

STOUTH LEADERSHIP

BUILDING LEADERS FOR THE SUSQUEHANNA VALLEY

EVELOP

A Program of the Central PA Chamber of Commerce

Tomorrow's leaders, pg. 3



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The President's Club is an exclusive sponsorship program created to prominently recognize companies that contribute to the Central PA Chamber over and above their annual membership investment. For more information, call 570-742-7341.

The Inside Scoop

Graduation - it's a special time in people's lives. Although we couldn't celebrate in typical fashion, we did our best to send off the latest class of Building Leaders for the Susquehanna Valley, our cover story.



BLSV will always have a special place in my heart. For those who don't know, I was the program director before passing the reins to Michael Porter, our Education Coordinator.

It was always heartfelt to hear what the students had to say at the end of the year, based on their experiences. We always see growth in these young men and women, and it's all thanks to a supportive Central PA Chamber membership! If you've considered being a part of BLSV, but haven't acted on it, I would highly encourage you to reach out to Michael. BLSV is time well spent.

Speaking of, there are plenty of ways to spend your time well in this issue! For the first time since March, we will be printing IYB. Please, be advised that we may not be able to deliver issues to each of our public locaitons, considering the ongoing COVID-19 guidelines.

As with any issue, we bring the great work and accomplishments of our members to the forefront. And, we welcome or welcome back other members. We even put a few in the spotlight, as you'll see on page 5. Seemingly, everyone is still trying to figure out how to go on with events in the near future, but we fully intend to make the most of this summer. Read about upcoming events starting on page 6 and also on the back page. We're hear for you, and probably in more ways than you realize. It could be the words of wisdom we each share in our monthly columns, or the benefits we highlight. On page 11, learn about a couple ways we can help you financially!

Members are keeping busy as you'll see, whether it's continuing to do their part during the crisis or expanding their markets to increase business.

I would enoucrage you not just to read so you are "in the know", but to possibly learn from others, which could very well lead to success down the road.

Enjoy the issue!

Jeff Shaffer, Editor Communication Director jshaffer@centralpachamber.com

It's Your Business Deadlines

July Issue News/Ads June 12 -- Insert Flyers June 17

Interested in advertising in this publication? Contact Jeff at jshaffer@centralpachamber.com or call 570-742-7341

Find FREE copies of *It's Your Business* at these Chamber member locations:

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The Dip-In



"BLSV was a blast!"

- Rebekah Fetterhoff,

& Class Speaker

Warrior Run High School

MILTON - Plans changed quickly this spring - thanks to the COVID-19 Crisis - but the Central PA Chamber of Commerce couldn't go without recognizing the local students in its Building Leaders for the Susquehanna Valley.

"BLSV" is a program designed for high school juniors that have an interest in the community and a desire to build their leadership skills. This is facilitated with monthly meetings throughout the school year, covering a wide variety of topics and utilizing numerous members of the Central PA Chamber and the larger business community.

Virtual graduation ceremonies were held for the two student groups, called districts, on its Facebook page and YouTube Channel. Both are available to watch at any time.

"I really can't say enough about this year's group," said Michael Porter, the Chamber's Education Coordinator and BLSV Director. "They were always willing to

learn and take the next step to develop their leadership skills." Both graduations featured a student speaker, representing their district.

"All of us will be better prepared for the challenges of the adult world, and it allowed us to consider a number of options for our future," said Rebekah Fetterhoff of Warrior Run High School. "Sure, BLSV is great because of the curriculum and the real world skills you honestly won't get anywhere else, but what makes me so quick to recommend BLSV to next year's juniors is the connections one can make here. I'm walking out of here with brand new memories and friends, which is more valuable to me to than anything.

"BLSV was a blast!"

Anthony Augustine, a Central Columbia High School student, said "BLSV is far from boring because you get to meet new people, and most importantly, learn new things you'll need in the near and far future."

Dr. Kevin Sensenig of Interaction Dynamics Group, who was also a



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The BLSV students of District 1 while they were touring local businesses. In front, from left, are: Olivia Erickson, Cami Finerghty and Madison Zimmerman, Mifflinburg Area High School; Jade Swartz, Hannah Staman and Sydney Hoffman, Warrior Run School District; Catherine Simone and Brooke Newman, Lewisburg Area School District; Alyssa Hoffman, Warrior Run; and Bonnie Kiger, driver for Susquehanna Valley Limousine, who transported the students to each location. Back: Evan Young, Meadowbrook Christian School; Rebekah Fetterhoff, Warrior Run; Darren Dershem, Lewisburg; Larissa Shearer and Ryleigh Mabus, Milton Area High School; Logan Bartlett, Lewisburg; and Max Kennel, Warrior Run.

presenter for one of the program days, returned to offer some final thoughts on the BLSV year with a talk titled "How Your Generation Will Lead the Resurgence".

"I believe that you are especially prepared to help our region, our commonwealth and our country recover from this pandemic and even reach new heights as we move forward," he said.

Sensenig described "Goodness in Business" as "When people thrive together in an environment of encouragement, accountability and positive teamwork." This stems from "The Cornerstones of Goodness", being Excellence, Generosity, Fairness and Positivity.

He believes "Generation Z", as a whole, shows signs of being radically inclusive, preferring dialogue over confrontation, being pragmatic instead of idealistic, and being more realistic and flexible about work.

"I encourage you to be true to yourself, and live the best attributes of your generation. I think it will be truly pivotal in helping us recover





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New Members

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Elk Environmental Services - South Office 1140 Carbon Street Reading, PA 19601 610-372-4760 jestynn@elkenv.com Jestyn "Jey" Newswanger - Sales Manager www.elkenv.com

Since 1988, Elk has provided emergency response, environmental remediation, waste management, industrial services, lab packing and compliance training to the Mid-Atlantic states. Available 24-Hours: 800-851-7156

United Plate Glass Company 4762 State Route 890 Sunbury, PA 17801 570-286-6791 nate@upgpa.com Nate Lawrence - General Manager www.upgpa.com

www.upgpa.com

Family owned and operated since 1980, United Plate Glass specializes in all types of glass and glazing – from jobs as small as replacing and repairing glass in wood stove doors to installing large commercial storefront systems and everything in between. We also specialize in frameless glass shower enclosures and custom sneeze guards for businesses.



In order to fulfill it's mission, the Central PA Chamber of Commerce is seeking representation from the following industries:

> Bicyle Shop Dry Cleaner Moving Company Veterinarian

If you are a business representative in one of these fields, or you would like to make a referral, please, e-mail jwilliams@centralpachamber.com.



Mission Statement To be the preferred Resource Center for our members supporting their economic and business development. Emmanuel Home 800 Priestley Avenue Northumberland, PA 17857 570-473-0500 kdelbo@liberty.edu Kimberly Delbo - Director of Nursing Services & Innovation www.emmanuelhome.org

Emmanuel Home has been serving the Central Pennsylvania community for more than 20 years. As a non-profit Christian senior living community, Emmanuel Home is an exceptional resource for assistance with personalized senior care services and activities of daily living, as well as quality care coordination and care management in a safe, socially engaging, and loving atmosphere. Emmanuel Home is a welcoming senior community that utilizes a holistic, person-centered, innovative care approach to senior care delivery. We provide our senior residents with exceptional individualized care while offering a full range of amenities and activities to help them thrive while aging in place gracefully.



(As of May 22, 2020)

Artisanal Finishes Borough of Watsontown Central Keystone Council of Governments Ekip Corporation - Rotabelt Family Care for Children and Youth Garvey's Floor Gallery - Bloomsburg Garvey's Floor Gallery - Northumberland Hidden Valley Camping Resort Hiller Architectural Group Hometown Disposal James King Kelsey's Dream

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WHY US? What our members are saying...

"JOINING THE CENTRAL PA CHAMBER WAS ONE OF THE BEST DECISIONS OUR BOARD EVER MADE."

- Donna Bridge, Kingdom Kidz Inc.



Central Pa Chamber of Commerce-5



- Equipping families with tools to remain com-

A devotion to the cause, an ability to anticipate the need, loyalty, creativity, flexibility and the ability to not take life too seriously.

Want to appear in the Member Spotlight?

E-mail Jessica Williams at jwilliams@centralpachamber.com for details!

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placement, a support group for foster and adoptive parents, The Hope Chest Foster Closet, Trauma Informed trainings and support and, lastly, Dwell offers support to families that are adopting domestically or internationally through our Adoption Grant Program and fundraising support. We are helping families remain committed. Raising an emotionally connected child will change the trajectory of their lives. Dwell is here to empower and equip the community to be involved with defending the cause of the fatherless while also encouraging families in the process. We offer resources that support foster and adoptive families so that

What is your Mission Statement?

Dwell exists to support foster and adoptive families so that children have a safe, loving, forever home in which to dwell.

How many does your business employ?

There is currently one on payroll and countless

Advice to those who own a business?

We get one shot at this life. Let's be the kind of people that leave a legacy.

Finish this sentence – "On a day off I..." Enjoy hiking with my family.

Words to live by? Life is short. Do the thing.

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mitted.

employees/volunteers?

What characteristics do you look for in



What's Happening



Buffalo Valley Recreation Authority will offer a modified version of its Summer Day Camp. Due to COVID-19, the summer camp will only be accepting 14 participants this year. In order to adhere to CDC guidelines, all social distancing guidelines will be followed by campers and staff, but BVRA ensures there will still be tons of activities to keep kiddos happy, healthy, and having fun! Due to the limited availability, and in order to follow 'contained exposure' recommendations, only those able to commit to the full 10-week program will be accepted to camp. For more information, and to register, contact pool@bvrec.org. BVRA Summer Day Camp is based out of the Warming House, located at 205 Saint Lawrence Street, Lewisburg. Learn more at www.bvrec.org.





<u>Celebrating Successes</u> 9 to 11 a.m. Friday, June 19 @ Central PA Chamber of Commerce, 30 Lawton Lane, Milton Cost: **\$20 for Members/\$25 for Non-members** Register: www.centralpachamber.com/events

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<section-header>

RtB slated for July

MILTON - The Central PA Chamber's premier class, designed to build the skills and confidence of current and future non-profit board members is slated to return next month.

The summer session of Raising the Board (RtB) will be held from 9 to 11 a.m. on the following Wednesdays - July 8, 15, 22 & 2 9 - in the Smith Room at the Central PA Chamber of Commerce, 30 Lawton Lane, Milton. The spring session was postponed due to COVID-19.

This class is open to any and all Chamber members as well as the general public. The cost is \$99 for all four sessions and includes written materials for further study between classes.

RtB is broken down into four focus areas: Practice, Act, Apply and Connect. Topics range from Vision/Mission and Strategic Planning to Fundraising, Advocacy and many more. For a full list of classes, visit www.centralpachamber.com/rtb.

"This program was designed completely in-house by Central PA Chamber staff and members," said Jeff Shaffer, RtB Program Director. "We understand the importance of local non-profits having educated and effective board members, and this class will help."

Prior to class design, the Chamber spoke with several area non-profit leaders to better understand what skills needed to be strengthened. In 2019, a total of 26 individuals representing a large number of non- profit organizations graduated from RtB. The response has been very favorable.

"If you're thinking about being on a board, or even if you're a current board member, you should take this class," said Scott Robinson, an RtB graduate representing the Independent Order of Odd Fellows Lodge #96, who completed the class last spring.

Lennea Brown, a Central PA Chamber Board Member and graduate of the fall session of RtB, said "I highly encourage you to invest the time in the Raising the Board classes. From obtaining a general understanding of what it actually means to be board member to receiving all the tools to become a successful board member it's definitely a good investment of your time."

For more information about RtB, contact Jeff Shaffer at jshaffer@centralpachamber.com or 570-742-7341. If you're ready to register, visit www.centralpachamber.com/events. Find July 8 on the calendar.

Class participants will receive a questionnaire to complete before the first class.



Find the lastest Seminar & Training class information @ www.centralpachamber.com/events

Raising the Board is a program of the Central PA Chamber of Commerce

Date	Event	Location	Time	Cost		
7/16/20	Funding for Energy Efficiency Equipment Upgrades	Webinar	12 to 1 p.m.	Free	Lauri Moon Manager, Training & Outreach 570-329-3200 ext 8085	
7/29/20	Pennsylvania Tax Credits Information Session	IMC, 1127 W. 4th St., Williamsport	11:30 a.m. to 1:30 p.m.	Free		
8/11/20	North Central PA Energy Efficiency Roundtable	Toftrees, One Country Club Lane, State College	8 a.m. to 2 p.m.	Free	www.imcpa.com/events	



Small Business Development Center Bucknell University 570-577-1249 www.bucknell.edu/sbdc

Date	Event	Location	Time	Cost			
6/16/20	Pennsylvania Transferable Tax Credits	Webinar	10 a.m. to 12 p.m.	Free			
6/18/20	Rep. Davie Rowe Presents: Business Startup Basics	Webinar	10 a.m. to 12 p.m.	Free			
Have you dreamed of being your own boss for many years but don't know where to start? Do you ask questions like: "How do I turn my good idea into a successful business?""What kind of forms and licenses do I need?""Where can I find financing?""Where is the best place to open my business?""What is a business plan and how do I prepare one?" Start with the Bucknell SBDC!							

8-Central PA Chamber of Commerce

IT'S YOUR BUSINESS

Duck Derby and golf tournament canceled

DANVILLE – After careful consideration, Service 1st Federal Credit Union has made the difficult decision to cancel two upcoming summer events. The credit union's 9th Annual Charity Duck Derby scheduled for Saturday, Aug. 1 and 27th Annual Charity Golf Tournament scheduled for Friday, Aug. 28 will not be held as a result of the COVID-19 pandemic.

"Members of our event committees have been monitoring the COVID-19 pandemic, and we feel for the continued health and well-being of our community, members, volunteers and employees, this was the best way to proceed this year," said Bill Lavage, President/CEO, Service 1st. "We remain committed to supporting the community and look forward to hosting both events in 2021."

For more information, call the Contact Center at 800-562-6049 or visit www.service1.org.

KKI closed through June

WATSONTOWN - In accordance with COVID-19 and CDC guidelines, the Board of Directors for the non-profit Kingdom Kidz Inc. in Watsontown issued a statement.

cians needed to do service there."

KKI has been sharing live shows on its Facebook page to stay connected with fans and supporters. They are accepting donations and you can learn more on their web site at

"The building will not be used except by staff until further notice at least until the end of June, except for contractors or techni-

Vhen: Held immediate

before the 19th Annua

Friday, August 21 @

Bucknell Golf Club

BEE Golf Tournament ser

www.hiskingdomkidz.org.



Service 1st hopes to return to full form in 2021 with its summer fundraisers. Pictured, from left, are: Jay Reed, CIO of Service 1st; Dr. Paul Bellino of Janet Weis Children's Hospital; and Bill Lavage, President/CEO of Service 1st at their 2019 golf tournament. This summer's tournament and the annual Duck Derby were canceled after careful consideration of the COVID-19 pandemic.

Sponsor: Service1st

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Charles Moscariello won \$840!

ickets/Info: Central PA Chamber of Commerce, 30 Lawton Lane, Milton or www.centralpachamber.com

Guest Column

Pennsylvania Free Enterprise Week canceled

On May 8, the Foundation for Free Enterprise Education's statewide Board of Directors voted to cancel Pennsylvania Free Enterprise Week 2020.

With more than 2,000 students, 150 volunteers and 30 staff members from across the state scheduled to come together for this life-changing program, this decision was not made lightly. While this is certainly not how we envisioned our 42nd year of educating the youth of Pennsylvania to be, it is in the best interest of the health and safety of all of our respective communities to cancel.

What makes PFEW such a unique and special program are the human interactions, collaboration of minds, college life experiences and the opportunity for students and business professionals to gather together, share ideas, learn and compete together. For our young people, it's that personal interaction that allows them to truly understand the trials and tribulations of everyday business and life. That simply can't be recreated in a virtual environment, and we will not even try. It certainly would not do justice to the life-changing program that our supporters have helped us build over the past 42 years.

While this cancelation is profoundly disappointing to everyone who loves PFEW, it presents us with opportunities to learn and connect. We are developing some very special programming and tools that will give registered students, their parents and families a glimpse of the power and magic of PFEW, brought to you by the very people who make the magic happen. We will be working very hard over the next few months to connect students and families with these amazing individuals, and while it is not PFEW, we will provide great value to everyone as we teach and learn from each other over the weeks and months to come.

There is some good news for all students who registered for

PFEW 2020. Our Board has guaranteed that any student currently enrolled in PFEW 2020 is automatically accepted into next year's program. This means they can attend if they choose, no matter what grade level they are in. We look forward to meeting them in Williamsport next year.

We will use this summer to grow and enhance our programming like never before. While PFEW will not occur, The Stock Market Game (SMG) continues to thrive. SMG is a national project-based educational simulation that teaches students in grades 4-12 the important life skills of investing, saving, and forging a solid financial future. This school year alone, nearly 8,000 PA youth took part in SMG.

The Foundation for Free Enterprise Education would not exist without the amazing support of the tens of thousands of companies, foundations, chambers, business associations, civic organizations, volunteers, board members, educators, and countless others who have enabled us to provide world class economics education for more than 60,000 Pennsylvania students since our founding in 1979. This is your Foundation, your creation - we are merely stewards, people whom you have entrusted to carry on your mission and vision, and for that we remain inspired and eternally grateful. We have no doubt it will be these partnerships that will enable us to continue inspiring young lives for many years to come.

Thank you so very much for your passionate support of our mission and the young people we serve. We look forward to moving ahead and facing any challenge that comes our way... TOGETHER.

- Karen M. Musante, President & CEO, Foundation for Free Enterprise Education, karen@pfew.org 814-833-9576 x2

- Russell P. Brooks, FFEE Board Chair



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Time with Tea Jay

We are family

We are no doubt in uncharted territory facing the COVID-19 pandemic.

Many things are out of our control, and that can be hard to accept. One thing that is totally in our control, however, is how we handle the crisis. Please, do not give up. I cannot stress this enough.

Recently, a team member mentioned to me in a staff meeting that a member generally stated in conversation that "I don't believe my business will survive this", and they were accepting of that. I immediately said we need to know exactly what the issues are and how we can put things into motion. We are not going to allow them to just give up and go down without a fight.

If you watched our recent video of the Virtual Breakfast Briefing (available to watch on our YouTube channel), you would have heard me say that we are a family here at the Central PA Chamber of Commerce. Those are not just words. That is a true feeling of myself and the team.

We genuinely care and invest our heart and soul into the success of our members. We feel their pain, success and struggles. We are alongside of them no matter what the state of business. We are their unpaid cheerleaders and team members.

Being away from seeing you, our members, on a regular basis is really tough. Some members have been really creative in staying in touch. Recently, I received a video from a member and their family in the car traveling to a member business for take-out. They were just checking in to see how I was doing. That simple act of kindness was the highlight of not only my day but the entire week.

I encourage you to think about those who are alone during this pandemic and also those who are struggling. You could do something as simple as sending a card, e-mail, or a video, to lift their spirits and most importantly let them know that they are not alone. The team at the Central PA Chamber takes pride in being the preferred Resource Center for you, our members. Do not hesitate to call the office and ask for guidance, referrals or even just for a listening ear that cares.

Recently, I had a member ask if I'd give them a call. We were on the phone for nearly two hours working on the pros and cons of a very significant decision they were facing. Did I have other tasks that I planned to complete - of course! But, none were more important than the issues they were facing, and I was not going to allow them to face it alone.

As I've said all along, the strong will not only survive but thrive. You, my friend, are stronger than you know.

> Tea Jay Aikey President & CEO tjaikey@centralpachamber.com





Virtual Breakfast Briefing



We held a Virtual Breakfast Briefing on May 15 in an effort to maintain some normalcy with our popular morning event. From the comfort of their own homes and offices, members viewed a pre-

recorded video the Chamber's YouTube channel, where the Chamber staff informed them of the latest happenings and ways they can put their benefits to use right now. The Virtual Breakfast Briefing was sponsored by the Lewisburg Downtown Partnership. Pictured above, Executive Director Ellen Ruby talked about the numerous events and programs they conduct throughout the year. LDP even launced a campaign during the COVID-19 Crisis to support Lewisburg businesses. Visit www.lewisburgpa.com for more!



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Central Pa Chamber of Commerce-11

June 2020 elping you save and secu

MILTON - Did you know your Central PA Chamber could help you secure a much needed loan or even save you money when buying prescriptions at the pharmacy?

We could all use some help during these trying times, and the Central PA Chamber is there for you in many ways. A couple examples include the ability to aid you financially.

At the end of 2019, the Chamber launched a new loan program available to its members that need a little help securing a business loan.

The Pledged Asset Loan (PAL) Program is meant to close the gap between the money a business needs and what their financial institution is willing to lend.

A Chamber PAL could be as much as 10 percent of the business loan, not exceeding \$25,000. The loan request is to be submitted by the financial institution to the Central PA Chamber. The financial institution and the business/organization requesting the loan must be members in goodstanding with the Central PA Chamber of Commerce and remain members for the duration of the loan. The principal(s) will sign a consent and personal guarantee at time of closing.

The Chamber's pledge comes in the form of a Certificate of Deposit to support the loan, and there will be a limit to the Chamber's total PAL commitments.

If you're a member of the Central PA Chamber, and your member financial institution cannot approve your total loan request, tell them about the Chamber's PAL program.

To request a brochure, e-mail jwilliams@centralpachamber.com.

And, who wouldn't want to pay less for their prescription medications? And especially if your insurance has been in jeopardy during COVID-19. The Chamber offers a free, no obligation Prescription Drug Card to Central PA Chamber members as well as the public at-large, as a way to lower prescription drug costs for individuals, their family members and even pets!

This Discount Prescription Drug Card is not part of an insurance program, but a point-of-sale discount plan. There are no forms to fill out. All you must do is take a designated card and your presciption to any of the numerous participating pharmacies to quality for discounts on medication.



We are offering FREE confidential discussions on

strategies and options for members with

concerns about financial viability after COVID-19.



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The initiative was launched to help uninsured and underinsured Americans afford their prescription medications. It can help users save up to 75 percent (average is 30 percent) and can be used to cover most non-covered medications. It's accepted at 56,000 pharmacies nationwide.

There are also additional benefits online, including; savings on eveglasses, diabetic supplies, Lasik surgery and hearing aids.

Each family member must have his/her own card. They are pre-activated for immediate use. Under normal circumstances, cards are available at the Chamber office. However, you may also secure copies by clicking "Discount Prescription Drug Card" under the "Membership" tab on the homepage of www.centralpachamber.com. You can elect to save/print a card, or have it e-mailed or texted.

Participating pharmacies in this program include: CVS, Rite Aid, Wal-Mart, Weis, Giant, K-Mart, Wegman's, Target, Walgreens and many more. For more information, call the Central PA Chamber at 570-742-7341.



Want to offer a discount to fellow **Central PA Chamber members?** E-mail jshaffer@centralpachamber.com.

Members Recognized

Villager Realty

LEWISBURG - Timothy S. Karr, President and CEO of Villager Realty, is pleased to announce the real estate company's "Agent of the Quarter" and "Hero of the Quarter" Awards for the 1st Quarter of 2020. Villager's "Agent of the Quarter" Award recognizes the contributions of the agents by their production, growth, new levels of personal achievement and community involvement.

"Villager is proud to recognize Tiffany Price of our Danville Office. She is a valued member of our team, highly innovative, and works hard for her buyers and sellers," Karr said. "We are so very proud of her accomplishments during the first quarter and look forward to seeing what she has in store for the re-

mainder of 2020!"

The other nominees were Jessica Herman of Northumberland and Sabra Karr of Lewisburg.

Villager is also committed to being "Heroes" to their clients, co-workers and community.

June Campbell from the Northumberland office was selected to receive the company "Hero" award. "June is such an asset to Villager.

She works hard to support the agents and manages to keep the entire office well organized and efficient," Karr said. "She is always



Tiffany Price June Campbell



Jessica Herman Trish Ruth



Sabra Karr Rosemary Kling

willing to take on additional projects and goes above and beyond for the company and also for our clients and customers." Also nominated for the "Hero" award was Trish Ruth of Danville and Rosemary Kling of Lewisburg.

Herbert, Rowland & Grubic (HRG)

LEWISBURG - Herbert, Rowland & Grubic, Inc. (HRG) is listed at number 406 in a national ranking of the top revenue-producing design firms published in May by Engineering News-Record magazine. The firm increased its ranking significantly thanks to strong sales and sound financial management.

In 2019, HRG's revenue grew 17 percent, continuing a trend of consistent growth over the past five years. Company president Jason Fralick attributes the firm's success to its strong ESOP culture and a loyal base of clients who trust HRG with expanding opportunity year-after-year.

"Our business is about people - the people on our team and the communities we serve," Fralick said. "Our employee-owners have a shared stake in the company's growth, and they continually enhance quality, productivity and innovation for our joint benefit and the benefit of our clients.

"We would not be able to sustain the growth we've experienced without the trust of our clients, and we wouldn't have that trust without the dedication of our team."

Engineering News-Record (ENR) is a leading trade journal for architects, engineers, and contractors. It compiles its Top 500 Design Firms list annually based on the revenue that firms earned in the preceding year.

Herbert, Rowland & Grubic, Inc. (HRG) is a nationally-ranked design firm providing civil engineering, surveying, and environmental services to public and private sector clients throughout Pennsylvania, Ohio and West Virginia. The firm was founded in Harrisburg in 1962 and has grown to employ more than 200 people across the tri-state region. For more information, visit www.hrg-inc.com.

SEDA-COG partnership nets new business

LEWISBURG – In a time when businesses are struggling to survive because of the COVID-19 pandemic, CSSI Technologies Inc. is expanding their business to selling to the government in partnership with SEDA-Council of Governments (SEDA-COG).

The Lewisburg-based mobile computing hardware and software company recently secured a 3-year contract of \$18,472 to sell software to the Philadelphia-based office of the U.S. Office of Personnel Management.

The software, "Bartender," is used for designing, printing, and managing barcodes, RFID tags and documents. It is the best-in-class software that allows companies to design and manage their barcode labels.

SEDA-COG worked with CSSI so they can sell to the state and federal governments, involving multiple registration processes, certifications, trainings, and bid notifications. This included obtaining a PA COSTARS and PA Invitation to Qualify contract, which will position CSSI to sell to local and state government agencies. CSSI President Joe Tosolt said SEDA-COG made the process simple for them and described it as a big "win" in these tumultuous

times.

"SEDA-COG spent a lot of time helping us through this process," Tosolt said. "Particularly in this era right now, when COVID is causing havoc on businesses, having another source of sales is essential."

Tosolt said Robert Brown, director of SEDA-COG's Procurement Technical Assistance Center (PTAC), was quick to respond to their needs and expertly guided them through the process.

"Trying to get into government contracting from the outside is not intuitive and Rob provided a lot of guidance. He has been extremely responsive to us. It would have been very difficult to navigate it otherwise. We're thankful for support and help and responsiveness from SEDA-COG especially in this time," Tosolt said.

Brown said SEDA-COG, as a community and economic development agency, empowers businesses to prosper – and that many businesses aren't aware that selling to the government is the nation's largest marketplace.

"Businesses have a great opportunity to expand and diversify their sales by partnering

with us to sell to the government. Each year, the federal government alone purchases over \$400 billion in products and services from businesses. We can help your business tap into that opportunity," Brown said.

Serving the Mid-Atlantic region with a staff of 12, CSSI powers business productivity with the smart integration of mobile computing, barcoding/RFID, and customized business software. They specialize in working closely with each customer to create high-impact solutions in demanding environments such as warehousing, distribution, manufacturing, tr ansportation, and logistics.

SEDA-COG'S PTAC helps companies explore and compete in the local, state, and federal government marketplace. For more information about the SEDA-COG PTAC, visit www.seda-cog.org/ptac/ or contact Brown at rbrown@seda-cog.org.

The PTAC is funded in part through a cooperative agreement with the Defense Logistics Agency and by a grant through the Partnerships for Regional Economic Performance (PREP), from the PA Department of Community and Economic Development.

The Graphic Hive helps raise over \$30K

WILLIAMSPORT - The Graphic Hive has helped raise over \$30,000 for small businesses and organizations through online apparel stores during the ongoing crisis.

COVID-19 has impacted numerous small businesses and organizations. Many businesses are operating in limited capacities with some small business owners facing the unenviable decision of whether or not to close their business permanently.

The Graphic Hive has been there for the past 10 years to help small businesses with high-quality web design, graphic design and printing. As such, they knew that we had to develop an initiative that would help those in the small business community with new methods of revenue generation. This is why they have been offering free, no-risk apparel stores for small businesses and or-

ganizations. "Since beginning this initiative, we have successfully raised over \$30,000 for small businesses and organizations," according to the team at The Graphic Hive. "This is a huge milestone for this initiative, and we want to thank everyone that ordered apparel through any of the stores."

You can find the stores at williamsportcares.graphichivestores.com.

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The Graphic Hive has stepped up to help fellow businesses through the COVID-19 by launching online apparel stores. You can check out the stores at williamsportcares.graphichivestores.com.

If you're able to show your support for perhaps your favorite stores and/or organizations, consider making a purchase from one of the sales currently running. The Graphic Hive will be updating the sales of these sites and more on its social media pages including Facebook and Instagram.

The Graphic Hive still wants to help. If you and/or someone you know could benefit from an online store, e-mail sales@thegraphichive.com.



E-mail ishaffer@centralpachamber.com.

Ground Breaking



Mifflinburg Bank & Trust recently broke ground on its future Milton location at 415 Mahoning St. The bank says it will help expand their reach to better serve customers in the surrounding areas. It will be a full-service branch with two drive-thru lanes and a drive-up ATM. Construction is underway with an estimated open date by the end of 2020. They have been working with fellow members LIVIC Civil and Hiller Architectural Group to get the project underway. Pictured are: Bank Directors Betsy Robertson,

Thomas Boop and Robert Pierce; senior management team members Garry Benfer, Lisa Erickson, Thomas Beck, Thomas Eberhart, Jeffrey Kapsar, and Mandi Ruhl; former Senior Vice

President and Director of Human Resources Andrea Long; Michael Hiller from Hiller Architectural Group; Justin Ross from LIVIC Civil; and Marty Teichman from Teichman Construction.

New technology aimed to keep people safe

HUGHESVILLE - ClearView Asset Protection has some new technology they are using for security, pubic safety, law enforcement and more.

The systems are the Smart Tower and the Rapid Response Security Trailer, able to provide power, surveillance, communications, radar, wifi and more in hard-to-reach locations and in a wide range of environments.

Lance Thomas, a Managing Member of ClearView Asset Protection, said their product has already gaining some attention.

"We have the Smart Tower that is being used to support Drone Shield. Drone Shield is a company out of Australia that supports a number of private companies and governments," he said. "Drone Shield is being tested by several departments of the U.S. Military. It is also being used by Aramco to assist in drone attacks on Saudi Arabia.

"Our Smart Tower enables Drone Shield to be placed further away from the Aramco pads to detect incoming drones. With enabling a greater distance for detection, it allows an earlier notification of incoming drones. This increase of time for the notification provides more time to prepare and saves lives and property."

ClearView Asset Protection is an affiliate of Clearview Asset Security, a Service Disabled Veteran Owned Business.

Thomas also mentioned their work with Zero Eyes, providing analytics for weapons detection. That business was formed by a number of retired Seal Team members.

"With my military and law enforcement background it has been a perfect fit for us," he said. "They have been looked at by the U.S. Government to support security in the field hospitals during COVID-19. Our trailer systems allows their analytics to be operated from our cameras and can be placed in parking lots, streets, alleys, large complexes, etc."

With their onboard communications, companies can monitor live feed of incidents and respond in real time, according to Thomas. "Our trailer systems are being looked at by a company in Canada that services the electric industry. They are looking into placing specialized cameras and sensors on our trailer system to monitor electrical grids, to alleviate fires, shot downs, etc."

Of special note, ClearView is one of only a few security companies in the country using an eco-friendly fuel cell generator. When sized properly, they can place a surveillance system in the field for more than 18 months without having to refuel. If solar panels are added, it can extend the length of time exponentially.

"The fuel cell generator is eco-friendly, no open flame and the only by-product is water vapor," Thomas said. "They are quiet as to not to create a noise interference for meetings...we have had theses turned on at meetings running and supplying power for computers, phones, etc. and the individuals attending the meeting were not aware the generator was running."

On another note, Thomas said they are working on exporting their system to Saudi Arabia to support 5G phone service.



ClearView Mobile Smart Tower

DESCRIPTION

Durable, compact lightweight trailer platform that can provide standalone power via multiple power solutions to include solar and fuel cell generator. This rapid deployment trailer system can be used to operate surveillance systems, communications, radar, wifi and more to support operational needs in remote off grid areas limited by a power source. The trailer system can be deployed rapidly for any length of time as operations require.

Trailer

≻ Wifi

▹ Satellite

Empty 1400 lbs.

Width 87 inches

Length 88 inches

Stabilizers at four corners

Communication/Interface

Cellular 3G/4G/LTE-multiple carriers

Rugged lightweight metal trailer

The mobile platform features a rugged reinforced polymer 23 foot tower capable of supporting over a 1000 lbs. of customized equipment and withstands up to 160 mph wind load. The lightweight tower is equipped with low glare, impact resistant rugged solar panels that are wrapped around the length of the tower providing upwards of 770 watts of autonomous solar power.

The removable tower and drawbar make it easy to ship and deploy. The lightweight rapid deployment trailer system weighs less than 1400 lbs., allowing the system to be towed or transported by most vehicles, allowing support for numerous C4ISR (Command, Control, Communications, Computer, Intelligence, Surveillance and Reconnaissance) operations.

FEATURES

Smart Pole

- Light weight reinforced polymer 23' 10" tower, able to support over 1000 lbs of equipment
 Weight 120 lbs.
 - Wind load over 160 mph
 - Able to conceal electronics inside the tower, concealing and securing equipment needed for remote operations

Surveillance System/ Cameras

Bullet camera 5 mp, infrared with advanced analytics, motion detection, trigger alert notifications

 License plate reader with advanced analytics, motion detection, face detection, audio detection
 Auto Tracker Pan Tilt Zoom (PTZ) auto tracking, intelligent analytics, motion detection, infrared

Thermal Imaging • Gun Shot Notification

Above, the description and features of ClearView Asset Protection's Mobile Smart Tower.

"A lot is going on with these trailer systems and ClearView," he said. "I haven't even mentioned our guard services or security and alarm installations. We have installed a number of security/surveillance systems and alarm systems in medicinal marijuana facilities to include the grow facility in Shamokin Dam." You can learn a lot more about ClearView by visiting www.clearviewassetprotection.com.

You can reach Lance Thomas at 570-360-0354 or lance@clearviewassetprotection.com.





Above: Beth George, Director of **Student Services** at Meadowbrook Christian School, presents gifts from the school to Robert Delbo, Administrator of Emmanuel Home, Northumberland, as part of the Senior2Senior program. At right is MCS senior Heidi Hecker, who made sun-catchers out of old compact discs for the residents. Additional students wrote notes or sent e-mails and videos.





Check secv8.com for a complete schedule!

GOTR seeking board members

WILLIAMSPORT - Girls on the Run Central PA is currently seeking board members to serve a twoyear term.

A Girls on the Run Board Member must possess a passion for and commitment to improving the lives and opportunities of girls in thirdthrough eighth-grades.

In addition to a two-year term, a board member/officer must:

- Regularly attend board meetings and make a serious commitment to participate actively in board work.

- Be an active participant in committee work and serve on a committee as a chair or member.

- Volunteers for and willingly accept assignments and complete them thoroughly and on time.

- Stay informed about committee matters, prepare oneself well for meetings, and review and comment on minutes and reports.

- Gets to know other board/committee members and build functional working relationships. - Keep informed about GOTR Central PA, its issues, and its connection to the community through active participation and outreach within the service area.

- Directly support the Fund Development plan/operation of GOTR Central PA.

Applications are being accepted now and interviews are slated between this month and July.

Interested candidates must submit an online application to be considered for an interview. Newly elected board members will begin onboarding in August-September and officially begin the two-year term in November.

All newly elected board members will be required to attend a New Board Member Orientation and Annual Meeting on a date TBD in October.

Any questions or inquiries can be directed to Shannon Butters, Executive Director, at shannon.butters@girlsontherun.org.



16-Central PA Chamber of Commerce

Business & Education



The BLSV students of District 2 while visiting Chevrolet Cadillac of Bloomsburg. In front, from left, are: Anna Deitrick and Satya Jacobs, Millville Area High School; Audrey Hiller, Columbia Montour Vo-Tech; and Grace Fitzgerald, Danville Area High School. Back: Sydney Fedder, Danville; Braden Heim and Tyler Derk, Southern Columbia High School; Maggie Hosler, Bloomsburg Area High School; Anthony Augustine and Shiv Patel, Central Columbia High School; Karly Renn and Addie Sharrow, Southern; and Paige Yorks, Benton Area High School. Not pictured are: Olivia LeFevre, Benton; and Emma Miller, CMVT.

"BLSV" (from page 3)

from this current crisis.

"Fight back against that dark noise," he continued. "Push that away and persevere against older generations that may not be ready to accept your new ideas. Again, as you bring the best of you and teh best of your generation to the table, we'll all benefit from what you can do and what you can accomplish."

In the previous 23 years of BLSV graduations, students have been presented with a certificate of completion, a citation from their state senator, and a gift. While this could not work in this situation, each student was recognized by name and school. And, the markers of achievement will be given to them at a later time. "Students, thank you for a great year," Porter said. "Your enthusiasm and willingness to learn was much appreciated and inspiring. It's my sincere hope that you use what you learned this year to your advantage.

"Thank you, parents and school officials, for your support. We really appreciate you sharing these wonderful young men and women with us. And, thank you, to our numerous volunteers and sponsors. We couldn't do what we do without you." Congratulations to the BLSV Class of 2020!



From above, moving clockwise: Dr. Kevin Sensenig of Interaction Dynamics Group, speaks to students about teamwork and leadership skills.
Rachel Smartwood of Columbia County Planning and Neal Fogle of Penn State Extension show students the details put into local site plans for businesses being introduced into the region. Students playing 'Traffic Jam' to learn how to better communicate to achieve a common goal. They learned the importance of working with many different personality types.





BLSV Class of 2020

<u>District 1</u>

Logan Bartlett - Lewisburg Area HS **Darren Dershem - Lewisburg Area HS Olivia Erickson - Mifflinburg Area HS Rebekah Fetterhoff - Warrior Run HS Cami Finerghty - Mifflinburg Area HS Alyssa Hoffman - Warrior Run HS Sydney Hoffman - Warrior Run HS Max Kennel - Warrior Run HS Ryleigh Mabus - Milton Area HS Brooke Newman - Lewisburg Area HS** Larissa Shearer - Milton Area HS **Catherine Simone - Lewisburg Area HS** Hannah Staman - Warrior Run HS **Jade Swartz - Warrior Run HS Evan Young - Meadowbrook Christian School** Madison Zimmerman - Mifflinburg Area HS

<u>District 2</u>

Anthony Augustine - Central Columbia HS Anna Deitrick - Millville Area HS Tyler Derk - Southern Columbia HS Sydney Fedder - Danville Area HS Grace Fitzgerald - Danville Area HS Braden Heim - Southern Columbia HS Audrey Hiller - Columbia Montour Vo-Tech Maggie Hosler - Bloomsburg Area HS Satya Jacobs - Millville Area HS Olivia LeFevre - Benton Area HS Emma Miller - Columbia Montour Vo-Tech Shiv Patel - Central Columbia HS Karly Renn -Southern Columbia HS Addie Sharrow - Southern Columbia HS

Michael's Minutes

Thanks to you for a great year!

The Central PA Business & Education Association is so proud of the many local students we have impacted this school year! Throughout the past year, we have held the Central PA Career Fair, had students from at least three different school districts at



each of our Legislative Breakfast events, had 31 students graduate from our Building Leaders for the Susquehanna Valley, and had many students participate in our School Counts! Program. These programs and the successes of these students would not have been possible without the support of so many great Central PA Chamber members and businesses. So, thank you for all your support!

Over the past few months, we have been working to provide your businesses with the resources necessary to help you both survive and thrive through these difficult times. One way we are doing this is by focusing our Seminar & Training Seminars to help your business prepare for a post-pandemic world and be better prepared should a pandemic happen again. Current topics we are developing, include: strategic planning, In Case of Emergency (ICE) Preparedness, leadership, insurance and technology for better security and access during work-at-home orders. If you would like to present a topic, or have one in mind that you think would benefit you and others, please, e-mail me.

In order to support these programs, B&E is planning its 19th Annual Business & Education Association Golf Tournament for Friday, Aug. 21. This event was rescheduled due to the current restrictions. We will still be having the tournament at the Bucknell Golf Club, and we hope to see you! There are still opportunities to be a sponsor at the event or volunteer your time to help. T-Ross Brothers Construction is once again the Master Sponsor of our tournament this year.

Right before the tournament, we will be having our 5th Annual B&E Golf Ball Drop! This event is a lot of fun and something both golfers and non-golfers can participate in. You can buy Golf Ball Drop tickets for \$10 each on our web site events calendar. Your golf ball number could win you up to 25 percent of the total amount raised from the ticket sales, and you don't have to be present to win. This year's Golf Ball Drop is sponsored by Service 1st Federal Credit Union.

Contact me with any question about either of these events and how you can get involved!

Michael Porter Education Coordinator mporter@centralpachamber.com



Jessica's Jottings

What you can do right now

Warmer weather is finally upon us, and we can step out and soak up the sunshine! Even though we are still abiding by "social distancing" guidelines, there are still many ways to connect with the community. Last month, the Central PA Chamber held its first

virtual Breakfast Briefing. In this, you were able to learn more about what each staff member is accomplishing during this time and learn more about the opportunities we have for our members.

One thing you can take advantage of during this time is to make sure the ways that your customers find your business/organization are up to date and reflect your mission. We have an online directory, which lists member businesses alphabetically, categorically and by distinction. Make sure you have someone from your business check your listing to make sure the name, logo, primary contact, contact information and description are correct. If anything on the listing needs to be updated, feel free to contact me to make changes. Also, if you feel your business should be listed in a certain category and it is not, just let me know. There is no charge to add categorical listings!

While you are on the web site, why not check out the Memberto-Member Discounts page? This lists features member businesses that offer special discounts for Chamber members. During these times, when we are all trying to cut costs, why not take advantage of discounts and help the businesses in our communities? As a member, if you have a discount you would like to offer, visit

www.centralpachamber.com/membership/member-to-memberdiscounts/ or simply contact myself or Jeff Shaffer, and we will make sure we add you to the list. Already have a discount listed? Make sure to contact us if anything needs updated with what you are offering!

The Chamber staff is coping with this situation as best we can, and we miss seeing all of your faces and celebrating your successes in person! Now that we are phasing back into normalcy, we want to make sure you know we are available. One of the staff members will be at the office each day during the week to take phone calls, and we want to hear from you. When we started back, I was so happy to be able to sit and chat on the phone with some of our members and just catch up. No matter if you need our assistance, or just a listening ear, please, remember we are here for you. Give us a call! I cannot wait to see everyone soon!

Jessica Williams Finance & Membership Director jwilliams@centralpachamber.com





Chamber introduces Membership Liaisons

MILTON - The Central PA Chamber of Commerce is produce to introduce to you its Membership Liaisons!

This group of individuals representing member businesses and organizations works with the Engagement Team to help members, as well as future members, understand the many benefits of membership with our Chamber. The inaugural group of Membership Liaisons include: Shirley Brough, Buffalo Valley Recreation Authority; John Yogodzinski, The Graphic Hive; Ashley Parrish, First Commonwealth Bank; Chris Pinchak, Heaven's Best Carpet Cleaning; Ginny Forbes, Jersey Shore State Bank; Shannon Davis, Kannaway; Brad Lawton, Lawton Insurance Agency; Ellen Ruby, Lewisburg Downtown Partnership; Chenelle Harriman, Raceway Mobile Storage; Brenda Reichenbach, Tony's Custom Tai-Shop; Wendy Weaver, lor Weaver Wireless Consultants; and Tina Nail, Nailed It Business Services.



More upgrades are taking place at the Silver Moon Banquet Hall, Lewisburg, such as brand new white chiavari chairs for events and weddings, according to Scott Thurston, owner of Feast of Flavor Catering. Keep Thurston in mind when planning for your big event post COVID-19. Learn more at www.feastofflavorcatering.com or e-mail feastofflavor@gmail.com.

Comprehensive Crime Victim

Services Center

SAFER FAMILIES, SAFER CO

24-Hour Crisis H



Earlier this spring, Tina Kuhns of Kelsey's Dream delivered 80 blankets to the Ronald McDonald House warehouse, to be distributed at Camp Dost, a program of the Ronald McDonald House of Danville. Camp Dost is a children's cancer camp held at Camp Victory, Millville. Unfortunately, camp was cancelled for this summer, but a virtual camp is in the works. For more information about Kelsey's Dream, follow them on Facebook.

Prevention measures continue

LEWISBURG - In an effort to keep patients and staff at Evangelical Community Hospital's system of primary and specialty care practices safe, a number of infection control protocols are in place.

As of press time, all patients are asked to wear a mask when arriving for appointments. For those who don't have a mask, the practice will provide one.

All patients are screened with a series of questions and for temperature. Screening questions include:

- Have you experienced a fever, cough, shortness of breath, sore throat, or muscle aches that you cannot attribute to another health condition?

- Have you traveled outside the United States or to any area outside your normal community in the past 14 days?

- Have you been in close contact with someone suspected or confirmed to have COVID-19?

Visitation is still limited in Evangelical's outpatient clinics. Patients will need to enter the facility alone with exceptions made for those with mobility issues, cognitive impairment, or pediatric patients. Telemedicine is an option for some patients in some offices. Central Pa Chamber of Commerce-19

\$40K raised during #GivingTuesdayNow

WILLIAMSPORT – Generosity has the power to unite and heal communities in good times and bad. First Community Foundation Partnership of Pennsylvania (FCFP), Greater Susquehanna Valley United Way, Lycoming County United Way, and United Way of Columbia and Montour Counties jointly participated in #GivingTuesdayNow in May, a global day of unity and giving as an emergency response to the unprecedented need caused by COVID-19.

As an incentive for donors to give during this day of giving, M&T Bank offered a \$10,000 donation to the COVID-19 United Community Regional Fund when FCFP and the regional United Ways were able to raise \$10,000. This challenge was met by mid-afternoon and sparked the generosity of another business, Culligan Water Conditioning of North Central PA, to offer a second challenge of raising an additional \$10,000, which was secured just before midnight.

Over 125 donors joined together during #GivingTuesdayNow to raise \$20,000 for the COVID-19 United Community Funds. All donations received will support nonprofit organizations as part of the Phase II funding cycle to ensure that the region's non-profit community has the support they need to continue services during these unprecedented times. "With a true passion to help others, our region raised a total of \$40,000 to support local non-profits and their work relating to this crisis," said Jennifer D. Wilson, FCFP President & CEO. "I am continually inspired by the leadership of area businesses like M&T Bank and Culligan Water Conditioning of North Central PA, the generosity of our community members and the philanthropic power generated through this collaborative partnership with our area United Ways." The COVID-19 United Community Funds, launched by FCFP, Greater Susquehanna Valley United Way. Lycoming County United, and United Way of Columbia and Montour Counties, recently awarded \$301,300 in Phase I grants to 33 non-profit organizations in their respective service areas.

Gifts to the COVID-19 United Community Funds can still be made by visiting www.ncpagives.org and selecting the individual fund in your community. Each fund is managed by FCFP and 100 percent of all dollars raised will be granted back to the community.

You may also mail a check made payable to "FCFP" to: 201 West Fourth Street, Williamsport, PA 17701. Please, note "COVID-19 United Community Funds" and the county where you would like your gift deployed on the memo line.

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Find the latest COVID-19 news and information @ www.centralpachamber.com/covid-19

Join Us at these Upcoming Events!

All events are tentatively scheduled and may change depending on the COVID-19 situation



11 a.m. to 1 p.m. Wednesday, June 17 @ ZOOM Link to be sent the morning of the event Cost: **\$20 for Members/\$25 for Non-members** Register: www.centralpachamber.com/events

WWC

Presented by:

Designed to <u>build</u> the <u>skills</u> and <u>confidence</u> of future and current members of non-profit boards.



NEW DATES! Summer 2020 Session July 8, 15, 22 & 29! Contact Jeff Shaffer at jshaffer@centralpachamber.com or visit www.centralpachamber.com/rtb

BREAKFAST BRIEFING

7:30 to 9 a.m. Friday, Aug. 14 @ the Central PA Chamber of Commerce, 30 Lawton Lane, Milton.

Free to Attend - Registration is Required



Outstanding Agents Outstanding Results®



For details/register: www.centralpachamber.com/events For sponsorship opportunities: mporter@centralpachamber.com

