It's Your Business

www.centralpachamber.com

Volume 5, Issue 8 - August 2020





School Counts for Watsontown Dental, pg. 17





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Tea Jay Aikey - President & CEO

tjaikey@centralpachamber.com

Jeff Shaffer - Communication Director

ishaffer@centralpachamber.com

Michael Porter - Education Coordinator

mporter@centralpachamber.com

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jwilliams@centralpachamber.com

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The President's Club is an exclusive sponsorship program created to prominently recognize companies that contribute to the Central PA Chamber over and above their annual membership investment. For more information, call 570-742-7341.

The Inside Scoop

We knew it would happen, but for awhile, it was hard to say when.

The Central PA Chamber of Commerce and many of its members "turned the corner" in July as evident by the resurgence of activity.

In our cover story, you'll read about a few members that are growing and expanding despite the ongoing saga of COVID-19.

Are things back to the way we all generally want it? No, we have a way to go, but seeing this recent swell in activity is invigorating. Speaking for the staff, we couldn't be happier for SVRE Enterprises. Astro Village Listing Service, RE/MAX Bridges, and many more, that are making a comeback!

Also inside this issue, catch up on the latest businesses and organizations to join the ranks of the Central PA Chamber on page 4. Yes. membership continues to grow, which leaves us with lots of hope. Speaking of hope, President & CEO Tea Jay Aikey says it may just be the special ingredient needed during the hiring process. Learn what it means in her column on page 10.

The Central PA Chamber, and the larger Central PA community, lost a well-know community advocate in John H. Yingling in late June. You can find a tribute to the local legend on page 15.

Our Central PA Business & Education Association is gearing for another school year, regardless of how it takes place.

Education Coordinator Michael Porter is busy making plans (and backup plans) to ensure we play our part in developing our local students. And, we're also showing our gratefulness to members that have been backing our cause as of late. You can read about the PPL Foundation's continued support of "B&E" and Watsontown Dental's sponsorship of our School Counts! program on pages 16 and 17. And, look for many upcoming events, more member news and other highlights throughout this month of IYB.

If you have good news to share, please, let me know! Enjoy the issue!



Jeff Shaffer, Editor Communication Director jshaffer@centralpachamber.com

It's Your Business Deadlines

September Issue News/Ads August 14 -- Flyer Inserts August 19

Interested in advertising in this publication? Contact Jeff at jshaffer@centralpachamber.com or call 570-742-7341

Find FREE copies of It's Your Business at these Chamber member locations (availability may vary):

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Country Cupboard ■ Lewisburg Borough ■ Lewisburg Hotel Lewisburg Pharmacy ■ McCann School of Business & Technology

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Milton

Baldwin & Baldwin ■ Central Vision Eyecare ■ D & S Event Center Milton Public Library ■ Pinpoint Federal Credit Union

Watsontown

Watson Inn ■ Watsontown Dental, PC

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City of Sunbury Office ■ Sunbury Revitalization ■ The Dip-In



On July 15, SVRE Enterprises broke ground on the future Dollar General location at 9 Main St., Montandon. The goal is to be completed by Christmas. In front, from left, are: state Rep. Lynda Culver, Dr. John Furia, SVRE Enterprises; and Northumberland County Commissioner Sam Schiccatano. Back: Josh Simmons, JD Feaster Earthworks; Justin Ross, LIVIC Civil; Doug Everitt, West Chillisquaque Township; and Tea Jay Aikey, Central PA Chamber President & CEO.

Buildingmomentum

MONTANDON - July was a month of transition for the Central PA Chamber and its members.

It was a time to get back on track following months of uncertainty surrounding the COVID-19 Pandemic. The month saw a groundbreaking ceremony, multiple ribbon cuttings and a general resurgence of Chamber activity.

The Chamber and its Milton Area Industrial Development Association is proud to share that SVRE Enterprises broke ground on the future Dollar General store at 9 Main St., Montandon. Dr. John Furia is excited to have this project underway.

"This is a community that has a need for a general store that hasn't existed for many, many years," he said. "We're hoping that it's going to provide services to the community, jobs, raise the tax base and increase the property values for the good people of Montandon.

"Thank you to many for the support and thank you to the community of Montandon."

A ribbon cutting ceremony will take place around the time of opening, hopefully around the Christmas holiday.

Speaking of ribbon cuttings, a pair of celebrations were held for recently renovated offices.

Montandon saw even more growth with the new location for Astro Village Listing Service.

"I've been with Astro Village for almost 40 years, and I wanted to semi-retire," said owner Marcia Murray, at the ribbon cutting celebration on July 8. "So, I moved to the building at 418 Main St., and moved my office here."

Family and friends assisted with the renovations, she added, and they welcome anyone looking to learn more about their home

services.

On July 23, a ribbon cutting ceremony was held in Watsontown for RE/MAX Bridges and its new, renovated location at 210 Main St. Owner Ann Hilliard acquired the location from Wally Fairman, who was also in the RE/MAX family, before his recent retirement. "There will be someone here most days from 9 a.m. to noon, and check us out online," Hilliard said.

See "Momentum" (on page 14)



The Central PA Chamber's first Breakfast Briefing since the COVID-19 Pandemic began, held on July 24, was a big hit! To better follow state and federal guidelines, its now being held in the more spacious Smith Room. Guests are also being served breakfast and indicating their level of comfort with personal contact. Event sponsor was XW Construction. Register for upcoming Breakfast Briefings at www.centralpachamber.com/events.



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New Members

ZenBusiness 702 San Antonio St. Austin, TX 78701 844-493-6249 outreach@zenbusiness.com Ross Buhrdorf - CEO www.zenbusiness.com

ZenBusiness makes it easy to start, run and grow your business. We are a small business that is excited about helping other entrepreneurs realize their dreams of creating and growing a successful business. By making business formation easy and affordable, we hope to foster a small business community where owners can connect on a local and national level and help each other grow.

VNA Health System /
Lewisburg Home Health and Crossings Hospice
922 Buffalo Road
Lewisburg, PA 17837
570-875-7486
jwhite@vnahs.com
James White - Community Liaison
www.vnahs.com

VNA Health System is a non-profit Home Health and Hospice agency with six offices in central Pennsylvania servicing 19 counties - Lewisburg, Shamokin, Lock Haven, State College, Lewistown and Harrisburg.

Find the latest member news on our Facebook page and at www.centralpachamber.com.

WANTED

The Central PA Chamber of Commerce is seeking member businesses and organizations that are able to be distribution locations for It's Your Business, the Chamber's monthly magazine.

Greatest current needs are in:

Snyder and western Union counties

If you're a Central PA Chamber member, and have foot traffic where the general public can pick up/read copies of IYB, please, e-mail jshaffer@centralpachamber.com.



Mission Statement

To be the preferred Resource Center for our members supporting their economic and business development.

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RE/MAX Bridges - Watsontown 210 Main St. Watsontown, PA 17777 570-538-2582 hilliardannm@gmail.com Ann Hilliard - Owner

www.remax.com/real-estate-offices/lewisburg-pa

Straight. Forward. Those are two words that best describe real estate professional Ann Hilliard. She's always moving forward, and chances are, straight toward success.

Membership Renewals

Mediastead

(As of July 20, 2020)

4 The Office
Ann Hilliard - RE/MAX Bridges
Best Cleaners
Buffalo Valley
Recreation Authority
Custom Container Solutions
Donald L. Heiter
Community Center
Dori Rankinen - Independent
LegalShield Agent
Expectations Women's Center
Image One Technologies
Lamar Advertising Williamsport

Milton Raceway Self Storage
Northumberland County
Economic Development
Pfeiffer-Naginey Insurance
S & L Services, Inc.
Seven Mountains Media
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Susquehanna Valley
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WHY US?

What our members are saying...

"I NOT ONLY JOINED FOR THE NETWORK OPPORTUNITIES,
BUT ALSO TO HELP MY
LOCAL HOMETOWN."

- Andrea Hulsizer, Muncy Bank and Trust Company







What makes your organization unique? We are a pet food bank.

How do you market your business?
We use a combination of social media and community outreach.

What is your Mission Statement?

To provide supplemental pet food to people for their pets who might otherwise not be able to afford it. And to help

Susan Straub, Director

(570) 412-1500

arthurspetpantry@gmail.com

Arthurspetpantry.wixsite.com/ arthurspetpantry

keep pets stay at home with their families instead of entering the shelter system.

How many do you employ?

Currently, we have 12 volunteers.

Finish this sentence – "On a day off

Am constantly working on obtaining pet food so we can help more families.

Words to live by?

I live to help those who are less fortunate than I am so they can keep their fur babies home with them. What are the top 3 company priorities you focus on?

- Obtaining enough food to help those in need in the area.
- Getting the word out about our organization.
- Helping families feed their pets.

What are the characteristics you look for in employees?

We look for people who love animals.

Scott Powell, President

(570) 419-7233

djscott920@gmail.com

www.1stchoicedjservice.com

f

1st Choice DJ Service

What makes your business unique?

We are an established mobile disc jockey business with 30 years of experience.

How do you market your business?

Online, Bridal Shows, Referrals, Wedding Pros.

What is your Mission Statement?

To provide the best entertainment for my clients. To exceed their expections.

How many do you employ?

One part time and two people when needed.

Advice to those who own a business? Be networking and marketing your business everyday. Finish this sentence - "On a day off I..."

Do whatever I have to do. Errands, going shopping or having fun.

Words to live by?

My glass is always half-full.

What are the top three company priorities you focus on?

Leads, income and equipment.

What are the characteristics you look for in employees?

Dependable, honest and good work ethic. What philanthropic causes does your business support?

American Cancer Society, American Rescue Workers, Kids Around the World.

Want to appear in the Member Spotlight?

E-mail Jessica Williams at

jwilliams@ centralpachamber.com for details!



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What's Happening

BREAKFAST BRIEFING

7:30 to 9 a.m. Friday, Aug. 14 @ the Central PA Chamber of Commerce, 30 Lawton Lane, Milton.

Free to Attend - Registration is Required

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Singercise, a free, live-online program will be offered through the Greater Susquehanna Valley YMCA thanks to a community grant from the Parkinson's Foundation. The program is a music therapy, group-singing protocol designed specifically for people with Parkinson's disease and their care partners to work out little muscles we don't usually think about that play a crucial role in swallowing and respiratory control. The program aims to improve vocal intensity, speech intelligibility, respiration and swallowing, and provides stress reduction as well as reduced symptoms of anxiety and depression. Class will be facilitated by board-certified music therapist Alysha Suley. Singercise is open to individuals of all physical abilities. Virtual class times are Wednesdays from 4:30 to 5:30 p.m. now through Sept. 30. The program will be offered zia Zoom. Registration is required and class slots are available on a first-come, first-served basis. Participants may register at the Lewisburg YMCA at the Miller Center, by calling (570) 556-4191 or at www.gsvymca.org.



12 p.m. Wednesday, Sept. 23

@ Yogi at Shangri-La

670 Hidden Paradise Road. Milton

- Take a Fall Hayride and see the Halloween Trail
- Wear shoes appropriate for an easy hiking trail
- Lunch provided (RSVP required)

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Join LIVE Zoom Webinars Every Thursday @ 8pm!



COME JOIN US AT THE FOLLOWING EVENTS

Every Day – We have a clothing bin at the puppet home as a Fundraiser. It is a HandUp bin. It is located behind the puppet home at the back alley.

Flamingo Flocking Fundraiser – You can make someone smile by placing some Pink Flamingo's on their yard. You can do it for a Birthday, Anniversary, Graduation, or just to make their day!!

Call us at 570-838-3133 for more information.

Miss Curly's Right Hand Club – Fundraiser for a monthly subscription of \$15 or more to help pay for our monthly utilities and insurances. Go to:

hiskingdomkidz.com.networkforgood/projects/95011-2020-giving

Virtual Concert with Crossfyre Group and Kingdom Kidz Sunday, August 9, 2020 at 7:00pm

Virtual Programming – Kingdom Kidz is currently doing all Programs virtually on Facebook each night at 7 pm. Join in and see what new adventures God is sending us on.

Due to the COVID-19 restrictions Kingdom Kidz have been totally shut down since March and all scheduled programs on the road have been cancelled through the end of August along with our monthly dinner theaters.

Kingdom Kidz is looking for volunteers who are willing to assist with the sound, lighting and media aspects of our programs. We will train.

Clearances are a requirement.

Quality Family Programming

www.hiskingdomkidz.org e-mail: puppets@hiskingdomkidz.org
Follow us on Facebook 570-838-3133

Inside Jobs offers members a chance to tour facilities of fellow businesses/organizations
Find tour details and register @ www.centralpachamber.com/events.

Mostly Mutts Fundraisers

SUNBURY – The Mostly Mutts 11th Annual Golf Tournament at the Susquehanna Valley Country Club, Selinsgrove, has been rescheduled for Wednesday, Sept. 9.

Registration is open for the four-person scramble, which will begin with event-day registration at noon and a shotgun start at 1 p.m. The entry fee is \$85, and all proceeds benefit the no-kill shelter in Sunbury. Prizes will be awarded in the putting contest and for closest

Prizes will be awarded in the putting contest and for closest to the pin, longest drive and closest to the line. Golfers who bring a donation from the Mostly Mutts' wish list, available at www.mostlymuttson-line.com, will receive a free hotdog at registration, courtesy of the Susquehanna Valley Country Club.

To register for the tournament, golfers may complete the form available at www.mostlymuttsonline.com.

Checks payable to Mostly Mutts Inc., along with completed registration forms, should be sent to Sunbury Motors KIA, in care of Liz Mertz, P.O. Box 403, Hummels Wharf, PA 17831.

Several sponsorship packages

are available. For information, contact Mertz at 570-274-6131.

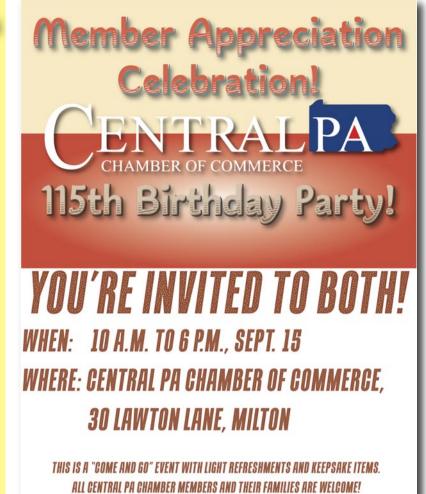
If Pennsylvania or the local region return to the "yellow phase" of the state's reopening plan, the tournament will be postponed until 2021.

COVID-19 canceled many of the shelter's major fundraisers, resulting in a loss of approximately \$25,000 in expected donations.

Mostly Mutts is introducing a new raffle with prizes ranging from \$25 to \$500 to support animals at the shelter. Tickets for Midsummer Mutts Mania, at \$10 each, are available by sending a check payable to Mostly Mutts, a self-addressed, stamped envelope and the name, address and phone number of each ticket holder to Cindy Shamp, 949 Point Township Drive. Northumberland, PA 17857.

The drawing will be held Monday, Aug. 31, at 6:30 p.m. at Sunbury Motors.

Winners will be notified by phone. For more information on Midsummer Mutts Mania, call 570-473-1029 or e-mail mostlymuttsonline@gmail.com.



For more information, visit us on Facebook!

RSVP BY SEPT. 4 SO WE CAN PLAN ACCORDINGLY! VISIT: WWW.CENTRALPACHAMBER.COM/EVENTS

| Date | Event | Location | Time | Cost |
|---------|---|----------|-----------------------|------|
| 8/11/20 | Cybersecurity Maturity Model Certification | Zoom | 11 a.m. to 12:30 p.m. | Free |
| 8/13/20 | Safety Culture in the Post-COVID-19 Workplace | Webinar | 2 to 3 p.m. | Free |
| 8/20/20 | Improving Plant Efficiencies and Performance During Unstable Times | Webinar | 12 to 1 p.m. | Free |





Small Business
Development Center
Bucknell University

570-577-1249 www.bucknell.edu/sbdc

| Date | Event | Location | Time | Cost |
|---------|-------------------------|----------|--------------------|------|
| 8/12/20 | Business Startup Basics | Webinar | 10 a.m. to 12 p.m. | Free |

Have you dreamed of being your own boss for many years but don't know where to start?

Do you ask questions like: "How do I turn my good idea into a successful business?"..."What kind of forms and licenses do I need?"..."Where can I find financing?"..."Where is the best place to open my business?"..."What is a business plan and how do I prepare one?"

The first step to starting a successful new venture is to contact the Small Business Development Center at Bucknell University!

Weis Center updates supporters

LEWISBURG - As a result of the COVID-19 pandemic and associated health and safety concerns for patrons, artists, and staff, the Weis Center for the Performing Arts will not be hosting any public, large-scale performances through December 2020. The decision was made in cooperation with Bucknell University, based on current information provided by state and federal public health officials.

Where there was a fully-booked fall schedule, many international artists were forced to cancel their tours amid travel and safety concerns. The Weis Center is making efforts to reschedule many of those artists for the following fall.

And, they are actively planning a spring 2021 season in the hopes that they will be able to hold safe public gatherings at that time. When the Weis Center does reopen, they will be implementing stringent protocols to keep patrons, artists and staff members safe, including expanded sanitation measures before, during and after performances and public health screenings that may include having your temperature taken.

According to officials, they are very disappointed to share this news with its supporters, as the performing arts are needed now more than ever, to inspire, connect and reinvigorate communities. However, live performances will return and they look forward to reconnecting.

In the meantime, connect with the Weis Center on Facebook and Instagram. Each week, they post a new "Weis Center Sessions" video, featuring a member of the Bucknell community on the Weis Center stage. Videos will primarily feature live music and poetry readings.

As plans progress for public performances in 2021, the Weis Center will continue to keep you updated through social media channels and by e-mail. If you would like to be on the e-newsletter list, send an e-mail to lisa.leighton@bucknell.edu.



BREAKFAST BRIEFING

7:30 to 9 a.m. Friday, Sept. 4 @ the Central PA Chamber of Commerce, 30 Lawton Lane, Milton.

Free to Attend - Registration is Required

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2nd ANNUAL GOLF OUTING



Sunday, Sept. 20, 2020 1:00 p.m. – 5:00 p.m.

White Deer Golf Complex Montgomery, PA 17752



Susquehanna Community Bank in Williamsport, recently donated \$5,000 to the Central Pennsylvania Food Bank in response to the COVID-19 pandemic. The Food Bank has seen food demand increase by more than 40 percent. Since March, the Food Bank has distributed nearly 28 million pounds of food and more than 153,000 crisis response boxes full of healthy, shelf-stable food. They are currently serving more than 175,000 individuals, including families, children, seniors and veterans. That is up from the 135,000 who relied on the Food Bank prior to March. 'We were looking for a way to give back to the community during these unprecedented times,' Mike Loeh, VP/Commercial Relationship Manager, said. 'Supporting the Central Pennsylvania Food Bank allowed us to help provide for those who have been hardest hit in our local communities.' Pictured is 'Brittany M.' of Lycoming County, who along with her four children recently picked up food at a distribution site at the Loyalsock High School. To make a donation, visit www.centralpafoodbank.org.

LDP's Virtual 5K

LEWISBURG - Lewisburg Downtown Partnership has launched a Virtual 5K fundraising event.

Participants can register for "I Run for LBG Virtual 5K" anytime until Aug. 31. Once registered, run your own 5K at your own convenience in your neighborhood or somewhere in the community practicing "social distancing". However, running a 5K is not required to donate. the suggested registration fee is

\$15.

All proceeds will go towards helping the small businesses of Lewisburg through the LDP.

Two programs will be supported - the Lewisburg Business grant program opening in August and a "buy \$50, get \$25 free gift card program" for downtown Lewisburg stores and restaurants.

More details and registration can be found at

www.lewisburgpa.com/race.



Understanding Benefits and Challenges of the Remote Workforce

12 to 1 p.m. Wednesday, August 12 @ Central PA Chamber of Commerce or via Webinar Cost: \$5 for Members / \$10 for Non-Members Register: www.centralpachamber.com/events

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Time with Tea Jay

What kind of people do you hire?

Recently, the Chamber team and I attended the 2020 Workforce Summit, which highlighted strategies to attract and retain the workforce you need to grow your business. As you may have imagined, considering COVID-19 social distancing practices, the event was a virtual conference.



Gene Barr, President of the Pennsylvania Chamber of Business and Industry and Co-Chair of Governor Tom Wolf's Keystone Economic Development and Workforce Command Center, stated that the biggest barriers employers face in attracting and retaining a solid workforce are the criminal justice reform "clean slate project", licensing needs (restrictions), childcare quality (lack of availability) and transportation.

So, I must admit, the thought of watching a virtual conference for several hours sounded a bit dreadful. Wow, was I ever wrong to have that preformulated opinion! There was a speaker in the lineup that gave me chills, tears and a new, brightened outlook on how being a good person can really make a difference in your overall success. I was so impressed that I instantly connected with this individual on LinkedIn, and I am currently pursuing a possible way for him to speak to you, our members. His story is nothing short of life altering.

I could write several pages on what I took from this speaker's story, but of course, I need to summarize for this column. If you want to see a video recording of the actual story, just let me know. "With high risk comes high opportunity. Get to know the people in the neighborhood, town, borough, city and county before you open up a business there. Hire happy people, people with hope. Happy hires equal happy environments. Happy households equal happy neighborhoods. You do not have to hire perfect people. If you invest into people, more people will invest into their jobs more. Be sure to have authentic management as people can read between the lines. If you have authentic management, bonds will be formed as well as loyalty. Employees will have a purpose bigger than their paycheck. Institute 'followship' rather than leadership."

As you can see, the anecdotes were endless.

During the struggles of needing to furlough during the pandemic, this employer did not use seniority, titles, etc. to determine who stayed on. Rather, it was who had the most hope is who he kept on. He kept those with the positive outlook and not the complainers. His idea behind hiring and keeping employees with the most hope and who are happy is what he calls "humanizing profit". Those hiring hope and happiness are actually hiring selfless people rather than selfish people. He believes you cannot stop good, and any business can change the community the business resides in if they really want to. He asked the question, "Do you work on or in your business?" Think about that. Working on your business means you are focused on the mechanicals, the money. Working in your business means you are focused on the heart, pulse and have fire in your belly.

So, what are you focused on in your business? Do you hire happy people with hope or the perfect people?

I encourage you to reach out and ask me to forward the entire story to you by this remarkable and incredibly successful individual. Remember, we're all essential!



Tea Jay Aikey
President & CEO
tjaikey@centralpachamber.com

Chamber Blood Drive



Thank you to Central PA Chamber Board Director Ellen Ruby of the Lewisburg Downtown Partnership and the other 17 donors who turned out for our American Red Cross Blood Drive on Monday, June 29. There remains a great need for blood donations! If you are healthy and able, visit www.redcrossblood.org to schedule a time to donate.



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Celebrating the Chamber, members

MILTON - The Central PA Chamber of Commerce will be holding a "two-for-one" party, and you're invited!

COVID-19 may have shaken the Chamber's plans for its 115th Anniversary celebration, but the staff is determined!

The Chamber technically turned 115 years old on May 19, but the official celebration will be held the same day as the annual Member Appreciation Celebration on Tuesday, Sept. 15.

This event, too, has been affected by the pandemic. Instead of an evening event to celebrate its members as a way of saying "Thank you", the Chamber asks that members visit briefly throughout the day for light refreshments as well as keepsakes for the anniversary. This "come and go" style event will take place from 10 a.m. to 6 p.m.

Please, follow any current COVID-19 guidelines while visiting.

RSVP by Sept. 1 so the Chamber staff can plan accordingly. The celebration is open to all Central PA Chamber members as well as their families. Register on the Chamber web site at www.centralpachamber.com/events.

Still, this event will be twice as special, considering it is celebrating its membership - which reached 500 strong earlier this year - and the fact that the membership has kept the Central PA Chamber alive and well for 115 years. A strong desire to grow the business and non-profit community means we all in Central PA can have a better place to live, work and play.

We hope to see you there!

When: 10 a.m. to 6 p.m. Tuesday, Sept. 15 @ the Central PA Chamber, 30 Lawton Lane. Milton

Who's invited: All members and their immediate families
registration required by Sept. 4

Why: The Chamber wants to show its appreciation for all members and celebrate its 115th birthday!

This event is "come and go" with light refreshments and keepsake items. COVID-19 related guidelines will be followed.

Register @ www.centralpachamber.com/events



While some celebrated Christmas in July, we'll celebrated Earth Day! As you may recall, Bear Rental was named the 2020 Green Business of the Year. However, since it was during quarantine, we could only present the award virtually. So, in July, the Chamber finally presented the actual award at the Bear Rental facility near Northumberland. Pictured are Tea Jay Aikey, President & CEO of the Central PA Chamber, and Skyler Herb, Manager of Bear Rental, a venture of Zartman Construction, Inc. Apply to be designated a "green business" by the Central PA Chamber today, and have a chance at being named next year's Green Business of the Year! Visit: https://centralpachamber.com/membership/green-business-recognition/

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Discounts" under the
"Membership" tab.

Want to offer a discount to fellow Central PA Chamber members? E-mail jshaffer@centralpachamber.com.

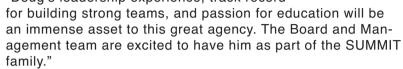
Members Recognized

SUMMIT Early Learning

MIFFLINBURG - The Board of Directors of SUMMIT Early Learning appointed Doug Bertanzetti as the new Executive Director of its agency as of May 1.

He joins SUMMIT after more than 24 years of experience working with students of all ages, most recently serving as Assistant Director of SUN Area Technical Institute.

Adanma Akujieze, Board President, said, "Doug's leadership experience, track record



Although these continue to be uncertain times, SUMMIT is confident that Bertanzetti will help to prepare the agency for impending business transitions, and strengthen the teams to maintain delivery of exceptional educational services for children and families into the future. His leadership and the steadfast dedication of the agency's staff will ensure that SUMMIT is able to continue its mission to nurture, educate and support children and families in the community. To learn more about SUMMIT Early Learning, visit www.summitearlylearning.org.

Evangelical Community Hospital

LEWISBURG - George Miller, MD, FACOG, NCMP, obstetrician and gynecologist with OB/GYN of Evangelical, officially retired effective June 30.

Over the length of his 48-year career, Dr. Miller delivered 8,498 babies, most of them at Evangelical Community Hospital.

Dr. Miller began his career in the Army. He moved to Lewisburg and had been in private practice in the area since 1978. He made Hospital history by playing an integral role in



Doug Bertanzetti

Dr. George Miller

developing birthing rooms in what is now known as The Family Place, the Hospital's obstetrics unit. The rooms were designed to have a more homelike feel for mothers during their delivery and allowed fathers to be part of the birthing experience. The first room was created and in practice by 1979. In 2017, Dr. Miller began delivering care as an obstetrician and gynecologist at OB/GYN of Evangelical when the Hospital acquired his practice, Lewisburg Gynecology and Obstetrics, PC, and merged its providers and patients into one practice caring for women of all ages.

At the end of his career, Dr. Miller noted that in some cases,

he had cared for several generations of the same families—delivering babies for babies he had delivered.

In other news, Evangelical is pleased to welcome Max Laurore, MD, FACOG, Laborist, to OB/GYN of Evangelical.

Dr. Laurore had been contracted to provide Laborist services at OB/GYN of Evangelical in 2019 and has now been placed on staff as an employed Evangelical physician.





Dr. Max Laurore

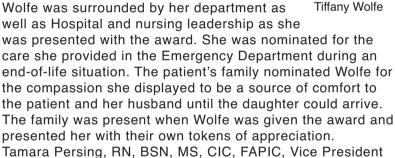
who works full-time in a hospital or for a physician group exclusively to treat women in labor or to respond to obstetric and gynecologic emergencies.

Dr. Laurore completed his medical degree at the State University of Haiti, Port-au-Prince, Haiti. He continued on to complete his OB/GYN residency at the Hospital of the State University of Haiti. Dr. Laurore completed a second residency in OB/GYN at Michigan State University through the Synergy Medical Education Alliance Program.

Prior to coming to Evangelical, Dr. Laurore worked at the Geisinger Health System in the Scranton/Wilkes-Barre area as a staff Obstetrician/Gynecologist specializing in women's healthcare including childbirth and the diseases and treatment of the female reproductive system.

For more information about Dr. Laurore and OB/GYN of Evangelical, call 570-523-8700 or visit www.evanhospital.com.

And, Tiffany Wolfe, RN, BSN, at Evangelical was surprised on July 14 as she was presented the Hospital's first DAISY Award. The award is presented to a deserving nurse who exemplifies clinical expertise and compassionate care and is recognized as a role model in the nursing community.



of Patient Care Services and Chief Nursing Officer at Evangelical said, "Tiffany's ability to be present and understanding in this delicate situation of a patient's life takes the profession of nursing to the next level. She displayed the empathy and emotional support this family needed when they needed it the most. She is a true representation of the meaning behind the DAISY award."

Wolfe has a long history with Evangelical, completing many schooling internships and externships as she pursued her career. In 2013, she began as a nursing assistant and in 2015 she started work as an ER Technician. In June 2016, Wolfe became a Graduate Nurse in the Emergency Department and has been a vital part of the department ever since.

The DAISY Foundation was established in 1999 in California by the family of J. Patrick Barnes, who died at the age of 33 from complications of an auto-immune disease. During his eight-week hospital stay, his family was impressed by the care and compassion his nurses provided, not only to him but to everyone in the family. They created the DAISY Award in his memory to recognize those nurses who make a big difference in the lives of so many people.

Evangelical is proud to be a DAISY Award partner, beginning to participate in the program in early 2020. Nurses are nominated by patients, family members of patients, as well as other healthcare professionals. Nominations are presented for consideration through a process of anonymity. The winner is then selected by a board of healthcare workers. Each DAISY Award Honoree is given a DAISY Award pin, a certifi-



Tiffany Wolfe

cate of honor, and a stone sculpture entitled, A Healer's Touch, handcrafted by a tribe in Zimbabwe.

Nominations for the DAISY award can be made by patients, patient family members, colleagues, and providers. If an Evangelical Community Hospital nurse has displayed extraordinary clinical expertise and compassion, visit www.daisynomination.org/ECH and fill out a nomination form.

T-Ross Brothers Construction

MONTANDON - T-Ross Brothers Construction recently celebrated that it has gone more than 800 days with no lost time injuries.

TRB will be presented with a Risk Management Achievement Award by PMA Companies. A company-wide picnic will be held when COVID-19 conditions improve.

According to T-Ross Brothers, safety is of utmost importance. This success can most certainly be attributed to their focus on monthly safety meetings, a highly dedicated safety committee, and well trained and prepared employees. The protection of employees and customers is always top of mind at TRB.

Service 1st Federal Credit Union

DANVILLE - Service 1st Federal Credit Union welcomes Rachel Higgins and Charles Martin to their Retirement & Investment Center team. The Service 1st Retirement & Investment Center provides retirement, insurance and investment services to credit union members.

Higgins joins the team as a Fi-



Rachel Higgins Charles Martin

nancial Services Coordinator. She will assist in planning seminars, events and provides essential administrative support to the Center. Rachel earned her Associate of Arts degree from Central Carolina Community College.

Martin, CFP, is an Associate Financial Advisor. He brings over seven years of experience as a licensed financial professional. He will be working directly with members to help them reach their retirement and investment goals. He earned his Bachelor of Arts degree from Bloomsburg University and a Master's degree in Business Administration from Saint Francis University of Pennsylvania.

"I am delighted to have Charlie and Rachel join the Service 1st Retirement & Investment team," said Gary Surak, Vice President Wealth Management, Service 1st Retirement & Investment Center. "They bring expertise and excitement to the team, and I look forward to working closely with them as we help members prepare for their futures."



Higgins and Martin join three other Retirement & Investment Center colleagues: Surak; Ed Moyer, Registered Representative; and Matt Gardill, Registered Representative. Combined, they have over 40 years of experience in the financial indus-

For more information, visit www.service1.org, or call 800-562-6049.

Swift Kennedy & Associates

WILLIAMSPORT - Vincent Trometter has joined the Williamsport branch of Swift Kennedy & Associates as an Employee Benefits Consultant.

Before joining Swift Kennedy, Trometter was President of Keystone Vision LLC and served as a Research Assistant at Penn Strategies LLC. Prior to that, he worked as an Advocacy and Legal Executive at Transparency International Ireland and a Research Assistant at



World Trade Center Dublin. His experience also includes serving as an Executive Assistant at Enterprise Ireland, an agency of the Irish Department of Business Enterprise and Innovation.

He holds a bachelor's degree from Penn State and a

See "Members Recognized" (on page 18)



Brad Lawton, President Lawton Insurance Agency

brad@lawtonins.com

Why are you a Membership Liaison?

The reason I am a Membership Liaison is due to the staff's caring approach and providing the opportunity to network, as well as getting to the know other businesses in our community.

What is your favorite member benefit and why?

My favorite benefit is the networking, and the referrals from the Chamber and members providing the ability to grow my business.

What other activities do you involve yourself with? I like traveling, golf and spending time with friends and family. How do you feel about the Central PA Chamber overall? feel the Chamber truly cares about their members and helps them to grow their business with education and referrals. What do you most want new members/prospects to know about the Central PA Chamber?

New members need to get involved with outings, networking events and committees to get the most out of their membership.

Ribbon Cuttings



Congratulations to Astro Village Listing Service! The Central PA
Chamber of Commerce helped them celebrate their recent renovations at 418 Main St. (Route 45) in Montandon with a ribbon cutting
ceremony on July 8. Learn more about Astro Village at
https://www.mhvillage.com/dealers/9 or call 570-742-8519.

Joined by staff and supporters, Marica Murray, owner of Astro Village
Listing Service, prepares to cut the ribbon to commemorate the occasion. From left: Connie Aucker, part-time sales; Robin Bieber, assistant; Murray; Vaughn Murray, West Chillisquaque Township
Supervisor; and Tea Jay Aikey, Central PA Chamber President &
CEO. Find more pictures on the Central PA Chamber's Facebook
page!

Surrounded by family, including members of her RE/MAX family, and supporters, Ann Hilliard, owner of RE/MAX Bridges Watsontown, cuts the ribbon on the recently acquired and renovated office. From left: Tea Jay Aikey, Central PA Chamber President & CEO; Jessica Waycaster, Watsontown location; Jill Baker, Transaction Coordinator and Realtor, RE/MAX Bridges Lewisburg location; Keith Crebs, Realtor, Lewisburg; Helen Martin, RE/MAX River Valley Realty, Northumberland location; Hilliard, who also owns RE/MAX River Valley Realty and RE/MAX Bridges Lewisburg; Dave Hilliard, Ann's husband; Ron Mackley, iHeartMedia and Central PA Chamber 1st Vice Chairman; Katie Hilliard, Ann's daughter and Realtor, Lewisburg; Korey Reedy, Realtor, Watsontown; and Steve Slotter, Realtor, Northumberland. The Watsontown office, at 210 Main St., is open from 9 a.m. to noon and can be reached at 570-538-2582.

"Momentum" (from page 3)

In addition, multiple Seminar & Training series classes were held in July, including a couple of webinars and an in-person class dealing with protecting and preparing your business in a crisis (held after press time). More will be shared on this class in the September issue of IYB.

And, Raising the Board, designed to build the skills and confidence of current and future board members, resumed throughout the month, with graduation held on July 29. Like the first of many Breakfast Briefings, which was held on July 24, RtB was held in the spacious Smith Room at the Central PA Chamber, following state and federal guidelines concerning COVID-19.





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Local officials are seeking a new employer to create jobs and fill the closed Glen Raven Custom Fabrics property in Sunbury. It would be suitable for one or multiple commercial/industrial tenants.

Seeking a buyer

SUNBURY - Immediately following the announcement of the closure of Glen Raven Custom Fabrics, LLC on June 4, local and state government officials began working with plant Director of Operations, Brian Burke, to pursue "what's next" for the site. According to the City of Sunbury, job creation is the focus.

While the closure of the textile mill was devastating news on the heels of UPMC's departure from the Community Hospital earlier this year, there is also an opportunity to attract a quality employer that will offer family-sustaining jobs for residents of Sunbury and surrounding communities.

According to officials, Glen Raven has done a phenomenal job maintaining and improving at the 400,000-square-foot facility located at 1150 Walnut Street Extension and situated on more than 25 acres.

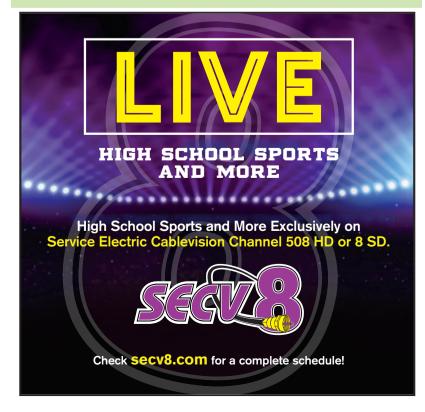
The site is close to major transportation routes and is suitable for one or multiple commercial/industrial tenants. A small team including Burke, state Rep. Lynda Culver, Focus Central PA Executive Director Lauren Bryson, and City Administrator Jody Ocker have been

Inquiries about the property should be directed to Bryson at Ibryson@focuscentralpa.org, (844) 293-8719 or Ocker at jocker@sunburypa.org, (570) 286-7820.

meeting weekly to develop an

aggressive marketing plan.

An Inside Jobs Tour will be held at the site from 10 to 11:30 a.m. on Wednesday, Aug. 26. To register to attend, visit www.central-pachamber.com/events.



In memory

LEWISBURG - John H. Yingling, 87, of Tressler Boulevard, Lewisburg, passed away Tuesday, June 23, 2020, at Buffalo Valley Lutheran Village.

Born Aug. 16, 1932, in Roaring Spring, Blair County, he was the only son of the late Elvin C. and Iva (Clapper) Yingling. He was married on Aug. 14, 1954, to the former Ruth Lingenfelter who survives. They were married for 65 years.

John was a 1950 graduate of Roaring Spring High School, and he graduated from the Columbia School of Radio and TV. He was an Air Force veteran, serving



John H. Yinalina

for four years including a year spent at Kimpo Air Force Base in Korea. John started his 50 plus year career in radio at WVAM in Altoona. In 1956, John and Ruth moved to Milton and they were involved with WMLP and WVLY radio until 2005. He was on the Milton Borough Council, serving as president for more than a dozen years. He also was past president and served on the board of the Milton Chamber of Commerce and then the Central PA Chamber. John was one of the founders of the Milton Harvest Festival and served as a committee chairperson for several years. He was on the Pennsylvania Association of Broadcasters Board of Directors, he was active with the Lewisburg 4th of July Committee and the Cavalcade of Champions. He was the announcer at the Cavalcade dating back to the original cavalcade.

He is survived by his wife, Ruth; a son, John D. Yingling and wife Sheri of Collomsville; a daughter, Lee Anne Weatherby and husband David of Hampton, NH; four grandchildren, Laurel Larivee, Elaine Weatherby, Stephen Yingling and Sean Yingling; and a great-grandson, Theo Larivee.

Funeral services were held on June 30 at Shaw Funeral Home, Milton, with the Rev. John E. Lee officiating. Burial with military honors followed in the Milton Cemetery.

In lieu of flowers, memorial donations can be made to the American Cancer Society, a local library, or the Buffalo Valley Village Benevolence Fund.

Condolences may be shared at www.shawfuneralhomeinc.com. This obituary is from Shawn Funeral Home, Milton.



Penn House Commons 325 N 10th St, Ste 400 Lewisburg, PA 17837

570.523.2611 Tel store5918@theupsstore.com theupsstore.com/5918

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Business & Education

'B&E' receives grant from PPL

MILTON – The Central PA Business & Education Association is pleased to announce it has received a \$3,500 grant from the PPL Foundation.

These funds will support "B&E" in its mission to provide career development opportunities for students. Putting students into experiences where they can meet and work with business professionals will increase their career interest and help better prepare them for the next stage of their lives. Opportunities are offered through its Building Leaders for the Susquehanna Valley (BLSV) program, career fairs, and hosting students at Joint Legislative Breakfast events. "We are incredibly grateful to PPL for their continued support of our educational programs and opportunities that are made possible for local high school students by way of their generous grant we've received," said Tea Jay Aikey, President & CEO of the Central PA Chamber.

The PPL Foundation awards annual grants through a competitive application and review process. Through strategic partnerships, the PPL Foundation supports organizations working to

create vibrant, sustainable communities; promote diversity, equity and inclusion; and empower each citizen to fulfill her or his potential. The PPL Foundation contributes more

than \$3 million annually to a wide variety of non-profit organizations. To learn more, visit www.pplcares.com.



The PPL Foundation, once again, has awarded the Central PA Business & Education Association with funding needed to conduct its programs to the benefit of local students. One such initiative is inviting students to participate in the Joint Legislative Breakfast events. Second from left is Tracie Witter, Regional Community Relations Director for PPL Electric Utilities, at one of the breakfasts they sponsored.





Dr. Dale Chomas, owner of Watsontown Dental, PC, proudly stands next to the School Counts! Employer decal on the front door of his practice. Chomas decided to cover the costs of the Milton Area High School students participating in the program for the upcoming school year. Thank you, Dr. Chomas!

School Counts!

WATSONTOWN - Dr. Dale Chomas, owner of Watsontown Dental, PC in Watsontown, has generously decided to sponsor the Milton Area High School Students who will participate in the School Counts! program this upcoming school year!

Dr. Chomas believes this aspect to education is just a vital as everyone's relative safety this upcoming school year.

"2020 has become a year where safety is at the forefront of our minds. We all need to wear our masks, wear our seatbelts, wear our sunscreen...The list seems to be getting longer all the time," he said. "To that list, we should not be afraid to wear a good education. How, you ask? A healthy future depends not just on how we maneuver through viruses, accidents and dangerous sunrays. The future also depends on how we manage the disciplines of well-rounded education. Like masks, seat-

belts, and sunscreen, doing well in school can also provide a safety net that pays future dividends."

School Counts! is a program designed to help students focus on four key elements that successful in the future: attendance, punctuality, effort, and case great attendance and punctuality, put forth a great effort in the classroom, and have a positive and helpful attitude during the school year, they are Counts! certificate at the end of the year. This certificate can then be added to their resumes or job applications to enhance ployed by School Counts! employers throughout the region. For more information on the School Counts! program, visit school-counts/.

Michael's Minutes

Preparing for the upcoming school year

Generally speaking, this is an exciting time and season for many people because of the many great things that typically happen, such as taking one last quick summer trip or just getting to enjoy time with one another before tackling a new school year. New plans are



being put into place by our local school districts considering everything going on surrounding COVID-19.

Either way, there is a lot of hope and excitement that can come from these things and the Central PA Business & Education Association is ready to adapt for the school year, too!

Although things may be different than they typically are, we are looking forward to starting up our programs, including: Building Leaders for the Susquehanna Valley (BLSV), School Counts!, and our Career Fairs for later in the fall and the following spring. As we continue into the rest of this year, we are working to determine the best practices for making sure our students are safe but still able to take advantage of these great programs!

One way we are preparing for our school year is by hosting our 19th Annual "B&E" Golf Tournament on Friday, Aug. 21 at Bucknell Golf Club. We will be hosting this event with a 1 p.m. shotgun start to help raise funds in support of all our programs this school year. If you would like to play and support our great programs for local students, please, sign up on our web site at www.centralpachamber.com/events. If you don't golf but would still like to support B&E and even give yourself a chance to win some money, we will be holding our 5th Annual Golf Ball Drop! the same day, right before the Golf Tournament begins. Tickets are \$10 each and can be purchased on our web site.

We are also looking to start our BLSV School Year in September with the hope of meeting in person! Along with this, we are starting contingency plans for having our BLSV school year held virtually. Either way, we need many dedicated volunteers and speakers to help make sure this program can be successful! If you would like to speak with the students or volunteer your time in another capacity for our programs, please, just contact me for more details! Finally, if you are interested in a particular topic for our Seminar & Training Series, we would love to hear from you on the needs of you and your business. We are currently holding both in-person trainings and webinars to help you get the information you need to be successful throughout this crisis and the ongoing recovery process.

We hope to be working with you soon!

Michael

Michael Porter Education Coordinator mporter@centralpachamber.com



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Jessica's Jottings

Breakfasts, breakfasts!

Breakfast, breakfast and more breakfasts! Since we have been in the "green phase" in Central PA, the staff here has decided to go big in welcoming everyone back. We added nine Breakfast Briefings to our cal-

endar for the reminder of 2020, making it an even dozen through December! So, why should you consider joining us?

Breakfast Briefings are a great way to network and meet local business and community members. Many times, these breakfasts lead to collaborations between businesses/organizations that otherwise may have been overlooked. In my two years with the Chamber, I have yet to see someone walk away without making a new connection. Each guest that attends gets a chance to pitch themselves to every attendee. What better way to practice your "elevator pitch" and promote your business/organization? Sponsors of this event receive extra time to address the attendees to promote their business and further educate our attendees about what they do. Take a look at our upcoming sponsors and see if there is a certain business you want to learn more about. Register for as many Breakfast Briefings you would like at

www.centralpachamber.com/events.

The Central PA Chamber of Commerce offers these breakfasts at no charge for guests and breakfast is prepared and served by us! (Just in case you needed one more reason to attend.) We open our doors to not only existing members of the Chamber but to prospective members as well. Ever been unsure what a Chamber is/does and how we can help your business? On top of networking with other community businesses, you will also learn who we are and what we do to be the preferred resource center for our members and community.

If you have any questions, please, do not hesitate to contact myself or any of the staff here the Central PA Chamber of Commerce.

On a side note, due to recent guidelines for COVID-19, we want to make sure we let you know that the safety and wellbeing of every visitor to the Chamber is our top priority. All guidelines from the CDC and state Department of Health are being followed by the Chamber staff.

Stay healthy, stay informed and stay connected during these times! I cannot wait to see you join us in the near future!

Jessica Williams Finance & Membership Director villiams@centralpachamber.com

Stop & visit Have a cup of anytime coffee and Membership between 7:30 - 9 a.m. about the the first Mondays benefits of Monday of Central PA every month @ 30 Lawton ENTRALPA membership! Lane, Milton. To register, visit www.centralpachamber.com/events

"Members Recognized" (from page 13)

master's degree in international politics from Trinity College of Dublin, Ireland.

Trometter, who was born and raised in Williamsport, does volunteer work for St. Ann's Food Bank and is actively involved in Williamsport's business community.

Swift Kennedy & Associates is a full-service brokerage firm that helps businesses find affordable employee benefit plans, including medical, dental, vision, life, disability, and alternative funding options. With offices in Williamsport, State College, DuBois, Scranton, and Virginia Beach, this agency also provides senior and individual insurance plans.

Coldwell Banker Penn One Real Estate

LEWISBURG - Martha Barrick. Broker/Owner of Coldwell Banker Penn One Real Estate has announced the office's monthly awards for June. Lise Barrick received the Agent of the Month honor for highest gross commission. Doug Wertz and Mark J. O'Brien received the Listing Agents of the Month, and the





Doug Wertz

Sales Agent of the month went to Wertz. "I am extremely proud of Lise, Doug and Mark for going above and beyond during challenging times to provide the best service to their clients," said Barrick. Coldwell Banker Penn One Real Estate is located at 331 Market St., Lewisburg, PA and can be reached at 570-524-7500 or coldwellbankerpennone.com. Coldwell Banker Penn One Real Estate has been serving the area for 32 Mark J. O'Brien years.



Villager Realty

LEWISBURG - Villager Realty, Inc. has honored several



local students who have demonstrated their desire to improve lives or the situations around them.

"For many years, Villager Realty, Inc. has celebrated the Heroes within our company, those who make our lives and the lives of our clients and our communities brighter and better," Sabra Karr, General Manager, said. "Last year, Villager began extending this effort into the community in order to encourage graduating seniors who have shown a commitment to leadership development, improving their community and helping others.

"In recent months, the Hero distinction has taken on a whole new meaning. We in no way wish to diminish the heroic actions we have seen around us daily. We do, however, feel it's more important than ever to celebrate these five students who have already demonstrated in their young lives a desire to improve lives or situations around them. "

The students who were chosen to receive Villager Realty's "Hero" Awards from the 2020 graduating classes are: Jason Deitrick, Millville Area High School; Kyle Hendrickson, Sunbury Christian Academy; Kyle Temple, Central Columbia High School; Mikayla Mitchell, Midd-West High School; and Zachariah Kamran, Lewisburg Area High School.

"This is an outstanding group of young people, and our Valley is a better place to live because of their spirit of service," Karr said. "It is with a great deal of pride that we present these awards."



Friends and co-workers of Karen Cote recently held a surprise retirement party for her at the Shikellamy State Park Marina between Sunbury and Northumberland. Karen, pictured in the center with the blue mask, has been an active participant in Central PA Chamber activities, including being a member of the Engagement Team. She has spent a career in the radio business, most recently as a sales rep for Seven Mountains Media. The Centra PA Chamber, too, wishes Karen the best in retirement!



Find the latest COVID-19 news and information @ www.centralpachamber.com/covid-19

Join Us at these Upcoming Events!

All events are tentatively scheduled and may change depending on the COVID-19 situation

BREAKFAST BRIEFING

7:30 to 9 a.m. Friday, Aug. 7 @ the Central PA Chamber of Commerce. 30 Lawton Lane, Milton.

Free to Attend - Registration is Required



THE WEALTH FACTORY



Managing & Motivating a Remote Workforce

9 to 10:30 a.m. Wednesday, August 19 @ Central PA Chamber of Commerce, 30 Lawton Lane, Milton Cost: \$20 for Members/\$25 for Non-members Register: www.centralpachamber.com/events

Presented by:





10 a.m. Wednesday, Aug. 26 @ former Glen Raven Custom Fabrics 1150 Walnut Street Extension, Sunbury

(property available for purchase/lease)

- Approximately one-hour tour followed by 0 & A
- Drive to gate guard for parking/meeting locations
- Coordinated with Focus Central PA



Inside Jobs offers members a chance to tour facilities of fellow businesses/organizations Find tour details and register @ www.centralpachamber.com/events.

Legislative Breakfast

7:30 to 9 a.m. Friday, Sept. 18 @ Country Cupboard, Lewisburg

Topic: Local Issues

Admission: \$15 - Registration is Required

Premier Sponsor:









On sale until Nov. 1!

\$4 / Each Original Sticky Bun \$20 / Half Dozen Original Sticky Buns \$40 / Dozen Original Sticky Buns

Place your order @ www.centralpachamber.com/events