

My



Guidelines for I Love My Chamber

I Love My Chamber is made up of short video testimonials by members that will be featured on the Central PA Chamber Web site and its various social media platforms. Participation is voluntary. Below are suggestions, tips and ideas.

In the video...

Make a self introduction (e.g. name, business, job title)

Tell fellow members (and prospective members) why you love the Central PA Chamber!

“I Love My Chamber because...”

Feel free to make a heart shape with your hands or by some other creative means.

Please, keep your response to 15-20 seconds. Be specific and stick to one or two topics.

Remember to smile!

Your pre- and post-production responsibilities...

Practice and time yourself. You may be surprised how quickly 15-20 seconds go by!

If submitting the video on your own, make sure you are taking a wide-angle recording. (If using your smartphone, turn it sideways.)

Use an online large file transferring service. A free service available is www.wetransfer.com. All that is required is for you to: upload the video file, include your email, a message and send to jshaffer@centralpachamber.com.

Please, send video files that are MPEG-4 (.mp4) or QuickTime Movie (.mov)

If you are uncomfortable taking your own video, you may arrange a time with Jeff Shaffer (570-742-7341 or jshaffer@centralpachamber.com) to have a video taken at the Central PA Chamber office, 30 Lawton Lane, Milton.