Business and social media

Program Sponsor Investment: \$200
(Unlimited opportunities available)

- Company name in event program
- Post-event publicity through It's Your Business and social media



The winners of the 2020 Chamber Impact Awards, presented during the Annual Meeting held in February. From left, are: John Machak and Lauren McDonald, The Wealth Factory; Brenda Reichenbach, Tony's Custom Tailor Shop; Scott Pfaff, representing Milton Savings Bank; and Chris Pinchak of Heaven's Best Carpet Cleaning.

For more information on benefits or sponsorships, call us @ 570-742-7341.

Leadercast Live

Thursday, May 5, 2021

7:30 a.m. to 3:30 p.m.

Location: TBD

In 2019, the Central PA Chamber of Commerce started a partnership with Leadercast Live, the largest one-day leadership event in the world! The event features world-renowned speakers, discussing a variety of issues related to leadership. Leaders at all levels are encouraged to take part in this event.

Venue Sponsors Investment: \$1,500 (Unlimited opportunities available)

- Four complimentary seats at the event
- Opportunity to address the audience (5 minutes)
- Exhibitor booth space
- Opportunity to place signage at the event
- Your logo on all event promotions
- Opportunity to present marketing materials to attendees
- Listed in press releases and in *It's Your Business*

Food/Drink Sponsors Investment: \$1,000 (Unlimited opportunities available)

- Two complimentary seats at the event
- Opportunity to place signage at the event
- Your logo on event flyers
- Opportunity to present marketing materials to attendees
- Listed in press releases and in *It's Your Business*

Registration Sponsors Investment: \$600 (Unlimited opportunities available)

- One complimentary seat at the event
- Opportunity to place signage at the event
- Your logo on event flyers
- Opportunity to present marketing materials to attendees
- Listed in press releases and in *It's Your Business*

Gift Sponsors Investment: \$300
(Unlimited opportunities available)

- Opportunity to present marketing materials to attendees
- Listed in press releases and in *It's Your Business*

Speaker Sponsors Investment: \$150
(Unlimited opportunities available)

- Listed in press releases and in *It's Your Business*

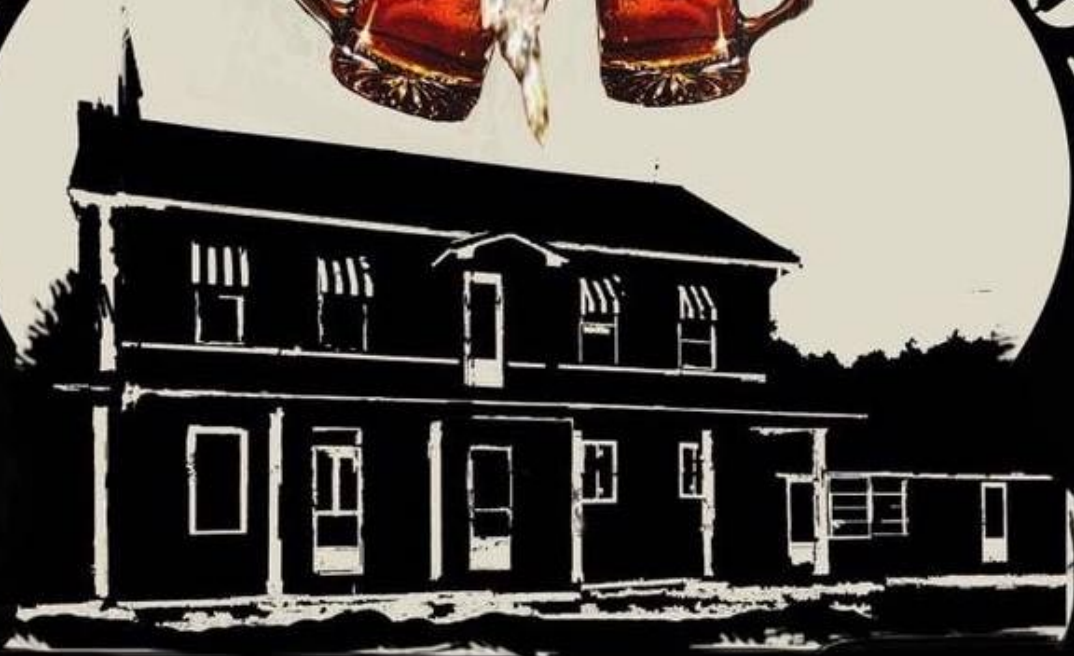
Leadercast **Central PA Chamber**



Leadercast Live in 2019 brought together Chamber members of all sizes and management levels. The theme was 'Leading Healthy Teams'. In addition to in-person speakers, a simulcast is shared around the globe. Our Leadercast Live event in 2020 was canceled due to COVID-19.

For more information on benefits or sponsorships, call us @ 570-742-7341.

THE FOREST HOUSE HOTEL



GOOD FOOD-GOOD FRIENDS-COLD DRINKS

**MIFFLINBURG PA
570-966-0349**



FREE WEEKLY ENTERTAINMENT

Sunday: Breakfast Served 10 a.m. - 12 p.m. & Full Menu from 12 - 7:45 p.m.

Monday: Mexican Monday, 4 p.m. ~ Tacos, Quesadillas, Nachos Supreme, Taco Salads

Tuesday: Burger Night, 4 p.m. ~ \$1.25 Cheeseburger with lettuce, tomato, onions & mayo,
\$1.00 Basket of Hand Cut Fries, \$1.25 Hot Dog (add chili & cheese \$.50)

Wednesday: Wing Nights, 4 p.m. ~ Fresh Jumbo Cut Wings, 15 Flavors Plus Weekly Feature Flavor

Thursday: Open at 4 p.m. and Karaoke at 7 ~ New Special Each Week

Friday: Open at 2 p.m. ~ **Saturday:** Open at 12 p.m.

Friday & Saturday: Dinner Specials, 4 p.m. ~ Icelandic Haddock (Fried or Sautéed), Choice of 2
Sides & Tossed Salad \$10.50 & New 2nd Dinner Special Each Week

The Forest House Hotel can also serve all of your catering needs.

We Are A Multi-Media Company

NEWSPAPER

MOBILE

ONLINE

MAGAZINE

The Central Susquehanna Valley's Largest Multi-Media Company covering the Local News you want, 24 hours a day, in a format that suits your individual needs.

- The Daily Item
- dailyitem.com
- The Danville News
- thedanvillenews.com
- Inside Pennsylvania Magazine
- Mobile-Friendly Website & Apps



The Daily Item

dailyitem.com

More for You!

200 Market Street • Sunbury, PA

Call To
Subscribe...
570-286-5671

LOCAL BANKING

1920 **101** 2021
YEARS STRONG

NEED HELP SECURING A REAL ESTATE LOAN? WE SUPPORT THE PAL PROGRAM

The Central PA Chamber of Commerce offers Pledged Asset Loans (PAL) to close the gap between the money you need and what your business is approved to borrow.

This is available exclusively for Central PA Chamber Members!

*A PAL COULD BE AS HIGH AS 10% OF THE
REAL ESTATE LOAN, UP TO \$25,000*



Member
FDIC 

CALL MILTON AT — 570-742-8541

*ASK US ABOUT OUR REAL ESTATE LENDING,
BUSINESS, AND PERSONAL CHECKING SOLUTIONS*

milton
SAVINGS BANK

CALL 570-742-8541 OR VISIT US TO GET STARTED

80 Broadway Street | Milton, PA 17847
www.miltonsavingsbank.com | 570-742-8541



"Custom Container Solutions (CCS) has MOVED to the Milton Industrial Park. This new, larger facility will allow us to greatly expand our business as a quality manufacturer of custom and standard steel roll offs, front load, rear load and specialty containers. We would like to thank our Central PA Chamber of Commerce and our Milton Area Industrial Development Association (MAIDA) as they played an instrumental role in making this move come to fruition. These organizations helped facilitate projects as large as funding from both state and local institutions as well as assisting CCS in refining small details. For instance, directional signage for our plant. Their commitment to local business was critical in allowing CCS to better serve the environmental, construction, energy, waste and recycling industries."

LYNNE HOWARD – Custom Container Solutions



To support its Vision of "Helping Our Region Grow," the Central PA Chamber of Commerce is offering Pledged Asset Loans (PAL) to member businesses and organizations that need help in securing business loans. You can think of PAL as your grandparent giving you the critical support you need to secure a loan. For more information, visit: www.centralpachamber.com/pal.



"The Central PA Chamber of Commerce has been super helpful with this project. So grateful for all you do!"

DR. JOHN FURIA, SVRE Enterprises



"For Rotabelt, choosing Milton was the perfect move. It's close to I-80, three hours from New York – easy for our trips from France – and Lewisburg (PA) has everything that we need. People that we hire are trustful, loyal and good skilled workers. With the help of the Central PA Chamber of Commerce, we felt warmly welcomed, and it's a good opportunity to be in contact with people all around. So, for all the questions you have, don't hesitate to ask, you will have an answer and very quickly."

VANESSA LUQUE

Group Sales and Marketing
Vice President, Rotabelt USA



"We have long partnered with the Central PA Chamber of Commerce to help small business owners grow and prosper. Their dedication and responsiveness from each and every member of their staff are best-in-class, and the Bucknell SBDC values their services to the business community of our region."

STEVEN STUMBRIS

Director, Bucknell University
Small Business Development Center



(also Milton Area Industrial Development Association – MAIDA)
30 Lawton Ln. • Milton, PA 17847 • 570-742-7341 Tel • 570-742-2008 Fax
www.centralpachamber.com

TEA JAY AIKEY
President & CEO

tjaikey@centralpachamber.com



FIND US on Facebook and YouTube

President's Club

The President's Club is an exclusive sponsorship program created to prominently recognize companies who contribute to the Chamber over and above their annual membership investment. This extraordinary commitment has allowed the Central PA Chamber of Commerce to increase its level of service to the community in recent years, offering more value to its membership. These leading companies are recognized in the community as an elite group of Chamber members who show unparalleled financial support for Chamber events and programs on a continuing basis.

The President's Club opportunity closes as of Jan. 31, 2021 in order for the Chamber to fulfill the benefits listed below.

President's Club Investment: \$750 (Unlimited opportunities available)

- Private reception with President's Club Members and Executive Committee
- Recognition as a President's Club Member with name/logo on the Chamber web site with a direct link to your web site
- Company name recognition at Chamber events
- Recognition through *It's Your Business*
- Opportunity to present marketing/promotional materials at Annual Meeting and Business & Education Association Golf Tournament
- Complimentary seat at each of the Legislative Events
- Logo prominently displayed on the President's Club Wall at the Chamber office
- Prominent listing in The Chamber Directory
- VIP Seating at the Annual Meeting
- Discounted advertising in *It's Your Business*
- Invitation to special events as they happen throughout the year





There are numerous opportunities to sponsor the Central PA Business & Education Association, the 501(c)(3) branch of the Central PA Chamber of Commerce. Your support aids B&E's mission to help the current and future workforce.

School Counts!

Young people need to know that there is a correlation between working hard in school and finding a job, whether that job is in a Fortune 500 company or in the stockroom of a local retail store. They need to know that attendance, punctuality, attitude and effort count, and that nothing succeeds like hard work. School Counts! will help students understand that school performance is important and will help develop a more highly qualified workforce. The Central PA Business & Education Association is working with local school districts to ensure the success of the School Counts! program.

School Counts! Partner Investment: NO COST
(Unlimited opportunities available)

Sign up today @ www.centralpachamber.com/school-counts

- Opportunity to meet area high school students to share your perspective as a School Counts! Employer
- Company name/logo on Chamber web site with a direct link to your web site

SCHOOL

counts!

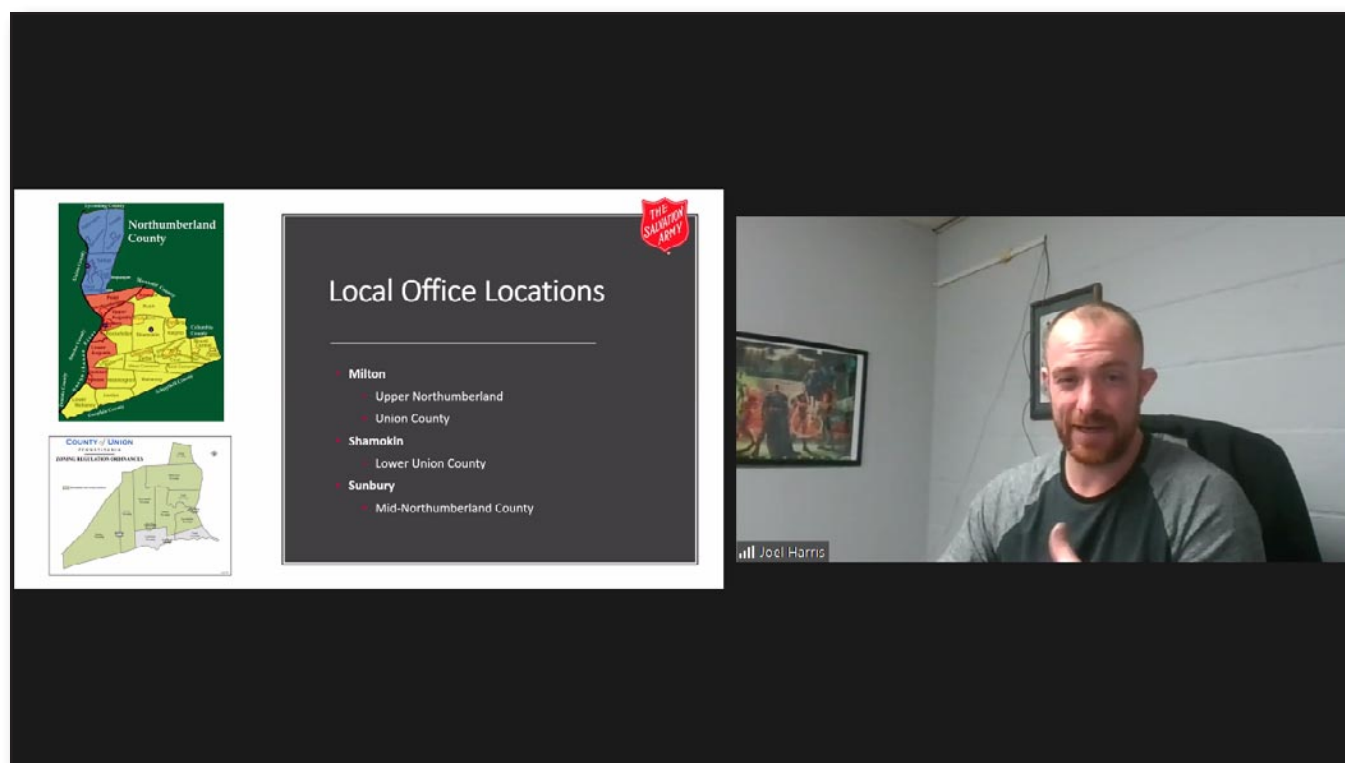
Building Leaders for the Susquehanna Valley (BLSV)

Program runs during the day, once a month, while school is in session

Building Leaders for the Susquehanna Valley is a program designed for youth who are beginning to show leadership potential and an interest in the community. Its goal is to acquaint students with community needs and resources, encourage their interest and participation as they develop leadership skills and have the opportunity to interact with community leaders in the Susquehanna Valley. This program is open to all high schools across the central PA region.

Program Day Sponsors Investment: \$250 (8 opportunities available)

- Recognition during a program day
- Opportunity to meet and present your organization to the students
- Opportunity to display your signage at the event (if applicable)
- Opportunity to provide marketing/promotional materials to students
- Recognition in graduation program
- Recognition in *It's Your Business* and social media



A presentation by Joel Harris of The Salvation Army, Milton, during a late 2020 BLSV Zoom meeting.

Central PA Career Fair

Wednesday, Nov. 3, 2021

Milton Area High School, Milton

More than 1,000 students from several school districts across the region attend the Central PA Career Fair in the Milton Area High School gymnasium. Here, they meet with more than 50 vendors to learn about area career opportunities, the expectations and educational requirements. Mock job interviews are held, and there is also a Fashion Show three times during the course of the day to showcase attire of various careers.

Sponsor Investment: \$350
(Unlimited opportunities available)

- Announced as a career fair sponsor throughout the day
- Opportunity to display your signage at the event (if applicable)
- Company name/logo on Chamber Web site with a direct link to your Web site
- Company name/logo on promotional materials
- Opportunity to present marketing/promotional materials to event attendees
- Pre-event and Post-event publicity through *It's Your Business* and social media



Tina Nail of Nailed It Business Services talking about careers in finance with high school students at the Central PA Career Fair in 2019.

Spring Career Awareness Fair

Wednesday, May 19, 2021

Baughner Elementary School, Milton

To keep area students interested in learning, Chamber members are encouraged to take part in the Spring Career Awareness Fair to share their career paths with 3rd-, 4th- and 5th-grade students from the Chamber's partner schools. The whole idea is to have fun, spark interest and keep students engaged.

Sponsor Investment: \$300
(Unlimited opportunities available)

- Announced as a career fair sponsor throughout the day
- Opportunity to display your signage at the event (if applicable)
- Company name/logo on Chamber Web site with a direct link to your Web site
- Company name/logo on promotional materials
- Opportunity to present marketing/promotional materials to event attendees
- Pre-event and Post-event publicity through *It's Your Business* and social media

Business & Education Association BINGO Events

Wednesday, Feb. 5, 2021

D&S Event Center, Milton

BINGO events are scheduled throughout the year and are open to the general public. In addition to playing BINGO, members can support the Business & Education Association by sponsoring prizes, either monetarily or in-kind.

Sponsor Investment: \$50 or \$100
(Unlimited opportunities available)

- Company name on promotional materials
- Opportunity to present marketing/promotional materials to event attendees
- Pre-event and Post-event publicity through *It's Your Business* and social media

Business & Education Association Golf Tournament

Friday, June 25, 2021

Shotgun start, 1 p.m.

Bucknell Golf Club, Lewisburg

More than 100 golfers participate in this relaxing, fun-filled event to show their support for the Chamber's Business & Education Association. Lunch, goodie bags, contests and awards are included in this special event that raises funds for Business & Education programs.

Master Sponsor Investment: \$1,200
(1 opportunity available)

- Company name advertised at five tee boxes
- Opportunity to display your signage at the event
- Company name/logo on the tournament score card
- Registration for four golfers
- Company name/logo on Chamber Web site with a direct link to your Web site
- Company name/logo on invitation and event program
- Opportunity to present marketing/promotional materials to event attendees
- Pre-event and Post-event publicity through *It's Your Business* and social media

Hole-In-One Sponsor Investment: \$1,000
(1 opportunity available)

- Company name advertised at three tee boxes
- Company name advertised at the prize hole
- Opportunity to display your signage at the event
- Registration for four golfers
- Company name/logo on Chamber Web site with a direct link to your Web site
- Company name/logo in event program
- Opportunity to present marketing/promotional materials to event attendees
- Pre-event and Post-event publicity through *It's Your Business* and social media

Putting Contest Sponsor Investment: \$800
(1 opportunity available)

- Company name advertised at two tee boxes
- Company name advertised at the putting contest location
- Registration for four golfers
- Putting contest tickets for four golfers
- Company name/logo on Chamber Web site with a direct link to your Web site
- Company name/logo in event program
- Opportunity to present marketing/promotional materials to event attendees
- Pre-event and Post-event publicity through *It's Your Business* and social media



Beverage Sponsor Investment: \$600
(1 opportunity available)

- Company name advertised at two tee boxes and beverage station
- Opportunity to drive beverage carts
- Opportunity to staff the stationary beverage stops
- Opportunity to present marketing/promotional materials to event attendees
- Company name/logo in event program
- Pre-event and post-event publicity through *It's Your Business* and social media

Cart Sponsor Investment: \$450
(1 opportunity available)

- Company name advertised at a tee box
- Company name/logo advertised on all team carts
- Opportunity to present marketing/promotional materials to event attendees
- Company name/logo in event program
- Pre-event and post-event publicity through *It's Your Business* and social media

Lunch Sponsors Investment: \$400
(Unlimited opportunities available)

- Company name advertised at two tee boxes
- Opportunity to present marketing/promotional materials to event attendees
- Company name/logo in event program
- Pre-event and post-event publicity through *It's Your Business* and social media

Silent Sports Memorabilia Auction Sponsor Investment: \$400
(1 opportunity available)

- Company name advertised at a tee box
- Opportunity to display your signage at auction location
- Opportunity to present marketing/promotional materials to event attendees
- Company name/logo in event program
- Pre-event and post-event publicity through *It's Your Business* and social media

Hole Sponsors Investment: \$200
(Unlimited opportunities available)

- Company name advertised at a tee box
- Opportunity to present marketing/promotional materials to event attendees
- Company name in event program
- Post-event publicity through *It's Your Business* and social media

Ice Sponsor Investment: \$150
(1 opportunity available)

- Company name advertised at a tee box
- Opportunity to present marketing/promotional materials to event attendees
- Company name in event program
- Post-event publicity through *It's Your Business* and social media

Goodie Bag Sponsors Investment: 125 Promotional Items
(Unlimited opportunities available)

- Opportunity to present marketing materials to event attendees

Golf Ball Drop! Sponsor Investment: \$600
(1 opportunity available)

- Company name advertised at a tee box
- Opportunity to display your signage at Golf Ball Drop! location
- Opportunity to present marketing materials to event attendees
- Opportunity to drop golf balls
- Company name/logo in event program
- Pre-event and post-event publicity through *It's Your Business* and social media



Golfers head to their starting holes at the annual golf tournament.

It is with deep gratitude that the Central PA Chamber recognizes the members who have supported our programs and events in 2020.

Breakfast Briefing

Partnering Sponsors

First National Bank
The Graphic Hive
Lewisburg Downtown Partnership
The Wealth Factory
RE/MAX Bridges - Ann Hilliard
Aim Advertising
Welch Performance Consulting
Designer Homes of PA
The UPS Store - Lewisburg
Yogi at Shangri-La
Meixell Diehl Insurance
Patchmasters - Williamsport



Dez and Tom Schulz of Yogi at Shangri-La speak to a group during a Breakfast Briefing in 2020.

Legislative Breakfast

Partnering Sponsors

Milton Savings Bank
PPL Electric Utilities

Member Benefits & Opportunity Guide

Back Page Sponsor

i3 Point of Sale

Inside Page Sponsors

The Forest House Hotel
The Daily Item

Annual Meeting & Awards Ceremony

Meal / Venue Sponsors

Service 1st Federal Credit Union

Centerpiece Sponsor

Evangelical Community Hospital

Award Sponsors

The Daily Item
Nesco Resource

Favor Sponsor

The Muncy Bank & Trust

Program Sponsors

Interaction Dynamics Group, Lackawanna College - Sunbury Center,
Milton Savings Bank, First National Bank, Susquehanna Fire Equipment Co.,
The Wealth Factory, Susquehanna Valley Limousine



Photography

Hosterman Photography & Design

Men's Wardrobe

Tony's Custom Tailor Shop

Ladies Hair & Makeup

Hairology

Jewelry

Unique Inspirations Limited

Centerpieces

Middle Creek Signs

Speaker

Diane Weller (Diane Weller Coaching)

President's Club

Coldwell Banker Penn One Real Estate

Davis, Davis & Kaar

Decal Dynasty

Evangelical Community Hospital

Green Ridge Graphics

Heritage Springs Memory Care

Hosterman Photography & Design

i3 Point of Sale

iHeartMedia - Shamokin & Williamsport

Interaction Dynamics Group

Jersey Shore State Bank

LaPrimavera Italiano Ristorante

Lawton Insurance Agency, Inc.

Lewisburg Pharmacy

LIVIC Civil

Mifflinburg Bank & Trust Company

Milton Savings Bank

North Central Sight Services

North Shore Railroad Company

OnFire Promotions

PenTeleData

PPL Electric Utilities

RE/MAX Bridges - Ann Hilliard

RiverWoods Senior Living Community

Safeguard Business Systems

Service Electric Cablevision / SECV8

Service 1st Federal Credit Union

Seven Mountains Media

Stahl Sheaffer Engineering, LLC

Susquehanna Fire Equipment Company

Susquehanna Valley Limousine

T-Ross Brothers Construction, Inc.

The Daily Item

The Standard-Journal

The Wealth Factory



Diane Weller of Diane Weller Coaching was the keynote speaker during the Chamber's Annual Meeting in 2020.



President's Club (cont.)

Unique Inspirations Limited
Watsonstown Dental, PC
XW Construction

Building Leaders for the Susquehanna Valley (BLSV)

Program Sponsors

Brookpark Pet Supply
The Daily Item

Central PA Career Fair & Spring Career Awareness Fair

Sponsors

Thermo Fisher Scientific
The Daily Item

Business & Education Association Golf Tournament

Master Sponsor

T-Ross Brothers Construction, Inc.

Beverage Sponsor

The Coup Agency

Cart Sponsor

The Muncy Bank & Trust Company

Lunch Sponsors

i3 Point of Sale
Lawton Insurance Agency
Stahl Sheaffer Engineering

Sports Memorabilia Auction Sponsor

Pivot Physical Therapy

Ice Sponsor

Susquehanna Fire Equipment Company

Putting Contest Sponsor

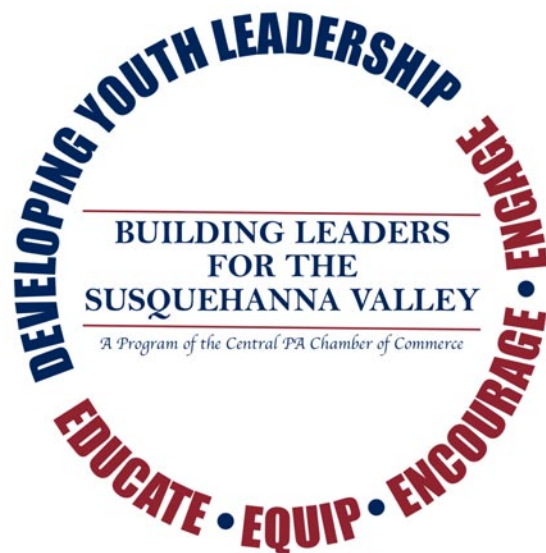
Jersey Shore State Bank

Golf Ball Drop! Sponsor

Service 1st Federal Credit Union

Hole Sponsors

Central Susquehanna Community Foundation
Evangelical Community Hospital
Heritage Springs Memory Care
Herbert, Rowland & Grubic (HRG)
Hosterman Photography & Design
Interaction Dynamics Group
Mifflinburg Bank & Trust
Milton Savings Bank
Nesco Resource
On Fire Promotions



Service 1st Federal Credit Union was the Golf Ball Drop! Sponsor in 2020, where on-lookers could watch hundreds of golf balls being dropped from a crane.

Hole Sponsors (cont.)

Pinpoint Federal Credit Union
Service Electric Cablevision / SECV8
Sheesley Insurance
The Daily Item
The Standard Journal

Bingo Night Fundraiser

Prize Sponsors

Keystone Power Washers
Nailed It Business Services
Service Electric Cablevision/SECV8
Susquehanna Fire Equipment Co.
The Coup Agency
The Squeeze In
The Wealth Factory
Weaver Wireless Consultants
Welch Performance Consulting



It takes a lot of great volunteers to pull off a golf tournament, including (from left) Heidi Welsh and Ginny Forbes of Jersey Shore State Bank.



Tom Schulz of Yogi at Shangri-la was one of the big winners at Bingo Night to support 'B&E'.



At right, Wendy Weaver of Weaver Wireless Consultants, and her daughter, Taylor, came out for the Central PA Business & Education Association's BINGO night in early March.



Do more for your business.

Exclusive
Invitation for

**Central PA Chamber
of Commerce Members**

**RECEIVE UP TO A
50% DISCOUNT**

BUSINESS AUTOMATION SOLUTIONS



Scalable solutions that **grow with your business.**

Call or Email for a Free Consultation

877-456-7722 | CPCC@i3verticals.com