

It's YOUR BUSINESS

www.centralpachamber.com

Volume 5, Issue 1 - January 2020

*115 Years
and
counting...*

Outstanding and
incoming, pg. 11





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Staff

Tea Jay Aikey - President & CEO

tjaikey@centralpachamber.com

Jeff Shaffer - Communication Director

jshaffer@centralpachamber.com

Michael Porter - Education Coordinator

mporter@centralpachamber.com

Jessica Williams - Finance & Membership Director

jwilliams@centralpachamber.com

The Inside Scoop

Welcome to 2020, everyone!

This year, the Chamber turns 115 years old, and we invite all of you to celebrate along with us! A lot has happened over the years, so it will take some time to share it all. This month, we feature President & CEO Tea Jay Aikey's recent on-air discussion with WKOK. Read about what was shared on the next page.

It's anniversaries like this that remind me - and I'm sure many of you - just how fast the years can go by. The end of 2019 completed the second terms of three outstanding board members, who also served as officers for many years. Read about who is stepping off the board on page 11, and you can also find out who was elected to start a three-year term starting this month.

Also this month, we recap some of the changes coming to overtime rules that are affecting many of your businesses and organizations. Read more about it on page 15.

We had many more celebrations to close out the year, and you can find out who was the center of attention on page 14.

Because of the election results being on page 4, we have moved New Members and Member Renewals to page 9 this month. See who's new and who you should be welcoming to the Chamber on page 9.

Several events help us and members kick-off the year right. You can find out what's coming up next starting on page 6 as well as the back page. You will notice our biggest event of the year is coming up next month! Did I mention we're celebrating an anniversary this year?!

There are encouraging columns to read by the rest of the Chamber staff and several other member news features to check out inside these pages. Don't miss a page, so you can stay informed.

Enjoy the issue!

P.S. Make sure to read a copy of our 2020 Directory with some special features celebrating the past! If a copy wasn't mailed to you, you will be able to find them in many public locations, including those listed below.



Jeff Shaffer, Editor
Communication Director

jshaffer@centralpachamber.com

Thank you,
2019
Members!



Ann Hilliard - RE/MAX Bridges

Coldwell Banker Penn One Real Estate ■ Davis, Davis & Kaar

Decal Dynasty ■ Evangelical Community Hospital

Green Ridge Graphics ■ Heritage Springs Memory Care

Hosterman Photography & Design ■ iHeartMedia

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Stahl Sheaffer Engineering ■ Susquehanna Fire Equipment Company

Susquehanna Valley Limousine ■ T-Ross Brothers Construction

The Daily Item ■ The Standard-Journal

The Wealth Factory ■ Watsontown Dental

The President's Club is an exclusive sponsorship program created to prominently recognize companies that contribute to the Central PA Chamber over and above their annual membership investment. For more information, call 570-742-7341.

It's Your Business Deadlines

February Issue

News/Ads Jan. 17 -- Insert Flyers Jan. 22

Interested in advertising in this publication?

Contact Jeff at jshaffer@centralpachamber.com or call 570-742-7341

Find FREE copies of *It's Your Business* at these Chamber member locations:

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Watson Inn ■ Watsontown Dental, PC

Sunbury

Sunbury Revitalization ■ The Dip-In

115 years and counting...

MILTON - It's a big year for your Central PA Chamber of Commerce. Yes, the Chamber is turning 115 years old this year. How do we look?? The actual birthday is May 19, but the Chamber plans to celebrate all year long!

After serving the region for well over a century, it's easy and yet difficult to look back. Easy because there is so much to say and difficult to highlight just a few.

Tea Jay Aikey, Central PA Chamber President & CEO, recently had an on-air discussion with WKOK's Mark Lawrence during the Sunrise program. They talked about some of the more recent accomplishments and celebrations of the Chamber.

In the last several years, the Chamber has been diligent about adding programs and services that reach a wide variety of members. For instance, this publication as well as IYBTv are there to keep members informed of the latest Chamber happenings and news from the membership. There are Seminar & Training Series classes available to members, and even non-members, who need an edge or refresher on the latest ways to succeed in business. Raising the Board graduated 27

non-profit board members in 2019, meaning many area non-profits have leaders better equipped to serve.

There are also Inside Jobs Tours, giving members a closer look at the operations and behind-the-scenes work of fellow members. And, as recently announced, the PAL (Pledged Asset Loan) program is now available to

members that need a little financial support in securing a business loan. Aikey also credits the Chamber's success to the staff.

"We take a personal approach," she said. "I'm very proud to say my entire team is very driven in regard to knowing members."

"We try to make sure that whether a business has 200 employees, 2,000 or they are a sole proprietor, everyone gets the exact same hands-on treatment."

In addition, the Central PA Chamber's efforts in economic development have stood at the forefront, including facilitating KOZ (Keystone Opportunity Zone) status for a number of properties. People are already seeing the fruits of those efforts with businesses moving in.

The Chamber has a long history of making an impact. That's partially why nearly 500 businesses/organizations decide to be members today! The Chamber can't wait to cross the 500 threshold, and it should be very soon!

You can listen to the entire WKOK discussion at www.wkok.com/podcast. Stay with us all year long as we celebrate the legacy and history of your Central PA Chamber of Commerce!

"...everyone gets the exact same hands-on treatment."

**- Tea Jay Aikey,
Central PA Chamber
President & CEO**



Tea Jay Aikey, Central PA Chamber President & CEO, was a guest on WKOK's Sunrise program in December, hosted by Mark Lawrence. They talked about where the Chamber has come from in recent years and where it's headed in the future. You can listen to the entire discussion for yourself at www.wkok.com/podcast. Shows are in chronological order.



Dale Moyer, Chairman of the Central PA Chamber Board of Directors, holds up a parting gift from the Chamber. He along with board members, from left, Bob Greenly and Denny Hummer, reached their two-term limit at the end of the year. It's hard to see them go, but we're also looking forward to the new faces that will join the board this month! You can find out who was elected to the board on page 4 and read some parting comments from Dale, Bob and Denny on page 11.



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CENTRAL PA Election 2019

CHAMBER OF COMMERCE

The following individuals have been elected to serve a three-year term on the Central PA Chamber of Commerce's Board of Directors starting January 2020.

Thank you to all primary contacts who participated in this year's election!

Diane Elliott

SVP/Branch Administrator -
Northumberland National Bank

Chris Pinchak

Owner/Operator - Heaven's Best
Carpet Cleaning

Andrew Hertzler (2nd term)

Owner - XW Construction

Todd Ross

President - T-Ross Brothers
Construction

Find the story on the new board members and the outgoing board members on page 11. New Members and Member Renewals can be found on page 9.

WANTED

In order to fulfill its mission, the Central PA Chamber of Commerce is seeking representation from the following industries:

Dry Cleaner
Florist
Moving Company
Veterinarian

If you are a business representative in one of these fields, or you would like to make a referral, please, e-mail jwilliams@centralpachamber.com.



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Jorden Bailey, Marketing Coordinator

jbailey@miffbank.com

(570) 966-1041

www.mbtc.com

What makes your business unique?

We are a community bank with local employees and directors who know our customers on a personal level. In banking with us, our customers can feel rest assured the employees they talk to understand the financial landscape of the area they live in because our employees live here, too.

How do you market your business?

We market through digital banner ads, local newspapers, radio, social media, Google Ads, sponsorships, personal calls and local information channels.

What is your Mission Statement?

We provide innovative solutions tailored to meet every customer's financial needs with dedicated employees who share in our company's success.

How many does your business employ?

We employ approximately 90 employees.

What top 3 company priorities do you focus on?

We focus on building customer relationships, keeping our customers' information private and secure, and staying involved in our local communities.

What do you look for in employees?

We look for employees who demonstrate honesty, integrity and trustworthiness. We also look for employees with excellent customer service skills and those who recognize and respect the needs of others.

What philanthropic causes does your business support?

We support numerous non-profit organizations, educational programs, sports teams and artistic programs for all generations. Employees are encouraged and rewarded for volunteering in such organizations as well.

Mark T. Burke, Organizational MD

mark@mynddset.com

(570) 360-8138

www.mynddset.com



What makes your business unique?

As a MYNDSET agent, I act as an Organizational MD (Mindset Developer), working with leaders and teams to diagnose organizational ailments and co-create a health improvement plan. My focus is on thinking and attitudes that lead to behaviors and ultimately result in organizational performance and growth. I make the analogy to the medical world because organizations are living, breathing systems that can get sick, either because we don't keep them fit or a virus creeps in from the outside world. Organizations benefit from the care of an Organizational MD. The MYNDSET catalog is something I am very proud of. It's filled with hands-on, fun, proven remedies that make working with MYNDSET incredibly powerful, even highly

emotional at times. It does take a special client to commit to this work. MYNDSET works with organizations willing to invest in deep thinking and growth at the human and cultural level.

What is your Mission Statement?

The work I do daily, our Mission is to MAP, ADVANCE and TRANSFORM. I can't go into too much depth here, but if I am doing things that don't fit into those three parts of the Mission, I stop doing it.

Advice to those who own a business?

Eliminate the "survive mindset" from your thinking. We all must do things once in awhile to ensure organizational survival, but when we use that mindset as our key focus, we're clouding the potential the "thrive mindset" fosters.

Words to live by?

Take your work seriously, but not yourself. When I work with organizations, it's easy to see organizational issues caused by those that take themselves so seriously they shut out the perspectives of others, they have little empathy and they shy away from deep thinking (after all, they just react and coal turns to gold). Another phrase I live by is "culture trumps strategy every time." That's a big one. We're living in the Conceptual Age where strategy won't create the work culture needed to thrive. However, great culture fosters a continually adaptive strategy that creates wins again and again.



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What's Happening

4th Annual Taste of the Town



SATURDAY, FEBRUARY 1, 2020

**BLOOMSBURG FAIRGROUNDS, INDUSTRIAL ARTS BUILDING
6 - 10 PM**

Tickets include wine, spirits and beer samples, appetizers and live entertainment. Basket raffles will be available to purchase. Vendors will be onsite selling a variety of merchandise.



Tickets: \$ 40 in advance
\$50 at the door
Tickets can be purchased at
www.rmhdanville.com

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Susquehanna Human Resource Management Association

Upcoming Meeting

RSVPs are required

Jan. 21 - Speed Networking, New Year New Connections

SHRMA Members - \$11

Non-members and Guests - \$17

Includes breakfast buffet

Networking & Breakfast at 7:30 a.m. and Meeting is from 7:50 to 9 a.m.

Meetings are held on the 3rd Tuesday of the month at the Country Cupboard, Lewisburg, and are for Human Resources Professionals. Register @ <https://shrma.shrm.org/events>. Learn more @ <https://shrma.shrm.org>.

CENTRAL PA CHAMBER OF COMMERCE INSIDE JOBS

3 p.m. Tuesday, Jan. 7

@ Hoopla's Xtreme

15 Stetler Ave., Shamokin Dam

- Tour the facility (approx. 1 hour)
- Refreshments provided

Featuring:



Inside Jobs offers members a chance to tour facilities of fellow businesses/organizations. Find tour details and register @ www.centralpachamber.com/events.

CENTRAL PA BUSINESS & EDUCATION ASSOCIATION Seminar & Training Series

Maximizing Tax Deductions as a Business Owner

9 to 11 a.m. Friday, Jan. 10 @

Central PA Chamber of Commerce, 30 Lawton Lane, Milton

Cost: **\$20 for Members/\$25 for Non-members**

Register: www.centralpachamber.com/events

Presented by:



Free web site design

LEWISBURG - Know a small business that would like a web site designed for free?

According to the Small Business Development Center at Bucknell University, during the upcoming spring semester students will be building web sites at no cost. The projects are intended to provide students with hands-on learning experience while also aiding local organizations.

Apply by Jan. 10 to have your business considered. Visit: <https://forms.gle/LurmCe8EgG51yiDD7>.

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Save the Date!

Join
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**16th Annual Dirk Sojka's
"Slam Dunk"
with Bison Basketball
Saturday, January 11, 2020**





**Sojka Pavilion
Bucknell University
2:00 PM—Bison vs. Holy Cross**

*Silent Auction ~ Cash Raffles ~ Great Game ~
Other Fun Activities*

How can you help?

- Be a sponsor!
- Make a donation to the silent auction!
- Come to the game to cheer for the Bison!
- Buy a raffle ticket and/or auction item!

Contact Christina Curran at Suncom Industries at
(570) 473-8352 or email ccurran@suncom.org
for more information!



- Hope to see you there -

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Date	Seminar	Location	Time	Cost
1/16/20	Cost Reduction for Manufacturing Companies	Webinar	11 a.m. to 12 p.m.	Free
1/22/20	Inventory Strategies	IMC 1127 W. 4th St., Williamsport	8 a.m. to 12 p.m.	\$49
3/18/20	Lean Manufacturing Level One Certification	Center for Business & Workforce Development 1127 W. 4th St., Williamsport	8 a.m. to 4:30 p.m.	\$1,495



Lauri Moon
Manager, Training & Outreach
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www.imcpa.com/events



PENNSYLVANIA

**Small Business
Development Center
Bucknell University**

570-577-1249
www.bucknell.edu/sbdc

Date	Seminar/Event	Location	Time	Cost
1/22/20	Cowork at StartupLewisburg with the Bucknell SBDC	416 Market St., 2nd Floor, Lewisburg	9 a.m. to 3 p.m.	Free
2/5/20	1 Million Cups Susquehanna Valley @BucknellSBDC	416 Market St., 3rd Floor, Lewisburg	10 to 11 a.m.	Free
2/12/20	QuickBooks: Understanding Financial Reports	416 Market St., Lewisburg	1 to 3 p.m.	\$35

Thank you, Committees!

Thank you to our standing committees of the Central PA Chamber of Commerce! We couldn't do what we do without your time, thoughts and talents!

Budget & Finance - Cheryl Rheppard, USG (chair); Greg Katherman, Community Member; Shirley Brough, Buffalo Valley Recreation Authority; Dennis Hummer, Bucknell SBDC; Rob Jones, The Milton Public Library.

Business & Education - Joel Harris, The Salvation Army - Milton (chair); Beth George, Meadowbrook Christian School; Chris Coup, The Coup Agency; Paulette McGinniss, Pinpoint Federal Credit Union; Andrea Hulsizer, Muncy Bank & Trust Company; Donna Bridge and Lisa Derr, Kindgom Kidz, Inc.; Karen Cote, Seven Mountains Media LLC; Rob Jones, Milton Public Library; Miranda Ritter, GAF Roofing; Jordan Fetzer, Brookpark Pet Supply and DogWatch Hidden Fences; Alan Hack, Chris Long and Marc Walter, Warrior Run School District; Sarah Loughhead, McCann School of Business & Technology; Megan Bair and Derek Reber, Central Susquehanna Opportunities; Kim Stroehmann, Milton Area School District; Phil Campbell, Lackawanna College Sunbury Center.

Engagement Team - Ron Mackley, iHeartMedia (chair); Pam Burns, First National Bank - Lewisburg; Jennifer Rempe, WVIA; Lauren McDonald and John Machak, The Wealth Factory; Alison Hall, The UPS Store; Karen Cote, Seven Mountains Media.

MAIDA (Milton Area Industrial Development Association) - Bob Greenly (chair); Genie Bausinger, Milton Regional Sewer Authority; Chuck Beck, Milton Borough; Joel Harris, The Salvation Army - Milton; Andrew Hertzler, XW Construction; Jay Jarrett, Watsonstown Borough; Rob Jones, The Milton Public Library; Joe Kantz, North Shore Railroad; Jim King, retired; Shawn McLaughlin, Union County Planning; Dale Moyer, Evangelical Community Hospital; Justin Ross, LIVIC Civil; Todd Ross, T-Ross Brothers Construction; Ellen Ruby, Lewisburg Downtown Partnership; Jeff Stroehmann, Stroehmann Earthworking Service; Dave Zartman, Zartman Construction; Charles Axtman, Axtman Engineering; Lennea Brown, RiverWoods Senior Living Community.

Public Relations - Norm Jones, The Coup Agency (chair); Lisa Leighton, Weis Center of the Performing Arts; Susan Mathias, Transitions; Sheila Packer, Evangelical Community Hospital; Cheryl Rheppard, USG; Jessica Plehn, The Daily Item.

Interested in serving on a committee?
- Visit www.centralpachamber.com/committees -

Arthaus rethinks future

WILLIAMSPORT - After showcasing bold, innovative and contemporary artwork for over eight years, the Executive Director of Arthaus Projects, John Yogodzinski, and the art gallery itself are at a crossroads.

While the intentions for the gallery have been (and always will be) good, a few events, comments, and reactions from the artist community and the community-at-large over the course of this past year have forced them to rethink how Arthaus Projects operates and what the future of the organization should truly be.

In order to properly determine the state of the gallery, Arthaus Projects began measuring attendance, sales and community response to each exhibit in more detail than previous efforts. In general, it was determined that solo exhibitions have not had the intended community impact, and the average time spent by gallery spectators is minimal. However, the data has also shown that group exhibitions, such as the annual juried show, bring the most impact and excitement to the community while visitors are found to challenge themselves with the works on display. While this data is not necessarily surprising, the logistical and organizational demands of group exhibitions make monthly showcases impossible. Additionally, the monthly requirements of transforming the space for each exhibition are too time intensive, stressful and costly. Therefore, Arthaus Projects has decided that instead of the traditional 10 exhibitions per year schedule, the gallery will showcase four, month-long, high impact gallery exhibitions like the annual juried show. They believe that the "less is more" mantra is fitting for the gallery space. This does leave one big question - What will be displayed in the gallery space for the other eight months of the year? Arthaus is asking for help to figure that out.

Arthaus Projects is reaching out to the local artist community to keep the space viable and sustainable for the non-showcase months. Starting in January 2020, the gallery space will be transformed into a community-minded artisan space called the Williamsport Artisan Shop. Artists are asked to submit their work for consideration through the web site, www.arthausprojects.com, where more details can be found.

Arthaus Projects also plans to continue hosting artist-run classes and workshops in the gallery space. In order to be considered for a class, send your idea to john@arthausprojects.com.

If you have questions, or would like to discuss your idea for how to help out Arthaus in 2020 and beyond, email john@arthausprojects.com or call 570-435-7080.

Looking to hire or even be hired?

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New Members

Sheltering Hearts

10 Ward Way
Mifflinburg, PA 17844
570-837-9575

shelteringhearts19@gmail.com

Megan Erdley - Managing Director

www.shelteringheartsinc.org

We are a 501(c)(3) non-profit organization, located in Mifflinburg. Our mission is to save the lives of family pets through emergency veterinary funding.

Mr B's and Sons Outlet

60 East Chestnut Street
Mifflinburg, PA 17844
570-518-8314

bloodcookbob@gmail.com

Mike Bloodsworth - Co-owner

www.facebook.com/Mr-Bs-and-Sons-Outlet-249923389093408

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The Tactical Mind

416 Market Street
Lewisburg, PA 17837
912-677-0059

thetacticalmind@gmail.com

Nick Fuller - Owner

www.thetacticalmindllc.com

I work with athletes on their mental toughness so that they can compete on every play. I also work with companies to enhance their resilience to bounce back from adversity.

Membership Renewals

(As of Dec. 13, 2019)

Barclay M. Wilson D.O.
Blaise Alexander Ford
Bucknell SBDC
Bucky Allis
Camp Koala
Central Susquehanna Builders
Association
Central Susquehanna
Opportunities, Inc.
Cole's Hardware, Inc.
- Danville
Cole's Hardware, Inc.
- Lewisburg
Conagra Brands
Eclipse Craft Brewing LLC
Greater Susquehanna Valley
United Way
KPI Technology
Lavonne C Poteet
Law Offices of Baldwin
& Baldwin
Milton Area School District
Milton Lions Club
Northumberland County
Housing Authority
Padgett Business Services
Pennsylvania American
Water Company
Pennsylvania Cystic
Fibrosis, Inc.

Service 1st Federal Credit
Union - Bloomsburg
Service 1st Federal Credit
Union - Danville
Service 1st Federal Credit
Union - Danville Main Branch
Service 1st Federal Credit
Union - Lewisburg
Service 1st Federal Credit
Union - Mifflinburg
Service 1st Federal Credit
Union - Milton
Service 1st Federal Credit
Union - Shamokin Dam
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Union - Sunbury
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SUNCOM Industries
Susquehanna Human
Resource Management
Association (SHRMA)
Susquehanna Valley CASA
The Coup Agency
- Milton & Lewisburg
The Sholley Agency, Inc.
The Towne Tavern
VortX United Inc.
Warrior Run Petcare Center
Wealth Wave



For a second year this past year, the Lewisburg Sunrise Rotary Club assembled Jared Boxes for hospitalized children at Evangelical Community Hospital, Lewisburg. Club President Wyatt Troxell learned about the special boxes in one of his travels to State College and invited organizers to speak at a club meeting in 2018. The mission is to "lift the spirits of children in the hospital... boxes filled with the 'gift of play' are given to young patients in emergency rooms, hospital rooms, surgical centers and clinics. According to the web site, www.thejaredbox.com, more than 750,000 Jared Boxes have been delivered across the country. The organization was named after a 5-year-old named Jared, who was diagnosed with an incurable brainstem tumor in 1999. The Rotary Club created just over 50 boxes that were distributed to boys and girls from birth to teen. From left, are: Marian Anderson, President-Elect-Nominee; Paulette Renner, Membership Chair; Tamara Persing, club member; Wyatt Troxell, President; Diane Elliott, club member; Marcia Murray, club member; Paul Donecker, Sergeant-at-Arms; Peter Geschwindner, club member.

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Time with Tea Jay

A challenge for 2020

Wow, 2019 was quite the year! We celebrated so many triumphs with our members. And, there were many firsts and many lasts, which were bittersweet. Now 2020 is here, and it is full steam ahead as we have so many new initiatives to watch flourish and many big milestones to celebrate.

A huge event that everyone anticipates is our Annual Meeting and Awards Ceremony in February, where we truly surprise or maybe even shock the Chamber Impact Award winners. It is the most emotional event of the year for me personally. If you have been wondering about what event to sponsor, consider the Annual Meeting, but make your decision soon as it is right around the corner! Give Jessica Williams a call at 570-742-7341 to discuss sponsorship opportunities. There is something for every budget. We will also be hosting Leadercast Live 2020 in May. This will be our second time serving as a host for the world's largest one-day leadership training event. We are super excited as attendance is set to double, if not triple. Be sure to register soon if you haven't already done so. This, too, is an excellent event to sponsor to get your name out in front of a large and diverse audience. Again, give Jessica a call to learn about what opportunities may fit your budget.

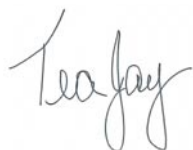
Did you know our PAL (Pledged Asset Loan) lending program is now available? Is your business looking to expand, upgrade equipment, etc.? If so, have you asked your financial provider if the PAL program would benefit you?

Our Raising the Board (RtB) program graduated nearly 30 individuals in 2019, and classes will soon be scheduled for this year. Do you have interest in learning how to adequately and efficiently serve on a non-profit board, or do you want to have your board members equipped to serve your organization more effectively? Call Jeff Shaffer at our office for more information. Inside Jobs Tours are already being scheduled well into 2020. Would you like the Central PA Chamber membership to visit your location and learn what your company/organization does behind the scenes? It is a great way to educate and connect with other business leaders and receive some free PR, too!

Why Us? Have you watched the videos released on "Why Us Wednesdays" during 2019? Well they are continuing in 2020. This is FREE advertisement for you! Simply submit your Why Us? video (details at www.centralpachamber.com/why-us/) or connect with our office to have us help you record your video. These videos get so much attention on social media, radio and soon television! There's no cost to be involved!

One big moment in 2020 is the 115th Anniversary of the Central PA Chamber of Commerce. Keep watch for a very special commemorative keepsake announcement. I know you'll want to have a piece of history.

Wow, 115 years! We are so fortunate to have had such incredible leaders before us. We've learned so much, and we work tirelessly to continue with success for the region.



Tea Jay Aikey
President & CEO
tjaikey@centralpachamber.com



Breakfast Briefing



Mark Burke, Organizational MD (Mindset Developer) of MYNDDSET, provided for an entertaining moment as sponsor of the latest Breakfast Briefing in December. He shared the concept of 'yo-yo' conversations with a few willing participants. MYNDDSET's services include helping organizations building inspirational Vision and Mission statements. MYNDDSET's Vision is 'Transformed People. Transformative Organizations.' Burke intends not just to help organizations but make powerful transformations. You can learn more by visiting www.mynddset.com. Be a part of our next Breakfast Briefing, coming up on Jan. 17. See back page for details.

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Outstanding and incoming

MILTON – Non-profit organizations know a good board member when they see one, and the Central PA Chamber is lucky to say it's had several!

The end of 2019 meant three board members - who were currently or served as officers - had reached their term limits and needed to step off the board. They were: Dale Moyer of Evangelical Community Hospital, board chairman since 2017; Bob Greenly of ACF Industries, 2nd vice chair since 2017; and Denny Hummer, Small Business Development Center at Bucknell University, treasurer from 2014 to 2019.

These gentlemen each served two consecutive three-year terms on the board, and during some of the Chamber's most remarkable years when it comes to growth and outreach.

"It's a bittersweet feeling to be going off the board," said Moyer, who also served as the Chamber's interim President & CEO in 2017, following the passing of Bruce Smith, in addition to being the chair of the Business & Education Association. "I'll miss all of the work that we've done and what the organization has achieved during my time here."

"It's very important that a chamber performs functions that our members need, and that's really what this chamber does."

Hummer, a former chair of the Budget & Finance Committee, said "The time spent here at the Chamber has been amazing. The business of empowering entrepreneurs is incredible, and I think we have done just that here at the Chamber."

Greenly, who chaired the Milton Area Industrial Development Association (MAIDA) Committee, agreed that it's bittersweet, and thinks there is still a good group moving forward.

"There's a good group of directors and the core values are still all there."

The directors will see some new faces at its meeting in January.



Diane Elliott

Andrew Hertzler



Chris Pinchak

Todd Ross



From left, are: Denny Hummer, Small Business Development Center at Bucknell University; Dale Moyer, Evangelical Community Hospital; and Bob Greenly, ACF Industries. These three men completed their second terms on the board at the end of year (six years total). According to the Chamber by-laws, they must take at least a one-year break from the board. We take this time to thank Denny, Dale and Bob for their leadership! Moyer served as board chairman since 2017, Greenly was 2nd Vice Chair since 2017, and Hummer was treasurer from 2014 to 2019. In addition, Moyer and Greenly are previous Chamber Impact Award winners, while Hummer's organization was also tapped with the honor.

Those elected by the membership this past fall were: Diane Elliott, Northumberland National Bank; Andrew Hertzler of XW Construction, serving a second term; Chris Pinchak of Heaven's Best Carpet Cleaning; and Todd Ross, T-Ross Brothers Construction, who is a former board member and chairman.

"Anything that has recognition like this humbling," Pinchak said. "I feel there are people more capable and knowledgeable."

"But, I'm on the Chamber's side - whatever the goals and objectives are I'm here to help."

Many previous board members have or would have made similar statements, but their desire to "Help Our Region Grow" quickly lead to exciting changes and opportunities that has lead to success.

Welcome, new board members!

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Members Recognized

The Arc Susquehanna Valley

SUNBURY - The Arc Susquehanna Valley is proud to announce Tessa Moore as its new Executive Director. Moore brings with her great ideas, a passion for working with the organization's self-advocates and an eagerness to build The Arc Susquehanna Valley into something all involved can be proud of.

Join the team by volunteering, attending an event, and bringing in new members.

Helping Moore move The Arc forward are Cheryl Donlan, recently promoted to Director of Programs and Brian Habermehl, now Director of Self Advocates.



Tessa Moore

Lackawanna College Sunbury Center

SUNBURY - Kaitlin Stover was recently hired as the Programs of Study Recruiter and Academic Advisor at Lackawanna College Sunbury Center.

As a recruiter, her position allows her to visit career fairs and classrooms at career and technical centers to talk to students about furthering their careers by continuing their education at the Lackawanna College. As an academic advisor, she is able to follow students' progress and help them achieve their educational goals.

Before coming to Lackawanna College, Stover was a nursing recruiter for hospitals, nursing homes and home health. She graduated from Penn State University for Labor and Employment Relations and is currently in school to receive a Master's in Business Administration through Southeastern Oklahoma State University.



Kaitlin Stover

Herbert, Rowland & Grubic (HRG)

LEWISBURG - Herbert, Rowland & Grubic, Inc. (HRG) was named the ESOP Company of the Year by the Pennsylvania/Delaware Chapter of The ESOP Association.

This organization is dedicated to promoting the benefits of employee ownership, which include maximizing productivity and sharing the wealth among all who contribute. The award is given to a local firm that has successfully demonstrated these values.

Since it was founded in 1962, HRG has been focused on creating a truly integrated team atmosphere and ensuring all members of the team share in the firm's success. In 2008, they formalized this commitment by initiating an Employee Stock Ownership Plan. Every employee-owner, age 21 or over, who completes at least 1,000 hours



At left, HRG ESOP Advisory Committee member Aaron Moyer accepts ESOP Company of the Year award from Pennsylvania/Delaware Chapter President Mike Shuey at a regional conference in the Poconos last year.

of service annually is eligible for HRG stock after one year of employment.

The key to HRG's ESOP culture is transparent communication. This communication goes both ways - Executive leadership shares fundamental financial metrics and strategy with the team, and every employee-owner is invited to provide feedback and suggestions for process improvements to the Board of Directors via the ESOP Advisory Committee. Because employee owners understand how the business works and how success is measured, they are better prepared to drive that success in their daily tasks. As a result, HRG has consistently improved its staff utilization and has seen a steady increase in share value.

ESOP Advisory Committee member Aaron Moyer accepted the award from Pennsylvania/Delaware Chapter President Mike Shuey at a regional conference in the Poconos.

In other news, Nichole Mendinsky was recently honored by Pennsylvania Business Central as one of the area's Foremost under 40.

This annual ranking recognizes 50 young professionals with an exceptional work ethic and inspiring stories who editors expect will be the next generation of business leaders and innovators. This year's honorees are featured in the Nov. 22, 2019 edition of the newspaper.

Mendinsky is a registered landscape architect and team leader at HRG. She has 12 years of experience planning and designing community spaces such as parks and recreation facilities, plazas and courtyards, as well as institutional campuses. Her passion is bringing people from diverse backgrounds together to support a common vision for the betterment of a community, and she is particularly skilled at public engagement, facilitation, sustainable design, and revitalization initiatives.

In her spare time, she volunteers for the Nittany Valley Joint Recreation Authority in Bellefonte Borough.



Nichole Mendinsky

XW Construction

WATSONTOWN - Andrew and Lizzie Hertzler of XW Construction, Watsonstown, were named Conklin Directors in 2019.

Conklin is a nationwide company with tens of thousands of independent distributors, offering a variety of products, including roofing systems, which is what XW Construction specializes in.

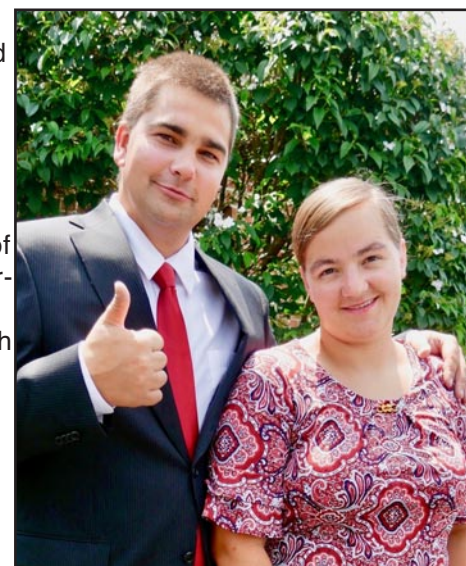
Andrew recalls it took three distinct times until he decided to become a distributor, but he's glad he did.

"One of the first remarkable things I noticed about Conklin was the networking," he told Vision, the magazine of Conklin.

"That really inspired me from day one. I was a residential roof contractor, and it was a really cut-throat business. Just seeing contractors, locally and across several different states, who were willing to share information back and forth, was pretty impressive to me."

Another inspiring element to the Hertzlers, according to the magazine, is seeing what happens when team members take a hold of their own Conklin business and start realizing success.

"When I see the life changes that happen, as part of the growing



Andrew and Lizzie Hertzler

process, that is incredible,” Andrew said.

At Conklin’s 2019 National Convention, the Hertzler received the District Managers of the Year Award.

“I didn’t see that one coming,” Andrew said. “That was the moment where it really clicked.

“In my mind, I thought, ‘Maybe we really do have what it takes. Maybe we finally made it into the big league.’ It was definitely a defining moment.”

SEDA-Council of Governments (SEDA-COG)

LEWISBURG – Board officers for SEDA-Council of Governments (SEDA-COG) were elected at a public meeting in early December. The 2020 SEDA-COG Board of Directors’ officers are Columbia County Commissioner Rich Ridgway, president; Juniata County Commissioner Mark Partner, first vice president; Mifflin County Commissioner Kevin Kodish, second vice president, Larry Reisinger of Perry County, secretary; and Dennis Van Benthuyzen of Snyder County, treasurer.

Board member appointments and reappointments will take place in January. The SEDA-COG board is a 22-member, county-based policy board representing both public and private sectors.

SEDA-Council of Governments enhances the quality of life and economic advantage for residents and businesses in 11 central Pennsylvania counties through its vital partnerships and initiatives.

SEDA-COG also is an advocate for the interests of its communities at the state and federal levels. For more information, visit www.seda-cog.org.



From left, in front, are: Mark Partner, first vice president and Juniata County commissioner; Rich Ridgway, president and Columbia County commissioner; and Kevin Kodish, second vice president and Mifflin County commissioner. Back: Larry Reisinger, secretary and Perry County board representative; and Dennis Van Benthuyzen, treasurer and Snyder County board representative.

Evangelical Community Hospital

LEWISBURG - Evangelical Community Hospital recently announced two new directors in the Revenue Cycle department, which handles all administrative and clinical functions that contribute to the capture, management, and collection of patient service revenue.

Charles Martin, MPA, CHFP, has been named Director of Managed Care Contracting.

He is responsible for negotiating payer contracts for both the Hospital and Evangelical Medical Services Organization. In addition, he oversees the revenue integrity function of Revenue Cycle, which manages all applicable charge masters for billing, as well as charge reconciliation for the organization.

Martin began his career at the Hospital in the position of Reimbursement Analyst. His career has spanned over 25 years with various positions within Revenue Cycle including: payer contracting, reim-



Charles Martin

bursement, charge description maintenance, finance and accounting, registration, billing and collections, and customer service. In his most recent role, he was responsible for the regional operations and integration of the Susquehanna Health entities into UPMC.

Martin holds a Master of Public Administration Degree (MPA) from Marywood University in Scranton. He also holds a Certified Healthcare Financial Professional (CHFP) designation as sponsored by the Healthcare Financial Management Association (HFMA).

Lorraine Flood, LPN, was recently promoted to Director of Professional Coding.

She began at the Hospital in January 2018 and was instrumental in the development of professional coding compliance as a focus at Evangelical.

Through her leadership, she defined the department’s roles and responsibilities as it related to Revenue Cycle and Evangelical Medical Services (EMSO) operation.

In the Director role, Flood’s primary responsibility is working with the EMSO to provide training on, and review of, record documentation as it supports the appropriate level of services that are billed for the care provided to EMSO patients.

She has 25-plus years in nursing experience at both the inpatient and physician practice settings. In her most recent seven years, she worked in compliance and education of providers.

In other news, Jerome G. Panisak, MHA, CMPE, has been named Associate Vice President of Medicine Group and Practice Operations by Evangelical Medical Services Organization (EMSO). EMSO is the entity of Evangelical that manages the employed physician groups and ambulatory clinic sites. In this role, Panisak provides oversight of the employed physicians of the Hospital-based groups, primary care, and medicine specialty service lines. His main areas of focus include strategic planning, budgeting, coordinating, and evaluating all aspects of operations for physician and clinic practices.

He has over two decades of healthcare administration experience. He holds a Bachelor of Science Health Planning and Administration degree from The Pennsylvania State University and obtained his Master of Health Administration degree from Wilkes University. A Certified Medical Practice Executive (CMPE), Panisak has held a full career with a strong focus on medical practice integration, performance and productivity improvement, clinician/practitioner relations, fiscal analysis, business operations, and accreditation and certification compliance.

Most recently, he served as the Administrative Director of the primary care service line for Bassett Medical Group in Cooperstown, N.Y. He is a member of the American College of Healthcare Executives (ACHE).

And, Corazon, Inc., a national leader in services for the cardiovascular specialty based in Pittsburgh, has granted reaccreditation to the Percutaneous Coronary Intervention (PCI) program at Evangelical. Through a rigorous process, the accreditation proves that the interventional cardiology program at the Hospital has met or exceeded the requirements established by the Pennsylvania Department of Health (PA DOH), in accordance with the procedures finalized in September 2015, such as providing 24-hour coverage for PCI emergencies, undergoing detailed quarterly quality reviews to ensure outcomes and practices meet or exceed national standards, and other such factors. The Hospital underwent an on-site accreditation survey to ensure a commitment to the highest quality level of care to cardiology patients needing interventional care including diagnosis and treatment through catheterization procedures. The evaluation focused on ensuring that guidelines outlined by the American College of Cardiology, American Heart Association, the Society of Cardiovascular Angiography and Intervention, and Accreditation for Cardiovascular Excellence standards continue to be met.



Lorraine Flood



Jerome Panisak

Ribbon Cuttings



Congratulations to our friends at Brookpark Pet Supply! On Nov. 16, we helped them celebrate the new ownership of the business with a ribbon cutting in front of the store at 400 Farley Circle, Lewisburg. Lots of people and pooches were in attendance, as well as food, fun and prizes! Jordan Fetzer, new owner, brings the store together with his other business, DogWatch of East Central PA.

Learn more about Brookpark Pet Supply on Facebook or stop by to see their wide selection of products for your four-legged friends. More pictures from the event can be found on the Central PA Chamber Facebook page. Surrounded by family, friends and supporters, Fetzer cuts the ribbon. From left, are: Eric Leaman, Union County Sheriff Deputy along with Charlie the narcotics dog; Union County Commissioner-elect Jeff Reber; Congressman Fred Keller; Keith Fetzer, father; Frona Bingaman, grandmother; Jordan Fetzer; Mason Sheesley, nephew; Carter Sheesley, nephew; Tara Sheesley, sister; John Sheesley, brother-in-law; Melissa Fetzer, mother; Peyton Sheesley, niece; Ryan Fetzer, brother; Lestia Fetzer; sister-in-law; Olivia Fetzer, niece; and Tea Jay Aikey, Central PA Chamber President & CEO.

Congratulations to our friends at Planet Fitness, Lewisburg! We helped them celebrate their grand opening on Nov. 20 with a ribbon cutting ceremony. According to its mission, Planet Fitness unites to create a judgement free fitness experience with the passion to achieve results, create opportunity and transform the lives of those we serve. They're having a lot of fun over at 7415 West Branch Highway (Route 15). Learn more on their Facebook page and at www.planetfitness.com. Find more pictures from the event on the Central PA Chamber Facebook page. Surrounded by staff and supporters, Planet Fitness General Manager Kevin Klock and Assistant GM Nathan Sulham cut the ribbon, celebrating the new location. From left, are: Lauren McDonald of The Wealth Factory and fellow Central PA Chamber member; Rob Jones of The Milton Public Library and Chamber Board Director; Tea Jay Aikey, Central PA Chamber President & CEO; Justin Stezin, Regional Director; Chance Sorensen, GM of Planet Fitness Etters; Autumn Rosenberg, GM of PF State College; Russell Hiddeman, Senior Fitness Trainer; Cameron Ruhl, Assistant GM of PF Etters; Nate Dauberman, Member Services, PF Lewisburg; Sulhom; Marrysa Moyer, Assistant GM of PF State College; Klock; Jon Casale, Regional Manager; Lindsay VanNess, Assistant GM of PF Shamokin Dam; Ashlynn Tanner, Member Services, Lewisburg; Paige Gordner, Fitness Trainer, Lewisburg; Wilson Andujar, Member Services; Melisa Barrick, Marketing Project Manager; and Dale Moyer of Evangelical Community Hospital and outgoing Central PA Chamber Board Chairman.



Congratulations to our friends at ADERS, Inc. (Autism Diagnostic Evaluations Resources & Services)! On Nov. 27, we helped them celebrate their new location at 900 Buffalo Road, Suite 1 in Lewisburg with a ribbon cutting ceremony. ADERS's mission is to provide comprehensive diagnostic evaluations, resources, services and advocacy to drive treatment and intervention planning to enrich the quality of life for individuals with Autism Spectrum Disorders (ASD) and their families across all domains: home, school, and community. Learn more at www.adersinc.org. Surrounded by the ADERS staff, preparing to cut the ribbon are Andy Hamilton, CEO and Steve McAnaney, Program Director. From left: Tea Jay Aikey, Central PA Chamber President & CEO; Teresa Prindle, Receptionist; Ashley Johnson, Behavior Tech; Brian Pontius, Direct Service Worker; Gabrielle Deparasis, Behavior Specialist; Hamilton; McAnaney; Valerie McAnaney, Board Certified Behavior Analyst; Christy Rupert, Behavior Specialist; Tiffany Rowe, Finance Officer; Mason Moser, Direct Service Worker; Felicia Hamilton, Direct Service Worker; Gene Brosius, BCBA; Jessica Fink, Behavior Tech; Chelsey Lehman, Program Developer; and Jennifer Mills, Direct Service Worker.

OT rules change

MILTON - As of press time, the Fair Labor Standards Act overtime regulations were slated to be updated for the first time in 15 years, as of Jan. 1, 2020.

Thomas C. Marshall, Esquire, and Nicole M. Ippolito, Esquire, of McNerney, Page, Vanderlin & Hall, a law firm with expertise in all business law areas, provided a special informational session at a Seminar & Training Series event in mid-December.

The U.S. Department of Labor issued a final rulemaking in September, raising the federal overtime salary threshold to \$35,568 annually, or \$684/week, to start off the year. In PA alone, it makes an additional 61,000 workers now eligible for overtime.

"It's the (DOL's) position that this should be fairly easy to implement," Ippolito said. "The only real rule change is going to occur with the salary threshold level. The duties test and the salary basis test will remain the same.

"The reality of the situation is that the employees may be looking closer at their job descriptions, and their job performance, to see if they should be exempt or should be receiving overtime. So, there should be some HR work in respect to what employees are actually doing and what their job descriptions actually are, in order to make a determination if they fit in the exempt categories."

In addition, Gov. Tom Wolf's administration plans to implement rules in the coming years, including raising the threshold to \$40,560/annually in 2021 and \$45,550 in 2022, with automatic adjustments happening every three years, starting in 2023.



Representatives from McNerney, Page, Vanderlin & Hall address changes to overtime rules to a room full of employers, HR representatives and managers during an informational session in mid-December at the Chamber.

Employers would have to make financially sound decisions in regard to the changes, including: limiting working hours to 40 per week, raising salaries above the threshold or reducing base pay or benefits.

If you still have questions about the new rule change, or other concerns about labor law, contact Marshall at tmarshall@mpvhlaw.com, Ippolito at nippolito@mpvhlaw.com, or call 570-326-6555.

Family fund created in honor of wedding anniversary

DANVILLE - The Danville Area Community Foundation, an affiliate of the Central Susquehanna Community Foundation, is excited to announce the creation of the Knouse Family Fund. The donor-advised fund was established by Richard and Jean Knouse in honor of their 50th wedding anniversary and will provide grants for charitable purposes in the Danville area and surrounding communities.

Richard and Jean have always been proud to be part of the wonderful community of Danville. As a board member of the Danville Area Community Foundation, Jean has had the opportunity to see the positive impact foundation funds can have on a community.

"Providing support to important community assets through funds established in perpetuity is one of the most essential building blocks for an organization's survival, growth and longevity," Jean said.

While always supporting their Danville community through time, talent and treasure, the couple also wanted to establish the Knouse Family Fund to help teach their children and grandchildren about the importance of philanthropy to the spiritual growth of an individual. They hope that participation in growing the family fund will serve as a teaching moment and offer opportunities to come together as a family.

"You don't have to be a billionaire to establish

a fund that will last forever," Jean said. "If you—an individual, a couple, or a family—are passionate about a cause or organization, establishing a fund or contributing to an existing fund will provide you with a way to support your community for years to come."

Contributions can be made to any of the Foundation's 260+ funds online at www.cs giving.org, or mail to the Central Susquehanna Community Foundation, Attn: [name of fund], 725 West Front Street, Berwick, PA 18603.

For more information, visit www.cs giving.org or call the Foundation at 1-866-454-6692.



Mifflinburg Bank & Trust Company employees held 'Casual Banker's Day' on Fridays in October to raise funds for Kelsey's Dream. To learn more about Kelsey's Dream, visit www.KelseysDream.org and visit their Facebook page. Pictured, from left, are: Shelby Hackenberg, Community Office Manager at Mifflinburg Bank & Trust; and Tina Kuhns of Kelsey's Dream, mother of Kelsey's Dream Founder Kylie Kuhns and Kelsey Kuhns, who the organization is named after.



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Business & Education

Learning how business works



In December, Building Leaders for the Susquehanna Valley (BLSV) students went on field trips, to learn about local businesses and how they operate. From top left photo on this page, moving clockwise: The students were escorted in style, thanks to Susquehanna Valley Limousine. From row, from left: Olivia Erickson, Cami Finerghty and Madison Zimmerman, Mifflinburg Area High School; Jade Swartz, Hannah Staman and Sydney Hoffman, Warrior Run School District; Catherine Simone and Brooke Newman, Lewisburg Area School District; Alyssa Hoffman, Warrior Run; and Bonnie Kiger, driver for SV Limo. Back: Evan Young, Meadowbrook Christian School; Rebekah Fetterhoff, Warrior Run; Darren Dershem, Lewisburg; Larissa Shearer and Ryleigh Mabus, Milton Area High School; Logan Bartlett, Lewisburg; and Max Kennel, Warrior Run. Cydney Snyder and Tammy Condon, owners of Jordanna Adams Clothing Boutique, Lewisburg, speak to students about the many details that go into creating and maintaining a clothing store. Chuck Moore, Director of Operations at OTEX Specialty Narrow Fabrics, Watsontown, talks about their manufacturing processes and the many uses of their fabrics. Students also visited: All Star Bagels and Pizza Phi (provided lunch), Lewisburg; Warrior Run Petcare Center, Watsontown; Panera Bread, Maumet, Verizon Wireless, Chevrolet Cadillac of Bloomsburg, all located in the Bloomsburg area.



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Cost: \$20 for Members/\$25 for Non-members

Register: www.centralpachamber.com/events

Presented by:





In November, BLSV students learned about various non-profit organizations and local services. Above, Marcy Benner, a board member of Haven-to-Home Canine Rescue, speaks to students about opportunities to get involved with their mission and met a four-legged friend. Below, Braden Horn of Southern Columbia High School, Sydney Fedder of Danville Area High School, Emma Miller of Columbia-Montour VoTech, and Olivia Lefevre of Benton High School perform a puppet show for their peers using puppets from Kingdom Kidz Inc.



Michael's Minutes

Will you be growing this year?



With the new year comes many great opportunities for both personal and professional growth! That being said, I hope that each of you take the time to explore our web site and see all of the great Seminar & Training opportunities that we have planned in 2020. Our web site will constantly be updated with brand new events that are designed to help you, your employees, and thus your business succeed! Some that we have coming in early 2020 will cover everything from preparing for retirement to finding ways to lead your team better and more efficiently.

Another aspect that is important in our workforce development in the new year is presenting opportunities to local students, who can learn about the variety of local industry careers that are available. This is where opportunities such as job shadowing, co-op and internships become very important and allow our students to understand everything our region has available upon graduation from high school, trade school or college. If you have opportunities available to these students, I encourage you to do two things. First, contact me so that I can add your business to a list in our database for when schools need to reach you. Second, visit www.pathtocareers.org to register your business and explore all the ways you can help many of our area students! If you have any questions about these two options, please, don't hesitate to ask me more about them.

Do you have any plans to grow your leadership skills or serve on a non-profit board in 2020? If so, I would also suggest you check out two of our great leadership programs - Raising the Board (RtB) and Leadercast Live 2020: Positive Disruption.

RtB is the premiere non-profit leadership training program in our region. In four classes, this program allows participants to gain the knowledge necessary to be an effective board member. Whether it's better understanding financial reports or just generally better understanding the operating procedures, this course covers everything you need to know to be successful.

Leadercast Live 2020 is the world's largest one-day training event that will be held all year! It is held live from Atlanta, GA, but a simulcast will be hosted by the Central PA Chamber of Commerce on May 7 at Bucknell University.

For more information, and to register for either of these events, check out our web site at www.centralpachamber.com. Make it a great year!

Michael

Michael Porter
Education Coordinator
mporter@centralpachamber.com

CENTRAL PA BUSINESS & EDUCATION ASSOCIATION Seminar & Training Series

LinkedIn: What Your Profile Says About You

9:30 to 11 a.m. Tuesday, Feb. 11 @

Central PA Chamber of Commerce, 30 Lawton Lane, Milton

Cost: \$20 for Members/\$25 for Non-members

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Jessica's Jottings

Make it a great year!

Happy New Year and welcome to 2020! I hope each person reading this had a great holiday season! The start of a new year can bring us much stress, but it can also bring new possibilities for our businesses as well as our personal lives. Here at the Central PA Chamber of Commerce, we want to make sure everyone knows how to start the new year off right.

Take a moment to review the Central PA Chamber's web site. We already have a list of Seminars & Trainings scheduled to help manage the end of year financial aspects of business as well as classes to help individuals and groups work smarter rather than harder with their everyday duties.

There are also networking events scheduled that will allow you to meet and greet fellow businesses in our region. These include Inside Job Tours, where we will get to tour local businesses and learn more about what is in our area. Also, be sure to register to attend our first Breakfast Briefing of 2020! Breakfast Briefings are a great way to make connections with area businesses and organizations as well as learn more about your Chamber of Commerce.

In addition, the new year is a great way to review how you are taking advantage of your membership with the Central PA Chamber. If you don't fully understand the benefits you have, stop in at our office, call or find us at www.centralpachamber.com. We are here to help your business grow, and we can help you much more efficiently if you stay in touch.

We have many avenues to get the word out about your business or organization even if you cannot attend an event. Try filling out a Member Spotlight Form where you can be featured in this magazine. In general, let us know about what's going on with your business. In addition to this publication, we share information on social media, including through IYBTv, a compliment to It's Your Business. We're happy to answer questions, so don't hesitate to ask!

The Central PA Chamber of Commerce knows its members' time is precious, so that is why we want to make sure we have many opportunities for you to get your name out in the region. If you would like to see more about the aforementioned events we have for 2020, be sure to go to our web site or call our office at 570-742-7341. I would be happy to talk to you about benefits, too!

Thank you to everyone who made 2019 a fantastic year, and I cannot wait to see what 2020 has in store for our region!



Jessica

Jessica Williams

Finance & Membership Director

jwilliams@centralpachamber.com



Hiller Architectural Group, Milton, has completed design on a new two-story 40,000 square-foot, multi-specialty clinic building for Geisinger. Ground broke in Lock Haven in late October, and the building is expected to be operational by next December. The building was design to be 'Green' LEED certified and therefore highly efficient, incorporating many advanced systems throughout, including passive thermochromic dynamic glazing designed to reduce building energy usage by over 35 percent versus standard glazing. Pictured at the ground breaking, from left, are Michael Hiller, President of Hiller Architectural Group; and Dr. James Young, head clinician of the future facility. Pictured below is a rendering of the clinic.



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Going Gold 2019 goes BIG

DANVILLE – During September, a number of local businesses, organizations and communities joined together to “Go Gold,” raising awareness about pediatric cancer and \$18,000 to support the ThinkBIG® Pediatric Cancer Fund.

The ThinkBIG Pediatric Cancer Fund is dedicated to minimizing the stress families battling pediatric cancer experience, by providing financial support for everyday cost of living expenses and unpaid medical bills.

The ThinkBIG Pediatric Cancer Fund reports that about 15,500 children in the United States are diagnosed with cancer every year.

Casey and Colby Snook's daughter Finley was first diagnosed with Pre-B Cell Acute Lymphoblastic Leukemia when she was just 3 years old.

“ThinkBIG supported our family, so that I was able to be by her side to take care of her. Often, childhood cancer families go from a two-salary household down to one, so that one parent can be the caretaker while the other parent works,” said Casey Snook. “Thanks to ThinkBIG, I was able to give Finley my 100 percent focus to get her better. Between all of her appointments and hospital stays, we spent more time at the hospital than at home. ThinkBIG helped us with our mortgage payment, gift cards for groceries and with other bills if we needed the support. My family will forever be grateful.” Finley is back to enjoying the things she likes best, playing with her younger brothers, being outside and performing gymnastics. In 2015, Woody Wolfe approached Old Forge Brewing Company and Service 1st Federal Credit Union and asked, “Why not go gold?” Going Gold soon grew into a month-long awareness effort. Each year, support continues to expand into new communities. This year, the Elysburg area also participated.



From left, are: Jace Rovenolt, General Manager, Old Forge Brewing Company; Colby Wesner, Founder, ThinkBIG® Pediatric Cancer Fund; Colleen Phillips, Vice President Marketing, Service 1st FCU; Andrew Fisher, Brewery Manager, Marley's Brewery & Grille; and Bill Lavage, President/CEO, Service 1st. Other committee members include: Brady Fisher, Owner, Brendan's Towne Tavern; Cassandra Niglio and Carol Tevis, ThinkBIG; Damien and Maria Malfara, Owners, Old Forge; Kelly Miller Bar- rick, Lewisburg; Mary Samar; Nicole Bower; Sara Erdley; and Woody Wolfe, Director, Heart to Hand Ministries.

Businesses involved in Going Gold 2019 included: Brendan's Towne Tavern, Lewisburg; Bull Run Tap House, Lewisburg; the Columbia Colonnade, Bloomsburg; Heart to Hand Ministries; Marley's Brewery & Grille, Bloomsburg; Matty's Sporthouse Grille, Lewisburg; Nickle Plate Bar & Grille, Elysburg; Old Forge Brewing Company, Danville; Rusty Rail Brewing Company, Mifflinburg; Service 1st Federal Credit Union; Watson Inn, Watsontown; West End Ale Haus, Bloomsburg.

Many of the events featured this year's Gold Dust Pale Ale, brewed by Marley's and Old Forge Brewing. During the campaign, \$1 per pint of the pale ale was donated to Going Gold. Rusty Rail Brewing Company donated \$1 per goblet of their Fool's Gold to benefit ThinkBIG® as well.

This was the fifth consecutive year for the Going Gold initiative. To date, this initiative has raised over \$60,000!

For more information about Going Gold, call Colleen Phillips, Vice President Marketing at Service 1st at 800-562-6049.

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Join Us at these Upcoming Events!

CENTRAL PA
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INSIDE JOBS

9:30 a.m. Thursday, Jan. 16
@ MaxWorx
2401 Reach Road, Williamsport

- Tour the facility (approx. 1.5 hours)
- Refreshments provided

Featuring:

MAXWORX

Inside Jobs offers members a chance to tour facilities of fellow businesses/organizations.
Find tour details and register @ www.centralpachamber.com/events.

BREAKFAST BRIEFING

7:30 to 9 a.m. Friday, Jan. 17 @
the Central PA Chamber of Commerce,
30 Lawton Lane, Milton.

Free to Attend - **Registration is Required**

Sponsored by:



Legislative Breakfast

7:30 to 9 a.m. Friday, Feb. 21 @
Country Cupboard, Lewisburg

Topic: Federal Issues

Admission: \$15 - Registration is Required

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See you soon!

2020 Annual Meeting

11:30 a.m. to 1:30 p.m.

Thursday, Feb. 27

@ The Silver Moon Banquet Hall, Lewisburg
(feat: Feast of Flavor Catering!)

Registration required @

www.centralpachamber.com/events

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