

Telephone Sales Representative

Job Type: Full-time

Required Education: None

Description

Keystone Advertising Specialties has an opening for an inside sales representative. They will build sales with existing customers and prospect for new customers. We sell advertising on different media types all over Pennsylvania. Most of the concentration will be on placemat / menu sales and some on promotional products.

REQUIREMENTS

- Knowledge of a CRM preferred
- Positive upbeat attitude with a desire to help (must-have)
- Ability work on a PC (must-have)
- Excellent phone skills (must-have)
- Can use Microsoft Word and Excel
- Excellent verbal and written communication

RESPONSIBILITIES

- Calling customer to sell ad spaces
- Developing customer relationships
- Finding new customers that need advertising services
- Organizing placemat and menu production
- Finding new outlets for advertising media
- Helping to develop effective ads and themes for the customers
- Developing marketing collateral for the company and the clients

WHAT WE OFFER

- Competitive salary plus commission
- Unlimited earning ceiling
- Health insurance
- Life insurance
- 401k
- Paid vacation, personal and sick days